

# Global Automotive Rental Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Automotive Rental is the leasing (or the use) of a motor vehicle for a fixed period of time at an agreed amount of money for the lease. It is commonly offered by dealers as an alternative to vehicle purchase but is widely used by businesses as a method of acquiring (or having the use of) vehicles for business, without the usually needed cash outlay. The key difference in a lease is that after the primary term (usually 2, 3 or 4 years) the vehicle has to either be returned to the leasing company or purchased for the residual value.

This report provides a deep insight into the global Automotive Rental market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Rental Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Automotive Rental market in any manner.

## Global Automotive Rental Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Enterprise

Hertz

Avis Budget

ALD Automotive

Arval

Sixt

Europcar

Localiza

Unidas

CAR Inc.

Shouqi Group

Goldcar

Movida

Fox Rent A Car

eHi Car Services

U-Save

Yestock Car Rental

Market Segmentation (by Type)

Leisure Leasing

Business Leasing

Market Segmentation (by Application)

Airport

Off-Airport

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Rental Market

Overview of the regional outlook of the Automotive Rental Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Rental Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Rental
- 1.2 Key Market Segments
  - 1.2.1 Automotive Rental Segment by Type
  - 1.2.2 Automotive Rental Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 AUTOMOTIVE RENTAL MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Rental Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Automotive Rental Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE RENTAL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Automotive Rental Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Rental Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Rental Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Rental Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Rental Sales Sites, Area Served, Product Type
- 3.6 Automotive Rental Market Competitive Situation and Trends
  - 3.6.1 Automotive Rental Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Automotive Rental Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE RENTAL INDUSTRY CHAIN ANALYSIS**

- 4.1 Automotive Rental Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE RENTAL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 AUTOMOTIVE RENTAL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Rental Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Rental Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Rental Price by Type (2019-2024)

## **7 AUTOMOTIVE RENTAL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Rental Market Sales by Application (2019-2024)
- 7.3 Global Automotive Rental Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive Rental Sales Growth Rate by Application (2019-2024)

## **8 AUTOMOTIVE RENTAL MARKET SEGMENTATION BY REGION**

- 8.1 Global Automotive Rental Sales by Region
  - 8.1.1 Global Automotive Rental Sales by Region
  - 8.1.2 Global Automotive Rental Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Automotive Rental Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Automotive Rental Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Automotive Rental Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Automotive Rental Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Automotive Rental Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Enterprise

#### 9.1.1 Enterprise Automotive Rental Basic Information

#### 9.1.2 Enterprise Automotive Rental Product Overview

#### 9.1.3 Enterprise Automotive Rental Product Market Performance

#### 9.1.4 Enterprise Business Overview

- 9.1.5 Enterprise Automotive Rental SWOT Analysis
- 9.1.6 Enterprise Recent Developments
- 9.2 Hertz
  - 9.2.1 Hertz Automotive Rental Basic Information
  - 9.2.2 Hertz Automotive Rental Product Overview
  - 9.2.3 Hertz Automotive Rental Product Market Performance
  - 9.2.4 Hertz Business Overview
  - 9.2.5 Hertz Automotive Rental SWOT Analysis
  - 9.2.6 Hertz Recent Developments
- 9.3 Avis Budget
  - 9.3.1 Avis Budget Automotive Rental Basic Information
  - 9.3.2 Avis Budget Automotive Rental Product Overview
  - 9.3.3 Avis Budget Automotive Rental Product Market Performance
  - 9.3.4 Avis Budget Automotive Rental SWOT Analysis
  - 9.3.5 Avis Budget Business Overview
  - 9.3.6 Avis Budget Recent Developments
- 9.4 ALD Automotive
  - 9.4.1 ALD Automotive Automotive Rental Basic Information
  - 9.4.2 ALD Automotive Automotive Rental Product Overview
  - 9.4.3 ALD Automotive Automotive Rental Product Market Performance
  - 9.4.4 ALD Automotive Business Overview
  - 9.4.5 ALD Automotive Recent Developments
- 9.5 Arval
  - 9.5.1 Arval Automotive Rental Basic Information
  - 9.5.2 Arval Automotive Rental Product Overview
  - 9.5.3 Arval Automotive Rental Product Market Performance
  - 9.5.4 Arval Business Overview
  - 9.5.5 Arval Recent Developments
- 9.6 Sixt
  - 9.6.1 Sixt Automotive Rental Basic Information
  - 9.6.2 Sixt Automotive Rental Product Overview
  - 9.6.3 Sixt Automotive Rental Product Market Performance
  - 9.6.4 Sixt Business Overview
  - 9.6.5 Sixt Recent Developments
- 9.7 Europcar
  - 9.7.1 Europcar Automotive Rental Basic Information
  - 9.7.2 Europcar Automotive Rental Product Overview
  - 9.7.3 Europcar Automotive Rental Product Market Performance
  - 9.7.4 Europcar Business Overview

#### 9.7.5 Europcar Recent Developments

### 9.8 Localiza

#### 9.8.1 Localiza Automotive Rental Basic Information

#### 9.8.2 Localiza Automotive Rental Product Overview

#### 9.8.3 Localiza Automotive Rental Product Market Performance

#### 9.8.4 Localiza Business Overview

#### 9.8.5 Localiza Recent Developments

### 9.9 Unidas

#### 9.9.1 Unidas Automotive Rental Basic Information

#### 9.9.2 Unidas Automotive Rental Product Overview

#### 9.9.3 Unidas Automotive Rental Product Market Performance

#### 9.9.4 Unidas Business Overview

#### 9.9.5 Unidas Recent Developments

### 9.10 CAR Inc.

#### 9.10.1 CAR Inc. Automotive Rental Basic Information

#### 9.10.2 CAR Inc. Automotive Rental Product Overview

#### 9.10.3 CAR Inc. Automotive Rental Product Market Performance

#### 9.10.4 CAR Inc. Business Overview

#### 9.10.5 CAR Inc. Recent Developments

### 9.11 Shouqi Group

#### 9.11.1 Shouqi Group Automotive Rental Basic Information

#### 9.11.2 Shouqi Group Automotive Rental Product Overview

#### 9.11.3 Shouqi Group Automotive Rental Product Market Performance

#### 9.11.4 Shouqi Group Business Overview

#### 9.11.5 Shouqi Group Recent Developments

### 9.12 Goldcar

#### 9.12.1 Goldcar Automotive Rental Basic Information

#### 9.12.2 Goldcar Automotive Rental Product Overview

#### 9.12.3 Goldcar Automotive Rental Product Market Performance

#### 9.12.4 Goldcar Business Overview

#### 9.12.5 Goldcar Recent Developments

### 9.13 Movida

#### 9.13.1 Movida Automotive Rental Basic Information

#### 9.13.2 Movida Automotive Rental Product Overview

#### 9.13.3 Movida Automotive Rental Product Market Performance

#### 9.13.4 Movida Business Overview

#### 9.13.5 Movida Recent Developments

### 9.14 Fox Rent A Car

#### 9.14.1 Fox Rent A Car Automotive Rental Basic Information

- 9.14.2 Fox Rent A Car Automotive Rental Product Overview
- 9.14.3 Fox Rent A Car Automotive Rental Product Market Performance
- 9.14.4 Fox Rent A Car Business Overview
- 9.14.5 Fox Rent A Car Recent Developments
- 9.15 eHi Car Services
  - 9.15.1 eHi Car Services Automotive Rental Basic Information
  - 9.15.2 eHi Car Services Automotive Rental Product Overview
  - 9.15.3 eHi Car Services Automotive Rental Product Market Performance
  - 9.15.4 eHi Car Services Business Overview
  - 9.15.5 eHi Car Services Recent Developments
- 9.16 U-Save
  - 9.16.1 U-Save Automotive Rental Basic Information
  - 9.16.2 U-Save Automotive Rental Product Overview
  - 9.16.3 U-Save Automotive Rental Product Market Performance
  - 9.16.4 U-Save Business Overview
  - 9.16.5 U-Save Recent Developments
- 9.17 Yestock Car Rental
  - 9.17.1 Yestock Car Rental Automotive Rental Basic Information
  - 9.17.2 Yestock Car Rental Automotive Rental Product Overview
  - 9.17.3 Yestock Car Rental Automotive Rental Product Market Performance
  - 9.17.4 Yestock Car Rental Business Overview
  - 9.17.5 Yestock Car Rental Recent Developments

## **10 AUTOMOTIVE RENTAL MARKET FORECAST BY REGION**

- 10.1 Global Automotive Rental Market Size Forecast
- 10.2 Global Automotive Rental Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Automotive Rental Market Size Forecast by Country
  - 10.2.3 Asia Pacific Automotive Rental Market Size Forecast by Region
  - 10.2.4 South America Automotive Rental Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Rental by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Automotive Rental Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Automotive Rental by Type (2025-2030)
  - 11.1.2 Global Automotive Rental Market Size Forecast by Type (2025-2030)

- 11.1.3 Global Forecasted Price of Automotive Rental by Type (2025-2030)
- 11.2 Global Automotive Rental Market Forecast by Application (2025-2030)
  - 11.2.1 Global Automotive Rental Sales (K Units) Forecast by Application
  - 11.2.2 Global Automotive Rental Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Country (Vehicle)
- Table 4. Importance and Development Potential of Automobiles in Various Countries
- Table 5. Global Automobile Production by Type
- Table 6. Importance and Development Potential of Automobiles in Various Type
- Table 7. Market Size (M USD) Segment Executive Summary
- Table 8. Automotive Rental Market Size Comparison by Region (M USD)
- Table 9. Global Automotive Rental Sales (K Units) by Manufacturers (2019-2024)
- Table 10. Global Automotive Rental Sales Market Share by Manufacturers (2019-2024)
- Table 11. Global Automotive Rental Revenue (M USD) by Manufacturers (2019-2024)
- Table 12. Global Automotive Rental Revenue Share by Manufacturers (2019-2024)
- Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Rental as of 2022)
- Table 14. Global Market Automotive Rental Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 15. Manufacturers Automotive Rental Sales Sites and Area Served
- Table 16. Manufacturers Automotive Rental Product Type
- Table 17. Global Automotive Rental Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 18. Mergers & Acquisitions, Expansion Plans
- Table 19. Industry Chain Map of Automotive Rental
- Table 20. Market Overview of Key Raw Materials
- Table 21. Midstream Market Analysis
- Table 22. Downstream Customer Analysis
- Table 23. Key Development Trends
- Table 24. Driving Factors
- Table 25. Automotive Rental Market Challenges
- Table 26. Global Automotive Rental Sales by Type (K Units)
- Table 27. Global Automotive Rental Market Size by Type (M USD)
- Table 28. Global Automotive Rental Sales (K Units) by Type (2019-2024)
- Table 29. Global Automotive Rental Sales Market Share by Type (2019-2024)
- Table 30. Global Automotive Rental Market Size (M USD) by Type (2019-2024)
- Table 31. Global Automotive Rental Market Size Share by Type (2019-2024)
- Table 32. Global Automotive Rental Price (USD/Unit) by Type (2019-2024)

- Table 33. Global Automotive Rental Sales (K Units) by Application
- Table 34. Global Automotive Rental Market Size by Application
- Table 35. Global Automotive Rental Sales by Application (2019-2024) & (K Units)
- Table 36. Global Automotive Rental Sales Market Share by Application (2019-2024)
- Table 37. Global Automotive Rental Sales by Application (2019-2024) & (M USD)
- Table 38. Global Automotive Rental Market Share by Application (2019-2024)
- Table 39. Global Automotive Rental Sales Growth Rate by Application (2019-2024)
- Table 40. Global Automotive Rental Sales by Region (2019-2024) & (K Units)
- Table 41. Global Automotive Rental Sales Market Share by Region (2019-2024)
- Table 42. North America Automotive Rental Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Automotive Rental Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Automotive Rental Sales by Region (2019-2024) & (K Units)
- Table 45. South America Automotive Rental Sales by Country (2019-2024) & (K Units)
- Table 46. Middle East and Africa Automotive Rental Sales by Region (2019-2024) & (K Units)
- Table 47. Enterprise Automotive Rental Basic Information
- Table 48. Enterprise Automotive Rental Product Overview
- Table 49. Enterprise Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. Enterprise Business Overview
- Table 51. Enterprise Automotive Rental SWOT Analysis
- Table 52. Enterprise Recent Developments
- Table 53. Hertz Automotive Rental Basic Information
- Table 54. Hertz Automotive Rental Product Overview
- Table 55. Hertz Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 56. Hertz Business Overview
- Table 57. Hertz Automotive Rental SWOT Analysis
- Table 58. Hertz Recent Developments
- Table 59. Avis Budget Automotive Rental Basic Information
- Table 60. Avis Budget Automotive Rental Product Overview
- Table 61. Avis Budget Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 62. Avis Budget Automotive Rental SWOT Analysis
- Table 63. Avis Budget Business Overview
- Table 64. Avis Budget Recent Developments
- Table 65. ALD Automotive Automotive Rental Basic Information
- Table 66. ALD Automotive Automotive Rental Product Overview
- Table 67. ALD Automotive Automotive Rental Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 68. ALD Automotive Business Overview

Table 69. ALD Automotive Recent Developments

Table 70. Arval Automotive Rental Basic Information

Table 71. Arval Automotive Rental Product Overview

Table 72. Arval Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Arval Business Overview

Table 74. Arval Recent Developments

Table 75. Sixt Automotive Rental Basic Information

Table 76. Sixt Automotive Rental Product Overview

Table 77. Sixt Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Sixt Business Overview

Table 79. Sixt Recent Developments

Table 80. Europcar Automotive Rental Basic Information

Table 81. Europcar Automotive Rental Product Overview

Table 82. Europcar Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Europcar Business Overview

Table 84. Europcar Recent Developments

Table 85. Localiza Automotive Rental Basic Information

Table 86. Localiza Automotive Rental Product Overview

Table 87. Localiza Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Localiza Business Overview

Table 89. Localiza Recent Developments

Table 90. Unidas Automotive Rental Basic Information

Table 91. Unidas Automotive Rental Product Overview

Table 92. Unidas Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Unidas Business Overview

Table 94. Unidas Recent Developments

Table 95. CAR Inc. Automotive Rental Basic Information

Table 96. CAR Inc. Automotive Rental Product Overview

Table 97. CAR Inc. Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. CAR Inc. Business Overview

Table 99. CAR Inc. Recent Developments

Table 100. Shouqi Group Automotive Rental Basic Information

Table 101. Shouqi Group Automotive Rental Product Overview

Table 102. Shouqi Group Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Shouqi Group Business Overview

Table 104. Shouqi Group Recent Developments

Table 105. Goldcar Automotive Rental Basic Information

Table 106. Goldcar Automotive Rental Product Overview

Table 107. Goldcar Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Goldcar Business Overview

Table 109. Goldcar Recent Developments

Table 110. Movida Automotive Rental Basic Information

Table 111. Movida Automotive Rental Product Overview

Table 112. Movida Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Movida Business Overview

Table 114. Movida Recent Developments

Table 115. Fox Rent A Car Automotive Rental Basic Information

Table 116. Fox Rent A Car Automotive Rental Product Overview

Table 117. Fox Rent A Car Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Fox Rent A Car Business Overview

Table 119. Fox Rent A Car Recent Developments

Table 120. eHi Car Services Automotive Rental Basic Information

Table 121. eHi Car Services Automotive Rental Product Overview

Table 122. eHi Car Services Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. eHi Car Services Business Overview

Table 124. eHi Car Services Recent Developments

Table 125. U-Save Automotive Rental Basic Information

Table 126. U-Save Automotive Rental Product Overview

Table 127. U-Save Automotive Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. U-Save Business Overview

Table 129. U-Save Recent Developments

Table 130. Yestock Car Rental Automotive Rental Basic Information

Table 131. Yestock Car Rental Automotive Rental Product Overview

Table 132. Yestock Car Rental Automotive Rental Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 133. Yestock Car Rental Business Overview

Table 134. Yestock Car Rental Recent Developments

Table 135. Global Automotive Rental Sales Forecast by Region (2025-2030) & (K Units)

Table 136. Global Automotive Rental Market Size Forecast by Region (2025-2030) & (M USD)

Table 137. North America Automotive Rental Sales Forecast by Country (2025-2030) & (K Units)

Table 138. North America Automotive Rental Market Size Forecast by Country (2025-2030) & (M USD)

Table 139. Europe Automotive Rental Sales Forecast by Country (2025-2030) & (K Units)

Table 140. Europe Automotive Rental Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Asia Pacific Automotive Rental Sales Forecast by Region (2025-2030) & (K Units)

Table 142. Asia Pacific Automotive Rental Market Size Forecast by Region (2025-2030) & (M USD)

Table 143. South America Automotive Rental Sales Forecast by Country (2025-2030) & (K Units)

Table 144. South America Automotive Rental Market Size Forecast by Country (2025-2030) & (M USD)

Table 145. Middle East and Africa Automotive Rental Consumption Forecast by Country (2025-2030) & (Units)

Table 146. Middle East and Africa Automotive Rental Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Global Automotive Rental Sales Forecast by Type (2025-2030) & (K Units)

Table 148. Global Automotive Rental Market Size Forecast by Type (2025-2030) & (M USD)

Table 149. Global Automotive Rental Price Forecast by Type (2025-2030) & (USD/Unit)

Table 150. Global Automotive Rental Sales (K Units) Forecast by Application (2025-2030)

Table 151. Global Automotive Rental Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Automotive Rental
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Rental Market Size (M USD), 2019-2030
- Figure 5. Global Automotive Rental Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive Rental Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Rental Market Size by Country (M USD)
- Figure 11. Automotive Rental Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Rental Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Rental Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Rental Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Rental Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Rental Market Share by Type
- Figure 18. Sales Market Share of Automotive Rental by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Rental by Type in 2023
- Figure 20. Market Size Share of Automotive Rental by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Rental by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Rental Market Share by Application
- Figure 24. Global Automotive Rental Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive Rental Sales Market Share by Application in 2023
- Figure 26. Global Automotive Rental Market Share by Application (2019-2024)
- Figure 27. Global Automotive Rental Market Share by Application in 2023
- Figure 28. Global Automotive Rental Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Automotive Rental Sales Market Share by Region (2019-2024)
- Figure 30. North America Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Automotive Rental Sales Market Share by Country in 2023

- Figure 32. U.S. Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Automotive Rental Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Automotive Rental Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Automotive Rental Sales Market Share by Country in 2023
- Figure 37. Germany Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Automotive Rental Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Automotive Rental Sales Market Share by Region in 2023
- Figure 44. China Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Automotive Rental Sales and Growth Rate (K Units)
- Figure 50. South America Automotive Rental Sales Market Share by Country in 2023
- Figure 51. Brazil Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Automotive Rental Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Automotive Rental Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Automotive Rental Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Automotive Rental Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Automotive Rental Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Automotive Rental Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Automotive Rental Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Rental Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Rental Market Share Forecast by Application (2025-2030)

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