

Global Automotive Exterior Coating Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G18090DFEB72EN.html>

Date: August 2025

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: G18090DFEB72EN

Abstracts

Automobile exterior paint refers to the paint painted on the auto exterior parts, auto exterior parts mainly include bumpers, rearview mirrors, lights, door handles, skylights and so on.

The global Automotive Exterior Coating market size was estimated at USD 2766.91 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.03% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Exterior Coating market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Exterior Coating market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Exterior Coating market.

Global Automotive Exterior Coating Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

AkzoNobel
BASF
PPG Industries
Axalta Coating Systems
Nippon Paint
Kansai Paint
Worwag
Xiangjiang Kansai Paint
KCC Corporation
Donglai Coating Technology
Peter Lacke
KNT

Market Segmentation (by Type)

Primer
Basecoat
Clearcoat

Market Segmentation (by Application)

Passenger Car

Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Exterior Coating Market

Overview of the regional outlook of the Automotive Exterior Coating Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Exterior Coating Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Exterior Coating, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Exterior Coating

1.2 Key Market Segments

1.2.1 Automotive Exterior Coating Segment by Type

1.2.2 Automotive Exterior Coating Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE EXTERIOR COATING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Exterior Coating Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive Exterior Coating Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE EXTERIOR COATING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Exterior Coating Product Life Cycle

3.3 Global Automotive Exterior Coating Sales by Manufacturers (2020-2025)

3.4 Global Automotive Exterior Coating Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Exterior Coating Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Exterior Coating Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Exterior Coating Market Competitive Situation and Trends

3.8.1 Automotive Exterior Coating Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Exterior Coating Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE EXTERIOR COATING INDUSTRY CHAIN ANALYSIS

4.1 Automotive Exterior Coating Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE EXTERIOR COATING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Exterior Coating Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Exterior Coating Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE EXTERIOR COATING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Exterior Coating Sales Market Share by Type (2020-2025)

6.3 Global Automotive Exterior Coating Market Size Market Share by Type (2020-2025)

6.4 Global Automotive Exterior Coating Price by Type (2020-2025)

7 AUTOMOTIVE EXTERIOR COATING MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Exterior Coating Market Sales by Application (2020-2025)
- 7.3 Global Automotive Exterior Coating Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Exterior Coating Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE EXTERIOR COATING MARKET SALES BY REGION

- 8.1 Global Automotive Exterior Coating Sales by Region
 - 8.1.1 Global Automotive Exterior Coating Sales by Region
 - 8.1.2 Global Automotive Exterior Coating Sales Market Share by Region
- 8.2 Global Automotive Exterior Coating Market Size by Region
 - 8.2.1 Global Automotive Exterior Coating Market Size by Region
 - 8.2.2 Global Automotive Exterior Coating Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Automotive Exterior Coating Sales by Country
 - 8.3.2 North America Automotive Exterior Coating Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive Exterior Coating Sales by Country
 - 8.4.2 Europe Automotive Exterior Coating Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automotive Exterior Coating Sales by Region
 - 8.5.2 Asia Pacific Automotive Exterior Coating Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Automotive Exterior Coating Sales by Country
- 8.6.2 South America Automotive Exterior Coating Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Automotive Exterior Coating Sales by Region
 - 8.7.2 Middle East and Africa Automotive Exterior Coating Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 AUTOMOTIVE EXTERIOR COATING MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automotive Exterior Coating by Region(2020-2025)
- 9.2 Global Automotive Exterior Coating Revenue Market Share by Region (2020-2025)
- 9.3 Global Automotive Exterior Coating Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automotive Exterior Coating Production
 - 9.4.1 North America Automotive Exterior Coating Production Growth Rate (2020-2025)
 - 9.4.2 North America Automotive Exterior Coating Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automotive Exterior Coating Production
 - 9.5.1 Europe Automotive Exterior Coating Production Growth Rate (2020-2025)
 - 9.5.2 Europe Automotive Exterior Coating Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive Exterior Coating Production (2020-2025)
 - 9.6.1 Japan Automotive Exterior Coating Production Growth Rate (2020-2025)
 - 9.6.2 Japan Automotive Exterior Coating Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automotive Exterior Coating Production (2020-2025)
 - 9.7.1 China Automotive Exterior Coating Production Growth Rate (2020-2025)
 - 9.7.2 China Automotive Exterior Coating Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 AkzoNobel

10.1.1 AkzoNobel Basic Information

10.1.2 AkzoNobel Automotive Exterior Coating Product Overview

10.1.3 AkzoNobel Automotive Exterior Coating Product Market Performance

10.1.4 AkzoNobel Business Overview

10.1.5 AkzoNobel SWOT Analysis

10.1.6 AkzoNobel Recent Developments

10.2 BASF

10.2.1 BASF Basic Information

10.2.2 BASF Automotive Exterior Coating Product Overview

10.2.3 BASF Automotive Exterior Coating Product Market Performance

10.2.4 BASF Business Overview

10.2.5 BASF SWOT Analysis

10.2.6 BASF Recent Developments

10.3 PPG Industries

10.3.1 PPG Industries Basic Information

10.3.2 PPG Industries Automotive Exterior Coating Product Overview

10.3.3 PPG Industries Automotive Exterior Coating Product Market Performance

10.3.4 PPG Industries Business Overview

10.3.5 PPG Industries SWOT Analysis

10.3.6 PPG Industries Recent Developments

10.4 Axalta Coating Systems

10.4.1 Axalta Coating Systems Basic Information

10.4.2 Axalta Coating Systems Automotive Exterior Coating Product Overview

10.4.3 Axalta Coating Systems Automotive Exterior Coating Product Market

Performance

10.4.4 Axalta Coating Systems Business Overview

10.4.5 Axalta Coating Systems Recent Developments

10.5 Nippon Paint

10.5.1 Nippon Paint Basic Information

10.5.2 Nippon Paint Automotive Exterior Coating Product Overview

10.5.3 Nippon Paint Automotive Exterior Coating Product Market Performance

10.5.4 Nippon Paint Business Overview

10.5.5 Nippon Paint Recent Developments

10.6 Kansai Paint

10.6.1 Kansai Paint Basic Information

10.6.2 Kansai Paint Automotive Exterior Coating Product Overview

10.6.3 Kansai Paint Automotive Exterior Coating Product Market Performance

10.6.4 Kansai Paint Business Overview

- 10.6.5 Kansai Paint Recent Developments
- 10.7 Worwag
 - 10.7.1 Worwag Basic Information
 - 10.7.2 Worwag Automotive Exterior Coating Product Overview
 - 10.7.3 Worwag Automotive Exterior Coating Product Market Performance
 - 10.7.4 Worwag Business Overview
 - 10.7.5 Worwag Recent Developments
- 10.8 Xiangjiang Kansai Paint
 - 10.8.1 Xiangjiang Kansai Paint Basic Information
 - 10.8.2 Xiangjiang Kansai Paint Automotive Exterior Coating Product Overview
 - 10.8.3 Xiangjiang Kansai Paint Automotive Exterior Coating Product Market Performance
 - 10.8.4 Xiangjiang Kansai Paint Business Overview
 - 10.8.5 Xiangjiang Kansai Paint Recent Developments
- 10.9 KCC Corporation
 - 10.9.1 KCC Corporation Basic Information
 - 10.9.2 KCC Corporation Automotive Exterior Coating Product Overview
 - 10.9.3 KCC Corporation Automotive Exterior Coating Product Market Performance
 - 10.9.4 KCC Corporation Business Overview
 - 10.9.5 KCC Corporation Recent Developments
- 10.10 Donglai Coating Technology
 - 10.10.1 Donglai Coating Technology Basic Information
 - 10.10.2 Donglai Coating Technology Automotive Exterior Coating Product Overview
 - 10.10.3 Donglai Coating Technology Automotive Exterior Coating Product Market Performance
 - 10.10.4 Donglai Coating Technology Business Overview
 - 10.10.5 Donglai Coating Technology Recent Developments
- 10.11 Peter Lacke
 - 10.11.1 Peter Lacke Basic Information
 - 10.11.2 Peter Lacke Automotive Exterior Coating Product Overview
 - 10.11.3 Peter Lacke Automotive Exterior Coating Product Market Performance
 - 10.11.4 Peter Lacke Business Overview
 - 10.11.5 Peter Lacke Recent Developments
- 10.12 KNT
 - 10.12.1 KNT Basic Information
 - 10.12.2 KNT Automotive Exterior Coating Product Overview
 - 10.12.3 KNT Automotive Exterior Coating Product Market Performance
 - 10.12.4 KNT Business Overview
 - 10.12.5 KNT Recent Developments

11 AUTOMOTIVE EXTERIOR COATING MARKET FORECAST BY REGION

11.1 Global Automotive Exterior Coating Market Size Forecast

11.2 Global Automotive Exterior Coating Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Automotive Exterior Coating Market Size Forecast by Country

11.2.3 Asia Pacific Automotive Exterior Coating Market Size Forecast by Region

11.2.4 South America Automotive Exterior Coating Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automotive Exterior Coating by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Automotive Exterior Coating Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Automotive Exterior Coating by Type (2026-2033)

12.1.2 Global Automotive Exterior Coating Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Automotive Exterior Coating by Type (2026-2033)

12.2 Global Automotive Exterior Coating Market Forecast by Application (2026-2033)

12.2.1 Global Automotive Exterior Coating Sales (K MT) Forecast by Application

12.2.2 Global Automotive Exterior Coating Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Exterior Coating Market Size Comparison by Region (M USD)

Table 5. Global Automotive Exterior Coating Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Automotive Exterior Coating Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Automotive Exterior Coating Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Automotive Exterior Coating Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Exterior Coating as of 2024)

Table 10. Global Market Automotive Exterior Coating Average Price (USD/KG) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Exterior Coating Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Exterior Coating Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Automotive Exterior Coating Sales by Type (K MT)

Table 26. Global Automotive Exterior Coating Market Size by Type (M USD)

Table 27. Global Automotive Exterior Coating Sales (K MT) by Type (2020-2025)

Table 28. Global Automotive Exterior Coating Sales Market Share by Type (2020-2025)

Table 29. Global Automotive Exterior Coating Market Size (M USD) by Type (2020-2025)

Table 30. Global Automotive Exterior Coating Market Size Share by Type (2020-2025)

Table 31. Global Automotive Exterior Coating Price (USD/KG) by Type (2020-2025)

Table 32. Global Automotive Exterior Coating Sales (K MT) by Application

Table 33. Global Automotive Exterior Coating Market Size by Application

Table 34. Global Automotive Exterior Coating Sales by Application (2020-2025) & (K MT)

Table 35. Global Automotive Exterior Coating Sales Market Share by Application (2020-2025)

Table 36. Global Automotive Exterior Coating Market Size by Application (2020-2025) & (M USD)

Table 37. Global Automotive Exterior Coating Market Share by Application (2020-2025)

Table 38. Global Automotive Exterior Coating Sales Growth Rate by Application (2020-2025)

Table 39. Global Automotive Exterior Coating Sales by Region (2020-2025) & (K MT)

Table 40. Global Automotive Exterior Coating Sales Market Share by Region (2020-2025)

Table 41. Global Automotive Exterior Coating Market Size by Region (2020-2025) & (M USD)

Table 42. Global Automotive Exterior Coating Market Size Market Share by Region (2020-2025)

Table 43. North America Automotive Exterior Coating Sales by Country (2020-2025) & (K MT)

Table 44. North America Automotive Exterior Coating Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Automotive Exterior Coating Sales by Country (2020-2025) & (K MT)

Table 46. Europe Automotive Exterior Coating Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Automotive Exterior Coating Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Automotive Exterior Coating Market Size by Region (2020-2025) & (M USD)

Table 49. South America Automotive Exterior Coating Sales by Country (2020-2025) & (K MT)

Table 50. South America Automotive Exterior Coating Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Automotive Exterior Coating Sales by Region

(2020-2025) & (K MT)

Table 52. Middle East and Africa Automotive Exterior Coating Market Size by Region (2020-2025) & (M USD)

Table 53. Global Automotive Exterior Coating Production (K MT) by Region(2020-2025)

Table 54. Global Automotive Exterior Coating Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automotive Exterior Coating Revenue Market Share by Region (2020-2025)

Table 56. Global Automotive Exterior Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Automotive Exterior Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Automotive Exterior Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Automotive Exterior Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Automotive Exterior Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. AkzoNobel Basic Information

Table 62. AkzoNobel Automotive Exterior Coating Product Overview

Table 63. AkzoNobel Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. AkzoNobel Business Overview

Table 65. AkzoNobel SWOT Analysis

Table 66. AkzoNobel Recent Developments

Table 67. BASF Basic Information

Table 68. BASF Automotive Exterior Coating Product Overview

Table 69. BASF Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. BASF Business Overview

Table 71. BASF SWOT Analysis

Table 72. BASF Recent Developments

Table 73. PPG Industries Basic Information

Table 74. PPG Industries Automotive Exterior Coating Product Overview

Table 75. PPG Industries Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. PPG Industries Business Overview

Table 77. PPG Industries SWOT Analysis

Table 78. PPG Industries Recent Developments

Table 79. Axalta Coating Systems Basic Information
Table 80. Axalta Coating Systems Automotive Exterior Coating Product Overview
Table 81. Axalta Coating Systems Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Axalta Coating Systems Business Overview
Table 83. Axalta Coating Systems Recent Developments
Table 84. Nippon Paint Basic Information
Table 85. Nippon Paint Automotive Exterior Coating Product Overview
Table 86. Nippon Paint Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Nippon Paint Business Overview
Table 88. Nippon Paint Recent Developments
Table 89. Kansai Paint Basic Information
Table 90. Kansai Paint Automotive Exterior Coating Product Overview
Table 91. Kansai Paint Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Kansai Paint Business Overview
Table 93. Kansai Paint Recent Developments
Table 94. Worwag Basic Information
Table 95. Worwag Automotive Exterior Coating Product Overview
Table 96. Worwag Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Worwag Business Overview
Table 98. Worwag Recent Developments
Table 99. Xiangjiang Kansai Paint Basic Information
Table 100. Xiangjiang Kansai Paint Automotive Exterior Coating Product Overview
Table 101. Xiangjiang Kansai Paint Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Xiangjiang Kansai Paint Business Overview
Table 103. Xiangjiang Kansai Paint Recent Developments
Table 104. KCC Corporation Basic Information
Table 105. KCC Corporation Automotive Exterior Coating Product Overview
Table 106. KCC Corporation Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. KCC Corporation Business Overview
Table 108. KCC Corporation Recent Developments
Table 109. Donglai Coating Technology Basic Information
Table 110. Donglai Coating Technology Automotive Exterior Coating Product Overview
Table 111. Donglai Coating Technology Automotive Exterior Coating Sales (K MT),

Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Donglai Coating Technology Business Overview

Table 113. Donglai Coating Technology Recent Developments

Table 114. Peter Lacke Basic Information

Table 115. Peter Lacke Automotive Exterior Coating Product Overview

Table 116. Peter Lacke Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Peter Lacke Business Overview

Table 118. Peter Lacke Recent Developments

Table 119. KNT Basic Information

Table 120. KNT Automotive Exterior Coating Product Overview

Table 121. KNT Automotive Exterior Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. KNT Business Overview

Table 123. KNT Recent Developments

Table 124. Global Automotive Exterior Coating Sales Forecast by Region (2026-2033) & (K MT)

Table 125. Global Automotive Exterior Coating Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America Automotive Exterior Coating Sales Forecast by Country (2026-2033) & (K MT)

Table 127. North America Automotive Exterior Coating Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Automotive Exterior Coating Sales Forecast by Country (2026-2033) & (K MT)

Table 129. Europe Automotive Exterior Coating Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Automotive Exterior Coating Sales Forecast by Region (2026-2033) & (K MT)

Table 131. Asia Pacific Automotive Exterior Coating Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Automotive Exterior Coating Sales Forecast by Country (2026-2033) & (K MT)

Table 133. South America Automotive Exterior Coating Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Automotive Exterior Coating Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Automotive Exterior Coating Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Automotive Exterior Coating Sales Forecast by Type (2026-2033) & (K MT)

Table 137. Global Automotive Exterior Coating Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Automotive Exterior Coating Price Forecast by Type (2026-2033) & (USD/KG)

Table 139. Global Automotive Exterior Coating Sales (K MT) Forecast by Application (2026-2033)

Table 140. Global Automotive Exterior Coating Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Exterior Coating
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Exterior Coating Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Exterior Coating Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Exterior Coating Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Exterior Coating Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Exterior Coating Product Life Cycle
- Figure 13. Automotive Exterior Coating Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Exterior Coating Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Exterior Coating Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Exterior Coating Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Exterior Coating Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Exterior Coating
- Figure 19. Global Automotive Exterior Coating Market PEST Analysis
- Figure 20. Global Automotive Exterior Coating Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Exterior Coating Market Share by Type
- Figure 27. Sales Market Share of Automotive Exterior Coating by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Exterior Coating by Type in 2024
- Figure 29. Market Size Share of Automotive Exterior Coating by Type (2020-2025)
- Figure 30. Market Size Share of Automotive Exterior Coating by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Automotive Exterior Coating Market Share by Application
- Figure 33. Global Automotive Exterior Coating Sales Market Share by Application (2020-2025)
- Figure 34. Global Automotive Exterior Coating Sales Market Share by Application in 2024
- Figure 35. Global Automotive Exterior Coating Market Share by Application (2020-2025)
- Figure 36. Global Automotive Exterior Coating Market Share by Application in 2024
- Figure 37. Global Automotive Exterior Coating Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Automotive Exterior Coating Sales Market Share by Region (2020-2025)
- Figure 39. Global Automotive Exterior Coating Market Size Market Share by Region (2020-2025)
- Figure 40. North America Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Automotive Exterior Coating Sales Market Share by Country in 2024
- Figure 43. North America Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Automotive Exterior Coating Market Size Market Share by Country in 2024
- Figure 45. U.S. Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Automotive Exterior Coating Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Automotive Exterior Coating Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Automotive Exterior Coating Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Automotive Exterior Coating Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Automotive Exterior Coating Sales Market Share by Country in 2024
- Figure 53. Europe Automotive Exterior Coating Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 54. Europe Automotive Exterior Coating Market Size Market Share by Country in 2024

Figure 55. Germany Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Exterior Coating Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Automotive Exterior Coating Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Exterior Coating Market Size Market Share by Region in 2024

Figure 68. China Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Automotive Exterior Coating Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Exterior Coating Sales and Growth Rate (K MT)

Figure 79. South America Automotive Exterior Coating Sales Market Share by Country in 2024

Figure 80. South America Automotive Exterior Coating Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Exterior Coating Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Exterior Coating Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Automotive Exterior Coating Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive Exterior Coating Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Exterior Coating Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Automotive Exterior Coating Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Exterior Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Automotive Exterior Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Exterior Coating Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Exterior Coating Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Automotive Exterior Coating Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Automotive Exterior Coating Production (K MT) Growth Rate (2020-2025)

Figure 106. China Automotive Exterior Coating Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Automotive Exterior Coating Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Automotive Exterior Coating Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Exterior Coating Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Exterior Coating Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Exterior Coating Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive Exterior Coating Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Automotive Exterior Coating Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/G18090DFEB72EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G18090DFEB72EN.html>