

# Global Automotive Thermistors Market Research Report 2024(Status and Outlook)

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# Abstracts

**Report Overview** 

Automotive thermistors for water, coolant, oil and air temperature control etc.

This report provides a deep insight into the global Automotive Thermistors market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Thermistors Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Thermistors market in any manner.

Global Automotive Thermistors Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on



product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company Panasonic Vishay TDK **TE** Connectivity Murata **AVX Corporation** Mitsubishi Materials ΤI NXP Littelfuse Ametherm AMWEI Sensor Scientific

EXSENSE Electronic Technology Co

#### Shenzhen Kemin

Sinochip Electronics



Market Segmentation (by Type)

NTC

PTC

Market Segmentation (by Application)

OEM

Aftermarket

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered



Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Thermistors Market

Overview of the regional outlook of the Automotive Thermistors Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players



The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Thermistors Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and



restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# Contents

# **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Thermistors
- 1.2 Key Market Segments
- 1.2.1 Automotive Thermistors Segment by Type
- 1.2.2 Automotive Thermistors Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# 2 AUTOMOTIVE THERMISTORS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Thermistors Market Size (M USD) Estimates and Forecasts (2019-2030)

- 2.1.2 Global Automotive Thermistors Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# **3 AUTOMOTIVE THERMISTORS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Automotive Thermistors Sales by Manufacturers (2019-2024)

3.2 Global Automotive Thermistors Revenue Market Share by Manufacturers (2019-2024)

- 3.3 Automotive Thermistors Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Thermistors Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Thermistors Sales Sites, Area Served, Product Type
- 3.6 Automotive Thermistors Market Competitive Situation and Trends
- 3.6.1 Automotive Thermistors Market Concentration Rate

3.6.2 Global 5 and 10 Largest Automotive Thermistors Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

# **4 AUTOMOTIVE THERMISTORS INDUSTRY CHAIN ANALYSIS**



- 4.1 Automotive Thermistors Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE THERMISTORS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 AUTOMOTIVE THERMISTORS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Thermistors Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Thermistors Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Thermistors Price by Type (2019-2024)

# 7 AUTOMOTIVE THERMISTORS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Thermistors Market Sales by Application (2019-2024)
- 7.3 Global Automotive Thermistors Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive Thermistors Sales Growth Rate by Application (2019-2024)

#### 8 AUTOMOTIVE THERMISTORS MARKET SEGMENTATION BY REGION

- 8.1 Global Automotive Thermistors Sales by Region
- 8.1.1 Global Automotive Thermistors Sales by Region
- 8.1.2 Global Automotive Thermistors Sales Market Share by Region



- 8.2 North America
  - 8.2.1 North America Automotive Thermistors Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Automotive Thermistors Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Automotive Thermistors Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Automotive Thermistors Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Automotive Thermistors Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 Panasonic
  - 9.1.1 Panasonic Automotive Thermistors Basic Information
  - 9.1.2 Panasonic Automotive Thermistors Product Overview
  - 9.1.3 Panasonic Automotive Thermistors Product Market Performance
  - 9.1.4 Panasonic Business Overview



- 9.1.5 Panasonic Automotive Thermistors SWOT Analysis
- 9.1.6 Panasonic Recent Developments

9.2 Vishay

- 9.2.1 Vishay Automotive Thermistors Basic Information
- 9.2.2 Vishay Automotive Thermistors Product Overview
- 9.2.3 Vishay Automotive Thermistors Product Market Performance
- 9.2.4 Vishay Business Overview
- 9.2.5 Vishay Automotive Thermistors SWOT Analysis
- 9.2.6 Vishay Recent Developments

#### 9.3 TDK

- 9.3.1 TDK Automotive Thermistors Basic Information
- 9.3.2 TDK Automotive Thermistors Product Overview
- 9.3.3 TDK Automotive Thermistors Product Market Performance
- 9.3.4 TDK Automotive Thermistors SWOT Analysis
- 9.3.5 TDK Business Overview
- 9.3.6 TDK Recent Developments
- 9.4 TE Connectivity
  - 9.4.1 TE Connectivity Automotive Thermistors Basic Information
- 9.4.2 TE Connectivity Automotive Thermistors Product Overview
- 9.4.3 TE Connectivity Automotive Thermistors Product Market Performance
- 9.4.4 TE Connectivity Business Overview
- 9.4.5 TE Connectivity Recent Developments
- 9.5 Murata
  - 9.5.1 Murata Automotive Thermistors Basic Information
  - 9.5.2 Murata Automotive Thermistors Product Overview
  - 9.5.3 Murata Automotive Thermistors Product Market Performance
  - 9.5.4 Murata Business Overview
  - 9.5.5 Murata Recent Developments

#### 9.6 AVX Corporation

- 9.6.1 AVX Corporation Automotive Thermistors Basic Information
- 9.6.2 AVX Corporation Automotive Thermistors Product Overview
- 9.6.3 AVX Corporation Automotive Thermistors Product Market Performance
- 9.6.4 AVX Corporation Business Overview
- 9.6.5 AVX Corporation Recent Developments
- 9.7 Mitsubishi Materials
  - 9.7.1 Mitsubishi Materials Automotive Thermistors Basic Information
  - 9.7.2 Mitsubishi Materials Automotive Thermistors Product Overview
  - 9.7.3 Mitsubishi Materials Automotive Thermistors Product Market Performance
  - 9.7.4 Mitsubishi Materials Business Overview



9.7.5 Mitsubishi Materials Recent Developments

9.8 TI

- 9.8.1 TI Automotive Thermistors Basic Information
- 9.8.2 TI Automotive Thermistors Product Overview
- 9.8.3 TI Automotive Thermistors Product Market Performance
- 9.8.4 TI Business Overview
- 9.8.5 TI Recent Developments

#### 9.9 NXP

- 9.9.1 NXP Automotive Thermistors Basic Information
- 9.9.2 NXP Automotive Thermistors Product Overview
- 9.9.3 NXP Automotive Thermistors Product Market Performance
- 9.9.4 NXP Business Overview
- 9.9.5 NXP Recent Developments
- 9.10 Littelfuse
  - 9.10.1 Littelfuse Automotive Thermistors Basic Information
  - 9.10.2 Littelfuse Automotive Thermistors Product Overview
  - 9.10.3 Littelfuse Automotive Thermistors Product Market Performance
  - 9.10.4 Littelfuse Business Overview
  - 9.10.5 Littelfuse Recent Developments
- 9.11 Ametherm
  - 9.11.1 Ametherm Automotive Thermistors Basic Information
  - 9.11.2 Ametherm Automotive Thermistors Product Overview
  - 9.11.3 Ametherm Automotive Thermistors Product Market Performance
  - 9.11.4 Ametherm Business Overview
  - 9.11.5 Ametherm Recent Developments

9.12 AMWEI

- 9.12.1 AMWEI Automotive Thermistors Basic Information
- 9.12.2 AMWEI Automotive Thermistors Product Overview
- 9.12.3 AMWEI Automotive Thermistors Product Market Performance
- 9.12.4 AMWEI Business Overview
- 9.12.5 AMWEI Recent Developments
- 9.13 Sensor Scientific
  - 9.13.1 Sensor Scientific Automotive Thermistors Basic Information
  - 9.13.2 Sensor Scientific Automotive Thermistors Product Overview
  - 9.13.3 Sensor Scientific Automotive Thermistors Product Market Performance
  - 9.13.4 Sensor Scientific Business Overview
  - 9.13.5 Sensor Scientific Recent Developments
- 9.14 Sinochip Electronics
  - 9.14.1 Sinochip Electronics Automotive Thermistors Basic Information



9.14.2 Sinochip Electronics Automotive Thermistors Product Overview

9.14.3 Sinochip Electronics Automotive Thermistors Product Market Performance

9.14.4 Sinochip Electronics Business Overview

9.14.5 Sinochip Electronics Recent Developments

9.15 EXSENSE Electronic Technology Co

9.15.1 EXSENSE Electronic Technology Co Automotive Thermistors Basic Information

9.15.2 EXSENSE Electronic Technology Co Automotive Thermistors Product Overview

9.15.3 EXSENSE Electronic Technology Co Automotive Thermistors Product Market Performance

9.15.4 EXSENSE Electronic Technology Co Business Overview

9.15.5 EXSENSE Electronic Technology Co Recent Developments

9.16 Shenzhen Kemin

- 9.16.1 Shenzhen Kemin Automotive Thermistors Basic Information
- 9.16.2 Shenzhen Kemin Automotive Thermistors Product Overview

9.16.3 Shenzhen Kemin Automotive Thermistors Product Market Performance

- 9.16.4 Shenzhen Kemin Business Overview
- 9.16.5 Shenzhen Kemin Recent Developments

# **10 AUTOMOTIVE THERMISTORS MARKET FORECAST BY REGION**

10.1 Global Automotive Thermistors Market Size Forecast

- 10.2 Global Automotive Thermistors Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Automotive Thermistors Market Size Forecast by Country
  - 10.2.3 Asia Pacific Automotive Thermistors Market Size Forecast by Region
- 10.2.4 South America Automotive Thermistors Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive Thermistors by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Automotive Thermistors Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Automotive Thermistors by Type (2025-2030)
- 11.1.2 Global Automotive Thermistors Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Automotive Thermistors by Type (2025-2030)
- 11.2 Global Automotive Thermistors Market Forecast by Application (2025-2030)
- 11.2.1 Global Automotive Thermistors Sales (K Units) Forecast by Application
- 11.2.2 Global Automotive Thermistors Market Size (M USD) Forecast by Application



(2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Automotive Thermistors Market Size Comparison by Region (M USD)
- Table 5. Global Automotive Thermistors Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Automotive Thermistors Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Automotive Thermistors Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Automotive Thermistors Revenue Share by Manufacturers (2019-2024) Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Thermistors as of 2022)

Table 10. Global Market Automotive Thermistors Average Price (USD/Unit) of Key Manufacturers (2019-2024)

- Table 11. Manufacturers Automotive Thermistors Sales Sites and Area Served
- Table 12. Manufacturers Automotive Thermistors Product Type

Table 13. Global Automotive Thermistors Manufacturers Market Concentration Ratio (CR5 and HHI)

- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Automotive Thermistors
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Automotive Thermistors Market Challenges
- Table 22. Global Automotive Thermistors Sales by Type (K Units)
- Table 23. Global Automotive Thermistors Market Size by Type (M USD)
- Table 24. Global Automotive Thermistors Sales (K Units) by Type (2019-2024)
- Table 25. Global Automotive Thermistors Sales Market Share by Type (2019-2024)
- Table 26. Global Automotive Thermistors Market Size (M USD) by Type (2019-2024)
- Table 27. Global Automotive Thermistors Market Size Share by Type (2019-2024)
- Table 28. Global Automotive Thermistors Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Automotive Thermistors Sales (K Units) by Application
- Table 30. Global Automotive Thermistors Market Size by Application



Table 31. Global Automotive Thermistors Sales by Application (2019-2024) & (K Units) Table 32. Global Automotive Thermistors Sales Market Share by Application (2019-2024)

Table 33. Global Automotive Thermistors Sales by Application (2019-2024) & (M USD)

 Table 34. Global Automotive Thermistors Market Share by Application (2019-2024)

Table 35. Global Automotive Thermistors Sales Growth Rate by Application (2019-2024)

- Table 36. Global Automotive Thermistors Sales by Region (2019-2024) & (K Units)
- Table 37. Global Automotive Thermistors Sales Market Share by Region (2019-2024)

Table 38. North America Automotive Thermistors Sales by Country (2019-2024) & (K Units)

Table 39. Europe Automotive Thermistors Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Automotive Thermistors Sales by Region (2019-2024) & (K Units)

Table 41. South America Automotive Thermistors Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Automotive Thermistors Sales by Region (2019-2024) & (K Units)

- Table 43. Panasonic Automotive Thermistors Basic Information
- Table 44. Panasonic Automotive Thermistors Product Overview
- Table 45. Panasonic Automotive Thermistors Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Panasonic Business Overview
- Table 47. Panasonic Automotive Thermistors SWOT Analysis
- Table 48. Panasonic Recent Developments
- Table 49. Vishay Automotive Thermistors Basic Information
- Table 50. Vishay Automotive Thermistors Product Overview
- Table 51. Vishay Automotive Thermistors Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Vishay Business Overview
- Table 53. Vishay Automotive Thermistors SWOT Analysis
- Table 54. Vishay Recent Developments
- Table 55. TDK Automotive Thermistors Basic Information
- Table 56. TDK Automotive Thermistors Product Overview

Table 57. TDK Automotive Thermistors Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 58. TDK Automotive Thermistors SWOT Analysis
- Table 59. TDK Business Overview
- Table 60. TDK Recent Developments
- Table 61. TE Connectivity Automotive Thermistors Basic Information



Table 62. TE Connectivity Automotive Thermistors Product Overview Table 63. TE Connectivity Automotive Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 64. TE Connectivity Business Overview Table 65. TE Connectivity Recent Developments Table 66. Murata Automotive Thermistors Basic Information Table 67. Murata Automotive Thermistors Product Overview Table 68. Murata Automotive Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 69. Murata Business Overview Table 70. Murata Recent Developments Table 71. AVX Corporation Automotive Thermistors Basic Information Table 72. AVX Corporation Automotive Thermistors Product Overview Table 73. AVX Corporation Automotive Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 74. AVX Corporation Business Overview Table 75. AVX Corporation Recent Developments Table 76. Mitsubishi Materials Automotive Thermistors Basic Information Table 77. Mitsubishi Materials Automotive Thermistors Product Overview Table 78. Mitsubishi Materials Automotive Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 79. Mitsubishi Materials Business Overview Table 80. Mitsubishi Materials Recent Developments Table 81. TI Automotive Thermistors Basic Information Table 82. TI Automotive Thermistors Product Overview Table 83. TI Automotive Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 84. TI Business Overview Table 85. TI Recent Developments Table 86. NXP Automotive Thermistors Basic Information Table 87. NXP Automotive Thermistors Product Overview Table 88. NXP Automotive Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 89. NXP Business Overview Table 90. NXP Recent Developments Table 91. Littelfuse Automotive Thermistors Basic Information Table 92. Littelfuse Automotive Thermistors Product Overview Table 93. Littelfuse Automotive Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)





Table 94. Littelfuse Business Overview

Table 95. Littelfuse Recent Developments

Table 96. Ametherm Automotive Thermistors Basic Information

Table 97. Ametherm Automotive Thermistors Product Overview

Table 98. Ametherm Automotive Thermistors Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 99. Ametherm Business Overview

Table 100. Ametherm Recent Developments

Table 101. AMWEI Automotive Thermistors Basic Information

Table 102. AMWEI Automotive Thermistors Product Overview

Table 103. AMWEI Automotive Thermistors Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 104. AMWEI Business Overview

Table 105. AMWEI Recent Developments

Table 106. Sensor Scientific Automotive Thermistors Basic Information

Table 107. Sensor Scientific Automotive Thermistors Product Overview

Table 108. Sensor Scientific Automotive Thermistors Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

 Table 109. Sensor Scientific Business Overview

- Table 110. Sensor Scientific Recent Developments
- Table 111. Sinochip Electronics Automotive Thermistors Basic Information
- Table 112. Sinochip Electronics Automotive Thermistors Product Overview

Table 113. Sinochip Electronics Automotive Thermistors Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Sinochip Electronics Business Overview

Table 115. Sinochip Electronics Recent Developments

 Table 116. EXSENSE Electronic Technology Co Automotive Thermistors Basic

 Information

Table 117. EXSENSE Electronic Technology Co Automotive Thermistors Product Overview

Table 118. EXSENSE Electronic Technology Co Automotive Thermistors Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. EXSENSE Electronic Technology Co Business Overview

Table 120. EXSENSE Electronic Technology Co Recent Developments

Table 121. Shenzhen Kemin Automotive Thermistors Basic Information

Table 122. Shenzhen Kemin Automotive Thermistors Product Overview

Table 123. Shenzhen Kemin Automotive Thermistors Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Shenzhen Kemin Business Overview



Table 125. Shenzhen Kemin Recent Developments

Table 126. Global Automotive Thermistors Sales Forecast by Region (2025-2030) & (K Units)

Table 127. Global Automotive Thermistors Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America Automotive Thermistors Sales Forecast by Country (2025-2030) & (K Units)

Table 129. North America Automotive Thermistors Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Automotive Thermistors Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe Automotive Thermistors Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Automotive Thermistors Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific Automotive Thermistors Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Automotive Thermistors Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America Automotive Thermistors Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Automotive Thermistors Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Automotive Thermistors Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Automotive Thermistors Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global Automotive Thermistors Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Automotive Thermistors Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global Automotive Thermistors Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global Automotive Thermistors Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Product Picture of Automotive Thermistors

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Thermistors Market Size (M USD), 2019-2030

Figure 5. Global Automotive Thermistors Market Size (M USD) (2019-2030)

Figure 6. Global Automotive Thermistors Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Thermistors Market Size by Country (M USD)

Figure 11. Automotive Thermistors Sales Share by Manufacturers in 2023

Figure 12. Global Automotive Thermistors Revenue Share by Manufacturers in 2023

Figure 13. Automotive Thermistors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Automotive Thermistors Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Thermistors Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Automotive Thermistors Market Share by Type

Figure 18. Sales Market Share of Automotive Thermistors by Type (2019-2024)

Figure 19. Sales Market Share of Automotive Thermistors by Type in 2023

Figure 20. Market Size Share of Automotive Thermistors by Type (2019-2024)

Figure 21. Market Size Market Share of Automotive Thermistors by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Automotive Thermistors Market Share by Application

Figure 24. Global Automotive Thermistors Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Thermistors Sales Market Share by Application in 2023

Figure 26. Global Automotive Thermistors Market Share by Application (2019-2024)

Figure 27. Global Automotive Thermistors Market Share by Application in 2023

Figure 28. Global Automotive Thermistors Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Thermistors Sales Market Share by Region (2019-2024) Figure 30. North America Automotive Thermistors Sales and Growth Rate (2019-2024)



& (K Units)

Figure 31. North America Automotive Thermistors Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Thermistors Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Automotive Thermistors Sales (Units) and Growth Rate (2019-2024) Figure 35. Europe Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Automotive Thermistors Sales Market Share by Country in 2023
- Figure 37. Germany Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Thermistors Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Thermistors Sales Market Share by Region in 2023

Figure 44. China Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Thermistors Sales and Growth Rate (K Units)

Figure 50. South America Automotive Thermistors Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)



Figure 53. Columbia Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Thermistors Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Thermistors Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Thermistors Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Thermistors Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Thermistors Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Thermistors Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Thermistors Market Share Forecast by Type (2025-2030) Figure 65. Global Automotive Thermistors Sales Forecast by Application (2025-2030) Figure 66. Global Automotive Thermistors Market Share Forecast by Application (2025-2030)



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