

# Global Automotive Side Camera Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Automotive side cameras are devices used in modern vehicles to capture images of the area around the sides of the vehicle. They are typically located on the side mirrors or the sides of the vehicle, and use lenses to capture images of the area around the vehicle. The cameras are connected to the vehicle's onboard computer, which processes the images to provide information to the driver and to assist in the operation of various safety systems.

The Global Automotive Side Camera Market Size was estimated at USD 1127.90 million in 2023 and is projected to reach USD 3982.55 million by 2029, exhibiting a CAGR of 23.40% during the forecast period.

This report provides a deep insight into the global Automotive Side Camera market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Side Camera Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Side Camera market in any manner.

### Global Automotive Side Camera Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Magna

Panasonic

Sony

Valeo

ZF TRW

MCNEX

LG Innotek

Continental

Veoneer

SEMCO

Bosch

Tung Thih

Sekonix

Aptiv

Mobis

Sanvhardana Motherson Reflectec

Mekra

Kyocera

O-film

Market Segmentation (by Type)

Analog Camera

Digital Camera

Market Segmentation (by Application)

Passenger Cars

Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Side Camera Market

Overview of the regional outlook of the Automotive Side Camera Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Side Camera Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Side Camera
- 1.2 Key Market Segments
  - 1.2.1 Automotive Side Camera Segment by Type
  - 1.2.2 Automotive Side Camera Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 AUTOMOTIVE SIDE CAMERA MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Side Camera Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Automotive Side Camera Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE SIDE CAMERA MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Automotive Side Camera Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Side Camera Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Side Camera Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Side Camera Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Side Camera Sales Sites, Area Served, Product Type
- 3.6 Automotive Side Camera Market Competitive Situation and Trends
  - 3.6.1 Automotive Side Camera Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Automotive Side Camera Players Market Share by



Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE SIDE CAMERA INDUSTRY CHAIN ANALYSIS**

4.1 Automotive Side Camera Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE SIDE CAMERA MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 AUTOMOTIVE SIDE CAMERA MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Side Camera Sales Market Share by Type (2019-2024)

6.3 Global Automotive Side Camera Market Size Market Share by Type (2019-2024)

6.4 Global Automotive Side Camera Price by Type (2019-2024)

## **7 AUTOMOTIVE SIDE CAMERA MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Side Camera Market Sales by Application (2019-2024)

7.3 Global Automotive Side Camera Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive Side Camera Sales Growth Rate by Application (2019-2024)

## **8 AUTOMOTIVE SIDE CAMERA MARKET SEGMENTATION BY REGION**

- 8.1 Global Automotive Side Camera Sales by Region
  - 8.1.1 Global Automotive Side Camera Sales by Region
  - 8.1.2 Global Automotive Side Camera Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Automotive Side Camera Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Automotive Side Camera Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Automotive Side Camera Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Automotive Side Camera Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Automotive Side Camera Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 Magna

- 9.1.1 Magna Automotive Side Camera Basic Information
- 9.1.2 Magna Automotive Side Camera Product Overview
- 9.1.3 Magna Automotive Side Camera Product Market Performance
- 9.1.4 Magna Business Overview
- 9.1.5 Magna Automotive Side Camera SWOT Analysis
- 9.1.6 Magna Recent Developments
- 9.2 Panasonic
  - 9.2.1 Panasonic Automotive Side Camera Basic Information
  - 9.2.2 Panasonic Automotive Side Camera Product Overview
  - 9.2.3 Panasonic Automotive Side Camera Product Market Performance
  - 9.2.4 Panasonic Business Overview
  - 9.2.5 Panasonic Automotive Side Camera SWOT Analysis
  - 9.2.6 Panasonic Recent Developments
- 9.3 Sony
  - 9.3.1 Sony Automotive Side Camera Basic Information
  - 9.3.2 Sony Automotive Side Camera Product Overview
  - 9.3.3 Sony Automotive Side Camera Product Market Performance
  - 9.3.4 Sony Automotive Side Camera SWOT Analysis
  - 9.3.5 Sony Business Overview
  - 9.3.6 Sony Recent Developments
- 9.4 Valeo
  - 9.4.1 Valeo Automotive Side Camera Basic Information
  - 9.4.2 Valeo Automotive Side Camera Product Overview
  - 9.4.3 Valeo Automotive Side Camera Product Market Performance
  - 9.4.4 Valeo Business Overview
  - 9.4.5 Valeo Recent Developments
- 9.5 ZF TRW
  - 9.5.1 ZF TRW Automotive Side Camera Basic Information
  - 9.5.2 ZF TRW Automotive Side Camera Product Overview
  - 9.5.3 ZF TRW Automotive Side Camera Product Market Performance
  - 9.5.4 ZF TRW Business Overview
  - 9.5.5 ZF TRW Recent Developments
- 9.6 MCNEX
  - 9.6.1 MCNEX Automotive Side Camera Basic Information
  - 9.6.2 MCNEX Automotive Side Camera Product Overview
  - 9.6.3 MCNEX Automotive Side Camera Product Market Performance
  - 9.6.4 MCNEX Business Overview
  - 9.6.5 MCNEX Recent Developments
- 9.7 LG Innotek

9.7.1 LG Innotek Automotive Side Camera Basic Information

9.7.2 LG Innotek Automotive Side Camera Product Overview

9.7.3 LG Innotek Automotive Side Camera Product Market Performance

9.7.4 LG Innotek Business Overview

9.7.5 LG Innotek Recent Developments

## 9.8 Continental

9.8.1 Continental Automotive Side Camera Basic Information

9.8.2 Continental Automotive Side Camera Product Overview

9.8.3 Continental Automotive Side Camera Product Market Performance

9.8.4 Continental Business Overview

9.8.5 Continental Recent Developments

## 9.9 Veoneer

9.9.1 Veoneer Automotive Side Camera Basic Information

9.9.2 Veoneer Automotive Side Camera Product Overview

9.9.3 Veoneer Automotive Side Camera Product Market Performance

9.9.4 Veoneer Business Overview

9.9.5 Veoneer Recent Developments

## 9.10 SEMCO

9.10.1 SEMCO Automotive Side Camera Basic Information

9.10.2 SEMCO Automotive Side Camera Product Overview

9.10.3 SEMCO Automotive Side Camera Product Market Performance

9.10.4 SEMCO Business Overview

9.10.5 SEMCO Recent Developments

## 9.11 Bosch

9.11.1 Bosch Automotive Side Camera Basic Information

9.11.2 Bosch Automotive Side Camera Product Overview

9.11.3 Bosch Automotive Side Camera Product Market Performance

9.11.4 Bosch Business Overview

9.11.5 Bosch Recent Developments

## 9.12 Tung Thih

9.12.1 Tung Thih Automotive Side Camera Basic Information

9.12.2 Tung Thih Automotive Side Camera Product Overview

9.12.3 Tung Thih Automotive Side Camera Product Market Performance

9.12.4 Tung Thih Business Overview

9.12.5 Tung Thih Recent Developments

## 9.13 Sekonix

9.13.1 Sekonix Automotive Side Camera Basic Information

9.13.2 Sekonix Automotive Side Camera Product Overview

9.13.3 Sekonix Automotive Side Camera Product Market Performance

- 9.13.4 Sekonix Business Overview
- 9.13.5 Sekonix Recent Developments
- 9.14 Aptiv
  - 9.14.1 Aptiv Automotive Side Camera Basic Information
  - 9.14.2 Aptiv Automotive Side Camera Product Overview
  - 9.14.3 Aptiv Automotive Side Camera Product Market Performance
  - 9.14.4 Aptiv Business Overview
  - 9.14.5 Aptiv Recent Developments
- 9.15 Mobis
  - 9.15.1 Mobis Automotive Side Camera Basic Information
  - 9.15.2 Mobis Automotive Side Camera Product Overview
  - 9.15.3 Mobis Automotive Side Camera Product Market Performance
  - 9.15.4 Mobis Business Overview
  - 9.15.5 Mobis Recent Developments
- 9.16 Sanvhardana Motherson Reflectec
  - 9.16.1 Sanvhardana Motherson Reflectec Automotive Side Camera Basic Information
  - 9.16.2 Sanvhardana Motherson Reflectec Automotive Side Camera Product Overview
  - 9.16.3 Sanvhardana Motherson Reflectec Automotive Side Camera Product Market Performance
  - 9.16.4 Sanvhardana Motherson Reflectec Business Overview
  - 9.16.5 Sanvhardana Motherson Reflectec Recent Developments
- 9.17 Mekra
  - 9.17.1 Mekra Automotive Side Camera Basic Information
  - 9.17.2 Mekra Automotive Side Camera Product Overview
  - 9.17.3 Mekra Automotive Side Camera Product Market Performance
  - 9.17.4 Mekra Business Overview
  - 9.17.5 Mekra Recent Developments
- 9.18 Kyocera
  - 9.18.1 Kyocera Automotive Side Camera Basic Information
  - 9.18.2 Kyocera Automotive Side Camera Product Overview
  - 9.18.3 Kyocera Automotive Side Camera Product Market Performance
  - 9.18.4 Kyocera Business Overview
  - 9.18.5 Kyocera Recent Developments
- 9.19 O-film
  - 9.19.1 O-film Automotive Side Camera Basic Information
  - 9.19.2 O-film Automotive Side Camera Product Overview
  - 9.19.3 O-film Automotive Side Camera Product Market Performance
  - 9.19.4 O-film Business Overview
  - 9.19.5 O-film Recent Developments

## **10 AUTOMOTIVE SIDE CAMERA MARKET FORECAST BY REGION**

10.1 Global Automotive Side Camera Market Size Forecast

10.2 Global Automotive Side Camera Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Automotive Side Camera Market Size Forecast by Country

10.2.3 Asia Pacific Automotive Side Camera Market Size Forecast by Region

10.2.4 South America Automotive Side Camera Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive Side Camera by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Automotive Side Camera Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive Side Camera by Type (2025-2030)

11.1.2 Global Automotive Side Camera Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive Side Camera by Type (2025-2030)

11.2 Global Automotive Side Camera Market Forecast by Application (2025-2030)

11.2.1 Global Automotive Side Camera Sales (K Units) Forecast by Application

11.2.2 Global Automotive Side Camera Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Country (Vehicle)
- Table 4. Importance and Development Potential of Automobiles in Various Countries
- Table 5. Global Automobile Production by Type
- Table 6. Importance and Development Potential of Automobiles in Various Type
- Table 7. Market Size (M USD) Segment Executive Summary
- Table 8. Automotive Side Camera Market Size Comparison by Region (M USD)
- Table 9. Global Automotive Side Camera Sales (K Units) by Manufacturers (2019-2024)
- Table 10. Global Automotive Side Camera Sales Market Share by Manufacturers (2019-2024)
- Table 11. Global Automotive Side Camera Revenue (M USD) by Manufacturers (2019-2024)
- Table 12. Global Automotive Side Camera Revenue Share by Manufacturers (2019-2024)
- Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Side Camera as of 2022)
- Table 14. Global Market Automotive Side Camera Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 15. Manufacturers Automotive Side Camera Sales Sites and Area Served
- Table 16. Manufacturers Automotive Side Camera Product Type
- Table 17. Global Automotive Side Camera Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 18. Mergers & Acquisitions, Expansion Plans
- Table 19. Industry Chain Map of Automotive Side Camera
- Table 20. Market Overview of Key Raw Materials
- Table 21. Midstream Market Analysis
- Table 22. Downstream Customer Analysis
- Table 23. Key Development Trends
- Table 24. Driving Factors
- Table 25. Automotive Side Camera Market Challenges
- Table 26. Global Automotive Side Camera Sales by Type (K Units)
- Table 27. Global Automotive Side Camera Market Size by Type (M USD)
- Table 28. Global Automotive Side Camera Sales (K Units) by Type (2019-2024)
- Table 29. Global Automotive Side Camera Sales Market Share by Type (2019-2024)



- Table 30. Global Automotive Side Camera Market Size (M USD) by Type (2019-2024)
- Table 31. Global Automotive Side Camera Market Size Share by Type (2019-2024)
- Table 32. Global Automotive Side Camera Price (USD/Unit) by Type (2019-2024)
- Table 33. Global Automotive Side Camera Sales (K Units) by Application
- Table 34. Global Automotive Side Camera Market Size by Application
- Table 35. Global Automotive Side Camera Sales by Application (2019-2024) & (K Units)
- Table 36. Global Automotive Side Camera Sales Market Share by Application (2019-2024)
- Table 37. Global Automotive Side Camera Sales by Application (2019-2024) & (M USD)
- Table 38. Global Automotive Side Camera Market Share by Application (2019-2024)
- Table 39. Global Automotive Side Camera Sales Growth Rate by Application (2019-2024)
- Table 40. Global Automotive Side Camera Sales by Region (2019-2024) & (K Units)
- Table 41. Global Automotive Side Camera Sales Market Share by Region (2019-2024)
- Table 42. North America Automotive Side Camera Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Automotive Side Camera Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Automotive Side Camera Sales by Region (2019-2024) & (K Units)
- Table 45. South America Automotive Side Camera Sales by Country (2019-2024) & (K Units)
- Table 46. Middle East and Africa Automotive Side Camera Sales by Region (2019-2024) & (K Units)
- Table 47. Magna Automotive Side Camera Basic Information
- Table 48. Magna Automotive Side Camera Product Overview
- Table 49. Magna Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. Magna Business Overview
- Table 51. Magna Automotive Side Camera SWOT Analysis
- Table 52. Magna Recent Developments
- Table 53. Panasonic Automotive Side Camera Basic Information
- Table 54. Panasonic Automotive Side Camera Product Overview
- Table 55. Panasonic Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 56. Panasonic Business Overview
- Table 57. Panasonic Automotive Side Camera SWOT Analysis
- Table 58. Panasonic Recent Developments
- Table 59. Sony Automotive Side Camera Basic Information
- Table 60. Sony Automotive Side Camera Product Overview



Table 61. Sony Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. Sony Automotive Side Camera SWOT Analysis

Table 63. Sony Business Overview

Table 64. Sony Recent Developments

Table 65. Valeo Automotive Side Camera Basic Information

Table 66. Valeo Automotive Side Camera Product Overview

Table 67. Valeo Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Valeo Business Overview

Table 69. Valeo Recent Developments

Table 70. ZF TRW Automotive Side Camera Basic Information

Table 71. ZF TRW Automotive Side Camera Product Overview

Table 72. ZF TRW Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. ZF TRW Business Overview

Table 74. ZF TRW Recent Developments

Table 75. MCNEX Automotive Side Camera Basic Information

Table 76. MCNEX Automotive Side Camera Product Overview

Table 77. MCNEX Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. MCNEX Business Overview

Table 79. MCNEX Recent Developments

Table 80. LG Innotek Automotive Side Camera Basic Information

Table 81. LG Innotek Automotive Side Camera Product Overview

Table 82. LG Innotek Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. LG Innotek Business Overview

Table 84. LG Innotek Recent Developments

Table 85. Continental Automotive Side Camera Basic Information

Table 86. Continental Automotive Side Camera Product Overview

Table 87. Continental Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Continental Business Overview

Table 89. Continental Recent Developments

Table 90. Veoneer Automotive Side Camera Basic Information

Table 91. Veoneer Automotive Side Camera Product Overview

Table 92. Veoneer Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Veoneer Business Overview

Table 94. Veoneer Recent Developments

Table 95. SEMCO Automotive Side Camera Basic Information

Table 96. SEMCO Automotive Side Camera Product Overview

Table 97. SEMCO Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. SEMCO Business Overview

Table 99. SEMCO Recent Developments

Table 100. Bosch Automotive Side Camera Basic Information

Table 101. Bosch Automotive Side Camera Product Overview

Table 102. Bosch Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Bosch Business Overview

Table 104. Bosch Recent Developments

Table 105. Tung Thih Automotive Side Camera Basic Information

Table 106. Tung Thih Automotive Side Camera Product Overview

Table 107. Tung Thih Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Tung Thih Business Overview

Table 109. Tung Thih Recent Developments

Table 110. Sekonix Automotive Side Camera Basic Information

Table 111. Sekonix Automotive Side Camera Product Overview

Table 112. Sekonix Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Sekonix Business Overview

Table 114. Sekonix Recent Developments

Table 115. Aptiv Automotive Side Camera Basic Information

Table 116. Aptiv Automotive Side Camera Product Overview

Table 117. Aptiv Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Aptiv Business Overview

Table 119. Aptiv Recent Developments

Table 120. Mobis Automotive Side Camera Basic Information

Table 121. Mobis Automotive Side Camera Product Overview

Table 122. Mobis Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. Mobis Business Overview

Table 124. Mobis Recent Developments

Table 125. Sanvhardana Motherson Reflectec Automotive Side Camera Basic

## Information

Table 126. Sanvhardana Motherson Reflectec Automotive Side Camera Product Overview

Table 127. Sanvhardana Motherson Reflectec Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. Sanvhardana Motherson Reflectec Business Overview

Table 129. Sanvhardana Motherson Reflectec Recent Developments

Table 130. Mekra Automotive Side Camera Basic Information

Table 131. Mekra Automotive Side Camera Product Overview

Table 132. Mekra Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 133. Mekra Business Overview

Table 134. Mekra Recent Developments

Table 135. Kyocera Automotive Side Camera Basic Information

Table 136. Kyocera Automotive Side Camera Product Overview

Table 137. Kyocera Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 138. Kyocera Business Overview

Table 139. Kyocera Recent Developments

Table 140. O-film Automotive Side Camera Basic Information

Table 141. O-film Automotive Side Camera Product Overview

Table 142. O-film Automotive Side Camera Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 143. O-film Business Overview

Table 144. O-film Recent Developments

Table 145. Global Automotive Side Camera Sales Forecast by Region (2025-2030) & (K Units)

Table 146. Global Automotive Side Camera Market Size Forecast by Region (2025-2030) & (M USD)

Table 147. North America Automotive Side Camera Sales Forecast by Country (2025-2030) & (K Units)

Table 148. North America Automotive Side Camera Market Size Forecast by Country (2025-2030) & (M USD)

Table 149. Europe Automotive Side Camera Sales Forecast by Country (2025-2030) & (K Units)

Table 150. Europe Automotive Side Camera Market Size Forecast by Country (2025-2030) & (M USD)

Table 151. Asia Pacific Automotive Side Camera Sales Forecast by Region (2025-2030) & (K Units)

Table 152. Asia Pacific Automotive Side Camera Market Size Forecast by Region (2025-2030) & (M USD)

Table 153. South America Automotive Side Camera Sales Forecast by Country (2025-2030) & (K Units)

Table 154. South America Automotive Side Camera Market Size Forecast by Country (2025-2030) & (M USD)

Table 155. Middle East and Africa Automotive Side Camera Consumption Forecast by Country (2025-2030) & (Units)

Table 156. Middle East and Africa Automotive Side Camera Market Size Forecast by Country (2025-2030) & (M USD)

Table 157. Global Automotive Side Camera Sales Forecast by Type (2025-2030) & (K Units)

Table 158. Global Automotive Side Camera Market Size Forecast by Type (2025-2030) & (M USD)

Table 159. Global Automotive Side Camera Price Forecast by Type (2025-2030) & (USD/Unit)

Table 160. Global Automotive Side Camera Sales (K Units) Forecast by Application (2025-2030)

Table 161. Global Automotive Side Camera Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Automotive Side Camera
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Side Camera Market Size (M USD), 2019-2030
- Figure 5. Global Automotive Side Camera Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive Side Camera Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Side Camera Market Size by Country (M USD)
- Figure 11. Automotive Side Camera Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Side Camera Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Side Camera Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Side Camera Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Side Camera Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Side Camera Market Share by Type
- Figure 18. Sales Market Share of Automotive Side Camera by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Side Camera by Type in 2023
- Figure 20. Market Size Share of Automotive Side Camera by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Side Camera by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Side Camera Market Share by Application
- Figure 24. Global Automotive Side Camera Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive Side Camera Sales Market Share by Application in 2023
- Figure 26. Global Automotive Side Camera Market Share by Application (2019-2024)
- Figure 27. Global Automotive Side Camera Market Share by Application in 2023
- Figure 28. Global Automotive Side Camera Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Automotive Side Camera Sales Market Share by Region (2019-2024)
- Figure 30. North America Automotive Side Camera Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Automotive Side Camera Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Side Camera Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Side Camera Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Side Camera Sales Market Share by Country in 2023

Figure 37. Germany Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Side Camera Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Side Camera Sales Market Share by Region in 2023

Figure 44. China Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Side Camera Sales and Growth Rate (K Units)

Figure 50. South America Automotive Side Camera Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Side Camera Sales and Growth Rate (2019-2024) &



(K Units)

Figure 53. Columbia Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Side Camera Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Side Camera Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Side Camera Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Side Camera Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Side Camera Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Side Camera Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Side Camera Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Side Camera Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Side Camera Market Share Forecast by Application (2025-2030)

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