

Global Automotive Rear-view Mirror Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The automotive rear-view mirror is a critical safety component designed to provide drivers with a clear view of the area behind their vehicle, enhancing situational awareness and reducing blind spots. It typically includes interior and exterior variants, with advanced models incorporating features such as auto-dimming, blind-spot monitoring, and integrated cameras for improved visibility. The market is driven by stringent vehicle safety regulations, rising consumer demand for advanced driver-assistance systems (ADAS), and the increasing adoption of electric and autonomous vehicles, which often require sophisticated mirror technology. Growth is further supported by innovations like smart mirrors with displays and connectivity features. However, challenges include the high cost of advanced mirror systems and competition from camera-based mirror replacements in some premium vehicles. Key players focus on R&D to enhance functionality while balancing affordability and regulatory compliance.

The global Automotive Rear-view Mirror market size was estimated at USD 8408.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 1.87% during the forecast period.

This report provides a deep insight into the global Automotive Rear-view Mirror market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Rear-view Mirror Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Rear-view Mirror market in any manner.

Global Automotive Rear-view Mirror Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SMR

Magna

Gentex

Ficosa

Murakami Kaimeido

MEKRA Lang

SL Corporation

Ichikoh

Flabeg

Shanghai Lvxiang

Beijing Goldrare

Sichuan Skay-View

Market Segmentation (by Type)

Exterior Mirrors

Interior Mirrors

Market Segmentation (by Application)

Passenger Vehicles
Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Rear-view Mirror Market

Overview of the regional outlook of the Automotive Rear-view Mirror Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Rear-view Mirror Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Rear-view Mirror, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Rear-view Mirror

1.2 Key Market Segments

1.2.1 Automotive Rear-view Mirror Segment by Type

1.2.2 Automotive Rear-view Mirror Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE REAR-VIEW MIRROR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Rear-view Mirror Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive Rear-view Mirror Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE REAR-VIEW MIRROR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Rear-view Mirror Product Life Cycle

3.3 Global Automotive Rear-view Mirror Sales by Manufacturers (2020-2025)

3.4 Global Automotive Rear-view Mirror Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Rear-view Mirror Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Rear-view Mirror Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Rear-view Mirror Market Competitive Situation and Trends

3.8.1 Automotive Rear-view Mirror Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Rear-view Mirror Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE REAR-VIEW MIRROR INDUSTRY CHAIN ANALYSIS

4.1 Automotive Rear-view Mirror Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE REAR-VIEW MIRROR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Rear-view Mirror Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Rear-view Mirror Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE REAR-VIEW MIRROR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Rear-view Mirror Sales Market Share by Type (2020-2025)

6.3 Global Automotive Rear-view Mirror Market Size Market Share by Type (2020-2025)

6.4 Global Automotive Rear-view Mirror Price by Type (2020-2025)

7 AUTOMOTIVE REAR-VIEW MIRROR MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Rear-view Mirror Market Sales by Application (2020-2025)
- 7.3 Global Automotive Rear-view Mirror Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Rear-view Mirror Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE REAR-VIEW MIRROR MARKET SALES BY REGION

- 8.1 Global Automotive Rear-view Mirror Sales by Region
 - 8.1.1 Global Automotive Rear-view Mirror Sales by Region
 - 8.1.2 Global Automotive Rear-view Mirror Sales Market Share by Region
- 8.2 Global Automotive Rear-view Mirror Market Size by Region
 - 8.2.1 Global Automotive Rear-view Mirror Market Size by Region
 - 8.2.2 Global Automotive Rear-view Mirror Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Automotive Rear-view Mirror Sales by Country
 - 8.3.2 North America Automotive Rear-view Mirror Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive Rear-view Mirror Sales by Country
 - 8.4.2 Europe Automotive Rear-view Mirror Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automotive Rear-view Mirror Sales by Region
 - 8.5.2 Asia Pacific Automotive Rear-view Mirror Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Automotive Rear-view Mirror Sales by Country
- 8.6.2 South America Automotive Rear-view Mirror Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Automotive Rear-view Mirror Sales by Region
 - 8.7.2 Middle East and Africa Automotive Rear-view Mirror Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 AUTOMOTIVE REAR-VIEW MIRROR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automotive Rear-view Mirror by Region(2020-2025)
- 9.2 Global Automotive Rear-view Mirror Revenue Market Share by Region (2020-2025)
- 9.3 Global Automotive Rear-view Mirror Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automotive Rear-view Mirror Production
 - 9.4.1 North America Automotive Rear-view Mirror Production Growth Rate (2020-2025)
 - 9.4.2 North America Automotive Rear-view Mirror Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automotive Rear-view Mirror Production
 - 9.5.1 Europe Automotive Rear-view Mirror Production Growth Rate (2020-2025)
 - 9.5.2 Europe Automotive Rear-view Mirror Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive Rear-view Mirror Production (2020-2025)
 - 9.6.1 Japan Automotive Rear-view Mirror Production Growth Rate (2020-2025)
 - 9.6.2 Japan Automotive Rear-view Mirror Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automotive Rear-view Mirror Production (2020-2025)
 - 9.7.1 China Automotive Rear-view Mirror Production Growth Rate (2020-2025)
 - 9.7.2 China Automotive Rear-view Mirror Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 SMR

- 10.1.1 SMR Basic Information
- 10.1.2 SMR Automotive Rear-view Mirror Product Overview
- 10.1.3 SMR Automotive Rear-view Mirror Product Market Performance
- 10.1.4 SMR Business Overview
- 10.1.5 SMR SWOT Analysis
- 10.1.6 SMR Recent Developments

10.2 Magna

- 10.2.1 Magna Basic Information
- 10.2.2 Magna Automotive Rear-view Mirror Product Overview
- 10.2.3 Magna Automotive Rear-view Mirror Product Market Performance
- 10.2.4 Magna Business Overview
- 10.2.5 Magna SWOT Analysis
- 10.2.6 Magna Recent Developments

10.3 Gentex

- 10.3.1 Gentex Basic Information
- 10.3.2 Gentex Automotive Rear-view Mirror Product Overview
- 10.3.3 Gentex Automotive Rear-view Mirror Product Market Performance
- 10.3.4 Gentex Business Overview
- 10.3.5 Gentex SWOT Analysis
- 10.3.6 Gentex Recent Developments

10.4 Ficosa

- 10.4.1 Ficosa Basic Information
- 10.4.2 Ficosa Automotive Rear-view Mirror Product Overview
- 10.4.3 Ficosa Automotive Rear-view Mirror Product Market Performance
- 10.4.4 Ficosa Business Overview
- 10.4.5 Ficosa Recent Developments

10.5 Murakami Kaimeido

- 10.5.1 Murakami Kaimeido Basic Information
- 10.5.2 Murakami Kaimeido Automotive Rear-view Mirror Product Overview
- 10.5.3 Murakami Kaimeido Automotive Rear-view Mirror Product Market Performance
- 10.5.4 Murakami Kaimeido Business Overview
- 10.5.5 Murakami Kaimeido Recent Developments

10.6 MEKRA Lang

- 10.6.1 MEKRA Lang Basic Information
- 10.6.2 MEKRA Lang Automotive Rear-view Mirror Product Overview
- 10.6.3 MEKRA Lang Automotive Rear-view Mirror Product Market Performance
- 10.6.4 MEKRA Lang Business Overview

- 10.6.5 MEKRA Lang Recent Developments
- 10.7 SL Corporation
 - 10.7.1 SL Corporation Basic Information
 - 10.7.2 SL Corporation Automotive Rear-view Mirror Product Overview
 - 10.7.3 SL Corporation Automotive Rear-view Mirror Product Market Performance
 - 10.7.4 SL Corporation Business Overview
 - 10.7.5 SL Corporation Recent Developments
- 10.8 Ichikoh
 - 10.8.1 Ichikoh Basic Information
 - 10.8.2 Ichikoh Automotive Rear-view Mirror Product Overview
 - 10.8.3 Ichikoh Automotive Rear-view Mirror Product Market Performance
 - 10.8.4 Ichikoh Business Overview
 - 10.8.5 Ichikoh Recent Developments
- 10.9 Flabeg
 - 10.9.1 Flabeg Basic Information
 - 10.9.2 Flabeg Automotive Rear-view Mirror Product Overview
 - 10.9.3 Flabeg Automotive Rear-view Mirror Product Market Performance
 - 10.9.4 Flabeg Business Overview
 - 10.9.5 Flabeg Recent Developments
- 10.10 Shanghai Lvxiang
 - 10.10.1 Shanghai Lvxiang Basic Information
 - 10.10.2 Shanghai Lvxiang Automotive Rear-view Mirror Product Overview
 - 10.10.3 Shanghai Lvxiang Automotive Rear-view Mirror Product Market Performance
 - 10.10.4 Shanghai Lvxiang Business Overview
 - 10.10.5 Shanghai Lvxiang Recent Developments
- 10.11 Beijing Goldrare
 - 10.11.1 Beijing Goldrare Basic Information
 - 10.11.2 Beijing Goldrare Automotive Rear-view Mirror Product Overview
 - 10.11.3 Beijing Goldrare Automotive Rear-view Mirror Product Market Performance
 - 10.11.4 Beijing Goldrare Business Overview
 - 10.11.5 Beijing Goldrare Recent Developments
- 10.12 Sichuan Skay-View
 - 10.12.1 Sichuan Skay-View Basic Information
 - 10.12.2 Sichuan Skay-View Automotive Rear-view Mirror Product Overview
 - 10.12.3 Sichuan Skay-View Automotive Rear-view Mirror Product Market Performance
 - 10.12.4 Sichuan Skay-View Business Overview
 - 10.12.5 Sichuan Skay-View Recent Developments

11 AUTOMOTIVE REAR-VIEW MIRROR MARKET FORECAST BY REGION

11.1 Global Automotive Rear-view Mirror Market Size Forecast

11.2 Global Automotive Rear-view Mirror Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Automotive Rear-view Mirror Market Size Forecast by Country

11.2.3 Asia Pacific Automotive Rear-view Mirror Market Size Forecast by Region

11.2.4 South America Automotive Rear-view Mirror Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automotive Rear-view Mirror by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Automotive Rear-view Mirror Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Automotive Rear-view Mirror by Type (2026-2033)

12.1.2 Global Automotive Rear-view Mirror Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Automotive Rear-view Mirror by Type (2026-2033)

12.2 Global Automotive Rear-view Mirror Market Forecast by Application (2026-2033)

12.2.1 Global Automotive Rear-view Mirror Sales (K Units) Forecast by Application

12.2.2 Global Automotive Rear-view Mirror Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Rear-view Mirror Market Size Comparison by Region (M USD)

Table 5. Global Automotive Rear-view Mirror Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Automotive Rear-view Mirror Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Automotive Rear-view Mirror Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Automotive Rear-view Mirror Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Rear-view Mirror as of 2024)

Table 10. Global Market Automotive Rear-view Mirror Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Rear-view Mirror Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Rear-view Mirror Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Automotive Rear-view Mirror Sales by Type (K Units)

Table 26. Global Automotive Rear-view Mirror Market Size by Type (M USD)

Table 27. Global Automotive Rear-view Mirror Sales (K Units) by Type (2020-2025)

Table 28. Global Automotive Rear-view Mirror Sales Market Share by Type (2020-2025)

Table 29. Global Automotive Rear-view Mirror Market Size (M USD) by Type (2020-2025)

Table 30. Global Automotive Rear-view Mirror Market Size Share by Type (2020-2025)

Table 31. Global Automotive Rear-view Mirror Price (USD/Unit) by Type (2020-2025)

Table 32. Global Automotive Rear-view Mirror Sales (K Units) by Application

Table 33. Global Automotive Rear-view Mirror Market Size by Application

Table 34. Global Automotive Rear-view Mirror Sales by Application (2020-2025) & (K Units)

Table 35. Global Automotive Rear-view Mirror Sales Market Share by Application (2020-2025)

Table 36. Global Automotive Rear-view Mirror Market Size by Application (2020-2025) & (M USD)

Table 37. Global Automotive Rear-view Mirror Market Share by Application (2020-2025)

Table 38. Global Automotive Rear-view Mirror Sales Growth Rate by Application (2020-2025)

Table 39. Global Automotive Rear-view Mirror Sales by Region (2020-2025) & (K Units)

Table 40. Global Automotive Rear-view Mirror Sales Market Share by Region (2020-2025)

Table 41. Global Automotive Rear-view Mirror Market Size by Region (2020-2025) & (M USD)

Table 42. Global Automotive Rear-view Mirror Market Size Market Share by Region (2020-2025)

Table 43. North America Automotive Rear-view Mirror Sales by Country (2020-2025) & (K Units)

Table 44. North America Automotive Rear-view Mirror Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Automotive Rear-view Mirror Sales by Country (2020-2025) & (K Units)

Table 46. Europe Automotive Rear-view Mirror Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Automotive Rear-view Mirror Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Automotive Rear-view Mirror Market Size by Region (2020-2025) & (M USD)

Table 49. South America Automotive Rear-view Mirror Sales by Country (2020-2025) & (K Units)

Table 50. South America Automotive Rear-view Mirror Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Automotive Rear-view Mirror Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Automotive Rear-view Mirror Market Size by Region (2020-2025) & (M USD)

Table 53. Global Automotive Rear-view Mirror Production (K Units) by Region(2020-2025)

Table 54. Global Automotive Rear-view Mirror Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automotive Rear-view Mirror Revenue Market Share by Region (2020-2025)

Table 56. Global Automotive Rear-view Mirror Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Automotive Rear-view Mirror Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Automotive Rear-view Mirror Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Automotive Rear-view Mirror Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Automotive Rear-view Mirror Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. SMR Basic Information

Table 62. SMR Automotive Rear-view Mirror Product Overview

Table 63. SMR Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. SMR Business Overview

Table 65. SMR SWOT Analysis

Table 66. SMR Recent Developments

Table 67. Magna Basic Information

Table 68. Magna Automotive Rear-view Mirror Product Overview

Table 69. Magna Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Magna Business Overview

Table 71. Magna SWOT Analysis

Table 72. Magna Recent Developments

Table 73. Gentex Basic Information

Table 74. Gentex Automotive Rear-view Mirror Product Overview

Table 75. Gentex Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Gentex Business Overview

Table 77. Gentex SWOT Analysis
Table 78. Gentex Recent Developments
Table 79. Ficosa Basic Information
Table 80. Ficosa Automotive Rear-view Mirror Product Overview
Table 81. Ficosa Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Ficosa Business Overview
Table 83. Ficosa Recent Developments
Table 84. Murakami Kaimeido Basic Information
Table 85. Murakami Kaimeido Automotive Rear-view Mirror Product Overview
Table 86. Murakami Kaimeido Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Murakami Kaimeido Business Overview
Table 88. Murakami Kaimeido Recent Developments
Table 89. MEKRA Lang Basic Information
Table 90. MEKRA Lang Automotive Rear-view Mirror Product Overview
Table 91. MEKRA Lang Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. MEKRA Lang Business Overview
Table 93. MEKRA Lang Recent Developments
Table 94. SL Corporation Basic Information
Table 95. SL Corporation Automotive Rear-view Mirror Product Overview
Table 96. SL Corporation Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. SL Corporation Business Overview
Table 98. SL Corporation Recent Developments
Table 99. Ichikoh Basic Information
Table 100. Ichikoh Automotive Rear-view Mirror Product Overview
Table 101. Ichikoh Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Ichikoh Business Overview
Table 103. Ichikoh Recent Developments
Table 104. Flabeg Basic Information
Table 105. Flabeg Automotive Rear-view Mirror Product Overview
Table 106. Flabeg Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Flabeg Business Overview
Table 108. Flabeg Recent Developments
Table 109. Shanghai Lvxiang Basic Information

Table 110. Shanghai Lvxiang Automotive Rear-view Mirror Product Overview
Table 111. Shanghai Lvxiang Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Shanghai Lvxiang Business Overview
Table 113. Shanghai Lvxiang Recent Developments
Table 114. Beijing Goldrare Basic Information
Table 115. Beijing Goldrare Automotive Rear-view Mirror Product Overview
Table 116. Beijing Goldrare Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Beijing Goldrare Business Overview
Table 118. Beijing Goldrare Recent Developments
Table 119. Sichuan Skay-View Basic Information
Table 120. Sichuan Skay-View Automotive Rear-view Mirror Product Overview
Table 121. Sichuan Skay-View Automotive Rear-view Mirror Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Sichuan Skay-View Business Overview
Table 123. Sichuan Skay-View Recent Developments
Table 124. Global Automotive Rear-view Mirror Sales Forecast by Region (2026-2033) & (K Units)
Table 125. Global Automotive Rear-view Mirror Market Size Forecast by Region (2026-2033) & (M USD)
Table 126. North America Automotive Rear-view Mirror Sales Forecast by Country (2026-2033) & (K Units)
Table 127. North America Automotive Rear-view Mirror Market Size Forecast by Country (2026-2033) & (M USD)
Table 128. Europe Automotive Rear-view Mirror Sales Forecast by Country (2026-2033) & (K Units)
Table 129. Europe Automotive Rear-view Mirror Market Size Forecast by Country (2026-2033) & (M USD)
Table 130. Asia Pacific Automotive Rear-view Mirror Sales Forecast by Region (2026-2033) & (K Units)
Table 131. Asia Pacific Automotive Rear-view Mirror Market Size Forecast by Region (2026-2033) & (M USD)
Table 132. South America Automotive Rear-view Mirror Sales Forecast by Country (2026-2033) & (K Units)
Table 133. South America Automotive Rear-view Mirror Market Size Forecast by Country (2026-2033) & (M USD)
Table 134. Middle East and Africa Automotive Rear-view Mirror Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Automotive Rear-view Mirror Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Automotive Rear-view Mirror Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Automotive Rear-view Mirror Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Automotive Rear-view Mirror Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Automotive Rear-view Mirror Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Automotive Rear-view Mirror Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Rear-view Mirror
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Rear-view Mirror Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Rear-view Mirror Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Rear-view Mirror Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Rear-view Mirror Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Rear-view Mirror Product Life Cycle
- Figure 13. Automotive Rear-view Mirror Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Rear-view Mirror Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Rear-view Mirror Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Rear-view Mirror Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Rear-view Mirror Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Rear-view Mirror
- Figure 19. Global Automotive Rear-view Mirror Market PEST Analysis
- Figure 20. Global Automotive Rear-view Mirror Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Rear-view Mirror Market Share by Type
- Figure 27. Sales Market Share of Automotive Rear-view Mirror by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Rear-view Mirror by Type in 2024
- Figure 29. Market Size Share of Automotive Rear-view Mirror by Type (2020-2025)
- Figure 30. Market Size Share of Automotive Rear-view Mirror by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Automotive Rear-view Mirror Market Share by Application
- Figure 33. Global Automotive Rear-view Mirror Sales Market Share by Application (2020-2025)
- Figure 34. Global Automotive Rear-view Mirror Sales Market Share by Application in 2024
- Figure 35. Global Automotive Rear-view Mirror Market Share by Application (2020-2025)
- Figure 36. Global Automotive Rear-view Mirror Market Share by Application in 2024
- Figure 37. Global Automotive Rear-view Mirror Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Automotive Rear-view Mirror Sales Market Share by Region (2020-2025)
- Figure 39. Global Automotive Rear-view Mirror Market Size Market Share by Region (2020-2025)
- Figure 40. North America Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Automotive Rear-view Mirror Sales Market Share by Country in 2024
- Figure 43. North America Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Automotive Rear-view Mirror Market Size Market Share by Country in 2024
- Figure 45. U.S. Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Automotive Rear-view Mirror Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Automotive Rear-view Mirror Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Automotive Rear-view Mirror Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Automotive Rear-view Mirror Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Automotive Rear-view Mirror Sales Market Share by Country in 2024

Figure 53. Europe Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive Rear-view Mirror Market Size Market Share by Country in 2024

Figure 55. Germany Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Rear-view Mirror Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive Rear-view Mirror Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Rear-view Mirror Market Size Market Share by Region in 2024

Figure 68. China Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Rear-view Mirror Sales and Growth Rate (K Units)

Figure 79. South America Automotive Rear-view Mirror Sales Market Share by Country in 2024

Figure 80. South America Automotive Rear-view Mirror Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Rear-view Mirror Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Rear-view Mirror Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive Rear-view Mirror Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive Rear-view Mirror Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Rear-view Mirror Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Rear-view Mirror Sales and Growth Rate

(2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Rear-view Mirror Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive Rear-view Mirror Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Rear-view Mirror Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Rear-view Mirror Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive Rear-view Mirror Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive Rear-view Mirror Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive Rear-view Mirror Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive Rear-view Mirror Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Automotive Rear-view Mirror Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Rear-view Mirror Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Rear-view Mirror Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Rear-view Mirror Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive Rear-view Mirror Market Share Forecast by Application (2026-2033)

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