

Global Automotive Infotainment SoCs Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global Automotive Infotainment SoCs Market Size was estimated at USD 5018.88 million in 2023 and is projected to reach USD 7447.91 million by 2029, exhibiting a CAGR of 6.80% during the forecast period.

This report provides a deep insight into the global Automotive Infotainment SoCs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Infotainment SoCs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Infotainment SoCs market in any manner.

Global Automotive Infotainment SoCs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Texas Instruments

ON Semiconductor Corporation

NVIDIA Corporation

Renesas Electronics Corporation

Qualcomm Technologies, Inc.

Infineon Technologies AG

NXP Semiconductors

STMicroelectronics

Intel Corporation

NEC Corporation

Market Segmentation (by Type)

Head Unit

Sound System

Others

Market Segmentation (by Application)

Compact Cars

Mid-Size Cars

SUVs

Luxury Cars

LCVs

HCVs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Infotainment SoCs Market

Overview of the regional outlook of the Automotive Infotainment SoCs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Infotainment SoCs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Infotainment SoCs
- 1.2 Key Market Segments
 - 1.2.1 Automotive Infotainment SoCs Segment by Type
 - 1.2.2 Automotive Infotainment SoCs Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOTIVE INFOTAINMENT SOCS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Infotainment SoCs Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Automotive Infotainment SoCs Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE INFOTAINMENT SOCS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Infotainment SoCs Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Infotainment SoCs Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Infotainment SoCs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Infotainment SoCs Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Infotainment SoCs Sales Sites, Area Served, Product Type
- 3.6 Automotive Infotainment SoCs Market Competitive Situation and Trends

- 3.6.1 Automotive Infotainment SoCs Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Automotive Infotainment SoCs Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE INFOTAINMENT SOCS INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Infotainment SoCs Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE INFOTAINMENT SOCS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AUTOMOTIVE INFOTAINMENT SOCS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Infotainment SoCs Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Infotainment SoCs Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Infotainment SoCs Price by Type (2019-2024)

7 AUTOMOTIVE INFOTAINMENT SOCS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Infotainment SoCs Market Sales by Application (2019-2024)

7.3 Global Automotive Infotainment SoCs Market Size (M USD) by Application
(2019-2024)

7.4 Global Automotive Infotainment SoCs Sales Growth Rate by Application
(2019-2024)

8 AUTOMOTIVE INFOTAINMENT SOCS MARKET SEGMENTATION BY REGION

8.1 Global Automotive Infotainment SoCs Sales by Region

8.1.1 Global Automotive Infotainment SoCs Sales by Region

8.1.2 Global Automotive Infotainment SoCs Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Infotainment SoCs Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Infotainment SoCs Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Infotainment SoCs Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Infotainment SoCs Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Infotainment SoCs Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Texas Instruments

9.1.1 Texas Instruments Automotive Infotainment SoCs Basic Information

9.1.2 Texas Instruments Automotive Infotainment SoCs Product Overview

9.1.3 Texas Instruments Automotive Infotainment SoCs Product Market Performance

9.1.4 Texas Instruments Business Overview

9.1.5 Texas Instruments Automotive Infotainment SoCs SWOT Analysis

9.1.6 Texas Instruments Recent Developments

9.2 ON Semiconductor Corporation

9.2.1 ON Semiconductor Corporation Automotive Infotainment SoCs Basic Information

9.2.2 ON Semiconductor Corporation Automotive Infotainment SoCs Product Overview

9.2.3 ON Semiconductor Corporation Automotive Infotainment SoCs Product Market Performance

9.2.4 ON Semiconductor Corporation Business Overview

9.2.5 ON Semiconductor Corporation Automotive Infotainment SoCs SWOT Analysis

9.2.6 ON Semiconductor Corporation Recent Developments

9.3 NVIDIA Corporation

9.3.1 NVIDIA Corporation Automotive Infotainment SoCs Basic Information

9.3.2 NVIDIA Corporation Automotive Infotainment SoCs Product Overview

9.3.3 NVIDIA Corporation Automotive Infotainment SoCs Product Market Performance

9.3.4 NVIDIA Corporation Automotive Infotainment SoCs SWOT Analysis

9.3.5 NVIDIA Corporation Business Overview

9.3.6 NVIDIA Corporation Recent Developments

9.4 Renesas Electronics Corporation

9.4.1 Renesas Electronics Corporation Automotive Infotainment SoCs Basic Information

9.4.2 Renesas Electronics Corporation Automotive Infotainment SoCs Product Overview

9.4.3 Renesas Electronics Corporation Automotive Infotainment SoCs Product Market Performance

9.4.4 Renesas Electronics Corporation Business Overview

9.4.5 Renesas Electronics Corporation Recent Developments

9.5 Qualcomm Technologies, Inc.

9.5.1 Qualcomm Technologies, Inc. Automotive Infotainment SoCs Basic Information

9.5.2 Qualcomm Technologies, Inc. Automotive Infotainment SoCs Product Overview

9.5.3 Qualcomm Technologies, Inc. Automotive Infotainment SoCs Product Market Performance

9.5.4 Qualcomm Technologies, Inc. Business Overview

9.5.5 Qualcomm Technologies, Inc. Recent Developments

9.6 Infineon Technologies AG

9.6.1 Infineon Technologies AG Automotive Infotainment SoCs Basic Information

9.6.2 Infineon Technologies AG Automotive Infotainment SoCs Product Overview

9.6.3 Infineon Technologies AG Automotive Infotainment SoCs Product Market Performance

9.6.4 Infineon Technologies AG Business Overview

9.6.5 Infineon Technologies AG Recent Developments

9.7 NXP Semiconductors

9.7.1 NXP Semiconductors Automotive Infotainment SoCs Basic Information

9.7.2 NXP Semiconductors Automotive Infotainment SoCs Product Overview

9.7.3 NXP Semiconductors Automotive Infotainment SoCs Product Market Performance

9.7.4 NXP Semiconductors Business Overview

9.7.5 NXP Semiconductors Recent Developments

9.8 STMicroelectronics

9.8.1 STMicroelectronics Automotive Infotainment SoCs Basic Information

9.8.2 STMicroelectronics Automotive Infotainment SoCs Product Overview

9.8.3 STMicroelectronics Automotive Infotainment SoCs Product Market Performance

9.8.4 STMicroelectronics Business Overview

9.8.5 STMicroelectronics Recent Developments

9.9 Intel Corporation

9.9.1 Intel Corporation Automotive Infotainment SoCs Basic Information

9.9.2 Intel Corporation Automotive Infotainment SoCs Product Overview

9.9.3 Intel Corporation Automotive Infotainment SoCs Product Market Performance

9.9.4 Intel Corporation Business Overview

9.9.5 Intel Corporation Recent Developments

9.10 NEC Corporation

9.10.1 NEC Corporation Automotive Infotainment SoCs Basic Information

9.10.2 NEC Corporation Automotive Infotainment SoCs Product Overview

9.10.3 NEC Corporation Automotive Infotainment SoCs Product Market Performance

9.10.4 NEC Corporation Business Overview

9.10.5 NEC Corporation Recent Developments

10 AUTOMOTIVE INFOTAINMENT SOCS MARKET FORECAST BY REGION

- 10.1 Global Automotive Infotainment SoCs Market Size Forecast
- 10.2 Global Automotive Infotainment SoCs Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Automotive Infotainment SoCs Market Size Forecast by Country
 - 10.2.3 Asia Pacific Automotive Infotainment SoCs Market Size Forecast by Region
 - 10.2.4 South America Automotive Infotainment SoCs Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Infotainment SoCs by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Automotive Infotainment SoCs Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Automotive Infotainment SoCs by Type (2025-2030)
 - 11.1.2 Global Automotive Infotainment SoCs Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Automotive Infotainment SoCs by Type (2025-2030)
- 11.2 Global Automotive Infotainment SoCs Market Forecast by Application (2025-2030)
 - 11.2.1 Global Automotive Infotainment SoCs Sales (K Units) Forecast by Application
 - 11.2.2 Global Automotive Infotainment SoCs Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Country (Vehicle)

Table 4. Importance and Development Potential of Automobiles in Various Countries

Table 5. Global Automobile Production by Type

Table 6. Importance and Development Potential of Automobiles in Various Type

Table 7. Market Size (M USD) Segment Executive Summary

Table 8. Automotive Infotainment SoCs Market Size Comparison by Region (M USD)

Table 9. Global Automotive Infotainment SoCs Sales (K Units) by Manufacturers (2019-2024)

Table 10. Global Automotive Infotainment SoCs Sales Market Share by Manufacturers (2019-2024)

Table 11. Global Automotive Infotainment SoCs Revenue (M USD) by Manufacturers (2019-2024)

Table 12. Global Automotive Infotainment SoCs Revenue Share by Manufacturers (2019-2024)

Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Infotainment SoCs as of 2022)

Table 14. Global Market Automotive Infotainment SoCs Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 15. Manufacturers Automotive Infotainment SoCs Sales Sites and Area Served

Table 16. Manufacturers Automotive Infotainment SoCs Product Type

Table 17. Global Automotive Infotainment SoCs Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 18. Mergers & Acquisitions, Expansion Plans

Table 19. Industry Chain Map of Automotive Infotainment SoCs

Table 20. Market Overview of Key Raw Materials

Table 21. Midstream Market Analysis

Table 22. Downstream Customer Analysis

Table 23. Key Development Trends

Table 24. Driving Factors

Table 25. Automotive Infotainment SoCs Market Challenges

Table 26. Global Automotive Infotainment SoCs Sales by Type (K Units)

Table 27. Global Automotive Infotainment SoCs Market Size by Type (M USD)

Table 28. Global Automotive Infotainment SoCs Sales (K Units) by Type (2019-2024)

- Table 29. Global Automotive Infotainment SoCs Sales Market Share by Type (2019-2024)
- Table 30. Global Automotive Infotainment SoCs Market Size (M USD) by Type (2019-2024)
- Table 31. Global Automotive Infotainment SoCs Market Size Share by Type (2019-2024)
- Table 32. Global Automotive Infotainment SoCs Price (USD/Unit) by Type (2019-2024)
- Table 33. Global Automotive Infotainment SoCs Sales (K Units) by Application
- Table 34. Global Automotive Infotainment SoCs Market Size by Application
- Table 35. Global Automotive Infotainment SoCs Sales by Application (2019-2024) & (K Units)
- Table 36. Global Automotive Infotainment SoCs Sales Market Share by Application (2019-2024)
- Table 37. Global Automotive Infotainment SoCs Sales by Application (2019-2024) & (M USD)
- Table 38. Global Automotive Infotainment SoCs Market Share by Application (2019-2024)
- Table 39. Global Automotive Infotainment SoCs Sales Growth Rate by Application (2019-2024)
- Table 40. Global Automotive Infotainment SoCs Sales by Region (2019-2024) & (K Units)
- Table 41. Global Automotive Infotainment SoCs Sales Market Share by Region (2019-2024)
- Table 42. North America Automotive Infotainment SoCs Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Automotive Infotainment SoCs Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Automotive Infotainment SoCs Sales by Region (2019-2024) & (K Units)
- Table 45. South America Automotive Infotainment SoCs Sales by Country (2019-2024) & (K Units)
- Table 46. Middle East and Africa Automotive Infotainment SoCs Sales by Region (2019-2024) & (K Units)
- Table 47. Texas Instruments Automotive Infotainment SoCs Basic Information
- Table 48. Texas Instruments Automotive Infotainment SoCs Product Overview
- Table 49. Texas Instruments Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. Texas Instruments Business Overview
- Table 51. Texas Instruments Automotive Infotainment SoCs SWOT Analysis

Table 52. Texas Instruments Recent Developments

Table 53. ON Semiconductor Corporation Automotive Infotainment SoCs Basic Information

Table 54. ON Semiconductor Corporation Automotive Infotainment SoCs Product Overview

Table 55. ON Semiconductor Corporation Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. ON Semiconductor Corporation Business Overview

Table 57. ON Semiconductor Corporation Automotive Infotainment SoCs SWOT Analysis

Table 58. ON Semiconductor Corporation Recent Developments

Table 59. NVIDIA Corporation Automotive Infotainment SoCs Basic Information

Table 60. NVIDIA Corporation Automotive Infotainment SoCs Product Overview

Table 61. NVIDIA Corporation Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. NVIDIA Corporation Automotive Infotainment SoCs SWOT Analysis

Table 63. NVIDIA Corporation Business Overview

Table 64. NVIDIA Corporation Recent Developments

Table 65. Renesas Electronics Corporation Automotive Infotainment SoCs Basic Information

Table 66. Renesas Electronics Corporation Automotive Infotainment SoCs Product Overview

Table 67. Renesas Electronics Corporation Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Renesas Electronics Corporation Business Overview

Table 69. Renesas Electronics Corporation Recent Developments

Table 70. Qualcomm Technologies, Inc. Automotive Infotainment SoCs Basic Information

Table 71. Qualcomm Technologies, Inc. Automotive Infotainment SoCs Product Overview

Table 72. Qualcomm Technologies, Inc. Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Qualcomm Technologies, Inc. Business Overview

Table 74. Qualcomm Technologies, Inc. Recent Developments

Table 75. Infineon Technologies AG Automotive Infotainment SoCs Basic Information

Table 76. Infineon Technologies AG Automotive Infotainment SoCs Product Overview

Table 77. Infineon Technologies AG Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Infineon Technologies AG Business Overview

- Table 79. Infineon Technologies AG Recent Developments
- Table 80. NXP Semiconductors Automotive Infotainment SoCs Basic Information
- Table 81. NXP Semiconductors Automotive Infotainment SoCs Product Overview
- Table 82. NXP Semiconductors Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 83. NXP Semiconductors Business Overview
- Table 84. NXP Semiconductors Recent Developments
- Table 85. STMicroelectronics Automotive Infotainment SoCs Basic Information
- Table 86. STMicroelectronics Automotive Infotainment SoCs Product Overview
- Table 87. STMicroelectronics Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 88. STMicroelectronics Business Overview
- Table 89. STMicroelectronics Recent Developments
- Table 90. Intel Corporation Automotive Infotainment SoCs Basic Information
- Table 91. Intel Corporation Automotive Infotainment SoCs Product Overview
- Table 92. Intel Corporation Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 93. Intel Corporation Business Overview
- Table 94. Intel Corporation Recent Developments
- Table 95. NEC Corporation Automotive Infotainment SoCs Basic Information
- Table 96. NEC Corporation Automotive Infotainment SoCs Product Overview
- Table 97. NEC Corporation Automotive Infotainment SoCs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 98. NEC Corporation Business Overview
- Table 99. NEC Corporation Recent Developments
- Table 100. Global Automotive Infotainment SoCs Sales Forecast by Region (2025-2030) & (K Units)
- Table 101. Global Automotive Infotainment SoCs Market Size Forecast by Region (2025-2030) & (M USD)
- Table 102. North America Automotive Infotainment SoCs Sales Forecast by Country (2025-2030) & (K Units)
- Table 103. North America Automotive Infotainment SoCs Market Size Forecast by Country (2025-2030) & (M USD)
- Table 104. Europe Automotive Infotainment SoCs Sales Forecast by Country (2025-2030) & (K Units)
- Table 105. Europe Automotive Infotainment SoCs Market Size Forecast by Country (2025-2030) & (M USD)
- Table 106. Asia Pacific Automotive Infotainment SoCs Sales Forecast by Region (2025-2030) & (K Units)

Table 107. Asia Pacific Automotive Infotainment SoCs Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. South America Automotive Infotainment SoCs Sales Forecast by Country (2025-2030) & (K Units)

Table 109. South America Automotive Infotainment SoCs Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Middle East and Africa Automotive Infotainment SoCs Consumption Forecast by Country (2025-2030) & (Units)

Table 111. Middle East and Africa Automotive Infotainment SoCs Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Global Automotive Infotainment SoCs Sales Forecast by Type (2025-2030) & (K Units)

Table 113. Global Automotive Infotainment SoCs Market Size Forecast by Type (2025-2030) & (M USD)

Table 114. Global Automotive Infotainment SoCs Price Forecast by Type (2025-2030) & (USD/Unit)

Table 115. Global Automotive Infotainment SoCs Sales (K Units) Forecast by Application (2025-2030)

Table 116. Global Automotive Infotainment SoCs Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Automotive Infotainment SoCs

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Infotainment SoCs Market Size (M USD), 2019-2030

Figure 5. Global Automotive Infotainment SoCs Market Size (M USD) (2019-2030)

Figure 6. Global Automotive Infotainment SoCs Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Infotainment SoCs Market Size by Country (M USD)

Figure 11. Automotive Infotainment SoCs Sales Share by Manufacturers in 2023

Figure 12. Global Automotive Infotainment SoCs Revenue Share by Manufacturers in 2023

Figure 13. Automotive Infotainment SoCs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Automotive Infotainment SoCs Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Infotainment SoCs Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Automotive Infotainment SoCs Market Share by Type

Figure 18. Sales Market Share of Automotive Infotainment SoCs by Type (2019-2024)

Figure 19. Sales Market Share of Automotive Infotainment SoCs by Type in 2023

Figure 20. Market Size Share of Automotive Infotainment SoCs by Type (2019-2024)

Figure 21. Market Size Market Share of Automotive Infotainment SoCs by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Automotive Infotainment SoCs Market Share by Application

Figure 24. Global Automotive Infotainment SoCs Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Infotainment SoCs Sales Market Share by Application in 2023

Figure 26. Global Automotive Infotainment SoCs Market Share by Application (2019-2024)

Figure 27. Global Automotive Infotainment SoCs Market Share by Application in 2023

Figure 28. Global Automotive Infotainment SoCs Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Automotive Infotainment SoCs Sales Market Share by Region

(2019-2024)

Figure 30. North America Automotive Infotainment SoCs Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Automotive Infotainment SoCs Sales Market Share by

Country in 2023

Figure 32. U.S. Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 33. Canada Automotive Infotainment SoCs Sales (K Units) and Growth Rate

(2019-2024)

Figure 34. Mexico Automotive Infotainment SoCs Sales (Units) and Growth Rate

(2019-2024)

Figure 35. Europe Automotive Infotainment SoCs Sales and Growth Rate (2019-2024)

& (K Units)

Figure 36. Europe Automotive Infotainment SoCs Sales Market Share by Country in

2023

Figure 37. Germany Automotive Infotainment SoCs Sales and Growth Rate

(2019-2024) & (K Units)

Figure 38. France Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 39. U.K. Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 40. Italy Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K

Units)

Figure 41. Russia Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 42. Asia Pacific Automotive Infotainment SoCs Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Infotainment SoCs Sales Market Share by Region in

2023

Figure 44. China Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 45. Japan Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 46. South Korea Automotive Infotainment SoCs Sales and Growth Rate

(2019-2024) & (K Units)

Figure 47. India Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Automotive Infotainment SoCs Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Automotive Infotainment SoCs Sales and Growth Rate (K Units)

Figure 50. South America Automotive Infotainment SoCs Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Infotainment SoCs Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Infotainment SoCs Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Infotainment SoCs Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Infotainment SoCs Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Infotainment SoCs Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Infotainment SoCs Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Infotainment SoCs Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Infotainment SoCs Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Infotainment SoCs Market Share Forecast by Application (2025-2030)

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