

# Global Automotive High Precision Positioning Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Automotive High Precision Positioning market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive High Precision Positioning Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive High Precision Positioning market in any manner.

### Global Automotive High Precision Positioning Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hi-Target

BroadGNSS

Swift Navigation

UniStrong

Jingwei Technology

ComNav Technology

Septentrio

Mitsubishi Electric

China Mobile

NovAtel

Market Segmentation (by Type)

Sub-meter

Cm Level

Market Segmentation (by Application)

Passenger Car

Commercial Vehicle

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive High Precision Positioning Market

Overview of the regional outlook of the Automotive High Precision Positioning Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive High Precision Positioning Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive High Precision Positioning
- 1.2 Key Market Segments
  - 1.2.1 Automotive High Precision Positioning Segment by Type
  - 1.2.2 Automotive High Precision Positioning Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 AUTOMOTIVE HIGH PRECISION POSITIONING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive High Precision Positioning Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Automotive High Precision Positioning Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE HIGH PRECISION POSITIONING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Automotive High Precision Positioning Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive High Precision Positioning Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive High Precision Positioning Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive High Precision Positioning Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive High Precision Positioning Sales Sites, Area Served,

## Product Type

### 3.6 Automotive High Precision Positioning Market Competitive Situation and Trends

#### 3.6.1 Automotive High Precision Positioning Market Concentration Rate

#### 3.6.2 Global 5 and 10 Largest Automotive High Precision Positioning Players Market Share by Revenue

#### 3.6.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE HIGH PRECISION POSITIONING INDUSTRY CHAIN ANALYSIS**

### 4.1 Automotive High Precision Positioning Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE HIGH PRECISION POSITIONING MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 AUTOMOTIVE HIGH PRECISION POSITIONING MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Automotive High Precision Positioning Sales Market Share by Type (2019-2024)

### 6.3 Global Automotive High Precision Positioning Market Size Market Share by Type (2019-2024)

### 6.4 Global Automotive High Precision Positioning Price by Type (2019-2024)

## **7 AUTOMOTIVE HIGH PRECISION POSITIONING MARKET SEGMENTATION BY**



## **APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive High Precision Positioning Market Sales by Application (2019-2024)
- 7.3 Global Automotive High Precision Positioning Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive High Precision Positioning Sales Growth Rate by Application (2019-2024)

## **8 AUTOMOTIVE HIGH PRECISION POSITIONING MARKET SEGMENTATION BY REGION**

- 8.1 Global Automotive High Precision Positioning Sales by Region
  - 8.1.1 Global Automotive High Precision Positioning Sales by Region
  - 8.1.2 Global Automotive High Precision Positioning Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Automotive High Precision Positioning Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Automotive High Precision Positioning Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Automotive High Precision Positioning Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Automotive High Precision Positioning Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Automotive High Precision Positioning Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Hi-Target

#### 9.1.1 Hi-Target Automotive High Precision Positioning Basic Information

#### 9.1.2 Hi-Target Automotive High Precision Positioning Product Overview

#### 9.1.3 Hi-Target Automotive High Precision Positioning Product Market Performance

#### 9.1.4 Hi-Target Business Overview

#### 9.1.5 Hi-Target Automotive High Precision Positioning SWOT Analysis

#### 9.1.6 Hi-Target Recent Developments

### 9.2 BroadGNSS

#### 9.2.1 BroadGNSS Automotive High Precision Positioning Basic Information

#### 9.2.2 BroadGNSS Automotive High Precision Positioning Product Overview

#### 9.2.3 BroadGNSS Automotive High Precision Positioning Product Market Performance

#### 9.2.4 BroadGNSS Business Overview

#### 9.2.5 BroadGNSS Automotive High Precision Positioning SWOT Analysis

#### 9.2.6 BroadGNSS Recent Developments

### 9.3 Swift Navigation

#### 9.3.1 Swift Navigation Automotive High Precision Positioning Basic Information

#### 9.3.2 Swift Navigation Automotive High Precision Positioning Product Overview

#### 9.3.3 Swift Navigation Automotive High Precision Positioning Product Market

#### Performance

#### 9.3.4 Swift Navigation Automotive High Precision Positioning SWOT Analysis

#### 9.3.5 Swift Navigation Business Overview

#### 9.3.6 Swift Navigation Recent Developments

### 9.4 UniStrong

#### 9.4.1 UniStrong Automotive High Precision Positioning Basic Information

#### 9.4.2 UniStrong Automotive High Precision Positioning Product Overview

#### 9.4.3 UniStrong Automotive High Precision Positioning Product Market Performance

#### 9.4.4 UniStrong Business Overview

#### 9.4.5 UniStrong Recent Developments

## 9.5 Jingwei Technology

9.5.1 Jingwei Technology Automotive High Precision Positioning Basic Information

9.5.2 Jingwei Technology Automotive High Precision Positioning Product Overview

9.5.3 Jingwei Technology Automotive High Precision Positioning Product Market Performance

9.5.4 Jingwei Technology Business Overview

9.5.5 Jingwei Technology Recent Developments

## 9.6 ComNav Technology

9.6.1 ComNav Technology Automotive High Precision Positioning Basic Information

9.6.2 ComNav Technology Automotive High Precision Positioning Product Overview

9.6.3 ComNav Technology Automotive High Precision Positioning Product Market Performance

9.6.4 ComNav Technology Business Overview

9.6.5 ComNav Technology Recent Developments

## 9.7 Septentrio

9.7.1 Septentrio Automotive High Precision Positioning Basic Information

9.7.2 Septentrio Automotive High Precision Positioning Product Overview

9.7.3 Septentrio Automotive High Precision Positioning Product Market Performance

9.7.4 Septentrio Business Overview

9.7.5 Septentrio Recent Developments

## 9.8 Mitsubishi Electric

9.8.1 Mitsubishi Electric Automotive High Precision Positioning Basic Information

9.8.2 Mitsubishi Electric Automotive High Precision Positioning Product Overview

9.8.3 Mitsubishi Electric Automotive High Precision Positioning Product Market Performance

9.8.4 Mitsubishi Electric Business Overview

9.8.5 Mitsubishi Electric Recent Developments

## 9.9 China Mobile

9.9.1 China Mobile Automotive High Precision Positioning Basic Information

9.9.2 China Mobile Automotive High Precision Positioning Product Overview

9.9.3 China Mobile Automotive High Precision Positioning Product Market Performance

9.9.4 China Mobile Business Overview

9.9.5 China Mobile Recent Developments

## 9.10 NovAtel

9.10.1 NovAtel Automotive High Precision Positioning Basic Information

9.10.2 NovAtel Automotive High Precision Positioning Product Overview

9.10.3 NovAtel Automotive High Precision Positioning Product Market Performance

9.10.4 NovAtel Business Overview

#### 9.10.5 NovAtel Recent Developments

## **10 AUTOMOTIVE HIGH PRECISION POSITIONING MARKET FORECAST BY REGION**

### 10.1 Global Automotive High Precision Positioning Market Size Forecast

### 10.2 Global Automotive High Precision Positioning Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Automotive High Precision Positioning Market Size Forecast by Country

#### 10.2.3 Asia Pacific Automotive High Precision Positioning Market Size Forecast by Region

#### 10.2.4 South America Automotive High Precision Positioning Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Automotive High Precision Positioning by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Automotive High Precision Positioning Market Forecast by Type (2025-2030)

#### 11.1.1 Global Forecasted Sales of Automotive High Precision Positioning by Type (2025-2030)

#### 11.1.2 Global Automotive High Precision Positioning Market Size Forecast by Type (2025-2030)

#### 11.1.3 Global Forecasted Price of Automotive High Precision Positioning by Type (2025-2030)

### 11.2 Global Automotive High Precision Positioning Market Forecast by Application (2025-2030)

#### 11.2.1 Global Automotive High Precision Positioning Sales (K Units) Forecast by Application

#### 11.2.2 Global Automotive High Precision Positioning Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Country (Vehicle)

Table 4. Importance and Development Potential of Automobiles in Various Countries

Table 5. Global Automobile Production by Type

Table 6. Importance and Development Potential of Automobiles in Various Type

Table 7. Market Size (M USD) Segment Executive Summary

Table 8. Automotive High Precision Positioning Market Size Comparison by Region (M USD)

Table 9. Global Automotive High Precision Positioning Sales (K Units) by Manufacturers (2019-2024)

Table 10. Global Automotive High Precision Positioning Sales Market Share by Manufacturers (2019-2024)

Table 11. Global Automotive High Precision Positioning Revenue (M USD) by Manufacturers (2019-2024)

Table 12. Global Automotive High Precision Positioning Revenue Share by Manufacturers (2019-2024)

Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive High Precision Positioning as of 2022)

Table 14. Global Market Automotive High Precision Positioning Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 15. Manufacturers Automotive High Precision Positioning Sales Sites and Area Served

Table 16. Manufacturers Automotive High Precision Positioning Product Type

Table 17. Global Automotive High Precision Positioning Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 18. Mergers & Acquisitions, Expansion Plans

Table 19. Industry Chain Map of Automotive High Precision Positioning

Table 20. Market Overview of Key Raw Materials

Table 21. Midstream Market Analysis

Table 22. Downstream Customer Analysis

Table 23. Key Development Trends

Table 24. Driving Factors

Table 25. Automotive High Precision Positioning Market Challenges

Table 26. Global Automotive High Precision Positioning Sales by Type (K Units)

Table 27. Global Automotive High Precision Positioning Market Size by Type (M USD)

Table 28. Global Automotive High Precision Positioning Sales (K Units) by Type  
(2019-2024)

Table 29. Global Automotive High Precision Positioning Sales Market Share by Type  
(2019-2024)

Table 30. Global Automotive High Precision Positioning Market Size (M USD) by Type  
(2019-2024)

Table 31. Global Automotive High Precision Positioning Market Size Share by Type  
(2019-2024)

Table 32. Global Automotive High Precision Positioning Price (USD/Unit) by Type  
(2019-2024)

Table 33. Global Automotive High Precision Positioning Sales (K Units) by Application

Table 34. Global Automotive High Precision Positioning Market Size by Application

Table 35. Global Automotive High Precision Positioning Sales by Application  
(2019-2024) & (K Units)

Table 36. Global Automotive High Precision Positioning Sales Market Share by  
Application (2019-2024)

Table 37. Global Automotive High Precision Positioning Sales by Application  
(2019-2024) & (M USD)

Table 38. Global Automotive High Precision Positioning Market Share by Application  
(2019-2024)

Table 39. Global Automotive High Precision Positioning Sales Growth Rate by  
Application (2019-2024)

Table 40. Global Automotive High Precision Positioning Sales by Region (2019-2024) &  
(K Units)

Table 41. Global Automotive High Precision Positioning Sales Market Share by Region  
(2019-2024)

Table 42. North America Automotive High Precision Positioning Sales by Country  
(2019-2024) & (K Units)

Table 43. Europe Automotive High Precision Positioning Sales by Country (2019-2024)  
& (K Units)

Table 44. Asia Pacific Automotive High Precision Positioning Sales by Region  
(2019-2024) & (K Units)

Table 45. South America Automotive High Precision Positioning Sales by Country  
(2019-2024) & (K Units)

Table 46. Middle East and Africa Automotive High Precision Positioning Sales by  
Region (2019-2024) & (K Units)

Table 47. Hi-Target Automotive High Precision Positioning Basic Information

Table 48. Hi-Target Automotive High Precision Positioning Product Overview



Table 49. Hi-Target Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. Hi-Target Business Overview

Table 51. Hi-Target Automotive High Precision Positioning SWOT Analysis

Table 52. Hi-Target Recent Developments

Table 53. BroadGNSS Automotive High Precision Positioning Basic Information

Table 54. BroadGNSS Automotive High Precision Positioning Product Overview

Table 55. BroadGNSS Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. BroadGNSS Business Overview

Table 57. BroadGNSS Automotive High Precision Positioning SWOT Analysis

Table 58. BroadGNSS Recent Developments

Table 59. Swift Navigation Automotive High Precision Positioning Basic Information

Table 60. Swift Navigation Automotive High Precision Positioning Product Overview

Table 61. Swift Navigation Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. Swift Navigation Automotive High Precision Positioning SWOT Analysis

Table 63. Swift Navigation Business Overview

Table 64. Swift Navigation Recent Developments

Table 65. UniStrong Automotive High Precision Positioning Basic Information

Table 66. UniStrong Automotive High Precision Positioning Product Overview

Table 67. UniStrong Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. UniStrong Business Overview

Table 69. UniStrong Recent Developments

Table 70. Jingwei Technology Automotive High Precision Positioning Basic Information

Table 71. Jingwei Technology Automotive High Precision Positioning Product Overview

Table 72. Jingwei Technology Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Jingwei Technology Business Overview

Table 74. Jingwei Technology Recent Developments

Table 75. ComNav Technology Automotive High Precision Positioning Basic Information

Table 76. ComNav Technology Automotive High Precision Positioning Product Overview

Table 77. ComNav Technology Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. ComNav Technology Business Overview

Table 79. ComNav Technology Recent Developments

Table 80. Septentrio Automotive High Precision Positioning Basic Information

Table 81. Septentrio Automotive High Precision Positioning Product Overview
Table 82. Septentrio Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 83. Septentrio Business Overview
Table 84. Septentrio Recent Developments
Table 85. Mitsubishi Electric Automotive High Precision Positioning Basic Information
Table 86. Mitsubishi Electric Automotive High Precision Positioning Product Overview
Table 87. Mitsubishi Electric Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 88. Mitsubishi Electric Business Overview
Table 89. Mitsubishi Electric Recent Developments
Table 90. China Mobile Automotive High Precision Positioning Basic Information
Table 91. China Mobile Automotive High Precision Positioning Product Overview
Table 92. China Mobile Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 93. China Mobile Business Overview
Table 94. China Mobile Recent Developments
Table 95. NovAtel Automotive High Precision Positioning Basic Information
Table 96. NovAtel Automotive High Precision Positioning Product Overview
Table 97. NovAtel Automotive High Precision Positioning Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 98. NovAtel Business Overview
Table 99. NovAtel Recent Developments
Table 100. Global Automotive High Precision Positioning Sales Forecast by Region (2025-2030) & (K Units)
Table 101. Global Automotive High Precision Positioning Market Size Forecast by Region (2025-2030) & (M USD)
Table 102. North America Automotive High Precision Positioning Sales Forecast by Country (2025-2030) & (K Units)
Table 103. North America Automotive High Precision Positioning Market Size Forecast by Country (2025-2030) & (M USD)
Table 104. Europe Automotive High Precision Positioning Sales Forecast by Country (2025-2030) & (K Units)
Table 105. Europe Automotive High Precision Positioning Market Size Forecast by Country (2025-2030) & (M USD)
Table 106. Asia Pacific Automotive High Precision Positioning Sales Forecast by Region (2025-2030) & (K Units)
Table 107. Asia Pacific Automotive High Precision Positioning Market Size Forecast by Region (2025-2030) & (M USD)



Table 108. South America Automotive High Precision Positioning Sales Forecast by Country (2025-2030) & (K Units)

Table 109. South America Automotive High Precision Positioning Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Middle East and Africa Automotive High Precision Positioning Consumption Forecast by Country (2025-2030) & (Units)

Table 111. Middle East and Africa Automotive High Precision Positioning Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Global Automotive High Precision Positioning Sales Forecast by Type (2025-2030) & (K Units)

Table 113. Global Automotive High Precision Positioning Market Size Forecast by Type (2025-2030) & (M USD)

Table 114. Global Automotive High Precision Positioning Price Forecast by Type (2025-2030) & (USD/Unit)

Table 115. Global Automotive High Precision Positioning Sales (K Units) Forecast by Application (2025-2030)

Table 116. Global Automotive High Precision Positioning Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Automotive High Precision Positioning
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive High Precision Positioning Market Size (M USD), 2019-2030
- Figure 5. Global Automotive High Precision Positioning Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive High Precision Positioning Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive High Precision Positioning Market Size by Country (M USD)
- Figure 11. Automotive High Precision Positioning Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive High Precision Positioning Revenue Share by Manufacturers in 2023
- Figure 13. Automotive High Precision Positioning Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive High Precision Positioning Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive High Precision Positioning Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive High Precision Positioning Market Share by Type
- Figure 18. Sales Market Share of Automotive High Precision Positioning by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive High Precision Positioning by Type in 2023
- Figure 20. Market Size Share of Automotive High Precision Positioning by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive High Precision Positioning by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive High Precision Positioning Market Share by Application
- Figure 24. Global Automotive High Precision Positioning Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive High Precision Positioning Sales Market Share by Application in 2023

Figure 26. Global Automotive High Precision Positioning Market Share by Application (2019-2024)

Figure 27. Global Automotive High Precision Positioning Market Share by Application in 2023

Figure 28. Global Automotive High Precision Positioning Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive High Precision Positioning Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive High Precision Positioning Sales Market Share by Country in 2023

Figure 32. U.S. Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive High Precision Positioning Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive High Precision Positioning Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive High Precision Positioning Sales Market Share by Country in 2023

Figure 37. Germany Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive High Precision Positioning Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive High Precision Positioning Sales Market Share by Region in 2023

Figure 44. China Automotive High Precision Positioning Sales and Growth Rate

(2019-2024) & (K Units)

Figure 45. Japan Automotive High Precision Positioning Sales and Growth Rate

(2019-2024) & (K Units)

Figure 46. South Korea Automotive High Precision Positioning Sales and Growth Rate

(2019-2024) & (K Units)

Figure 47. India Automotive High Precision Positioning Sales and Growth Rate

(2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive High Precision Positioning Sales and Growth

Rate (2019-2024) & (K Units)

Figure 49. South America Automotive High Precision Positioning Sales and Growth

Rate (K Units)

Figure 50. South America Automotive High Precision Positioning Sales Market Share by Country in 2023

Figure 51. Brazil Automotive High Precision Positioning Sales and Growth Rate

(2019-2024) & (K Units)

Figure 52. Argentina Automotive High Precision Positioning Sales and Growth Rate

(2019-2024) & (K Units)

Figure 53. Columbia Automotive High Precision Positioning Sales and Growth Rate

(2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive High Precision Positioning Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive High Precision Positioning Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive High Precision Positioning Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive High Precision Positioning Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive High Precision Positioning Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive High Precision Positioning Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive High Precision Positioning Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive High Precision Positioning Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive High Precision Positioning Market Share Forecast by Application (2025-2030)

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