

Global Automotive Weatherstrip Coatings Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Automotive Weatherstrip Coating offers excellent noise reduction, and abrasion and weathering resistance, on rubber profiles for doors, windows and sunroof seals on vehicles.

The global Automotive Weatherstrip Coatings market size was estimated at USD 285.4 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Weatherstrip Coatings market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Weatherstrip Coatings market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Weatherstrip Coatings market

Global Automotive Weatherstrip Coatings Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Momentive Performance Materials
LORD Corporation
Stahl Holdings B.V.
Henkel
HS Industries
TAG Chemicals GmbH
PPG Industries
Molman Chemical

Market Segmentation (by Type)

Polyurethane
Silicone
Others

Market Segmentation (by Application)

Passenger Vehicle
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Weatherstrip Coatings Market

Overview of the regional outlook of the Automotive Weatherstrip Coatings Market.

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Weatherstrip Coatings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Weatherstrip Coatings,

their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Weatherstrip Coatings

1.2 Key Market Segments

1.2.1 Automotive Weatherstrip Coatings Segment by Type

1.2.2 Automotive Weatherstrip Coatings Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE WEATHERSTRIP COATINGS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Weatherstrip Coatings Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive Weatherstrip Coatings Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE WEATHERSTRIP COATINGS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Weatherstrip Coatings Product Life Cycle

3.3 Global Automotive Weatherstrip Coatings Sales by Manufacturers (2020-2025)

3.4 Global Automotive Weatherstrip Coatings Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Weatherstrip Coatings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Weatherstrip Coatings Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Weatherstrip Coatings Market Competitive Situation and Trends

- 3.8.1 Automotive Weatherstrip Coatings Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Automotive Weatherstrip Coatings Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE WEATHERSTRIP COATINGS INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Weatherstrip Coatings Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE WEATHERSTRIP COATINGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Automotive Weatherstrip Coatings Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Automotive Weatherstrip Coatings Market
- 5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE WEATHERSTRIP COATINGS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Weatherstrip Coatings Sales Market Share by Type (2020-2025)

6.3 Global Automotive Weatherstrip Coatings Market Size Market Share by Type (2020-2025)

6.4 Global Automotive Weatherstrip Coatings Price by Type (2020-2025)

7 AUTOMOTIVE WEATHERSTRIP COATINGS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Weatherstrip Coatings Market Sales by Application (2020-2025)

7.3 Global Automotive Weatherstrip Coatings Market Size (M USD) by Application (2020-2025)

7.4 Global Automotive Weatherstrip Coatings Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE WEATHERSTRIP COATINGS MARKET SALES BY REGION

8.1 Global Automotive Weatherstrip Coatings Sales by Region

8.1.1 Global Automotive Weatherstrip Coatings Sales by Region

8.1.2 Global Automotive Weatherstrip Coatings Sales Market Share by Region

8.2 Global Automotive Weatherstrip Coatings Market Size by Region

8.2.1 Global Automotive Weatherstrip Coatings Market Size by Region

8.2.2 Global Automotive Weatherstrip Coatings Market Size Market Share by Region

8.3 North America

8.3.1 North America Automotive Weatherstrip Coatings Sales by Country

8.3.2 North America Automotive Weatherstrip Coatings Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Automotive Weatherstrip Coatings Sales by Country

8.4.2 Europe Automotive Weatherstrip Coatings Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive Weatherstrip Coatings Sales by Region

8.5.2 Asia Pacific Automotive Weatherstrip Coatings Market Size by Region

- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automotive Weatherstrip Coatings Sales by Country
 - 8.6.2 South America Automotive Weatherstrip Coatings Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Automotive Weatherstrip Coatings Sales by Region
 - 8.7.2 Middle East and Africa Automotive Weatherstrip Coatings Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 AUTOMOTIVE WEATHERSTRIP COATINGS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automotive Weatherstrip Coatings by Region(2020-2025)
- 9.2 Global Automotive Weatherstrip Coatings Revenue Market Share by Region (2020-2025)
- 9.3 Global Automotive Weatherstrip Coatings Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automotive Weatherstrip Coatings Production
 - 9.4.1 North America Automotive Weatherstrip Coatings Production Growth Rate (2020-2025)
 - 9.4.2 North America Automotive Weatherstrip Coatings Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automotive Weatherstrip Coatings Production
 - 9.5.1 Europe Automotive Weatherstrip Coatings Production Growth Rate (2020-2025)
 - 9.5.2 Europe Automotive Weatherstrip Coatings Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive Weatherstrip Coatings Production (2020-2025)
 - 9.6.1 Japan Automotive Weatherstrip Coatings Production Growth Rate (2020-2025)
 - 9.6.2 Japan Automotive Weatherstrip Coatings Production, Revenue, Price and Gross

Margin (2020-2025)

9.7 China Automotive Weatherstrip Coatings Production (2020-2025)

9.7.1 China Automotive Weatherstrip Coatings Production Growth Rate (2020-2025)

9.7.2 China Automotive Weatherstrip Coatings Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Momentive Performance Materials

10.1.1 Momentive Performance Materials Basic Information

10.1.2 Momentive Performance Materials Automotive Weatherstrip Coatings Product Overview

10.1.3 Momentive Performance Materials Automotive Weatherstrip Coatings Product Market Performance

10.1.4 Momentive Performance Materials Business Overview

10.1.5 Momentive Performance Materials SWOT Analysis

10.1.6 Momentive Performance Materials Recent Developments

10.2 LORD Corporation

10.2.1 LORD Corporation Basic Information

10.2.2 LORD Corporation Automotive Weatherstrip Coatings Product Overview

10.2.3 LORD Corporation Automotive Weatherstrip Coatings Product Market Performance

10.2.4 LORD Corporation Business Overview

10.2.5 LORD Corporation SWOT Analysis

10.2.6 LORD Corporation Recent Developments

10.3 Stahl Holdings B.V.

10.3.1 Stahl Holdings B.V. Basic Information

10.3.2 Stahl Holdings B.V. Automotive Weatherstrip Coatings Product Overview

10.3.3 Stahl Holdings B.V. Automotive Weatherstrip Coatings Product Market Performance

10.3.4 Stahl Holdings B.V. Business Overview

10.3.5 Stahl Holdings B.V. SWOT Analysis

10.3.6 Stahl Holdings B.V. Recent Developments

10.4 Henkel

10.4.1 Henkel Basic Information

10.4.2 Henkel Automotive Weatherstrip Coatings Product Overview

10.4.3 Henkel Automotive Weatherstrip Coatings Product Market Performance

10.4.4 Henkel Business Overview

10.4.5 Henkel Recent Developments

10.5 HS Industries

10.5.1 HS Industries Basic Information

10.5.2 HS Industries Automotive Weatherstrip Coatings Product Overview

10.5.3 HS Industries Automotive Weatherstrip Coatings Product Market Performance

10.5.4 HS Industries Business Overview

10.5.5 HS Industries Recent Developments

10.6 TAG Chemicals GmbH

10.6.1 TAG Chemicals GmbH Basic Information

10.6.2 TAG Chemicals GmbH Automotive Weatherstrip Coatings Product Overview

10.6.3 TAG Chemicals GmbH Automotive Weatherstrip Coatings Product Market

Performance

10.6.4 TAG Chemicals GmbH Business Overview

10.6.5 TAG Chemicals GmbH Recent Developments

10.7 PPG Industries

10.7.1 PPG Industries Basic Information

10.7.2 PPG Industries Automotive Weatherstrip Coatings Product Overview

10.7.3 PPG Industries Automotive Weatherstrip Coatings Product Market Performance

10.7.4 PPG Industries Business Overview

10.7.5 PPG Industries Recent Developments

10.8 Molman Chemical

10.8.1 Molman Chemical Basic Information

10.8.2 Molman Chemical Automotive Weatherstrip Coatings Product Overview

10.8.3 Molman Chemical Automotive Weatherstrip Coatings Product Market

Performance

10.8.4 Molman Chemical Business Overview

10.8.5 Molman Chemical Recent Developments

11 AUTOMOTIVE WEATHERSTRIP COATINGS MARKET FORECAST BY REGION

11.1 Global Automotive Weatherstrip Coatings Market Size Forecast

11.2 Global Automotive Weatherstrip Coatings Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Automotive Weatherstrip Coatings Market Size Forecast by Country

11.2.3 Asia Pacific Automotive Weatherstrip Coatings Market Size Forecast by Region

11.2.4 South America Automotive Weatherstrip Coatings Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automotive Weatherstrip Coatings by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Automotive Weatherstrip Coatings Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Automotive Weatherstrip Coatings by Type (2026-2033)

12.1.2 Global Automotive Weatherstrip Coatings Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Automotive Weatherstrip Coatings by Type (2026-2033)

12.2 Global Automotive Weatherstrip Coatings Market Forecast by Application (2026-2033)

12.2.1 Global Automotive Weatherstrip Coatings Sales (K MT) Forecast by Application

12.2.2 Global Automotive Weatherstrip Coatings Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Weatherstrip Coatings Market Size Comparison by Region (M USD)

Table 5. Global Automotive Weatherstrip Coatings Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Automotive Weatherstrip Coatings Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Automotive Weatherstrip Coatings Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Automotive Weatherstrip Coatings Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Weatherstrip Coatings as of 2024)

Table 10. Global Market Automotive Weatherstrip Coatings Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Weatherstrip Coatings Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Weatherstrip Coatings Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Automotive Weatherstrip Coatings Sales by Type (K MT)

Table 26. Global Automotive Weatherstrip Coatings Market Size by Type (M USD)

Table 27. Global Automotive Weatherstrip Coatings Sales (K MT) by Type (2020-2025)
Table 28. Global Automotive Weatherstrip Coatings Sales Market Share by Type (2020-2025)
Table 29. Global Automotive Weatherstrip Coatings Market Size (M USD) by Type (2020-2025)
Table 30. Global Automotive Weatherstrip Coatings Market Size Share by Type (2020-2025)
Table 31. Global Automotive Weatherstrip Coatings Price (USD/KG) by Type (2020-2025)
Table 32. Global Automotive Weatherstrip Coatings Sales (K MT) by Application
Table 33. Global Automotive Weatherstrip Coatings Market Size by Application
Table 34. Global Automotive Weatherstrip Coatings Sales by Application (2020-2025) & (K MT)
Table 35. Global Automotive Weatherstrip Coatings Sales Market Share by Application (2020-2025)
Table 36. Global Automotive Weatherstrip Coatings Market Size by Application (2020-2025) & (M USD)
Table 37. Global Automotive Weatherstrip Coatings Market Share by Application (2020-2025)
Table 38. Global Automotive Weatherstrip Coatings Sales Growth Rate by Application (2020-2025)
Table 39. Global Automotive Weatherstrip Coatings Sales by Region (2020-2025) & (K MT)
Table 40. Global Automotive Weatherstrip Coatings Sales Market Share by Region (2020-2025)
Table 41. Global Automotive Weatherstrip Coatings Market Size by Region (2020-2025) & (M USD)
Table 42. Global Automotive Weatherstrip Coatings Market Size Market Share by Region (2020-2025)
Table 43. North America Automotive Weatherstrip Coatings Sales by Country (2020-2025) & (K MT)
Table 44. North America Automotive Weatherstrip Coatings Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Automotive Weatherstrip Coatings Sales by Country (2020-2025) & (K MT)
Table 46. Europe Automotive Weatherstrip Coatings Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Automotive Weatherstrip Coatings Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Automotive Weatherstrip Coatings Market Size by Region (2020-2025) & (M USD)

Table 49. South America Automotive Weatherstrip Coatings Sales by Country (2020-2025) & (K MT)

Table 50. South America Automotive Weatherstrip Coatings Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Automotive Weatherstrip Coatings Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Automotive Weatherstrip Coatings Market Size by Region (2020-2025) & (M USD)

Table 53. Global Automotive Weatherstrip Coatings Production (K MT) by Region(2020-2025)

Table 54. Global Automotive Weatherstrip Coatings Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automotive Weatherstrip Coatings Revenue Market Share by Region (2020-2025)

Table 56. Global Automotive Weatherstrip Coatings Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Automotive Weatherstrip Coatings Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Automotive Weatherstrip Coatings Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Automotive Weatherstrip Coatings Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Automotive Weatherstrip Coatings Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Momentive Performance Materials Basic Information

Table 62. Momentive Performance Materials Automotive Weatherstrip Coatings Product Overview

Table 63. Momentive Performance Materials Automotive Weatherstrip Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Momentive Performance Materials Business Overview

Table 65. Momentive Performance Materials SWOT Analysis

Table 66. Momentive Performance Materials Recent Developments

Table 67. LORD Corporation Basic Information

Table 68. LORD Corporation Automotive Weatherstrip Coatings Product Overview

Table 69. LORD Corporation Automotive Weatherstrip Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. LORD Corporation Business Overview

Table 71. LORD Corporation SWOT Analysis
Table 72. LORD Corporation Recent Developments
Table 73. Stahl Holdings B.V. Basic Information
Table 74. Stahl Holdings B.V. Automotive Weatherstrip Coatings Product Overview
Table 75. Stahl Holdings B.V. Automotive Weatherstrip Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Stahl Holdings B.V. Business Overview
Table 77. Stahl Holdings B.V. SWOT Analysis
Table 78. Stahl Holdings B.V. Recent Developments
Table 79. Henkel Basic Information
Table 80. Henkel Automotive Weatherstrip Coatings Product Overview
Table 81. Henkel Automotive Weatherstrip Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Henkel Business Overview
Table 83. Henkel Recent Developments
Table 84. HS Industries Basic Information
Table 85. HS Industries Automotive Weatherstrip Coatings Product Overview
Table 86. HS Industries Automotive Weatherstrip Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. HS Industries Business Overview
Table 88. HS Industries Recent Developments
Table 89. TAG Chemicals GmbH Basic Information
Table 90. TAG Chemicals GmbH Automotive Weatherstrip Coatings Product Overview
Table 91. TAG Chemicals GmbH Automotive Weatherstrip Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. TAG Chemicals GmbH Business Overview
Table 93. TAG Chemicals GmbH Recent Developments
Table 94. PPG Industries Basic Information
Table 95. PPG Industries Automotive Weatherstrip Coatings Product Overview
Table 96. PPG Industries Automotive Weatherstrip Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. PPG Industries Business Overview
Table 98. PPG Industries Recent Developments
Table 99. Molman Chemical Basic Information
Table 100. Molman Chemical Automotive Weatherstrip Coatings Product Overview
Table 101. Molman Chemical Automotive Weatherstrip Coatings Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Molman Chemical Business Overview
Table 103. Molman Chemical Recent Developments

Table 104. Global Automotive Weatherstrip Coatings Sales Forecast by Region (2026-2033) & (K MT)

Table 105. Global Automotive Weatherstrip Coatings Market Size Forecast by Region (2026-2033) & (M USD)

Table 106. North America Automotive Weatherstrip Coatings Sales Forecast by Country (2026-2033) & (K MT)

Table 107. North America Automotive Weatherstrip Coatings Market Size Forecast by Country (2026-2033) & (M USD)

Table 108. Europe Automotive Weatherstrip Coatings Sales Forecast by Country (2026-2033) & (K MT)

Table 109. Europe Automotive Weatherstrip Coatings Market Size Forecast by Country (2026-2033) & (M USD)

Table 110. Asia Pacific Automotive Weatherstrip Coatings Sales Forecast by Region (2026-2033) & (K MT)

Table 111. Asia Pacific Automotive Weatherstrip Coatings Market Size Forecast by Region (2026-2033) & (M USD)

Table 112. South America Automotive Weatherstrip Coatings Sales Forecast by Country (2026-2033) & (K MT)

Table 113. South America Automotive Weatherstrip Coatings Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Middle East and Africa Automotive Weatherstrip Coatings Sales Forecast by Country (2026-2033) & (Units)

Table 115. Middle East and Africa Automotive Weatherstrip Coatings Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Automotive Weatherstrip Coatings Sales Forecast by Type (2026-2033) & (K MT)

Table 117. Global Automotive Weatherstrip Coatings Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Automotive Weatherstrip Coatings Price Forecast by Type (2026-2033) & (USD/KG)

Table 119. Global Automotive Weatherstrip Coatings Sales (K MT) Forecast by Application (2026-2033)

Table 120. Global Automotive Weatherstrip Coatings Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Weatherstrip Coatings
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Weatherstrip Coatings Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Weatherstrip Coatings Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Weatherstrip Coatings Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Weatherstrip Coatings Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Weatherstrip Coatings Product Life Cycle
- Figure 13. Automotive Weatherstrip Coatings Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Weatherstrip Coatings Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Weatherstrip Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Weatherstrip Coatings Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Weatherstrip Coatings Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Weatherstrip Coatings
- Figure 19. Global Automotive Weatherstrip Coatings Market PEST Analysis
- Figure 20. Global Automotive Weatherstrip Coatings Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Weatherstrip Coatings Market Share by Type
- Figure 27. Sales Market Share of Automotive Weatherstrip Coatings by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Weatherstrip Coatings by Type in 2024
- Figure 29. Market Size Share of Automotive Weatherstrip Coatings by Type

(2020-2025)

Figure 30. Market Size Share of Automotive Weatherstrip Coatings by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Automotive Weatherstrip Coatings Market Share by Application

Figure 33. Global Automotive Weatherstrip Coatings Sales Market Share by Application (2020-2025)

Figure 34. Global Automotive Weatherstrip Coatings Sales Market Share by Application in 2024

Figure 35. Global Automotive Weatherstrip Coatings Market Share by Application (2020-2025)

Figure 36. Global Automotive Weatherstrip Coatings Market Share by Application in 2024

Figure 37. Global Automotive Weatherstrip Coatings Sales Growth Rate by Application (2020-2025)

Figure 38. Global Automotive Weatherstrip Coatings Sales Market Share by Region (2020-2025)

Figure 39. Global Automotive Weatherstrip Coatings Market Size Market Share by Region (2020-2025)

Figure 40. North America Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Automotive Weatherstrip Coatings Sales Market Share by Country in 2024

Figure 43. North America Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Automotive Weatherstrip Coatings Market Size Market Share by Country in 2024

Figure 45. U.S. Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Automotive Weatherstrip Coatings Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Automotive Weatherstrip Coatings Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Automotive Weatherstrip Coatings Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive Weatherstrip Coatings Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Automotive Weatherstrip Coatings Sales Market Share by Country in 2024

Figure 53. Europe Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive Weatherstrip Coatings Market Size Market Share by Country in 2024

Figure 55. Germany Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Weatherstrip Coatings Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Automotive Weatherstrip Coatings Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Weatherstrip Coatings Market Size Market Share by Region in 2024

Figure 68. China Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Weatherstrip Coatings Sales and Growth Rate (K MT)

Figure 79. South America Automotive Weatherstrip Coatings Sales Market Share by Country in 2024

Figure 80. South America Automotive Weatherstrip Coatings Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Weatherstrip Coatings Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Weatherstrip Coatings Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Automotive Weatherstrip Coatings Sales Market

Share by Region in 2024

Figure 90. Middle East and Africa Automotive Weatherstrip Coatings Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Weatherstrip Coatings Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Weatherstrip Coatings Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Automotive Weatherstrip Coatings Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Weatherstrip Coatings Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Weatherstrip Coatings Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Automotive Weatherstrip Coatings Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Automotive Weatherstrip Coatings Production (K MT) Growth Rate (2020-2025)

Figure 106. China Automotive Weatherstrip Coatings Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Automotive Weatherstrip Coatings Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Automotive Weatherstrip Coatings Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Weatherstrip Coatings Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Weatherstrip Coatings Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Weatherstrip Coatings Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive Weatherstrip Coatings Market Share Forecast by Application (2026-2033)

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