

Global Automotive High-precision Positioning Technology Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Automotive High-precision Positioning Technology market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive High-precision Positioning Technology Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive High-precision Positioning Technology market in any manner.

Global Automotive High-precision Positioning Technology Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Broadgnss Technologies

Swift Navigation

UniStrong

Kunchen

Jingwei Technology

ComNav Technology

Septentrio

Sixents Technology

Mitsubishi Electric

China Mobile

Beijing Xilang Technology

Asensing Technology

Baidu

Sandcanyon Tech

Google

AutoNavi

WeRide

Market Segmentation (by Type)

Signal-based Positioning

Inertial Navigation Positioning

Integrated Positioning Technology

Market Segmentation (by Application)

Passenger Car

Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive High-precision Positioning Technology Market

Overview of the regional outlook of the Automotive High-precision Positioning Technology Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive High-precision Positioning Technology Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive High-precision Positioning Technology
- 1.2 Key Market Segments
 - 1.2.1 Automotive High-precision Positioning Technology Segment by Type
 - 1.2.2 Automotive High-precision Positioning Technology Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE HIGH-PRECISION POSITIONING TECHNOLOGY MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE HIGH-PRECISION POSITIONING TECHNOLOGY MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive High-precision Positioning Technology Revenue Market Share by Company (2019-2024)
- 3.2 Automotive High-precision Positioning Technology Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Automotive High-precision Positioning Technology Market Size Sites, Area Served, Product Type
- 3.4 Automotive High-precision Positioning Technology Market Competitive Situation and Trends
 - 3.4.1 Automotive High-precision Positioning Technology Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Automotive High-precision Positioning Technology Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE HIGH-PRECISION POSITIONING TECHNOLOGY VALUE CHAIN ANALYSIS

- 4.1 Automotive High-precision Positioning Technology Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE HIGH-PRECISION POSITIONING TECHNOLOGY MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AUTOMOTIVE HIGH-PRECISION POSITIONING TECHNOLOGY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive High-precision Positioning Technology Market Size Market Share by Type (2019-2024)
- 6.3 Global Automotive High-precision Positioning Technology Market Size Growth Rate by Type (2019-2024)

7 AUTOMOTIVE HIGH-PRECISION POSITIONING TECHNOLOGY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive High-precision Positioning Technology Market Size (M USD) by Application (2019-2024)
- 7.3 Global Automotive High-precision Positioning Technology Market Size Growth Rate by Application (2019-2024)

8 AUTOMOTIVE HIGH-PRECISION POSITIONING TECHNOLOGY MARKET

SEGMENTATION BY REGION

8.1 Global Automotive High-precision Positioning Technology Market Size by Region

8.1.1 Global Automotive High-precision Positioning Technology Market Size by Region

8.1.2 Global Automotive High-precision Positioning Technology Market Size Market Share by Region

8.2 North America

8.2.1 North America Automotive High-precision Positioning Technology Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive High-precision Positioning Technology Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive High-precision Positioning Technology Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive High-precision Positioning Technology Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive High-precision Positioning Technology Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Broadgnss Technologies

9.1.1 Broadgnss Technologies Automotive High-precision Positioning Technology
Basic Information

9.1.2 Broadgnss Technologies Automotive High-precision Positioning Technology
Product Overview

9.1.3 Broadgnss Technologies Automotive High-precision Positioning Technology
Product Market Performance

9.1.4 Broadgnss Technologies Automotive High-precision Positioning Technology
SWOT Analysis

9.1.5 Broadgnss Technologies Business Overview

9.1.6 Broadgnss Technologies Recent Developments

9.2 Swift Navigation

9.2.1 Swift Navigation Automotive High-precision Positioning Technology Basic
Information

9.2.2 Swift Navigation Automotive High-precision Positioning Technology Product
Overview

9.2.3 Swift Navigation Automotive High-precision Positioning Technology Product
Market Performance

9.2.4 Swift Navigation Automotive High-precision Positioning Technology SWOT
Analysis

9.2.5 Swift Navigation Business Overview

9.2.6 Swift Navigation Recent Developments

9.3 UniStrong

9.3.1 UniStrong Automotive High-precision Positioning Technology Basic Information

9.3.2 UniStrong Automotive High-precision Positioning Technology Product Overview

9.3.3 UniStrong Automotive High-precision Positioning Technology Product Market
Performance

9.3.4 UniStrong Automotive High-precision Positioning Technology SWOT Analysis

9.3.5 UniStrong Business Overview

9.3.6 UniStrong Recent Developments

9.4 Kunchen

9.4.1 Kunchen Automotive High-precision Positioning Technology Basic Information

9.4.2 Kunchen Automotive High-precision Positioning Technology Product Overview

9.4.3 Kunchen Automotive High-precision Positioning Technology Product Market Performance

9.4.4 Kunchen Business Overview

9.4.5 Kunchen Recent Developments

9.5 Jingwei Technology

9.5.1 Jingwei Technology Automotive High-precision Positioning Technology Basic Information

9.5.2 Jingwei Technology Automotive High-precision Positioning Technology Product Overview

9.5.3 Jingwei Technology Automotive High-precision Positioning Technology Product Market Performance

9.5.4 Jingwei Technology Business Overview

9.5.5 Jingwei Technology Recent Developments

9.6 ComNav Technology

9.6.1 ComNav Technology Automotive High-precision Positioning Technology Basic Information

9.6.2 ComNav Technology Automotive High-precision Positioning Technology Product Overview

9.6.3 ComNav Technology Automotive High-precision Positioning Technology Product Market Performance

9.6.4 ComNav Technology Business Overview

9.6.5 ComNav Technology Recent Developments

9.7 Septentrio

9.7.1 Septentrio Automotive High-precision Positioning Technology Basic Information

9.7.2 Septentrio Automotive High-precision Positioning Technology Product Overview

9.7.3 Septentrio Automotive High-precision Positioning Technology Product Market Performance

9.7.4 Septentrio Business Overview

9.7.5 Septentrio Recent Developments

9.8 Sixents Technology

9.8.1 Sixents Technology Automotive High-precision Positioning Technology Basic Information

9.8.2 Sixents Technology Automotive High-precision Positioning Technology Product Overview

9.8.3 Sixents Technology Automotive High-precision Positioning Technology Product Market Performance

9.8.4 Sixents Technology Business Overview

9.8.5 Sixents Technology Recent Developments

9.9 Mitsubishi Electric

9.9.1 Mitsubishi Electric Automotive High-precision Positioning Technology Basic Information

9.9.2 Mitsubishi Electric Automotive High-precision Positioning Technology Product Overview

9.9.3 Mitsubishi Electric Automotive High-precision Positioning Technology Product Market Performance

9.9.4 Mitsubishi Electric Business Overview

9.9.5 Mitsubishi Electric Recent Developments

9.10 China Mobile

9.10.1 China Mobile Automotive High-precision Positioning Technology Basic Information

9.10.2 China Mobile Automotive High-precision Positioning Technology Product Overview

9.10.3 China Mobile Automotive High-precision Positioning Technology Product Market Performance

9.10.4 China Mobile Business Overview

9.10.5 China Mobile Recent Developments

9.11 Beijing Xilang Technology

9.11.1 Beijing Xilang Technology Automotive High-precision Positioning Technology Basic Information

9.11.2 Beijing Xilang Technology Automotive High-precision Positioning Technology Product Overview

9.11.3 Beijing Xilang Technology Automotive High-precision Positioning Technology Product Market Performance

9.11.4 Beijing Xilang Technology Business Overview

9.11.5 Beijing Xilang Technology Recent Developments

9.12 Asensing Technology

9.12.1 Asensing Technology Automotive High-precision Positioning Technology Basic Information

9.12.2 Asensing Technology Automotive High-precision Positioning Technology Product Overview

9.12.3 Asensing Technology Automotive High-precision Positioning Technology Product Market Performance

9.12.4 Asensing Technology Business Overview

9.12.5 Asensing Technology Recent Developments

9.13 Baidu

9.13.1 Baidu Automotive High-precision Positioning Technology Basic Information

9.13.2 Baidu Automotive High-precision Positioning Technology Product Overview

9.13.3 Baidu Automotive High-precision Positioning Technology Product Market

Performance

9.13.4 Baidu Business Overview

9.13.5 Baidu Recent Developments

9.14 Sandcanyon Tech

9.14.1 Sandcanyon Tech Automotive High-precision Positioning Technology Basic Information

9.14.2 Sandcanyon Tech Automotive High-precision Positioning Technology Product Overview

9.14.3 Sandcanyon Tech Automotive High-precision Positioning Technology Product Market Performance

9.14.4 Sandcanyon Tech Business Overview

9.14.5 Sandcanyon Tech Recent Developments

9.15 Google

9.15.1 Google Automotive High-precision Positioning Technology Basic Information

9.15.2 Google Automotive High-precision Positioning Technology Product Overview

9.15.3 Google Automotive High-precision Positioning Technology Product Market

Performance

9.15.4 Google Business Overview

9.15.5 Google Recent Developments

9.16 AutoNavi

9.16.1 AutoNavi Automotive High-precision Positioning Technology Basic Information

9.16.2 AutoNavi Automotive High-precision Positioning Technology Product Overview

9.16.3 AutoNavi Automotive High-precision Positioning Technology Product Market

Performance

9.16.4 AutoNavi Business Overview

9.16.5 AutoNavi Recent Developments

9.17 WeRide

9.17.1 WeRide Automotive High-precision Positioning Technology Basic Information

9.17.2 WeRide Automotive High-precision Positioning Technology Product Overview

9.17.3 WeRide Automotive High-precision Positioning Technology Product Market

Performance

9.17.4 WeRide Business Overview

9.17.5 WeRide Recent Developments

10 AUTOMOTIVE HIGH-PRECISION POSITIONING TECHNOLOGY REGIONAL MARKET FORECAST

10.1 Global Automotive High-precision Positioning Technology Market Size Forecast

10.2 Global Automotive High-precision Positioning Technology Market Forecast by

Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Automotive High-precision Positioning Technology Market Size
Forecast by Country

10.2.3 Asia Pacific Automotive High-precision Positioning Technology Market Size
Forecast by Region

10.2.4 South America Automotive High-precision Positioning Technology Market Size
Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive High-precision
Positioning Technology by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Automotive High-precision Positioning Technology Market Forecast by
Type (2025-2030)

11.2 Global Automotive High-precision Positioning Technology Market Forecast by
Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive High-precision Positioning Technology Market Size Comparison by Region (M USD)

Table 5. Global Automotive High-precision Positioning Technology Revenue (M USD) by Company (2019-2024)

Table 6. Global Automotive High-precision Positioning Technology Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive High-precision Positioning Technology as of 2022)

Table 8. Company Automotive High-precision Positioning Technology Market Size Sites and Area Served

Table 9. Company Automotive High-precision Positioning Technology Product Type

Table 10. Global Automotive High-precision Positioning Technology Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Automotive High-precision Positioning Technology

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Automotive High-precision Positioning Technology Market Challenges

Table 18. Global Automotive High-precision Positioning Technology Market Size by Type (M USD)

Table 19. Global Automotive High-precision Positioning Technology Market Size (M USD) by Type (2019-2024)

Table 20. Global Automotive High-precision Positioning Technology Market Size Share by Type (2019-2024)

Table 21. Global Automotive High-precision Positioning Technology Market Size Growth Rate by Type (2019-2024)

Table 22. Global Automotive High-precision Positioning Technology Market Size by Application

Table 23. Global Automotive High-precision Positioning Technology Market Size by Application (2019-2024) & (M USD)

Table 24. Global Automotive High-precision Positioning Technology Market Share by Application (2019-2024)

Table 25. Global Automotive High-precision Positioning Technology Market Size Growth Rate by Application (2019-2024)

Table 26. Global Automotive High-precision Positioning Technology Market Size by Region (2019-2024) & (M USD)

Table 27. Global Automotive High-precision Positioning Technology Market Size Market Share by Region (2019-2024)

Table 28. North America Automotive High-precision Positioning Technology Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Automotive High-precision Positioning Technology Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Automotive High-precision Positioning Technology Market Size by Region (2019-2024) & (M USD)

Table 31. South America Automotive High-precision Positioning Technology Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Automotive High-precision Positioning Technology Market Size by Region (2019-2024) & (M USD)

Table 33. Broadgnss Technologies Automotive High-precision Positioning Technology Basic Information

Table 34. Broadgnss Technologies Automotive High-precision Positioning Technology Product Overview

Table 35. Broadgnss Technologies Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Broadgnss Technologies Automotive High-precision Positioning Technology SWOT Analysis

Table 37. Broadgnss Technologies Business Overview

Table 38. Broadgnss Technologies Recent Developments

Table 39. Swift Navigation Automotive High-precision Positioning Technology Basic Information

Table 40. Swift Navigation Automotive High-precision Positioning Technology Product Overview

Table 41. Swift Navigation Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Swift Navigation Automotive High-precision Positioning Technology SWOT Analysis

Table 43. Swift Navigation Business Overview

Table 44. Swift Navigation Recent Developments

Table 45. UniStrong Automotive High-precision Positioning Technology Basic

Information

Table 46. UniStrong Automotive High-precision Positioning Technology Product Overview

Table 47. UniStrong Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 48. UniStrong Automotive High-precision Positioning Technology SWOT Analysis

Table 49. UniStrong Business Overview

Table 50. UniStrong Recent Developments

Table 51. Kunchen Automotive High-precision Positioning Technology Basic Information

Table 52. Kunchen Automotive High-precision Positioning Technology Product Overview

Table 53. Kunchen Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Kunchen Business Overview

Table 55. Kunchen Recent Developments

Table 56. Jingwei Technology Automotive High-precision Positioning Technology Basic Information

Table 57. Jingwei Technology Automotive High-precision Positioning Technology Product Overview

Table 58. Jingwei Technology Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Jingwei Technology Business Overview

Table 60. Jingwei Technology Recent Developments

Table 61. ComNav Technology Automotive High-precision Positioning Technology Basic Information

Table 62. ComNav Technology Automotive High-precision Positioning Technology Product Overview

Table 63. ComNav Technology Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 64. ComNav Technology Business Overview

Table 65. ComNav Technology Recent Developments

Table 66. Septentrio Automotive High-precision Positioning Technology Basic Information

Table 67. Septentrio Automotive High-precision Positioning Technology Product Overview

Table 68. Septentrio Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Septentrio Business Overview

Table 70. Septentrio Recent Developments

- Table 71. Sixents Technology Automotive High-precision Positioning Technology Basic Information
- Table 72. Sixents Technology Automotive High-precision Positioning Technology Product Overview
- Table 73. Sixents Technology Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Sixents Technology Business Overview
- Table 75. Sixents Technology Recent Developments
- Table 76. Mitsubishi Electric Automotive High-precision Positioning Technology Basic Information
- Table 77. Mitsubishi Electric Automotive High-precision Positioning Technology Product Overview
- Table 78. Mitsubishi Electric Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Mitsubishi Electric Business Overview
- Table 80. Mitsubishi Electric Recent Developments
- Table 81. China Mobile Automotive High-precision Positioning Technology Basic Information
- Table 82. China Mobile Automotive High-precision Positioning Technology Product Overview
- Table 83. China Mobile Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. China Mobile Business Overview
- Table 85. China Mobile Recent Developments
- Table 86. Beijing Xilang Technology Automotive High-precision Positioning Technology Basic Information
- Table 87. Beijing Xilang Technology Automotive High-precision Positioning Technology Product Overview
- Table 88. Beijing Xilang Technology Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Beijing Xilang Technology Business Overview
- Table 90. Beijing Xilang Technology Recent Developments
- Table 91. Asensing Technology Automotive High-precision Positioning Technology Basic Information
- Table 92. Asensing Technology Automotive High-precision Positioning Technology Product Overview
- Table 93. Asensing Technology Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Asensing Technology Business Overview

- Table 95. Asensing Technology Recent Developments
- Table 96. Baidu Automotive High-precision Positioning Technology Basic Information
- Table 97. Baidu Automotive High-precision Positioning Technology Product Overview
- Table 98. Baidu Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Baidu Business Overview
- Table 100. Baidu Recent Developments
- Table 101. Sandcanyon Tech Automotive High-precision Positioning Technology Basic Information
- Table 102. Sandcanyon Tech Automotive High-precision Positioning Technology Product Overview
- Table 103. Sandcanyon Tech Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Sandcanyon Tech Business Overview
- Table 105. Sandcanyon Tech Recent Developments
- Table 106. Google Automotive High-precision Positioning Technology Basic Information
- Table 107. Google Automotive High-precision Positioning Technology Product Overview
- Table 108. Google Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Google Business Overview
- Table 110. Google Recent Developments
- Table 111. AutoNavi Automotive High-precision Positioning Technology Basic Information
- Table 112. AutoNavi Automotive High-precision Positioning Technology Product Overview
- Table 113. AutoNavi Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. AutoNavi Business Overview
- Table 115. AutoNavi Recent Developments
- Table 116. WeRide Automotive High-precision Positioning Technology Basic Information
- Table 117. WeRide Automotive High-precision Positioning Technology Product Overview
- Table 118. WeRide Automotive High-precision Positioning Technology Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. WeRide Business Overview
- Table 120. WeRide Recent Developments
- Table 121. Global Automotive High-precision Positioning Technology Market Size Forecast by Region (2025-2030) & (M USD)

Table 122. North America Automotive High-precision Positioning Technology Market Size Forecast by Country (2025-2030) & (M USD)

Table 123. Europe Automotive High-precision Positioning Technology Market Size Forecast by Country (2025-2030) & (M USD)

Table 124. Asia Pacific Automotive High-precision Positioning Technology Market Size Forecast by Region (2025-2030) & (M USD)

Table 125. South America Automotive High-precision Positioning Technology Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa Automotive High-precision Positioning Technology Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Global Automotive High-precision Positioning Technology Market Size Forecast by Type (2025-2030) & (M USD)

Table 128. Global Automotive High-precision Positioning Technology Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Automotive High-precision Positioning Technology
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive High-precision Positioning Technology Market Size (M USD), 2019-2030
- Figure 5. Global Automotive High-precision Positioning Technology Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Automotive High-precision Positioning Technology Market Size by Country (M USD)
- Figure 10. Global Automotive High-precision Positioning Technology Revenue Share by Company in 2023
- Figure 11. Automotive High-precision Positioning Technology Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Automotive High-precision Positioning Technology Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Automotive High-precision Positioning Technology Market Share by Type
- Figure 15. Market Size Share of Automotive High-precision Positioning Technology by Type (2019-2024)
- Figure 16. Market Size Market Share of Automotive High-precision Positioning Technology by Type in 2022
- Figure 17. Global Automotive High-precision Positioning Technology Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Automotive High-precision Positioning Technology Market Share by Application
- Figure 20. Global Automotive High-precision Positioning Technology Market Share by Application (2019-2024)
- Figure 21. Global Automotive High-precision Positioning Technology Market Share by Application in 2022
- Figure 22. Global Automotive High-precision Positioning Technology Market Size

Growth Rate by Application (2019-2024)

Figure 23. Global Automotive High-precision Positioning Technology Market Size Market Share by Region (2019-2024)

Figure 24. North America Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Automotive High-precision Positioning Technology Market Size Market Share by Country in 2023

Figure 26. U.S. Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Automotive High-precision Positioning Technology Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Automotive High-precision Positioning Technology Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Automotive High-precision Positioning Technology Market Size Market Share by Country in 2023

Figure 31. Germany Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Automotive High-precision Positioning Technology Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Automotive High-precision Positioning Technology Market Size Market Share by Region in 2023

Figure 38. China Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Automotive High-precision Positioning Technology Market Size and Growth Rate (M USD)

Figure 44. South America Automotive High-precision Positioning Technology Market Size Market Share by Country in 2023

Figure 45. Brazil Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Automotive High-precision Positioning Technology Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Automotive High-precision Positioning Technology Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Automotive High-precision Positioning Technology Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Automotive High-precision Positioning Technology Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Automotive High-precision Positioning Technology Market Share Forecast by Type (2025-2030)

Figure 57. Global Automotive High-precision Positioning Technology Market Share Forecast by Application (2025-2030)

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