

Global Automotive Off-Highway Engine Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Off highway engines are machines designed in a way that converts some form of energy into mechanical energy, mainly used in vehicles off the road.

The global Automotive Off-Highway Engine market size was estimated at USD 31180 million in 2023 and is projected to reach USD 53579.27 million by 2032, exhibiting a CAGR of 6.20% during the forecast period.

North America Automotive Off-Highway Engine market size was estimated at USD 9011.09 million in 2023, at a CAGR of 5.31% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Automotive Off-Highway Engine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Off-Highway Engine Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Off-Highway Engine market in any manner.

Global Automotive Off-Highway Engine Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cummins

Caterpillar

Deere & Company

Deutz

Volvo Group

Kubota

Mahindra and Mahindra

AGCO

Massey Ferguson

J.C. Bamford Excavators

Market Segmentation (by Type)

30-100 HP

100-400 HP

Above 400 HP

Market Segmentation (by Application)

Road Construction

Agriculture

Long Distance Transportation

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Off-Highway Engine Market

Overview of the regional outlook of the Automotive Off-Highway Engine Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Off-Highway Engine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Off-Highway Engine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Off-Highway Engine
- 1.2 Key Market Segments
 - 1.2.1 Automotive Off-Highway Engine Segment by Type
 - 1.2.2 Automotive Off-Highway Engine Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOTIVE OFF-HIGHWAY ENGINE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Off-Highway Engine Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Automotive Off-Highway Engine Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE OFF-HIGHWAY ENGINE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Off-Highway Engine Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Off-Highway Engine Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Off-Highway Engine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Off-Highway Engine Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Off-Highway Engine Sales Sites, Area Served, Product Type

3.6 Automotive Off-Highway Engine Market Competitive Situation and Trends

3.6.1 Automotive Off-Highway Engine Market Concentration Rate

3.6.2 Global 5 and 10 Largest Automotive Off-Highway Engine Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE OFF-HIGHWAY ENGINE INDUSTRY CHAIN ANALYSIS

4.1 Automotive Off-Highway Engine Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE OFF-HIGHWAY ENGINE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AUTOMOTIVE OFF-HIGHWAY ENGINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Off-Highway Engine Sales Market Share by Type (2019-2024)

6.3 Global Automotive Off-Highway Engine Market Size Market Share by Type (2019-2024)

6.4 Global Automotive Off-Highway Engine Price by Type (2019-2024)

7 AUTOMOTIVE OFF-HIGHWAY ENGINE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Off-Highway Engine Market Sales by Application (2019-2024)

7.3 Global Automotive Off-Highway Engine Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive Off-Highway Engine Sales Growth Rate by Application (2019-2024)

8 AUTOMOTIVE OFF-HIGHWAY ENGINE MARKET CONSUMPTION BY REGION

8.1 Global Automotive Off-Highway Engine Sales by Region

8.1.1 Global Automotive Off-Highway Engine Sales by Region

8.1.2 Global Automotive Off-Highway Engine Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Off-Highway Engine Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Off-Highway Engine Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Off-Highway Engine Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Off-Highway Engine Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Off-Highway Engine Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 AUTOMOTIVE OFF-HIGHWAY ENGINE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automotive Off-Highway Engine by Region (2019-2024)
- 9.2 Global Automotive Off-Highway Engine Revenue Market Share by Region (2019-2024)
- 9.3 Global Automotive Off-Highway Engine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Automotive Off-Highway Engine Production
 - 9.4.1 North America Automotive Off-Highway Engine Production Growth Rate (2019-2024)
 - 9.4.2 North America Automotive Off-Highway Engine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Automotive Off-Highway Engine Production
 - 9.5.1 Europe Automotive Off-Highway Engine Production Growth Rate (2019-2024)
 - 9.5.2 Europe Automotive Off-Highway Engine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Automotive Off-Highway Engine Production (2019-2024)
 - 9.6.1 Japan Automotive Off-Highway Engine Production Growth Rate (2019-2024)
 - 9.6.2 Japan Automotive Off-Highway Engine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Automotive Off-Highway Engine Production (2019-2024)
 - 9.7.1 China Automotive Off-Highway Engine Production Growth Rate (2019-2024)
 - 9.7.2 China Automotive Off-Highway Engine Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Cummins
 - 10.1.1 Cummins Automotive Off-Highway Engine Basic Information
 - 10.1.2 Cummins Automotive Off-Highway Engine Product Overview
 - 10.1.3 Cummins Automotive Off-Highway Engine Product Market Performance
 - 10.1.4 Cummins Business Overview
 - 10.1.5 Cummins Automotive Off-Highway Engine SWOT Analysis
 - 10.1.6 Cummins Recent Developments
- 10.2 Caterpillar

- 10.2.1 Caterpillar Automotive Off-Highway Engine Basic Information
- 10.2.2 Caterpillar Automotive Off-Highway Engine Product Overview
- 10.2.3 Caterpillar Automotive Off-Highway Engine Product Market Performance
- 10.2.4 Caterpillar Business Overview
- 10.2.5 Caterpillar Automotive Off-Highway Engine SWOT Analysis
- 10.2.6 Caterpillar Recent Developments
- 10.3 Deere and Company
 - 10.3.1 Deere and Company Automotive Off-Highway Engine Basic Information
 - 10.3.2 Deere and Company Automotive Off-Highway Engine Product Overview
 - 10.3.3 Deere and Company Automotive Off-Highway Engine Product Market Performance
 - 10.3.4 Deere and Company Automotive Off-Highway Engine SWOT Analysis
 - 10.3.5 Deere and Company Business Overview
 - 10.3.6 Deere and Company Recent Developments
- 10.4 Deutz
 - 10.4.1 Deutz Automotive Off-Highway Engine Basic Information
 - 10.4.2 Deutz Automotive Off-Highway Engine Product Overview
 - 10.4.3 Deutz Automotive Off-Highway Engine Product Market Performance
 - 10.4.4 Deutz Business Overview
 - 10.4.5 Deutz Recent Developments
- 10.5 Volvo Group
 - 10.5.1 Volvo Group Automotive Off-Highway Engine Basic Information
 - 10.5.2 Volvo Group Automotive Off-Highway Engine Product Overview
 - 10.5.3 Volvo Group Automotive Off-Highway Engine Product Market Performance
 - 10.5.4 Volvo Group Business Overview
 - 10.5.5 Volvo Group Recent Developments
- 10.6 Kubota
 - 10.6.1 Kubota Automotive Off-Highway Engine Basic Information
 - 10.6.2 Kubota Automotive Off-Highway Engine Product Overview
 - 10.6.3 Kubota Automotive Off-Highway Engine Product Market Performance
 - 10.6.4 Kubota Business Overview
 - 10.6.5 Kubota Recent Developments
- 10.7 Mahindra and Mahindra
 - 10.7.1 Mahindra and Mahindra Automotive Off-Highway Engine Basic Information
 - 10.7.2 Mahindra and Mahindra Automotive Off-Highway Engine Product Overview
 - 10.7.3 Mahindra and Mahindra Automotive Off-Highway Engine Product Market Performance
 - 10.7.4 Mahindra and Mahindra Business Overview
 - 10.7.5 Mahindra and Mahindra Recent Developments

10.8 AGCO

- 10.8.1 AGCO Automotive Off-Highway Engine Basic Information
- 10.8.2 AGCO Automotive Off-Highway Engine Product Overview
- 10.8.3 AGCO Automotive Off-Highway Engine Product Market Performance
- 10.8.4 AGCO Business Overview
- 10.8.5 AGCO Recent Developments

10.9 Massey Ferguson

- 10.9.1 Massey Ferguson Automotive Off-Highway Engine Basic Information
- 10.9.2 Massey Ferguson Automotive Off-Highway Engine Product Overview
- 10.9.3 Massey Ferguson Automotive Off-Highway Engine Product Market Performance
- 10.9.4 Massey Ferguson Business Overview
- 10.9.5 Massey Ferguson Recent Developments

10.10 J.C. Bamford Excavators

- 10.10.1 J.C. Bamford Excavators Automotive Off-Highway Engine Basic Information
- 10.10.2 J.C. Bamford Excavators Automotive Off-Highway Engine Product Overview
- 10.10.3 J.C. Bamford Excavators Automotive Off-Highway Engine Product Market Performance
- 10.10.4 J.C. Bamford Excavators Business Overview
- 10.10.5 J.C. Bamford Excavators Recent Developments

11 AUTOMOTIVE OFF-HIGHWAY ENGINE MARKET FORECAST BY REGION

11.1 Global Automotive Off-Highway Engine Market Size Forecast

11.2 Global Automotive Off-Highway Engine Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Automotive Off-Highway Engine Market Size Forecast by Country
- 11.2.3 Asia Pacific Automotive Off-Highway Engine Market Size Forecast by Region
- 11.2.4 South America Automotive Off-Highway Engine Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Automotive Off-Highway Engine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Automotive Off-Highway Engine Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Automotive Off-Highway Engine by Type (2025-2032)
- 12.1.2 Global Automotive Off-Highway Engine Market Size Forecast by Type

(2025-2032)

12.1.3 Global Forecasted Price of Automotive Off-Highway Engine by Type

(2025-2032)

12.2 Global Automotive Off-Highway Engine Market Forecast by Application

(2025-2032)

12.2.1 Global Automotive Off-Highway Engine Sales (K Units) Forecast by Application

12.2.2 Global Automotive Off-Highway Engine Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Motor Vehicle Production Market Share by Type (2023)
- Table 4. Global Automobile Production by Region (Units)
- Table 5. Market Share and Development Potential of Automobiles by Region
- Table 6. Global Automobile Production by Country (Vehicle)
- Table 7. Market Share and Development Potential of Automobiles by Countries
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Market Size (M USD) Segment Executive Summary
- Table 11. Automotive Off-Highway Engine Market Size Comparison by Region (M USD)
- Table 12. Global Automotive Off-Highway Engine Sales (K Units) by Manufacturers (2019-2024)
- Table 13. Global Automotive Off-Highway Engine Sales Market Share by Manufacturers (2019-2024)
- Table 14. Global Automotive Off-Highway Engine Revenue (M USD) by Manufacturers (2019-2024)
- Table 15. Global Automotive Off-Highway Engine Revenue Share by Manufacturers (2019-2024)
- Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Off-Highway Engine as of 2022)
- Table 17. Global Market Automotive Off-Highway Engine Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 18. Manufacturers Automotive Off-Highway Engine Sales Sites and Area Served
- Table 19. Manufacturers Automotive Off-Highway Engine Product Type
- Table 20. Global Automotive Off-Highway Engine Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 21. Mergers & Acquisitions, Expansion Plans
- Table 22. Industry Chain Map of Automotive Off-Highway Engine
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. Automotive Off-Highway Engine Market Challenges

- Table 29. Global Automotive Off-Highway Engine Sales by Type (K Units)
- Table 30. Global Automotive Off-Highway Engine Market Size by Type (M USD)
- Table 31. Global Automotive Off-Highway Engine Sales (K Units) by Type (2019-2024)
- Table 32. Global Automotive Off-Highway Engine Sales Market Share by Type (2019-2024)
- Table 33. Global Automotive Off-Highway Engine Market Size (M USD) by Type (2019-2024)
- Table 34. Global Automotive Off-Highway Engine Market Size Share by Type (2019-2024)
- Table 35. Global Automotive Off-Highway Engine Price (USD/Unit) by Type (2019-2024)
- Table 36. Global Automotive Off-Highway Engine Sales (K Units) by Application
- Table 37. Global Automotive Off-Highway Engine Market Size by Application
- Table 38. Global Automotive Off-Highway Engine Sales by Application (2019-2024) & (K Units)
- Table 39. Global Automotive Off-Highway Engine Sales Market Share by Application (2019-2024)
- Table 40. Global Automotive Off-Highway Engine Sales by Application (2019-2024) & (M USD)
- Table 41. Global Automotive Off-Highway Engine Market Share by Application (2019-2024)
- Table 42. Global Automotive Off-Highway Engine Sales Growth Rate by Application (2019-2024)
- Table 43. Global Automotive Off-Highway Engine Sales by Region (2019-2024) & (K Units)
- Table 44. Global Automotive Off-Highway Engine Sales Market Share by Region (2019-2024)
- Table 45. North America Automotive Off-Highway Engine Sales by Country (2019-2024) & (K Units)
- Table 46. Europe Automotive Off-Highway Engine Sales by Country (2019-2024) & (K Units)
- Table 47. Asia Pacific Automotive Off-Highway Engine Sales by Region (2019-2024) & (K Units)
- Table 48. South America Automotive Off-Highway Engine Sales by Country (2019-2024) & (K Units)
- Table 49. Middle East and Africa Automotive Off-Highway Engine Sales by Region (2019-2024) & (K Units)
- Table 50. Global Automotive Off-Highway Engine Production (K Units) by Region (2019-2024)

Table 51. Global Automotive Off-Highway Engine Revenue (US\$ Million) by Region (2019-2024)

Table 52. Global Automotive Off-Highway Engine Revenue Market Share by Region (2019-2024)

Table 53. Global Automotive Off-Highway Engine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. North America Automotive Off-Highway Engine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 55. Europe Automotive Off-Highway Engine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Japan Automotive Off-Highway Engine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 57. China Automotive Off-Highway Engine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Cummins Automotive Off-Highway Engine Basic Information

Table 59. Cummins Automotive Off-Highway Engine Product Overview

Table 60. Cummins Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 61. Cummins Business Overview

Table 62. Cummins Automotive Off-Highway Engine SWOT Analysis

Table 63. Cummins Recent Developments

Table 64. Caterpillar Automotive Off-Highway Engine Basic Information

Table 65. Caterpillar Automotive Off-Highway Engine Product Overview

Table 66. Caterpillar Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 67. Caterpillar Business Overview

Table 68. Caterpillar Automotive Off-Highway Engine SWOT Analysis

Table 69. Caterpillar Recent Developments

Table 70. Deere and Company Automotive Off-Highway Engine Basic Information

Table 71. Deere and Company Automotive Off-Highway Engine Product Overview

Table 72. Deere and Company Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Deere and Company Automotive Off-Highway Engine SWOT Analysis

Table 74. Deere and Company Business Overview

Table 75. Deere and Company Recent Developments

Table 76. Deutz Automotive Off-Highway Engine Basic Information

Table 77. Deutz Automotive Off-Highway Engine Product Overview

Table 78. Deutz Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 79. Deutz Business Overview
- Table 80. Deutz Recent Developments
- Table 81. Volvo Group Automotive Off-Highway Engine Basic Information
- Table 82. Volvo Group Automotive Off-Highway Engine Product Overview
- Table 83. Volvo Group Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Volvo Group Business Overview
- Table 85. Volvo Group Recent Developments
- Table 86. Kubota Automotive Off-Highway Engine Basic Information
- Table 87. Kubota Automotive Off-Highway Engine Product Overview
- Table 88. Kubota Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Kubota Business Overview
- Table 90. Kubota Recent Developments
- Table 91. Mahindra and Mahindra Automotive Off-Highway Engine Basic Information
- Table 92. Mahindra and Mahindra Automotive Off-Highway Engine Product Overview
- Table 93. Mahindra and Mahindra Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Mahindra and Mahindra Business Overview
- Table 95. Mahindra and Mahindra Recent Developments
- Table 96. AGCO Automotive Off-Highway Engine Basic Information
- Table 97. AGCO Automotive Off-Highway Engine Product Overview
- Table 98. AGCO Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. AGCO Business Overview
- Table 100. AGCO Recent Developments
- Table 101. Massey Ferguson Automotive Off-Highway Engine Basic Information
- Table 102. Massey Ferguson Automotive Off-Highway Engine Product Overview
- Table 103. Massey Ferguson Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Massey Ferguson Business Overview
- Table 105. Massey Ferguson Recent Developments
- Table 106. J.C. Bamford Excavators Automotive Off-Highway Engine Basic Information
- Table 107. J.C. Bamford Excavators Automotive Off-Highway Engine Product Overview
- Table 108. J.C. Bamford Excavators Automotive Off-Highway Engine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. J.C. Bamford Excavators Business Overview
- Table 110. J.C. Bamford Excavators Recent Developments
- Table 111. Global Automotive Off-Highway Engine Sales Forecast by Region

(2025-2032) & (K Units)

Table 112. Global Automotive Off-Highway Engine Market Size Forecast by Region (2025-2032) & (M USD)

Table 113. North America Automotive Off-Highway Engine Sales Forecast by Country (2025-2032) & (K Units)

Table 114. North America Automotive Off-Highway Engine Market Size Forecast by Country (2025-2032) & (M USD)

Table 115. Europe Automotive Off-Highway Engine Sales Forecast by Country (2025-2032) & (K Units)

Table 116. Europe Automotive Off-Highway Engine Market Size Forecast by Country (2025-2032) & (M USD)

Table 117. Asia Pacific Automotive Off-Highway Engine Sales Forecast by Region (2025-2032) & (K Units)

Table 118. Asia Pacific Automotive Off-Highway Engine Market Size Forecast by Region (2025-2032) & (M USD)

Table 119. South America Automotive Off-Highway Engine Sales Forecast by Country (2025-2032) & (K Units)

Table 120. South America Automotive Off-Highway Engine Market Size Forecast by Country (2025-2032) & (M USD)

Table 121. Middle East and Africa Automotive Off-Highway Engine Consumption Forecast by Country (2025-2032) & (Units)

Table 122. Middle East and Africa Automotive Off-Highway Engine Market Size Forecast by Country (2025-2032) & (M USD)

Table 123. Global Automotive Off-Highway Engine Sales Forecast by Type (2025-2032) & (K Units)

Table 124. Global Automotive Off-Highway Engine Market Size Forecast by Type (2025-2032) & (M USD)

Table 125. Global Automotive Off-Highway Engine Price Forecast by Type (2025-2032) & (USD/Unit)

Table 126. Global Automotive Off-Highway Engine Sales (K Units) Forecast by Application (2025-2032)

Table 127. Global Automotive Off-Highway Engine Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Automotive Off-Highway Engine

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Motor Vehicle Production (M Units)

Figure 5. Global Automotive Off-Highway Engine Market Size (M USD), 2019-2032

Figure 6. Global Automotive Off-Highway Engine Market Size (M USD) (2019-2032)

Figure 7. Global Automotive Off-Highway Engine Sales (K Units) & (2019-2032)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 10. Evaluation Matrix of Regional Market Development Potential

Figure 11. Automotive Off-Highway Engine Market Size by Country (M USD)

Figure 12. Automotive Off-Highway Engine Sales Share by Manufacturers in 2023

Figure 13. Global Automotive Off-Highway Engine Revenue Share by Manufacturers in 2023

Figure 14. Automotive Off-Highway Engine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 15. Global Market Automotive Off-Highway Engine Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 16. The Global 5 and 10 Largest Players: Market Share by Automotive Off-Highway Engine Revenue in 2023

Figure 17. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 18. Global Automotive Off-Highway Engine Market Share by Type

Figure 19. Sales Market Share of Automotive Off-Highway Engine by Type (2019-2024)

Figure 20. Sales Market Share of Automotive Off-Highway Engine by Type in 2023

Figure 21. Market Size Share of Automotive Off-Highway Engine by Type (2019-2024)

Figure 22. Market Size Market Share of Automotive Off-Highway Engine by Type in 2023

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Automotive Off-Highway Engine Market Share by Application

Figure 25. Global Automotive Off-Highway Engine Sales Market Share by Application (2019-2024)

Figure 26. Global Automotive Off-Highway Engine Sales Market Share by Application in 2023

Figure 27. Global Automotive Off-Highway Engine Market Share by Application (2019-2024)

- Figure 28. Global Automotive Off-Highway Engine Market Share by Application in 2023
- Figure 29. Global Automotive Off-Highway Engine Sales Growth Rate by Application (2019-2024)
- Figure 30. Global Automotive Off-Highway Engine Sales Market Share by Region (2019-2024)
- Figure 31. North America Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 32. North America Automotive Off-Highway Engine Sales Market Share by Country in 2023
- Figure 33. U.S. Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 34. Canada Automotive Off-Highway Engine Sales (K Units) and Growth Rate (2019-2024)
- Figure 35. Mexico Automotive Off-Highway Engine Sales (Units) and Growth Rate (2019-2024)
- Figure 36. Europe Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 37. Europe Automotive Off-Highway Engine Sales Market Share by Country in 2023
- Figure 38. Germany Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. France Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. U.K. Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Italy Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Russia Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 43. Asia Pacific Automotive Off-Highway Engine Sales and Growth Rate (K Units)
- Figure 44. Asia Pacific Automotive Off-Highway Engine Sales Market Share by Region in 2023
- Figure 45. China Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. Japan Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. South Korea Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. India Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. Southeast Asia Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 50. South America Automotive Off-Highway Engine Sales and Growth Rate (K Units)

Figure 51. South America Automotive Off-Highway Engine Sales Market Share by Country in 2023

Figure 52. Brazil Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Argentina Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Columbia Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 55. Middle East and Africa Automotive Off-Highway Engine Sales and Growth Rate (K Units)

Figure 56. Middle East and Africa Automotive Off-Highway Engine Sales Market Share by Region in 2023

Figure 57. Saudi Arabia Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. UAE Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Egypt Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. Nigeria Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. South Africa Automotive Off-Highway Engine Sales and Growth Rate (2019-2024) & (K Units)

Figure 62. Global Automotive Off-Highway Engine Production Market Share by Region (2019-2024)

Figure 63. North America Automotive Off-Highway Engine Production (K Units) Growth Rate (2019-2024)

Figure 64. Europe Automotive Off-Highway Engine Production (K Units) Growth Rate (2019-2024)

Figure 65. Japan Automotive Off-Highway Engine Production (K Units) Growth Rate (2019-2024)

Figure 66. China Automotive Off-Highway Engine Production (K Units) Growth Rate (2019-2024)

Figure 67. Global Automotive Off-Highway Engine Sales Forecast by Volume

(2019-2032) & (K Units)

Figure 68. Global Automotive Off-Highway Engine Market Size Forecast by Value (2019-2032) & (M USD)

Figure 69. Global Automotive Off-Highway Engine Sales Market Share Forecast by Type (2025-2032)

Figure 70. Global Automotive Off-Highway Engine Market Share Forecast by Type (2025-2032)

Figure 71. Global Automotive Off-Highway Engine Sales Forecast by Application (2025-2032)

Figure 72. Global Automotive Off-Highway Engine Market Share Forecast by Application (2025-2032)

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