

Global Automotive In Mold Decoration Foil Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Automotive In Mold Decoration Foil competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Automotive In-Mold Decoration (IMD) Foil is a specialized multilayer film used to apply decorative and functional surfaces directly onto plastic automotive parts during the molding process. The foil is placed inside the injection mold and becomes permanently bonded to the plastic substrate as molten resin fills the cavity. This method allows for high-quality, scratch-resistant, and durable surface finishes with complex shapes?ideal for interior components like dashboards, console panels, door trims, and control bezels. IMD foils typically consist of layers including a protective hard coat, printed design layer, adhesion layer, and sometimes functional layers for UV resistance, anti-fingerprint, or backlighting. These foils support high-resolution graphics, textures (e.g. carbon fiber, brushed metal, woodgrain), and even capacitive touch functions, meeting both aesthetic and performance demands of modern vehicle interiors.

The global Automotive In Mold Decoration Foil market size was estimated at USD 1355.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive In Mold Decoration Foil market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive In Mold Decoration Foil market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive In Mold Decoration Foil market.

Global Automotive In Mold Decoration Foil Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Sumitomo (SHI) Demag
KURZ
KATANI
Nissha
MONA Corporation
Rosti

Sentien
IMR Technology
NBHX

Market Segmentation (by Type)

After-cure
Pre-cure

Market Segmentation (by Application)

Passenger Cars
Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automotive In Mold Decoration Foil Market
Overview of the regional outlook of the Automotive In Mold Decoration Foil Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive In Mold Decoration Foil Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive In Mold Decoration Foil, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive In Mold Decoration Foil
- 1.2 Key Market Segments
 - 1.2.1 Automotive In Mold Decoration Foil Segment by Type
 - 1.2.2 Automotive In Mold Decoration Foil Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOTIVE IN MOLD DECORATION FOIL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive In Mold Decoration Foil Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Automotive In Mold Decoration Foil Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE IN MOLD DECORATION FOIL MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Automotive In Mold Decoration Foil Product Life Cycle
- 3.3 Global Automotive In Mold Decoration Foil Sales by Manufacturers (2020-2025)
- 3.4 Global Automotive In Mold Decoration Foil Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Automotive In Mold Decoration Foil Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Automotive In Mold Decoration Foil Average Price by Manufacturers

(2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive In Mold Decoration Foil Market Competitive Situation and Trends

3.8.1 Automotive In Mold Decoration Foil Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive In Mold Decoration Foil Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE IN MOLD DECORATION FOIL INDUSTRY CHAIN ANALYSIS

4.1 Automotive In Mold Decoration Foil Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE IN MOLD DECORATION FOIL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive In Mold Decoration Foil Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive In Mold Decoration Foil Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE IN MOLD DECORATION FOIL MARKET SEGMENTATION BY

TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive In Mold Decoration Foil Sales Market Share by Type (2020-2025)
- 6.3 Global Automotive In Mold Decoration Foil Market Size by Type (2020-2025)
- 6.4 Global Automotive In Mold Decoration Foil Price by Type (2020-2025)

7 AUTOMOTIVE IN MOLD DECORATION FOIL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive In Mold Decoration Foil Market Sales by Application (2020-2025)
- 7.3 Global Automotive In Mold Decoration Foil Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive In Mold Decoration Foil Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE IN MOLD DECORATION FOIL MARKET SALES BY REGION

- 8.1 Global Automotive In Mold Decoration Foil Sales by Region
 - 8.1.1 Global Automotive In Mold Decoration Foil Sales by Region
 - 8.1.2 Global Automotive In Mold Decoration Foil Sales Market Share by Region
- 8.2 Global Automotive In Mold Decoration Foil Market Size by Region
 - 8.2.1 Global Automotive In Mold Decoration Foil Market Size by Region
 - 8.2.2 Global Automotive In Mold Decoration Foil Market Size by Region
- 8.3 North America
 - 8.3.1 North America Automotive In Mold Decoration Foil Sales by Country
 - 8.3.2 North America Automotive In Mold Decoration Foil Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive In Mold Decoration Foil Sales by Country
 - 8.4.2 Europe Automotive In Mold Decoration Foil Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive In Mold Decoration Foil Sales by Region

8.5.2 Asia Pacific Automotive In Mold Decoration Foil Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Automotive In Mold Decoration Foil Sales by Country

8.6.2 South America Automotive In Mold Decoration Foil Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Automotive In Mold Decoration Foil Sales by Region

8.7.2 Middle East and Africa Automotive In Mold Decoration Foil Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTOMOTIVE IN MOLD DECORATION FOIL MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive In Mold Decoration Foil by Region(2020-2025)

9.2 Global Automotive In Mold Decoration Foil Revenue Market Share by Region (2020-2025)

9.3 Global Automotive In Mold Decoration Foil Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Automotive In Mold Decoration Foil Production

9.4.1 North America Automotive In Mold Decoration Foil Production Growth Rate (2020-2025)

9.4.2 North America Automotive In Mold Decoration Foil Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automotive In Mold Decoration Foil Production

- 9.5.1 Europe Automotive In Mold Decoration Foil Production Growth Rate (2020-2025)
- 9.5.2 Europe Automotive In Mold Decoration Foil Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive In Mold Decoration Foil Production (2020-2025)
 - 9.6.1 Japan Automotive In Mold Decoration Foil Production Growth Rate (2020-2025)
 - 9.6.2 Japan Automotive In Mold Decoration Foil Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automotive In Mold Decoration Foil Production (2020-2025)
 - 9.7.1 China Automotive In Mold Decoration Foil Production Growth Rate (2020-2025)
 - 9.7.2 China Automotive In Mold Decoration Foil Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Sumitomo (SHI) Demag
 - 10.1.1 Sumitomo (SHI) Demag Basic Information
 - 10.1.2 Sumitomo (SHI) Demag Automotive In Mold Decoration Foil Product Overview
 - 10.1.3 Sumitomo (SHI) Demag Automotive In Mold Decoration Foil Product Market Performance
 - 10.1.4 Sumitomo (SHI) Demag Business Overview
 - 10.1.5 Sumitomo (SHI) Demag SWOT Analysis
 - 10.1.6 Sumitomo (SHI) Demag Recent Developments
- 10.2 KURZ
 - 10.2.1 KURZ Basic Information
 - 10.2.2 KURZ Automotive In Mold Decoration Foil Product Overview
 - 10.2.3 KURZ Automotive In Mold Decoration Foil Product Market Performance
 - 10.2.4 KURZ Business Overview
 - 10.2.5 KURZ SWOT Analysis
 - 10.2.6 KURZ Recent Developments
- 10.3 KATANI
 - 10.3.1 KATANI Basic Information
 - 10.3.2 KATANI Automotive In Mold Decoration Foil Product Overview
 - 10.3.3 KATANI Automotive In Mold Decoration Foil Product Market Performance
 - 10.3.4 KATANI Business Overview
 - 10.3.5 KATANI SWOT Analysis
 - 10.3.6 KATANI Recent Developments
- 10.4 Nissha
 - 10.4.1 Nissha Basic Information
 - 10.4.2 Nissha Automotive In Mold Decoration Foil Product Overview

- 10.4.3 Nissha Automotive In Mold Decoration Foil Product Market Performance
- 10.4.4 Nissha Business Overview
- 10.4.5 Nissha Recent Developments
- 10.5 MONA Corporation
 - 10.5.1 MONA Corporation Basic Information
 - 10.5.2 MONA Corporation Automotive In Mold Decoration Foil Product Overview
 - 10.5.3 MONA Corporation Automotive In Mold Decoration Foil Product Market Performance
 - 10.5.4 MONA Corporation Business Overview
 - 10.5.5 MONA Corporation Recent Developments
- 10.6 Rosti
 - 10.6.1 Rosti Basic Information
 - 10.6.2 Rosti Automotive In Mold Decoration Foil Product Overview
 - 10.6.3 Rosti Automotive In Mold Decoration Foil Product Market Performance
 - 10.6.4 Rosti Business Overview
 - 10.6.5 Rosti Recent Developments
- 10.7 Sentien
 - 10.7.1 Sentien Basic Information
 - 10.7.2 Sentien Automotive In Mold Decoration Foil Product Overview
 - 10.7.3 Sentien Automotive In Mold Decoration Foil Product Market Performance
 - 10.7.4 Sentien Business Overview
 - 10.7.5 Sentien Recent Developments
- 10.8 IMR Technology
 - 10.8.1 IMR Technology Basic Information
 - 10.8.2 IMR Technology Automotive In Mold Decoration Foil Product Overview
 - 10.8.3 IMR Technology Automotive In Mold Decoration Foil Product Market Performance
 - 10.8.4 IMR Technology Business Overview
 - 10.8.5 IMR Technology Recent Developments
- 10.9 NBHX
 - 10.9.1 NBHX Basic Information
 - 10.9.2 NBHX Automotive In Mold Decoration Foil Product Overview
 - 10.9.3 NBHX Automotive In Mold Decoration Foil Product Market Performance
 - 10.9.4 NBHX Business Overview
 - 10.9.5 NBHX Recent Developments

11 AUTOMOTIVE IN MOLD DECORATION FOIL MARKET FORECAST BY REGION

- 11.1 Global Automotive In Mold Decoration Foil Market Size Forecast

11.2 Global Automotive In Mold Decoration Foil Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Automotive In Mold Decoration Foil Market Size Forecast by Country

11.2.3 Asia Pacific Automotive In Mold Decoration Foil Market Size Forecast by Region

11.2.4 South America Automotive In Mold Decoration Foil Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automotive In Mold Decoration Foil by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Automotive In Mold Decoration Foil Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Automotive In Mold Decoration Foil by Type (2026-2035)

12.1.2 Global Automotive In Mold Decoration Foil Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Automotive In Mold Decoration Foil by Type (2026-2035)

12.2 Global Automotive In Mold Decoration Foil Market Forecast by Application (2026-2035)

12.2.1 Global Automotive In Mold Decoration Foil Sales (K Units) Forecast by Application

12.2.2 Global Automotive In Mold Decoration Foil Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Region (Units)

Table 4. Market Share and Development Potential of Automobiles by Region

Table 5. Global Automobile Production by Country (Units)

Table 6. Market Share and Development Potential of Automobiles by Country

Table 7. Motor Vehicle Production Market Share by Type (2024)

Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type

Table 10. Global Automotive In Mold Decoration Foil Market Size by Type (M USD)

Table 11. Global Automotive In Mold Decoration Foil Market Size by Application

Table 12. Automotive In Mold Decoration Foil Market Size Comparison by Region (M USD)

Table 13. Global Automotive In Mold Decoration Foil Sales (K Units) by Manufacturers (2020-2025)

Table 14. Global Automotive In Mold Decoration Foil Sales Market Share by Manufacturers (2020-2025)

Table 15. Global Automotive In Mold Decoration Foil Revenue (M USD) by Manufacturers (2020-2025)

Table 16. Global Automotive In Mold Decoration Foil Revenue Share by Manufacturers (2020-2025)

Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive In Mold Decoration Foil as of 2025)

Table 18. Global Market Automotive In Mold Decoration Foil Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 19. Manufacturers? Manufacturing Sites, Areas Served

Table 20. Manufacturers? Product Type

Table 21. Global Automotive In Mold Decoration Foil Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. Market Overview of Key Raw Materials

Table 24. Midstream Market Analysis

Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

- Table 28. Automotive In Mold Decoration Foil Market Challenges
- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 33. Global Automotive In Mold Decoration Foil Sales by Type (K Units)
- Table 34. Global Automotive In Mold Decoration Foil Market Size by Type (M USD)
- Table 35. Global Automotive In Mold Decoration Foil Sales (K Units) by Type (2020-2025)
- Table 36. Global Automotive In Mold Decoration Foil Sales Market Share by Type (2020-2025)
- Table 37. Global Automotive In Mold Decoration Foil Market Size (M USD) by Type (2020-2025)
- Table 38. Global Automotive In Mold Decoration Foil Market Share by Type (2020-2025)
- Table 39. Global Automotive In Mold Decoration Foil Price (USD/Unit) by Type (2020-2025)
- Table 40. Global Automotive In Mold Decoration Foil Sales (K Units) by Application
- Table 41. Global Automotive In Mold Decoration Foil Market Size by Application
- Table 42. Global Automotive In Mold Decoration Foil Sales by Application (2020-2025) & (K Units)
- Table 43. Global Automotive In Mold Decoration Foil Sales Market Share by Application (2020-2025)
- Table 44. Global Automotive In Mold Decoration Foil Market Size by Application (2020-2025) & (M USD)
- Table 45. Global Automotive In Mold Decoration Foil Market Share by Application (2020-2025)
- Table 46. Global Automotive In Mold Decoration Foil Sales Growth Rate by Application (2020-2025)
- Table 47. Global Automotive In Mold Decoration Foil Sales by Region (2020-2025) & (K Units)
- Table 48. Global Automotive In Mold Decoration Foil Sales Market Share by Region (2020-2025)
- Table 49. Global Automotive In Mold Decoration Foil Market Size by Region (2020-2025) & (M USD)
- Table 50. Global Automotive In Mold Decoration Foil Market Size by Region (2020-2025)
- Table 51. North America Automotive In Mold Decoration Foil Sales by Country

(2020-2025) & (K Units)

Table 52. North America Automotive In Mold Decoration Foil Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Automotive In Mold Decoration Foil Sales by Country (2020-2025) & (K Units)

Table 54. Europe Automotive In Mold Decoration Foil Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Automotive In Mold Decoration Foil Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Automotive In Mold Decoration Foil Market Size by Region (2020-2025) & (M USD)

Table 57. South America Automotive In Mold Decoration Foil Sales by Country (2020-2025) & (K Units)

Table 58. South America Automotive In Mold Decoration Foil Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Automotive In Mold Decoration Foil Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Automotive In Mold Decoration Foil Market Size by Region (2020-2025) & (M USD)

Table 61. Global Automotive In Mold Decoration Foil Production (K Units) by Region(2020-2025)

Table 62. Global Automotive In Mold Decoration Foil Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Automotive In Mold Decoration Foil Revenue Market Share by Region (2020-2025)

Table 64. Global Automotive In Mold Decoration Foil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Automotive In Mold Decoration Foil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Automotive In Mold Decoration Foil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Automotive In Mold Decoration Foil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Automotive In Mold Decoration Foil Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Sumitomo (SHI) Demag Basic Information

Table 70. Sumitomo (SHI) Demag Automotive In Mold Decoration Foil Product Overview

Table 71. Sumitomo (SHI) Demag Automotive In Mold Decoration Foil Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Sumitomo (SHI) Demag Business Overview

Table 73. Sumitomo (SHI) Demag SWOT Analysis

Table 74. Sumitomo (SHI) Demag Recent Developments

Table 75. KURZ Basic Information

Table 76. KURZ Automotive In Mold Decoration Foil Product Overview

Table 77. KURZ Automotive In Mold Decoration Foil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. KURZ Business Overview

Table 79. KURZ SWOT Analysis

Table 80. KURZ Recent Developments

Table 81. KATANI Basic Information

Table 82. KATANI Automotive In Mold Decoration Foil Product Overview

Table 83. KATANI Automotive In Mold Decoration Foil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. KATANI Business Overview

Table 85. KATANI SWOT Analysis

Table 86. KATANI Recent Developments

Table 87. Nissha Basic Information

Table 88. Nissha Automotive In Mold Decoration Foil Product Overview

Table 89. Nissha Automotive In Mold Decoration Foil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Nissha Business Overview

Table 91. Nissha Recent Developments

Table 92. MONA Corporation Basic Information

Table 93. MONA Corporation Automotive In Mold Decoration Foil Product Overview

Table 94. MONA Corporation Automotive In Mold Decoration Foil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. MONA Corporation Business Overview

Table 96. MONA Corporation Recent Developments

Table 97. Rosti Basic Information

Table 98. Rosti Automotive In Mold Decoration Foil Product Overview

Table 99. Rosti Automotive In Mold Decoration Foil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. Rosti Business Overview

Table 101. Rosti Recent Developments

Table 102. Sentien Basic Information

Table 103. Sentien Automotive In Mold Decoration Foil Product Overview

Table 104. Sentien Automotive In Mold Decoration Foil Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Sentien Business Overview

Table 106. Sentien Recent Developments

Table 107. IMR Technology Basic Information

Table 108. IMR Technology Automotive In Mold Decoration Foil Product Overview

Table 109. IMR Technology Automotive In Mold Decoration Foil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. IMR Technology Business Overview

Table 111. IMR Technology Recent Developments

Table 112. NBHX Basic Information

Table 113. NBHX Automotive In Mold Decoration Foil Product Overview

Table 114. NBHX Automotive In Mold Decoration Foil Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 115. NBHX Business Overview

Table 116. NBHX Recent Developments

Table 117. Global Automotive In Mold Decoration Foil Sales Forecast by Region (2026-2035) & (K Units)

Table 118. Global Automotive In Mold Decoration Foil Market Size Forecast by Region (2026-2035) & (M USD)

Table 119. North America Automotive In Mold Decoration Foil Sales Forecast by Country (2026-2035) & (K Units)

Table 120. North America Automotive In Mold Decoration Foil Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Europe Automotive In Mold Decoration Foil Sales Forecast by Country (2026-2035) & (K Units)

Table 122. Europe Automotive In Mold Decoration Foil Market Size Forecast by Country (2026-2035) & (M USD)

Table 123. Asia Pacific Automotive In Mold Decoration Foil Sales Forecast by Region (2026-2035) & (K Units)

Table 124. Asia Pacific Automotive In Mold Decoration Foil Market Size Forecast by Region (2026-2035) & (M USD)

Table 125. South America Automotive In Mold Decoration Foil Sales Forecast by Country (2026-2035) & (K Units)

Table 126. South America Automotive In Mold Decoration Foil Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Middle East and Africa Automotive In Mold Decoration Foil Sales Forecast by Country (2026-2035) & (Units)

Table 128. Middle East and Africa Automotive In Mold Decoration Foil Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Global Automotive In Mold Decoration Foil Sales Forecast by Type (2026-2035) & (K Units)

Table 130. Global Automotive In Mold Decoration Foil Market Size Forecast by Type (2026-2035) & (M USD)

Table 131. Global Automotive In Mold Decoration Foil Price Forecast by Type (2026-2035) & (USD/Unit)

Table 132. Global Automotive In Mold Decoration Foil Sales (K Units) Forecast by Application (2026-2035)

Table 133. Global Automotive In Mold Decoration Foil Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive In Mold Decoration Foil
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Automotive In Mold Decoration Foil Market Size (M USD), 2025-2035
- Figure 6. Global Automotive In Mold Decoration Foil Market Size (M USD) (2020-2035)
- Figure 7. Global Automotive In Mold Decoration Foil Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Automotive In Mold Decoration Foil Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Automotive In Mold Decoration Foil Product Life Cycle
- Figure 14. Automotive In Mold Decoration Foil Sales Share by Manufacturers in 2025
- Figure 15. Global Automotive In Mold Decoration Foil Revenue Share by Manufacturers in 2025
- Figure 16. Automotive In Mold Decoration Foil Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Automotive In Mold Decoration Foil Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Automotive In Mold Decoration Foil Revenue in 2025
- Figure 19. Industry Chain Map of Automotive In Mold Decoration Foil
- Figure 20. Global Automotive In Mold Decoration Foil Market PEST Analysis
- Figure 21. Global Automotive In Mold Decoration Foil Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Automotive In Mold Decoration Foil Market Share by Type
- Figure 28. Sales Market Share of Automotive In Mold Decoration Foil by Type (2020-2025)
- Figure 29. Sales Market Share of Automotive In Mold Decoration Foil by Type in 2025

- Figure 30. Market Share of Automotive In Mold Decoration Foil by Type (2020-2025)
- Figure 31. Market Share of Automotive In Mold Decoration Foil by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 33. Global Automotive In Mold Decoration Foil Market Share by Application
- Figure 34. Global Automotive In Mold Decoration Foil Sales Market Share by Application (2020-2025)
- Figure 35. Global Automotive In Mold Decoration Foil Sales Market Share by Application in 2025
- Figure 36. Global Automotive In Mold Decoration Foil Market Share by Application (2020-2025)
- Figure 37. Global Automotive In Mold Decoration Foil Market Share by Application in 2025
- Figure 38. Global Automotive In Mold Decoration Foil Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Automotive In Mold Decoration Foil Sales Market Share by Region (2020-2025)
- Figure 40. Global Automotive In Mold Decoration Foil Market Size by Region (2020-2025)
- Figure 41. North America Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Automotive In Mold Decoration Foil Sales Market Share by Country in 2024
- Figure 44. North America Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Automotive In Mold Decoration Foil Market Size by Country in 2024
- Figure 46. U.S. Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada Automotive In Mold Decoration Foil Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada Automotive In Mold Decoration Foil Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico Automotive In Mold Decoration Foil Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico Automotive In Mold Decoration Foil Market Size (Units) and Growth

Rate (2020-2025)

Figure 52. Europe Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Automotive In Mold Decoration Foil Sales Market Share by Country in 2024

Figure 54. Europe Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Automotive In Mold Decoration Foil Market Size by Country in 2024

Figure 56. Germany Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Automotive In Mold Decoration Foil Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Automotive In Mold Decoration Foil Sales Market Share by Region in 2024

Figure 68. Asia Pacific Automotive In Mold Decoration Foil Market Size by Region in 2024

Figure 69. China Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Automotive In Mold Decoration Foil Sales and Growth Rate

(2020-2025) & (K Units)

Figure 72. Japan Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Automotive In Mold Decoration Foil Sales and Growth Rate (K Units)

Figure 80. South America Automotive In Mold Decoration Foil Sales Market Share by Country in 2024

Figure 81. South America Automotive In Mold Decoration Foil Market Size and Growth Rate (M USD)

Figure 82. South America Automotive In Mold Decoration Foil Market Size by Country in 2024

Figure 83. Brazil Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Automotive In Mold Decoration Foil Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Automotive In Mold Decoration Foil Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Automotive In Mold Decoration Foil Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Automotive In Mold Decoration Foil Market Size by Region in 2024

Figure 93. Saudi Arabia Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Automotive In Mold Decoration Foil Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Automotive In Mold Decoration Foil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Automotive In Mold Decoration Foil Production Market Share by Region (2020-2025)

Figure 104. North America Automotive In Mold Decoration Foil Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Automotive In Mold Decoration Foil Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Automotive In Mold Decoration Foil Production (K Units) Growth Rate (2020-2025)

Figure 107. China Automotive In Mold Decoration Foil Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Automotive In Mold Decoration Foil Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Automotive In Mold Decoration Foil Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Automotive In Mold Decoration Foil Sales Market Share Forecast by

Type (2026-2035)

Figure 111. Global Automotive In Mold Decoration Foil Market Share Forecast by Type (2026-2035)

Figure 112. Global Automotive In Mold Decoration Foil Sales Forecast by Application (2026-2035)

Figure 113. Global Automotive In Mold Decoration Foil Market Share Forecast by Application (2026-2035)

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