

Global Automotive Premium Tires Market Research Report 2025(Status and Outlook)

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Abstracts

Automotive premium tires are high-performance, technologically advanced tires designed for superior handling, braking, traction, and durability under various road conditions, including dry, wet, and winter environments, and are typically developed for luxury vehicles, sports cars, and performance-oriented SUVs where safety, noise reduction, fuel efficiency, and extended tread life are prioritized over cost. These tires often incorporate specialized materials, such as silica-enhanced compounds, reinforced sidewalls, and asymmetric or directional tread patterns, and may feature run-flat technology, sealant systems, or integrated sensors to enhance functionality and driver convenience.

The global Automotive Premium Tires market size was estimated at USD 52075.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Premium Tires market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global

Automotive Premium Tires market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Premium Tires market.

Global Automotive Premium Tires Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bridgestone
Michelin
Goodyear
Continental
Pirelli
Hankook
Sumitomo
Yokohama
Maxxis
Zhongce
GITI Tire
Cooper Tire
Kumho Tire

Toyo Tire
Madras Rubber Factory
Apollo Tyres
Triangle Tyre Group
Nexen Tire
Hengfeng Rubber
Nokian Tyres
Linglong Tire
Xingyuan Tires
Sailun Group

Market Segmentation (by Type)

Bias Tire
Radial Tire

Market Segmentation (by Application)

OEMs
Aftermarket

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automotive Premium Tires Market
Overview of the regional outlook of the Automotive Premium Tires Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Premium Tires Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Premium Tires, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Premium Tires

1.2 Key Market Segments

1.2.1 Automotive Premium Tires Segment by Type

1.2.2 Automotive Premium Tires Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE PREMIUM TIRES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Premium Tires Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive Premium Tires Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE PREMIUM TIRES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Premium Tires Product Life Cycle

3.3 Global Automotive Premium Tires Sales by Manufacturers (2020-2025)

3.4 Global Automotive Premium Tires Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Premium Tires Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Premium Tires Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Premium Tires Market Competitive Situation and Trends

3.8.1 Automotive Premium Tires Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Premium Tires Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE PREMIUM TIRES INDUSTRY CHAIN ANALYSIS

4.1 Automotive Premium Tires Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE PREMIUM TIRES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Premium Tires Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Premium Tires Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE PREMIUM TIRES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Premium Tires Sales Market Share by Type (2020-2025)

6.3 Global Automotive Premium Tires Market Size Market Share by Type (2020-2025)

6.4 Global Automotive Premium Tires Price by Type (2020-2025)

7 AUTOMOTIVE PREMIUM TIRES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Premium Tires Market Sales by Application (2020-2025)
- 7.3 Global Automotive Premium Tires Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Premium Tires Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE PREMIUM TIRES MARKET SALES BY REGION

- 8.1 Global Automotive Premium Tires Sales by Region
 - 8.1.1 Global Automotive Premium Tires Sales by Region
 - 8.1.2 Global Automotive Premium Tires Sales Market Share by Region
- 8.2 Global Automotive Premium Tires Market Size by Region
 - 8.2.1 Global Automotive Premium Tires Market Size by Region
 - 8.2.2 Global Automotive Premium Tires Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Automotive Premium Tires Sales by Country
 - 8.3.2 North America Automotive Premium Tires Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive Premium Tires Sales by Country
 - 8.4.2 Europe Automotive Premium Tires Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automotive Premium Tires Sales by Region
 - 8.5.2 Asia Pacific Automotive Premium Tires Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automotive Premium Tires Sales by Country
 - 8.6.2 South America Automotive Premium Tires Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Automotive Premium Tires Sales by Region

8.7.2 Middle East and Africa Automotive Premium Tires Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTOMOTIVE PREMIUM TIRES MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive Premium Tires by Region(2020-2025)

9.2 Global Automotive Premium Tires Revenue Market Share by Region (2020-2025)

9.3 Global Automotive Premium Tires Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Automotive Premium Tires Production

9.4.1 North America Automotive Premium Tires Production Growth Rate (2020-2025)

9.4.2 North America Automotive Premium Tires Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automotive Premium Tires Production

9.5.1 Europe Automotive Premium Tires Production Growth Rate (2020-2025)

9.5.2 Europe Automotive Premium Tires Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Automotive Premium Tires Production (2020-2025)

9.6.1 Japan Automotive Premium Tires Production Growth Rate (2020-2025)

9.6.2 Japan Automotive Premium Tires Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Automotive Premium Tires Production (2020-2025)

9.7.1 China Automotive Premium Tires Production Growth Rate (2020-2025)

9.7.2 China Automotive Premium Tires Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bridgestone

10.1.1 Bridgestone Basic Information

- 10.1.2 Bridgestone Automotive Premium Tires Product Overview
- 10.1.3 Bridgestone Automotive Premium Tires Product Market Performance
- 10.1.4 Bridgestone Business Overview
- 10.1.5 Bridgestone SWOT Analysis
- 10.1.6 Bridgestone Recent Developments
- 10.2 Michelin
 - 10.2.1 Michelin Basic Information
 - 10.2.2 Michelin Automotive Premium Tires Product Overview
 - 10.2.3 Michelin Automotive Premium Tires Product Market Performance
 - 10.2.4 Michelin Business Overview
 - 10.2.5 Michelin SWOT Analysis
 - 10.2.6 Michelin Recent Developments
- 10.3 Goodyear
 - 10.3.1 Goodyear Basic Information
 - 10.3.2 Goodyear Automotive Premium Tires Product Overview
 - 10.3.3 Goodyear Automotive Premium Tires Product Market Performance
 - 10.3.4 Goodyear Business Overview
 - 10.3.5 Goodyear SWOT Analysis
 - 10.3.6 Goodyear Recent Developments
- 10.4 Continental
 - 10.4.1 Continental Basic Information
 - 10.4.2 Continental Automotive Premium Tires Product Overview
 - 10.4.3 Continental Automotive Premium Tires Product Market Performance
 - 10.4.4 Continental Business Overview
 - 10.4.5 Continental Recent Developments
- 10.5 Pirelli
 - 10.5.1 Pirelli Basic Information
 - 10.5.2 Pirelli Automotive Premium Tires Product Overview
 - 10.5.3 Pirelli Automotive Premium Tires Product Market Performance
 - 10.5.4 Pirelli Business Overview
 - 10.5.5 Pirelli Recent Developments
- 10.6 Hankook
 - 10.6.1 Hankook Basic Information
 - 10.6.2 Hankook Automotive Premium Tires Product Overview
 - 10.6.3 Hankook Automotive Premium Tires Product Market Performance
 - 10.6.4 Hankook Business Overview
 - 10.6.5 Hankook Recent Developments
- 10.7 Sumitomo
 - 10.7.1 Sumitomo Basic Information

- 10.7.2 Sumitomo Automotive Premium Tires Product Overview
- 10.7.3 Sumitomo Automotive Premium Tires Product Market Performance
- 10.7.4 Sumitomo Business Overview
- 10.7.5 Sumitomo Recent Developments
- 10.8 Yokohama
 - 10.8.1 Yokohama Basic Information
 - 10.8.2 Yokohama Automotive Premium Tires Product Overview
 - 10.8.3 Yokohama Automotive Premium Tires Product Market Performance
 - 10.8.4 Yokohama Business Overview
 - 10.8.5 Yokohama Recent Developments
- 10.9 Maxxis
 - 10.9.1 Maxxis Basic Information
 - 10.9.2 Maxxis Automotive Premium Tires Product Overview
 - 10.9.3 Maxxis Automotive Premium Tires Product Market Performance
 - 10.9.4 Maxxis Business Overview
 - 10.9.5 Maxxis Recent Developments
- 10.10 Zhongce
 - 10.10.1 Zhongce Basic Information
 - 10.10.2 Zhongce Automotive Premium Tires Product Overview
 - 10.10.3 Zhongce Automotive Premium Tires Product Market Performance
 - 10.10.4 Zhongce Business Overview
 - 10.10.5 Zhongce Recent Developments
- 10.11 GITI Tire
 - 10.11.1 GITI Tire Basic Information
 - 10.11.2 GITI Tire Automotive Premium Tires Product Overview
 - 10.11.3 GITI Tire Automotive Premium Tires Product Market Performance
 - 10.11.4 GITI Tire Business Overview
 - 10.11.5 GITI Tire Recent Developments
- 10.12 Cooper Tire
 - 10.12.1 Cooper Tire Basic Information
 - 10.12.2 Cooper Tire Automotive Premium Tires Product Overview
 - 10.12.3 Cooper Tire Automotive Premium Tires Product Market Performance
 - 10.12.4 Cooper Tire Business Overview
 - 10.12.5 Cooper Tire Recent Developments
- 10.13 Kumho Tire
 - 10.13.1 Kumho Tire Basic Information
 - 10.13.2 Kumho Tire Automotive Premium Tires Product Overview
 - 10.13.3 Kumho Tire Automotive Premium Tires Product Market Performance
 - 10.13.4 Kumho Tire Business Overview

- 10.13.5 Kumho Tire Recent Developments
- 10.14 Toyo Tire
 - 10.14.1 Toyo Tire Basic Information
 - 10.14.2 Toyo Tire Automotive Premium Tires Product Overview
 - 10.14.3 Toyo Tire Automotive Premium Tires Product Market Performance
 - 10.14.4 Toyo Tire Business Overview
 - 10.14.5 Toyo Tire Recent Developments
- 10.15 Madras Rubber Factory
 - 10.15.1 Madras Rubber Factory Basic Information
 - 10.15.2 Madras Rubber Factory Automotive Premium Tires Product Overview
 - 10.15.3 Madras Rubber Factory Automotive Premium Tires Product Market Performance
 - 10.15.4 Madras Rubber Factory Business Overview
 - 10.15.5 Madras Rubber Factory Recent Developments
- 10.16 Apollo Tyres
 - 10.16.1 Apollo Tyres Basic Information
 - 10.16.2 Apollo Tyres Automotive Premium Tires Product Overview
 - 10.16.3 Apollo Tyres Automotive Premium Tires Product Market Performance
 - 10.16.4 Apollo Tyres Business Overview
 - 10.16.5 Apollo Tyres Recent Developments
- 10.17 Triangle Tyre Group
 - 10.17.1 Triangle Tyre Group Basic Information
 - 10.17.2 Triangle Tyre Group Automotive Premium Tires Product Overview
 - 10.17.3 Triangle Tyre Group Automotive Premium Tires Product Market Performance
 - 10.17.4 Triangle Tyre Group Business Overview
 - 10.17.5 Triangle Tyre Group Recent Developments
- 10.18 Nexen Tire
 - 10.18.1 Nexen Tire Basic Information
 - 10.18.2 Nexen Tire Automotive Premium Tires Product Overview
 - 10.18.3 Nexen Tire Automotive Premium Tires Product Market Performance
 - 10.18.4 Nexen Tire Business Overview
 - 10.18.5 Nexen Tire Recent Developments
- 10.19 Hengfeng Rubber
 - 10.19.1 Hengfeng Rubber Basic Information
 - 10.19.2 Hengfeng Rubber Automotive Premium Tires Product Overview
 - 10.19.3 Hengfeng Rubber Automotive Premium Tires Product Market Performance
 - 10.19.4 Hengfeng Rubber Business Overview
 - 10.19.5 Hengfeng Rubber Recent Developments
- 10.20 Nokian Tyres

- 10.20.1 Nokian Tyres Basic Information
- 10.20.2 Nokian Tyres Automotive Premium Tires Product Overview
- 10.20.3 Nokian Tyres Automotive Premium Tires Product Market Performance
- 10.20.4 Nokian Tyres Business Overview
- 10.20.5 Nokian Tyres Recent Developments
- 10.21 Linglong Tire
 - 10.21.1 Linglong Tire Basic Information
 - 10.21.2 Linglong Tire Automotive Premium Tires Product Overview
 - 10.21.3 Linglong Tire Automotive Premium Tires Product Market Performance
 - 10.21.4 Linglong Tire Business Overview
 - 10.21.5 Linglong Tire Recent Developments
- 10.22 Xingyuan Tires
 - 10.22.1 Xingyuan Tires Basic Information
 - 10.22.2 Xingyuan Tires Automotive Premium Tires Product Overview
 - 10.22.3 Xingyuan Tires Automotive Premium Tires Product Market Performance
 - 10.22.4 Xingyuan Tires Business Overview
 - 10.22.5 Xingyuan Tires Recent Developments
- 10.23 Sailun Group
 - 10.23.1 Sailun Group Basic Information
 - 10.23.2 Sailun Group Automotive Premium Tires Product Overview
 - 10.23.3 Sailun Group Automotive Premium Tires Product Market Performance
 - 10.23.4 Sailun Group Business Overview
 - 10.23.5 Sailun Group Recent Developments

11 AUTOMOTIVE PREMIUM TIRES MARKET FORECAST BY REGION

- 11.1 Global Automotive Premium Tires Market Size Forecast
- 11.2 Global Automotive Premium Tires Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive Premium Tires Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive Premium Tires Market Size Forecast by Region
 - 11.2.4 South America Automotive Premium Tires Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automotive Premium Tires by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Automotive Premium Tires Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Automotive Premium Tires by Type (2026-2033)

- 12.1.2 Global Automotive Premium Tires Market Size Forecast by Type (2026-2033)
- 12.1.3 Global Forecasted Price of Automotive Premium Tires by Type (2026-2033)
- 12.2 Global Automotive Premium Tires Market Forecast by Application (2026-2033)
 - 12.2.1 Global Automotive Premium Tires Sales (K Units) Forecast by Application
 - 12.2.2 Global Automotive Premium Tires Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Premium Tires Market Size Comparison by Region (M USD)

Table 5. Global Automotive Premium Tires Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Automotive Premium Tires Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Automotive Premium Tires Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Automotive Premium Tires Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Premium Tires as of 2024)

Table 10. Global Market Automotive Premium Tires Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Premium Tires Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Premium Tires Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Automotive Premium Tires Sales by Type (K Units)

Table 26. Global Automotive Premium Tires Market Size by Type (M USD)

Table 27. Global Automotive Premium Tires Sales (K Units) by Type (2020-2025)

Table 28. Global Automotive Premium Tires Sales Market Share by Type (2020-2025)
Table 29. Global Automotive Premium Tires Market Size (M USD) by Type (2020-2025)
Table 30. Global Automotive Premium Tires Market Size Share by Type (2020-2025)
Table 31. Global Automotive Premium Tires Price (USD/Unit) by Type (2020-2025)
Table 32. Global Automotive Premium Tires Sales (K Units) by Application
Table 33. Global Automotive Premium Tires Market Size by Application
Table 34. Global Automotive Premium Tires Sales by Application (2020-2025) & (K Units)
Table 35. Global Automotive Premium Tires Sales Market Share by Application (2020-2025)
Table 36. Global Automotive Premium Tires Market Size by Application (2020-2025) & (M USD)
Table 37. Global Automotive Premium Tires Market Share by Application (2020-2025)
Table 38. Global Automotive Premium Tires Sales Growth Rate by Application (2020-2025)
Table 39. Global Automotive Premium Tires Sales by Region (2020-2025) & (K Units)
Table 40. Global Automotive Premium Tires Sales Market Share by Region (2020-2025)
Table 41. Global Automotive Premium Tires Market Size by Region (2020-2025) & (M USD)
Table 42. Global Automotive Premium Tires Market Size Market Share by Region (2020-2025)
Table 43. North America Automotive Premium Tires Sales by Country (2020-2025) & (K Units)
Table 44. North America Automotive Premium Tires Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Automotive Premium Tires Sales by Country (2020-2025) & (K Units)
Table 46. Europe Automotive Premium Tires Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Automotive Premium Tires Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Automotive Premium Tires Market Size by Region (2020-2025) & (M USD)
Table 49. South America Automotive Premium Tires Sales by Country (2020-2025) & (K Units)
Table 50. South America Automotive Premium Tires Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Automotive Premium Tires Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Automotive Premium Tires Market Size by Region

(2020-2025) & (M USD)

Table 53. Global Automotive Premium Tires Production (K Units) by Region(2020-2025)

Table 54. Global Automotive Premium Tires Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Automotive Premium Tires Revenue Market Share by Region
(2020-2025)

Table 56. Global Automotive Premium Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Automotive Premium Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Automotive Premium Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Automotive Premium Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Automotive Premium Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Bridgestone Basic Information

Table 62. Bridgestone Automotive Premium Tires Product Overview

Table 63. Bridgestone Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Bridgestone Business Overview

Table 65. Bridgestone SWOT Analysis

Table 66. Bridgestone Recent Developments

Table 67. Michelin Basic Information

Table 68. Michelin Automotive Premium Tires Product Overview

Table 69. Michelin Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Michelin Business Overview

Table 71. Michelin SWOT Analysis

Table 72. Michelin Recent Developments

Table 73. Goodyear Basic Information

Table 74. Goodyear Automotive Premium Tires Product Overview

Table 75. Goodyear Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Goodyear Business Overview

Table 77. Goodyear SWOT Analysis

Table 78. Goodyear Recent Developments

Table 79. Continental Basic Information

Table 80. Continental Automotive Premium Tires Product Overview

Table 81. Continental Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Continental Business Overview

Table 83. Continental Recent Developments

Table 84. Pirelli Basic Information

Table 85. Pirelli Automotive Premium Tires Product Overview

Table 86. Pirelli Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Pirelli Business Overview

Table 88. Pirelli Recent Developments

Table 89. Hankook Basic Information

Table 90. Hankook Automotive Premium Tires Product Overview

Table 91. Hankook Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Hankook Business Overview

Table 93. Hankook Recent Developments

Table 94. Sumitomo Basic Information

Table 95. Sumitomo Automotive Premium Tires Product Overview

Table 96. Sumitomo Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Sumitomo Business Overview

Table 98. Sumitomo Recent Developments

Table 99. Yokohama Basic Information

Table 100. Yokohama Automotive Premium Tires Product Overview

Table 101. Yokohama Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Yokohama Business Overview

Table 103. Yokohama Recent Developments

Table 104. Maxxis Basic Information

Table 105. Maxxis Automotive Premium Tires Product Overview

Table 106. Maxxis Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Maxxis Business Overview

Table 108. Maxxis Recent Developments

Table 109. Zhongce Basic Information

Table 110. Zhongce Automotive Premium Tires Product Overview

Table 111. Zhongce Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Zhongce Business Overview

Table 113. Zhongce Recent Developments
Table 114. GITI Tire Basic Information
Table 115. GITI Tire Automotive Premium Tires Product Overview
Table 116. GITI Tire Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. GITI Tire Business Overview
Table 118. GITI Tire Recent Developments
Table 119. Cooper Tire Basic Information
Table 120. Cooper Tire Automotive Premium Tires Product Overview
Table 121. Cooper Tire Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Cooper Tire Business Overview
Table 123. Cooper Tire Recent Developments
Table 124. Kumho Tire Basic Information
Table 125. Kumho Tire Automotive Premium Tires Product Overview
Table 126. Kumho Tire Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Kumho Tire Business Overview
Table 128. Kumho Tire Recent Developments
Table 129. Toyo Tire Basic Information
Table 130. Toyo Tire Automotive Premium Tires Product Overview
Table 131. Toyo Tire Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Toyo Tire Business Overview
Table 133. Toyo Tire Recent Developments
Table 134. Madras Rubber Factory Basic Information
Table 135. Madras Rubber Factory Automotive Premium Tires Product Overview
Table 136. Madras Rubber Factory Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. Madras Rubber Factory Business Overview
Table 138. Madras Rubber Factory Recent Developments
Table 139. Apollo Tyres Basic Information
Table 140. Apollo Tyres Automotive Premium Tires Product Overview
Table 141. Apollo Tyres Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Apollo Tyres Business Overview
Table 143. Apollo Tyres Recent Developments
Table 144. Triangle Tyre Group Basic Information
Table 145. Triangle Tyre Group Automotive Premium Tires Product Overview

Table 146. Triangle Tyre Group Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Triangle Tyre Group Business Overview

Table 148. Triangle Tyre Group Recent Developments

Table 149. Nexen Tire Basic Information

Table 150. Nexen Tire Automotive Premium Tires Product Overview

Table 151. Nexen Tire Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Nexen Tire Business Overview

Table 153. Nexen Tire Recent Developments

Table 154. Hengfeng Rubber Basic Information

Table 155. Hengfeng Rubber Automotive Premium Tires Product Overview

Table 156. Hengfeng Rubber Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. Hengfeng Rubber Business Overview

Table 158. Hengfeng Rubber Recent Developments

Table 159. Nokian Tyres Basic Information

Table 160. Nokian Tyres Automotive Premium Tires Product Overview

Table 161. Nokian Tyres Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. Nokian Tyres Business Overview

Table 163. Nokian Tyres Recent Developments

Table 164. Linglong Tire Basic Information

Table 165. Linglong Tire Automotive Premium Tires Product Overview

Table 166. Linglong Tire Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 167. Linglong Tire Business Overview

Table 168. Linglong Tire Recent Developments

Table 169. Xingyuan Tires Basic Information

Table 170. Xingyuan Tires Automotive Premium Tires Product Overview

Table 171. Xingyuan Tires Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 172. Xingyuan Tires Business Overview

Table 173. Xingyuan Tires Recent Developments

Table 174. Sailun Group Basic Information

Table 175. Sailun Group Automotive Premium Tires Product Overview

Table 176. Sailun Group Automotive Premium Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 177. Sailun Group Business Overview

Table 178. Sailun Group Recent Developments

Table 179. Global Automotive Premium Tires Sales Forecast by Region (2026-2033) & (K Units)

Table 180. Global Automotive Premium Tires Market Size Forecast by Region (2026-2033) & (M USD)

Table 181. North America Automotive Premium Tires Sales Forecast by Country (2026-2033) & (K Units)

Table 182. North America Automotive Premium Tires Market Size Forecast by Country (2026-2033) & (M USD)

Table 183. Europe Automotive Premium Tires Sales Forecast by Country (2026-2033) & (K Units)

Table 184. Europe Automotive Premium Tires Market Size Forecast by Country (2026-2033) & (M USD)

Table 185. Asia Pacific Automotive Premium Tires Sales Forecast by Region (2026-2033) & (K Units)

Table 186. Asia Pacific Automotive Premium Tires Market Size Forecast by Region (2026-2033) & (M USD)

Table 187. South America Automotive Premium Tires Sales Forecast by Country (2026-2033) & (K Units)

Table 188. South America Automotive Premium Tires Market Size Forecast by Country (2026-2033) & (M USD)

Table 189. Middle East and Africa Automotive Premium Tires Sales Forecast by Country (2026-2033) & (Units)

Table 190. Middle East and Africa Automotive Premium Tires Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Global Automotive Premium Tires Sales Forecast by Type (2026-2033) & (K Units)

Table 192. Global Automotive Premium Tires Market Size Forecast by Type (2026-2033) & (M USD)

Table 193. Global Automotive Premium Tires Price Forecast by Type (2026-2033) & (USD/Unit)

Table 194. Global Automotive Premium Tires Sales (K Units) Forecast by Application (2026-2033)

Table 195. Global Automotive Premium Tires Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Premium Tires
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Premium Tires Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Premium Tires Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Premium Tires Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Premium Tires Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Premium Tires Product Life Cycle
- Figure 13. Automotive Premium Tires Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Premium Tires Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Premium Tires Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Premium Tires Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Premium Tires Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Premium Tires
- Figure 19. Global Automotive Premium Tires Market PEST Analysis
- Figure 20. Global Automotive Premium Tires Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Premium Tires Market Share by Type
- Figure 27. Sales Market Share of Automotive Premium Tires by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Premium Tires by Type in 2024
- Figure 29. Market Size Share of Automotive Premium Tires by Type (2020-2025)
- Figure 30. Market Size Share of Automotive Premium Tires by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Automotive Premium Tires Market Share by Application

Figure 33. Global Automotive Premium Tires Sales Market Share by Application (2020-2025)

Figure 34. Global Automotive Premium Tires Sales Market Share by Application in 2024

Figure 35. Global Automotive Premium Tires Market Share by Application (2020-2025)

Figure 36. Global Automotive Premium Tires Market Share by Application in 2024

Figure 37. Global Automotive Premium Tires Sales Growth Rate by Application (2020-2025)

Figure 38. Global Automotive Premium Tires Sales Market Share by Region (2020-2025)

Figure 39. Global Automotive Premium Tires Market Size Market Share by Region (2020-2025)

Figure 40. North America Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automotive Premium Tires Sales Market Share by Country in 2024

Figure 43. North America Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Automotive Premium Tires Market Size Market Share by Country in 2024

Figure 45. U.S. Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Automotive Premium Tires Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Automotive Premium Tires Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Automotive Premium Tires Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive Premium Tires Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Automotive Premium Tires Sales Market Share by Country in 2024

Figure 53. Europe Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive Premium Tires Market Size Market Share by Country in

2024

Figure 55. Germany Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Premium Tires Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive Premium Tires Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Premium Tires Market Size Market Share by Region in 2024

Figure 68. China Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K

Units)

Figure 75. India Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Premium Tires Sales and Growth Rate (K Units)

Figure 79. South America Automotive Premium Tires Sales Market Share by Country in 2024

Figure 80. South America Automotive Premium Tires Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Premium Tires Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Premium Tires Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive Premium Tires Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive Premium Tires Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Premium Tires Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K

Units)

Figure 95. UAE Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Premium Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive Premium Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Premium Tires Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Premium Tires Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive Premium Tires Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive Premium Tires Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive Premium Tires Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive Premium Tires Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Automotive Premium Tires Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Premium Tires Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Premium Tires Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Premium Tires Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive Premium Tires Market Share Forecast by Application (2026-2033)

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