

Global Automotive Windshield Market Research Report 2025(Status and Outlook)

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Abstracts

A windshield, also known as windscreen, is made of curved sheets of glass with a plastic layer laminated between them. It is placed in the front of the vehicle to protect passengers from wind and dust. It also helps in enhancing the aerodynamics of the vehicle.

The global Automotive Windshield market size was estimated at USD 13770.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.05% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Windshield market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Windshield market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Windshield market.

Global Automotive Windshield Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Asahi Glass
Fuyao Glass Industry Group
Nippon Sheet Glass
Saint-Gobain
Vitro
Xinyi Glass
Central Glass
Dura Automotive
Shenzhen Benson Automobile
Guardian Industries

Market Segmentation (by Type)

Laminated Glass
Tempered Glass

Market Segmentation (by Application)

Passenger Car

Light Commercial Vehicle (LCV)

Heavy Commercial Vehicle (HCV)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Windshield Market

Overview of the regional outlook of the Automotive Windshield Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Windshield Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Windshield, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Windshield

1.2 Key Market Segments

1.2.1 Automotive Windshield Segment by Type

1.2.2 Automotive Windshield Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE WINDSHIELD MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Windshield Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive Windshield Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE WINDSHIELD MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Windshield Product Life Cycle

3.3 Global Automotive Windshield Sales by Manufacturers (2020-2025)

3.4 Global Automotive Windshield Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Windshield Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Windshield Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Windshield Market Competitive Situation and Trends

3.8.1 Automotive Windshield Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Windshield Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE WINDSHIELD INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Windshield Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE WINDSHIELD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Automotive Windshield Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Automotive Windshield Market
- 5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE WINDSHIELD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Windshield Sales Market Share by Type (2020-2025)
- 6.3 Global Automotive Windshield Market Size Market Share by Type (2020-2025)
- 6.4 Global Automotive Windshield Price by Type (2020-2025)

7 AUTOMOTIVE WINDSHIELD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Automotive Windshield Market Sales by Application (2020-2025)
- 7.3 Global Automotive Windshield Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Windshield Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE WINDSHIELD MARKET SALES BY REGION

- 8.1 Global Automotive Windshield Sales by Region
 - 8.1.1 Global Automotive Windshield Sales by Region
 - 8.1.2 Global Automotive Windshield Sales Market Share by Region
- 8.2 Global Automotive Windshield Market Size by Region
 - 8.2.1 Global Automotive Windshield Market Size by Region
 - 8.2.2 Global Automotive Windshield Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Automotive Windshield Sales by Country
 - 8.3.2 North America Automotive Windshield Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive Windshield Sales by Country
 - 8.4.2 Europe Automotive Windshield Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automotive Windshield Sales by Region
 - 8.5.2 Asia Pacific Automotive Windshield Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automotive Windshield Sales by Country
 - 8.6.2 South America Automotive Windshield Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Automotive Windshield Sales by Region

8.7.2 Middle East and Africa Automotive Windshield Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTOMOTIVE WINDSHIELD MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive Windshield by Region(2020-2025)

9.2 Global Automotive Windshield Revenue Market Share by Region (2020-2025)

9.3 Global Automotive Windshield Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Automotive Windshield Production

9.4.1 North America Automotive Windshield Production Growth Rate (2020-2025)

9.4.2 North America Automotive Windshield Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automotive Windshield Production

9.5.1 Europe Automotive Windshield Production Growth Rate (2020-2025)

9.5.2 Europe Automotive Windshield Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Automotive Windshield Production (2020-2025)

9.6.1 Japan Automotive Windshield Production Growth Rate (2020-2025)

9.6.2 Japan Automotive Windshield Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Automotive Windshield Production (2020-2025)

9.7.1 China Automotive Windshield Production Growth Rate (2020-2025)

9.7.2 China Automotive Windshield Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Asahi Glass

10.1.1 Asahi Glass Basic Information

10.1.2 Asahi Glass Automotive Windshield Product Overview

10.1.3 Asahi Glass Automotive Windshield Product Market Performance

- 10.1.4 Asahi Glass Business Overview
- 10.1.5 Asahi Glass SWOT Analysis
- 10.1.6 Asahi Glass Recent Developments
- 10.2 Fuyao Glass Industry Group
 - 10.2.1 Fuyao Glass Industry Group Basic Information
 - 10.2.2 Fuyao Glass Industry Group Automotive Windshield Product Overview
 - 10.2.3 Fuyao Glass Industry Group Automotive Windshield Product Market Performance
 - 10.2.4 Fuyao Glass Industry Group Business Overview
 - 10.2.5 Fuyao Glass Industry Group SWOT Analysis
 - 10.2.6 Fuyao Glass Industry Group Recent Developments
- 10.3 Nippon Sheet Glass
 - 10.3.1 Nippon Sheet Glass Basic Information
 - 10.3.2 Nippon Sheet Glass Automotive Windshield Product Overview
 - 10.3.3 Nippon Sheet Glass Automotive Windshield Product Market Performance
 - 10.3.4 Nippon Sheet Glass Business Overview
 - 10.3.5 Nippon Sheet Glass SWOT Analysis
 - 10.3.6 Nippon Sheet Glass Recent Developments
- 10.4 Saint-Gobain
 - 10.4.1 Saint-Gobain Basic Information
 - 10.4.2 Saint-Gobain Automotive Windshield Product Overview
 - 10.4.3 Saint-Gobain Automotive Windshield Product Market Performance
 - 10.4.4 Saint-Gobain Business Overview
 - 10.4.5 Saint-Gobain Recent Developments
- 10.5 Vitro
 - 10.5.1 Vitro Basic Information
 - 10.5.2 Vitro Automotive Windshield Product Overview
 - 10.5.3 Vitro Automotive Windshield Product Market Performance
 - 10.5.4 Vitro Business Overview
 - 10.5.5 Vitro Recent Developments
- 10.6 Xinyi Glass
 - 10.6.1 Xinyi Glass Basic Information
 - 10.6.2 Xinyi Glass Automotive Windshield Product Overview
 - 10.6.3 Xinyi Glass Automotive Windshield Product Market Performance
 - 10.6.4 Xinyi Glass Business Overview
 - 10.6.5 Xinyi Glass Recent Developments
- 10.7 Central Glass
 - 10.7.1 Central Glass Basic Information
 - 10.7.2 Central Glass Automotive Windshield Product Overview

- 10.7.3 Central Glass Automotive Windshield Product Market Performance
- 10.7.4 Central Glass Business Overview
- 10.7.5 Central Glass Recent Developments
- 10.8 Dura Automotive
 - 10.8.1 Dura Automotive Basic Information
 - 10.8.2 Dura Automotive Automotive Windshield Product Overview
 - 10.8.3 Dura Automotive Automotive Windshield Product Market Performance
 - 10.8.4 Dura Automotive Business Overview
 - 10.8.5 Dura Automotive Recent Developments
- 10.9 Shenzhen Benson Automobile
 - 10.9.1 Shenzhen Benson Automobile Basic Information
 - 10.9.2 Shenzhen Benson Automobile Automotive Windshield Product Overview
 - 10.9.3 Shenzhen Benson Automobile Automotive Windshield Product Market Performance
 - 10.9.4 Shenzhen Benson Automobile Business Overview
 - 10.9.5 Shenzhen Benson Automobile Recent Developments
- 10.10 Guardian Industries
 - 10.10.1 Guardian Industries Basic Information
 - 10.10.2 Guardian Industries Automotive Windshield Product Overview
 - 10.10.3 Guardian Industries Automotive Windshield Product Market Performance
 - 10.10.4 Guardian Industries Business Overview
 - 10.10.5 Guardian Industries Recent Developments

11 AUTOMOTIVE WINDSHIELD MARKET FORECAST BY REGION

- 11.1 Global Automotive Windshield Market Size Forecast
- 11.2 Global Automotive Windshield Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive Windshield Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive Windshield Market Size Forecast by Region
 - 11.2.4 South America Automotive Windshield Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automotive Windshield by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Automotive Windshield Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Automotive Windshield by Type (2026-2033)
 - 12.1.2 Global Automotive Windshield Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Automotive Windshield by Type (2026-2033)

12.2 Global Automotive Windshield Market Forecast by Application (2026-2033)

12.2.1 Global Automotive Windshield Sales (K Units) Forecast by Application

12.2.2 Global Automotive Windshield Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Windshield Market Size Comparison by Region (M USD)

Table 5. Global Automotive Windshield Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Automotive Windshield Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Automotive Windshield Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Automotive Windshield Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Windshield as of 2024)

Table 10. Global Market Automotive Windshield Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Windshield Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Windshield Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Automotive Windshield Sales by Type (K Units)

Table 26. Global Automotive Windshield Market Size by Type (M USD)

Table 27. Global Automotive Windshield Sales (K Units) by Type (2020-2025)

Table 28. Global Automotive Windshield Sales Market Share by Type (2020-2025)

Table 29. Global Automotive Windshield Market Size (M USD) by Type (2020-2025)

Table 30. Global Automotive Windshield Market Size Share by Type (2020-2025)
Table 31. Global Automotive Windshield Price (USD/Unit) by Type (2020-2025)
Table 32. Global Automotive Windshield Sales (K Units) by Application
Table 33. Global Automotive Windshield Market Size by Application
Table 34. Global Automotive Windshield Sales by Application (2020-2025) & (K Units)
Table 35. Global Automotive Windshield Sales Market Share by Application (2020-2025)
Table 36. Global Automotive Windshield Market Size by Application (2020-2025) & (M USD)
Table 37. Global Automotive Windshield Market Share by Application (2020-2025)
Table 38. Global Automotive Windshield Sales Growth Rate by Application (2020-2025)
Table 39. Global Automotive Windshield Sales by Region (2020-2025) & (K Units)
Table 40. Global Automotive Windshield Sales Market Share by Region (2020-2025)
Table 41. Global Automotive Windshield Market Size by Region (2020-2025) & (M USD)
Table 42. Global Automotive Windshield Market Size Market Share by Region (2020-2025)
Table 43. North America Automotive Windshield Sales by Country (2020-2025) & (K Units)
Table 44. North America Automotive Windshield Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Automotive Windshield Sales by Country (2020-2025) & (K Units)
Table 46. Europe Automotive Windshield Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Automotive Windshield Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Automotive Windshield Market Size by Region (2020-2025) & (M USD)
Table 49. South America Automotive Windshield Sales by Country (2020-2025) & (K Units)
Table 50. South America Automotive Windshield Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Automotive Windshield Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Automotive Windshield Market Size by Region (2020-2025) & (M USD)
Table 53. Global Automotive Windshield Production (K Units) by Region(2020-2025)
Table 54. Global Automotive Windshield Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Automotive Windshield Revenue Market Share by Region (2020-2025)
Table 56. Global Automotive Windshield Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Automotive Windshield Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Automotive Windshield Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Automotive Windshield Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Automotive Windshield Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Asahi Glass Basic Information

Table 62. Asahi Glass Automotive Windshield Product Overview

Table 63. Asahi Glass Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Asahi Glass Business Overview

Table 65. Asahi Glass SWOT Analysis

Table 66. Asahi Glass Recent Developments

Table 67. Fuyao Glass Industry Group Basic Information

Table 68. Fuyao Glass Industry Group Automotive Windshield Product Overview

Table 69. Fuyao Glass Industry Group Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Fuyao Glass Industry Group Business Overview

Table 71. Fuyao Glass Industry Group SWOT Analysis

Table 72. Fuyao Glass Industry Group Recent Developments

Table 73. Nippon Sheet Glass Basic Information

Table 74. Nippon Sheet Glass Automotive Windshield Product Overview

Table 75. Nippon Sheet Glass Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Nippon Sheet Glass Business Overview

Table 77. Nippon Sheet Glass SWOT Analysis

Table 78. Nippon Sheet Glass Recent Developments

Table 79. Saint-Gobain Basic Information

Table 80. Saint-Gobain Automotive Windshield Product Overview

Table 81. Saint-Gobain Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Saint-Gobain Business Overview

Table 83. Saint-Gobain Recent Developments

Table 84. Vitro Basic Information

Table 85. Vitro Automotive Windshield Product Overview

Table 86. Vitro Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Vitro Business Overview
Table 88. Vitro Recent Developments
Table 89. Xinyi Glass Basic Information
Table 90. Xinyi Glass Automotive Windshield Product Overview
Table 91. Xinyi Glass Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Xinyi Glass Business Overview
Table 93. Xinyi Glass Recent Developments
Table 94. Central Glass Basic Information
Table 95. Central Glass Automotive Windshield Product Overview
Table 96. Central Glass Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Central Glass Business Overview
Table 98. Central Glass Recent Developments
Table 99. Dura Automotive Basic Information
Table 100. Dura Automotive Automotive Windshield Product Overview
Table 101. Dura Automotive Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Dura Automotive Business Overview
Table 103. Dura Automotive Recent Developments
Table 104. Shenzhen Benson Automobile Basic Information
Table 105. Shenzhen Benson Automobile Automotive Windshield Product Overview
Table 106. Shenzhen Benson Automobile Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Shenzhen Benson Automobile Business Overview
Table 108. Shenzhen Benson Automobile Recent Developments
Table 109. Guardian Industries Basic Information
Table 110. Guardian Industries Automotive Windshield Product Overview
Table 111. Guardian Industries Automotive Windshield Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Guardian Industries Business Overview
Table 113. Guardian Industries Recent Developments
Table 114. Global Automotive Windshield Sales Forecast by Region (2026-2033) & (K Units)
Table 115. Global Automotive Windshield Market Size Forecast by Region (2026-2033) & (M USD)
Table 116. North America Automotive Windshield Sales Forecast by Country (2026-2033) & (K Units)
Table 117. North America Automotive Windshield Market Size Forecast by Country

(2026-2033) & (M USD)

Table 118. Europe Automotive Windshield Sales Forecast by Country (2026-2033) & (K Units)

Table 119. Europe Automotive Windshield Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Automotive Windshield Sales Forecast by Region (2026-2033) & (K Units)

Table 121. Asia Pacific Automotive Windshield Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Automotive Windshield Sales Forecast by Country (2026-2033) & (K Units)

Table 123. South America Automotive Windshield Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Automotive Windshield Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Automotive Windshield Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Automotive Windshield Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Automotive Windshield Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Automotive Windshield Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Automotive Windshield Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Automotive Windshield Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Windshield
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Windshield Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Windshield Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Windshield Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Windshield Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Windshield Product Life Cycle
- Figure 13. Automotive Windshield Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Windshield Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Windshield Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Windshield Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Windshield Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Windshield
- Figure 19. Global Automotive Windshield Market PEST Analysis
- Figure 20. Global Automotive Windshield Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Windshield Market Share by Type
- Figure 27. Sales Market Share of Automotive Windshield by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Windshield by Type in 2024
- Figure 29. Market Size Share of Automotive Windshield by Type (2020-2025)
- Figure 30. Market Size Share of Automotive Windshield by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Automotive Windshield Market Share by Application

- Figure 33. Global Automotive Windshield Sales Market Share by Application (2020-2025)
- Figure 34. Global Automotive Windshield Sales Market Share by Application in 2024
- Figure 35. Global Automotive Windshield Market Share by Application (2020-2025)
- Figure 36. Global Automotive Windshield Market Share by Application in 2024
- Figure 37. Global Automotive Windshield Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Automotive Windshield Sales Market Share by Region (2020-2025)
- Figure 39. Global Automotive Windshield Market Size Market Share by Region (2020-2025)
- Figure 40. North America Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Automotive Windshield Sales Market Share by Country in 2024
- Figure 43. North America Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Automotive Windshield Market Size Market Share by Country in 2024
- Figure 45. U.S. Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Automotive Windshield Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Automotive Windshield Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Automotive Windshield Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Automotive Windshield Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Automotive Windshield Sales Market Share by Country in 2024
- Figure 53. Europe Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Automotive Windshield Market Size Market Share by Country in 2024
- Figure 55. Germany Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Automotive Windshield Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 57. France Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Windshield Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive Windshield Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Windshield Market Size Market Share by Region in 2024

Figure 68. China Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Windshield Sales and Growth Rate (K Units)

Figure 79. South America Automotive Windshield Sales Market Share by Country in 2024

Figure 80. South America Automotive Windshield Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Windshield Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Windshield Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive Windshield Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive Windshield Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Windshield Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Windshield Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive Windshield Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Windshield Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Windshield Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive Windshield Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive Windshield Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive Windshield Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive Windshield Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Automotive Windshield Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Windshield Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Windshield Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Windshield Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive Windshield Market Share Forecast by Application (2026-2033)

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