

Global Automotive Exterior System Market Research Report 2025(Status and Outlook)

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Abstracts

The automotive exterior system refers to the integrated set of components and assemblies that form the outer shell and functional elements of a vehicle, designed for aesthetics, aerodynamics, safety, and environmental protection. These systems include body panels, bumpers, grilles, lighting units (headlamps, taillights), doors, windows, mirrors, and various trim elements, as well as advanced features such as active aerodynamics, sensors for driver assistance systems, and materials engineered for lightweighting and durability. The design and manufacturing of exterior systems are increasingly influenced by regulatory standards, consumer preferences for styling and personalization, and the integration of technologies like ADAS (Advanced Driver Assistance Systems) and electrification, which demand specialized materials and modular designs to accommodate new functionalities while optimizing performance and efficiency.

The global Automotive Exterior System market size was estimated at USD 38150.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Exterior System market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Exterior System market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Exterior System market.

Global Automotive Exterior System Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Magna International Inc.
Plastic Omnium
Faurecia
Samvardhana Motherson Group
Gestamp
Continental AG
Valeo
Flex-N-Gate Corporation
Toyota Boshoku Corporation
Grupo Antolin

Hyundai Mobis
Tokai Rika
Changchun Faway Automobile Components Co.,Ltd.
Jiangsu Changshu Automotive Trim Group Co.,Ltd.
Changchun Faw Fusheng Group Co.Ltd.
Changzhou Alongs Auto.Trim Co.,Ltd.
Ningbo Fangzheng Automobile Mould Co.,Ltd.
Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd.

Market Segmentation (by Type)

PP Material
ABS Material
POM Material
PA Material
Others

Market Segmentation (by Application)

Passenger Car
Commercial Vehicle
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automotive Exterior System Market
Overview of the regional outlook of the Automotive Exterior System Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Exterior System Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Exterior System, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Exterior System

1.2 Key Market Segments

1.2.1 Automotive Exterior System Segment by Type

1.2.2 Automotive Exterior System Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE EXTERIOR SYSTEM MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Exterior System Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive Exterior System Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE EXTERIOR SYSTEM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Exterior System Product Life Cycle

3.3 Global Automotive Exterior System Sales by Manufacturers (2020-2025)

3.4 Global Automotive Exterior System Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Exterior System Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Exterior System Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Exterior System Market Competitive Situation and Trends

3.8.1 Automotive Exterior System Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Exterior System Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE EXTERIOR SYSTEM INDUSTRY CHAIN ANALYSIS

4.1 Automotive Exterior System Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE EXTERIOR SYSTEM MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Exterior System Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Exterior System Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE EXTERIOR SYSTEM MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Exterior System Sales Market Share by Type (2020-2025)

6.3 Global Automotive Exterior System Market Size Market Share by Type (2020-2025)

6.4 Global Automotive Exterior System Price by Type (2020-2025)

7 AUTOMOTIVE EXTERIOR SYSTEM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Exterior System Market Sales by Application (2020-2025)
- 7.3 Global Automotive Exterior System Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Exterior System Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE EXTERIOR SYSTEM MARKET SALES BY REGION

- 8.1 Global Automotive Exterior System Sales by Region
 - 8.1.1 Global Automotive Exterior System Sales by Region
 - 8.1.2 Global Automotive Exterior System Sales Market Share by Region
- 8.2 Global Automotive Exterior System Market Size by Region
 - 8.2.1 Global Automotive Exterior System Market Size by Region
 - 8.2.2 Global Automotive Exterior System Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Automotive Exterior System Sales by Country
 - 8.3.2 North America Automotive Exterior System Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive Exterior System Sales by Country
 - 8.4.2 Europe Automotive Exterior System Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automotive Exterior System Sales by Region
 - 8.5.2 Asia Pacific Automotive Exterior System Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automotive Exterior System Sales by Country

8.6.2 South America Automotive Exterior System Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Automotive Exterior System Sales by Region

8.7.2 Middle East and Africa Automotive Exterior System Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTOMOTIVE EXTERIOR SYSTEM MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive Exterior System by Region(2020-2025)

9.2 Global Automotive Exterior System Revenue Market Share by Region (2020-2025)

9.3 Global Automotive Exterior System Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Automotive Exterior System Production

9.4.1 North America Automotive Exterior System Production Growth Rate (2020-2025)

9.4.2 North America Automotive Exterior System Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automotive Exterior System Production

9.5.1 Europe Automotive Exterior System Production Growth Rate (2020-2025)

9.5.2 Europe Automotive Exterior System Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Automotive Exterior System Production (2020-2025)

9.6.1 Japan Automotive Exterior System Production Growth Rate (2020-2025)

9.6.2 Japan Automotive Exterior System Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Automotive Exterior System Production (2020-2025)

9.7.1 China Automotive Exterior System Production Growth Rate (2020-2025)

9.7.2 China Automotive Exterior System Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Magna International Inc.

- 10.1.1 Magna International Inc. Basic Information
- 10.1.2 Magna International Inc. Automotive Exterior System Product Overview
- 10.1.3 Magna International Inc. Automotive Exterior System Product Market Performance
- 10.1.4 Magna International Inc. Business Overview
- 10.1.5 Magna International Inc. SWOT Analysis
- 10.1.6 Magna International Inc. Recent Developments
- 10.2 Plastic Omnium
 - 10.2.1 Plastic Omnium Basic Information
 - 10.2.2 Plastic Omnium Automotive Exterior System Product Overview
 - 10.2.3 Plastic Omnium Automotive Exterior System Product Market Performance
 - 10.2.4 Plastic Omnium Business Overview
 - 10.2.5 Plastic Omnium SWOT Analysis
 - 10.2.6 Plastic Omnium Recent Developments
- 10.3 Faurecia
 - 10.3.1 Faurecia Basic Information
 - 10.3.2 Faurecia Automotive Exterior System Product Overview
 - 10.3.3 Faurecia Automotive Exterior System Product Market Performance
 - 10.3.4 Faurecia Business Overview
 - 10.3.5 Faurecia SWOT Analysis
 - 10.3.6 Faurecia Recent Developments
- 10.4 Samvardhana Motherson Group
 - 10.4.1 Samvardhana Motherson Group Basic Information
 - 10.4.2 Samvardhana Motherson Group Automotive Exterior System Product Overview
 - 10.4.3 Samvardhana Motherson Group Automotive Exterior System Product Market Performance
 - 10.4.4 Samvardhana Motherson Group Business Overview
 - 10.4.5 Samvardhana Motherson Group Recent Developments
- 10.5 Gestamp
 - 10.5.1 Gestamp Basic Information
 - 10.5.2 Gestamp Automotive Exterior System Product Overview
 - 10.5.3 Gestamp Automotive Exterior System Product Market Performance
 - 10.5.4 Gestamp Business Overview
 - 10.5.5 Gestamp Recent Developments
- 10.6 Continental AG
 - 10.6.1 Continental AG Basic Information
 - 10.6.2 Continental AG Automotive Exterior System Product Overview
 - 10.6.3 Continental AG Automotive Exterior System Product Market Performance
 - 10.6.4 Continental AG Business Overview

10.6.5 Continental AG Recent Developments

10.7 Valeo

10.7.1 Valeo Basic Information

10.7.2 Valeo Automotive Exterior System Product Overview

10.7.3 Valeo Automotive Exterior System Product Market Performance

10.7.4 Valeo Business Overview

10.7.5 Valeo Recent Developments

10.8 Flex-N-Gate Corporation

10.8.1 Flex-N-Gate Corporation Basic Information

10.8.2 Flex-N-Gate Corporation Automotive Exterior System Product Overview

10.8.3 Flex-N-Gate Corporation Automotive Exterior System Product Market

Performance

10.8.4 Flex-N-Gate Corporation Business Overview

10.8.5 Flex-N-Gate Corporation Recent Developments

10.9 Toyota Boshoku Corporation

10.9.1 Toyota Boshoku Corporation Basic Information

10.9.2 Toyota Boshoku Corporation Automotive Exterior System Product Overview

10.9.3 Toyota Boshoku Corporation Automotive Exterior System Product Market

Performance

10.9.4 Toyota Boshoku Corporation Business Overview

10.9.5 Toyota Boshoku Corporation Recent Developments

10.10 Grupo Antolin

10.10.1 Grupo Antolin Basic Information

10.10.2 Grupo Antolin Automotive Exterior System Product Overview

10.10.3 Grupo Antolin Automotive Exterior System Product Market Performance

10.10.4 Grupo Antolin Business Overview

10.10.5 Grupo Antolin Recent Developments

10.11 Hyundai Mobis

10.11.1 Hyundai Mobis Basic Information

10.11.2 Hyundai Mobis Automotive Exterior System Product Overview

10.11.3 Hyundai Mobis Automotive Exterior System Product Market Performance

10.11.4 Hyundai Mobis Business Overview

10.11.5 Hyundai Mobis Recent Developments

10.12 Tokai Rika

10.12.1 Tokai Rika Basic Information

10.12.2 Tokai Rika Automotive Exterior System Product Overview

10.12.3 Tokai Rika Automotive Exterior System Product Market Performance

10.12.4 Tokai Rika Business Overview

10.12.5 Tokai Rika Recent Developments

10.13 Changchun Faway Automobile Components Co.,Ltd.

10.13.1 Changchun Faway Automobile Components Co.,Ltd. Basic Information

10.13.2 Changchun Faway Automobile Components Co.,Ltd. Automotive Exterior System Product Overview

10.13.3 Changchun Faway Automobile Components Co.,Ltd. Automotive Exterior System Product Market Performance

10.13.4 Changchun Faway Automobile Components Co.,Ltd. Business Overview

10.13.5 Changchun Faway Automobile Components Co.,Ltd. Recent Developments

10.14 Jiangsu Changshu Automotive Trim Group Co.,Ltd.

10.14.1 Jiangsu Changshu Automotive Trim Group Co.,Ltd. Basic Information

10.14.2 Jiangsu Changshu Automotive Trim Group Co.,Ltd. Automotive Exterior System Product Overview

10.14.3 Jiangsu Changshu Automotive Trim Group Co.,Ltd. Automotive Exterior System Product Market Performance

10.14.4 Jiangsu Changshu Automotive Trim Group Co.,Ltd. Business Overview

10.14.5 Jiangsu Changshu Automotive Trim Group Co.,Ltd. Recent Developments

10.15 Changchun Faw Fusheng Group Co.Ltd.

10.15.1 Changchun Faw Fusheng Group Co.Ltd. Basic Information

10.15.2 Changchun Faw Fusheng Group Co.Ltd. Automotive Exterior System Product Overview

10.15.3 Changchun Faw Fusheng Group Co.Ltd. Automotive Exterior System Product Market Performance

10.15.4 Changchun Faw Fusheng Group Co.Ltd. Business Overview

10.15.5 Changchun Faw Fusheng Group Co.Ltd. Recent Developments

10.16 Changzhou Alongs Auto.Trim Co.,Ltd.

10.16.1 Changzhou Alongs Auto.Trim Co.,Ltd. Basic Information

10.16.2 Changzhou Alongs Auto.Trim Co.,Ltd. Automotive Exterior System Product Overview

10.16.3 Changzhou Alongs Auto.Trim Co.,Ltd. Automotive Exterior System Product Market Performance

10.16.4 Changzhou Alongs Auto.Trim Co.,Ltd. Business Overview

10.16.5 Changzhou Alongs Auto.Trim Co.,Ltd. Recent Developments

10.17 Ningbo Fangzheng Automobile Mould Co.,Ltd.

10.17.1 Ningbo Fangzheng Automobile Mould Co.,Ltd. Basic Information

10.17.2 Ningbo Fangzheng Automobile Mould Co.,Ltd. Automotive Exterior System Product Overview

10.17.3 Ningbo Fangzheng Automobile Mould Co.,Ltd. Automotive Exterior System Product Market Performance

10.17.4 Ningbo Fangzheng Automobile Mould Co.,Ltd. Business Overview

10.17.5 Ningbo Fangzheng Automobile Mould Co.,Ltd. Recent Developments

10.18 Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd.

10.18.1 Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Basic Information

10.18.2 Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Automotive Exterior System Product Overview

10.18.3 Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Automotive Exterior System Product Market Performance

10.18.4 Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Business Overview

10.18.5 Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Recent Developments

11 AUTOMOTIVE EXTERIOR SYSTEM MARKET FORECAST BY REGION

11.1 Global Automotive Exterior System Market Size Forecast

11.2 Global Automotive Exterior System Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Automotive Exterior System Market Size Forecast by Country

11.2.3 Asia Pacific Automotive Exterior System Market Size Forecast by Region

11.2.4 South America Automotive Exterior System Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automotive Exterior System by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Automotive Exterior System Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Automotive Exterior System by Type (2026-2033)

12.1.2 Global Automotive Exterior System Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Automotive Exterior System by Type (2026-2033)

12.2 Global Automotive Exterior System Market Forecast by Application (2026-2033)

12.2.1 Global Automotive Exterior System Sales (K Units) Forecast by Application

12.2.2 Global Automotive Exterior System Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Exterior System Market Size Comparison by Region (M USD)

Table 5. Global Automotive Exterior System Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Automotive Exterior System Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Automotive Exterior System Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Automotive Exterior System Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Exterior System as of 2024)

Table 10. Global Market Automotive Exterior System Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Exterior System Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Exterior System Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Automotive Exterior System Sales by Type (K Units)

Table 26. Global Automotive Exterior System Market Size by Type (M USD)

Table 27. Global Automotive Exterior System Sales (K Units) by Type (2020-2025)

Table 28. Global Automotive Exterior System Sales Market Share by Type (2020-2025)

Table 29. Global Automotive Exterior System Market Size (M USD) by Type (2020-2025)

Table 30. Global Automotive Exterior System Market Size Share by Type (2020-2025)

Table 31. Global Automotive Exterior System Price (USD/Unit) by Type (2020-2025)

Table 32. Global Automotive Exterior System Sales (K Units) by Application

Table 33. Global Automotive Exterior System Market Size by Application

Table 34. Global Automotive Exterior System Sales by Application (2020-2025) & (K Units)

Table 35. Global Automotive Exterior System Sales Market Share by Application (2020-2025)

Table 36. Global Automotive Exterior System Market Size by Application (2020-2025) & (M USD)

Table 37. Global Automotive Exterior System Market Share by Application (2020-2025)

Table 38. Global Automotive Exterior System Sales Growth Rate by Application (2020-2025)

Table 39. Global Automotive Exterior System Sales by Region (2020-2025) & (K Units)

Table 40. Global Automotive Exterior System Sales Market Share by Region (2020-2025)

Table 41. Global Automotive Exterior System Market Size by Region (2020-2025) & (M USD)

Table 42. Global Automotive Exterior System Market Size Market Share by Region (2020-2025)

Table 43. North America Automotive Exterior System Sales by Country (2020-2025) & (K Units)

Table 44. North America Automotive Exterior System Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Automotive Exterior System Sales by Country (2020-2025) & (K Units)

Table 46. Europe Automotive Exterior System Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Automotive Exterior System Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Automotive Exterior System Market Size by Region (2020-2025) & (M USD)

Table 49. South America Automotive Exterior System Sales by Country (2020-2025) & (K Units)

Table 50. South America Automotive Exterior System Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Automotive Exterior System Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Automotive Exterior System Market Size by Region (2020-2025) & (M USD)

Table 53. Global Automotive Exterior System Production (K Units) by Region(2020-2025)

Table 54. Global Automotive Exterior System Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automotive Exterior System Revenue Market Share by Region (2020-2025)

Table 56. Global Automotive Exterior System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Automotive Exterior System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Automotive Exterior System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Automotive Exterior System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Automotive Exterior System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Magna International Inc. Basic Information

Table 62. Magna International Inc. Automotive Exterior System Product Overview

Table 63. Magna International Inc. Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Magna International Inc. Business Overview

Table 65. Magna International Inc. SWOT Analysis

Table 66. Magna International Inc. Recent Developments

Table 67. Plastic Omnium Basic Information

Table 68. Plastic Omnium Automotive Exterior System Product Overview

Table 69. Plastic Omnium Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Plastic Omnium Business Overview

Table 71. Plastic Omnium SWOT Analysis

Table 72. Plastic Omnium Recent Developments

Table 73. Faurecia Basic Information

Table 74. Faurecia Automotive Exterior System Product Overview

Table 75. Faurecia Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Faurecia Business Overview

Table 77. Faurecia SWOT Analysis

Table 78. Faurecia Recent Developments

Table 79. Samvardhana Motherson Group Basic Information

Table 80. Samvardhana Motherson Group Automotive Exterior System Product Overview

Table 81. Samvardhana Motherson Group Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Samvardhana Motherson Group Business Overview

Table 83. Samvardhana Motherson Group Recent Developments

Table 84. Gestamp Basic Information

Table 85. Gestamp Automotive Exterior System Product Overview

Table 86. Gestamp Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Gestamp Business Overview

Table 88. Gestamp Recent Developments

Table 89. Continental AG Basic Information

Table 90. Continental AG Automotive Exterior System Product Overview

Table 91. Continental AG Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Continental AG Business Overview

Table 93. Continental AG Recent Developments

Table 94. Valeo Basic Information

Table 95. Valeo Automotive Exterior System Product Overview

Table 96. Valeo Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Valeo Business Overview

Table 98. Valeo Recent Developments

Table 99. Flex-N-Gate Corporation Basic Information

Table 100. Flex-N-Gate Corporation Automotive Exterior System Product Overview

Table 101. Flex-N-Gate Corporation Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Flex-N-Gate Corporation Business Overview

Table 103. Flex-N-Gate Corporation Recent Developments

Table 104. Toyota Boshoku Corporation Basic Information

Table 105. Toyota Boshoku Corporation Automotive Exterior System Product Overview

Table 106. Toyota Boshoku Corporation Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Toyota Boshoku Corporation Business Overview

Table 108. Toyota Boshoku Corporation Recent Developments

Table 109. Grupo Antolin Basic Information
Table 110. Grupo Antolin Automotive Exterior System Product Overview
Table 111. Grupo Antolin Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Grupo Antolin Business Overview
Table 113. Grupo Antolin Recent Developments
Table 114. Hyundai Mobis Basic Information
Table 115. Hyundai Mobis Automotive Exterior System Product Overview
Table 116. Hyundai Mobis Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Hyundai Mobis Business Overview
Table 118. Hyundai Mobis Recent Developments
Table 119. Tokai Rika Basic Information
Table 120. Tokai Rika Automotive Exterior System Product Overview
Table 121. Tokai Rika Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Tokai Rika Business Overview
Table 123. Tokai Rika Recent Developments
Table 124. Changchun Faway Automobile Components Co.,Ltd. Basic Information
Table 125. Changchun Faway Automobile Components Co.,Ltd. Automotive Exterior System Product Overview
Table 126. Changchun Faway Automobile Components Co.,Ltd. Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Changchun Faway Automobile Components Co.,Ltd. Business Overview
Table 128. Changchun Faway Automobile Components Co.,Ltd. Recent Developments
Table 129. Jiangsu Changshu Automotive Trim Group Co.,Ltd. Basic Information
Table 130. Jiangsu Changshu Automotive Trim Group Co.,Ltd. Automotive Exterior System Product Overview
Table 131. Jiangsu Changshu Automotive Trim Group Co.,Ltd. Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Jiangsu Changshu Automotive Trim Group Co.,Ltd. Business Overview
Table 133. Jiangsu Changshu Automotive Trim Group Co.,Ltd. Recent Developments
Table 134. Changchun Faw Fusheng Group Co.Ltd. Basic Information
Table 135. Changchun Faw Fusheng Group Co.Ltd. Automotive Exterior System Product Overview
Table 136. Changchun Faw Fusheng Group Co.Ltd. Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Changchun Faw Fusheng Group Co.Ltd. Business Overview
Table 138. Changchun Faw Fusheng Group Co.Ltd. Recent Developments
Table 139. Changzhou Alongs Auto.Trim Co.,Ltd. Basic Information
Table 140. Changzhou Alongs Auto.Trim Co.,Ltd. Automotive Exterior System Product Overview
Table 141. Changzhou Alongs Auto.Trim Co.,Ltd. Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Changzhou Alongs Auto.Trim Co.,Ltd. Business Overview
Table 143. Changzhou Alongs Auto.Trim Co.,Ltd. Recent Developments
Table 144. Ningbo Fangzheng Automobile Mould Co.,Ltd. Basic Information
Table 145. Ningbo Fangzheng Automobile Mould Co.,Ltd. Automotive Exterior System Product Overview
Table 146. Ningbo Fangzheng Automobile Mould Co.,Ltd. Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. Ningbo Fangzheng Automobile Mould Co.,Ltd. Business Overview
Table 148. Ningbo Fangzheng Automobile Mould Co.,Ltd. Recent Developments
Table 149. Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Basic Information
Table 150. Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Automotive Exterior System Product Overview
Table 151. Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Automotive Exterior System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Business Overview
Table 153. Yanfeng Plastic Omnium Automotive Exterior Systems Co.,Ltd. Recent Developments
Table 154. Global Automotive Exterior System Sales Forecast by Region (2026-2033) & (K Units)
Table 155. Global Automotive Exterior System Market Size Forecast by Region (2026-2033) & (M USD)
Table 156. North America Automotive Exterior System Sales Forecast by Country (2026-2033) & (K Units)
Table 157. North America Automotive Exterior System Market Size Forecast by Country (2026-2033) & (M USD)
Table 158. Europe Automotive Exterior System Sales Forecast by Country (2026-2033) & (K Units)
Table 159. Europe Automotive Exterior System Market Size Forecast by Country (2026-2033) & (M USD)

Table 160. Asia Pacific Automotive Exterior System Sales Forecast by Region (2026-2033) & (K Units)

Table 161. Asia Pacific Automotive Exterior System Market Size Forecast by Region (2026-2033) & (M USD)

Table 162. South America Automotive Exterior System Sales Forecast by Country (2026-2033) & (K Units)

Table 163. South America Automotive Exterior System Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Middle East and Africa Automotive Exterior System Sales Forecast by Country (2026-2033) & (Units)

Table 165. Middle East and Africa Automotive Exterior System Market Size Forecast by Country (2026-2033) & (M USD)

Table 166. Global Automotive Exterior System Sales Forecast by Type (2026-2033) & (K Units)

Table 167. Global Automotive Exterior System Market Size Forecast by Type (2026-2033) & (M USD)

Table 168. Global Automotive Exterior System Price Forecast by Type (2026-2033) & (USD/Unit)

Table 169. Global Automotive Exterior System Sales (K Units) Forecast by Application (2026-2033)

Table 170. Global Automotive Exterior System Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Exterior System
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Exterior System Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Exterior System Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Exterior System Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Exterior System Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Exterior System Product Life Cycle
- Figure 13. Automotive Exterior System Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Exterior System Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Exterior System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Exterior System Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Exterior System Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Exterior System
- Figure 19. Global Automotive Exterior System Market PEST Analysis
- Figure 20. Global Automotive Exterior System Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Exterior System Market Share by Type
- Figure 27. Sales Market Share of Automotive Exterior System by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Exterior System by Type in 2024
- Figure 29. Market Size Share of Automotive Exterior System by Type (2020-2025)
- Figure 30. Market Size Share of Automotive Exterior System by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Automotive Exterior System Market Share by Application
- Figure 33. Global Automotive Exterior System Sales Market Share by Application (2020-2025)
- Figure 34. Global Automotive Exterior System Sales Market Share by Application in 2024
- Figure 35. Global Automotive Exterior System Market Share by Application (2020-2025)
- Figure 36. Global Automotive Exterior System Market Share by Application in 2024
- Figure 37. Global Automotive Exterior System Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Automotive Exterior System Sales Market Share by Region (2020-2025)
- Figure 39. Global Automotive Exterior System Market Size Market Share by Region (2020-2025)
- Figure 40. North America Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Automotive Exterior System Sales Market Share by Country in 2024
- Figure 43. North America Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Automotive Exterior System Market Size Market Share by Country in 2024
- Figure 45. U.S. Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Automotive Exterior System Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Automotive Exterior System Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Automotive Exterior System Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Automotive Exterior System Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Automotive Exterior System Sales Market Share by Country in 2024
- Figure 53. Europe Automotive Exterior System Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 54. Europe Automotive Exterior System Market Size Market Share by Country in 2024

Figure 55. Germany Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Exterior System Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive Exterior System Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Exterior System Market Size Market Share by Region in 2024

Figure 68. China Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automotive Exterior System Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Exterior System Sales and Growth Rate (K Units)

Figure 79. South America Automotive Exterior System Sales Market Share by Country in 2024

Figure 80. South America Automotive Exterior System Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Exterior System Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Exterior System Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive Exterior System Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive Exterior System Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Exterior System Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive Exterior System Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Exterior System Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive Exterior System Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Exterior System Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Exterior System Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive Exterior System Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive Exterior System Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive Exterior System Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive Exterior System Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Automotive Exterior System Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Exterior System Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Exterior System Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Exterior System Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive Exterior System Market Share Forecast by Application (2026-2033)

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