

Global Automotive Exterior Smart Lighting Market Research Report 2026(Status and Outlook)

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Abstracts

The lighting system of a motor vehicle consists of lighting and signaling devices mounted on the front, rear, sides, and in some cases on the top that lights the roadway for the driver. The system also makes the vehicle more visible, especially in low light conditions. It gives warning to other drivers and pedestrians of a vehicle's presence and direction of travel.

The global Automotive Exterior Smart Lighting market size was estimated at USD 8123.45 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Exterior Smart Lighting market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Exterior Smart Lighting market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Exterior Smart Lighting market.

Global Automotive Exterior Smart Lighting Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Koito Manufacturing
Stanley Electric
Valeo Group
OsRam Licht
Magneti Marelli
HELLA KGaA Hueck
Hyundai Mobis
Mitsuba Corporation
Lumax Industries
Koninklijke Philips

Market Segmentation (by Type)

Halogen
Xenon
LED
Others

Market Segmentation (by Application)

Passenger Cars

Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Exterior Smart Lighting Market

Overview of the regional outlook of the Automotive Exterior Smart Lighting Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Exterior Smart Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Exterior Smart Lighting,

their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Exterior Smart Lighting
- 1.2 Key Market Segments
 - 1.2.1 Automotive Exterior Smart Lighting Segment by Type
 - 1.2.2 Automotive Exterior Smart Lighting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOTIVE EXTERIOR SMART LIGHTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Exterior Smart Lighting Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Automotive Exterior Smart Lighting Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE EXTERIOR SMART LIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Automotive Exterior Smart Lighting Product Life Cycle
- 3.3 Global Automotive Exterior Smart Lighting Sales by Manufacturers (2020-2025)
- 3.4 Global Automotive Exterior Smart Lighting Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Automotive Exterior Smart Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Automotive Exterior Smart Lighting Average Price by Manufacturers

(2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Exterior Smart Lighting Market Competitive Situation and Trends

3.8.1 Automotive Exterior Smart Lighting Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Exterior Smart Lighting Players Market

Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE EXTERIOR SMART LIGHTING INDUSTRY CHAIN ANALYSIS

4.1 Automotive Exterior Smart Lighting Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE EXTERIOR SMART LIGHTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Exterior Smart Lighting Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Exterior Smart Lighting Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE EXTERIOR SMART LIGHTING MARKET SEGMENTATION BY

TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Exterior Smart Lighting Sales Market Share by Type (2020-2025)
- 6.3 Global Automotive Exterior Smart Lighting Market Size by Type (2020-2025)
- 6.4 Global Automotive Exterior Smart Lighting Price by Type (2020-2025)

7 AUTOMOTIVE EXTERIOR SMART LIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Exterior Smart Lighting Market Sales by Application (2020-2025)
- 7.3 Global Automotive Exterior Smart Lighting Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Exterior Smart Lighting Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE EXTERIOR SMART LIGHTING MARKET SALES BY REGION

- 8.1 Global Automotive Exterior Smart Lighting Sales by Region
 - 8.1.1 Global Automotive Exterior Smart Lighting Sales by Region
 - 8.1.2 Global Automotive Exterior Smart Lighting Sales Market Share by Region
- 8.2 Global Automotive Exterior Smart Lighting Market Size by Region
 - 8.2.1 Global Automotive Exterior Smart Lighting Market Size by Region
 - 8.2.2 Global Automotive Exterior Smart Lighting Market Size by Region
- 8.3 North America
 - 8.3.1 North America Automotive Exterior Smart Lighting Sales by Country
 - 8.3.2 North America Automotive Exterior Smart Lighting Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive Exterior Smart Lighting Sales by Country
 - 8.4.2 Europe Automotive Exterior Smart Lighting Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Automotive Exterior Smart Lighting Sales by Region
- 8.5.2 Asia Pacific Automotive Exterior Smart Lighting Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Automotive Exterior Smart Lighting Sales by Country
- 8.6.2 South America Automotive Exterior Smart Lighting Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Automotive Exterior Smart Lighting Sales by Region
- 8.7.2 Middle East and Africa Automotive Exterior Smart Lighting Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 AUTOMOTIVE EXTERIOR SMART LIGHTING MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive Exterior Smart Lighting by Region(2020-2025)

9.2 Global Automotive Exterior Smart Lighting Revenue Market Share by Region (2020-2025)

9.3 Global Automotive Exterior Smart Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Automotive Exterior Smart Lighting Production

9.4.1 North America Automotive Exterior Smart Lighting Production Growth Rate (2020-2025)

9.4.2 North America Automotive Exterior Smart Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automotive Exterior Smart Lighting Production

9.5.1 Europe Automotive Exterior Smart Lighting Production Growth Rate (2020-2025)

9.5.2 Europe Automotive Exterior Smart Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Automotive Exterior Smart Lighting Production (2020-2025)

9.6.1 Japan Automotive Exterior Smart Lighting Production Growth Rate (2020-2025)

9.6.2 Japan Automotive Exterior Smart Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Automotive Exterior Smart Lighting Production (2020-2025)

9.7.1 China Automotive Exterior Smart Lighting Production Growth Rate (2020-2025)

9.7.2 China Automotive Exterior Smart Lighting Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Koito Manufacturing

10.1.1 Koito Manufacturing Basic Information

10.1.2 Koito Manufacturing Automotive Exterior Smart Lighting Product Overview

10.1.3 Koito Manufacturing Automotive Exterior Smart Lighting Product Market Performance

10.1.4 Koito Manufacturing Business Overview

10.1.5 Koito Manufacturing SWOT Analysis

10.1.6 Koito Manufacturing Recent Developments

10.2 Stanley Electric

10.2.1 Stanley Electric Basic Information

10.2.2 Stanley Electric Automotive Exterior Smart Lighting Product Overview

10.2.3 Stanley Electric Automotive Exterior Smart Lighting Product Market Performance

10.2.4 Stanley Electric Business Overview

10.2.5 Stanley Electric SWOT Analysis

10.2.6 Stanley Electric Recent Developments

10.3 Valeo Group

10.3.1 Valeo Group Basic Information

10.3.2 Valeo Group Automotive Exterior Smart Lighting Product Overview

10.3.3 Valeo Group Automotive Exterior Smart Lighting Product Market Performance

10.3.4 Valeo Group Business Overview

10.3.5 Valeo Group SWOT Analysis

10.3.6 Valeo Group Recent Developments

10.4 OsRam Licht

10.4.1 OsRam Licht Basic Information

10.4.2 OsRam Licht Automotive Exterior Smart Lighting Product Overview

- 10.4.3 OsRam Licht Automotive Exterior Smart Lighting Product Market Performance
- 10.4.4 OsRam Licht Business Overview
- 10.4.5 OsRam Licht Recent Developments
- 10.5 Magneti Marelli
 - 10.5.1 Magneti Marelli Basic Information
 - 10.5.2 Magneti Marelli Automotive Exterior Smart Lighting Product Overview
 - 10.5.3 Magneti Marelli Automotive Exterior Smart Lighting Product Market Performance
 - 10.5.4 Magneti Marelli Business Overview
 - 10.5.5 Magneti Marelli Recent Developments
- 10.6 HELLA KGaA Hueck
 - 10.6.1 HELLA KGaA Hueck Basic Information
 - 10.6.2 HELLA KGaA Hueck Automotive Exterior Smart Lighting Product Overview
 - 10.6.3 HELLA KGaA Hueck Automotive Exterior Smart Lighting Product Market Performance
 - 10.6.4 HELLA KGaA Hueck Business Overview
 - 10.6.5 HELLA KGaA Hueck Recent Developments
- 10.7 Hyundai Mobis
 - 10.7.1 Hyundai Mobis Basic Information
 - 10.7.2 Hyundai Mobis Automotive Exterior Smart Lighting Product Overview
 - 10.7.3 Hyundai Mobis Automotive Exterior Smart Lighting Product Market Performance
 - 10.7.4 Hyundai Mobis Business Overview
 - 10.7.5 Hyundai Mobis Recent Developments
- 10.8 Mitsuba Corporation
 - 10.8.1 Mitsuba Corporation Basic Information
 - 10.8.2 Mitsuba Corporation Automotive Exterior Smart Lighting Product Overview
 - 10.8.3 Mitsuba Corporation Automotive Exterior Smart Lighting Product Market Performance
 - 10.8.4 Mitsuba Corporation Business Overview
 - 10.8.5 Mitsuba Corporation Recent Developments
- 10.9 Lumax Industries
 - 10.9.1 Lumax Industries Basic Information
 - 10.9.2 Lumax Industries Automotive Exterior Smart Lighting Product Overview
 - 10.9.3 Lumax Industries Automotive Exterior Smart Lighting Product Market Performance
 - 10.9.4 Lumax Industries Business Overview
 - 10.9.5 Lumax Industries Recent Developments
- 10.10 Koninklijke Philips

- 10.10.1 Koninklijke Philips Basic Information
- 10.10.2 Koninklijke Philips Automotive Exterior Smart Lighting Product Overview
- 10.10.3 Koninklijke Philips Automotive Exterior Smart Lighting Product Market Performance
- 10.10.4 Koninklijke Philips Business Overview
- 10.10.5 Koninklijke Philips Recent Developments

11 AUTOMOTIVE EXTERIOR SMART LIGHTING MARKET FORECAST BY REGION

- 11.1 Global Automotive Exterior Smart Lighting Market Size Forecast
- 11.2 Global Automotive Exterior Smart Lighting Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive Exterior Smart Lighting Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive Exterior Smart Lighting Market Size Forecast by Region
 - 11.2.4 South America Automotive Exterior Smart Lighting Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automotive Exterior Smart Lighting by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Automotive Exterior Smart Lighting Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Automotive Exterior Smart Lighting by Type (2026-2035)
 - 12.1.2 Global Automotive Exterior Smart Lighting Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Automotive Exterior Smart Lighting by Type (2026-2035)
- 12.2 Global Automotive Exterior Smart Lighting Market Forecast by Application (2026-2035)
 - 12.2.1 Global Automotive Exterior Smart Lighting Sales (K Units) Forecast by Application
 - 12.2.2 Global Automotive Exterior Smart Lighting Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Automobile Production by Region (Units)
Table 4. Market Share and Development Potential of Automobiles by Region
Table 5. Global Automobile Production by Country (Units)
Table 6. Market Share and Development Potential of Automobiles by Country
Table 7. Motor Vehicle Production Market Share by Type (2024)
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Global Automotive Exterior Smart Lighting Market Size by Type (M USD)
Table 11. Global Automotive Exterior Smart Lighting Market Size by Application
Table 12. Automotive Exterior Smart Lighting Market Size Comparison by Region (M USD)
Table 13. Global Automotive Exterior Smart Lighting Sales (K Units) by Manufacturers (2020-2025)
Table 14. Global Automotive Exterior Smart Lighting Sales Market Share by Manufacturers (2020-2025)
Table 15. Global Automotive Exterior Smart Lighting Revenue (M USD) by Manufacturers (2020-2025)
Table 16. Global Automotive Exterior Smart Lighting Revenue Share by Manufacturers (2020-2025)
Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Exterior Smart Lighting as of 2025)
Table 18. Global Market Automotive Exterior Smart Lighting Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 19. Manufacturers? Manufacturing Sites, Areas Served
Table 20. Manufacturers? Product Type
Table 21. Global Automotive Exterior Smart Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 22. Mergers & Acquisitions, Expansion Plans
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors

Table 28. Automotive Exterior Smart Lighting Market Challenges
Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 33. Global Automotive Exterior Smart Lighting Sales by Type (K Units)
Table 34. Global Automotive Exterior Smart Lighting Market Size by Type (M USD)
Table 35. Global Automotive Exterior Smart Lighting Sales (K Units) by Type (2020-2025)
Table 36. Global Automotive Exterior Smart Lighting Sales Market Share by Type (2020-2025)
Table 37. Global Automotive Exterior Smart Lighting Market Size (M USD) by Type (2020-2025)
Table 38. Global Automotive Exterior Smart Lighting Market Share by Type (2020-2025)
Table 39. Global Automotive Exterior Smart Lighting Price (USD/Unit) by Type (2020-2025)
Table 40. Global Automotive Exterior Smart Lighting Sales (K Units) by Application
Table 41. Global Automotive Exterior Smart Lighting Market Size by Application
Table 42. Global Automotive Exterior Smart Lighting Sales by Application (2020-2025) & (K Units)
Table 43. Global Automotive Exterior Smart Lighting Sales Market Share by Application (2020-2025)
Table 44. Global Automotive Exterior Smart Lighting Market Size by Application (2020-2025) & (M USD)
Table 45. Global Automotive Exterior Smart Lighting Market Share by Application (2020-2025)
Table 46. Global Automotive Exterior Smart Lighting Sales Growth Rate by Application (2020-2025)
Table 47. Global Automotive Exterior Smart Lighting Sales by Region (2020-2025) & (K Units)
Table 48. Global Automotive Exterior Smart Lighting Sales Market Share by Region (2020-2025)
Table 49. Global Automotive Exterior Smart Lighting Market Size by Region (2020-2025) & (M USD)
Table 50. Global Automotive Exterior Smart Lighting Market Size by Region (2020-2025)
Table 51. North America Automotive Exterior Smart Lighting Sales by Country (2020-2025) & (K Units)

Table 52. North America Automotive Exterior Smart Lighting Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Automotive Exterior Smart Lighting Sales by Country (2020-2025) & (K Units)

Table 54. Europe Automotive Exterior Smart Lighting Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Automotive Exterior Smart Lighting Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Automotive Exterior Smart Lighting Market Size by Region (2020-2025) & (M USD)

Table 57. South America Automotive Exterior Smart Lighting Sales by Country (2020-2025) & (K Units)

Table 58. South America Automotive Exterior Smart Lighting Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Automotive Exterior Smart Lighting Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Automotive Exterior Smart Lighting Market Size by Region (2020-2025) & (M USD)

Table 61. Global Automotive Exterior Smart Lighting Production (K Units) by Region (2020-2025)

Table 62. Global Automotive Exterior Smart Lighting Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Automotive Exterior Smart Lighting Revenue Market Share by Region (2020-2025)

Table 64. Global Automotive Exterior Smart Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Automotive Exterior Smart Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Automotive Exterior Smart Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Automotive Exterior Smart Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Automotive Exterior Smart Lighting Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Koito Manufacturing Basic Information

Table 70. Koito Manufacturing Automotive Exterior Smart Lighting Product Overview

Table 71. Koito Manufacturing Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Koito Manufacturing Business Overview

Table 73. Koito Manufacturing SWOT Analysis
Table 74. Koito Manufacturing Recent Developments
Table 75. Stanley Electric Basic Information
Table 76. Stanley Electric Automotive Exterior Smart Lighting Product Overview
Table 77. Stanley Electric Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 78. Stanley Electric Business Overview
Table 79. Stanley Electric SWOT Analysis
Table 80. Stanley Electric Recent Developments
Table 81. Valeo Group Basic Information
Table 82. Valeo Group Automotive Exterior Smart Lighting Product Overview
Table 83. Valeo Group Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 84. Valeo Group Business Overview
Table 85. Valeo Group SWOT Analysis
Table 86. Valeo Group Recent Developments
Table 87. OsRam Licht Basic Information
Table 88. OsRam Licht Automotive Exterior Smart Lighting Product Overview
Table 89. OsRam Licht Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 90. OsRam Licht Business Overview
Table 91. OsRam Licht Recent Developments
Table 92. Magneti Marelli Basic Information
Table 93. Magneti Marelli Automotive Exterior Smart Lighting Product Overview
Table 94. Magneti Marelli Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 95. Magneti Marelli Business Overview
Table 96. Magneti Marelli Recent Developments
Table 97. HELLA KGaA Hueck Basic Information
Table 98. HELLA KGaA Hueck Automotive Exterior Smart Lighting Product Overview
Table 99. HELLA KGaA Hueck Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 100. HELLA KGaA Hueck Business Overview
Table 101. HELLA KGaA Hueck Recent Developments
Table 102. Hyundai Mobis Basic Information
Table 103. Hyundai Mobis Automotive Exterior Smart Lighting Product Overview
Table 104. Hyundai Mobis Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 105. Hyundai Mobis Business Overview

Table 106. Hyundai Mobis Recent Developments
Table 107. Mitsuba Corporation Basic Information
Table 108. Mitsuba Corporation Automotive Exterior Smart Lighting Product Overview
Table 109. Mitsuba Corporation Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Mitsuba Corporation Business Overview
Table 111. Mitsuba Corporation Recent Developments
Table 112. Lumax Industries Basic Information
Table 113. Lumax Industries Automotive Exterior Smart Lighting Product Overview
Table 114. Lumax Industries Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 115. Lumax Industries Business Overview
Table 116. Lumax Industries Recent Developments
Table 117. Koninklijke Philips Basic Information
Table 118. Koninklijke Philips Automotive Exterior Smart Lighting Product Overview
Table 119. Koninklijke Philips Automotive Exterior Smart Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 120. Koninklijke Philips Business Overview
Table 121. Koninklijke Philips Recent Developments
Table 122. Global Automotive Exterior Smart Lighting Sales Forecast by Region (2026-2035) & (K Units)
Table 123. Global Automotive Exterior Smart Lighting Market Size Forecast by Region (2026-2035) & (M USD)
Table 124. North America Automotive Exterior Smart Lighting Sales Forecast by Country (2026-2035) & (K Units)
Table 125. North America Automotive Exterior Smart Lighting Market Size Forecast by Country (2026-2035) & (M USD)
Table 126. Europe Automotive Exterior Smart Lighting Sales Forecast by Country (2026-2035) & (K Units)
Table 127. Europe Automotive Exterior Smart Lighting Market Size Forecast by Country (2026-2035) & (M USD)
Table 128. Asia Pacific Automotive Exterior Smart Lighting Sales Forecast by Region (2026-2035) & (K Units)
Table 129. Asia Pacific Automotive Exterior Smart Lighting Market Size Forecast by Region (2026-2035) & (M USD)
Table 130. South America Automotive Exterior Smart Lighting Sales Forecast by Country (2026-2035) & (K Units)
Table 131. South America Automotive Exterior Smart Lighting Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Middle East and Africa Automotive Exterior Smart Lighting Sales Forecast by Country (2026-2035) & (Units)

Table 133. Middle East and Africa Automotive Exterior Smart Lighting Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Global Automotive Exterior Smart Lighting Sales Forecast by Type (2026-2035) & (K Units)

Table 135. Global Automotive Exterior Smart Lighting Market Size Forecast by Type (2026-2035) & (M USD)

Table 136. Global Automotive Exterior Smart Lighting Price Forecast by Type (2026-2035) & (USD/Unit)

Table 137. Global Automotive Exterior Smart Lighting Sales (K Units) Forecast by Application (2026-2035)

Table 138. Global Automotive Exterior Smart Lighting Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Exterior Smart Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Automotive Exterior Smart Lighting Market Size (M USD), 2025-2035
- Figure 6. Global Automotive Exterior Smart Lighting Market Size (M USD) (2020-2035)
- Figure 7. Global Automotive Exterior Smart Lighting Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Automotive Exterior Smart Lighting Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Automotive Exterior Smart Lighting Product Life Cycle
- Figure 14. Automotive Exterior Smart Lighting Sales Share by Manufacturers in 2025
- Figure 15. Global Automotive Exterior Smart Lighting Revenue Share by Manufacturers in 2025
- Figure 16. Automotive Exterior Smart Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Automotive Exterior Smart Lighting Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Automotive Exterior Smart Lighting Revenue in 2025
- Figure 19. Industry Chain Map of Automotive Exterior Smart Lighting
- Figure 20. Global Automotive Exterior Smart Lighting Market PEST Analysis
- Figure 21. Global Automotive Exterior Smart Lighting Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Automotive Exterior Smart Lighting Market Share by Type
- Figure 28. Sales Market Share of Automotive Exterior Smart Lighting by Type (2020-2025)
- Figure 29. Sales Market Share of Automotive Exterior Smart Lighting by Type in 2025

Figure 30. Market Share of Automotive Exterior Smart Lighting by Type (2020-2025)

Figure 31. Market Share of Automotive Exterior Smart Lighting by Type in 2025

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Automotive Exterior Smart Lighting Market Share by Application

Figure 34. Global Automotive Exterior Smart Lighting Sales Market Share by Application (2020-2025)

Figure 35. Global Automotive Exterior Smart Lighting Sales Market Share by Application in 2025

Figure 36. Global Automotive Exterior Smart Lighting Market Share by Application (2020-2025)

Figure 37. Global Automotive Exterior Smart Lighting Market Share by Application in 2025

Figure 38. Global Automotive Exterior Smart Lighting Sales Growth Rate by Application (2020-2025)

Figure 39. Global Automotive Exterior Smart Lighting Sales Market Share by Region (2020-2025)

Figure 40. Global Automotive Exterior Smart Lighting Market Size by Region (2020-2025)

Figure 41. North America Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America Automotive Exterior Smart Lighting Sales Market Share by Country in 2024

Figure 44. North America Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America Automotive Exterior Smart Lighting Market Size by Country in 2024

Figure 46. U.S. Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Automotive Exterior Smart Lighting Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada Automotive Exterior Smart Lighting Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive Exterior Smart Lighting Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Automotive Exterior Smart Lighting Market Size (Units) and Growth

Rate (2020-2025)

Figure 52. Europe Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Automotive Exterior Smart Lighting Sales Market Share by Country in 2024

Figure 54. Europe Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Automotive Exterior Smart Lighting Market Size by Country in 2024

Figure 56. Germany Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Automotive Exterior Smart Lighting Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Automotive Exterior Smart Lighting Sales Market Share by Region in 2024

Figure 68. Asia Pacific Automotive Exterior Smart Lighting Market Size by Region in 2024

Figure 69. China Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Automotive Exterior Smart Lighting Sales and Growth Rate

(2020-2025) & (K Units)

Figure 72. Japan Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Automotive Exterior Smart Lighting Sales and Growth Rate (K Units)

Figure 80. South America Automotive Exterior Smart Lighting Sales Market Share by Country in 2024

Figure 81. South America Automotive Exterior Smart Lighting Market Size and Growth Rate (M USD)

Figure 82. South America Automotive Exterior Smart Lighting Market Size by Country in 2024

Figure 83. Brazil Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Automotive Exterior Smart Lighting Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Automotive Exterior Smart Lighting Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Automotive Exterior Smart Lighting Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Automotive Exterior Smart Lighting Market Size by Region in 2024

Figure 93. Saudi Arabia Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Automotive Exterior Smart Lighting Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Automotive Exterior Smart Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Automotive Exterior Smart Lighting Production Market Share by Region (2020-2025)

Figure 104. North America Automotive Exterior Smart Lighting Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Automotive Exterior Smart Lighting Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Automotive Exterior Smart Lighting Production (K Units) Growth Rate (2020-2025)

Figure 107. China Automotive Exterior Smart Lighting Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Automotive Exterior Smart Lighting Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Automotive Exterior Smart Lighting Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Automotive Exterior Smart Lighting Sales Market Share Forecast by

Type (2026-2035)

Figure 111. Global Automotive Exterior Smart Lighting Market Share Forecast by Type (2026-2035)

Figure 112. Global Automotive Exterior Smart Lighting Sales Forecast by Application (2026-2035)

Figure 113. Global Automotive Exterior Smart Lighting Market Share Forecast by Application (2026-2035)

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