

Global Automotive Polyurethane Adhesive Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Automotive polyurethane adhesives contain urethane groups (-NHCOO-) or isocyanate groups (-NCO), and are divided into two categories: polyisocyanates and polyurethanes. Through the reaction between the isocyanate group in the system and the substance containing active hydrogen in or outside the system, a polyurethane group or polyurea is generated, so that the strength of the system is greatly improved and the purpose of bonding is achieved.

The global Automotive Polyurethane Adhesive market size was estimated at USD 1250.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Polyurethane Adhesive market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Polyurethane Adhesive market. It offers detailed profiles of major players,

including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Polyurethane Adhesive market

Global Automotive Polyurethane Adhesive Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Sika
3M
Henkel
Dow
Permabond
Master Bond
Huntsman
Chemique
PPG Industries
Stokvis Tapes
Solvay
Appli-Tec
Astral Adhesives

DELO
HB Fuller
LORD Corporation
Saint-Gobain
Elantas

Market Segmentation (by Type)

One-component Adhesive
Two-component Adhesive

Market Segmentation (by Application)

Automobile Body
Automotive Interior
Engine Compartment
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Polyurethane Adhesive Market

Overview of the regional outlook of the Automotive Polyurethane Adhesive Market.

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Polyurethane Adhesive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Polyurethane Adhesive, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Polyurethane Adhesive

1.2 Key Market Segments

1.2.1 Automotive Polyurethane Adhesive Segment by Type

1.2.2 Automotive Polyurethane Adhesive Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE POLYURETHANE ADHESIVE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Polyurethane Adhesive Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive Polyurethane Adhesive Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE POLYURETHANE ADHESIVE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Polyurethane Adhesive Product Life Cycle

3.3 Global Automotive Polyurethane Adhesive Sales by Manufacturers (2020-2025)

3.4 Global Automotive Polyurethane Adhesive Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Polyurethane Adhesive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Polyurethane Adhesive Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Polyurethane Adhesive Market Competitive Situation and Trends

- 3.8.1 Automotive Polyurethane Adhesive Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Automotive Polyurethane Adhesive Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE POLYURETHANE ADHESIVE INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Polyurethane Adhesive Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE POLYURETHANE ADHESIVE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Automotive Polyurethane Adhesive Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Automotive Polyurethane Adhesive Market
- 5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE POLYURETHANE ADHESIVE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Polyurethane Adhesive Sales Market Share by Type

(2020-2025)

6.3 Global Automotive Polyurethane Adhesive Market Size Market Share by Type
(2020-2025)

6.4 Global Automotive Polyurethane Adhesive Price by Type (2020-2025)

7 AUTOMOTIVE POLYURETHANE ADHESIVE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Polyurethane Adhesive Market Sales by Application (2020-2025)

7.3 Global Automotive Polyurethane Adhesive Market Size (M USD) by Application
(2020-2025)

7.4 Global Automotive Polyurethane Adhesive Sales Growth Rate by Application
(2020-2025)

8 AUTOMOTIVE POLYURETHANE ADHESIVE MARKET SALES BY REGION

8.1 Global Automotive Polyurethane Adhesive Sales by Region

8.1.1 Global Automotive Polyurethane Adhesive Sales by Region

8.1.2 Global Automotive Polyurethane Adhesive Sales Market Share by Region

8.2 Global Automotive Polyurethane Adhesive Market Size by Region

8.2.1 Global Automotive Polyurethane Adhesive Market Size by Region

8.2.2 Global Automotive Polyurethane Adhesive Market Size Market Share by Region

8.3 North America

8.3.1 North America Automotive Polyurethane Adhesive Sales by Country

8.3.2 North America Automotive Polyurethane Adhesive Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Automotive Polyurethane Adhesive Sales by Country

8.4.2 Europe Automotive Polyurethane Adhesive Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive Polyurethane Adhesive Sales by Region

- 8.5.2 Asia Pacific Automotive Polyurethane Adhesive Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automotive Polyurethane Adhesive Sales by Country
 - 8.6.2 South America Automotive Polyurethane Adhesive Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Automotive Polyurethane Adhesive Sales by Region
 - 8.7.2 Middle East and Africa Automotive Polyurethane Adhesive Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 AUTOMOTIVE POLYURETHANE ADHESIVE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automotive Polyurethane Adhesive by Region(2020-2025)
- 9.2 Global Automotive Polyurethane Adhesive Revenue Market Share by Region (2020-2025)
- 9.3 Global Automotive Polyurethane Adhesive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automotive Polyurethane Adhesive Production
 - 9.4.1 North America Automotive Polyurethane Adhesive Production Growth Rate (2020-2025)
 - 9.4.2 North America Automotive Polyurethane Adhesive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automotive Polyurethane Adhesive Production
 - 9.5.1 Europe Automotive Polyurethane Adhesive Production Growth Rate (2020-2025)
 - 9.5.2 Europe Automotive Polyurethane Adhesive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive Polyurethane Adhesive Production (2020-2025)

- 9.6.1 Japan Automotive Polyurethane Adhesive Production Growth Rate (2020-2025)
- 9.6.2 Japan Automotive Polyurethane Adhesive Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automotive Polyurethane Adhesive Production (2020-2025)
 - 9.7.1 China Automotive Polyurethane Adhesive Production Growth Rate (2020-2025)
 - 9.7.2 China Automotive Polyurethane Adhesive Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Sika

- 10.1.1 Sika Basic Information
- 10.1.2 Sika Automotive Polyurethane Adhesive Product Overview
- 10.1.3 Sika Automotive Polyurethane Adhesive Product Market Performance
- 10.1.4 Sika Business Overview
- 10.1.5 Sika SWOT Analysis
- 10.1.6 Sika Recent Developments

10.2 3M

- 10.2.1 3M Basic Information
- 10.2.2 3M Automotive Polyurethane Adhesive Product Overview
- 10.2.3 3M Automotive Polyurethane Adhesive Product Market Performance
- 10.2.4 3M Business Overview
- 10.2.5 3M SWOT Analysis
- 10.2.6 3M Recent Developments

10.3 Henkel

- 10.3.1 Henkel Basic Information
- 10.3.2 Henkel Automotive Polyurethane Adhesive Product Overview
- 10.3.3 Henkel Automotive Polyurethane Adhesive Product Market Performance
- 10.3.4 Henkel Business Overview
- 10.3.5 Henkel SWOT Analysis
- 10.3.6 Henkel Recent Developments

10.4 Dow

- 10.4.1 Dow Basic Information
- 10.4.2 Dow Automotive Polyurethane Adhesive Product Overview
- 10.4.3 Dow Automotive Polyurethane Adhesive Product Market Performance
- 10.4.4 Dow Business Overview
- 10.4.5 Dow Recent Developments

10.5 Permabond

- 10.5.1 Permabond Basic Information

- 10.5.2 Permabond Automotive Polyurethane Adhesive Product Overview
- 10.5.3 Permabond Automotive Polyurethane Adhesive Product Market Performance
- 10.5.4 Permabond Business Overview
- 10.5.5 Permabond Recent Developments
- 10.6 Master Bond
 - 10.6.1 Master Bond Basic Information
 - 10.6.2 Master Bond Automotive Polyurethane Adhesive Product Overview
 - 10.6.3 Master Bond Automotive Polyurethane Adhesive Product Market Performance
 - 10.6.4 Master Bond Business Overview
 - 10.6.5 Master Bond Recent Developments
- 10.7 Huntsman
 - 10.7.1 Huntsman Basic Information
 - 10.7.2 Huntsman Automotive Polyurethane Adhesive Product Overview
 - 10.7.3 Huntsman Automotive Polyurethane Adhesive Product Market Performance
 - 10.7.4 Huntsman Business Overview
 - 10.7.5 Huntsman Recent Developments
- 10.8 Chemique
 - 10.8.1 Chemique Basic Information
 - 10.8.2 Chemique Automotive Polyurethane Adhesive Product Overview
 - 10.8.3 Chemique Automotive Polyurethane Adhesive Product Market Performance
 - 10.8.4 Chemique Business Overview
 - 10.8.5 Chemique Recent Developments
- 10.9 PPG Industries
 - 10.9.1 PPG Industries Basic Information
 - 10.9.2 PPG Industries Automotive Polyurethane Adhesive Product Overview
 - 10.9.3 PPG Industries Automotive Polyurethane Adhesive Product Market Performance
 - 10.9.4 PPG Industries Business Overview
 - 10.9.5 PPG Industries Recent Developments
- 10.10 Stokvis Tapes
 - 10.10.1 Stokvis Tapes Basic Information
 - 10.10.2 Stokvis Tapes Automotive Polyurethane Adhesive Product Overview
 - 10.10.3 Stokvis Tapes Automotive Polyurethane Adhesive Product Market Performance
 - 10.10.4 Stokvis Tapes Business Overview
 - 10.10.5 Stokvis Tapes Recent Developments
- 10.11 Solvay
 - 10.11.1 Solvay Basic Information
 - 10.11.2 Solvay Automotive Polyurethane Adhesive Product Overview

- 10.11.3 Solvay Automotive Polyurethane Adhesive Product Market Performance
- 10.11.4 Solvay Business Overview
- 10.11.5 Solvay Recent Developments
- 10.12 Appli-Tec
 - 10.12.1 Appli-Tec Basic Information
 - 10.12.2 Appli-Tec Automotive Polyurethane Adhesive Product Overview
 - 10.12.3 Appli-Tec Automotive Polyurethane Adhesive Product Market Performance
 - 10.12.4 Appli-Tec Business Overview
 - 10.12.5 Appli-Tec Recent Developments
- 10.13 Astral Adhesives
 - 10.13.1 Astral Adhesives Basic Information
 - 10.13.2 Astral Adhesives Automotive Polyurethane Adhesive Product Overview
 - 10.13.3 Astral Adhesives Automotive Polyurethane Adhesive Product Market Performance
 - 10.13.4 Astral Adhesives Business Overview
 - 10.13.5 Astral Adhesives Recent Developments
- 10.14 DELO
 - 10.14.1 DELO Basic Information
 - 10.14.2 DELO Automotive Polyurethane Adhesive Product Overview
 - 10.14.3 DELO Automotive Polyurethane Adhesive Product Market Performance
 - 10.14.4 DELO Business Overview
 - 10.14.5 DELO Recent Developments
- 10.15 HB Fuller
 - 10.15.1 HB Fuller Basic Information
 - 10.15.2 HB Fuller Automotive Polyurethane Adhesive Product Overview
 - 10.15.3 HB Fuller Automotive Polyurethane Adhesive Product Market Performance
 - 10.15.4 HB Fuller Business Overview
 - 10.15.5 HB Fuller Recent Developments
- 10.16 LORD Corporation
 - 10.16.1 LORD Corporation Basic Information
 - 10.16.2 LORD Corporation Automotive Polyurethane Adhesive Product Overview
 - 10.16.3 LORD Corporation Automotive Polyurethane Adhesive Product Market Performance
 - 10.16.4 LORD Corporation Business Overview
 - 10.16.5 LORD Corporation Recent Developments
- 10.17 Saint-Gobain
 - 10.17.1 Saint-Gobain Basic Information
 - 10.17.2 Saint-Gobain Automotive Polyurethane Adhesive Product Overview
 - 10.17.3 Saint-Gobain Automotive Polyurethane Adhesive Product Market Performance

- 10.17.4 Saint-Gobain Business Overview
- 10.17.5 Saint-Gobain Recent Developments

10.18 Elantas

- 10.18.1 Elantas Basic Information
- 10.18.2 Elantas Automotive Polyurethane Adhesive Product Overview
- 10.18.3 Elantas Automotive Polyurethane Adhesive Product Market Performance
- 10.18.4 Elantas Business Overview
- 10.18.5 Elantas Recent Developments

11 AUTOMOTIVE POLYURETHANE ADHESIVE MARKET FORECAST BY REGION

- 11.1 Global Automotive Polyurethane Adhesive Market Size Forecast
- 11.2 Global Automotive Polyurethane Adhesive Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive Polyurethane Adhesive Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive Polyurethane Adhesive Market Size Forecast by Region
 - 11.2.4 South America Automotive Polyurethane Adhesive Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automotive Polyurethane Adhesive by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Automotive Polyurethane Adhesive Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Automotive Polyurethane Adhesive by Type (2026-2033)
 - 12.1.2 Global Automotive Polyurethane Adhesive Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Automotive Polyurethane Adhesive by Type (2026-2033)
- 12.2 Global Automotive Polyurethane Adhesive Market Forecast by Application (2026-2033)
 - 12.2.1 Global Automotive Polyurethane Adhesive Sales (K MT) Forecast by Application
 - 12.2.2 Global Automotive Polyurethane Adhesive Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Polyurethane Adhesive Market Size Comparison by Region (M USD)

Table 5. Global Automotive Polyurethane Adhesive Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Automotive Polyurethane Adhesive Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Automotive Polyurethane Adhesive Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Automotive Polyurethane Adhesive Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Polyurethane Adhesive as of 2024)

Table 10. Global Market Automotive Polyurethane Adhesive Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Polyurethane Adhesive Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Polyurethane Adhesive Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Automotive Polyurethane Adhesive Sales by Type (K MT)

Table 26. Global Automotive Polyurethane Adhesive Market Size by Type (M USD)

Table 27. Global Automotive Polyurethane Adhesive Sales (K MT) by Type (2020-2025)

Table 28. Global Automotive Polyurethane Adhesive Sales Market Share by Type (2020-2025)

Table 29. Global Automotive Polyurethane Adhesive Market Size (M USD) by Type (2020-2025)

Table 30. Global Automotive Polyurethane Adhesive Market Size Share by Type (2020-2025)

Table 31. Global Automotive Polyurethane Adhesive Price (USD/KG) by Type (2020-2025)

Table 32. Global Automotive Polyurethane Adhesive Sales (K MT) by Application

Table 33. Global Automotive Polyurethane Adhesive Market Size by Application

Table 34. Global Automotive Polyurethane Adhesive Sales by Application (2020-2025) & (K MT)

Table 35. Global Automotive Polyurethane Adhesive Sales Market Share by Application (2020-2025)

Table 36. Global Automotive Polyurethane Adhesive Market Size by Application (2020-2025) & (M USD)

Table 37. Global Automotive Polyurethane Adhesive Market Share by Application (2020-2025)

Table 38. Global Automotive Polyurethane Adhesive Sales Growth Rate by Application (2020-2025)

Table 39. Global Automotive Polyurethane Adhesive Sales by Region (2020-2025) & (K MT)

Table 40. Global Automotive Polyurethane Adhesive Sales Market Share by Region (2020-2025)

Table 41. Global Automotive Polyurethane Adhesive Market Size by Region (2020-2025) & (M USD)

Table 42. Global Automotive Polyurethane Adhesive Market Size Market Share by Region (2020-2025)

Table 43. North America Automotive Polyurethane Adhesive Sales by Country (2020-2025) & (K MT)

Table 44. North America Automotive Polyurethane Adhesive Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Automotive Polyurethane Adhesive Sales by Country (2020-2025) & (K MT)

Table 46. Europe Automotive Polyurethane Adhesive Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Automotive Polyurethane Adhesive Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Automotive Polyurethane Adhesive Market Size by Region (2020-2025) & (M USD)

Table 49. South America Automotive Polyurethane Adhesive Sales by Country (2020-2025) & (K MT)

Table 50. South America Automotive Polyurethane Adhesive Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Automotive Polyurethane Adhesive Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Automotive Polyurethane Adhesive Market Size by Region (2020-2025) & (M USD)

Table 53. Global Automotive Polyurethane Adhesive Production (K MT) by Region(2020-2025)

Table 54. Global Automotive Polyurethane Adhesive Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automotive Polyurethane Adhesive Revenue Market Share by Region (2020-2025)

Table 56. Global Automotive Polyurethane Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Automotive Polyurethane Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Automotive Polyurethane Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Automotive Polyurethane Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Automotive Polyurethane Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Sika Basic Information

Table 62. Sika Automotive Polyurethane Adhesive Product Overview

Table 63. Sika Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Sika Business Overview

Table 65. Sika SWOT Analysis

Table 66. Sika Recent Developments

Table 67. 3M Basic Information

Table 68. 3M Automotive Polyurethane Adhesive Product Overview

Table 69. 3M Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. 3M Business Overview

Table 71. 3M SWOT Analysis

Table 72. 3M Recent Developments

Table 73. Henkel Basic Information

Table 74. Henkel Automotive Polyurethane Adhesive Product Overview

Table 75. Henkel Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Henkel Business Overview

Table 77. Henkel SWOT Analysis

Table 78. Henkel Recent Developments

Table 79. Dow Basic Information

Table 80. Dow Automotive Polyurethane Adhesive Product Overview

Table 81. Dow Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Dow Business Overview

Table 83. Dow Recent Developments

Table 84. Permabond Basic Information

Table 85. Permabond Automotive Polyurethane Adhesive Product Overview

Table 86. Permabond Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Permabond Business Overview

Table 88. Permabond Recent Developments

Table 89. Master Bond Basic Information

Table 90. Master Bond Automotive Polyurethane Adhesive Product Overview

Table 91. Master Bond Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Master Bond Business Overview

Table 93. Master Bond Recent Developments

Table 94. Huntsman Basic Information

Table 95. Huntsman Automotive Polyurethane Adhesive Product Overview

Table 96. Huntsman Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Huntsman Business Overview

Table 98. Huntsman Recent Developments

Table 99. Chemique Basic Information

Table 100. Chemique Automotive Polyurethane Adhesive Product Overview

Table 101. Chemique Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Chemique Business Overview

Table 103. Chemique Recent Developments

Table 104. PPG Industries Basic Information

Table 105. PPG Industries Automotive Polyurethane Adhesive Product Overview
Table 106. PPG Industries Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. PPG Industries Business Overview
Table 108. PPG Industries Recent Developments
Table 109. Stokvis Tapes Basic Information
Table 110. Stokvis Tapes Automotive Polyurethane Adhesive Product Overview
Table 111. Stokvis Tapes Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Stokvis Tapes Business Overview
Table 113. Stokvis Tapes Recent Developments
Table 114. Solvay Basic Information
Table 115. Solvay Automotive Polyurethane Adhesive Product Overview
Table 116. Solvay Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Solvay Business Overview
Table 118. Solvay Recent Developments
Table 119. Appli-Tec Basic Information
Table 120. Appli-Tec Automotive Polyurethane Adhesive Product Overview
Table 121. Appli-Tec Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Appli-Tec Business Overview
Table 123. Appli-Tec Recent Developments
Table 124. Astral Adhesives Basic Information
Table 125. Astral Adhesives Automotive Polyurethane Adhesive Product Overview
Table 126. Astral Adhesives Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Astral Adhesives Business Overview
Table 128. Astral Adhesives Recent Developments
Table 129. DELO Basic Information
Table 130. DELO Automotive Polyurethane Adhesive Product Overview
Table 131. DELO Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 132. DELO Business Overview
Table 133. DELO Recent Developments
Table 134. HB Fuller Basic Information
Table 135. HB Fuller Automotive Polyurethane Adhesive Product Overview
Table 136. HB Fuller Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 137. HB Fuller Business Overview
Table 138. HB Fuller Recent Developments
Table 139. LORD Corporation Basic Information
Table 140. LORD Corporation Automotive Polyurethane Adhesive Product Overview
Table 141. LORD Corporation Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 142. LORD Corporation Business Overview
Table 143. LORD Corporation Recent Developments
Table 144. Saint-Gobain Basic Information
Table 145. Saint-Gobain Automotive Polyurethane Adhesive Product Overview
Table 146. Saint-Gobain Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 147. Saint-Gobain Business Overview
Table 148. Saint-Gobain Recent Developments
Table 149. Elantas Basic Information
Table 150. Elantas Automotive Polyurethane Adhesive Product Overview
Table 151. Elantas Automotive Polyurethane Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 152. Elantas Business Overview
Table 153. Elantas Recent Developments
Table 154. Global Automotive Polyurethane Adhesive Sales Forecast by Region (2026-2033) & (K MT)
Table 155. Global Automotive Polyurethane Adhesive Market Size Forecast by Region (2026-2033) & (M USD)
Table 156. North America Automotive Polyurethane Adhesive Sales Forecast by Country (2026-2033) & (K MT)
Table 157. North America Automotive Polyurethane Adhesive Market Size Forecast by Country (2026-2033) & (M USD)
Table 158. Europe Automotive Polyurethane Adhesive Sales Forecast by Country (2026-2033) & (K MT)
Table 159. Europe Automotive Polyurethane Adhesive Market Size Forecast by Country (2026-2033) & (M USD)
Table 160. Asia Pacific Automotive Polyurethane Adhesive Sales Forecast by Region (2026-2033) & (K MT)
Table 161. Asia Pacific Automotive Polyurethane Adhesive Market Size Forecast by Region (2026-2033) & (M USD)
Table 162. South America Automotive Polyurethane Adhesive Sales Forecast by Country (2026-2033) & (K MT)
Table 163. South America Automotive Polyurethane Adhesive Market Size Forecast by

Country (2026-2033) & (M USD)

Table 164. Middle East and Africa Automotive Polyurethane Adhesive Sales Forecast by Country (2026-2033) & (Units)

Table 165. Middle East and Africa Automotive Polyurethane Adhesive Market Size Forecast by Country (2026-2033) & (M USD)

Table 166. Global Automotive Polyurethane Adhesive Sales Forecast by Type (2026-2033) & (K MT)

Table 167. Global Automotive Polyurethane Adhesive Market Size Forecast by Type (2026-2033) & (M USD)

Table 168. Global Automotive Polyurethane Adhesive Price Forecast by Type (2026-2033) & (USD/KG)

Table 169. Global Automotive Polyurethane Adhesive Sales (K MT) Forecast by Application (2026-2033)

Table 170. Global Automotive Polyurethane Adhesive Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Polyurethane Adhesive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Polyurethane Adhesive Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Polyurethane Adhesive Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Polyurethane Adhesive Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Polyurethane Adhesive Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Polyurethane Adhesive Product Life Cycle
- Figure 13. Automotive Polyurethane Adhesive Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Polyurethane Adhesive Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Polyurethane Adhesive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Polyurethane Adhesive Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Polyurethane Adhesive Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Polyurethane Adhesive
- Figure 19. Global Automotive Polyurethane Adhesive Market PEST Analysis
- Figure 20. Global Automotive Polyurethane Adhesive Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Polyurethane Adhesive Market Share by Type
- Figure 27. Sales Market Share of Automotive Polyurethane Adhesive by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Polyurethane Adhesive by Type in 2024
- Figure 29. Market Size Share of Automotive Polyurethane Adhesive by Type

(2020-2025)

Figure 30. Market Size Share of Automotive Polyurethane Adhesive by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Automotive Polyurethane Adhesive Market Share by Application

Figure 33. Global Automotive Polyurethane Adhesive Sales Market Share by Application (2020-2025)

Figure 34. Global Automotive Polyurethane Adhesive Sales Market Share by Application in 2024

Figure 35. Global Automotive Polyurethane Adhesive Market Share by Application (2020-2025)

Figure 36. Global Automotive Polyurethane Adhesive Market Share by Application in 2024

Figure 37. Global Automotive Polyurethane Adhesive Sales Growth Rate by Application (2020-2025)

Figure 38. Global Automotive Polyurethane Adhesive Sales Market Share by Region (2020-2025)

Figure 39. Global Automotive Polyurethane Adhesive Market Size Market Share by Region (2020-2025)

Figure 40. North America Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Automotive Polyurethane Adhesive Sales Market Share by Country in 2024

Figure 43. North America Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Automotive Polyurethane Adhesive Market Size Market Share by Country in 2024

Figure 45. U.S. Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Automotive Polyurethane Adhesive Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Automotive Polyurethane Adhesive Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Automotive Polyurethane Adhesive Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive Polyurethane Adhesive Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Automotive Polyurethane Adhesive Sales Market Share by Country in 2024

Figure 53. Europe Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive Polyurethane Adhesive Market Size Market Share by Country in 2024

Figure 55. Germany Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Polyurethane Adhesive Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Automotive Polyurethane Adhesive Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Polyurethane Adhesive Market Size Market Share by Region in 2024

Figure 68. China Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Polyurethane Adhesive Sales and Growth Rate (K MT)

Figure 79. South America Automotive Polyurethane Adhesive Sales Market Share by Country in 2024

Figure 80. South America Automotive Polyurethane Adhesive Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Polyurethane Adhesive Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Polyurethane Adhesive Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Automotive Polyurethane Adhesive Sales Market

Share by Region in 2024

Figure 90. Middle East and Africa Automotive Polyurethane Adhesive Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Polyurethane Adhesive Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Polyurethane Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Automotive Polyurethane Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Polyurethane Adhesive Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Polyurethane Adhesive Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Automotive Polyurethane Adhesive Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Automotive Polyurethane Adhesive Production (K MT) Growth Rate (2020-2025)

Figure 106. China Automotive Polyurethane Adhesive Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Automotive Polyurethane Adhesive Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Automotive Polyurethane Adhesive Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Polyurethane Adhesive Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Polyurethane Adhesive Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Polyurethane Adhesive Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive Polyurethane Adhesive Market Share Forecast by Application (2026-2033)

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