

Global Automotive Steering Column Market Research Report 2025(Status and Outlook)

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Abstracts

The automotive steering column is a critical vehicle component that connects the steering wheel to the steering mechanism, transmitting driver input to the wheels while housing essential systems such as the steering lock, ignition, airbag module, and electronic controls for functions like tilt, telescopic adjustment, and advanced driver assistance systems (ADAS). It integrates mechanical assemblies with electrical components, including sensors for torque and angle measurement, and must meet stringent safety, durability, and ergonomic standards. As vehicles evolve toward electrification and autonomy, the steering column increasingly incorporates drive-by-wire technologies, adaptive features, and compatibility with semi-autonomous functions, positioning it as a sophisticated interface between the driver and vehicle dynamics.

The global Automotive Steering Column market size was estimated at USD 28450.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Steering Column market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Steering Column market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Steering Column market.

Global Automotive Steering Column Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

JTEKT

Nexteer Automotive

Robert Bosch

NSK

TRW

ThyssenKrupp

Continental

Mando

Showa

Coram Group

Yamada Manufacturing

Namyang Industrial

Henglong Group

Market Segmentation (by Type)

Hydraulic Power Steering Column

Electric Power Steering Column

Market Segmentation (by Application)

Passenger Cars

Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Steering Column Market

Overview of the regional outlook of the Automotive Steering Column Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Steering Column Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Steering Column, their

output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Steering Column

1.2 Key Market Segments

1.2.1 Automotive Steering Column Segment by Type

1.2.2 Automotive Steering Column Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE STEERING COLUMN MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Steering Column Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive Steering Column Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE STEERING COLUMN MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Steering Column Product Life Cycle

3.3 Global Automotive Steering Column Sales by Manufacturers (2020-2025)

3.4 Global Automotive Steering Column Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Steering Column Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Steering Column Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Steering Column Market Competitive Situation and Trends

3.8.1 Automotive Steering Column Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Steering Column Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE STEERING COLUMN INDUSTRY CHAIN ANALYSIS

4.1 Automotive Steering Column Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE STEERING COLUMN MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Steering Column Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Steering Column Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE STEERING COLUMN MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Steering Column Sales Market Share by Type (2020-2025)

6.3 Global Automotive Steering Column Market Size Market Share by Type (2020-2025)

6.4 Global Automotive Steering Column Price by Type (2020-2025)

7 AUTOMOTIVE STEERING COLUMN MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Steering Column Market Sales by Application (2020-2025)
- 7.3 Global Automotive Steering Column Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Steering Column Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE STEERING COLUMN MARKET SALES BY REGION

- 8.1 Global Automotive Steering Column Sales by Region
 - 8.1.1 Global Automotive Steering Column Sales by Region
 - 8.1.2 Global Automotive Steering Column Sales Market Share by Region
- 8.2 Global Automotive Steering Column Market Size by Region
 - 8.2.1 Global Automotive Steering Column Market Size by Region
 - 8.2.2 Global Automotive Steering Column Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Automotive Steering Column Sales by Country
 - 8.3.2 North America Automotive Steering Column Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive Steering Column Sales by Country
 - 8.4.2 Europe Automotive Steering Column Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automotive Steering Column Sales by Region
 - 8.5.2 Asia Pacific Automotive Steering Column Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Automotive Steering Column Sales by Country
- 8.6.2 South America Automotive Steering Column Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Automotive Steering Column Sales by Region
 - 8.7.2 Middle East and Africa Automotive Steering Column Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 AUTOMOTIVE STEERING COLUMN MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automotive Steering Column by Region(2020-2025)
- 9.2 Global Automotive Steering Column Revenue Market Share by Region (2020-2025)
- 9.3 Global Automotive Steering Column Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automotive Steering Column Production
 - 9.4.1 North America Automotive Steering Column Production Growth Rate (2020-2025)
 - 9.4.2 North America Automotive Steering Column Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automotive Steering Column Production
 - 9.5.1 Europe Automotive Steering Column Production Growth Rate (2020-2025)
 - 9.5.2 Europe Automotive Steering Column Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive Steering Column Production (2020-2025)
 - 9.6.1 Japan Automotive Steering Column Production Growth Rate (2020-2025)
 - 9.6.2 Japan Automotive Steering Column Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automotive Steering Column Production (2020-2025)
 - 9.7.1 China Automotive Steering Column Production Growth Rate (2020-2025)
 - 9.7.2 China Automotive Steering Column Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 JTEKT

- 10.1.1 JTEKT Basic Information
- 10.1.2 JTEKT Automotive Steering Column Product Overview
- 10.1.3 JTEKT Automotive Steering Column Product Market Performance
- 10.1.4 JTEKT Business Overview
- 10.1.5 JTEKT SWOT Analysis
- 10.1.6 JTEKT Recent Developments

10.2 Nexteer Automotive

- 10.2.1 Nexteer Automotive Basic Information
- 10.2.2 Nexteer Automotive Automotive Steering Column Product Overview
- 10.2.3 Nexteer Automotive Automotive Steering Column Product Market Performance
- 10.2.4 Nexteer Automotive Business Overview
- 10.2.5 Nexteer Automotive SWOT Analysis
- 10.2.6 Nexteer Automotive Recent Developments

10.3 Robert Bosch

- 10.3.1 Robert Bosch Basic Information
- 10.3.2 Robert Bosch Automotive Steering Column Product Overview
- 10.3.3 Robert Bosch Automotive Steering Column Product Market Performance
- 10.3.4 Robert Bosch Business Overview
- 10.3.5 Robert Bosch SWOT Analysis
- 10.3.6 Robert Bosch Recent Developments

10.4 NSK

- 10.4.1 NSK Basic Information
- 10.4.2 NSK Automotive Steering Column Product Overview
- 10.4.3 NSK Automotive Steering Column Product Market Performance
- 10.4.4 NSK Business Overview
- 10.4.5 NSK Recent Developments

10.5 TRW

- 10.5.1 TRW Basic Information
- 10.5.2 TRW Automotive Steering Column Product Overview
- 10.5.3 TRW Automotive Steering Column Product Market Performance
- 10.5.4 TRW Business Overview
- 10.5.5 TRW Recent Developments

10.6 ThyssenKrupp

- 10.6.1 ThyssenKrupp Basic Information
- 10.6.2 ThyssenKrupp Automotive Steering Column Product Overview
- 10.6.3 ThyssenKrupp Automotive Steering Column Product Market Performance
- 10.6.4 ThyssenKrupp Business Overview

- 10.6.5 ThyssenKrupp Recent Developments
- 10.7 Continental
 - 10.7.1 Continental Basic Information
 - 10.7.2 Continental Automotive Steering Column Product Overview
 - 10.7.3 Continental Automotive Steering Column Product Market Performance
 - 10.7.4 Continental Business Overview
 - 10.7.5 Continental Recent Developments
- 10.8 Mando
 - 10.8.1 Mando Basic Information
 - 10.8.2 Mando Automotive Steering Column Product Overview
 - 10.8.3 Mando Automotive Steering Column Product Market Performance
 - 10.8.4 Mando Business Overview
 - 10.8.5 Mando Recent Developments
- 10.9 Showa
 - 10.9.1 Showa Basic Information
 - 10.9.2 Showa Automotive Steering Column Product Overview
 - 10.9.3 Showa Automotive Steering Column Product Market Performance
 - 10.9.4 Showa Business Overview
 - 10.9.5 Showa Recent Developments
- 10.10 Coram Group
 - 10.10.1 Coram Group Basic Information
 - 10.10.2 Coram Group Automotive Steering Column Product Overview
 - 10.10.3 Coram Group Automotive Steering Column Product Market Performance
 - 10.10.4 Coram Group Business Overview
 - 10.10.5 Coram Group Recent Developments
- 10.11 Yamada Manufacturing
 - 10.11.1 Yamada Manufacturing Basic Information
 - 10.11.2 Yamada Manufacturing Automotive Steering Column Product Overview
 - 10.11.3 Yamada Manufacturing Automotive Steering Column Product Market Performance
 - 10.11.4 Yamada Manufacturing Business Overview
 - 10.11.5 Yamada Manufacturing Recent Developments
- 10.12 Namyang Industrial
 - 10.12.1 Namyang Industrial Basic Information
 - 10.12.2 Namyang Industrial Automotive Steering Column Product Overview
 - 10.12.3 Namyang Industrial Automotive Steering Column Product Market Performance
 - 10.12.4 Namyang Industrial Business Overview
 - 10.12.5 Namyang Industrial Recent Developments
- 10.13 Henglong Group

- 10.13.1 Henglong Group Basic Information
- 10.13.2 Henglong Group Automotive Steering Column Product Overview
- 10.13.3 Henglong Group Automotive Steering Column Product Market Performance
- 10.13.4 Henglong Group Business Overview
- 10.13.5 Henglong Group Recent Developments

11 AUTOMOTIVE STEERING COLUMN MARKET FORECAST BY REGION

- 11.1 Global Automotive Steering Column Market Size Forecast
- 11.2 Global Automotive Steering Column Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive Steering Column Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive Steering Column Market Size Forecast by Region
 - 11.2.4 South America Automotive Steering Column Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automotive Steering Column by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Automotive Steering Column Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Automotive Steering Column by Type (2026-2033)
 - 12.1.2 Global Automotive Steering Column Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Automotive Steering Column by Type (2026-2033)
- 12.2 Global Automotive Steering Column Market Forecast by Application (2026-2033)
 - 12.2.1 Global Automotive Steering Column Sales (K Units) Forecast by Application
 - 12.2.2 Global Automotive Steering Column Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Steering Column Market Size Comparison by Region (M USD)

Table 5. Global Automotive Steering Column Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Automotive Steering Column Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Automotive Steering Column Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Automotive Steering Column Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Steering Column as of 2024)

Table 10. Global Market Automotive Steering Column Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Steering Column Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Steering Column Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Automotive Steering Column Sales by Type (K Units)

Table 26. Global Automotive Steering Column Market Size by Type (M USD)

Table 27. Global Automotive Steering Column Sales (K Units) by Type (2020-2025)

Table 28. Global Automotive Steering Column Sales Market Share by Type (2020-2025)

Table 29. Global Automotive Steering Column Market Size (M USD) by Type (2020-2025)

Table 30. Global Automotive Steering Column Market Size Share by Type (2020-2025)

Table 31. Global Automotive Steering Column Price (USD/Unit) by Type (2020-2025)

Table 32. Global Automotive Steering Column Sales (K Units) by Application

Table 33. Global Automotive Steering Column Market Size by Application

Table 34. Global Automotive Steering Column Sales by Application (2020-2025) & (K Units)

Table 35. Global Automotive Steering Column Sales Market Share by Application (2020-2025)

Table 36. Global Automotive Steering Column Market Size by Application (2020-2025) & (M USD)

Table 37. Global Automotive Steering Column Market Share by Application (2020-2025)

Table 38. Global Automotive Steering Column Sales Growth Rate by Application (2020-2025)

Table 39. Global Automotive Steering Column Sales by Region (2020-2025) & (K Units)

Table 40. Global Automotive Steering Column Sales Market Share by Region (2020-2025)

Table 41. Global Automotive Steering Column Market Size by Region (2020-2025) & (M USD)

Table 42. Global Automotive Steering Column Market Size Market Share by Region (2020-2025)

Table 43. North America Automotive Steering Column Sales by Country (2020-2025) & (K Units)

Table 44. North America Automotive Steering Column Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Automotive Steering Column Sales by Country (2020-2025) & (K Units)

Table 46. Europe Automotive Steering Column Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Automotive Steering Column Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Automotive Steering Column Market Size by Region (2020-2025) & (M USD)

Table 49. South America Automotive Steering Column Sales by Country (2020-2025) & (K Units)

Table 50. South America Automotive Steering Column Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Automotive Steering Column Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Automotive Steering Column Market Size by Region (2020-2025) & (M USD)

Table 53. Global Automotive Steering Column Production (K Units) by Region(2020-2025)

Table 54. Global Automotive Steering Column Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automotive Steering Column Revenue Market Share by Region (2020-2025)

Table 56. Global Automotive Steering Column Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Automotive Steering Column Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Automotive Steering Column Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Automotive Steering Column Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Automotive Steering Column Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. JTEKT Basic Information

Table 62. JTEKT Automotive Steering Column Product Overview

Table 63. JTEKT Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. JTEKT Business Overview

Table 65. JTEKT SWOT Analysis

Table 66. JTEKT Recent Developments

Table 67. Nexteer Automotive Basic Information

Table 68. Nexteer Automotive Automotive Steering Column Product Overview

Table 69. Nexteer Automotive Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Nexteer Automotive Business Overview

Table 71. Nexteer Automotive SWOT Analysis

Table 72. Nexteer Automotive Recent Developments

Table 73. Robert Bosch Basic Information

Table 74. Robert Bosch Automotive Steering Column Product Overview

Table 75. Robert Bosch Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Robert Bosch Business Overview

Table 77. Robert Bosch SWOT Analysis

Table 78. Robert Bosch Recent Developments

Table 79. NSK Basic Information

Table 80. NSK Automotive Steering Column Product Overview

Table 81. NSK Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. NSK Business Overview

Table 83. NSK Recent Developments

Table 84. TRW Basic Information

Table 85. TRW Automotive Steering Column Product Overview

Table 86. TRW Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. TRW Business Overview

Table 88. TRW Recent Developments

Table 89. ThyssenKrupp Basic Information

Table 90. ThyssenKrupp Automotive Steering Column Product Overview

Table 91. ThyssenKrupp Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. ThyssenKrupp Business Overview

Table 93. ThyssenKrupp Recent Developments

Table 94. Continental Basic Information

Table 95. Continental Automotive Steering Column Product Overview

Table 96. Continental Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Continental Business Overview

Table 98. Continental Recent Developments

Table 99. Mando Basic Information

Table 100. Mando Automotive Steering Column Product Overview

Table 101. Mando Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Mando Business Overview

Table 103. Mando Recent Developments

Table 104. Showa Basic Information

Table 105. Showa Automotive Steering Column Product Overview

Table 106. Showa Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Showa Business Overview

Table 108. Showa Recent Developments

Table 109. Coram Group Basic Information

Table 110. Coram Group Automotive Steering Column Product Overview
Table 111. Coram Group Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Coram Group Business Overview
Table 113. Coram Group Recent Developments
Table 114. Yamada Manufacturing Basic Information
Table 115. Yamada Manufacturing Automotive Steering Column Product Overview
Table 116. Yamada Manufacturing Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Yamada Manufacturing Business Overview
Table 118. Yamada Manufacturing Recent Developments
Table 119. Namyang Industrial Basic Information
Table 120. Namyang Industrial Automotive Steering Column Product Overview
Table 121. Namyang Industrial Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Namyang Industrial Business Overview
Table 123. Namyang Industrial Recent Developments
Table 124. Henglong Group Basic Information
Table 125. Henglong Group Automotive Steering Column Product Overview
Table 126. Henglong Group Automotive Steering Column Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Henglong Group Business Overview
Table 128. Henglong Group Recent Developments
Table 129. Global Automotive Steering Column Sales Forecast by Region (2026-2033) & (K Units)
Table 130. Global Automotive Steering Column Market Size Forecast by Region (2026-2033) & (M USD)
Table 131. North America Automotive Steering Column Sales Forecast by Country (2026-2033) & (K Units)
Table 132. North America Automotive Steering Column Market Size Forecast by Country (2026-2033) & (M USD)
Table 133. Europe Automotive Steering Column Sales Forecast by Country (2026-2033) & (K Units)
Table 134. Europe Automotive Steering Column Market Size Forecast by Country (2026-2033) & (M USD)
Table 135. Asia Pacific Automotive Steering Column Sales Forecast by Region (2026-2033) & (K Units)
Table 136. Asia Pacific Automotive Steering Column Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Automotive Steering Column Sales Forecast by Country (2026-2033) & (K Units)

Table 138. South America Automotive Steering Column Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Automotive Steering Column Sales Forecast by Country (2026-2033) & (Units)

Table 140. Middle East and Africa Automotive Steering Column Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Global Automotive Steering Column Sales Forecast by Type (2026-2033) & (K Units)

Table 142. Global Automotive Steering Column Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Automotive Steering Column Price Forecast by Type (2026-2033) & (USD/Unit)

Table 144. Global Automotive Steering Column Sales (K Units) Forecast by Application (2026-2033)

Table 145. Global Automotive Steering Column Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Steering Column
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Steering Column Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Steering Column Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Steering Column Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Steering Column Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Steering Column Product Life Cycle
- Figure 13. Automotive Steering Column Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Steering Column Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Steering Column Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Steering Column Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Steering Column Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Steering Column
- Figure 19. Global Automotive Steering Column Market PEST Analysis
- Figure 20. Global Automotive Steering Column Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Steering Column Market Share by Type
- Figure 27. Sales Market Share of Automotive Steering Column by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Steering Column by Type in 2024
- Figure 29. Market Size Share of Automotive Steering Column by Type (2020-2025)
- Figure 30. Market Size Share of Automotive Steering Column by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Automotive Steering Column Market Share by Application

Figure 33. Global Automotive Steering Column Sales Market Share by Application
(2020-2025)

Figure 34. Global Automotive Steering Column Sales Market Share by Application in
2024

Figure 35. Global Automotive Steering Column Market Share by Application
(2020-2025)

Figure 36. Global Automotive Steering Column Market Share by Application in 2024

Figure 37. Global Automotive Steering Column Sales Growth Rate by Application
(2020-2025)

Figure 38. Global Automotive Steering Column Sales Market Share by Region
(2020-2025)

Figure 39. Global Automotive Steering Column Market Size Market Share by Region
(2020-2025)

Figure 40. North America Automotive Steering Column Sales and Growth Rate
(2020-2025) & (K Units)

Figure 41. North America Automotive Steering Column Sales and Growth Rate
(2020-2025) & (K Units)

Figure 42. North America Automotive Steering Column Sales Market Share by Country
in 2024

Figure 43. North America Automotive Steering Column Market Size and Growth Rate
(2020-2025) & (M USD)

Figure 44. North America Automotive Steering Column Market Size Market Share by
Country in 2024

Figure 45. U.S. Automotive Steering Column Sales and Growth Rate (2020-2025) & (K
Units)

Figure 46. U.S. Automotive Steering Column Market Size and Growth Rate (2020-2025)
& (M USD)

Figure 47. Canada Automotive Steering Column Sales (K Units) and Growth Rate
(2020-2025)

Figure 48. Canada Automotive Steering Column Market Size (M USD) and Growth Rate
(2020-2025)

Figure 49. Mexico Automotive Steering Column Sales (Units) and Growth Rate
(2020-2025)

Figure 50. Mexico Automotive Steering Column Market Size (Units) and Growth Rate
(2020-2025)

Figure 51. Europe Automotive Steering Column Sales and Growth Rate (2020-2025) &
(K Units)

Figure 52. Europe Automotive Steering Column Sales Market Share by Country in 2024

Figure 53. Europe Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive Steering Column Market Size Market Share by Country in 2024

Figure 55. Germany Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Steering Column Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive Steering Column Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Steering Column Market Size Market Share by Region in 2024

Figure 68. China Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Steering Column Sales and Growth Rate (K Units)

Figure 79. South America Automotive Steering Column Sales Market Share by Country in 2024

Figure 80. South America Automotive Steering Column Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Steering Column Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Steering Column Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive Steering Column Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive Steering Column Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Steering Column Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Steering Column Sales and Growth Rate

(2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Steering Column Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive Steering Column Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Steering Column Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Steering Column Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive Steering Column Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive Steering Column Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive Steering Column Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive Steering Column Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Automotive Steering Column Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Steering Column Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Steering Column Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Steering Column Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive Steering Column Market Share Forecast by Application (2026-2033)

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