

# Global Automotive Gesture Recognitions (AGRS) Market Research Report 2024(Status and Outlook)

https://marketpublishers.com/r/G38D85E994AAEN.html

Date: August 2024

Pages: 113

Price: US\$ 3,200.00 (Single User License)

ID: G38D85E994AAEN

# **Abstracts**

### Report Overview

Gesture Recognition, Proximity Sensors Drive Advances in Automotive Infotainment. At a time when social media interactivity is also making its way into cars, an evolution of the instrument control panel is necessary if drivers are to connect and perform tasks simultaneously, and safely.

This report provides a deep insight into the global Automotive Gesture Recognitions (AGRS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Gesture Recognitions (AGRS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Gesture Recognitions (AGRS) market in any manner.



Global Automotive Gesture Recognitions (AGRS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

cycles by informing how you create product offerings for different segme
Key Company
Cognitec Systems
Continental
HARMAN International (SAMSUNG)
NXP Semiconductors
Sony Depthsensing Solutions
Visteon
Market Segmentation (by Type)
Touch Based Systems
Touchless Systems
Market Segmentation (by Application)
Passenger Cars
Commercial Vehicle

Geographic Segmentation



North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

# Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Gesture Recognitions (AGRS) Market

Overview of the regional outlook of the Automotive Gesture Recognitions (AGRS) Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change



This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support



## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Gesture Recognitions (AGRS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.



Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Gesture Recognitions (AGRS)
- 1.2 Key Market Segments
  - 1.2.1 Automotive Gesture Recognitions (AGRS) Segment by Type
  - 1.2.2 Automotive Gesture Recognitions (AGRS) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

## 2 AUTOMOTIVE GESTURE RECOGNITIONS (AGRS) MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Automotive Gesture Recognitions (AGRS) Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Automotive Gesture Recognitions (AGRS) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# 3 AUTOMOTIVE GESTURE RECOGNITIONS (AGRS) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Gesture Recognitions (AGRS) Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Gesture Recognitions (AGRS) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Gesture Recognitions (AGRS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Gesture Recognitions (AGRS) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Gesture Recognitions (AGRS) Sales Sites, Area Served, Product Type
- 3.6 Automotive Gesture Recognitions (AGRS) Market Competitive Situation and Trends



- 3.6.1 Automotive Gesture Recognitions (AGRS) Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Automotive Gesture Recognitions (AGRS) Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

# 4 AUTOMOTIVE GESTURE RECOGNITIONS (AGRS) INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Gesture Recognitions (AGRS) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE GESTURE RECOGNITIONS (AGRS) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

# 6 AUTOMOTIVE GESTURE RECOGNITIONS (AGRS) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Gesture Recognitions (AGRS) Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Gesture Recognitions (AGRS) Price by Type (2019-2024)

# 7 AUTOMOTIVE GESTURE RECOGNITIONS (AGRS) MARKET SEGMENTATION BY APPLICATION



- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Gesture Recognitions (AGRS) Market Sales by Application (2019-2024)
- 7.3 Global Automotive Gesture Recognitions (AGRS) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive Gesture Recognitions (AGRS) Sales Growth Rate by Application (2019-2024)

# 8 AUTOMOTIVE GESTURE RECOGNITIONS (AGRS) MARKET SEGMENTATION BY REGION

- 8.1 Global Automotive Gesture Recognitions (AGRS) Sales by Region
  - 8.1.1 Global Automotive Gesture Recognitions (AGRS) Sales by Region
  - 8.1.2 Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Automotive Gesture Recognitions (AGRS) Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Automotive Gesture Recognitions (AGRS) Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Automotive Gesture Recognitions (AGRS) Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Automotive Gesture Recognitions (AGRS) Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa



- 8.6.1 Middle East and Africa Automotive Gesture Recognitions (AGRS) Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 Cognitec Systems
  - 9.1.1 Cognitec Systems Automotive Gesture Recognitions (AGRS) Basic Information
  - 9.1.2 Cognitec Systems Automotive Gesture Recognitions (AGRS) Product Overview
- 9.1.3 Cognitec Systems Automotive Gesture Recognitions (AGRS) Product Market Performance
  - 9.1.4 Cognitec Systems Business Overview
  - 9.1.5 Cognitec Systems Automotive Gesture Recognitions (AGRS) SWOT Analysis
  - 9.1.6 Cognitec Systems Recent Developments
- 9.2 Continental
  - 9.2.1 Continental Automotive Gesture Recognitions (AGRS) Basic Information
  - 9.2.2 Continental Automotive Gesture Recognitions (AGRS) Product Overview
- 9.2.3 Continental Automotive Gesture Recognitions (AGRS) Product Market Performance
- 9.2.4 Continental Business Overview
- 9.2.5 Continental Automotive Gesture Recognitions (AGRS) SWOT Analysis
- 9.2.6 Continental Recent Developments
- 9.3 HARMAN International (SAMSUNG)
- 9.3.1 HARMAN International (SAMSUNG) Automotive Gesture Recognitions (AGRS) Basic Information
- 9.3.2 HARMAN International (SAMSUNG) Automotive Gesture Recognitions (AGRS) Product Overview
- 9.3.3 HARMAN International (SAMSUNG) Automotive Gesture Recognitions (AGRS) Product Market Performance
- 9.3.4 HARMAN International (SAMSUNG) Automotive Gesture Recognitions (AGRS) SWOT Analysis
  - 9.3.5 HARMAN International (SAMSUNG) Business Overview
  - 9.3.6 HARMAN International (SAMSUNG) Recent Developments
- 9.4 NXP Semiconductors
  - 9.4.1 NXP Semiconductors Automotive Gesture Recognitions (AGRS) Basic



#### Information

- 9.4.2 NXP Semiconductors Automotive Gesture Recognitions (AGRS) Product Overview
- 9.4.3 NXP Semiconductors Automotive Gesture Recognitions (AGRS) Product Market Performance
- 9.4.4 NXP Semiconductors Business Overview
- 9.4.5 NXP Semiconductors Recent Developments
- 9.5 Sony Depthsensing Solutions
- 9.5.1 Sony Depthsensing Solutions Automotive Gesture Recognitions (AGRS) Basic Information
- 9.5.2 Sony Depthsensing Solutions Automotive Gesture Recognitions (AGRS) Product Overview
- 9.5.3 Sony Depthsensing Solutions Automotive Gesture Recognitions (AGRS) Product Market Performance
  - 9.5.4 Sony Depthsensing Solutions Business Overview
  - 9.5.5 Sony Depthsensing Solutions Recent Developments
- 9.6 Visteon
  - 9.6.1 Visteon Automotive Gesture Recognitions (AGRS) Basic Information
  - 9.6.2 Visteon Automotive Gesture Recognitions (AGRS) Product Overview
  - 9.6.3 Visteon Automotive Gesture Recognitions (AGRS) Product Market Performance
  - 9.6.4 Visteon Business Overview
  - 9.6.5 Visteon Recent Developments

# 10 AUTOMOTIVE GESTURE RECOGNITIONS (AGRS) MARKET FORECAST BY REGION

- 10.1 Global Automotive Gesture Recognitions (AGRS) Market Size Forecast
- 10.2 Global Automotive Gesture Recognitions (AGRS) Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Automotive Gesture Recognitions (AGRS) Market Size Forecast by Country
- 10.2.3 Asia Pacific Automotive Gesture Recognitions (AGRS) Market Size Forecast by Region
- 10.2.4 South America Automotive Gesture Recognitions (AGRS) Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Gesture Recognitions (AGRS) by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)



- 11.1 Global Automotive Gesture Recognitions (AGRS) Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Automotive Gesture Recognitions (AGRS) by Type (2025-2030)
- 11.1.2 Global Automotive Gesture Recognitions (AGRS) Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Automotive Gesture Recognitions (AGRS) by Type (2025-2030)
- 11.2 Global Automotive Gesture Recognitions (AGRS) Market Forecast by Application (2025-2030)
- 11.2.1 Global Automotive Gesture Recognitions (AGRS) Sales (K Units) Forecast by Application
- 11.2.2 Global Automotive Gesture Recognitions (AGRS) Market Size (M USD) Forecast by Application (2025-2030)

### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Automotive Gesture Recognitions (AGRS) Market Size Comparison by Region (M USD)
- Table 5. Global Automotive Gesture Recognitions (AGRS) Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Automotive Gesture Recognitions (AGRS) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Automotive Gesture Recognitions (AGRS) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Gesture Recognitions (AGRS) as of 2022)
- Table 10. Global Market Automotive Gesture Recognitions (AGRS) Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Automotive Gesture Recognitions (AGRS) Sales Sites and Area Served
- Table 12. Manufacturers Automotive Gesture Recognitions (AGRS) Product Type
- Table 13. Global Automotive Gesture Recognitions (AGRS) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Automotive Gesture Recognitions (AGRS)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Automotive Gesture Recognitions (AGRS) Market Challenges
- Table 22. Global Automotive Gesture Recognitions (AGRS) Sales by Type (K Units)
- Table 23. Global Automotive Gesture Recognitions (AGRS) Market Size by Type (M USD)
- Table 24. Global Automotive Gesture Recognitions (AGRS) Sales (K Units) by Type (2019-2024)



- Table 25. Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Type (2019-2024)
- Table 26. Global Automotive Gesture Recognitions (AGRS) Market Size (M USD) by Type (2019-2024)
- Table 27. Global Automotive Gesture Recognitions (AGRS) Market Size Share by Type (2019-2024)
- Table 28. Global Automotive Gesture Recognitions (AGRS) Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Automotive Gesture Recognitions (AGRS) Sales (K Units) by Application
- Table 30. Global Automotive Gesture Recognitions (AGRS) Market Size by Application
- Table 31. Global Automotive Gesture Recognitions (AGRS) Sales by Application (2019-2024) & (K Units)
- Table 32. Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Application (2019-2024)
- Table 33. Global Automotive Gesture Recognitions (AGRS) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Automotive Gesture Recognitions (AGRS) Market Share by Application (2019-2024)
- Table 35. Global Automotive Gesture Recognitions (AGRS) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Automotive Gesture Recognitions (AGRS) Sales by Region (2019-2024) & (K Units)
- Table 37. Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Region (2019-2024)
- Table 38. North America Automotive Gesture Recognitions (AGRS) Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Automotive Gesture Recognitions (AGRS) Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Automotive Gesture Recognitions (AGRS) Sales by Region (2019-2024) & (K Units)
- Table 41. South America Automotive Gesture Recognitions (AGRS) Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Automotive Gesture Recognitions (AGRS) Sales by Region (2019-2024) & (K Units)
- Table 43. Cognitec Systems Automotive Gesture Recognitions (AGRS) Basic Information
- Table 44. Cognitec Systems Automotive Gesture Recognitions (AGRS) Product Overview



- Table 45. Cognitec Systems Automotive Gesture Recognitions (AGRS) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Cognitec Systems Business Overview
- Table 47. Cognitec Systems Automotive Gesture Recognitions (AGRS) SWOT Analysis
- Table 48. Cognitec Systems Recent Developments
- Table 49. Continental Automotive Gesture Recognitions (AGRS) Basic Information
- Table 50. Continental Automotive Gesture Recognitions (AGRS) Product Overview
- Table 51. Continental Automotive Gesture Recognitions (AGRS) Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Continental Business Overview
- Table 53. Continental Automotive Gesture Recognitions (AGRS) SWOT Analysis
- Table 54. Continental Recent Developments
- Table 55. HARMAN International (SAMSUNG) Automotive Gesture Recognitions (AGRS) Basic Information
- Table 56. HARMAN International (SAMSUNG) Automotive Gesture Recognitions (AGRS) Product Overview
- Table 57. HARMAN International (SAMSUNG) Automotive Gesture Recognitions (AGRS) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. HARMAN International (SAMSUNG) Automotive Gesture Recognitions (AGRS) SWOT Analysis
- Table 59. HARMAN International (SAMSUNG) Business Overview
- Table 60. HARMAN International (SAMSUNG) Recent Developments
- Table 61. NXP Semiconductors Automotive Gesture Recognitions (AGRS) Basic Information
- Table 62. NXP Semiconductors Automotive Gesture Recognitions (AGRS) Product Overview
- Table 63. NXP Semiconductors Automotive Gesture Recognitions (AGRS) Sales (K
- Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. NXP Semiconductors Business Overview
- Table 65. NXP Semiconductors Recent Developments
- Table 66. Sony Depthsensing Solutions Automotive Gesture Recognitions (AGRS) Basic Information
- Table 67. Sony Depthsensing Solutions Automotive Gesture Recognitions (AGRS) Product Overview
- Table 68. Sony Depthsensing Solutions Automotive Gesture Recognitions (AGRS)
- Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Sony Depthsensing Solutions Business Overview
- Table 70. Sony Depthsensing Solutions Recent Developments



- Table 71. Visteon Automotive Gesture Recognitions (AGRS) Basic Information
- Table 72. Visteon Automotive Gesture Recognitions (AGRS) Product Overview
- Table 73. Visteon Automotive Gesture Recognitions (AGRS) Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Visteon Business Overview
- Table 75. Visteon Recent Developments
- Table 76. Global Automotive Gesture Recognitions (AGRS) Sales Forecast by Region (2025-2030) & (K Units)
- Table 77. Global Automotive Gesture Recognitions (AGRS) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 78. North America Automotive Gesture Recognitions (AGRS) Sales Forecast by Country (2025-2030) & (K Units)
- Table 79. North America Automotive Gesture Recognitions (AGRS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 80. Europe Automotive Gesture Recognitions (AGRS) Sales Forecast by Country (2025-2030) & (K Units)
- Table 81. Europe Automotive Gesture Recognitions (AGRS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 82. Asia Pacific Automotive Gesture Recognitions (AGRS) Sales Forecast by Region (2025-2030) & (K Units)
- Table 83. Asia Pacific Automotive Gesture Recognitions (AGRS) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 84. South America Automotive Gesture Recognitions (AGRS) Sales Forecast by Country (2025-2030) & (K Units)
- Table 85. South America Automotive Gesture Recognitions (AGRS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 86. Middle East and Africa Automotive Gesture Recognitions (AGRS)
- Consumption Forecast by Country (2025-2030) & (Units)
- Table 87. Middle East and Africa Automotive Gesture Recognitions (AGRS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 88. Global Automotive Gesture Recognitions (AGRS) Sales Forecast by Type (2025-2030) & (K Units)
- Table 89. Global Automotive Gesture Recognitions (AGRS) Market Size Forecast by Type (2025-2030) & (M USD)
- Table 90. Global Automotive Gesture Recognitions (AGRS) Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 91. Global Automotive Gesture Recognitions (AGRS) Sales (K Units) Forecast by Application (2025-2030)
- Table 92. Global Automotive Gesture Recognitions (AGRS) Market Size Forecast by



Application (2025-2030) & (M USD)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Product Picture of Automotive Gesture Recognitions (AGRS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Gesture Recognitions (AGRS) Market Size (M USD), 2019-2030
- Figure 5. Global Automotive Gesture Recognitions (AGRS) Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive Gesture Recognitions (AGRS) Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Gesture Recognitions (AGRS) Market Size by Country (M USD)
- Figure 11. Automotive Gesture Recognitions (AGRS) Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Gesture Recognitions (AGRS) Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Gesture Recognitions (AGRS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Gesture Recognitions (AGRS) Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Gesture Recognitions (AGRS) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Gesture Recognitions (AGRS) Market Share by Type
- Figure 18. Sales Market Share of Automotive Gesture Recognitions (AGRS) by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Gesture Recognitions (AGRS) by Type in 2023
- Figure 20. Market Size Share of Automotive Gesture Recognitions (AGRS) by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Gesture Recognitions (AGRS) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Gesture Recognitions (AGRS) Market Share by



## Application

Figure 24. Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Application in 2023

Figure 26. Global Automotive Gesture Recognitions (AGRS) Market Share by Application (2019-2024)

Figure 27. Global Automotive Gesture Recognitions (AGRS) Market Share by Application in 2023

Figure 28. Global Automotive Gesture Recognitions (AGRS) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Gesture Recognitions (AGRS) Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Gesture Recognitions (AGRS) Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Gesture Recognitions (AGRS) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Gesture Recognitions (AGRS) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Gesture Recognitions (AGRS) Sales Market Share by Country in 2023

Figure 37. Germany Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (K Units)



Figure 43. Asia Pacific Automotive Gesture Recognitions (AGRS) Sales Market Share by Region in 2023

Figure 44. China Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (K Units)

Figure 50. South America Automotive Gesture Recognitions (AGRS) Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Gesture Recognitions (AGRS) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Gesture Recognitions (AGRS) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Gesture Recognitions (AGRS) Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Gesture Recognitions (AGRS) Market Size Forecast by



Value (2019-2030) & (M USD)

Figure 63. Global Automotive Gesture Recognitions (AGRS) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Gesture Recognitions (AGRS) Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Gesture Recognitions (AGRS) Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Gesture Recognitions (AGRS) Market Share Forecast by Application (2025-2030)



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