

# Global Automotive Snow Chains Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G242F6A58231EN.html>

Date: March 2026

Pages: 168

Price: US\$ 2,980.00 (Single User License)

ID: G242F6A58231EN

## Abstracts

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The global Automotive Snow Chains market size was estimated at USD 221.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Snow Chains market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Snow Chains market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Snow Chains market.

### **Global Automotive Snow Chains Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Peerless Industrial Group  
Pewag  
RUD Chain  
Thule Group (Thule Snow Chains)  
APV Safety Products  
Lianyi Rubber Components  
Autoliv  
Maggi Group  
BABAC Tire Chains  
Michelin  
Chainco

Moose Utility Division  
Hangzhou Felice chain  
Ottinger  
Gowin  
Spikes Spider  
Trygg  
Laclede Chain Manufacturing Company

### **Market Segmentation (by Type)**

Dichotomanthes Chain  
Rubber Chain  
Iron Chain  
Other

### **Market Segmentation (by Application)**

Commercial Vehicles  
Passenger Vehicles

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Automotive Snow Chains Market  
Overview of the regional outlook of the Automotive Snow Chains Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Snow Chains Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Snow Chains, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five

forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Snow Chains
- 1.2 Key Market Segments
  - 1.2.1 Automotive Snow Chains Segment by Type
  - 1.2.2 Automotive Snow Chains Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 AUTOMOTIVE SNOW CHAINS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Snow Chains Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Automotive Snow Chains Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE SNOW CHAINS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Automotive Snow Chains Product Life Cycle
- 3.3 Global Automotive Snow Chains Sales by Manufacturers (2020-2025)
- 3.4 Global Automotive Snow Chains Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Automotive Snow Chains Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Automotive Snow Chains Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Automotive Snow Chains Market Competitive Situation and Trends

- 3.8.1 Automotive Snow Chains Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Automotive Snow Chains Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE SNOW CHAINS INDUSTRY CHAIN ANALYSIS**

- 4.1 Automotive Snow Chains Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE SNOW CHAINS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Automotive Snow Chains Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Automotive Snow Chains Market
- 5.7 ESG Ratings of Leading Companies

## **6 AUTOMOTIVE SNOW CHAINS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Snow Chains Sales Market Share by Type (2020-2025)
- 6.3 Global Automotive Snow Chains Market Size by Type (2020-2025)

## 6.4 Global Automotive Snow Chains Price by Type (2020-2025)

# 7 AUTOMOTIVE SNOW CHAINS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Snow Chains Market Sales by Application (2020-2025)
- 7.3 Global Automotive Snow Chains Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Snow Chains Sales Growth Rate by Application (2020-2025)

# 8 AUTOMOTIVE SNOW CHAINS MARKET SALES BY REGION

- 8.1 Global Automotive Snow Chains Sales by Region
  - 8.1.1 Global Automotive Snow Chains Sales by Region
  - 8.1.2 Global Automotive Snow Chains Sales Market Share by Region
- 8.2 Global Automotive Snow Chains Market Size by Region
  - 8.2.1 Global Automotive Snow Chains Market Size by Region
  - 8.2.2 Global Automotive Snow Chains Market Size by Region
- 8.3 North America
  - 8.3.1 North America Automotive Snow Chains Sales by Country
  - 8.3.2 North America Automotive Snow Chains Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Automotive Snow Chains Sales by Country
  - 8.4.2 Europe Automotive Snow Chains Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Automotive Snow Chains Sales by Region
  - 8.5.2 Asia Pacific Automotive Snow Chains Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview

## 8.6 South America

- 8.6.1 South America Automotive Snow Chains Sales by Country
- 8.6.2 South America Automotive Snow Chains Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Automotive Snow Chains Sales by Region
- 8.7.2 Middle East and Africa Automotive Snow Chains Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 AUTOMOTIVE SNOW CHAINS MARKET PRODUCTION BY REGION**

### 9.1 Global Production of Automotive Snow Chains by Region(2020-2025)

### 9.2 Global Automotive Snow Chains Revenue Market Share by Region (2020-2025)

### 9.3 Global Automotive Snow Chains Production, Revenue, Price and Gross Margin (2020-2025)

### 9.4 North America Automotive Snow Chains Production

#### 9.4.1 North America Automotive Snow Chains Production Growth Rate (2020-2025)

#### 9.4.2 North America Automotive Snow Chains Production, Revenue, Price and Gross Margin (2020-2025)

### 9.5 Europe Automotive Snow Chains Production

#### 9.5.1 Europe Automotive Snow Chains Production Growth Rate (2020-2025)

#### 9.5.2 Europe Automotive Snow Chains Production, Revenue, Price and Gross Margin (2020-2025)

### 9.6 Japan Automotive Snow Chains Production (2020-2025)

#### 9.6.1 Japan Automotive Snow Chains Production Growth Rate (2020-2025)

#### 9.6.2 Japan Automotive Snow Chains Production, Revenue, Price and Gross Margin (2020-2025)

### 9.7 China Automotive Snow Chains Production (2020-2025)

#### 9.7.1 China Automotive Snow Chains Production Growth Rate (2020-2025)

#### 9.7.2 China Automotive Snow Chains Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

## 10.1 Peerless Industrial Group

10.1.1 Peerless Industrial Group Basic Information

10.1.2 Peerless Industrial Group Automotive Snow Chains Product Overview

10.1.3 Peerless Industrial Group Automotive Snow Chains Product Market

### Performance

10.1.4 Peerless Industrial Group Business Overview

10.1.5 Peerless Industrial Group SWOT Analysis

10.1.6 Peerless Industrial Group Recent Developments

## 10.2 Pewag

10.2.1 Pewag Basic Information

10.2.2 Pewag Automotive Snow Chains Product Overview

10.2.3 Pewag Automotive Snow Chains Product Market Performance

10.2.4 Pewag Business Overview

10.2.5 Pewag SWOT Analysis

10.2.6 Pewag Recent Developments

## 10.3 RUD Chain

10.3.1 RUD Chain Basic Information

10.3.2 RUD Chain Automotive Snow Chains Product Overview

10.3.3 RUD Chain Automotive Snow Chains Product Market Performance

10.3.4 RUD Chain Business Overview

10.3.5 RUD Chain SWOT Analysis

10.3.6 RUD Chain Recent Developments

## 10.4 Thule Group (Thule Snow Chains)

10.4.1 Thule Group (Thule Snow Chains) Basic Information

10.4.2 Thule Group (Thule Snow Chains) Automotive Snow Chains Product Overview

10.4.3 Thule Group (Thule Snow Chains) Automotive Snow Chains Product Market

### Performance

10.4.4 Thule Group (Thule Snow Chains) Business Overview

10.4.5 Thule Group (Thule Snow Chains) Recent Developments

## 10.5 APV Safety Products

10.5.1 APV Safety Products Basic Information

10.5.2 APV Safety Products Automotive Snow Chains Product Overview

10.5.3 APV Safety Products Automotive Snow Chains Product Market Performance

10.5.4 APV Safety Products Business Overview

10.5.5 APV Safety Products Recent Developments

## 10.6 Lianyi Rubber Components

10.6.1 Lianyi Rubber Components Basic Information

10.6.2 Lianyi Rubber Components Automotive Snow Chains Product Overview

- 10.6.3 Lianyi Rubber Components Automotive Snow Chains Product Market Performance
  - 10.6.4 Lianyi Rubber Components Business Overview
  - 10.6.5 Lianyi Rubber Components Recent Developments
- 10.7 Autoliv
  - 10.7.1 Autoliv Basic Information
  - 10.7.2 Autoliv Automotive Snow Chains Product Overview
  - 10.7.3 Autoliv Automotive Snow Chains Product Market Performance
  - 10.7.4 Autoliv Business Overview
  - 10.7.5 Autoliv Recent Developments
- 10.8 Maggi Group
  - 10.8.1 Maggi Group Basic Information
  - 10.8.2 Maggi Group Automotive Snow Chains Product Overview
  - 10.8.3 Maggi Group Automotive Snow Chains Product Market Performance
  - 10.8.4 Maggi Group Business Overview
  - 10.8.5 Maggi Group Recent Developments
- 10.9 BABAC Tire Chains
  - 10.9.1 BABAC Tire Chains Basic Information
  - 10.9.2 BABAC Tire Chains Automotive Snow Chains Product Overview
  - 10.9.3 BABAC Tire Chains Automotive Snow Chains Product Market Performance
  - 10.9.4 BABAC Tire Chains Business Overview
  - 10.9.5 BABAC Tire Chains Recent Developments
- 10.10 Michelin
  - 10.10.1 Michelin Basic Information
  - 10.10.2 Michelin Automotive Snow Chains Product Overview
  - 10.10.3 Michelin Automotive Snow Chains Product Market Performance
  - 10.10.4 Michelin Business Overview
  - 10.10.5 Michelin Recent Developments
- 10.11 Chainco
  - 10.11.1 Chainco Basic Information
  - 10.11.2 Chainco Automotive Snow Chains Product Overview
  - 10.11.3 Chainco Automotive Snow Chains Product Market Performance
  - 10.11.4 Chainco Business Overview
  - 10.11.5 Chainco Recent Developments
- 10.12 Moose Utility Division
  - 10.12.1 Moose Utility Division Basic Information
  - 10.12.2 Moose Utility Division Automotive Snow Chains Product Overview
  - 10.12.3 Moose Utility Division Automotive Snow Chains Product Market Performance
  - 10.12.4 Moose Utility Division Business Overview

- 10.12.5 Moose Utility Division Recent Developments
- 10.13 Hangzhou Felice chain
  - 10.13.1 Hangzhou Felice chain Basic Information
  - 10.13.2 Hangzhou Felice chain Automotive Snow Chains Product Overview
  - 10.13.3 Hangzhou Felice chain Automotive Snow Chains Product Market Performance
  - 10.13.4 Hangzhou Felice chain Business Overview
  - 10.13.5 Hangzhou Felice chain Recent Developments
- 10.14 Ottinger
  - 10.14.1 Ottinger Basic Information
  - 10.14.2 Ottinger Automotive Snow Chains Product Overview
  - 10.14.3 Ottinger Automotive Snow Chains Product Market Performance
  - 10.14.4 Ottinger Business Overview
  - 10.14.5 Ottinger Recent Developments
- 10.15 Gowin
  - 10.15.1 Gowin Basic Information
  - 10.15.2 Gowin Automotive Snow Chains Product Overview
  - 10.15.3 Gowin Automotive Snow Chains Product Market Performance
  - 10.15.4 Gowin Business Overview
  - 10.15.5 Gowin Recent Developments
- 10.16 Spikes Spider
  - 10.16.1 Spikes Spider Basic Information
  - 10.16.2 Spikes Spider Automotive Snow Chains Product Overview
  - 10.16.3 Spikes Spider Automotive Snow Chains Product Market Performance
  - 10.16.4 Spikes Spider Business Overview
  - 10.16.5 Spikes Spider Recent Developments
- 10.17 Trygg
  - 10.17.1 Trygg Basic Information
  - 10.17.2 Trygg Automotive Snow Chains Product Overview
  - 10.17.3 Trygg Automotive Snow Chains Product Market Performance
  - 10.17.4 Trygg Business Overview
  - 10.17.5 Trygg Recent Developments
- 10.18 Laclede Chain Manufacturing Company
  - 10.18.1 Laclede Chain Manufacturing Company Basic Information
  - 10.18.2 Laclede Chain Manufacturing Company Automotive Snow Chains Product Overview
  - 10.18.3 Laclede Chain Manufacturing Company Automotive Snow Chains Product Market Performance
  - 10.18.4 Laclede Chain Manufacturing Company Business Overview
  - 10.18.5 Laclede Chain Manufacturing Company Recent Developments

## **11 AUTOMOTIVE SNOW CHAINS MARKET FORECAST BY REGION**

11.1 Global Automotive Snow Chains Market Size Forecast

11.2 Global Automotive Snow Chains Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Automotive Snow Chains Market Size Forecast by Country

11.2.3 Asia Pacific Automotive Snow Chains Market Size Forecast by Region

11.2.4 South America Automotive Snow Chains Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automotive Snow Chains by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Automotive Snow Chains Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Automotive Snow Chains by Type (2026-2035)

12.1.2 Global Automotive Snow Chains Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Automotive Snow Chains by Type (2026-2035)

12.2 Global Automotive Snow Chains Market Forecast by Application (2026-2035)

12.2.1 Global Automotive Snow Chains Sales (K Units) Forecast by Application

12.2.2 Global Automotive Snow Chains Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Region (Units)
- Table 4. Market Share and Development Potential of Automobiles by Region
- Table 5. Global Automobile Production by Country (Units)
- Table 6. Market Share and Development Potential of Automobiles by Country
- Table 7. Motor Vehicle Production Market Share by Type (2024)
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global Automotive Snow Chains Market Size by Type (M USD)
- Table 11. Global Automotive Snow Chains Market Size by Application
- Table 12. Automotive Snow Chains Market Size Comparison by Region (M USD)
- Table 13. Global Automotive Snow Chains Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global Automotive Snow Chains Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global Automotive Snow Chains Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global Automotive Snow Chains Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Snow Chains as of 2025)
- Table 18. Global Market Automotive Snow Chains Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 19. Manufacturers? Manufacturing Sites, Areas Served
- Table 20. Manufacturers? Product Type
- Table 21. Global Automotive Snow Chains Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. Automotive Snow Chains Market Challenges

- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 33. Global Automotive Snow Chains Sales by Type (K Units)
- Table 34. Global Automotive Snow Chains Market Size by Type (M USD)
- Table 35. Global Automotive Snow Chains Sales (K Units) by Type (2020-2025)
- Table 36. Global Automotive Snow Chains Sales Market Share by Type (2020-2025)
- Table 37. Global Automotive Snow Chains Market Size (M USD) by Type (2020-2025)
- Table 38. Global Automotive Snow Chains Market Share by Type (2020-2025)
- Table 39. Global Automotive Snow Chains Price (USD/Unit) by Type (2020-2025)
- Table 40. Global Automotive Snow Chains Sales (K Units) by Application
- Table 41. Global Automotive Snow Chains Market Size by Application
- Table 42. Global Automotive Snow Chains Sales by Application (2020-2025) & (K Units)
- Table 43. Global Automotive Snow Chains Sales Market Share by Application (2020-2025)
- Table 44. Global Automotive Snow Chains Market Size by Application (2020-2025) & (M USD)
- Table 45. Global Automotive Snow Chains Market Share by Application (2020-2025)
- Table 46. Global Automotive Snow Chains Sales Growth Rate by Application (2020-2025)
- Table 47. Global Automotive Snow Chains Sales by Region (2020-2025) & (K Units)
- Table 48. Global Automotive Snow Chains Sales Market Share by Region (2020-2025)
- Table 49. Global Automotive Snow Chains Market Size by Region (2020-2025) & (M USD)
- Table 50. Global Automotive Snow Chains Market Size by Region (2020-2025)
- Table 51. North America Automotive Snow Chains Sales by Country (2020-2025) & (K Units)
- Table 52. North America Automotive Snow Chains Market Size by Country (2020-2025) & (M USD)
- Table 53. Europe Automotive Snow Chains Sales by Country (2020-2025) & (K Units)
- Table 54. Europe Automotive Snow Chains Market Size by Country (2020-2025) & (M USD)
- Table 55. Asia Pacific Automotive Snow Chains Sales by Region (2020-2025) & (K Units)
- Table 56. Asia Pacific Automotive Snow Chains Market Size by Region (2020-2025) & (M USD)
- Table 57. South America Automotive Snow Chains Sales by Country (2020-2025) & (K

Units)

Table 58. South America Automotive Snow Chains Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Automotive Snow Chains Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Automotive Snow Chains Market Size by Region (2020-2025) & (M USD)

Table 61. Global Automotive Snow Chains Production (K Units) by Region(2020-2025)

Table 62. Global Automotive Snow Chains Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Automotive Snow Chains Revenue Market Share by Region (2020-2025)

Table 64. Global Automotive Snow Chains Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Automotive Snow Chains Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Automotive Snow Chains Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Automotive Snow Chains Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Automotive Snow Chains Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Peerless Industrial Group Basic Information

Table 70. Peerless Industrial Group Automotive Snow Chains Product Overview

Table 71. Peerless Industrial Group Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Peerless Industrial Group Business Overview

Table 73. Peerless Industrial Group SWOT Analysis

Table 74. Peerless Industrial Group Recent Developments

Table 75. Pewag Basic Information

Table 76. Pewag Automotive Snow Chains Product Overview

Table 77. Pewag Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. Pewag Business Overview

Table 79. Pewag SWOT Analysis

Table 80. Pewag Recent Developments

Table 81. RUD Chain Basic Information

Table 82. RUD Chain Automotive Snow Chains Product Overview

Table 83. RUD Chain Automotive Snow Chains Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. RUD Chain Business Overview

Table 85. RUD Chain SWOT Analysis

Table 86. RUD Chain Recent Developments

Table 87. Thule Group (Thule Snow Chains) Basic Information

Table 88. Thule Group (Thule Snow Chains) Automotive Snow Chains Product Overview

Table 89. Thule Group (Thule Snow Chains) Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Thule Group (Thule Snow Chains) Business Overview

Table 91. Thule Group (Thule Snow Chains) Recent Developments

Table 92. APV Safety Products Basic Information

Table 93. APV Safety Products Automotive Snow Chains Product Overview

Table 94. APV Safety Products Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. APV Safety Products Business Overview

Table 96. APV Safety Products Recent Developments

Table 97. Lianyi Rubber Components Basic Information

Table 98. Lianyi Rubber Components Automotive Snow Chains Product Overview

Table 99. Lianyi Rubber Components Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. Lianyi Rubber Components Business Overview

Table 101. Lianyi Rubber Components Recent Developments

Table 102. Autoliv Basic Information

Table 103. Autoliv Automotive Snow Chains Product Overview

Table 104. Autoliv Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Autoliv Business Overview

Table 106. Autoliv Recent Developments

Table 107. Maggi Group Basic Information

Table 108. Maggi Group Automotive Snow Chains Product Overview

Table 109. Maggi Group Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Maggi Group Business Overview

Table 111. Maggi Group Recent Developments

Table 112. BABAC Tire Chains Basic Information

Table 113. BABAC Tire Chains Automotive Snow Chains Product Overview

Table 114. BABAC Tire Chains Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 115. BABAC Tire Chains Business Overview
- Table 116. BABAC Tire Chains Recent Developments
- Table 117. Michelin Basic Information
- Table 118. Michelin Automotive Snow Chains Product Overview
- Table 119. Michelin Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 120. Michelin Business Overview
- Table 121. Michelin Recent Developments
- Table 122. Chainco Basic Information
- Table 123. Chainco Automotive Snow Chains Product Overview
- Table 124. Chainco Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 125. Chainco Business Overview
- Table 126. Chainco Recent Developments
- Table 127. Moose Utility Division Basic Information
- Table 128. Moose Utility Division Automotive Snow Chains Product Overview
- Table 129. Moose Utility Division Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 130. Moose Utility Division Business Overview
- Table 131. Moose Utility Division Recent Developments
- Table 132. Hangzhou Felice chain Basic Information
- Table 133. Hangzhou Felice chain Automotive Snow Chains Product Overview
- Table 134. Hangzhou Felice chain Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 135. Hangzhou Felice chain Business Overview
- Table 136. Hangzhou Felice chain Recent Developments
- Table 137. Ottinger Basic Information
- Table 138. Ottinger Automotive Snow Chains Product Overview
- Table 139. Ottinger Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 140. Ottinger Business Overview
- Table 141. Ottinger Recent Developments
- Table 142. Gowin Basic Information
- Table 143. Gowin Automotive Snow Chains Product Overview
- Table 144. Gowin Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 145. Gowin Business Overview
- Table 146. Gowin Recent Developments
- Table 147. Spikes Spider Basic Information

- Table 148. Spikes Spider Automotive Snow Chains Product Overview
- Table 149. Spikes Spider Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 150. Spikes Spider Business Overview
- Table 151. Spikes Spider Recent Developments
- Table 152. Trygg Basic Information
- Table 153. Trygg Automotive Snow Chains Product Overview
- Table 154. Trygg Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 155. Trygg Business Overview
- Table 156. Trygg Recent Developments
- Table 157. Laclede Chain Manufacturing Company Basic Information
- Table 158. Laclede Chain Manufacturing Company Automotive Snow Chains Product Overview
- Table 159. Laclede Chain Manufacturing Company Automotive Snow Chains Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 160. Laclede Chain Manufacturing Company Business Overview
- Table 161. Laclede Chain Manufacturing Company Recent Developments
- Table 162. Global Automotive Snow Chains Sales Forecast by Region (2026-2035) & (K Units)
- Table 163. Global Automotive Snow Chains Market Size Forecast by Region (2026-2035) & (M USD)
- Table 164. North America Automotive Snow Chains Sales Forecast by Country (2026-2035) & (K Units)
- Table 165. North America Automotive Snow Chains Market Size Forecast by Country (2026-2035) & (M USD)
- Table 166. Europe Automotive Snow Chains Sales Forecast by Country (2026-2035) & (K Units)
- Table 167. Europe Automotive Snow Chains Market Size Forecast by Country (2026-2035) & (M USD)
- Table 168. Asia Pacific Automotive Snow Chains Sales Forecast by Region (2026-2035) & (K Units)
- Table 169. Asia Pacific Automotive Snow Chains Market Size Forecast by Region (2026-2035) & (M USD)
- Table 170. South America Automotive Snow Chains Sales Forecast by Country (2026-2035) & (K Units)
- Table 171. South America Automotive Snow Chains Market Size Forecast by Country (2026-2035) & (M USD)
- Table 172. Middle East and Africa Automotive Snow Chains Sales Forecast by Country

(2026-2035) & (Units)

Table 173. Middle East and Africa Automotive Snow Chains Market Size Forecast by Country (2026-2035) & (M USD)

Table 174. Global Automotive Snow Chains Sales Forecast by Type (2026-2035) & (K Units)

Table 175. Global Automotive Snow Chains Market Size Forecast by Type (2026-2035) & (M USD)

Table 176. Global Automotive Snow Chains Price Forecast by Type (2026-2035) & (USD/Unit)

Table 177. Global Automotive Snow Chains Sales (K Units) Forecast by Application (2026-2035)

Table 178. Global Automotive Snow Chains Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Automotive Snow Chains
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Automotive Snow Chains Market Size (M USD), 2025-2035
- Figure 6. Global Automotive Snow Chains Market Size (M USD) (2020-2035)
- Figure 7. Global Automotive Snow Chains Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Automotive Snow Chains Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Automotive Snow Chains Product Life Cycle
- Figure 14. Automotive Snow Chains Sales Share by Manufacturers in 2025
- Figure 15. Global Automotive Snow Chains Revenue Share by Manufacturers in 2025
- Figure 16. Automotive Snow Chains Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Automotive Snow Chains Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Automotive Snow Chains Revenue in 2025
- Figure 19. Industry Chain Map of Automotive Snow Chains
- Figure 20. Global Automotive Snow Chains Market PEST Analysis
- Figure 21. Global Automotive Snow Chains Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Automotive Snow Chains Market Share by Type
- Figure 28. Sales Market Share of Automotive Snow Chains by Type (2020-2025)
- Figure 29. Sales Market Share of Automotive Snow Chains by Type in 2025
- Figure 30. Market Share of Automotive Snow Chains by Type (2020-2025)
- Figure 31. Market Share of Automotive Snow Chains by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Automotive Snow Chains Market Share by Application

Figure 34. Global Automotive Snow Chains Sales Market Share by Application  
(2020-2025)

Figure 35. Global Automotive Snow Chains Sales Market Share by Application in 2025

Figure 36. Global Automotive Snow Chains Market Share by Application (2020-2025)

Figure 37. Global Automotive Snow Chains Market Share by Application in 2025

Figure 38. Global Automotive Snow Chains Sales Growth Rate by Application  
(2020-2025)

Figure 39. Global Automotive Snow Chains Sales Market Share by Region (2020-2025)

Figure 40. Global Automotive Snow Chains Market Size by Region (2020-2025)

Figure 41. North America Automotive Snow Chains Sales and Growth Rate (2020-2025)  
& (K Units)

Figure 42. North America Automotive Snow Chains Sales and Growth Rate (2020-2025)  
& (K Units)

Figure 43. North America Automotive Snow Chains Sales Market Share by Country in  
2024

Figure 44. North America Automotive Snow Chains Market Size and Growth Rate  
(2020-2025) & (M USD)

Figure 45. North America Automotive Snow Chains Market Size by Country in 2024

Figure 46. U.S. Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K  
Units)

Figure 47. U.S. Automotive Snow Chains Market Size and Growth Rate (2020-2025) &  
(M USD)

Figure 48. Canada Automotive Snow Chains Sales (K Units) and Growth Rate  
(2020-2025)

Figure 49. Canada Automotive Snow Chains Market Size (M USD) and Growth Rate  
(2020-2025)

Figure 50. Mexico Automotive Snow Chains Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Automotive Snow Chains Market Size (Units) and Growth Rate  
(2020-2025)

Figure 52. Europe Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K  
Units)

Figure 53. Europe Automotive Snow Chains Sales Market Share by Country in 2024

Figure 54. Europe Automotive Snow Chains Market Size and Growth Rate (2020-2025)  
& (M USD)

Figure 55. Europe Automotive Snow Chains Market Size by Country in 2024

Figure 56. Germany Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K  
Units)

Figure 57. Germany Automotive Snow Chains Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 58. France Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Automotive Snow Chains Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Automotive Snow Chains Sales Market Share by Region in 2024

Figure 68. Asia Pacific Automotive Snow Chains Market Size by Region in 2024

Figure 69. China Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Automotive Snow Chains Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 79. South America Automotive Snow Chains Sales and Growth Rate (K Units)

Figure 80. South America Automotive Snow Chains Sales Market Share by Country in 2024

Figure 81. South America Automotive Snow Chains Market Size and Growth Rate (M USD)

Figure 82. South America Automotive Snow Chains Market Size by Country in 2024

Figure 83. Brazil Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Automotive Snow Chains Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Automotive Snow Chains Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Automotive Snow Chains Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Automotive Snow Chains Market Size by Region in 2024

Figure 93. Saudi Arabia Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Automotive Snow Chains Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Automotive Snow Chains Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Automotive Snow Chains Production Market Share by Region (2020-2025)

Figure 104. North America Automotive Snow Chains Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Automotive Snow Chains Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Automotive Snow Chains Production (K Units) Growth Rate (2020-2025)

Figure 107. China Automotive Snow Chains Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Automotive Snow Chains Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Automotive Snow Chains Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Automotive Snow Chains Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Automotive Snow Chains Market Share Forecast by Type (2026-2035)

Figure 112. Global Automotive Snow Chains Sales Forecast by Application (2026-2035)

Figure 113. Global Automotive Snow Chains Market Share Forecast by Application (2026-2035)

## I would like to order

Product name: Global Automotive Snow Chains Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G242F6A58231EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G242F6A58231EN.html>