

Global Automotive Floor Carpet Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Automotive Floor Carpet market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Floor Carpet Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Floor Carpet market in any manner.

Global Automotive Floor Carpet Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ABB

Auto Custom Carpets

Hyosung

Market Segmentation (by Type)

PE

Polyester

Rubber

Polypropylene

Other

Market Segmentation (by Application)

Passenger Cars

Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Floor Carpet Market

Overview of the regional outlook of the Automotive Floor Carpet Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Floor Carpet Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Floor Carpet
- 1.2 Key Market Segments
 - 1.2.1 Automotive Floor Carpet Segment by Type
 - 1.2.2 Automotive Floor Carpet Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE FLOOR CARPET MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Floor Carpet Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Automotive Floor Carpet Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE FLOOR CARPET MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Floor Carpet Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Floor Carpet Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Floor Carpet Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Floor Carpet Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Floor Carpet Sales Sites, Area Served, Product Type
- 3.6 Automotive Floor Carpet Market Competitive Situation and Trends
 - 3.6.1 Automotive Floor Carpet Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Automotive Floor Carpet Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE FLOOR CARPET INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Floor Carpet Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE FLOOR CARPET MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AUTOMOTIVE FLOOR CARPET MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Floor Carpet Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Floor Carpet Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Floor Carpet Price by Type (2019-2024)

7 AUTOMOTIVE FLOOR CARPET MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Floor Carpet Market Sales by Application (2019-2024)
- 7.3 Global Automotive Floor Carpet Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive Floor Carpet Sales Growth Rate by Application (2019-2024)

8 AUTOMOTIVE FLOOR CARPET MARKET SEGMENTATION BY REGION

- 8.1 Global Automotive Floor Carpet Sales by Region
 - 8.1.1 Global Automotive Floor Carpet Sales by Region
 - 8.1.2 Global Automotive Floor Carpet Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Floor Carpet Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Floor Carpet Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Floor Carpet Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Floor Carpet Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Floor Carpet Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 ABB

9.1.1 ABB Automotive Floor Carpet Basic Information

9.1.2 ABB Automotive Floor Carpet Product Overview

9.1.3 ABB Automotive Floor Carpet Product Market Performance

9.1.4 ABB Business Overview

9.1.5 ABB Automotive Floor Carpet SWOT Analysis

9.1.6 ABB Recent Developments

9.2 Auto Custom Carpets

9.2.1 Auto Custom Carpets Automotive Floor Carpet Basic Information

9.2.2 Auto Custom Carpets Automotive Floor Carpet Product Overview

9.2.3 Auto Custom Carpets Automotive Floor Carpet Product Market Performance

9.2.4 Auto Custom Carpets Business Overview

9.2.5 Auto Custom Carpets Automotive Floor Carpet SWOT Analysis

9.2.6 Auto Custom Carpets Recent Developments

9.3 Hyosung

9.3.1 Hyosung Automotive Floor Carpet Basic Information

9.3.2 Hyosung Automotive Floor Carpet Product Overview

9.3.3 Hyosung Automotive Floor Carpet Product Market Performance

9.3.4 Hyosung Automotive Floor Carpet SWOT Analysis

9.3.5 Hyosung Business Overview

9.3.6 Hyosung Recent Developments

10 AUTOMOTIVE FLOOR CARPET MARKET FORECAST BY REGION

10.1 Global Automotive Floor Carpet Market Size Forecast

10.2 Global Automotive Floor Carpet Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Automotive Floor Carpet Market Size Forecast by Country

10.2.3 Asia Pacific Automotive Floor Carpet Market Size Forecast by Region

10.2.4 South America Automotive Floor Carpet Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive Floor Carpet by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Automotive Floor Carpet Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive Floor Carpet by Type (2025-2030)

11.1.2 Global Automotive Floor Carpet Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive Floor Carpet by Type (2025-2030)

11.2 Global Automotive Floor Carpet Market Forecast by Application (2025-2030)

11.2.1 Global Automotive Floor Carpet Sales (K Units) Forecast by Application

11.2.2 Global Automotive Floor Carpet Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Floor Carpet Market Size Comparison by Region (M USD)

Table 5. Global Automotive Floor Carpet Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Automotive Floor Carpet Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Automotive Floor Carpet Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Automotive Floor Carpet Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Floor Carpet as of 2022)

Table 10. Global Market Automotive Floor Carpet Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Automotive Floor Carpet Sales Sites and Area Served

Table 12. Manufacturers Automotive Floor Carpet Product Type

Table 13. Global Automotive Floor Carpet Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Automotive Floor Carpet

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Automotive Floor Carpet Market Challenges

Table 22. Global Automotive Floor Carpet Sales by Type (K Units)

Table 23. Global Automotive Floor Carpet Market Size by Type (M USD)

Table 24. Global Automotive Floor Carpet Sales (K Units) by Type (2019-2024)

Table 25. Global Automotive Floor Carpet Sales Market Share by Type (2019-2024)

Table 26. Global Automotive Floor Carpet Market Size (M USD) by Type (2019-2024)

Table 27. Global Automotive Floor Carpet Market Size Share by Type (2019-2024)

Table 28. Global Automotive Floor Carpet Price (USD/Unit) by Type (2019-2024)

Table 29. Global Automotive Floor Carpet Sales (K Units) by Application

Table 30. Global Automotive Floor Carpet Market Size by Application

- Table 31. Global Automotive Floor Carpet Sales by Application (2019-2024) & (K Units)
- Table 32. Global Automotive Floor Carpet Sales Market Share by Application (2019-2024)
- Table 33. Global Automotive Floor Carpet Sales by Application (2019-2024) & (M USD)
- Table 34. Global Automotive Floor Carpet Market Share by Application (2019-2024)
- Table 35. Global Automotive Floor Carpet Sales Growth Rate by Application (2019-2024)
- Table 36. Global Automotive Floor Carpet Sales by Region (2019-2024) & (K Units)
- Table 37. Global Automotive Floor Carpet Sales Market Share by Region (2019-2024)
- Table 38. North America Automotive Floor Carpet Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Automotive Floor Carpet Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Automotive Floor Carpet Sales by Region (2019-2024) & (K Units)
- Table 41. South America Automotive Floor Carpet Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Automotive Floor Carpet Sales by Region (2019-2024) & (K Units)
- Table 43. ABB Automotive Floor Carpet Basic Information
- Table 44. ABB Automotive Floor Carpet Product Overview
- Table 45. ABB Automotive Floor Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. ABB Business Overview
- Table 47. ABB Automotive Floor Carpet SWOT Analysis
- Table 48. ABB Recent Developments
- Table 49. Auto Custom Carpets Automotive Floor Carpet Basic Information
- Table 50. Auto Custom Carpets Automotive Floor Carpet Product Overview
- Table 51. Auto Custom Carpets Automotive Floor Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Auto Custom Carpets Business Overview
- Table 53. Auto Custom Carpets Automotive Floor Carpet SWOT Analysis
- Table 54. Auto Custom Carpets Recent Developments
- Table 55. Hyosung Automotive Floor Carpet Basic Information
- Table 56. Hyosung Automotive Floor Carpet Product Overview
- Table 57. Hyosung Automotive Floor Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Hyosung Automotive Floor Carpet SWOT Analysis
- Table 59. Hyosung Business Overview
- Table 60. Hyosung Recent Developments

Table 61. Global Automotive Floor Carpet Sales Forecast by Region (2025-2030) & (K Units)

Table 62. Global Automotive Floor Carpet Market Size Forecast by Region (2025-2030) & (M USD)

Table 63. North America Automotive Floor Carpet Sales Forecast by Country (2025-2030) & (K Units)

Table 64. North America Automotive Floor Carpet Market Size Forecast by Country (2025-2030) & (M USD)

Table 65. Europe Automotive Floor Carpet Sales Forecast by Country (2025-2030) & (K Units)

Table 66. Europe Automotive Floor Carpet Market Size Forecast by Country (2025-2030) & (M USD)

Table 67. Asia Pacific Automotive Floor Carpet Sales Forecast by Region (2025-2030) & (K Units)

Table 68. Asia Pacific Automotive Floor Carpet Market Size Forecast by Region (2025-2030) & (M USD)

Table 69. South America Automotive Floor Carpet Sales Forecast by Country (2025-2030) & (K Units)

Table 70. South America Automotive Floor Carpet Market Size Forecast by Country (2025-2030) & (M USD)

Table 71. Middle East and Africa Automotive Floor Carpet Consumption Forecast by Country (2025-2030) & (Units)

Table 72. Middle East and Africa Automotive Floor Carpet Market Size Forecast by Country (2025-2030) & (M USD)

Table 73. Global Automotive Floor Carpet Sales Forecast by Type (2025-2030) & (K Units)

Table 74. Global Automotive Floor Carpet Market Size Forecast by Type (2025-2030) & (M USD)

Table 75. Global Automotive Floor Carpet Price Forecast by Type (2025-2030) & (USD/Unit)

Table 76. Global Automotive Floor Carpet Sales (K Units) Forecast by Application (2025-2030)

Table 77. Global Automotive Floor Carpet Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Floor Carpet
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Floor Carpet Market Size (M USD), 2019-2030
- Figure 5. Global Automotive Floor Carpet Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive Floor Carpet Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Floor Carpet Market Size by Country (M USD)
- Figure 11. Automotive Floor Carpet Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Floor Carpet Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Floor Carpet Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Floor Carpet Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Floor Carpet Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Floor Carpet Market Share by Type
- Figure 18. Sales Market Share of Automotive Floor Carpet by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Floor Carpet by Type in 2023
- Figure 20. Market Size Share of Automotive Floor Carpet by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Floor Carpet by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Floor Carpet Market Share by Application
- Figure 24. Global Automotive Floor Carpet Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive Floor Carpet Sales Market Share by Application in 2023
- Figure 26. Global Automotive Floor Carpet Market Share by Application (2019-2024)
- Figure 27. Global Automotive Floor Carpet Market Share by Application in 2023
- Figure 28. Global Automotive Floor Carpet Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Automotive Floor Carpet Sales Market Share by Region (2019-2024)
- Figure 30. North America Automotive Floor Carpet Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Automotive Floor Carpet Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Floor Carpet Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Floor Carpet Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Floor Carpet Sales Market Share by Country in 2023

Figure 37. Germany Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Floor Carpet Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Floor Carpet Sales Market Share by Region in 2023

Figure 44. China Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Floor Carpet Sales and Growth Rate (K Units)

Figure 50. South America Automotive Floor Carpet Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K

Units)

Figure 53. Columbia Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Floor Carpet Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Floor Carpet Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Floor Carpet Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Floor Carpet Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Floor Carpet Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Floor Carpet Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Floor Carpet Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Floor Carpet Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Floor Carpet Market Share Forecast by Application (2025-2030)

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