

Global Automotive Magnetic Sensor ICs Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Automotive magnetic sensor ICs are sensor chips used in automobiles, which can convert the changes in the magnetic properties of sensitive components caused by external factors such as magnetic field, current, stress and strain, temperature, and light into electrical signals, thereby detecting the corresponding physical quantities. Mainly divided into current sensor chips, linear and angular position sensor chips, speed sensor chips, etc.

This report provides a deep insight into the global Automotive Magnetic Sensor ICs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Magnetic Sensor ICs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Automotive Magnetic Sensor ICs market in any manner.

Global Automotive Magnetic Sensor ICs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Melexis Technologies NV

TDK Electronics Co., Ltd.

NXP Semiconductors

Infineon Technologies

Cadence Allegro PCB Designer

Allegro MicroSystems

Honeywell International

MultiDimension Technology Co., Ltd.

ROHM SEMICONDUCTOR

ABLIC Taiwan

Sinomags Technology Co., Ltd.

ADI

TOREX SEMICONDUCTOR

IC Haus

RLS merilna tehnika d.o.o.

Shanghai Orient-Chip Technology Co.,Ltd.

Vtran Tech Changzhou Co., Ltd.

CrossChip MicroSystems Inc.

Guizhou Yaguang Electrical Technology Co.,Ltd.

Cosemitech Semiconductor Shanghai Co., Ltd.

Market Segmentation (by Type)

Hall Sensor ICs

Magnetoresistive Sensor ICs

Market Segmentation (by Application)

Vehicle Electronics

Industrial Control

Consumer Electronics

Household Appliances

Medical Equipment

Power Communication

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Magnetic Sensor ICs Market

Overview of the regional outlook of the Automotive Magnetic Sensor ICs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Magnetic Sensor ICs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Magnetic Sensor ICs

1.2 Key Market Segments

1.2.1 Automotive Magnetic Sensor ICs Segment by Type

1.2.2 Automotive Magnetic Sensor ICs Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE MAGNETIC SENSOR ICS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Magnetic Sensor ICs Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Automotive Magnetic Sensor ICs Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE MAGNETIC SENSOR ICS MARKET COMPETITIVE LANDSCAPE

3.1 Global Automotive Magnetic Sensor ICs Sales by Manufacturers (2019-2024)

3.2 Global Automotive Magnetic Sensor ICs Revenue Market Share by Manufacturers (2019-2024)

3.3 Automotive Magnetic Sensor ICs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Automotive Magnetic Sensor ICs Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Automotive Magnetic Sensor ICs Sales Sites, Area Served, Product Type

3.6 Automotive Magnetic Sensor ICs Market Competitive Situation and Trends

3.6.1 Automotive Magnetic Sensor ICs Market Concentration Rate

3.6.2 Global 5 and 10 Largest Automotive Magnetic Sensor ICs Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE MAGNETIC SENSOR ICS INDUSTRY CHAIN ANALYSIS

4.1 Automotive Magnetic Sensor ICs Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE MAGNETIC SENSOR ICS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AUTOMOTIVE MAGNETIC SENSOR ICS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Magnetic Sensor ICs Sales Market Share by Type (2019-2024)

6.3 Global Automotive Magnetic Sensor ICs Market Size Market Share by Type (2019-2024)

6.4 Global Automotive Magnetic Sensor ICs Price by Type (2019-2024)

7 AUTOMOTIVE MAGNETIC SENSOR ICS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Magnetic Sensor ICs Market Sales by Application (2019-2024)

7.3 Global Automotive Magnetic Sensor ICs Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive Magnetic Sensor ICs Sales Growth Rate by Application (2019-2024)

8 AUTOMOTIVE MAGNETIC SENSOR ICS MARKET SEGMENTATION BY REGION

8.1 Global Automotive Magnetic Sensor ICs Sales by Region

8.1.1 Global Automotive Magnetic Sensor ICs Sales by Region

8.1.2 Global Automotive Magnetic Sensor ICs Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Magnetic Sensor ICs Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Magnetic Sensor ICs Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Magnetic Sensor ICs Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Magnetic Sensor ICs Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Magnetic Sensor ICs Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Melexis Technologies NV

- 9.1.1 Melexis Technologies NV Automotive Magnetic Sensor ICs Basic Information
- 9.1.2 Melexis Technologies NV Automotive Magnetic Sensor ICs Product Overview
- 9.1.3 Melexis Technologies NV Automotive Magnetic Sensor ICs Product Market Performance
- 9.1.4 Melexis Technologies NV Business Overview
- 9.1.5 Melexis Technologies NV Automotive Magnetic Sensor ICs SWOT Analysis
- 9.1.6 Melexis Technologies NV Recent Developments

9.2 TDK Electronics Co., Ltd.

- 9.2.1 TDK Electronics Co., Ltd. Automotive Magnetic Sensor ICs Basic Information
- 9.2.2 TDK Electronics Co., Ltd. Automotive Magnetic Sensor ICs Product Overview
- 9.2.3 TDK Electronics Co., Ltd. Automotive Magnetic Sensor ICs Product Market Performance
- 9.2.4 TDK Electronics Co., Ltd. Business Overview
- 9.2.5 TDK Electronics Co., Ltd. Automotive Magnetic Sensor ICs SWOT Analysis
- 9.2.6 TDK Electronics Co., Ltd. Recent Developments

9.3 NXP Semiconductors

- 9.3.1 NXP Semiconductors Automotive Magnetic Sensor ICs Basic Information
- 9.3.2 NXP Semiconductors Automotive Magnetic Sensor ICs Product Overview
- 9.3.3 NXP Semiconductors Automotive Magnetic Sensor ICs Product Market Performance
- 9.3.4 NXP Semiconductors Automotive Magnetic Sensor ICs SWOT Analysis
- 9.3.5 NXP Semiconductors Business Overview
- 9.3.6 NXP Semiconductors Recent Developments

9.4 Infineon Technologies

- 9.4.1 Infineon Technologies Automotive Magnetic Sensor ICs Basic Information
- 9.4.2 Infineon Technologies Automotive Magnetic Sensor ICs Product Overview
- 9.4.3 Infineon Technologies Automotive Magnetic Sensor ICs Product Market Performance
- 9.4.4 Infineon Technologies Business Overview
- 9.4.5 Infineon Technologies Recent Developments

9.5 Cadence Allegro PCB Designer

- 9.5.1 Cadence Allegro PCB Designer Automotive Magnetic Sensor ICs Basic Information
- 9.5.2 Cadence Allegro PCB Designer Automotive Magnetic Sensor ICs Product Overview

9.5.3 Cadence Allegro PCB Designer Automotive Magnetic Sensor ICs Product Market Performance

9.5.4 Cadence Allegro PCB Designer Business Overview

9.5.5 Cadence Allegro PCB Designer Recent Developments

9.6 Allegro MicroSystems

9.6.1 Allegro MicroSystems Automotive Magnetic Sensor ICs Basic Information

9.6.2 Allegro MicroSystems Automotive Magnetic Sensor ICs Product Overview

9.6.3 Allegro MicroSystems Automotive Magnetic Sensor ICs Product Market Performance

9.6.4 Allegro MicroSystems Business Overview

9.6.5 Allegro MicroSystems Recent Developments

9.7 Honeywell International

9.7.1 Honeywell International Automotive Magnetic Sensor ICs Basic Information

9.7.2 Honeywell International Automotive Magnetic Sensor ICs Product Overview

9.7.3 Honeywell International Automotive Magnetic Sensor ICs Product Market Performance

9.7.4 Honeywell International Business Overview

9.7.5 Honeywell International Recent Developments

9.8 MultiDimension Technology Co., Ltd.

9.8.1 MultiDimension Technology Co., Ltd. Automotive Magnetic Sensor ICs Basic Information

9.8.2 MultiDimension Technology Co., Ltd. Automotive Magnetic Sensor ICs Product Overview

9.8.3 MultiDimension Technology Co., Ltd. Automotive Magnetic Sensor ICs Product Market Performance

9.8.4 MultiDimension Technology Co., Ltd. Business Overview

9.8.5 MultiDimension Technology Co., Ltd. Recent Developments

9.9 ROHM SEMICONDUCTOR

9.9.1 ROHM SEMICONDUCTOR Automotive Magnetic Sensor ICs Basic Information

9.9.2 ROHM SEMICONDUCTOR Automotive Magnetic Sensor ICs Product Overview

9.9.3 ROHM SEMICONDUCTOR Automotive Magnetic Sensor ICs Product Market Performance

9.9.4 ROHM SEMICONDUCTOR Business Overview

9.9.5 ROHM SEMICONDUCTOR Recent Developments

9.10 ABLIC Taiwan

9.10.1 ABLIC Taiwan Automotive Magnetic Sensor ICs Basic Information

9.10.2 ABLIC Taiwan Automotive Magnetic Sensor ICs Product Overview

9.10.3 ABLIC Taiwan Automotive Magnetic Sensor ICs Product Market Performance

9.10.4 ABLIC Taiwan Business Overview

- 9.10.5 ABLIC Taiwan Recent Developments
- 9.11 Sinomags Technology Co., Ltd.
 - 9.11.1 Sinomags Technology Co., Ltd. Automotive Magnetic Sensor ICs Basic Information
 - 9.11.2 Sinomags Technology Co., Ltd. Automotive Magnetic Sensor ICs Product Overview
 - 9.11.3 Sinomags Technology Co., Ltd. Automotive Magnetic Sensor ICs Product Market Performance
 - 9.11.4 Sinomags Technology Co., Ltd. Business Overview
 - 9.11.5 Sinomags Technology Co., Ltd. Recent Developments
- 9.12 ADI
 - 9.12.1 ADI Automotive Magnetic Sensor ICs Basic Information
 - 9.12.2 ADI Automotive Magnetic Sensor ICs Product Overview
 - 9.12.3 ADI Automotive Magnetic Sensor ICs Product Market Performance
 - 9.12.4 ADI Business Overview
 - 9.12.5 ADI Recent Developments
- 9.13 TOREX SEMICONDUCTOR
 - 9.13.1 TOREX SEMICONDUCTOR Automotive Magnetic Sensor ICs Basic Information
 - 9.13.2 TOREX SEMICONDUCTOR Automotive Magnetic Sensor ICs Product Overview
 - 9.13.3 TOREX SEMICONDUCTOR Automotive Magnetic Sensor ICs Product Market Performance
 - 9.13.4 TOREX SEMICONDUCTOR Business Overview
 - 9.13.5 TOREX SEMICONDUCTOR Recent Developments
- 9.14 IC Haus
 - 9.14.1 IC Haus Automotive Magnetic Sensor ICs Basic Information
 - 9.14.2 IC Haus Automotive Magnetic Sensor ICs Product Overview
 - 9.14.3 IC Haus Automotive Magnetic Sensor ICs Product Market Performance
 - 9.14.4 IC Haus Business Overview
 - 9.14.5 IC Haus Recent Developments
- 9.15 RLS merilna tehnika d.o.o.
 - 9.15.1 RLS merilna tehnika d.o.o. Automotive Magnetic Sensor ICs Basic Information
 - 9.15.2 RLS merilna tehnika d.o.o. Automotive Magnetic Sensor ICs Product Overview
 - 9.15.3 RLS merilna tehnika d.o.o. Automotive Magnetic Sensor ICs Product Market Performance
 - 9.15.4 RLS merilna tehnika d.o.o. Business Overview
 - 9.15.5 RLS merilna tehnika d.o.o. Recent Developments
- 9.16 Shanghai Orient-Chip Technology Co.,Ltd.

9.16.1 Shanghai Orient-Chip Technology Co.,Ltd. Automotive Magnetic Sensor ICs
Basic Information

9.16.2 Shanghai Orient-Chip Technology Co.,Ltd. Automotive Magnetic Sensor ICs
Product Overview

9.16.3 Shanghai Orient-Chip Technology Co.,Ltd. Automotive Magnetic Sensor ICs
Product Market Performance

9.16.4 Shanghai Orient-Chip Technology Co.,Ltd. Business Overview

9.16.5 Shanghai Orient-Chip Technology Co.,Ltd. Recent Developments

9.17 Vtran Tech Changzhou Co., Ltd.

9.17.1 Vtran Tech Changzhou Co., Ltd. Automotive Magnetic Sensor ICs Basic
Information

9.17.2 Vtran Tech Changzhou Co., Ltd. Automotive Magnetic Sensor ICs Product
Overview

9.17.3 Vtran Tech Changzhou Co., Ltd. Automotive Magnetic Sensor ICs Product
Market Performance

9.17.4 Vtran Tech Changzhou Co., Ltd. Business Overview

9.17.5 Vtran Tech Changzhou Co., Ltd. Recent Developments

9.18 CrossChip MicroSystems Inc.

9.18.1 CrossChip MicroSystems Inc. Automotive Magnetic Sensor ICs Basic
Information

9.18.2 CrossChip MicroSystems Inc. Automotive Magnetic Sensor ICs Product
Overview

9.18.3 CrossChip MicroSystems Inc. Automotive Magnetic Sensor ICs Product Market
Performance

9.18.4 CrossChip MicroSystems Inc. Business Overview

9.18.5 CrossChip MicroSystems Inc. Recent Developments

9.19 Guizhou Yaguang Electrical Technology Co.,Ltd.

9.19.1 Guizhou Yaguang Electrical Technology Co.,Ltd. Automotive Magnetic Sensor
ICs Basic Information

9.19.2 Guizhou Yaguang Electrical Technology Co.,Ltd. Automotive Magnetic Sensor
ICs Product Overview

9.19.3 Guizhou Yaguang Electrical Technology Co.,Ltd. Automotive Magnetic Sensor
ICs Product Market Performance

9.19.4 Guizhou Yaguang Electrical Technology Co.,Ltd. Business Overview

9.19.5 Guizhou Yaguang Electrical Technology Co.,Ltd. Recent Developments

9.20 Cosemitech Semiconductor Shanghai Co., Ltd.

9.20.1 Cosemitech Semiconductor Shanghai Co., Ltd. Automotive Magnetic Sensor
ICs Basic Information

9.20.2 Cosemitech Semiconductor Shanghai Co., Ltd. Automotive Magnetic Sensor

ICs Product Overview

9.20.3 Cosemitech Semiconductor Shanghai Co., Ltd. Automotive Magnetic Sensor

ICs Product Market Performance

9.20.4 Cosemitech Semiconductor Shanghai Co., Ltd. Business Overview

9.20.5 Cosemitech Semiconductor Shanghai Co., Ltd. Recent Developments

10 AUTOMOTIVE MAGNETIC SENSOR ICS MARKET FORECAST BY REGION

10.1 Global Automotive Magnetic Sensor ICs Market Size Forecast

10.2 Global Automotive Magnetic Sensor ICs Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Automotive Magnetic Sensor ICs Market Size Forecast by Country

10.2.3 Asia Pacific Automotive Magnetic Sensor ICs Market Size Forecast by Region

10.2.4 South America Automotive Magnetic Sensor ICs Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive Magnetic Sensor ICs by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Automotive Magnetic Sensor ICs Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive Magnetic Sensor ICs by Type (2025-2030)

11.1.2 Global Automotive Magnetic Sensor ICs Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive Magnetic Sensor ICs by Type (2025-2030)

11.2 Global Automotive Magnetic Sensor ICs Market Forecast by Application (2025-2030)

11.2.1 Global Automotive Magnetic Sensor ICs Sales (K Units) Forecast by Application

11.2.2 Global Automotive Magnetic Sensor ICs Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Magnetic Sensor ICs Market Size Comparison by Region (M USD)

Table 5. Global Automotive Magnetic Sensor ICs Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Automotive Magnetic Sensor ICs Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Automotive Magnetic Sensor ICs Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Automotive Magnetic Sensor ICs Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Magnetic Sensor ICs as of 2022)

Table 10. Global Market Automotive Magnetic Sensor ICs Average Price (USD/Unit) of
Key Manufacturers (2019-2024)

Table 11. Manufacturers Automotive Magnetic Sensor ICs Sales Sites and Area Served

Table 12. Manufacturers Automotive Magnetic Sensor ICs Product Type

Table 13. Global Automotive Magnetic Sensor ICs Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Automotive Magnetic Sensor ICs

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Automotive Magnetic Sensor ICs Market Challenges

Table 22. Global Automotive Magnetic Sensor ICs Sales by Type (K Units)

Table 23. Global Automotive Magnetic Sensor ICs Market Size by Type (M USD)

Table 24. Global Automotive Magnetic Sensor ICs Sales (K Units) by Type (2019-2024)

Table 25. Global Automotive Magnetic Sensor ICs Sales Market Share by Type
(2019-2024)

Table 26. Global Automotive Magnetic Sensor ICs Market Size (M USD) by Type
(2019-2024)

Table 27. Global Automotive Magnetic Sensor ICs Market Size Share by Type (2019-2024)

Table 28. Global Automotive Magnetic Sensor ICs Price (USD/Unit) by Type (2019-2024)

Table 29. Global Automotive Magnetic Sensor ICs Sales (K Units) by Application

Table 30. Global Automotive Magnetic Sensor ICs Market Size by Application

Table 31. Global Automotive Magnetic Sensor ICs Sales by Application (2019-2024) & (K Units)

Table 32. Global Automotive Magnetic Sensor ICs Sales Market Share by Application (2019-2024)

Table 33. Global Automotive Magnetic Sensor ICs Sales by Application (2019-2024) & (M USD)

Table 34. Global Automotive Magnetic Sensor ICs Market Share by Application (2019-2024)

Table 35. Global Automotive Magnetic Sensor ICs Sales Growth Rate by Application (2019-2024)

Table 36. Global Automotive Magnetic Sensor ICs Sales by Region (2019-2024) & (K Units)

Table 37. Global Automotive Magnetic Sensor ICs Sales Market Share by Region (2019-2024)

Table 38. North America Automotive Magnetic Sensor ICs Sales by Country (2019-2024) & (K Units)

Table 39. Europe Automotive Magnetic Sensor ICs Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Automotive Magnetic Sensor ICs Sales by Region (2019-2024) & (K Units)

Table 41. South America Automotive Magnetic Sensor ICs Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Automotive Magnetic Sensor ICs Sales by Region (2019-2024) & (K Units)

Table 43. Melexis Technologies NV Automotive Magnetic Sensor ICs Basic Information

Table 44. Melexis Technologies NV Automotive Magnetic Sensor ICs Product Overview

Table 45. Melexis Technologies NV Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Melexis Technologies NV Business Overview

Table 47. Melexis Technologies NV Automotive Magnetic Sensor ICs SWOT Analysis

Table 48. Melexis Technologies NV Recent Developments

Table 49. TDK Electronics Co., Ltd. Automotive Magnetic Sensor ICs Basic Information

Table 50. TDK Electronics Co., Ltd. Automotive Magnetic Sensor ICs Product Overview

Table 51. TDK Electronics Co., Ltd. Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. TDK Electronics Co., Ltd. Business Overview

Table 53. TDK Electronics Co., Ltd. Automotive Magnetic Sensor ICs SWOT Analysis

Table 54. TDK Electronics Co., Ltd. Recent Developments

Table 55. NXP Semiconductors Automotive Magnetic Sensor ICs Basic Information

Table 56. NXP Semiconductors Automotive Magnetic Sensor ICs Product Overview

Table 57. NXP Semiconductors Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. NXP Semiconductors Automotive Magnetic Sensor ICs SWOT Analysis

Table 59. NXP Semiconductors Business Overview

Table 60. NXP Semiconductors Recent Developments

Table 61. Infineon Technologies Automotive Magnetic Sensor ICs Basic Information

Table 62. Infineon Technologies Automotive Magnetic Sensor ICs Product Overview

Table 63. Infineon Technologies Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Infineon Technologies Business Overview

Table 65. Infineon Technologies Recent Developments

Table 66. Cadence Allegro PCB Designer Automotive Magnetic Sensor ICs Basic Information

Table 67. Cadence Allegro PCB Designer Automotive Magnetic Sensor ICs Product Overview

Table 68. Cadence Allegro PCB Designer Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Cadence Allegro PCB Designer Business Overview

Table 70. Cadence Allegro PCB Designer Recent Developments

Table 71. Allegro MicroSystems Automotive Magnetic Sensor ICs Basic Information

Table 72. Allegro MicroSystems Automotive Magnetic Sensor ICs Product Overview

Table 73. Allegro MicroSystems Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Allegro MicroSystems Business Overview

Table 75. Allegro MicroSystems Recent Developments

Table 76. Honeywell International Automotive Magnetic Sensor ICs Basic Information

Table 77. Honeywell International Automotive Magnetic Sensor ICs Product Overview

Table 78. Honeywell International Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Honeywell International Business Overview

Table 80. Honeywell International Recent Developments

Table 81. MultiDimension Technology Co., Ltd. Automotive Magnetic Sensor ICs Basic

Information

Table 82. MultiDimension Technology Co., Ltd. Automotive Magnetic Sensor ICs Product Overview

Table 83. MultiDimension Technology Co., Ltd. Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. MultiDimension Technology Co., Ltd. Business Overview

Table 85. MultiDimension Technology Co., Ltd. Recent Developments

Table 86. ROHM SEMICONDUCTOR Automotive Magnetic Sensor ICs Basic Information

Table 87. ROHM SEMICONDUCTOR Automotive Magnetic Sensor ICs Product Overview

Table 88. ROHM SEMICONDUCTOR Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. ROHM SEMICONDUCTOR Business Overview

Table 90. ROHM SEMICONDUCTOR Recent Developments

Table 91. ABLIC Taiwan Automotive Magnetic Sensor ICs Basic Information

Table 92. ABLIC Taiwan Automotive Magnetic Sensor ICs Product Overview

Table 93. ABLIC Taiwan Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. ABLIC Taiwan Business Overview

Table 95. ABLIC Taiwan Recent Developments

Table 96. Sinomags Technology Co., Ltd. Automotive Magnetic Sensor ICs Basic Information

Table 97. Sinomags Technology Co., Ltd. Automotive Magnetic Sensor ICs Product Overview

Table 98. Sinomags Technology Co., Ltd. Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Sinomags Technology Co., Ltd. Business Overview

Table 100. Sinomags Technology Co., Ltd. Recent Developments

Table 101. ADI Automotive Magnetic Sensor ICs Basic Information

Table 102. ADI Automotive Magnetic Sensor ICs Product Overview

Table 103. ADI Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. ADI Business Overview

Table 105. ADI Recent Developments

Table 106. TOREX SEMICONDUCTOR Automotive Magnetic Sensor ICs Basic Information

Table 107. TOREX SEMICONDUCTOR Automotive Magnetic Sensor ICs Product Overview

Table 108. TOREX SEMICONDUCTOR Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. TOREX SEMICONDUCTOR Business Overview

Table 110. TOREX SEMICONDUCTOR Recent Developments

Table 111. IC Haus Automotive Magnetic Sensor ICs Basic Information

Table 112. IC Haus Automotive Magnetic Sensor ICs Product Overview

Table 113. IC Haus Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. IC Haus Business Overview

Table 115. IC Haus Recent Developments

Table 116. RLS merilna tehnika d.o.o. Automotive Magnetic Sensor ICs Basic Information

Table 117. RLS merilna tehnika d.o.o. Automotive Magnetic Sensor ICs Product Overview

Table 118. RLS merilna tehnika d.o.o. Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. RLS merilna tehnika d.o.o. Business Overview

Table 120. RLS merilna tehnika d.o.o. Recent Developments

Table 121. Shanghai Orient-Chip Technology Co.,Ltd. Automotive Magnetic Sensor ICs Basic Information

Table 122. Shanghai Orient-Chip Technology Co.,Ltd. Automotive Magnetic Sensor ICs Product Overview

Table 123. Shanghai Orient-Chip Technology Co.,Ltd. Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Shanghai Orient-Chip Technology Co.,Ltd. Business Overview

Table 125. Shanghai Orient-Chip Technology Co.,Ltd. Recent Developments

Table 126. Vtran Tech Changzhou Co., Ltd. Automotive Magnetic Sensor ICs Basic Information

Table 127. Vtran Tech Changzhou Co., Ltd. Automotive Magnetic Sensor ICs Product Overview

Table 128. Vtran Tech Changzhou Co., Ltd. Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Vtran Tech Changzhou Co., Ltd. Business Overview

Table 130. Vtran Tech Changzhou Co., Ltd. Recent Developments

Table 131. CrossChip MicroSystems Inc. Automotive Magnetic Sensor ICs Basic Information

Table 132. CrossChip MicroSystems Inc. Automotive Magnetic Sensor ICs Product Overview

Table 133. CrossChip MicroSystems Inc. Automotive Magnetic Sensor ICs Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. CrossChip MicroSystems Inc. Business Overview

Table 135. CrossChip MicroSystems Inc. Recent Developments

Table 136. Guizhou Yaguang Electrical Technology Co.,Ltd. Automotive Magnetic Sensor ICs Basic Information

Table 137. Guizhou Yaguang Electrical Technology Co.,Ltd. Automotive Magnetic Sensor ICs Product Overview

Table 138. Guizhou Yaguang Electrical Technology Co.,Ltd. Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Guizhou Yaguang Electrical Technology Co.,Ltd. Business Overview

Table 140. Guizhou Yaguang Electrical Technology Co.,Ltd. Recent Developments

Table 141. Cosemitech Semiconductor Shanghai Co., Ltd. Automotive Magnetic Sensor ICs Basic Information

Table 142. Cosemitech Semiconductor Shanghai Co., Ltd. Automotive Magnetic Sensor ICs Product Overview

Table 143. Cosemitech Semiconductor Shanghai Co., Ltd. Automotive Magnetic Sensor ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Cosemitech Semiconductor Shanghai Co., Ltd. Business Overview

Table 145. Cosemitech Semiconductor Shanghai Co., Ltd. Recent Developments

Table 146. Global Automotive Magnetic Sensor ICs Sales Forecast by Region (2025-2030) & (K Units)

Table 147. Global Automotive Magnetic Sensor ICs Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. North America Automotive Magnetic Sensor ICs Sales Forecast by Country (2025-2030) & (K Units)

Table 149. North America Automotive Magnetic Sensor ICs Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe Automotive Magnetic Sensor ICs Sales Forecast by Country (2025-2030) & (K Units)

Table 151. Europe Automotive Magnetic Sensor ICs Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific Automotive Magnetic Sensor ICs Sales Forecast by Region (2025-2030) & (K Units)

Table 153. Asia Pacific Automotive Magnetic Sensor ICs Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America Automotive Magnetic Sensor ICs Sales Forecast by Country (2025-2030) & (K Units)

Table 155. South America Automotive Magnetic Sensor ICs Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Automotive Magnetic Sensor ICs Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Automotive Magnetic Sensor ICs Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Automotive Magnetic Sensor ICs Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Automotive Magnetic Sensor ICs Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Automotive Magnetic Sensor ICs Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Automotive Magnetic Sensor ICs Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Automotive Magnetic Sensor ICs Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Automotive Magnetic Sensor ICs

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Magnetic Sensor ICs Market Size (M USD), 2019-2030

Figure 5. Global Automotive Magnetic Sensor ICs Market Size (M USD) (2019-2030)

Figure 6. Global Automotive Magnetic Sensor ICs Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Magnetic Sensor ICs Market Size by Country (M USD)

Figure 11. Automotive Magnetic Sensor ICs Sales Share by Manufacturers in 2023

Figure 12. Global Automotive Magnetic Sensor ICs Revenue Share by Manufacturers in 2023

Figure 13. Automotive Magnetic Sensor ICs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Automotive Magnetic Sensor ICs Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Magnetic Sensor ICs Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Automotive Magnetic Sensor ICs Market Share by Type

Figure 18. Sales Market Share of Automotive Magnetic Sensor ICs by Type (2019-2024)

Figure 19. Sales Market Share of Automotive Magnetic Sensor ICs by Type in 2023

Figure 20. Market Size Share of Automotive Magnetic Sensor ICs by Type (2019-2024)

Figure 21. Market Size Market Share of Automotive Magnetic Sensor ICs by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Automotive Magnetic Sensor ICs Market Share by Application

Figure 24. Global Automotive Magnetic Sensor ICs Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Magnetic Sensor ICs Sales Market Share by Application in 2023

Figure 26. Global Automotive Magnetic Sensor ICs Market Share by Application (2019-2024)

Figure 27. Global Automotive Magnetic Sensor ICs Market Share by Application in 2023

Figure 28. Global Automotive Magnetic Sensor ICs Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Magnetic Sensor ICs Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Magnetic Sensor ICs Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Magnetic Sensor ICs Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Magnetic Sensor ICs Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Magnetic Sensor ICs Sales Market Share by Country in 2023

Figure 37. Germany Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Magnetic Sensor ICs Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Magnetic Sensor ICs Sales Market Share by Region in 2023

Figure 44. China Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Magnetic Sensor ICs Sales and Growth Rate (K Units)

Figure 50. South America Automotive Magnetic Sensor ICs Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Magnetic Sensor ICs Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Magnetic Sensor ICs Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Magnetic Sensor ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Magnetic Sensor ICs Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Magnetic Sensor ICs Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Magnetic Sensor ICs Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Magnetic Sensor ICs Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Magnetic Sensor ICs Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Magnetic Sensor ICs Market Share Forecast by

Application (2025-2030)

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