

Global Automotive External Side Airbag Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Side & curtain airbags provide head & neck protection to passengers in side collision crashes. These airbags are effective and give protection to the occupants in case of a rollover crash. These factors boost the growth of the side & curtain airbags market.

This report provides a deep insight into the global Automotive External Side Airbag market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive External Side Airbag Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive External Side Airbag market in any manner.

Global Automotive External Side Airbag Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ZF Friedrichshafen

Autoliv

Joyson Safety Systems

Robert Bosch

Continental

Aptiv

Denso

Hyundai Mobis

Toshiba Device Corporation

Toyoda Gosei

Market Segmentation (by Type)

Frontal Airbags

Knee Airbags

Side & Curtain Airbags

Market Segmentation (by Application)

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV)

Plug-In Hybrid Electric Vehicle (PHEV)

Fuel Cell Electric Vehicle (FCEV)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive External Side Airbag Market

Overview of the regional outlook of the Automotive External Side Airbag Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive External Side Airbag Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive External Side Airbag
- 1.2 Key Market Segments
 - 1.2.1 Automotive External Side Airbag Segment by Type
 - 1.2.2 Automotive External Side Airbag Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE EXTERNAL SIDE AIRBAG MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive External Side Airbag Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Automotive External Side Airbag Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE EXTERNAL SIDE AIRBAG MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive External Side Airbag Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive External Side Airbag Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive External Side Airbag Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive External Side Airbag Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive External Side Airbag Sales Sites, Area Served, Product Type
- 3.6 Automotive External Side Airbag Market Competitive Situation and Trends
 - 3.6.1 Automotive External Side Airbag Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Automotive External Side Airbag Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE EXTERNAL SIDE AIRBAG INDUSTRY CHAIN ANALYSIS

4.1 Automotive External Side Airbag Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE EXTERNAL SIDE AIRBAG MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AUTOMOTIVE EXTERNAL SIDE AIRBAG MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive External Side Airbag Sales Market Share by Type (2019-2024)

6.3 Global Automotive External Side Airbag Market Size Market Share by Type (2019-2024)

6.4 Global Automotive External Side Airbag Price by Type (2019-2024)

7 AUTOMOTIVE EXTERNAL SIDE AIRBAG MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive External Side Airbag Market Sales by Application (2019-2024)

7.3 Global Automotive External Side Airbag Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive External Side Airbag Sales Growth Rate by Application (2019-2024)

8 AUTOMOTIVE EXTERNAL SIDE AIRBAG MARKET SEGMENTATION BY REGION

8.1 Global Automotive External Side Airbag Sales by Region

8.1.1 Global Automotive External Side Airbag Sales by Region

8.1.2 Global Automotive External Side Airbag Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive External Side Airbag Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive External Side Airbag Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive External Side Airbag Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive External Side Airbag Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive External Side Airbag Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 ZF Friedrichshafen

9.1.1 ZF Friedrichshafen Automotive External Side Airbag Basic Information

9.1.2 ZF Friedrichshafen Automotive External Side Airbag Product Overview

9.1.3 ZF Friedrichshafen Automotive External Side Airbag Product Market

Performance

9.1.4 ZF Friedrichshafen Business Overview

9.1.5 ZF Friedrichshafen Automotive External Side Airbag SWOT Analysis

9.1.6 ZF Friedrichshafen Recent Developments

9.2 Autoliv

9.2.1 Autoliv Automotive External Side Airbag Basic Information

9.2.2 Autoliv Automotive External Side Airbag Product Overview

9.2.3 Autoliv Automotive External Side Airbag Product Market Performance

9.2.4 Autoliv Business Overview

9.2.5 Autoliv Automotive External Side Airbag SWOT Analysis

9.2.6 Autoliv Recent Developments

9.3 Joyson Safety Systems

9.3.1 Joyson Safety Systems Automotive External Side Airbag Basic Information

9.3.2 Joyson Safety Systems Automotive External Side Airbag Product Overview

9.3.3 Joyson Safety Systems Automotive External Side Airbag Product Market

Performance

9.3.4 Joyson Safety Systems Automotive External Side Airbag SWOT Analysis

9.3.5 Joyson Safety Systems Business Overview

9.3.6 Joyson Safety Systems Recent Developments

9.4 Robert Bosch

9.4.1 Robert Bosch Automotive External Side Airbag Basic Information

9.4.2 Robert Bosch Automotive External Side Airbag Product Overview

9.4.3 Robert Bosch Automotive External Side Airbag Product Market Performance

9.4.4 Robert Bosch Business Overview

9.4.5 Robert Bosch Recent Developments

9.5 Continental

9.5.1 Continental Automotive External Side Airbag Basic Information

9.5.2 Continental Automotive External Side Airbag Product Overview

9.5.3 Continental Automotive External Side Airbag Product Market Performance

9.5.4 Continental Business Overview

9.5.5 Continental Recent Developments

9.6 Aptiv

- 9.6.1 Aptiv Automotive External Side Airbag Basic Information
- 9.6.2 Aptiv Automotive External Side Airbag Product Overview
- 9.6.3 Aptiv Automotive External Side Airbag Product Market Performance
- 9.6.4 Aptiv Business Overview
- 9.6.5 Aptiv Recent Developments
- 9.7 Denso
 - 9.7.1 Denso Automotive External Side Airbag Basic Information
 - 9.7.2 Denso Automotive External Side Airbag Product Overview
 - 9.7.3 Denso Automotive External Side Airbag Product Market Performance
 - 9.7.4 Denso Business Overview
 - 9.7.5 Denso Recent Developments
- 9.8 Hyundai Mobis
 - 9.8.1 Hyundai Mobis Automotive External Side Airbag Basic Information
 - 9.8.2 Hyundai Mobis Automotive External Side Airbag Product Overview
 - 9.8.3 Hyundai Mobis Automotive External Side Airbag Product Market Performance
 - 9.8.4 Hyundai Mobis Business Overview
 - 9.8.5 Hyundai Mobis Recent Developments
- 9.9 Toshiba Device Corporation
 - 9.9.1 Toshiba Device Corporation Automotive External Side Airbag Basic Information
 - 9.9.2 Toshiba Device Corporation Automotive External Side Airbag Product Overview
 - 9.9.3 Toshiba Device Corporation Automotive External Side Airbag Product Market Performance
 - 9.9.4 Toshiba Device Corporation Business Overview
 - 9.9.5 Toshiba Device Corporation Recent Developments
- 9.10 Toyoda Gosei
 - 9.10.1 Toyoda Gosei Automotive External Side Airbag Basic Information
 - 9.10.2 Toyoda Gosei Automotive External Side Airbag Product Overview
 - 9.10.3 Toyoda Gosei Automotive External Side Airbag Product Market Performance
 - 9.10.4 Toyoda Gosei Business Overview
 - 9.10.5 Toyoda Gosei Recent Developments

10 AUTOMOTIVE EXTERNAL SIDE AIRBAG MARKET FORECAST BY REGION

- 10.1 Global Automotive External Side Airbag Market Size Forecast
- 10.2 Global Automotive External Side Airbag Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Automotive External Side Airbag Market Size Forecast by Country
 - 10.2.3 Asia Pacific Automotive External Side Airbag Market Size Forecast by Region
 - 10.2.4 South America Automotive External Side Airbag Market Size Forecast by

Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive External Side Airbag by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Automotive External Side Airbag Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive External Side Airbag by Type (2025-2030)

11.1.2 Global Automotive External Side Airbag Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive External Side Airbag by Type (2025-2030)

11.2 Global Automotive External Side Airbag Market Forecast by Application (2025-2030)

11.2.1 Global Automotive External Side Airbag Sales (K Units) Forecast by Application

11.2.2 Global Automotive External Side Airbag Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive External Side Airbag Market Size Comparison by Region (M USD)

Table 5. Global Automotive External Side Airbag Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Automotive External Side Airbag Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Automotive External Side Airbag Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Automotive External Side Airbag Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive External Side Airbag as of 2022)

Table 10. Global Market Automotive External Side Airbag Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Automotive External Side Airbag Sales Sites and Area Served

Table 12. Manufacturers Automotive External Side Airbag Product Type

Table 13. Global Automotive External Side Airbag Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Automotive External Side Airbag

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Automotive External Side Airbag Market Challenges

Table 22. Global Automotive External Side Airbag Sales by Type (K Units)

Table 23. Global Automotive External Side Airbag Market Size by Type (M USD)

Table 24. Global Automotive External Side Airbag Sales (K Units) by Type (2019-2024)

Table 25. Global Automotive External Side Airbag Sales Market Share by Type (2019-2024)

Table 26. Global Automotive External Side Airbag Market Size (M USD) by Type (2019-2024)

Table 27. Global Automotive External Side Airbag Market Size Share by Type (2019-2024)

Table 28. Global Automotive External Side Airbag Price (USD/Unit) by Type (2019-2024)

Table 29. Global Automotive External Side Airbag Sales (K Units) by Application

Table 30. Global Automotive External Side Airbag Market Size by Application

Table 31. Global Automotive External Side Airbag Sales by Application (2019-2024) & (K Units)

Table 32. Global Automotive External Side Airbag Sales Market Share by Application (2019-2024)

Table 33. Global Automotive External Side Airbag Sales by Application (2019-2024) & (M USD)

Table 34. Global Automotive External Side Airbag Market Share by Application (2019-2024)

Table 35. Global Automotive External Side Airbag Sales Growth Rate by Application (2019-2024)

Table 36. Global Automotive External Side Airbag Sales by Region (2019-2024) & (K Units)

Table 37. Global Automotive External Side Airbag Sales Market Share by Region (2019-2024)

Table 38. North America Automotive External Side Airbag Sales by Country (2019-2024) & (K Units)

Table 39. Europe Automotive External Side Airbag Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Automotive External Side Airbag Sales by Region (2019-2024) & (K Units)

Table 41. South America Automotive External Side Airbag Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Automotive External Side Airbag Sales by Region (2019-2024) & (K Units)

Table 43. ZF Friedrichshafen Automotive External Side Airbag Basic Information

Table 44. ZF Friedrichshafen Automotive External Side Airbag Product Overview

Table 45. ZF Friedrichshafen Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. ZF Friedrichshafen Business Overview

Table 47. ZF Friedrichshafen Automotive External Side Airbag SWOT Analysis

Table 48. ZF Friedrichshafen Recent Developments

Table 49. Autoliv Automotive External Side Airbag Basic Information

Table 50. Autoliv Automotive External Side Airbag Product Overview

Table 51. Autoliv Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Autoliv Business Overview

Table 53. Autoliv Automotive External Side Airbag SWOT Analysis

Table 54. Autoliv Recent Developments

Table 55. Joyson Safety Systems Automotive External Side Airbag Basic Information

Table 56. Joyson Safety Systems Automotive External Side Airbag Product Overview

Table 57. Joyson Safety Systems Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Joyson Safety Systems Automotive External Side Airbag SWOT Analysis

Table 59. Joyson Safety Systems Business Overview

Table 60. Joyson Safety Systems Recent Developments

Table 61. Robert Bosch Automotive External Side Airbag Basic Information

Table 62. Robert Bosch Automotive External Side Airbag Product Overview

Table 63. Robert Bosch Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Robert Bosch Business Overview

Table 65. Robert Bosch Recent Developments

Table 66. Continental Automotive External Side Airbag Basic Information

Table 67. Continental Automotive External Side Airbag Product Overview

Table 68. Continental Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Continental Business Overview

Table 70. Continental Recent Developments

Table 71. Aptiv Automotive External Side Airbag Basic Information

Table 72. Aptiv Automotive External Side Airbag Product Overview

Table 73. Aptiv Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Aptiv Business Overview

Table 75. Aptiv Recent Developments

Table 76. Denso Automotive External Side Airbag Basic Information

Table 77. Denso Automotive External Side Airbag Product Overview

Table 78. Denso Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Denso Business Overview

Table 80. Denso Recent Developments

Table 81. Hyundai Mobis Automotive External Side Airbag Basic Information

Table 82. Hyundai Mobis Automotive External Side Airbag Product Overview

Table 83. Hyundai Mobis Automotive External Side Airbag Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Hyundai Mobis Business Overview

Table 85. Hyundai Mobis Recent Developments

Table 86. Toshiba Device Corporation Automotive External Side Airbag Basic Information

Table 87. Toshiba Device Corporation Automotive External Side Airbag Product Overview

Table 88. Toshiba Device Corporation Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Toshiba Device Corporation Business Overview

Table 90. Toshiba Device Corporation Recent Developments

Table 91. Toyota Gosei Automotive External Side Airbag Basic Information

Table 92. Toyota Gosei Automotive External Side Airbag Product Overview

Table 93. Toyota Gosei Automotive External Side Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Toyota Gosei Business Overview

Table 95. Toyota Gosei Recent Developments

Table 96. Global Automotive External Side Airbag Sales Forecast by Region (2025-2030) & (K Units)

Table 97. Global Automotive External Side Airbag Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Automotive External Side Airbag Sales Forecast by Country (2025-2030) & (K Units)

Table 99. North America Automotive External Side Airbag Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Automotive External Side Airbag Sales Forecast by Country (2025-2030) & (K Units)

Table 101. Europe Automotive External Side Airbag Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Automotive External Side Airbag Sales Forecast by Region (2025-2030) & (K Units)

Table 103. Asia Pacific Automotive External Side Airbag Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Automotive External Side Airbag Sales Forecast by Country (2025-2030) & (K Units)

Table 105. South America Automotive External Side Airbag Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Automotive External Side Airbag Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Automotive External Side Airbag Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Automotive External Side Airbag Sales Forecast by Type (2025-2030) & (K Units)

Table 109. Global Automotive External Side Airbag Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Automotive External Side Airbag Price Forecast by Type (2025-2030) & (USD/Unit)

Table 111. Global Automotive External Side Airbag Sales (K Units) Forecast by Application (2025-2030)

Table 112. Global Automotive External Side Airbag Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive External Side Airbag
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive External Side Airbag Market Size (M USD), 2019-2030
- Figure 5. Global Automotive External Side Airbag Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive External Side Airbag Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive External Side Airbag Market Size by Country (M USD)
- Figure 11. Automotive External Side Airbag Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive External Side Airbag Revenue Share by Manufacturers in 2023
- Figure 13. Automotive External Side Airbag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive External Side Airbag Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive External Side Airbag Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive External Side Airbag Market Share by Type
- Figure 18. Sales Market Share of Automotive External Side Airbag by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive External Side Airbag by Type in 2023
- Figure 20. Market Size Share of Automotive External Side Airbag by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive External Side Airbag by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive External Side Airbag Market Share by Application
- Figure 24. Global Automotive External Side Airbag Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive External Side Airbag Sales Market Share by Application in 2023
- Figure 26. Global Automotive External Side Airbag Market Share by Application (2019-2024)
- Figure 27. Global Automotive External Side Airbag Market Share by Application in 2023

Figure 28. Global Automotive External Side Airbag Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive External Side Airbag Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive External Side Airbag Sales Market Share by Country in 2023

Figure 32. U.S. Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive External Side Airbag Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive External Side Airbag Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive External Side Airbag Sales Market Share by Country in 2023

Figure 37. Germany Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive External Side Airbag Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive External Side Airbag Sales Market Share by Region in 2023

Figure 44. China Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive External Side Airbag Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive External Side Airbag Sales and Growth Rate (K Units)

Figure 50. South America Automotive External Side Airbag Sales Market Share by Country in 2023

Figure 51. Brazil Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive External Side Airbag Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive External Side Airbag Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive External Side Airbag Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive External Side Airbag Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive External Side Airbag Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive External Side Airbag Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive External Side Airbag Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive External Side Airbag Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive External Side Airbag Market Share Forecast by Application (2025-2030)

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