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Global Automotive Power System Chips Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Automotive Power System Chips competitive dynamics, regional economic interdependencies, and supply chain reconfigurations.Automotive power system chips are integrated circuits that convert or control power, providing stable voltage or current for automotive electronic loads. They include functions such as power conversion (such as DC-DC and LDO), reference voltage, power switching, and battery management. They are a core category of analog integrated circuits. Global sales of automotive power chips reached 850 million units in 2024, with an average selling price of approximately US$0.9 per unit. The upstream sector focuses on semiconductor materials (silicon wafers, photoresists) and manufacturing equipment (lithography machines, etching machines); the midstream sector encompasses chip design (customized power solutions) and wafer manufacturing (28nm/40nm processes balancing performance and cost); and the downstream sector encompasses automotive applications (powertrain, chassis, and cockpit systems) and system integration (OTA upgrade and optimization capabilities). There is a clear trend of industry chain collaboration, such as NXP's joint venture with TSMC and STMicroelectronics' enhanced competitiveness through regional division of labor.

The global Automotive Power System Chips market size was estimated at USD 765.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Power System Chips market, covering all critical facets from a broad macroeconomic

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overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Power System Chips market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Power System Chips market.

Global Automotive Power System Chips Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Infineon Technologies
NXP Semiconductors
Renesas Electronics

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Texas Instruments
STMicroelectronics
ON Semiconductor
Microchip Technology
Micron Technology
Samsung Electronics
GigaDevice
Beijing SiChip (Beijing Ingenic)
Analog Devices
Nanya Technology
SemiDrive Technology
Horizon Robotics
Star Semiconductor

Market Segmentation (by Type)

Power Conversion
Battery Management
Power Switches
Other

Market Segmentation (by Application)

Passenger Vehicles
Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

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Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automotive Power System Chips Market
Overview of the regional outlook of the Automotive Power System Chips Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Power System Chips Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

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Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Power System Chips, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

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marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter?s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Power System Chips
1.2 Key Market Segments
  1.2.1 Automotive Power System Chips Segment by Type
  1.2.2 Automotive Power System Chips Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE POWER SYSTEM CHIPS MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Automotive Power System Chips Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Automotive Power System Chips Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 AUTOMOTIVE POWER SYSTEM CHIPS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Automotive Power System Chips Product Life Cycle
3.3 Global Automotive Power System Chips Sales by Manufacturers (2020-2025)
3.4 Global Automotive Power System Chips Revenue Market Share by Manufacturers (2020-2025)
3.5 Automotive Power System Chips Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Automotive Power System Chips Average Price by Manufacturers (2020-2025)
3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
3.8 Automotive Power System Chips Market Competitive Situation and Trends
  3.8.1 Automotive Power System Chips Market Concentration Rate

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3.8.2 Global 5 and 10 Largest Automotive Power System Chips Players Market Share by Revenue
3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE POWER SYSTEM CHIPS INDUSTRY CHAIN ANALYSIS

4.1 Automotive Power System Chips Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE POWER SYSTEM CHIPS MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
5.4.1 New Product Developments
5.4.2 Mergers & Acquisitions
5.4.3 Expansions
5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
5.5.1 Industry Policies Analysis
5.5.2 Economic Environment Analysis
5.5.3 Social Environment Analysis
5.5.4 Technological Environment Analysis
5.6 Global Automotive Power System Chips Market Porter's Five Forces Analysis
5.6.1 Global Trade Frictions
5.6.2 U.S. Tariff Policy ? April 2025
5.6.3 Global Trade Frictions and Their Impacts to Automotive Power System Chips Market
5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE POWER SYSTEM CHIPS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Automotive Power System Chips Sales Market Share by Type (2020-2025)
6.3 Global Automotive Power System Chips Market Size by Type (2020-2025)

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6.4 Global Automotive Power System Chips Price by Type (2020-2025)

7 AUTOMOTIVE POWER SYSTEM CHIPS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Automotive Power System Chips Market Sales by Application (2020-2025)
7.3 Global Automotive Power System Chips Market Size (M USD) by Application (2020-2025)
7.4 Global Automotive Power System Chips Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE POWER SYSTEM CHIPS MARKET SALES BY REGION

8.1 Global Automotive Power System Chips Sales by Region
  8.1.1 Global Automotive Power System Chips Sales by Region
  8.1.2 Global Automotive Power System Chips Sales Market Share by Region
8.2 Global Automotive Power System Chips Market Size by Region
  8.2.1 Global Automotive Power System Chips Market Size by Region
  8.2.2 Global Automotive Power System Chips Market Size by Region
8.3 North America
  8.3.1 North America Automotive Power System Chips Sales by Country
  8.3.2 North America Automotive Power System Chips Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Automotive Power System Chips Sales by Country
  8.4.2 Europe Automotive Power System Chips Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Automotive Power System Chips Sales by Region
  8.5.2 Asia Pacific Automotive Power System Chips Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview

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8.5.5 South Korea Market Overview
8.5.6 India Market Overview
8.5.7 Southeast Asia Market Overview
8.6 South America
8.6.1 South America Automotive Power System Chips Sales by Country
8.6.2 South America Automotive Power System Chips Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Automotive Power System Chips Sales by Region
8.7.2 Middle East and Africa Automotive Power System Chips Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 AUTOMOTIVE POWER SYSTEM CHIPS MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive Power System Chips by Region(2020-2025)
9.2 Global Automotive Power System Chips Revenue Market Share by Region (2020-2025)
9.3 Global Automotive Power System Chips Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Automotive Power System Chips Production
9.4.1 North America Automotive Power System Chips Production Growth Rate (2020-2025)
9.4.2 North America Automotive Power System Chips Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Automotive Power System Chips Production
9.5.1 Europe Automotive Power System Chips Production Growth Rate (2020-2025)
9.5.2 Europe Automotive Power System Chips Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Automotive Power System Chips Production (2020-2025)
9.6.1 Japan Automotive Power System Chips Production Growth Rate (2020-2025)
9.6.2 Japan Automotive Power System Chips Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Automotive Power System Chips Production (2020-2025)

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9.7.1 China Automotive Power System Chips Production Growth Rate (2020-2025)
9.7.2 China Automotive Power System Chips Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Infineon Technologies
10.1.1 Infineon Technologies Basic Information
10.1.2 Infineon Technologies Automotive Power System Chips Product Overview
10.1.3 Infineon Technologies Automotive Power System Chips Product Market Performance
10.1.4 Infineon Technologies Business Overview
10.1.5 Infineon Technologies SWOT Analysis
10.1.6 Infineon Technologies Recent Developments
10.2 NXP Semiconductors
10.2.1 NXP Semiconductors Basic Information
10.2.2 NXP Semiconductors Automotive Power System Chips Product Overview
10.2.3 NXP Semiconductors Automotive Power System Chips Product Market Performance
10.2.4 NXP Semiconductors Business Overview
10.2.5 NXP Semiconductors SWOT Analysis
10.2.6 NXP Semiconductors Recent Developments
10.3 Renesas Electronics
10.3.1 Renesas Electronics Basic Information
10.3.2 Renesas Electronics Automotive Power System Chips Product Overview
10.3.3 Renesas Electronics Automotive Power System Chips Product Market Performance
10.3.4 Renesas Electronics Business Overview
10.3.5 Renesas Electronics SWOT Analysis
10.3.6 Renesas Electronics Recent Developments
10.4 Texas Instruments
10.4.1 Texas Instruments Basic Information
10.4.2 Texas Instruments Automotive Power System Chips Product Overview
10.4.3 Texas Instruments Automotive Power System Chips Product Market Performance
10.4.4 Texas Instruments Business Overview
10.4.5 Texas Instruments Recent Developments
10.5 STMicroelectronics
10.5.1 STMicroelectronics Basic Information

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10.5.2 STMicroelectronics Automotive Power System Chips Product Overview
10.5.3 STMicroelectronics Automotive Power System Chips Product Market Performance
10.5.4 STMicroelectronics Business Overview
10.5.5 STMicroelectronics Recent Developments
10.6 ON Semiconductor
10.6.1 ON Semiconductor Basic Information
10.6.2 ON Semiconductor Automotive Power System Chips Product Overview
10.6.3 ON Semiconductor Automotive Power System Chips Product Market Performance
10.6.4 ON Semiconductor Business Overview
10.6.5 ON Semiconductor Recent Developments
10.7 Microchip Technology
10.7.1 Microchip Technology Basic Information
10.7.2 Microchip Technology Automotive Power System Chips Product Overview
10.7.3 Microchip Technology Automotive Power System Chips Product Market Performance
10.7.4 Microchip Technology Business Overview
10.7.5 Microchip Technology Recent Developments
10.8 Micron Technology
10.8.1 Micron Technology Basic Information
10.8.2 Micron Technology Automotive Power System Chips Product Overview
10.8.3 Micron Technology Automotive Power System Chips Product Market Performance
10.8.4 Micron Technology Business Overview
10.8.5 Micron Technology Recent Developments
10.9 Samsung Electronics
10.9.1 Samsung Electronics Basic Information
10.9.2 Samsung Electronics Automotive Power System Chips Product Overview
10.9.3 Samsung Electronics Automotive Power System Chips Product Market Performance
10.9.4 Samsung Electronics Business Overview
10.9.5 Samsung Electronics Recent Developments
10.10 GigaDevice
10.10.1 GigaDevice Basic Information
10.10.2 GigaDevice Automotive Power System Chips Product Overview
10.10.3 GigaDevice Automotive Power System Chips Product Market Performance
10.10.4 GigaDevice Business Overview
10.10.5 GigaDevice Recent Developments

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info@marketpublishers.com

10.11 Beijing SiChip (Beijing Ingenic)
10.11.1 Beijing SiChip (Beijing Ingenic) Basic Information
10.11.2 Beijing SiChip (Beijing Ingenic) Automotive Power System Chips Product Overview
10.11.3 Beijing SiChip (Beijing Ingenic) Automotive Power System Chips Product Market Performance
10.11.4 Beijing SiChip (Beijing Ingenic) Business Overview
10.11.5 Beijing SiChip (Beijing Ingenic) Recent Developments
10.12 Analog Devices
10.12.1 Analog Devices Basic Information
10.12.2 Analog Devices Automotive Power System Chips Product Overview
10.12.3 Analog Devices Automotive Power System Chips Product Market Performance
10.12.4 Analog Devices Business Overview
10.12.5 Analog Devices Recent Developments
10.13 Nanya Technology
10.13.1 Nanya Technology Basic Information
10.13.2 Nanya Technology Automotive Power System Chips Product Overview
10.13.3 Nanya Technology Automotive Power System Chips Product Market Performance
10.13.4 Nanya Technology Business Overview
10.13.5 Nanya Technology Recent Developments
10.14 SemiDrive Technology
10.14.1 SemiDrive Technology Basic Information
10.14.2 SemiDrive Technology Automotive Power System Chips Product Overview
10.14.3 SemiDrive Technology Automotive Power System Chips Product Market Performance
10.14.4 SemiDrive Technology Business Overview
10.14.5 SemiDrive Technology Recent Developments
10.15 Horizon Robotics
10.15.1 Horizon Robotics Basic Information
10.15.2 Horizon Robotics Automotive Power System Chips Product Overview
10.15.3 Horizon Robotics Automotive Power System Chips Product Market Performance
10.15.4 Horizon Robotics Business Overview
10.15.5 Horizon Robotics Recent Developments
10.16 Star Semiconductor
10.16.1 Star Semiconductor Basic Information
10.16.2 Star Semiconductor Automotive Power System Chips Product Overview

+357 96 030922
info@marketpublishers.com

10.16.3 Star Semiconductor Automotive Power System Chips Product Market Performance
10.16.4 Star Semiconductor Business Overview
10.16.5 Star Semiconductor Recent Developments

11 AUTOMOTIVE POWER SYSTEM CHIPS MARKET FORECAST BY REGION

11.1 Global Automotive Power System Chips Market Size Forecast
11.2 Global Automotive Power System Chips Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Automotive Power System Chips Market Size Forecast by Country
11.2.3 Asia Pacific Automotive Power System Chips Market Size Forecast by Region
11.2.4 South America Automotive Power System Chips Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Automotive Power System Chips by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Automotive Power System Chips Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Automotive Power System Chips by Type (2026-2035)
12.1.2 Global Automotive Power System Chips Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Automotive Power System Chips by Type (2026-2035)
12.2 Global Automotive Power System Chips Market Forecast by Application (2026-2035)
12.2.1 Global Automotive Power System Chips Sales (K Units) Forecast by Application
12.2.2 Global Automotive Power System Chips Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Automotive Power System Chips Market Size by Type (M USD)
Table 4. Global Automotive Power System Chips Market Size by Application
Table 5. Automotive Power System Chips Market Size Comparison by Region (M USD)
Table 6. Global Automotive Power System Chips Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Automotive Power System Chips Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Automotive Power System Chips Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Automotive Power System Chips Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Power System Chips as of 2025)
Table 11. Global Market Automotive Power System Chips Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Automotive Power System Chips Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Automotive Power System Chips Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Automotive Power System Chips Sales by Type (K Units)
Table 27. Global Automotive Power System Chips Market Size by Type (M USD)

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info@marketpublishers.com

Table 28. Global Automotive Power System Chips Sales (K Units) by Type (2020-2025)
Table 29. Global Automotive Power System Chips Sales Market Share by Type (2020-2025)
Table 30. Global Automotive Power System Chips Market Size (M USD) by Type (2020-2025)
Table 31. Global Automotive Power System Chips Market Share by Type (2020-2025)
Table 32. Global Automotive Power System Chips Price (USD/Unit) by Type (2020-2025)
Table 33. Global Automotive Power System Chips Sales (K Units) by Application
Table 34. Global Automotive Power System Chips Market Size by Application
Table 35. Global Automotive Power System Chips Sales by Application (2020-2025) & (K Units)
Table 36. Global Automotive Power System Chips Sales Market Share by Application (2020-2025)
Table 37. Global Automotive Power System Chips Market Size by Application (2020-2025) & (M USD)
Table 38. Global Automotive Power System Chips Market Share by Application (2020-2025)
Table 39. Global Automotive Power System Chips Sales Growth Rate by Application (2020-2025)
Table 40. Global Automotive Power System Chips Sales by Region (2020-2025) & (K Units)
Table 41. Global Automotive Power System Chips Sales Market Share by Region (2020-2025)
Table 42. Global Automotive Power System Chips Market Size by Region (2020-2025) & (M USD)
Table 43. Global Automotive Power System Chips Market Size by Region (2020-2025)
Table 44. North America Automotive Power System Chips Sales by Country (2020-2025) & (K Units)
Table 45. North America Automotive Power System Chips Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Automotive Power System Chips Sales by Country (2020-2025) & (K Units)
Table 47. Europe Automotive Power System Chips Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Automotive Power System Chips Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Automotive Power System Chips Market Size by Region (2020-2025) & (M USD)

+357 96 030922
info@marketpublishers.com

Table 50. South America Automotive Power System Chips Sales by Country (2020-2025) & (K Units)
Table 51. South America Automotive Power System Chips Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Automotive Power System Chips Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Automotive Power System Chips Market Size by Region (2020-2025) & (M USD)
Table 54. Global Automotive Power System Chips Production (K Units) by Region(2020-2025)
Table 55. Global Automotive Power System Chips Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Automotive Power System Chips Revenue Market Share by Region (2020-2025)
Table 57. Global Automotive Power System Chips Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Automotive Power System Chips Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Automotive Power System Chips Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Automotive Power System Chips Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Automotive Power System Chips Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Infineon Technologies Basic Information
Table 63. Infineon Technologies Automotive Power System Chips Product Overview
Table 64. Infineon Technologies Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Infineon Technologies Business Overview
Table 66. Infineon Technologies SWOT Analysis
Table 67. Infineon Technologies Recent Developments
Table 68. NXP Semiconductors Basic Information
Table 69. NXP Semiconductors Automotive Power System Chips Product Overview
Table 70. NXP Semiconductors Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. NXP Semiconductors Business Overview
Table 72. NXP Semiconductors SWOT Analysis
Table 73. NXP Semiconductors Recent Developments
Table 74. Renesas Electronics Basic Information

+357 96 030922
info@marketpublishers.com

Table 75. Renesas Electronics Automotive Power System Chips Product Overview
Table 76. Renesas Electronics Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Renesas Electronics Business Overview
Table 78. Renesas Electronics SWOT Analysis
Table 79. Renesas Electronics Recent Developments
Table 80. Texas Instruments Basic Information
Table 81. Texas Instruments Automotive Power System Chips Product Overview
Table 82. Texas Instruments Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Texas Instruments Business Overview
Table 84. Texas Instruments Recent Developments
Table 85. STMicroelectronics Basic Information
Table 86. STMicroelectronics Automotive Power System Chips Product Overview
Table 87. STMicroelectronics Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. STMicroelectronics Business Overview
Table 89. STMicroelectronics Recent Developments
Table 90. ON Semiconductor Basic Information
Table 91. ON Semiconductor Automotive Power System Chips Product Overview
Table 92. ON Semiconductor Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. ON Semiconductor Business Overview
Table 94. ON Semiconductor Recent Developments
Table 95. Microchip Technology Basic Information
Table 96. Microchip Technology Automotive Power System Chips Product Overview
Table 97. Microchip Technology Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Microchip Technology Business Overview
Table 99. Microchip Technology Recent Developments
Table 100. Micron Technology Basic Information
Table 101. Micron Technology Automotive Power System Chips Product Overview
Table 102. Micron Technology Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Micron Technology Business Overview
Table 104. Micron Technology Recent Developments
Table 105. Samsung Electronics Basic Information
Table 106. Samsung Electronics Automotive Power System Chips Product Overview
Table 107. Samsung Electronics Automotive Power System Chips Sales (K Units),

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Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Samsung Electronics Business Overview
Table 109. Samsung Electronics Recent Developments
Table 110. GigaDevice Basic Information
Table 111. GigaDevice Automotive Power System Chips Product Overview
Table 112. GigaDevice Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. GigaDevice Business Overview
Table 114. GigaDevice Recent Developments
Table 115. Beijing SiChip (Beijing Ingenic) Basic Information
Table 116. Beijing SiChip (Beijing Ingenic) Automotive Power System Chips Product Overview
Table 117. Beijing SiChip (Beijing Ingenic) Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Beijing SiChip (Beijing Ingenic) Business Overview
Table 119. Beijing SiChip (Beijing Ingenic) Recent Developments
Table 120. Analog Devices Basic Information
Table 121. Analog Devices Automotive Power System Chips Product Overview
Table 122. Analog Devices Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Analog Devices Business Overview
Table 124. Analog Devices Recent Developments
Table 125. Nanya Technology Basic Information
Table 126. Nanya Technology Automotive Power System Chips Product Overview
Table 127. Nanya Technology Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Nanya Technology Business Overview
Table 129. Nanya Technology Recent Developments
Table 130. SemiDrive Technology Basic Information
Table 131. SemiDrive Technology Automotive Power System Chips Product Overview
Table 132. SemiDrive Technology Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. SemiDrive Technology Business Overview
Table 134. SemiDrive Technology Recent Developments
Table 135. Horizon Robotics Basic Information
Table 136. Horizon Robotics Automotive Power System Chips Product Overview
Table 137. Horizon Robotics Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Horizon Robotics Business Overview

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Table 139. Horizon Robotics Recent Developments
Table 140. Star Semiconductor Basic Information
Table 141. Star Semiconductor Automotive Power System Chips Product Overview
Table 142. Star Semiconductor Automotive Power System Chips Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. Star Semiconductor Business Overview
Table 144. Star Semiconductor Recent Developments
Table 145. Global Automotive Power System Chips Sales Forecast by Region (2026-2035) & (K Units)
Table 146. Global Automotive Power System Chips Market Size Forecast by Region (2026-2035) & (M USD)
Table 147. North America Automotive Power System Chips Sales Forecast by Country (2026-2035) & (K Units)
Table 148. North America Automotive Power System Chips Market Size Forecast by Country (2026-2035) & (M USD)
Table 149. Europe Automotive Power System Chips Sales Forecast by Country (2026-2035) & (K Units)
Table 150. Europe Automotive Power System Chips Market Size Forecast by Country (2026-2035) & (M USD)
Table 151. Asia Pacific Automotive Power System Chips Sales Forecast by Region (2026-2035) & (K Units)
Table 152. Asia Pacific Automotive Power System Chips Market Size Forecast by Region (2026-2035) & (M USD)
Table 153. South America Automotive Power System Chips Sales Forecast by Country (2026-2035) & (K Units)
Table 154. South America Automotive Power System Chips Market Size Forecast by Country (2026-2035) & (M USD)
Table 155. Middle East and Africa Automotive Power System Chips Sales Forecast by Country (2026-2035) & (Units)
Table 156. Middle East and Africa Automotive Power System Chips Market Size Forecast by Country (2026-2035) & (M USD)
Table 157. Global Automotive Power System Chips Sales Forecast by Type (2026-2035) & (K Units)
Table 158. Global Automotive Power System Chips Market Size Forecast by Type (2026-2035) & (M USD)
Table 159. Global Automotive Power System Chips Price Forecast by Type (2026-2035) & (USD/Unit)
Table 160. Global Automotive Power System Chips Sales (K Units) Forecast by Application (2026-2035)

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Table 161. Global Automotive Power System Chips Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Automotive Power System Chips
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Automotive Power System Chips Market Size (M USD), 2025-2035
Figure 5. Global Automotive Power System Chips Market Size (M USD) (2020-2035)
Figure 6. Global Automotive Power System Chips Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Automotive Power System Chips Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Automotive Power System Chips Product Life Cycle
Figure 13. Automotive Power System Chips Sales Share by Manufacturers in 2025
Figure 14. Global Automotive Power System Chips Revenue Share by Manufacturers in 2025
Figure 15. Automotive Power System Chips Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Automotive Power System Chips Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Power System Chips Revenue in 2025
Figure 18. Industry Chain Map of Automotive Power System Chips
Figure 19. Global Automotive Power System Chips Market PEST Analysis
Figure 20. Global Automotive Power System Chips Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Automotive Power System Chips Market Share by Type
Figure 27. Sales Market Share of Automotive Power System Chips by Type (2020-2025)
Figure 28. Sales Market Share of Automotive Power System Chips by Type in 2025
Figure 29. Market Share of Automotive Power System Chips by Type (2020-2025)

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Figure 30. Market Share of Automotive Power System Chips by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Automotive Power System Chips Market Share by Application
Figure 33. Global Automotive Power System Chips Sales Market Share by Application (2020-2025)
Figure 34. Global Automotive Power System Chips Sales Market Share by Application in 2025
Figure 35. Global Automotive Power System Chips Market Share by Application (2020-2025)
Figure 36. Global Automotive Power System Chips Market Share by Application in 2025
Figure 37. Global Automotive Power System Chips Sales Growth Rate by Application (2020-2025)
Figure 38. Global Automotive Power System Chips Sales Market Share by Region (2020-2025)
Figure 39. Global Automotive Power System Chips Market Size by Region (2020-2025)
Figure 40. North America Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Automotive Power System Chips Sales Market Share by Country in 2024
Figure 43. North America Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Automotive Power System Chips Market Size by Country in 2024
Figure 45. U.S. Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Automotive Power System Chips Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Automotive Power System Chips Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Automotive Power System Chips Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Automotive Power System Chips Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)

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Figure 52. Europe Automotive Power System Chips Sales Market Share by Country in 2024
Figure 53. Europe Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Automotive Power System Chips Market Size by Country in 2024
Figure 55. Germany Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Automotive Power System Chips Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Automotive Power System Chips Sales Market Share by Region in 2024
Figure 67. Asia Pacific Automotive Power System Chips Market Size by Region in 2024
Figure 68. China Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Automotive Power System Chips Sales and Growth Rate

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(2020-2025) & (K Units)
Figure 73. South Korea Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Automotive Power System Chips Sales and Growth Rate (K Units)
Figure 79. South America Automotive Power System Chips Sales Market Share by Country in 2024
Figure 80. South America Automotive Power System Chips Market Size and Growth Rate (M USD)
Figure 81. South America Automotive Power System Chips Market Size by Country in 2024
Figure 82. Brazil Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Automotive Power System Chips Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Automotive Power System Chips Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Automotive Power System Chips Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Automotive Power System Chips Market Size by Region in 2024

+357 96 030922
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Figure 92. Saudi Arabia Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Automotive Power System Chips Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Automotive Power System Chips Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Automotive Power System Chips Production Market Share by Region (2020-2025)
Figure 103. North America Automotive Power System Chips Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Automotive Power System Chips Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Automotive Power System Chips Production (K Units) Growth Rate (2020-2025)
Figure 106. China Automotive Power System Chips Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Automotive Power System Chips Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global Automotive Power System Chips Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Automotive Power System Chips Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Automotive Power System Chips Market Share Forecast by Type (2026-2035)
Figure 111. Global Automotive Power System Chips Sales Forecast by Application

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(2026-2035)
Figure 112. Global Automotive Power System Chips Market Share Forecast by Application (2026-2035)

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