

Global Automotive RTK GNSS Module Market Research Report 2026(Status and Outlook)

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Abstracts

Automotive RTK GNSS Module is an advanced positioning solution that leverages real-time kinematic (RTK) technology to provide centimeter-level accuracy in vehicle navigation and control systems. This precision is critical for modern automotive applications, including autonomous driving, advanced driver assistance systems (ADAS), and high-definition mapping.

The global Automotive RTK GNSS Module market size was estimated at USD 128.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive RTK GNSS Module market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive RTK GNSS Module market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive RTK GNSS Module market.

Global Automotive RTK GNSS Module Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

U-blox
Qualcomm
Mediatek
Asensing Technology
STMicroelectronics
Zhongke Microelectronics
Furuno
Daisch
Unicore Communications
Unisoc
Airoha
TechtoTop

Market Segmentation (by Type)

Single-frequency
Dual-frequency

Market Segmentation (by Application)

Passenger Cars
Commercial Cars

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automotive RTK GNSS Module Market
Overview of the regional outlook of the Automotive RTK GNSS Module Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Automotive RTK GNSS Module Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive RTK GNSS Module, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive RTK GNSS Module
- 1.2 Key Market Segments
 - 1.2.1 Automotive RTK GNSS Module Segment by Type
 - 1.2.2 Automotive RTK GNSS Module Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE RTK GNSS MODULE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive RTK GNSS Module Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Automotive RTK GNSS Module Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE RTK GNSS MODULE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Automotive RTK GNSS Module Product Life Cycle
- 3.3 Global Automotive RTK GNSS Module Sales by Manufacturers (2020-2025)
- 3.4 Global Automotive RTK GNSS Module Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Automotive RTK GNSS Module Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Automotive RTK GNSS Module Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Automotive RTK GNSS Module Market Competitive Situation and Trends
 - 3.8.1 Automotive RTK GNSS Module Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive RTK GNSS Module Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE RTK GNSS MODULE INDUSTRY CHAIN ANALYSIS

4.1 Automotive RTK GNSS Module Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE RTK GNSS MODULE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive RTK GNSS Module Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive RTK GNSS Module Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE RTK GNSS MODULE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive RTK GNSS Module Sales Market Share by Type (2020-2025)

6.3 Global Automotive RTK GNSS Module Market Size by Type (2020-2025)

6.4 Global Automotive RTK GNSS Module Price by Type (2020-2025)

7 AUTOMOTIVE RTK GNSS MODULE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive RTK GNSS Module Market Sales by Application (2020-2025)

7.3 Global Automotive RTK GNSS Module Market Size (M USD) by Application (2020-2025)

7.4 Global Automotive RTK GNSS Module Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE RTK GNSS MODULE MARKET SALES BY REGION

8.1 Global Automotive RTK GNSS Module Sales by Region

8.1.1 Global Automotive RTK GNSS Module Sales by Region

8.1.2 Global Automotive RTK GNSS Module Sales Market Share by Region

8.2 Global Automotive RTK GNSS Module Market Size by Region

8.2.1 Global Automotive RTK GNSS Module Market Size by Region

8.2.2 Global Automotive RTK GNSS Module Market Size by Region

8.3 North America

8.3.1 North America Automotive RTK GNSS Module Sales by Country

8.3.2 North America Automotive RTK GNSS Module Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Automotive RTK GNSS Module Sales by Country

8.4.2 Europe Automotive RTK GNSS Module Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive RTK GNSS Module Sales by Region

8.5.2 Asia Pacific Automotive RTK GNSS Module Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automotive RTK GNSS Module Sales by Country
 - 8.6.2 South America Automotive RTK GNSS Module Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Automotive RTK GNSS Module Sales by Region
 - 8.7.2 Middle East and Africa Automotive RTK GNSS Module Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 AUTOMOTIVE RTK GNSS MODULE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automotive RTK GNSS Module by Region(2020-2025)
- 9.2 Global Automotive RTK GNSS Module Revenue Market Share by Region (2020-2025)
- 9.3 Global Automotive RTK GNSS Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automotive RTK GNSS Module Production
 - 9.4.1 North America Automotive RTK GNSS Module Production Growth Rate (2020-2025)
 - 9.4.2 North America Automotive RTK GNSS Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automotive RTK GNSS Module Production
 - 9.5.1 Europe Automotive RTK GNSS Module Production Growth Rate (2020-2025)
 - 9.5.2 Europe Automotive RTK GNSS Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive RTK GNSS Module Production (2020-2025)
 - 9.6.1 Japan Automotive RTK GNSS Module Production Growth Rate (2020-2025)
 - 9.6.2 Japan Automotive RTK GNSS Module Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automotive RTK GNSS Module Production (2020-2025)

- 9.7.1 China Automotive RTK GNSS Module Production Growth Rate (2020-2025)
- 9.7.2 China Automotive RTK GNSS Module Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 U-blox

- 10.1.1 U-blox Basic Information
- 10.1.2 U-blox Automotive RTK GNSS Module Product Overview
- 10.1.3 U-blox Automotive RTK GNSS Module Product Market Performance
- 10.1.4 U-blox Business Overview
- 10.1.5 U-blox SWOT Analysis
- 10.1.6 U-blox Recent Developments

10.2 Qualcomm

- 10.2.1 Qualcomm Basic Information
- 10.2.2 Qualcomm Automotive RTK GNSS Module Product Overview
- 10.2.3 Qualcomm Automotive RTK GNSS Module Product Market Performance
- 10.2.4 Qualcomm Business Overview
- 10.2.5 Qualcomm SWOT Analysis
- 10.2.6 Qualcomm Recent Developments

10.3 Mediatek

- 10.3.1 Mediatek Basic Information
- 10.3.2 Mediatek Automotive RTK GNSS Module Product Overview
- 10.3.3 Mediatek Automotive RTK GNSS Module Product Market Performance
- 10.3.4 Mediatek Business Overview
- 10.3.5 Mediatek SWOT Analysis
- 10.3.6 Mediatek Recent Developments

10.4 Asensing Technology

- 10.4.1 Asensing Technology Basic Information
- 10.4.2 Asensing Technology Automotive RTK GNSS Module Product Overview
- 10.4.3 Asensing Technology Automotive RTK GNSS Module Product Market Performance
- 10.4.4 Asensing Technology Business Overview
- 10.4.5 Asensing Technology Recent Developments

10.5 STMicroelectronics

- 10.5.1 STMicroelectronics Basic Information
- 10.5.2 STMicroelectronics Automotive RTK GNSS Module Product Overview
- 10.5.3 STMicroelectronics Automotive RTK GNSS Module Product Market Performance

- 10.5.4 STMicroelectronics Business Overview
- 10.5.5 STMicroelectronics Recent Developments
- 10.6 Zhongke Microelectronics
 - 10.6.1 Zhongke Microelectronics Basic Information
 - 10.6.2 Zhongke Microelectronics Automotive RTK GNSS Module Product Overview
 - 10.6.3 Zhongke Microelectronics Automotive RTK GNSS Module Product Market Performance
 - 10.6.4 Zhongke Microelectronics Business Overview
 - 10.6.5 Zhongke Microelectronics Recent Developments
- 10.7 Furuno
 - 10.7.1 Furuno Basic Information
 - 10.7.2 Furuno Automotive RTK GNSS Module Product Overview
 - 10.7.3 Furuno Automotive RTK GNSS Module Product Market Performance
 - 10.7.4 Furuno Business Overview
 - 10.7.5 Furuno Recent Developments
- 10.8 Daisch
 - 10.8.1 Daisch Basic Information
 - 10.8.2 Daisch Automotive RTK GNSS Module Product Overview
 - 10.8.3 Daisch Automotive RTK GNSS Module Product Market Performance
 - 10.8.4 Daisch Business Overview
 - 10.8.5 Daisch Recent Developments
- 10.9 Unicore Communications
 - 10.9.1 Unicore Communications Basic Information
 - 10.9.2 Unicore Communications Automotive RTK GNSS Module Product Overview
 - 10.9.3 Unicore Communications Automotive RTK GNSS Module Product Market Performance
 - 10.9.4 Unicore Communications Business Overview
 - 10.9.5 Unicore Communications Recent Developments
- 10.10 Unisoc
 - 10.10.1 Unisoc Basic Information
 - 10.10.2 Unisoc Automotive RTK GNSS Module Product Overview
 - 10.10.3 Unisoc Automotive RTK GNSS Module Product Market Performance
 - 10.10.4 Unisoc Business Overview
 - 10.10.5 Unisoc Recent Developments
- 10.11 Airoha
 - 10.11.1 Airoha Basic Information
 - 10.11.2 Airoha Automotive RTK GNSS Module Product Overview
 - 10.11.3 Airoha Automotive RTK GNSS Module Product Market Performance
 - 10.11.4 Airoha Business Overview

- 10.11.5 Airoha Recent Developments
- 10.12 Techtotop
 - 10.12.1 Techtotop Basic Information
 - 10.12.2 Techtotop Automotive RTK GNSS Module Product Overview
 - 10.12.3 Techtotop Automotive RTK GNSS Module Product Market Performance
 - 10.12.4 Techtotop Business Overview
 - 10.12.5 Techtotop Recent Developments

11 AUTOMOTIVE RTK GNSS MODULE MARKET FORECAST BY REGION

- 11.1 Global Automotive RTK GNSS Module Market Size Forecast
- 11.2 Global Automotive RTK GNSS Module Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive RTK GNSS Module Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive RTK GNSS Module Market Size Forecast by Region
 - 11.2.4 South America Automotive RTK GNSS Module Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automotive RTK GNSS Module by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Automotive RTK GNSS Module Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Automotive RTK GNSS Module by Type (2026-2035)
 - 12.1.2 Global Automotive RTK GNSS Module Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Automotive RTK GNSS Module by Type (2026-2035)
- 12.2 Global Automotive RTK GNSS Module Market Forecast by Application (2026-2035)
 - 12.2.1 Global Automotive RTK GNSS Module Sales (K Units) Forecast by Application
 - 12.2.2 Global Automotive RTK GNSS Module Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automotive RTK GNSS Module Market Size by Type (M USD)

Table 4. Global Automotive RTK GNSS Module Market Size by Application

Table 5. Automotive RTK GNSS Module Market Size Comparison by Region (M USD)

Table 6. Global Automotive RTK GNSS Module Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Automotive RTK GNSS Module Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Automotive RTK GNSS Module Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Automotive RTK GNSS Module Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive RTK GNSS Module as of 2025)

Table 11. Global Market Automotive RTK GNSS Module Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Automotive RTK GNSS Module Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Automotive RTK GNSS Module Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Automotive RTK GNSS Module Sales by Type (K Units)

Table 27. Global Automotive RTK GNSS Module Market Size by Type (M USD)

Table 28. Global Automotive RTK GNSS Module Sales (K Units) by Type (2020-2025)

Table 29. Global Automotive RTK GNSS Module Sales Market Share by Type (2020-2025)

Table 30. Global Automotive RTK GNSS Module Market Size (M USD) by Type (2020-2025)

Table 31. Global Automotive RTK GNSS Module Market Share by Type (2020-2025)

Table 32. Global Automotive RTK GNSS Module Price (USD/Unit) by Type (2020-2025)

Table 33. Global Automotive RTK GNSS Module Sales (K Units) by Application

Table 34. Global Automotive RTK GNSS Module Market Size by Application

Table 35. Global Automotive RTK GNSS Module Sales by Application (2020-2025) & (K Units)

Table 36. Global Automotive RTK GNSS Module Sales Market Share by Application (2020-2025)

Table 37. Global Automotive RTK GNSS Module Market Size by Application (2020-2025) & (M USD)

Table 38. Global Automotive RTK GNSS Module Market Share by Application (2020-2025)

Table 39. Global Automotive RTK GNSS Module Sales Growth Rate by Application (2020-2025)

Table 40. Global Automotive RTK GNSS Module Sales by Region (2020-2025) & (K Units)

Table 41. Global Automotive RTK GNSS Module Sales Market Share by Region (2020-2025)

Table 42. Global Automotive RTK GNSS Module Market Size by Region (2020-2025) & (M USD)

Table 43. Global Automotive RTK GNSS Module Market Size by Region (2020-2025)

Table 44. North America Automotive RTK GNSS Module Sales by Country (2020-2025) & (K Units)

Table 45. North America Automotive RTK GNSS Module Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Automotive RTK GNSS Module Sales by Country (2020-2025) & (K Units)

Table 47. Europe Automotive RTK GNSS Module Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Automotive RTK GNSS Module Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Automotive RTK GNSS Module Market Size by Region (2020-2025) & (M USD)

Table 50. South America Automotive RTK GNSS Module Sales by Country (2020-2025)

& (K Units)

Table 51. South America Automotive RTK GNSS Module Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Automotive RTK GNSS Module Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Automotive RTK GNSS Module Market Size by Region (2020-2025) & (M USD)

Table 54. Global Automotive RTK GNSS Module Production (K Units) by Region(2020-2025)

Table 55. Global Automotive RTK GNSS Module Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Automotive RTK GNSS Module Revenue Market Share by Region (2020-2025)

Table 57. Global Automotive RTK GNSS Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Automotive RTK GNSS Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Automotive RTK GNSS Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Automotive RTK GNSS Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Automotive RTK GNSS Module Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. U-blox Basic Information

Table 63. U-blox Automotive RTK GNSS Module Product Overview

Table 64. U-blox Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. U-blox Business Overview

Table 66. U-blox SWOT Analysis

Table 67. U-blox Recent Developments

Table 68. Qualcomm Basic Information

Table 69. Qualcomm Automotive RTK GNSS Module Product Overview

Table 70. Qualcomm Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Qualcomm Business Overview

Table 72. Qualcomm SWOT Analysis

Table 73. Qualcomm Recent Developments

Table 74. Mediatek Basic Information

Table 75. Mediatek Automotive RTK GNSS Module Product Overview

- Table 76. Mediatek Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Mediatek Business Overview
- Table 78. Mediatek SWOT Analysis
- Table 79. Mediatek Recent Developments
- Table 80. Asensing Technology Basic Information
- Table 81. Asensing Technology Automotive RTK GNSS Module Product Overview
- Table 82. Asensing Technology Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Asensing Technology Business Overview
- Table 84. Asensing Technology Recent Developments
- Table 85. STMicroelectronics Basic Information
- Table 86. STMicroelectronics Automotive RTK GNSS Module Product Overview
- Table 87. STMicroelectronics Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. STMicroelectronics Business Overview
- Table 89. STMicroelectronics Recent Developments
- Table 90. Zhongke Microelectronics Basic Information
- Table 91. Zhongke Microelectronics Automotive RTK GNSS Module Product Overview
- Table 92. Zhongke Microelectronics Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Zhongke Microelectronics Business Overview
- Table 94. Zhongke Microelectronics Recent Developments
- Table 95. Furuno Basic Information
- Table 96. Furuno Automotive RTK GNSS Module Product Overview
- Table 97. Furuno Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Furuno Business Overview
- Table 99. Furuno Recent Developments
- Table 100. Daisch Basic Information
- Table 101. Daisch Automotive RTK GNSS Module Product Overview
- Table 102. Daisch Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Daisch Business Overview
- Table 104. Daisch Recent Developments
- Table 105. Unicore Communications Basic Information
- Table 106. Unicore Communications Automotive RTK GNSS Module Product Overview
- Table 107. Unicore Communications Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 108. Unicore Communications Business Overview
- Table 109. Unicore Communications Recent Developments
- Table 110. Unisoc Basic Information
- Table 111. Unisoc Automotive RTK GNSS Module Product Overview
- Table 112. Unisoc Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Unisoc Business Overview
- Table 114. Unisoc Recent Developments
- Table 115. Airoha Basic Information
- Table 116. Airoha Automotive RTK GNSS Module Product Overview
- Table 117. Airoha Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Airoha Business Overview
- Table 119. Airoha Recent Developments
- Table 120. TechtoTop Basic Information
- Table 121. TechtoTop Automotive RTK GNSS Module Product Overview
- Table 122. TechtoTop Automotive RTK GNSS Module Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. TechtoTop Business Overview
- Table 124. TechtoTop Recent Developments
- Table 125. Global Automotive RTK GNSS Module Sales Forecast by Region (2026-2035) & (K Units)
- Table 126. Global Automotive RTK GNSS Module Market Size Forecast by Region (2026-2035) & (M USD)
- Table 127. North America Automotive RTK GNSS Module Sales Forecast by Country (2026-2035) & (K Units)
- Table 128. North America Automotive RTK GNSS Module Market Size Forecast by Country (2026-2035) & (M USD)
- Table 129. Europe Automotive RTK GNSS Module Sales Forecast by Country (2026-2035) & (K Units)
- Table 130. Europe Automotive RTK GNSS Module Market Size Forecast by Country (2026-2035) & (M USD)
- Table 131. Asia Pacific Automotive RTK GNSS Module Sales Forecast by Region (2026-2035) & (K Units)
- Table 132. Asia Pacific Automotive RTK GNSS Module Market Size Forecast by Region (2026-2035) & (M USD)
- Table 133. South America Automotive RTK GNSS Module Sales Forecast by Country (2026-2035) & (K Units)
- Table 134. South America Automotive RTK GNSS Module Market Size Forecast by

Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Automotive RTK GNSS Module Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Automotive RTK GNSS Module Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Automotive RTK GNSS Module Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Automotive RTK GNSS Module Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Automotive RTK GNSS Module Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Automotive RTK GNSS Module Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Automotive RTK GNSS Module Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive RTK GNSS Module
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive RTK GNSS Module Market Size (M USD), 2025-2035
- Figure 5. Global Automotive RTK GNSS Module Market Size (M USD) (2020-2035)
- Figure 6. Global Automotive RTK GNSS Module Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive RTK GNSS Module Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive RTK GNSS Module Product Life Cycle
- Figure 13. Automotive RTK GNSS Module Sales Share by Manufacturers in 2025
- Figure 14. Global Automotive RTK GNSS Module Revenue Share by Manufacturers in 2025
- Figure 15. Automotive RTK GNSS Module Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Automotive RTK GNSS Module Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive RTK GNSS Module Revenue in 2025
- Figure 18. Industry Chain Map of Automotive RTK GNSS Module
- Figure 19. Global Automotive RTK GNSS Module Market PEST Analysis
- Figure 20. Global Automotive RTK GNSS Module Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive RTK GNSS Module Market Share by Type
- Figure 27. Sales Market Share of Automotive RTK GNSS Module by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive RTK GNSS Module by Type in 2025
- Figure 29. Market Share of Automotive RTK GNSS Module by Type (2020-2025)
- Figure 30. Market Share of Automotive RTK GNSS Module by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Automotive RTK GNSS Module Market Share by Application

Figure 33. Global Automotive RTK GNSS Module Sales Market Share by Application (2020-2025)

Figure 34. Global Automotive RTK GNSS Module Sales Market Share by Application in 2025

Figure 35. Global Automotive RTK GNSS Module Market Share by Application (2020-2025)

Figure 36. Global Automotive RTK GNSS Module Market Share by Application in 2025

Figure 37. Global Automotive RTK GNSS Module Sales Growth Rate by Application (2020-2025)

Figure 38. Global Automotive RTK GNSS Module Sales Market Share by Region (2020-2025)

Figure 39. Global Automotive RTK GNSS Module Market Size by Region (2020-2025)

Figure 40. North America Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automotive RTK GNSS Module Sales Market Share by Country in 2024

Figure 43. North America Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Automotive RTK GNSS Module Market Size by Country in 2024

Figure 45. U.S. Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Automotive RTK GNSS Module Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Automotive RTK GNSS Module Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Automotive RTK GNSS Module Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive RTK GNSS Module Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Automotive RTK GNSS Module Sales Market Share by Country in 2024

Figure 53. Europe Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive RTK GNSS Module Market Size by Country in 2024

Figure 55. Germany Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive RTK GNSS Module Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive RTK GNSS Module Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive RTK GNSS Module Market Size by Region in 2024

Figure 68. China Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive RTK GNSS Module Sales and Growth Rate (K Units)

Figure 79. South America Automotive RTK GNSS Module Sales Market Share by Country in 2024

Figure 80. South America Automotive RTK GNSS Module Market Size and Growth Rate (M USD)

Figure 81. South America Automotive RTK GNSS Module Market Size by Country in 2024

Figure 82. Brazil Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive RTK GNSS Module Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive RTK GNSS Module Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive RTK GNSS Module Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive RTK GNSS Module Market Size by Region in 2024

Figure 92. Saudi Arabia Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive RTK GNSS Module Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive RTK GNSS Module Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive RTK GNSS Module Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive RTK GNSS Module Production Market Share by Region (2020-2025)

Figure 103. North America Automotive RTK GNSS Module Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive RTK GNSS Module Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive RTK GNSS Module Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive RTK GNSS Module Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive RTK GNSS Module Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Automotive RTK GNSS Module Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Automotive RTK GNSS Module Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Automotive RTK GNSS Module Market Share Forecast by Type (2026-2035)

Figure 111. Global Automotive RTK GNSS Module Sales Forecast by Application (2026-2035)

Figure 112. Global Automotive RTK GNSS Module Market Share Forecast by Application (2026-2035)

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