

# Global Automotive Power Module Packaging Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G68A9E0396CCEN.html>

Date: August 2024

Pages: 129

Price: US\$ 3,200.00 (Single User License)

ID: G68A9E0396CCEN

## Abstracts

### Report Overview

Technical trends in power module packaging are mainly driven by the entrance of the Wide Band Gap (WBG) materials and the challenging system requirements of the booming EV/HEV industry. Indeed, the introduction of the WBG semiconductors SiC and GaN are pushing the development of new power packaging solutions, as these devices can work at higher junction temperatures and higher switching frequencies with smaller die sizes

This report provides a deep insight into the global Automotive Power Module Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Power Module Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Automotive Power Module Packaging market in any manner.

## Global Automotive Power Module Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Amkor Technology

Kulicke and Soffa Industries

Infineon Technologies

STMicroelectronics

Fuji Electric

Toshiba Electronic Device & Storage Corporation

Semikron

STATS ChipPAC

Starpower Semiconductor

Bosch

Toyota

Mitsubishi

### Market Segmentation (by Type)

Intelligent Power Module

SiC Module

GaN Module

Other

Market Segmentation (by Application)

Battery Electric Vehicles (BEV)

Plug-in Hybrid Electric Vehicles (PHEV)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Power Module Packaging Market

Overview of the regional outlook of the Automotive Power Module Packaging Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Power Module Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Power Module Packaging
- 1.2 Key Market Segments
  - 1.2.1 Automotive Power Module Packaging Segment by Type
  - 1.2.2 Automotive Power Module Packaging Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AUTOMOTIVE POWER MODULE PACKAGING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Power Module Packaging Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Automotive Power Module Packaging Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE POWER MODULE PACKAGING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Automotive Power Module Packaging Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Power Module Packaging Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Power Module Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Power Module Packaging Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Power Module Packaging Sales Sites, Area Served, Product Type
- 3.6 Automotive Power Module Packaging Market Competitive Situation and Trends
  - 3.6.1 Automotive Power Module Packaging Market Concentration Rate

3.6.2 Global 5 and 10 Largest Automotive Power Module Packaging Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE POWER MODULE PACKAGING INDUSTRY CHAIN ANALYSIS**

4.1 Automotive Power Module Packaging Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE POWER MODULE PACKAGING MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 AUTOMOTIVE POWER MODULE PACKAGING MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Power Module Packaging Sales Market Share by Type (2019-2024)

6.3 Global Automotive Power Module Packaging Market Size Market Share by Type (2019-2024)

6.4 Global Automotive Power Module Packaging Price by Type (2019-2024)

## **7 AUTOMOTIVE POWER MODULE PACKAGING MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)



7.2 Global Automotive Power Module Packaging Market Sales by Application  
(2019-2024)

7.3 Global Automotive Power Module Packaging Market Size (M USD) by Application  
(2019-2024)

7.4 Global Automotive Power Module Packaging Sales Growth Rate by Application  
(2019-2024)

## **8 AUTOMOTIVE POWER MODULE PACKAGING MARKET SEGMENTATION BY REGION**

8.1 Global Automotive Power Module Packaging Sales by Region

8.1.1 Global Automotive Power Module Packaging Sales by Region

8.1.2 Global Automotive Power Module Packaging Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Power Module Packaging Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Power Module Packaging Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Power Module Packaging Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Power Module Packaging Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Power Module Packaging Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### **9.1 Amkor Technology**

9.1.1 Amkor Technology Automotive Power Module Packaging Basic Information

9.1.2 Amkor Technology Automotive Power Module Packaging Product Overview

9.1.3 Amkor Technology Automotive Power Module Packaging Product Market Performance

9.1.4 Amkor Technology Business Overview

9.1.5 Amkor Technology Automotive Power Module Packaging SWOT Analysis

9.1.6 Amkor Technology Recent Developments

### **9.2 Kulicke and Soffa Industries**

9.2.1 Kulicke and Soffa Industries Automotive Power Module Packaging Basic Information

9.2.2 Kulicke and Soffa Industries Automotive Power Module Packaging Product Overview

9.2.3 Kulicke and Soffa Industries Automotive Power Module Packaging Product Market Performance

9.2.4 Kulicke and Soffa Industries Business Overview

9.2.5 Kulicke and Soffa Industries Automotive Power Module Packaging SWOT Analysis

9.2.6 Kulicke and Soffa Industries Recent Developments

### **9.3 Infineon Technologies**

9.3.1 Infineon Technologies Automotive Power Module Packaging Basic Information

9.3.2 Infineon Technologies Automotive Power Module Packaging Product Overview

9.3.3 Infineon Technologies Automotive Power Module Packaging Product Market Performance

9.3.4 Infineon Technologies Automotive Power Module Packaging SWOT Analysis

9.3.5 Infineon Technologies Business Overview

9.3.6 Infineon Technologies Recent Developments

### **9.4 STMicroelectronics**

9.4.1 STMicroelectronics Automotive Power Module Packaging Basic Information

9.4.2 STMicroelectronics Automotive Power Module Packaging Product Overview

9.4.3 STMicroelectronics Automotive Power Module Packaging Product Market

## Performance

### 9.4.4 STMicroelectronics Business Overview

### 9.4.5 STMicroelectronics Recent Developments

## 9.5 Fuji Electric

### 9.5.1 Fuji Electric Automotive Power Module Packaging Basic Information

### 9.5.2 Fuji Electric Automotive Power Module Packaging Product Overview

### 9.5.3 Fuji Electric Automotive Power Module Packaging Product Market Performance

### 9.5.4 Fuji Electric Business Overview

### 9.5.5 Fuji Electric Recent Developments

## 9.6 Toshiba Electronic Device and Storage Corporation

### 9.6.1 Toshiba Electronic Device and Storage Corporation Automotive Power Module Packaging Basic Information

### 9.6.2 Toshiba Electronic Device and Storage Corporation Automotive Power Module Packaging Product Overview

### 9.6.3 Toshiba Electronic Device and Storage Corporation Automotive Power Module Packaging Product Market Performance

### 9.6.4 Toshiba Electronic Device and Storage Corporation Business Overview

### 9.6.5 Toshiba Electronic Device and Storage Corporation Recent Developments

## 9.7 Semikron

### 9.7.1 Semikron Automotive Power Module Packaging Basic Information

### 9.7.2 Semikron Automotive Power Module Packaging Product Overview

### 9.7.3 Semikron Automotive Power Module Packaging Product Market Performance

### 9.7.4 Semikron Business Overview

### 9.7.5 Semikron Recent Developments

## 9.8 STATS ChipPAC

### 9.8.1 STATS ChipPAC Automotive Power Module Packaging Basic Information

### 9.8.2 STATS ChipPAC Automotive Power Module Packaging Product Overview

### 9.8.3 STATS ChipPAC Automotive Power Module Packaging Product Market

## Performance

### 9.8.4 STATS ChipPAC Business Overview

### 9.8.5 STATS ChipPAC Recent Developments

## 9.9 Starpower Semiconductor

### 9.9.1 Starpower Semiconductor Automotive Power Module Packaging Basic Information

### 9.9.2 Starpower Semiconductor Automotive Power Module Packaging Product Overview

### 9.9.3 Starpower Semiconductor Automotive Power Module Packaging Product Market Performance

### 9.9.4 Starpower Semiconductor Business Overview

#### 9.9.5 Starpower Semiconductor Recent Developments

#### 9.10 Bosch

##### 9.10.1 Bosch Automotive Power Module Packaging Basic Information

##### 9.10.2 Bosch Automotive Power Module Packaging Product Overview

##### 9.10.3 Bosch Automotive Power Module Packaging Product Market Performance

##### 9.10.4 Bosch Business Overview

##### 9.10.5 Bosch Recent Developments

#### 9.11 Toyota

##### 9.11.1 Toyota Automotive Power Module Packaging Basic Information

##### 9.11.2 Toyota Automotive Power Module Packaging Product Overview

##### 9.11.3 Toyota Automotive Power Module Packaging Product Market Performance

##### 9.11.4 Toyota Business Overview

##### 9.11.5 Toyota Recent Developments

#### 9.12 Mitsubishi

##### 9.12.1 Mitsubishi Automotive Power Module Packaging Basic Information

##### 9.12.2 Mitsubishi Automotive Power Module Packaging Product Overview

##### 9.12.3 Mitsubishi Automotive Power Module Packaging Product Market Performance

##### 9.12.4 Mitsubishi Business Overview

##### 9.12.5 Mitsubishi Recent Developments

## **10 AUTOMOTIVE POWER MODULE PACKAGING MARKET FORECAST BY REGION**

#### 10.1 Global Automotive Power Module Packaging Market Size Forecast

#### 10.2 Global Automotive Power Module Packaging Market Forecast by Region

##### 10.2.1 North America Market Size Forecast by Country

##### 10.2.2 Europe Automotive Power Module Packaging Market Size Forecast by Country

##### 10.2.3 Asia Pacific Automotive Power Module Packaging Market Size Forecast by Region

##### 10.2.4 South America Automotive Power Module Packaging Market Size Forecast by Country

##### 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Power Module Packaging by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

#### 11.1 Global Automotive Power Module Packaging Market Forecast by Type (2025-2030)

##### 11.1.1 Global Forecasted Sales of Automotive Power Module Packaging by Type

(2025-2030)

11.1.2 Global Automotive Power Module Packaging Market Size Forecast by Type

(2025-2030)

11.1.3 Global Forecasted Price of Automotive Power Module Packaging by Type

(2025-2030)

11.2 Global Automotive Power Module Packaging Market Forecast by Application

(2025-2030)

11.2.1 Global Automotive Power Module Packaging Sales (K Units) Forecast by Application

11.2.2 Global Automotive Power Module Packaging Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Power Module Packaging Market Size Comparison by Region (M USD)

Table 5. Global Automotive Power Module Packaging Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Automotive Power Module Packaging Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Automotive Power Module Packaging Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Automotive Power Module Packaging Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Power Module Packaging as of 2022)

Table 10. Global Market Automotive Power Module Packaging Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Automotive Power Module Packaging Sales Sites and Area Served

Table 12. Manufacturers Automotive Power Module Packaging Product Type

Table 13. Global Automotive Power Module Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Automotive Power Module Packaging

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Automotive Power Module Packaging Market Challenges

Table 22. Global Automotive Power Module Packaging Sales by Type (K Units)

Table 23. Global Automotive Power Module Packaging Market Size by Type (M USD)

Table 24. Global Automotive Power Module Packaging Sales (K Units) by Type (2019-2024)

Table 25. Global Automotive Power Module Packaging Sales Market Share by Type



(2019-2024)

Table 26. Global Automotive Power Module Packaging Market Size (M USD) by Type (2019-2024)

Table 27. Global Automotive Power Module Packaging Market Size Share by Type (2019-2024)

Table 28. Global Automotive Power Module Packaging Price (USD/Unit) by Type (2019-2024)

Table 29. Global Automotive Power Module Packaging Sales (K Units) by Application

Table 30. Global Automotive Power Module Packaging Market Size by Application

Table 31. Global Automotive Power Module Packaging Sales by Application (2019-2024) & (K Units)

Table 32. Global Automotive Power Module Packaging Sales Market Share by Application (2019-2024)

Table 33. Global Automotive Power Module Packaging Sales by Application (2019-2024) & (M USD)

Table 34. Global Automotive Power Module Packaging Market Share by Application (2019-2024)

Table 35. Global Automotive Power Module Packaging Sales Growth Rate by Application (2019-2024)

Table 36. Global Automotive Power Module Packaging Sales by Region (2019-2024) & (K Units)

Table 37. Global Automotive Power Module Packaging Sales Market Share by Region (2019-2024)

Table 38. North America Automotive Power Module Packaging Sales by Country (2019-2024) & (K Units)

Table 39. Europe Automotive Power Module Packaging Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Automotive Power Module Packaging Sales by Region (2019-2024) & (K Units)

Table 41. South America Automotive Power Module Packaging Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Automotive Power Module Packaging Sales by Region (2019-2024) & (K Units)

Table 43. Amkor Technology Automotive Power Module Packaging Basic Information

Table 44. Amkor Technology Automotive Power Module Packaging Product Overview

Table 45. Amkor Technology Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Amkor Technology Business Overview

Table 47. Amkor Technology Automotive Power Module Packaging SWOT Analysis

Table 48. Amkor Technology Recent Developments

Table 49. Kulicke and Soffa Industries Automotive Power Module Packaging Basic Information

Table 50. Kulicke and Soffa Industries Automotive Power Module Packaging Product Overview

Table 51. Kulicke and Soffa Industries Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Kulicke and Soffa Industries Business Overview

Table 53. Kulicke and Soffa Industries Automotive Power Module Packaging SWOT Analysis

Table 54. Kulicke and Soffa Industries Recent Developments

Table 55. Infineon Technologies Automotive Power Module Packaging Basic Information

Table 56. Infineon Technologies Automotive Power Module Packaging Product Overview

Table 57. Infineon Technologies Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Infineon Technologies Automotive Power Module Packaging SWOT Analysis

Table 59. Infineon Technologies Business Overview

Table 60. Infineon Technologies Recent Developments

Table 61. STMicroelectronics Automotive Power Module Packaging Basic Information

Table 62. STMicroelectronics Automotive Power Module Packaging Product Overview

Table 63. STMicroelectronics Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. STMicroelectronics Business Overview

Table 65. STMicroelectronics Recent Developments

Table 66. Fuji Electric Automotive Power Module Packaging Basic Information

Table 67. Fuji Electric Automotive Power Module Packaging Product Overview

Table 68. Fuji Electric Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Fuji Electric Business Overview

Table 70. Fuji Electric Recent Developments

Table 71. Toshiba Electronic Device and Storage Corporation Automotive Power Module Packaging Basic Information

Table 72. Toshiba Electronic Device and Storage Corporation Automotive Power Module Packaging Product Overview

Table 73. Toshiba Electronic Device and Storage Corporation Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



Table 74. Toshiba Electronic Device and Storage Corporation Business Overview
Table 75. Toshiba Electronic Device and Storage Corporation Recent Developments
Table 76. Semikron Automotive Power Module Packaging Basic Information
Table 77. Semikron Automotive Power Module Packaging Product Overview
Table 78. Semikron Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Semikron Business Overview
Table 80. Semikron Recent Developments
Table 81. STATS ChipPAC Automotive Power Module Packaging Basic Information
Table 82. STATS ChipPAC Automotive Power Module Packaging Product Overview
Table 83. STATS ChipPAC Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. STATS ChipPAC Business Overview
Table 85. STATS ChipPAC Recent Developments
Table 86. Starpower Semiconductor Automotive Power Module Packaging Basic Information
Table 87. Starpower Semiconductor Automotive Power Module Packaging Product Overview
Table 88. Starpower Semiconductor Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Starpower Semiconductor Business Overview
Table 90. Starpower Semiconductor Recent Developments
Table 91. Bosch Automotive Power Module Packaging Basic Information
Table 92. Bosch Automotive Power Module Packaging Product Overview
Table 93. Bosch Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Bosch Business Overview
Table 95. Bosch Recent Developments
Table 96. Toyota Automotive Power Module Packaging Basic Information
Table 97. Toyota Automotive Power Module Packaging Product Overview
Table 98. Toyota Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. Toyota Business Overview
Table 100. Toyota Recent Developments
Table 101. Mitsubishi Automotive Power Module Packaging Basic Information
Table 102. Mitsubishi Automotive Power Module Packaging Product Overview
Table 103. Mitsubishi Automotive Power Module Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. Mitsubishi Business Overview

Table 105. Mitsubishi Recent Developments

Table 106. Global Automotive Power Module Packaging Sales Forecast by Region (2025-2030) & (K Units)

Table 107. Global Automotive Power Module Packaging Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Automotive Power Module Packaging Sales Forecast by Country (2025-2030) & (K Units)

Table 109. North America Automotive Power Module Packaging Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Automotive Power Module Packaging Sales Forecast by Country (2025-2030) & (K Units)

Table 111. Europe Automotive Power Module Packaging Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Automotive Power Module Packaging Sales Forecast by Region (2025-2030) & (K Units)

Table 113. Asia Pacific Automotive Power Module Packaging Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Automotive Power Module Packaging Sales Forecast by Country (2025-2030) & (K Units)

Table 115. South America Automotive Power Module Packaging Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Automotive Power Module Packaging Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Automotive Power Module Packaging Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Automotive Power Module Packaging Sales Forecast by Type (2025-2030) & (K Units)

Table 119. Global Automotive Power Module Packaging Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Automotive Power Module Packaging Price Forecast by Type (2025-2030) & (USD/Unit)

Table 121. Global Automotive Power Module Packaging Sales (K Units) Forecast by Application (2025-2030)

Table 122. Global Automotive Power Module Packaging Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Automotive Power Module Packaging

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Power Module Packaging Market Size (M USD), 2019-2030

Figure 5. Global Automotive Power Module Packaging Market Size (M USD) (2019-2030)

Figure 6. Global Automotive Power Module Packaging Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Power Module Packaging Market Size by Country (M USD)

Figure 11. Automotive Power Module Packaging Sales Share by Manufacturers in 2023

Figure 12. Global Automotive Power Module Packaging Revenue Share by Manufacturers in 2023

Figure 13. Automotive Power Module Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Automotive Power Module Packaging Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Power Module Packaging Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Automotive Power Module Packaging Market Share by Type

Figure 18. Sales Market Share of Automotive Power Module Packaging by Type (2019-2024)

Figure 19. Sales Market Share of Automotive Power Module Packaging by Type in 2023

Figure 20. Market Size Share of Automotive Power Module Packaging by Type (2019-2024)

Figure 21. Market Size Market Share of Automotive Power Module Packaging by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Automotive Power Module Packaging Market Share by Application

Figure 24. Global Automotive Power Module Packaging Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Power Module Packaging Sales Market Share by

Application in 2023

Figure 26. Global Automotive Power Module Packaging Market Share by Application (2019-2024)

Figure 27. Global Automotive Power Module Packaging Market Share by Application in 2023

Figure 28. Global Automotive Power Module Packaging Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Power Module Packaging Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Power Module Packaging Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Power Module Packaging Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Power Module Packaging Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Power Module Packaging Sales Market Share by Country in 2023

Figure 37. Germany Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Power Module Packaging Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Power Module Packaging Sales Market Share by Region in 2023

Figure 44. China Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Power Module Packaging Sales and Growth Rate (K Units)

Figure 50. South America Automotive Power Module Packaging Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Power Module Packaging Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Power Module Packaging Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Power Module Packaging Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Power Module Packaging Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Power Module Packaging Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Power Module Packaging Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Power Module Packaging Market Share Forecast by Type

(2025-2030)

Figure 65. Global Automotive Power Module Packaging Sales Forecast by Application

(2025-2030)

Figure 66. Global Automotive Power Module Packaging Market Share Forecast by Application (2025-2030)

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