

Global Automotive Exterior Hard Trim Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Car trim refers to the items that can be added to the exterior, and interior, of an automobile to increase its appeal. There are several types of car trim. Some are used to protect the car from unwanted damage that can be caused by surrounding vehicles in a parking lot, while others are simply for aesthetics. This report focus on automotive exterior hard trims which mainly includes: plastic bumpers, trim parts, roof rack, front grill trims system, wheel trim, Automotive Emblems and Others.

The global Automotive Exterior Hard Trim market size was estimated at USD 17500 million in 2023 and is projected to reach USD 22047.75 million by 2032, exhibiting a CAGR of 2.60% during the forecast period.

North America Automotive Exterior Hard Trim market size was estimated at USD 4765.51 million in 2023, at a CAGR of 2.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Automotive Exterior Hard Trim market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Automotive Exterior Hard Trim Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Exterior Hard Trim market in any manner.

Global Automotive Exterior Hard Trim Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Toyoda Gosei

Magna

OPmobility

Samvardhana Motherson

YFPO

MINTH Group

Ningbo Huaxiang

Toyota Boshoku

FAWAY

JMPT

Flex-N-Gate

SaarGummi

Seoyon E-Hwa

KNAUF

CIE Automotive

Weber Plastics Technology

Tokai Rika

Market Segmentation (by Type)

Bumper

Decorative Trim

Grille

Side Skirt

Others

Market Segmentation (by Application)

Passenger Car

Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Exterior Hard Trim Market

Overview of the regional outlook of the Automotive Exterior Hard Trim Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Exterior Hard Trim Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Exterior Hard Trim, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Exterior Hard Trim
- 1.2 Key Market Segments
 - 1.2.1 Automotive Exterior Hard Trim Segment by Type
 - 1.2.2 Automotive Exterior Hard Trim Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOTIVE EXTERIOR HARD TRIM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Exterior Hard Trim Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Automotive Exterior Hard Trim Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE EXTERIOR HARD TRIM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Exterior Hard Trim Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Exterior Hard Trim Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Exterior Hard Trim Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Exterior Hard Trim Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Exterior Hard Trim Sales Sites, Area Served, Product Type
- 3.6 Automotive Exterior Hard Trim Market Competitive Situation and Trends

- 3.6.1 Automotive Exterior Hard Trim Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Automotive Exterior Hard Trim Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE EXTERIOR HARD TRIM INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Exterior Hard Trim Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE EXTERIOR HARD TRIM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AUTOMOTIVE EXTERIOR HARD TRIM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Exterior Hard Trim Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Exterior Hard Trim Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Exterior Hard Trim Price by Type (2019-2024)

7 AUTOMOTIVE EXTERIOR HARD TRIM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Exterior Hard Trim Market Sales by Application (2019-2024)

7.3 Global Automotive Exterior Hard Trim Market Size (M USD) by Application
(2019-2024)

7.4 Global Automotive Exterior Hard Trim Sales Growth Rate by Application
(2019-2024)

8 AUTOMOTIVE EXTERIOR HARD TRIM MARKET CONSUMPTION BY REGION

8.1 Global Automotive Exterior Hard Trim Sales by Region

8.1.1 Global Automotive Exterior Hard Trim Sales by Region

8.1.2 Global Automotive Exterior Hard Trim Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Exterior Hard Trim Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Exterior Hard Trim Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Exterior Hard Trim Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Exterior Hard Trim Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Exterior Hard Trim Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 AUTOMOTIVE EXTERIOR HARD TRIM MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive Exterior Hard Trim by Region (2019-2024)

9.2 Global Automotive Exterior Hard Trim Revenue Market Share by Region (2019-2024)

9.3 Global Automotive Exterior Hard Trim Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Automotive Exterior Hard Trim Production

9.4.1 North America Automotive Exterior Hard Trim Production Growth Rate (2019-2024)

9.4.2 North America Automotive Exterior Hard Trim Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Automotive Exterior Hard Trim Production

9.5.1 Europe Automotive Exterior Hard Trim Production Growth Rate (2019-2024)

9.5.2 Europe Automotive Exterior Hard Trim Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Automotive Exterior Hard Trim Production (2019-2024)

9.6.1 Japan Automotive Exterior Hard Trim Production Growth Rate (2019-2024)

9.6.2 Japan Automotive Exterior Hard Trim Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Automotive Exterior Hard Trim Production (2019-2024)

9.7.1 China Automotive Exterior Hard Trim Production Growth Rate (2019-2024)

9.7.2 China Automotive Exterior Hard Trim Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Toyoda Gosei

10.1.1 Toyoda Gosei Automotive Exterior Hard Trim Basic Information

10.1.2 Toyoda Gosei Automotive Exterior Hard Trim Product Overview

10.1.3 Toyoda Gosei Automotive Exterior Hard Trim Product Market Performance

10.1.4 Toyoda Gosei Business Overview

10.1.5 Toyoda Gosei Automotive Exterior Hard Trim SWOT Analysis

10.1.6 Toyoda Gosei Recent Developments

10.2 Magna

10.2.1 Magna Automotive Exterior Hard Trim Basic Information

- 10.2.2 Magna Automotive Exterior Hard Trim Product Overview
- 10.2.3 Magna Automotive Exterior Hard Trim Product Market Performance
- 10.2.4 Magna Business Overview
- 10.2.5 Magna Automotive Exterior Hard Trim SWOT Analysis
- 10.2.6 Magna Recent Developments
- 10.3 OPmobility
 - 10.3.1 OPmobility Automotive Exterior Hard Trim Basic Information
 - 10.3.2 OPmobility Automotive Exterior Hard Trim Product Overview
 - 10.3.3 OPmobility Automotive Exterior Hard Trim Product Market Performance
 - 10.3.4 OPmobility Automotive Exterior Hard Trim SWOT Analysis
 - 10.3.5 OPmobility Business Overview
 - 10.3.6 OPmobility Recent Developments
- 10.4 Samvardhana Motherson
 - 10.4.1 Samvardhana Motherson Automotive Exterior Hard Trim Basic Information
 - 10.4.2 Samvardhana Motherson Automotive Exterior Hard Trim Product Overview
 - 10.4.3 Samvardhana Motherson Automotive Exterior Hard Trim Product Market Performance
 - 10.4.4 Samvardhana Motherson Business Overview
 - 10.4.5 Samvardhana Motherson Recent Developments
- 10.5 YFPO
 - 10.5.1 YFPO Automotive Exterior Hard Trim Basic Information
 - 10.5.2 YFPO Automotive Exterior Hard Trim Product Overview
 - 10.5.3 YFPO Automotive Exterior Hard Trim Product Market Performance
 - 10.5.4 YFPO Business Overview
 - 10.5.5 YFPO Recent Developments
- 10.6 MINTH Group
 - 10.6.1 MINTH Group Automotive Exterior Hard Trim Basic Information
 - 10.6.2 MINTH Group Automotive Exterior Hard Trim Product Overview
 - 10.6.3 MINTH Group Automotive Exterior Hard Trim Product Market Performance
 - 10.6.4 MINTH Group Business Overview
 - 10.6.5 MINTH Group Recent Developments
- 10.7 Ningbo Huaxiang
 - 10.7.1 Ningbo Huaxiang Automotive Exterior Hard Trim Basic Information
 - 10.7.2 Ningbo Huaxiang Automotive Exterior Hard Trim Product Overview
 - 10.7.3 Ningbo Huaxiang Automotive Exterior Hard Trim Product Market Performance
 - 10.7.4 Ningbo Huaxiang Business Overview
 - 10.7.5 Ningbo Huaxiang Recent Developments
- 10.8 Toyota Boshoku
 - 10.8.1 Toyota Boshoku Automotive Exterior Hard Trim Basic Information

- 10.8.2 Toyota Boshoku Automotive Exterior Hard Trim Product Overview
- 10.8.3 Toyota Boshoku Automotive Exterior Hard Trim Product Market Performance
- 10.8.4 Toyota Boshoku Business Overview
- 10.8.5 Toyota Boshoku Recent Developments
- 10.9 FAWAY
 - 10.9.1 FAWAY Automotive Exterior Hard Trim Basic Information
 - 10.9.2 FAWAY Automotive Exterior Hard Trim Product Overview
 - 10.9.3 FAWAY Automotive Exterior Hard Trim Product Market Performance
 - 10.9.4 FAWAY Business Overview
 - 10.9.5 FAWAY Recent Developments
- 10.10 JMPT
 - 10.10.1 JMPT Automotive Exterior Hard Trim Basic Information
 - 10.10.2 JMPT Automotive Exterior Hard Trim Product Overview
 - 10.10.3 JMPT Automotive Exterior Hard Trim Product Market Performance
 - 10.10.4 JMPT Business Overview
 - 10.10.5 JMPT Recent Developments
- 10.11 Flex-N-Gate
 - 10.11.1 Flex-N-Gate Automotive Exterior Hard Trim Basic Information
 - 10.11.2 Flex-N-Gate Automotive Exterior Hard Trim Product Overview
 - 10.11.3 Flex-N-Gate Automotive Exterior Hard Trim Product Market Performance
 - 10.11.4 Flex-N-Gate Business Overview
 - 10.11.5 Flex-N-Gate Recent Developments
- 10.12 SaarGummi
 - 10.12.1 SaarGummi Automotive Exterior Hard Trim Basic Information
 - 10.12.2 SaarGummi Automotive Exterior Hard Trim Product Overview
 - 10.12.3 SaarGummi Automotive Exterior Hard Trim Product Market Performance
 - 10.12.4 SaarGummi Business Overview
 - 10.12.5 SaarGummi Recent Developments
- 10.13 Seoyon E-Hwa
 - 10.13.1 Seoyon E-Hwa Automotive Exterior Hard Trim Basic Information
 - 10.13.2 Seoyon E-Hwa Automotive Exterior Hard Trim Product Overview
 - 10.13.3 Seoyon E-Hwa Automotive Exterior Hard Trim Product Market Performance
 - 10.13.4 Seoyon E-Hwa Business Overview
 - 10.13.5 Seoyon E-Hwa Recent Developments
- 10.14 KNAUF
 - 10.14.1 KNAUF Automotive Exterior Hard Trim Basic Information
 - 10.14.2 KNAUF Automotive Exterior Hard Trim Product Overview
 - 10.14.3 KNAUF Automotive Exterior Hard Trim Product Market Performance
 - 10.14.4 KNAUF Business Overview

10.14.5 KNAUF Recent Developments

10.15 CIE Automotive

10.15.1 CIE Automotive Automotive Exterior Hard Trim Basic Information

10.15.2 CIE Automotive Automotive Exterior Hard Trim Product Overview

10.15.3 CIE Automotive Automotive Exterior Hard Trim Product Market Performance

10.15.4 CIE Automotive Business Overview

10.15.5 CIE Automotive Recent Developments

10.16 Weber Plastics Technology

10.16.1 Weber Plastics Technology Automotive Exterior Hard Trim Basic Information

10.16.2 Weber Plastics Technology Automotive Exterior Hard Trim Product Overview

10.16.3 Weber Plastics Technology Automotive Exterior Hard Trim Product Market

Performance

10.16.4 Weber Plastics Technology Business Overview

10.16.5 Weber Plastics Technology Recent Developments

10.17 Tokai Rika

10.17.1 Tokai Rika Automotive Exterior Hard Trim Basic Information

10.17.2 Tokai Rika Automotive Exterior Hard Trim Product Overview

10.17.3 Tokai Rika Automotive Exterior Hard Trim Product Market Performance

10.17.4 Tokai Rika Business Overview

10.17.5 Tokai Rika Recent Developments

11 AUTOMOTIVE EXTERIOR HARD TRIM MARKET FORECAST BY REGION

11.1 Global Automotive Exterior Hard Trim Market Size Forecast

11.2 Global Automotive Exterior Hard Trim Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Automotive Exterior Hard Trim Market Size Forecast by Country

11.2.3 Asia Pacific Automotive Exterior Hard Trim Market Size Forecast by Region

11.2.4 South America Automotive Exterior Hard Trim Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Automotive Exterior Hard Trim by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Automotive Exterior Hard Trim Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Automotive Exterior Hard Trim by Type (2025-2032)

12.1.2 Global Automotive Exterior Hard Trim Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Automotive Exterior Hard Trim by Type (2025-2032)

12.2 Global Automotive Exterior Hard Trim Market Forecast by Application (2025-2032)

12.2.1 Global Automotive Exterior Hard Trim Sales (K Units) Forecast by Application

12.2.2 Global Automotive Exterior Hard Trim Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Motor Vehicle Production Market Share by Type (2023)
Table 4. Global Automobile Production by Region (Units)
Table 5. Market Share and Development Potential of Automobiles by Region
Table 6. Global Automobile Production by Country (Vehicle)
Table 7. Market Share and Development Potential of Automobiles by Countries
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Market Size (M USD) Segment Executive Summary
Table 11. Automotive Exterior Hard Trim Market Size Comparison by Region (M USD)
Table 12. Global Automotive Exterior Hard Trim Sales (K Units) by Manufacturers (2019-2024)
Table 13. Global Automotive Exterior Hard Trim Sales Market Share by Manufacturers (2019-2024)
Table 14. Global Automotive Exterior Hard Trim Revenue (M USD) by Manufacturers (2019-2024)
Table 15. Global Automotive Exterior Hard Trim Revenue Share by Manufacturers (2019-2024)
Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Exterior Hard Trim as of 2022)
Table 17. Global Market Automotive Exterior Hard Trim Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 18. Manufacturers Automotive Exterior Hard Trim Sales Sites and Area Served
Table 19. Manufacturers Automotive Exterior Hard Trim Product Type
Table 20. Global Automotive Exterior Hard Trim Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 21. Mergers & Acquisitions, Expansion Plans
Table 22. Industry Chain Map of Automotive Exterior Hard Trim
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors
Table 28. Automotive Exterior Hard Trim Market Challenges

Table 29. Global Automotive Exterior Hard Trim Sales by Type (K Units)
Table 30. Global Automotive Exterior Hard Trim Market Size by Type (M USD)
Table 31. Global Automotive Exterior Hard Trim Sales (K Units) by Type (2019-2024)
Table 32. Global Automotive Exterior Hard Trim Sales Market Share by Type (2019-2024)
Table 33. Global Automotive Exterior Hard Trim Market Size (M USD) by Type (2019-2024)
Table 34. Global Automotive Exterior Hard Trim Market Size Share by Type (2019-2024)
Table 35. Global Automotive Exterior Hard Trim Price (USD/Unit) by Type (2019-2024)
Table 36. Global Automotive Exterior Hard Trim Sales (K Units) by Application
Table 37. Global Automotive Exterior Hard Trim Market Size by Application
Table 38. Global Automotive Exterior Hard Trim Sales by Application (2019-2024) & (K Units)
Table 39. Global Automotive Exterior Hard Trim Sales Market Share by Application (2019-2024)
Table 40. Global Automotive Exterior Hard Trim Sales by Application (2019-2024) & (M USD)
Table 41. Global Automotive Exterior Hard Trim Market Share by Application (2019-2024)
Table 42. Global Automotive Exterior Hard Trim Sales Growth Rate by Application (2019-2024)
Table 43. Global Automotive Exterior Hard Trim Sales by Region (2019-2024) & (K Units)
Table 44. Global Automotive Exterior Hard Trim Sales Market Share by Region (2019-2024)
Table 45. North America Automotive Exterior Hard Trim Sales by Country (2019-2024) & (K Units)
Table 46. Europe Automotive Exterior Hard Trim Sales by Country (2019-2024) & (K Units)
Table 47. Asia Pacific Automotive Exterior Hard Trim Sales by Region (2019-2024) & (K Units)
Table 48. South America Automotive Exterior Hard Trim Sales by Country (2019-2024) & (K Units)
Table 49. Middle East and Africa Automotive Exterior Hard Trim Sales by Region (2019-2024) & (K Units)
Table 50. Global Automotive Exterior Hard Trim Production (K Units) by Region (2019-2024)
Table 51. Global Automotive Exterior Hard Trim Revenue (US\$ Million) by Region

(2019-2024)

Table 52. Global Automotive Exterior Hard Trim Revenue Market Share by Region
(2019-2024)

Table 53. Global Automotive Exterior Hard Trim Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. North America Automotive Exterior Hard Trim Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 55. Europe Automotive Exterior Hard Trim Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Japan Automotive Exterior Hard Trim Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 57. China Automotive Exterior Hard Trim Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Toyota Gosei Automotive Exterior Hard Trim Basic Information

Table 59. Toyota Gosei Automotive Exterior Hard Trim Product Overview

Table 60. Toyota Gosei Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 61. Toyota Gosei Business Overview

Table 62. Toyota Gosei Automotive Exterior Hard Trim SWOT Analysis

Table 63. Toyota Gosei Recent Developments

Table 64. Magna Automotive Exterior Hard Trim Basic Information

Table 65. Magna Automotive Exterior Hard Trim Product Overview

Table 66. Magna Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 67. Magna Business Overview

Table 68. Magna Automotive Exterior Hard Trim SWOT Analysis

Table 69. Magna Recent Developments

Table 70. OPmobility Automotive Exterior Hard Trim Basic Information

Table 71. OPmobility Automotive Exterior Hard Trim Product Overview

Table 72. OPmobility Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. OPmobility Automotive Exterior Hard Trim SWOT Analysis

Table 74. OPmobility Business Overview

Table 75. OPmobility Recent Developments

Table 76. Samvardhana Motherson Automotive Exterior Hard Trim Basic Information

Table 77. Samvardhana Motherson Automotive Exterior Hard Trim Product Overview

Table 78. Samvardhana Motherson Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Samvardhana Motherson Business Overview

Table 80. Samvardhana Motherson Recent Developments
Table 81. YFPO Automotive Exterior Hard Trim Basic Information
Table 82. YFPO Automotive Exterior Hard Trim Product Overview
Table 83. YFPO Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. YFPO Business Overview
Table 85. YFPO Recent Developments
Table 86. MINTH Group Automotive Exterior Hard Trim Basic Information
Table 87. MINTH Group Automotive Exterior Hard Trim Product Overview
Table 88. MINTH Group Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. MINTH Group Business Overview
Table 90. MINTH Group Recent Developments
Table 91. Ningbo Huaxiang Automotive Exterior Hard Trim Basic Information
Table 92. Ningbo Huaxiang Automotive Exterior Hard Trim Product Overview
Table 93. Ningbo Huaxiang Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Ningbo Huaxiang Business Overview
Table 95. Ningbo Huaxiang Recent Developments
Table 96. Toyota Boshoku Automotive Exterior Hard Trim Basic Information
Table 97. Toyota Boshoku Automotive Exterior Hard Trim Product Overview
Table 98. Toyota Boshoku Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. Toyota Boshoku Business Overview
Table 100. Toyota Boshoku Recent Developments
Table 101. FAWAY Automotive Exterior Hard Trim Basic Information
Table 102. FAWAY Automotive Exterior Hard Trim Product Overview
Table 103. FAWAY Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. FAWAY Business Overview
Table 105. FAWAY Recent Developments
Table 106. JMPT Automotive Exterior Hard Trim Basic Information
Table 107. JMPT Automotive Exterior Hard Trim Product Overview
Table 108. JMPT Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 109. JMPT Business Overview
Table 110. JMPT Recent Developments
Table 111. Flex-N-Gate Automotive Exterior Hard Trim Basic Information
Table 112. Flex-N-Gate Automotive Exterior Hard Trim Product Overview

Table 113. Flex-N-Gate Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Flex-N-Gate Business Overview

Table 115. Flex-N-Gate Recent Developments

Table 116. SaarGummi Automotive Exterior Hard Trim Basic Information

Table 117. SaarGummi Automotive Exterior Hard Trim Product Overview

Table 118. SaarGummi Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. SaarGummi Business Overview

Table 120. SaarGummi Recent Developments

Table 121. Seoyon E-Hwa Automotive Exterior Hard Trim Basic Information

Table 122. Seoyon E-Hwa Automotive Exterior Hard Trim Product Overview

Table 123. Seoyon E-Hwa Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Seoyon E-Hwa Business Overview

Table 125. Seoyon E-Hwa Recent Developments

Table 126. KNAUF Automotive Exterior Hard Trim Basic Information

Table 127. KNAUF Automotive Exterior Hard Trim Product Overview

Table 128. KNAUF Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. KNAUF Business Overview

Table 130. KNAUF Recent Developments

Table 131. CIE Automotive Automotive Exterior Hard Trim Basic Information

Table 132. CIE Automotive Automotive Exterior Hard Trim Product Overview

Table 133. CIE Automotive Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. CIE Automotive Business Overview

Table 135. CIE Automotive Recent Developments

Table 136. Weber Plastics Technology Automotive Exterior Hard Trim Basic Information

Table 137. Weber Plastics Technology Automotive Exterior Hard Trim Product Overview

Table 138. Weber Plastics Technology Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Weber Plastics Technology Business Overview

Table 140. Weber Plastics Technology Recent Developments

Table 141. Tokai Rika Automotive Exterior Hard Trim Basic Information

Table 142. Tokai Rika Automotive Exterior Hard Trim Product Overview

Table 143. Tokai Rika Automotive Exterior Hard Trim Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Tokai Rika Business Overview
Table 145. Tokai Rika Recent Developments
Table 146. Global Automotive Exterior Hard Trim Sales Forecast by Region (2025-2032) & (K Units)
Table 147. Global Automotive Exterior Hard Trim Market Size Forecast by Region (2025-2032) & (M USD)
Table 148. North America Automotive Exterior Hard Trim Sales Forecast by Country (2025-2032) & (K Units)
Table 149. North America Automotive Exterior Hard Trim Market Size Forecast by Country (2025-2032) & (M USD)
Table 150. Europe Automotive Exterior Hard Trim Sales Forecast by Country (2025-2032) & (K Units)
Table 151. Europe Automotive Exterior Hard Trim Market Size Forecast by Country (2025-2032) & (M USD)
Table 152. Asia Pacific Automotive Exterior Hard Trim Sales Forecast by Region (2025-2032) & (K Units)
Table 153. Asia Pacific Automotive Exterior Hard Trim Market Size Forecast by Region (2025-2032) & (M USD)
Table 154. South America Automotive Exterior Hard Trim Sales Forecast by Country (2025-2032) & (K Units)
Table 155. South America Automotive Exterior Hard Trim Market Size Forecast by Country (2025-2032) & (M USD)
Table 156. Middle East and Africa Automotive Exterior Hard Trim Consumption Forecast by Country (2025-2032) & (Units)
Table 157. Middle East and Africa Automotive Exterior Hard Trim Market Size Forecast by Country (2025-2032) & (M USD)
Table 158. Global Automotive Exterior Hard Trim Sales Forecast by Type (2025-2032) & (K Units)
Table 159. Global Automotive Exterior Hard Trim Market Size Forecast by Type (2025-2032) & (M USD)
Table 160. Global Automotive Exterior Hard Trim Price Forecast by Type (2025-2032) & (USD/Unit)
Table 161. Global Automotive Exterior Hard Trim Sales (K Units) Forecast by Application (2025-2032)
Table 162. Global Automotive Exterior Hard Trim Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Automotive Exterior Hard Trim

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Motor Vehicle Production (M Units)

Figure 5. Global Automotive Exterior Hard Trim Market Size (M USD), 2019-2032

Figure 6. Global Automotive Exterior Hard Trim Market Size (M USD) (2019-2032)

Figure 7. Global Automotive Exterior Hard Trim Sales (K Units) & (2019-2032)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 10. Evaluation Matrix of Regional Market Development Potential

Figure 11. Automotive Exterior Hard Trim Market Size by Country (M USD)

Figure 12. Automotive Exterior Hard Trim Sales Share by Manufacturers in 2023

Figure 13. Global Automotive Exterior Hard Trim Revenue Share by Manufacturers in 2023

Figure 14. Automotive Exterior Hard Trim Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 15. Global Market Automotive Exterior Hard Trim Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 16. The Global 5 and 10 Largest Players: Market Share by Automotive Exterior Hard Trim Revenue in 2023

Figure 17. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 18. Global Automotive Exterior Hard Trim Market Share by Type

Figure 19. Sales Market Share of Automotive Exterior Hard Trim by Type (2019-2024)

Figure 20. Sales Market Share of Automotive Exterior Hard Trim by Type in 2023

Figure 21. Market Size Share of Automotive Exterior Hard Trim by Type (2019-2024)

Figure 22. Market Size Market Share of Automotive Exterior Hard Trim by Type in 2023

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Automotive Exterior Hard Trim Market Share by Application

Figure 25. Global Automotive Exterior Hard Trim Sales Market Share by Application (2019-2024)

Figure 26. Global Automotive Exterior Hard Trim Sales Market Share by Application in 2023

Figure 27. Global Automotive Exterior Hard Trim Market Share by Application (2019-2024)

Figure 28. Global Automotive Exterior Hard Trim Market Share by Application in 2023

Figure 29. Global Automotive Exterior Hard Trim Sales Growth Rate by Application (2019-2024)

Figure 30. Global Automotive Exterior Hard Trim Sales Market Share by Region (2019-2024)

Figure 31. North America Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 32. North America Automotive Exterior Hard Trim Sales Market Share by Country in 2023

Figure 33. U.S. Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 34. Canada Automotive Exterior Hard Trim Sales (K Units) and Growth Rate (2019-2024)

Figure 35. Mexico Automotive Exterior Hard Trim Sales (Units) and Growth Rate (2019-2024)

Figure 36. Europe Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 37. Europe Automotive Exterior Hard Trim Sales Market Share by Country in 2023

Figure 38. Germany Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. France Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. U.K. Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Italy Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Russia Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 43. Asia Pacific Automotive Exterior Hard Trim Sales and Growth Rate (K Units)

Figure 44. Asia Pacific Automotive Exterior Hard Trim Sales Market Share by Region in 2023

Figure 45. China Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. Japan Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. South Korea Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. India Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. Southeast Asia Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 50. South America Automotive Exterior Hard Trim Sales and Growth Rate (K Units)

Figure 51. South America Automotive Exterior Hard Trim Sales Market Share by Country in 2023

Figure 52. Brazil Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Argentina Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Columbia Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 55. Middle East and Africa Automotive Exterior Hard Trim Sales and Growth Rate (K Units)

Figure 56. Middle East and Africa Automotive Exterior Hard Trim Sales Market Share by Region in 2023

Figure 57. Saudi Arabia Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. UAE Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Egypt Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. Nigeria Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. South Africa Automotive Exterior Hard Trim Sales and Growth Rate (2019-2024) & (K Units)

Figure 62. Global Automotive Exterior Hard Trim Production Market Share by Region (2019-2024)

Figure 63. North America Automotive Exterior Hard Trim Production (K Units) Growth Rate (2019-2024)

Figure 64. Europe Automotive Exterior Hard Trim Production (K Units) Growth Rate (2019-2024)

Figure 65. Japan Automotive Exterior Hard Trim Production (K Units) Growth Rate (2019-2024)

Figure 66. China Automotive Exterior Hard Trim Production (K Units) Growth Rate (2019-2024)

Figure 67. Global Automotive Exterior Hard Trim Sales Forecast by Volume (2019-2032) & (K Units)

Figure 68. Global Automotive Exterior Hard Trim Market Size Forecast by Value

(2019-2032) & (M USD)

Figure 69. Global Automotive Exterior Hard Trim Sales Market Share Forecast by Type (2025-2032)

Figure 70. Global Automotive Exterior Hard Trim Market Share Forecast by Type (2025-2032)

Figure 71. Global Automotive Exterior Hard Trim Sales Forecast by Application (2025-2032)

Figure 72. Global Automotive Exterior Hard Trim Market Share Forecast by Application (2025-2032)

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