

Global Automotive Radar Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G7851B10215DEN.html>

Date: July 2024

Pages: 125

Price: US\$ 3,200.00 (Single User License)

ID: G7851B10215DEN

Abstracts

Report Overview:

An automotive radar is used to locate objects, such as vehicles and pedestrians, in the vicinity of the car. A radar consists of a receiver and a transmitter. The transmitter sends out radio waves that hit an object and bounce back to the receiver. By controlling the direction in which radio waves are sent and received it is possible to detect objects' distance, speed and direction. This requires steerable antennas that can be automatically directed or receive signals simultaneously from several different directions.

The Global Automotive Radar Market Size was estimated at USD 2160.22 million in 2023 and is projected to reach USD 5317.84 million by 2029, exhibiting a CAGR of 16.20% during the forecast period.

This report provides a deep insight into the global Automotive Radar market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Radar Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Radar market in any manner.

Global Automotive Radar Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Continental

Bosch

Delphi

Denso

Infineon

NXP Semiconductors

Valeo

Analog Devices

Hella KGaA Hueck

Texas Instruments

Autoliv

ZF

Market Segmentation (by Type)

Long Range Radar Sensor

Medium Range Radar Sensor

Short Range Radar Sensor

Market Segmentation (by Application)

Commercial Vehicle

Economic Passenger Vehicle

Luxury Passenger Vehicle

Mid-Priced Passenger Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Radar Market

Overview of the regional outlook of the Automotive Radar Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Automotive Radar Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Radar
- 1.2 Key Market Segments
 - 1.2.1 Automotive Radar Segment by Type
 - 1.2.2 Automotive Radar Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE RADAR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Radar Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Automotive Radar Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE RADAR MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Radar Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Radar Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Radar Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Radar Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Radar Sales Sites, Area Served, Product Type
- 3.6 Automotive Radar Market Competitive Situation and Trends
 - 3.6.1 Automotive Radar Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Automotive Radar Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE RADAR INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Radar Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE RADAR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AUTOMOTIVE RADAR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Radar Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Radar Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Radar Price by Type (2019-2024)

7 AUTOMOTIVE RADAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Radar Market Sales by Application (2019-2024)
- 7.3 Global Automotive Radar Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive Radar Sales Growth Rate by Application (2019-2024)

8 AUTOMOTIVE RADAR MARKET SEGMENTATION BY REGION

- 8.1 Global Automotive Radar Sales by Region
 - 8.1.1 Global Automotive Radar Sales by Region
 - 8.1.2 Global Automotive Radar Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Automotive Radar Sales by Country
 - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Radar Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Radar Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Radar Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Radar Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Continental

9.1.1 Continental Automotive Radar Basic Information

9.1.2 Continental Automotive Radar Product Overview

9.1.3 Continental Automotive Radar Product Market Performance

9.1.4 Continental Business Overview

9.1.5 Continental Automotive Radar SWOT Analysis

9.1.6 Continental Recent Developments

9.2 Bosch

- 9.2.1 Bosch Automotive Radar Basic Information
- 9.2.2 Bosch Automotive Radar Product Overview
- 9.2.3 Bosch Automotive Radar Product Market Performance
- 9.2.4 Bosch Business Overview
- 9.2.5 Bosch Automotive Radar SWOT Analysis
- 9.2.6 Bosch Recent Developments
- 9.3 Delphi
 - 9.3.1 Delphi Automotive Radar Basic Information
 - 9.3.2 Delphi Automotive Radar Product Overview
 - 9.3.3 Delphi Automotive Radar Product Market Performance
 - 9.3.4 Delphi Automotive Radar SWOT Analysis
 - 9.3.5 Delphi Business Overview
 - 9.3.6 Delphi Recent Developments
- 9.4 Denso
 - 9.4.1 Denso Automotive Radar Basic Information
 - 9.4.2 Denso Automotive Radar Product Overview
 - 9.4.3 Denso Automotive Radar Product Market Performance
 - 9.4.4 Denso Business Overview
 - 9.4.5 Denso Recent Developments
- 9.5 Infineon
 - 9.5.1 Infineon Automotive Radar Basic Information
 - 9.5.2 Infineon Automotive Radar Product Overview
 - 9.5.3 Infineon Automotive Radar Product Market Performance
 - 9.5.4 Infineon Business Overview
 - 9.5.5 Infineon Recent Developments
- 9.6 NXP Semiconductors
 - 9.6.1 NXP Semiconductors Automotive Radar Basic Information
 - 9.6.2 NXP Semiconductors Automotive Radar Product Overview
 - 9.6.3 NXP Semiconductors Automotive Radar Product Market Performance
 - 9.6.4 NXP Semiconductors Business Overview
 - 9.6.5 NXP Semiconductors Recent Developments
- 9.7 Valeo
 - 9.7.1 Valeo Automotive Radar Basic Information
 - 9.7.2 Valeo Automotive Radar Product Overview
 - 9.7.3 Valeo Automotive Radar Product Market Performance
 - 9.7.4 Valeo Business Overview
 - 9.7.5 Valeo Recent Developments
- 9.8 Analog Devices
 - 9.8.1 Analog Devices Automotive Radar Basic Information

- 9.8.2 Analog Devices Automotive Radar Product Overview
- 9.8.3 Analog Devices Automotive Radar Product Market Performance
- 9.8.4 Analog Devices Business Overview
- 9.8.5 Analog Devices Recent Developments
- 9.9 Hella KGaA Hueck
 - 9.9.1 Hella KGaA Hueck Automotive Radar Basic Information
 - 9.9.2 Hella KGaA Hueck Automotive Radar Product Overview
 - 9.9.3 Hella KGaA Hueck Automotive Radar Product Market Performance
 - 9.9.4 Hella KGaA Hueck Business Overview
 - 9.9.5 Hella KGaA Hueck Recent Developments
- 9.10 Texas Instruments
 - 9.10.1 Texas Instruments Automotive Radar Basic Information
 - 9.10.2 Texas Instruments Automotive Radar Product Overview
 - 9.10.3 Texas Instruments Automotive Radar Product Market Performance
 - 9.10.4 Texas Instruments Business Overview
 - 9.10.5 Texas Instruments Recent Developments
- 9.11 Autoliv
 - 9.11.1 Autoliv Automotive Radar Basic Information
 - 9.11.2 Autoliv Automotive Radar Product Overview
 - 9.11.3 Autoliv Automotive Radar Product Market Performance
 - 9.11.4 Autoliv Business Overview
 - 9.11.5 Autoliv Recent Developments
- 9.12 ZF
 - 9.12.1 ZF Automotive Radar Basic Information
 - 9.12.2 ZF Automotive Radar Product Overview
 - 9.12.3 ZF Automotive Radar Product Market Performance
 - 9.12.4 ZF Business Overview
 - 9.12.5 ZF Recent Developments

10 AUTOMOTIVE RADAR MARKET FORECAST BY REGION

- 10.1 Global Automotive Radar Market Size Forecast
- 10.2 Global Automotive Radar Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Automotive Radar Market Size Forecast by Country
 - 10.2.3 Asia Pacific Automotive Radar Market Size Forecast by Region
 - 10.2.4 South America Automotive Radar Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Radar by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Automotive Radar Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive Radar by Type (2025-2030)

11.1.2 Global Automotive Radar Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive Radar by Type (2025-2030)

11.2 Global Automotive Radar Market Forecast by Application (2025-2030)

11.2.1 Global Automotive Radar Sales (Kilotons) Forecast by Application

11.2.2 Global Automotive Radar Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Automotive Radar Market Size Comparison by Region (M USD)
- Table 5. Global Automotive Radar Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Automotive Radar Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Automotive Radar Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Automotive Radar Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Radar as of 2022)
- Table 10. Global Market Automotive Radar Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Automotive Radar Sales Sites and Area Served
- Table 12. Manufacturers Automotive Radar Product Type
- Table 13. Global Automotive Radar Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Automotive Radar
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Automotive Radar Market Challenges
- Table 22. Global Automotive Radar Sales by Type (Kilotons)
- Table 23. Global Automotive Radar Market Size by Type (M USD)
- Table 24. Global Automotive Radar Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Automotive Radar Sales Market Share by Type (2019-2024)
- Table 26. Global Automotive Radar Market Size (M USD) by Type (2019-2024)
- Table 27. Global Automotive Radar Market Size Share by Type (2019-2024)
- Table 28. Global Automotive Radar Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Automotive Radar Sales (Kilotons) by Application
- Table 30. Global Automotive Radar Market Size by Application
- Table 31. Global Automotive Radar Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Automotive Radar Sales Market Share by Application (2019-2024)

Table 33. Global Automotive Radar Sales by Application (2019-2024) & (M USD)

Table 34. Global Automotive Radar Market Share by Application (2019-2024)

Table 35. Global Automotive Radar Sales Growth Rate by Application (2019-2024)

Table 36. Global Automotive Radar Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Automotive Radar Sales Market Share by Region (2019-2024)

Table 38. North America Automotive Radar Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Automotive Radar Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Automotive Radar Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Automotive Radar Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Automotive Radar Sales by Region (2019-2024) & (Kilotons)

Table 43. Continental Automotive Radar Basic Information

Table 44. Continental Automotive Radar Product Overview

Table 45. Continental Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Continental Business Overview

Table 47. Continental Automotive Radar SWOT Analysis

Table 48. Continental Recent Developments

Table 49. Bosch Automotive Radar Basic Information

Table 50. Bosch Automotive Radar Product Overview

Table 51. Bosch Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Bosch Business Overview

Table 53. Bosch Automotive Radar SWOT Analysis

Table 54. Bosch Recent Developments

Table 55. Delphi Automotive Radar Basic Information

Table 56. Delphi Automotive Radar Product Overview

Table 57. Delphi Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Delphi Automotive Radar SWOT Analysis

Table 59. Delphi Business Overview

Table 60. Delphi Recent Developments

Table 61. Denso Automotive Radar Basic Information

Table 62. Denso Automotive Radar Product Overview

Table 63. Denso Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Denso Business Overview

Table 65. Denso Recent Developments

Table 66. Infineon Automotive Radar Basic Information

Table 67. Infineon Automotive Radar Product Overview

Table 68. Infineon Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Infineon Business Overview

Table 70. Infineon Recent Developments

Table 71. NXP Semiconductors Automotive Radar Basic Information

Table 72. NXP Semiconductors Automotive Radar Product Overview

Table 73. NXP Semiconductors Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. NXP Semiconductors Business Overview

Table 75. NXP Semiconductors Recent Developments

Table 76. Valeo Automotive Radar Basic Information

Table 77. Valeo Automotive Radar Product Overview

Table 78. Valeo Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Valeo Business Overview

Table 80. Valeo Recent Developments

Table 81. Analog Devices Automotive Radar Basic Information

Table 82. Analog Devices Automotive Radar Product Overview

Table 83. Analog Devices Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Analog Devices Business Overview

Table 85. Analog Devices Recent Developments

Table 86. Hella KGaA Hueck Automotive Radar Basic Information

Table 87. Hella KGaA Hueck Automotive Radar Product Overview

Table 88. Hella KGaA Hueck Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Hella KGaA Hueck Business Overview

Table 90. Hella KGaA Hueck Recent Developments

Table 91. Texas Instruments Automotive Radar Basic Information

Table 92. Texas Instruments Automotive Radar Product Overview

Table 93. Texas Instruments Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Texas Instruments Business Overview

Table 95. Texas Instruments Recent Developments

Table 96. Autoliv Automotive Radar Basic Information

Table 97. Autoliv Automotive Radar Product Overview

Table 98. Autoliv Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Autoliv Business Overview

Table 100. Autoliv Recent Developments

Table 101. ZF Automotive Radar Basic Information

Table 102. ZF Automotive Radar Product Overview

Table 103. ZF Automotive Radar Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. ZF Business Overview

Table 105. ZF Recent Developments

Table 106. Global Automotive Radar Sales Forecast by Region (2025-2030) & (Kilotons)

Table 107. Global Automotive Radar Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Automotive Radar Sales Forecast by Country (2025-2030) & (Kilotons)

Table 109. North America Automotive Radar Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Automotive Radar Sales Forecast by Country (2025-2030) & (Kilotons)

Table 111. Europe Automotive Radar Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Automotive Radar Sales Forecast by Region (2025-2030) & (Kilotons)

Table 113. Asia Pacific Automotive Radar Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Automotive Radar Sales Forecast by Country (2025-2030) & (Kilotons)

Table 115. South America Automotive Radar Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Automotive Radar Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Automotive Radar Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Automotive Radar Sales Forecast by Type (2025-2030) & (Kilotons)

Table 119. Global Automotive Radar Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Automotive Radar Price Forecast by Type (2025-2030) & (USD/Ton)

Table 121. Global Automotive Radar Sales (Kilotons) Forecast by Application (2025-2030)

Table 122. Global Automotive Radar Market Size Forecast by Application (2025-2030)

& (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Radar
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Radar Market Size (M USD), 2019-2030
- Figure 5. Global Automotive Radar Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive Radar Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Radar Market Size by Country (M USD)
- Figure 11. Automotive Radar Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Radar Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Radar Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Radar Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Radar Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Radar Market Share by Type
- Figure 18. Sales Market Share of Automotive Radar by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Radar by Type in 2023
- Figure 20. Market Size Share of Automotive Radar by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Radar by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Radar Market Share by Application
- Figure 24. Global Automotive Radar Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive Radar Sales Market Share by Application in 2023
- Figure 26. Global Automotive Radar Market Share by Application (2019-2024)
- Figure 27. Global Automotive Radar Market Share by Application in 2023
- Figure 28. Global Automotive Radar Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Automotive Radar Sales Market Share by Region (2019-2024)
- Figure 30. North America Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Automotive Radar Sales Market Share by Country in 2023

- Figure 32. U.S. Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Automotive Radar Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Automotive Radar Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Automotive Radar Sales Market Share by Country in 2023
- Figure 37. Germany Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Automotive Radar Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Automotive Radar Sales Market Share by Region in 2023
- Figure 44. China Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Automotive Radar Sales and Growth Rate (Kilotons)
- Figure 50. South America Automotive Radar Sales Market Share by Country in 2023
- Figure 51. Brazil Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Automotive Radar Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Automotive Radar Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Automotive Radar Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Automotive Radar Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Automotive Radar Market Size Forecast by Value (2019-2030) & (M

USD)

Figure 63. Global Automotive Radar Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Radar Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Radar Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Radar Market Share Forecast by Application (2025-2030)

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