

# Global Automotive Genuine Leather and Synthetic Leather Market Research Report 2024(Status and Outlook)

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# Abstracts

Report Overview:

The Global Automotive Genuine Leather and Synthetic Leather Market Size was estimated at USD 7050.71 million in 2023 and is projected to reach USD 8921.40 million by 2029, exhibiting a CAGR of 4.00% during the forecast period.

This report provides a deep insight into the global Automotive Genuine Leather and Synthetic Leather market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Genuine Leather and Synthetic Leather Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Genuine Leather and Synthetic Leather market in any manner.



Global Automotive Genuine Leather and Synthetic Leather Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lear Corporation

Bader

Benecke-Kaliko (Continental)

Pasubio

Midori Auto leather

Kyowa Leather Cloth

Pangea

CGT

Alcantara

Boxmark

JBS Couros

Asahi Kasei Corporation

Rino Mastrotto



Kolon Industries

Suzhou Greentech

Mingxin Leather

TORAY

Vulcaflex

Archilles

Wollsdorf

**Okamoto Industries** 

Scottish Leather Group

Dani S.p.A.

Gruppo Mastrotto

Mayur Uniquoters

Couro Azul

Tianan New Material

Haining Schinder

Anli Material

**Responsive Industries** 

Market Segmentation (by Type)

**Genuine Leather** 

Synthetic Leather

Global Automotive Genuine Leather and Synthetic Leather Market Research Report 2024(Status and Outlook)



Market Segmentation (by Application)

Seats

Door Trims

Dashboards

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value



In-depth analysis of the Automotive Genuine Leather and Synthetic Leather Market

Overview of the regional outlook of the Automotive Genuine Leather and Synthetic Leather Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players



The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Genuine Leather and Synthetic Leather Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream



and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# Contents

#### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Automotive Genuine Leather and Synthetic Leather

- 1.2 Key Market Segments
- 1.2.1 Automotive Genuine Leather and Synthetic Leather Segment by Type
- 1.2.2 Automotive Genuine Leather and Synthetic Leather Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

# 2 AUTOMOTIVE GENUINE LEATHER AND SYNTHETIC LEATHER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Genuine Leather and Synthetic Leather Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Automotive Genuine Leather and Synthetic Leather Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# 3 AUTOMOTIVE GENUINE LEATHER AND SYNTHETIC LEATHER MARKET COMPETITIVE LANDSCAPE

3.1 Global Automotive Genuine Leather and Synthetic Leather Sales by Manufacturers (2019-2024)

3.2 Global Automotive Genuine Leather and Synthetic Leather Revenue Market Share by Manufacturers (2019-2024)

3.3 Automotive Genuine Leather and Synthetic Leather Market Share by Company Type (Tier 1, Tier 2, and Tier 3)



3.4 Global Automotive Genuine Leather and Synthetic Leather Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Automotive Genuine Leather and Synthetic Leather Sales Sites, Area Served, Product Type

3.6 Automotive Genuine Leather and Synthetic Leather Market Competitive Situation and Trends

3.6.1 Automotive Genuine Leather and Synthetic Leather Market Concentration Rate3.6.2 Global 5 and 10 Largest Automotive Genuine Leather and Synthetic LeatherPlayers Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

# 4 AUTOMOTIVE GENUINE LEATHER AND SYNTHETIC LEATHER INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Genuine Leather and Synthetic Leather Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE GENUINE LEATHER AND SYNTHETIC LEATHER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints

#### 5.5 Industry News

- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

# 6 AUTOMOTIVE GENUINE LEATHER AND SYNTHETIC LEATHER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)6.2 Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Type (2019-2024)

Global Automotive Genuine Leather and Synthetic Leather Market Research Report 2024(Status and Outlook)



6.3 Global Automotive Genuine Leather and Synthetic Leather Market Size Market Share by Type (2019-2024)

6.4 Global Automotive Genuine Leather and Synthetic Leather Price by Type (2019-2024)

# 7 AUTOMOTIVE GENUINE LEATHER AND SYNTHETIC LEATHER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Genuine Leather and Synthetic Leather Market Sales by Application (2019-2024)

7.3 Global Automotive Genuine Leather and Synthetic Leather Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive Genuine Leather and Synthetic Leather Sales Growth Rate by Application (2019-2024)

# 8 AUTOMOTIVE GENUINE LEATHER AND SYNTHETIC LEATHER MARKET SEGMENTATION BY REGION

8.1 Global Automotive Genuine Leather and Synthetic Leather Sales by Region

8.1.1 Global Automotive Genuine Leather and Synthetic Leather Sales by Region

8.1.2 Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Genuine Leather and Synthetic Leather Sales by Country

- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe

8.3.1 Europe Automotive Genuine Leather and Synthetic Leather Sales by Country

- 8.3.2 Germany
- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy
- 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Genuine Leather and Synthetic Leather Sales by Region 8.4.2 China



8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Genuine Leather and Synthetic Leather Sales by

Country

- 8.5.2 Brazil
- 8.5.3 Argentina
- 8.5.4 Columbia
- 8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Genuine Leather and Synthetic Leather Sales by Region

- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

9.1 Lear Corporation

9.1.1 Lear Corporation Automotive Genuine Leather and Synthetic Leather Basic Information

9.1.2 Lear Corporation Automotive Genuine Leather and Synthetic Leather Product Overview

9.1.3 Lear Corporation Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.1.4 Lear Corporation Business Overview

9.1.5 Lear Corporation Automotive Genuine Leather and Synthetic Leather SWOT Analysis

9.1.6 Lear Corporation Recent Developments

9.2 Bader

9.2.1 Bader Automotive Genuine Leather and Synthetic Leather Basic Information

9.2.2 Bader Automotive Genuine Leather and Synthetic Leather Product Overview

9.2.3 Bader Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.2.4 Bader Business Overview

9.2.5 Bader Automotive Genuine Leather and Synthetic Leather SWOT Analysis



9.2.6 Bader Recent Developments

9.3 Benecke-Kaliko (Continental)

9.3.1 Benecke-Kaliko (Continental) Automotive Genuine Leather and Synthetic Leather Basic Information

9.3.2 Benecke-Kaliko (Continental) Automotive Genuine Leather and Synthetic Leather Product Overview

9.3.3 Benecke-Kaliko (Continental) Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.3.4 Benecke-Kaliko (Continental) Automotive Genuine Leather and Synthetic Leather SWOT Analysis

9.3.5 Benecke-Kaliko (Continental) Business Overview

9.3.6 Benecke-Kaliko (Continental) Recent Developments

9.4 Pasubio

9.4.1 Pasubio Automotive Genuine Leather and Synthetic Leather Basic Information

9.4.2 Pasubio Automotive Genuine Leather and Synthetic Leather Product Overview

9.4.3 Pasubio Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.4.4 Pasubio Business Overview

9.4.5 Pasubio Recent Developments

9.5 Midori Auto leather

9.5.1 Midori Auto leather Automotive Genuine Leather and Synthetic Leather Basic Information

9.5.2 Midori Auto leather Automotive Genuine Leather and Synthetic Leather Product Overview

9.5.3 Midori Auto leather Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.5.4 Midori Auto leather Business Overview

9.5.5 Midori Auto leather Recent Developments

9.6 Kyowa Leather Cloth

9.6.1 Kyowa Leather Cloth Automotive Genuine Leather and Synthetic Leather Basic Information

9.6.2 Kyowa Leather Cloth Automotive Genuine Leather and Synthetic Leather Product Overview

9.6.3 Kyowa Leather Cloth Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.6.4 Kyowa Leather Cloth Business Overview

9.6.5 Kyowa Leather Cloth Recent Developments

9.7 Pangea

9.7.1 Pangea Automotive Genuine Leather and Synthetic Leather Basic Information



9.7.2 Pangea Automotive Genuine Leather and Synthetic Leather Product Overview

9.7.3 Pangea Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.7.4 Pangea Business Overview

9.7.5 Pangea Recent Developments

9.8 CGT

9.8.1 CGT Automotive Genuine Leather and Synthetic Leather Basic Information

9.8.2 CGT Automotive Genuine Leather and Synthetic Leather Product Overview

9.8.3 CGT Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.8.4 CGT Business Overview

9.8.5 CGT Recent Developments

9.9 Alcantara

9.9.1 Alcantara Automotive Genuine Leather and Synthetic Leather Basic Information

9.9.2 Alcantara Automotive Genuine Leather and Synthetic Leather Product Overview

9.9.3 Alcantara Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.9.4 Alcantara Business Overview

9.9.5 Alcantara Recent Developments

9.10 Boxmark

9.10.1 Boxmark Automotive Genuine Leather and Synthetic Leather Basic Information

9.10.2 Boxmark Automotive Genuine Leather and Synthetic Leather Product Overview

9.10.3 Boxmark Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.10.4 Boxmark Business Overview

9.10.5 Boxmark Recent Developments

9.11 JBS Couros

9.11.1 JBS Couros Automotive Genuine Leather and Synthetic Leather Basic Information

9.11.2 JBS Couros Automotive Genuine Leather and Synthetic Leather Product Overview

9.11.3 JBS Couros Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.11.4 JBS Couros Business Overview

9.11.5 JBS Couros Recent Developments

9.12 Asahi Kasei Corporation

9.12.1 Asahi Kasei Corporation Automotive Genuine Leather and Synthetic Leather Basic Information

9.12.2 Asahi Kasei Corporation Automotive Genuine Leather and Synthetic Leather



**Product Overview** 

9.12.3 Asahi Kasei Corporation Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.12.4 Asahi Kasei Corporation Business Overview

9.12.5 Asahi Kasei Corporation Recent Developments

9.13 Rino Mastrotto

9.13.1 Rino Mastrotto Automotive Genuine Leather and Synthetic Leather Basic Information

9.13.2 Rino Mastrotto Automotive Genuine Leather and Synthetic Leather Product Overview

9.13.3 Rino Mastrotto Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.13.4 Rino Mastrotto Business Overview

9.13.5 Rino Mastrotto Recent Developments

9.14 Kolon Industries

9.14.1 Kolon Industries Automotive Genuine Leather and Synthetic Leather Basic Information

9.14.2 Kolon Industries Automotive Genuine Leather and Synthetic Leather Product Overview

9.14.3 Kolon Industries Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.14.4 Kolon Industries Business Overview

9.14.5 Kolon Industries Recent Developments

9.15 Suzhou Greentech

9.15.1 Suzhou Greentech Automotive Genuine Leather and Synthetic Leather Basic Information

9.15.2 Suzhou Greentech Automotive Genuine Leather and Synthetic Leather Product Overview

9.15.3 Suzhou Greentech Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.15.4 Suzhou Greentech Business Overview

9.15.5 Suzhou Greentech Recent Developments

9.16 Mingxin Leather

9.16.1 Mingxin Leather Automotive Genuine Leather and Synthetic Leather Basic Information

9.16.2 Mingxin Leather Automotive Genuine Leather and Synthetic Leather Product Overview

9.16.3 Mingxin Leather Automotive Genuine Leather and Synthetic Leather Product Market Performance



9.16.4 Mingxin Leather Business Overview

9.16.5 Mingxin Leather Recent Developments

9.17 TORAY

9.17.1 TORAY Automotive Genuine Leather and Synthetic Leather Basic Information

9.17.2 TORAY Automotive Genuine Leather and Synthetic Leather Product Overview

9.17.3 TORAY Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.17.4 TORAY Business Overview

9.17.5 TORAY Recent Developments

9.18 Vulcaflex

9.18.1 Vulcaflex Automotive Genuine Leather and Synthetic Leather Basic Information

9.18.2 Vulcaflex Automotive Genuine Leather and Synthetic Leather Product Overview

9.18.3 Vulcaflex Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.18.4 Vulcaflex Business Overview

9.18.5 Vulcaflex Recent Developments

9.19 Archilles

9.19.1 Archilles Automotive Genuine Leather and Synthetic Leather Basic Information

9.19.2 Archilles Automotive Genuine Leather and Synthetic Leather Product Overview

9.19.3 Archilles Automotive Genuine Leather and Synthetic Leather Product Market

Performance

9.19.4 Archilles Business Overview

9.19.5 Archilles Recent Developments

9.20 Wollsdorf

9.20.1 Wollsdorf Automotive Genuine Leather and Synthetic Leather Basic Information

9.20.2 Wollsdorf Automotive Genuine Leather and Synthetic Leather Product Overview

9.20.3 Wollsdorf Automotive Genuine Leather and Synthetic Leather Product Market

Performance

9.20.4 Wollsdorf Business Overview

9.20.5 Wollsdorf Recent Developments

9.21 Okamoto Industries

9.21.1 Okamoto Industries Automotive Genuine Leather and Synthetic Leather Basic Information

9.21.2 Okamoto Industries Automotive Genuine Leather and Synthetic Leather Product Overview

9.21.3 Okamoto Industries Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.21.4 Okamoto Industries Business Overview

9.21.5 Okamoto Industries Recent Developments



9.22 Scottish Leather Group

9.22.1 Scottish Leather Group Automotive Genuine Leather and Synthetic Leather Basic Information

9.22.2 Scottish Leather Group Automotive Genuine Leather and Synthetic Leather Product Overview

9.22.3 Scottish Leather Group Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.22.4 Scottish Leather Group Business Overview

9.22.5 Scottish Leather Group Recent Developments

9.23 Dani S.p.A.

9.23.1 Dani S.p.A. Automotive Genuine Leather and Synthetic Leather Basic Information

9.23.2 Dani S.p.A. Automotive Genuine Leather and Synthetic Leather Product Overview

9.23.3 Dani S.p.A. Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.23.4 Dani S.p.A. Business Overview

9.23.5 Dani S.p.A. Recent Developments

9.24 Gruppo Mastrotto

9.24.1 Gruppo Mastrotto Automotive Genuine Leather and Synthetic Leather Basic Information

9.24.2 Gruppo Mastrotto Automotive Genuine Leather and Synthetic Leather Product Overview

9.24.3 Gruppo Mastrotto Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.24.4 Gruppo Mastrotto Business Overview

9.24.5 Gruppo Mastrotto Recent Developments

9.25 Mayur Uniquoters

9.25.1 Mayur Uniquoters Automotive Genuine Leather and Synthetic Leather Basic Information

9.25.2 Mayur Uniquoters Automotive Genuine Leather and Synthetic Leather Product Overview

9.25.3 Mayur Uniquoters Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.25.4 Mayur Uniquoters Business Overview

9.25.5 Mayur Uniquoters Recent Developments

9.26 Couro Azul

9.26.1 Couro Azul Automotive Genuine Leather and Synthetic Leather Basic Information



9.26.2 Couro Azul Automotive Genuine Leather and Synthetic Leather Product Overview

9.26.3 Couro Azul Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.26.4 Couro Azul Business Overview

9.26.5 Couro Azul Recent Developments

9.27 Tianan New Material

9.27.1 Tianan New Material Automotive Genuine Leather and Synthetic Leather Basic Information

9.27.2 Tianan New Material Automotive Genuine Leather and Synthetic Leather Product Overview

9.27.3 Tianan New Material Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.27.4 Tianan New Material Business Overview

9.27.5 Tianan New Material Recent Developments

9.28 Haining Schinder

9.28.1 Haining Schinder Automotive Genuine Leather and Synthetic Leather Basic Information

9.28.2 Haining Schinder Automotive Genuine Leather and Synthetic Leather Product Overview

9.28.3 Haining Schinder Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.28.4 Haining Schinder Business Overview

9.28.5 Haining Schinder Recent Developments

9.29 Anli Material

9.29.1 Anli Material Automotive Genuine Leather and Synthetic Leather Basic Information

9.29.2 Anli Material Automotive Genuine Leather and Synthetic Leather Product Overview

9.29.3 Anli Material Automotive Genuine Leather and Synthetic Leather Product Market Performance

9.29.4 Anli Material Business Overview

9.29.5 Anli Material Recent Developments

9.30 Responsive Industries

9.30.1 Responsive Industries Automotive Genuine Leather and Synthetic Leather Basic Information

9.30.2 Responsive Industries Automotive Genuine Leather and Synthetic Leather Product Overview

9.30.3 Responsive Industries Automotive Genuine Leather and Synthetic Leather



Product Market Performance

9.30.4 Responsive Industries Business Overview

9.30.5 Responsive Industries Recent Developments

## 10 AUTOMOTIVE GENUINE LEATHER AND SYNTHETIC LEATHER MARKET FORECAST BY REGION

10.1 Global Automotive Genuine Leather and Synthetic Leather Market Size Forecast10.2 Global Automotive Genuine Leather and Synthetic Leather Market Forecast byRegion

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Country

10.2.3 Asia Pacific Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Region

10.2.4 South America Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive Genuine Leather and Synthetic Leather by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Automotive Genuine Leather and Synthetic Leather Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive Genuine Leather and Synthetic Leather by Type (2025-2030)

11.1.2 Global Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive Genuine Leather and Synthetic Leather by Type (2025-2030)

11.2 Global Automotive Genuine Leather and Synthetic Leather Market Forecast by Application (2025-2030)

11.2.1 Global Automotive Genuine Leather and Synthetic Leather Sales (K Units) Forecast by Application

11.2.2 Global Automotive Genuine Leather and Synthetic Leather Market Size (M USD) Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

#### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Country (Vehicle)

Table 4. Importance and Development Potential of Automobiles in Various Countries

Table 5. Global Automobile Production by Type

Table 6. Importance and Development Potential of Automobiles in Various Type

Table 7. Market Size (M USD) Segment Executive Summary

Table 8. Automotive Genuine Leather and Synthetic Leather Market Size Comparison by Region (M USD)

Table 9. Global Automotive Genuine Leather and Synthetic Leather Sales (K Units) by Manufacturers (2019-2024)

Table 10. Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Manufacturers (2019-2024)

Table 11. Global Automotive Genuine Leather and Synthetic Leather Revenue (M USD) by Manufacturers (2019-2024)

Table 12. Global Automotive Genuine Leather and Synthetic Leather Revenue Share by Manufacturers (2019-2024)

Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Genuine Leather and Synthetic Leather as of 2022)

Table 14. Global Market Automotive Genuine Leather and Synthetic Leather Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 15. Manufacturers Automotive Genuine Leather and Synthetic Leather Sales Sites and Area Served

Table 16. Manufacturers Automotive Genuine Leather and Synthetic Leather Product Type

Table 17. Global Automotive Genuine Leather and Synthetic Leather Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 18. Mergers & Acquisitions, Expansion Plans

Table 19. Industry Chain Map of Automotive Genuine Leather and Synthetic Leather

Table 20. Market Overview of Key Raw Materials

Table 21. Midstream Market Analysis

Table 22. Downstream Customer Analysis

Table 23. Key Development Trends

Table 24. Driving Factors

Table 25. Automotive Genuine Leather and Synthetic Leather Market Challenges

Global Automotive Genuine Leather and Synthetic Leather Market Research Report 2024(Status and Outlook)



Table 26. Global Automotive Genuine Leather and Synthetic Leather Sales by Type (K Units)

Table 27. Global Automotive Genuine Leather and Synthetic Leather Market Size by Type (M USD)

Table 28. Global Automotive Genuine Leather and Synthetic Leather Sales (K Units) by Type (2019-2024)

Table 29. Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Type (2019-2024)

Table 30. Global Automotive Genuine Leather and Synthetic Leather Market Size (M USD) by Type (2019-2024)

Table 31. Global Automotive Genuine Leather and Synthetic Leather Market Size Share by Type (2019-2024)

Table 32. Global Automotive Genuine Leather and Synthetic Leather Price (USD/Unit) by Type (2019-2024)

Table 33. Global Automotive Genuine Leather and Synthetic Leather Sales (K Units) by Application

Table 34. Global Automotive Genuine Leather and Synthetic Leather Market Size by Application

Table 35. Global Automotive Genuine Leather and Synthetic Leather Sales by Application (2019-2024) & (K Units)

Table 36. Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Application (2019-2024)

Table 37. Global Automotive Genuine Leather and Synthetic Leather Sales by Application (2019-2024) & (M USD)

Table 38. Global Automotive Genuine Leather and Synthetic Leather Market Share by Application (2019-2024)

Table 39. Global Automotive Genuine Leather and Synthetic Leather Sales Growth Rate by Application (2019-2024)

Table 40. Global Automotive Genuine Leather and Synthetic Leather Sales by Region (2019-2024) & (K Units)

Table 41. Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Region (2019-2024)

Table 42. North America Automotive Genuine Leather and Synthetic Leather Sales by Country (2019-2024) & (K Units)

Table 43. Europe Automotive Genuine Leather and Synthetic Leather Sales by Country (2019-2024) & (K Units)

Table 44. Asia Pacific Automotive Genuine Leather and Synthetic Leather Sales by Region (2019-2024) & (K Units)

Table 45. South America Automotive Genuine Leather and Synthetic Leather Sales by



Country (2019-2024) & (K Units)

Table 46. Middle East and Africa Automotive Genuine Leather and Synthetic Leather Sales by Region (2019-2024) & (K Units)

Table 47. Lear Corporation Automotive Genuine Leather and Synthetic Leather BasicInformation

Table 48. Lear Corporation Automotive Genuine Leather and Synthetic Leather ProductOverview

- Table 49. Lear Corporation Automotive Genuine Leather and Synthetic Leather Sales
- (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. Lear Corporation Business Overview
- Table 51. Lear Corporation Automotive Genuine Leather and Synthetic Leather SWOT Analysis
- Table 52. Lear Corporation Recent Developments
- Table 53. Bader Automotive Genuine Leather and Synthetic Leather Basic Information
- Table 54. Bader Automotive Genuine Leather and Synthetic Leather Product Overview
- Table 55. Bader Automotive Genuine Leather and Synthetic Leather Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 56. Bader Business Overview
- Table 57. Bader Automotive Genuine Leather and Synthetic Leather SWOT Analysis
- Table 58. Bader Recent Developments
- Table 59. Benecke-Kaliko (Continental) Automotive Genuine Leather and Synthetic Leather Basic Information

Table 60. Benecke-Kaliko (Continental) Automotive Genuine Leather and Synthetic Leather Product Overview

Table 61. Benecke-Kaliko (Continental) Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. Benecke-Kaliko (Continental) Automotive Genuine Leather and Synthetic Leather SWOT Analysis

Table 63. Benecke-Kaliko (Continental) Business Overview

Table 64. Benecke-Kaliko (Continental) Recent Developments

Table 65. Pasubio Automotive Genuine Leather and Synthetic Leather BasicInformation

Table 66. Pasubio Automotive Genuine Leather and Synthetic Leather ProductOverview

Table 67. Pasubio Automotive Genuine Leather and Synthetic Leather Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Pasubio Business Overview

Table 69. Pasubio Recent Developments



Table 70. Midori Auto leather Automotive Genuine Leather and Synthetic Leather Basic Information

Table 71. Midori Auto leather Automotive Genuine Leather and Synthetic Leather Product Overview

Table 72. Midori Auto leather Automotive Genuine Leather and Synthetic Leather Sales

(K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Midori Auto leather Business Overview

Table 74. Midori Auto leather Recent Developments

Table 75. Kyowa Leather Cloth Automotive Genuine Leather and Synthetic Leather Basic Information

Table 76. Kyowa Leather Cloth Automotive Genuine Leather and Synthetic Leather Product Overview

Table 77. Kyowa Leather Cloth Automotive Genuine Leather and Synthetic Leather

Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Kyowa Leather Cloth Business Overview

Table 79. Kyowa Leather Cloth Recent Developments

Table 80. Pangea Automotive Genuine Leather and Synthetic Leather Basic Information

Table 81. Pangea Automotive Genuine Leather and Synthetic Leather ProductOverview

Table 82. Pangea Automotive Genuine Leather and Synthetic Leather Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 83. Pangea Business Overview
- Table 84. Pangea Recent Developments

Table 85. CGT Automotive Genuine Leather and Synthetic Leather Basic Information

Table 86. CGT Automotive Genuine Leather and Synthetic Leather Product Overview

Table 87. CGT Automotive Genuine Leather and Synthetic Leather Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 88. CGT Business Overview
- Table 89. CGT Recent Developments
- Table 90. Alcantara Automotive Genuine Leather and Synthetic Leather Basic Information

Table 91. Alcantara Automotive Genuine Leather and Synthetic Leather Product Overview

Table 92. Alcantara Automotive Genuine Leather and Synthetic Leather Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Alcantara Business Overview

Table 94. Alcantara Recent Developments

Table 95. Boxmark Automotive Genuine Leather and Synthetic Leather Basic Information



Table 96. Boxmark Automotive Genuine Leather and Synthetic Leather Product Overview

Table 97. Boxmark Automotive Genuine Leather and Synthetic Leather Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Boxmark Business Overview

Table 99. Boxmark Recent Developments

Table 100. JBS Couros Automotive Genuine Leather and Synthetic Leather Basic Information

Table 101. JBS Couros Automotive Genuine Leather and Synthetic Leather Product Overview

Table 102. JBS Couros Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. JBS Couros Business Overview

Table 104. JBS Couros Recent Developments

Table 105. Asahi Kasei Corporation Automotive Genuine Leather and Synthetic Leather Basic Information

Table 106. Asahi Kasei Corporation Automotive Genuine Leather and Synthetic Leather Product Overview

Table 107. Asahi Kasei Corporation Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Asahi Kasei Corporation Business Overview

Table 109. Asahi Kasei Corporation Recent Developments

Table 110. Rino Mastrotto Automotive Genuine Leather and Synthetic Leather Basic Information

Table 111. Rino Mastrotto Automotive Genuine Leather and Synthetic Leather Product Overview

Table 112. Rino Mastrotto Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Rino Mastrotto Business Overview

Table 114. Rino Mastrotto Recent Developments

Table 115. Kolon Industries Automotive Genuine Leather and Synthetic Leather Basic Information

Table 116. Kolon Industries Automotive Genuine Leather and Synthetic Leather Product Overview

Table 117. Kolon Industries Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Kolon Industries Business Overview

Table 119. Kolon Industries Recent Developments

Table 120. Suzhou Greentech Automotive Genuine Leather and Synthetic Leather



**Basic Information** 

Table 121. Suzhou Greentech Automotive Genuine Leather and Synthetic Leather Product Overview

Table 122. Suzhou Greentech Automotive Genuine Leather and Synthetic Leather

Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. Suzhou Greentech Business Overview

Table 124. Suzhou Greentech Recent Developments

Table 125. Mingxin Leather Automotive Genuine Leather and Synthetic Leather Basic Information

Table 126. Mingxin Leather Automotive Genuine Leather and Synthetic Leather Product Overview

Table 127. Mingxin Leather Automotive Genuine Leather and Synthetic Leather Sales

(K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. Mingxin Leather Business Overview

Table 129. Mingxin Leather Recent Developments

Table 130. TORAY Automotive Genuine Leather and Synthetic Leather BasicInformation

Table 131. TORAY Automotive Genuine Leather and Synthetic Leather Product Overview

Table 132. TORAY Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 133. TORAY Business Overview

Table 134. TORAY Recent Developments

Table 135. Vulcaflex Automotive Genuine Leather and Synthetic Leather Basic Information

Table 136. Vulcaflex Automotive Genuine Leather and Synthetic Leather Product Overview

Table 137. Vulcaflex Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 138. Vulcaflex Business Overview

Table 139. Vulcaflex Recent Developments

Table 140. Archilles Automotive Genuine Leather and Synthetic Leather Basic Information

Table 141. Archilles Automotive Genuine Leather and Synthetic Leather Product Overview

Table 142. Archilles Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 143. Archilles Business Overview

Table 144. Archilles Recent Developments



Table 145. Wollsdorf Automotive Genuine Leather and Synthetic Leather BasicInformation

Table 146. Wollsdorf Automotive Genuine Leather and Synthetic Leather Product Overview

Table 147. Wollsdorf Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 148. Wollsdorf Business Overview

Table 149. Wollsdorf Recent Developments

Table 150. Okamoto Industries Automotive Genuine Leather and Synthetic Leather Basic Information

Table 151. Okamoto Industries Automotive Genuine Leather and Synthetic Leather Product Overview

Table 152. Okamoto Industries Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 153. Okamoto Industries Business Overview

Table 154. Okamoto Industries Recent Developments

Table 155. Scottish Leather Group Automotive Genuine Leather and Synthetic Leather Basic Information

Table 156. Scottish Leather Group Automotive Genuine Leather and Synthetic Leather Product Overview

Table 157. Scottish Leather Group Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 158. Scottish Leather Group Business Overview

Table 159. Scottish Leather Group Recent Developments

Table 160. Dani S.p.A. Automotive Genuine Leather and Synthetic Leather Basic Information

Table 161. Dani S.p.A. Automotive Genuine Leather and Synthetic Leather Product Overview

Table 162. Dani S.p.A. Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 163. Dani S.p.A. Business Overview

Table 164. Dani S.p.A. Recent Developments

Table 165. Gruppo Mastrotto Automotive Genuine Leather and Synthetic Leather Basic Information

Table 166. Gruppo Mastrotto Automotive Genuine Leather and Synthetic LeatherProduct Overview

Table 167. Gruppo Mastrotto Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 168. Gruppo Mastrotto Business Overview



Table 169. Gruppo Mastrotto Recent Developments

Table 170. Mayur Uniquoters Automotive Genuine Leather and Synthetic Leather Basic Information

Table 171. Mayur Uniquoters Automotive Genuine Leather and Synthetic Leather Product Overview

Table 172. Mayur Uniquoters Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 173. Mayur Uniquoters Business Overview

Table 174. Mayur Uniquoters Recent Developments

Table 175. Couro Azul Automotive Genuine Leather and Synthetic Leather Basic Information

Table 176. Couro Azul Automotive Genuine Leather and Synthetic Leather Product Overview

Table 177. Couro Azul Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 178. Couro Azul Business Overview

Table 179. Couro Azul Recent Developments

Table 180. Tianan New Material Automotive Genuine Leather and Synthetic Leather Basic Information

Table 181. Tianan New Material Automotive Genuine Leather and Synthetic Leather Product Overview

Table 182. Tianan New Material Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 183. Tianan New Material Business Overview

Table 184. Tianan New Material Recent Developments

Table 185. Haining Schinder Automotive Genuine Leather and Synthetic Leather Basic Information

Table 186. Haining Schinder Automotive Genuine Leather and Synthetic Leather Product Overview

Table 187. Haining Schinder Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

 Table 188. Haining Schinder Business Overview

Table 189. Haining Schinder Recent Developments

Table 190. Anli Material Automotive Genuine Leather and Synthetic Leather Basic Information

Table 191. Anli Material Automotive Genuine Leather and Synthetic Leather Product Overview

Table 192. Anli Material Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



Table 193. Anli Material Business Overview

Table 194. Anli Material Recent Developments

Table 195. Responsive Industries Automotive Genuine Leather and Synthetic Leather Basic Information

Table 196. Responsive Industries Automotive Genuine Leather and Synthetic Leather Product Overview

Table 197. Responsive Industries Automotive Genuine Leather and Synthetic Leather Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 198. Responsive Industries Business Overview

Table 199. Responsive Industries Recent Developments

Table 200. Global Automotive Genuine Leather and Synthetic Leather Sales Forecast by Region (2025-2030) & (K Units)

Table 201. Global Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Region (2025-2030) & (M USD)

Table 202. North America Automotive Genuine Leather and Synthetic Leather Sales Forecast by Country (2025-2030) & (K Units)

Table 203. North America Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 204. Europe Automotive Genuine Leather and Synthetic Leather Sales Forecast by Country (2025-2030) & (K Units)

Table 205. Europe Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Asia Pacific Automotive Genuine Leather and Synthetic Leather Sales Forecast by Region (2025-2030) & (K Units)

Table 207. Asia Pacific Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Region (2025-2030) & (M USD)

Table 208. South America Automotive Genuine Leather and Synthetic Leather Sales Forecast by Country (2025-2030) & (K Units)

Table 209. South America Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 210. Middle East and Africa Automotive Genuine Leather and Synthetic Leather Consumption Forecast by Country (2025-2030) & (Units)

Table 211. Middle East and Africa Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Country (2025-2030) & (M USD)

Table 212. Global Automotive Genuine Leather and Synthetic Leather Sales Forecast by Type (2025-2030) & (K Units)

Table 213. Global Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Type (2025-2030) & (M USD)

Table 214. Global Automotive Genuine Leather and Synthetic Leather Price Forecast by



Type (2025-2030) & (USD/Unit)

Table 215. Global Automotive Genuine Leather and Synthetic Leather Sales (K Units) Forecast by Application (2025-2030)

Table 216. Global Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Product Picture of Automotive Genuine Leather and Synthetic Leather

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Genuine Leather and Synthetic Leather Market Size (M USD), 2019-2030

Figure 5. Global Automotive Genuine Leather and Synthetic Leather Market Size (M USD) (2019-2030)

Figure 6. Global Automotive Genuine Leather and Synthetic Leather Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Genuine Leather and Synthetic Leather Market Size by Country (M USD)

Figure 11. Automotive Genuine Leather and Synthetic Leather Sales Share by Manufacturers in 2023

Figure 12. Global Automotive Genuine Leather and Synthetic Leather Revenue Share by Manufacturers in 2023

Figure 13. Automotive Genuine Leather and Synthetic Leather Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Automotive Genuine Leather and Synthetic Leather Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Genuine Leather and Synthetic Leather Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Automotive Genuine Leather and Synthetic Leather Market Share by Type

Figure 18. Sales Market Share of Automotive Genuine Leather and Synthetic Leather by Type (2019-2024)

Figure 19. Sales Market Share of Automotive Genuine Leather and Synthetic Leather by Type in 2023

Figure 20. Market Size Share of Automotive Genuine Leather and Synthetic Leather by Type (2019-2024)

Figure 21. Market Size Market Share of Automotive Genuine Leather and Synthetic Leather by Type in 2023



Figure 22. Evaluation Matrix of Segment Market Development Potential (Application) Figure 23. Global Automotive Genuine Leather and Synthetic Leather Market Share by Application

Figure 24. Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Application in 2023

Figure 26. Global Automotive Genuine Leather and Synthetic Leather Market Share by Application (2019-2024)

Figure 27. Global Automotive Genuine Leather and Synthetic Leather Market Share by Application in 2023

Figure 28. Global Automotive Genuine Leather and Synthetic Leather Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Genuine Leather and Synthetic Leather Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Genuine Leather and Synthetic Leather Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Genuine Leather and Synthetic Leather Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Genuine Leather and Synthetic Leather Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Genuine Leather and Synthetic Leather Sales Market Share by Country in 2023

Figure 37. Germany Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)



Figure 42. Asia Pacific Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Genuine Leather and Synthetic Leather Sales Market Share by Region in 2023

Figure 44. China Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (K Units)

Figure 50. South America Automotive Genuine Leather and Synthetic Leather Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Genuine Leather and Synthetic Leather Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Genuine Leather and Synthetic Leather Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Genuine Leather and Synthetic Leather Sales Forecast by



Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Genuine Leather and Synthetic Leather Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Genuine Leather and Synthetic Leather Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Genuine Leather and Synthetic Leather Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Genuine Leather and Synthetic Leather Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Genuine Leather and Synthetic Leather Market Share Forecast by Application (2025-2030)



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