

Global Automotive Embedded Systems Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

An automotive embedded system is a microcontroller based system to control and access data from sub-systems of the vehicle. Most commonly used embedded systems in a vehicle is embedded navigation system, which includes GPS. This navigational system comprises an embedded circuitry made by a GPS receiver, a gyroscope, a DVD-ROM, main controller, and a display system.

The global Automotive Embedded Systems market size was estimated at USD 14500 million in 2023 and is projected to reach USD 25992.48 million by 2032, exhibiting a CAGR of 6.70% during the forecast period.

North America Automotive Embedded Systems market size was estimated at USD 4224.71 million in 2023, at a CAGR of 5.74% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Automotive Embedded Systems market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Automotive Embedded Systems Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Embedded Systems market in any manner.

Global Automotive Embedded Systems Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Robert Bosch GmbH

Panasonic Corporation

Toshiba

Continental AG

Denso Corporation

Mitsubishi Electric Corporation

BorgWarner Inc (Delphi)

Texas Instruments Incorporated

Infineon Technologies AG

Harman International

NXP Semiconductors N.V.

Johnson Electric

Intel

Valeo

Hella KGaA Hueck & Co

Nvidia

Renesas Electronics

On Semiconductor

Analog Devices Inc.

Visteon

Rohm Semiconductor

Microchip Technology Inc.

Sierra Wireless

Market Segmentation (by Type)

Embedded Hardware

Embedded Software

Market Segmentation (by Application)

Electrical and Electronics

Infotainment and Telematics

Powertrain and Chassis and Advanced Driver Assistance Systems

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Embedded Systems Market

Overview of the regional outlook of the Automotive Embedded Systems Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Embedded Systems Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Embedded Systems, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Embedded Systems

1.2 Key Market Segments

1.2.1 Automotive Embedded Systems Segment by Type

1.2.2 Automotive Embedded Systems Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE EMBEDDED SYSTEMS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE EMBEDDED SYSTEMS MARKET COMPETITIVE LANDSCAPE

3.1 Global Automotive Embedded Systems Revenue Market Share by Company (2019-2024)

3.2 Automotive Embedded Systems Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Automotive Embedded Systems Market Size Sites, Area Served, Product Type

3.4 Automotive Embedded Systems Market Competitive Situation and Trends

3.4.1 Automotive Embedded Systems Market Concentration Rate

3.4.2 Global 5 and 10 Largest Automotive Embedded Systems Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE EMBEDDED SYSTEMS VALUE CHAIN ANALYSIS

4.1 Automotive Embedded Systems Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE EMBEDDED SYSTEMS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 AUTOMOTIVE EMBEDDED SYSTEMS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Embedded Systems Market Size Market Share by Type (2019-2024)

6.3 Global Automotive Embedded Systems Market Size Growth Rate by Type (2019-2024)

7 AUTOMOTIVE EMBEDDED SYSTEMS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Embedded Systems Market Size (M USD) by Application (2019-2024)

7.3 Global Automotive Embedded Systems Market Size Growth Rate by Application (2019-2024)

8 AUTOMOTIVE EMBEDDED SYSTEMS MARKET SEGMENTATION BY REGION

8.1 Global Automotive Embedded Systems Market Size by Region

8.1.1 Global Automotive Embedded Systems Market Size by Region

8.1.2 Global Automotive Embedded Systems Market Size Market Share by Region

8.2 North America

8.2.1 North America Automotive Embedded Systems Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Embedded Systems Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Embedded Systems Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Embedded Systems Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Embedded Systems Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Robert Bosch GmbH

9.1.1 Robert Bosch GmbH Automotive Embedded Systems Basic Information

9.1.2 Robert Bosch GmbH Automotive Embedded Systems Product Overview

9.1.3 Robert Bosch GmbH Automotive Embedded Systems Product Market

Performance

9.1.4 Robert Bosch GmbH Automotive Embedded Systems SWOT Analysis

9.1.5 Robert Bosch GmbH Business Overview

- 9.1.6 Robert Bosch GmbH Recent Developments
- 9.2 Panasonic Corporation
 - 9.2.1 Panasonic Corporation Automotive Embedded Systems Basic Information
 - 9.2.2 Panasonic Corporation Automotive Embedded Systems Product Overview
 - 9.2.3 Panasonic Corporation Automotive Embedded Systems Product Market Performance
 - 9.2.4 Panasonic Corporation Automotive Embedded Systems SWOT Analysis
 - 9.2.5 Panasonic Corporation Business Overview
 - 9.2.6 Panasonic Corporation Recent Developments
- 9.3 Toshiba
 - 9.3.1 Toshiba Automotive Embedded Systems Basic Information
 - 9.3.2 Toshiba Automotive Embedded Systems Product Overview
 - 9.3.3 Toshiba Automotive Embedded Systems Product Market Performance
 - 9.3.4 Toshiba Automotive Embedded Systems SWOT Analysis
 - 9.3.5 Toshiba Business Overview
 - 9.3.6 Toshiba Recent Developments
- 9.4 Continental AG
 - 9.4.1 Continental AG Automotive Embedded Systems Basic Information
 - 9.4.2 Continental AG Automotive Embedded Systems Product Overview
 - 9.4.3 Continental AG Automotive Embedded Systems Product Market Performance
 - 9.4.4 Continental AG Business Overview
 - 9.4.5 Continental AG Recent Developments
- 9.5 Denso Corporation
 - 9.5.1 Denso Corporation Automotive Embedded Systems Basic Information
 - 9.5.2 Denso Corporation Automotive Embedded Systems Product Overview
 - 9.5.3 Denso Corporation Automotive Embedded Systems Product Market Performance
 - 9.5.4 Denso Corporation Business Overview
 - 9.5.5 Denso Corporation Recent Developments
- 9.6 Mitsubishi Electric Corporation
 - 9.6.1 Mitsubishi Electric Corporation Automotive Embedded Systems Basic Information
 - 9.6.2 Mitsubishi Electric Corporation Automotive Embedded Systems Product Overview
 - 9.6.3 Mitsubishi Electric Corporation Automotive Embedded Systems Product Market Performance
 - 9.6.4 Mitsubishi Electric Corporation Business Overview
 - 9.6.5 Mitsubishi Electric Corporation Recent Developments
- 9.7 BorgWarner Inc (Delphi)

- 9.7.1 BorgWarner Inc (Delphi) Automotive Embedded Systems Basic Information
- 9.7.2 BorgWarner Inc (Delphi) Automotive Embedded Systems Product Overview
- 9.7.3 BorgWarner Inc (Delphi) Automotive Embedded Systems Product Market Performance
- 9.7.4 BorgWarner Inc (Delphi) Business Overview
- 9.7.5 BorgWarner Inc (Delphi) Recent Developments
- 9.8 Texas Instruments Incorporated
 - 9.8.1 Texas Instruments Incorporated Automotive Embedded Systems Basic Information
 - 9.8.2 Texas Instruments Incorporated Automotive Embedded Systems Product Overview
 - 9.8.3 Texas Instruments Incorporated Automotive Embedded Systems Product Market Performance
 - 9.8.4 Texas Instruments Incorporated Business Overview
 - 9.8.5 Texas Instruments Incorporated Recent Developments
- 9.9 Infineon Technologies AG
 - 9.9.1 Infineon Technologies AG Automotive Embedded Systems Basic Information
 - 9.9.2 Infineon Technologies AG Automotive Embedded Systems Product Overview
 - 9.9.3 Infineon Technologies AG Automotive Embedded Systems Product Market Performance
 - 9.9.4 Infineon Technologies AG Business Overview
 - 9.9.5 Infineon Technologies AG Recent Developments
- 9.10 Harman International
 - 9.10.1 Harman International Automotive Embedded Systems Basic Information
 - 9.10.2 Harman International Automotive Embedded Systems Product Overview
 - 9.10.3 Harman International Automotive Embedded Systems Product Market Performance
 - 9.10.4 Harman International Business Overview
 - 9.10.5 Harman International Recent Developments
- 9.11 NXP Semiconductors N.V.
 - 9.11.1 NXP Semiconductors N.V. Automotive Embedded Systems Basic Information
 - 9.11.2 NXP Semiconductors N.V. Automotive Embedded Systems Product Overview
 - 9.11.3 NXP Semiconductors N.V. Automotive Embedded Systems Product Market Performance
 - 9.11.4 NXP Semiconductors N.V. Business Overview
 - 9.11.5 NXP Semiconductors N.V. Recent Developments
- 9.12 Johnson Electric
 - 9.12.1 Johnson Electric Automotive Embedded Systems Basic Information
 - 9.12.2 Johnson Electric Automotive Embedded Systems Product Overview

9.12.3 Johnson Electric Automotive Embedded Systems Product Market Performance

9.12.4 Johnson Electric Business Overview

9.12.5 Johnson Electric Recent Developments

9.13 Intel

9.13.1 Intel Automotive Embedded Systems Basic Information

9.13.2 Intel Automotive Embedded Systems Product Overview

9.13.3 Intel Automotive Embedded Systems Product Market Performance

9.13.4 Intel Business Overview

9.13.5 Intel Recent Developments

9.14 Valeo

9.14.1 Valeo Automotive Embedded Systems Basic Information

9.14.2 Valeo Automotive Embedded Systems Product Overview

9.14.3 Valeo Automotive Embedded Systems Product Market Performance

9.14.4 Valeo Business Overview

9.14.5 Valeo Recent Developments

9.15 Hella KGaA Hueck and Co

9.15.1 Hella KGaA Hueck and Co Automotive Embedded Systems Basic Information

9.15.2 Hella KGaA Hueck and Co Automotive Embedded Systems Product Overview

9.15.3 Hella KGaA Hueck and Co Automotive Embedded Systems Product Market Performance

9.15.4 Hella KGaA Hueck and Co Business Overview

9.15.5 Hella KGaA Hueck and Co Recent Developments

9.16 Nvidia

9.16.1 Nvidia Automotive Embedded Systems Basic Information

9.16.2 Nvidia Automotive Embedded Systems Product Overview

9.16.3 Nvidia Automotive Embedded Systems Product Market Performance

9.16.4 Nvidia Business Overview

9.16.5 Nvidia Recent Developments

9.17 Renesas Electronics

9.17.1 Renesas Electronics Automotive Embedded Systems Basic Information

9.17.2 Renesas Electronics Automotive Embedded Systems Product Overview

9.17.3 Renesas Electronics Automotive Embedded Systems Product Market Performance

9.17.4 Renesas Electronics Business Overview

9.17.5 Renesas Electronics Recent Developments

9.18 On Semiconductor

9.18.1 On Semiconductor Automotive Embedded Systems Basic Information

9.18.2 On Semiconductor Automotive Embedded Systems Product Overview

9.18.3 On Semiconductor Automotive Embedded Systems Product Market

Performance

9.18.4 On Semiconductor Business Overview

9.18.5 On Semiconductor Recent Developments

9.19 Analog Devices Inc.

9.19.1 Analog Devices Inc. Automotive Embedded Systems Basic Information

9.19.2 Analog Devices Inc. Automotive Embedded Systems Product Overview

9.19.3 Analog Devices Inc. Automotive Embedded Systems Product Market

Performance

9.19.4 Analog Devices Inc. Business Overview

9.19.5 Analog Devices Inc. Recent Developments

9.20 Visteon

9.20.1 Visteon Automotive Embedded Systems Basic Information

9.20.2 Visteon Automotive Embedded Systems Product Overview

9.20.3 Visteon Automotive Embedded Systems Product Market Performance

9.20.4 Visteon Business Overview

9.20.5 Visteon Recent Developments

9.21 Rohm Semiconductor

9.21.1 Rohm Semiconductor Automotive Embedded Systems Basic Information

9.21.2 Rohm Semiconductor Automotive Embedded Systems Product Overview

9.21.3 Rohm Semiconductor Automotive Embedded Systems Product Market

Performance

9.21.4 Rohm Semiconductor Business Overview

9.21.5 Rohm Semiconductor Recent Developments

9.22 Microchip Technology Inc.

9.22.1 Microchip Technology Inc. Automotive Embedded Systems Basic Information

9.22.2 Microchip Technology Inc. Automotive Embedded Systems Product Overview

9.22.3 Microchip Technology Inc. Automotive Embedded Systems Product Market

Performance

9.22.4 Microchip Technology Inc. Business Overview

9.22.5 Microchip Technology Inc. Recent Developments

9.23 Sierra Wireless

9.23.1 Sierra Wireless Automotive Embedded Systems Basic Information

9.23.2 Sierra Wireless Automotive Embedded Systems Product Overview

9.23.3 Sierra Wireless Automotive Embedded Systems Product Market Performance

9.23.4 Sierra Wireless Business Overview

9.23.5 Sierra Wireless Recent Developments

10 AUTOMOTIVE EMBEDDED SYSTEMS REGIONAL MARKET FORECAST

10.1 Global Automotive Embedded Systems Market Size Forecast

10.2 Global Automotive Embedded Systems Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Automotive Embedded Systems Market Size Forecast by Country

10.2.3 Asia Pacific Automotive Embedded Systems Market Size Forecast by Region

10.2.4 South America Automotive Embedded Systems Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive Embedded Systems by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Automotive Embedded Systems Market Forecast by Type (2025-2032)

11.2 Global Automotive Embedded Systems Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Embedded Systems Market Size Comparison by Region (M USD)

Table 5. Global Automotive Embedded Systems Revenue (M USD) by Company
(2019-2024)

Table 6. Global Automotive Embedded Systems Revenue Share by Company
(2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Embedded Systems as of 2022)

Table 8. Company Automotive Embedded Systems Market Size Sites and Area Served

Table 9. Company Automotive Embedded Systems Product Type

Table 10. Global Automotive Embedded Systems Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Automotive Embedded Systems

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Automotive Embedded Systems Market Challenges

Table 18. Global Automotive Embedded Systems Market Size by Type (M USD)

Table 19. Global Automotive Embedded Systems Market Size (M USD) by Type
(2019-2024)

Table 20. Global Automotive Embedded Systems Market Size Share by Type
(2019-2024)

Table 21. Global Automotive Embedded Systems Market Size Growth Rate by Type
(2019-2024)

Table 22. Global Automotive Embedded Systems Market Size by Application

Table 23. Global Automotive Embedded Systems Market Size by Application
(2019-2024) & (M USD)

Table 24. Global Automotive Embedded Systems Market Share by Application
(2019-2024)

Table 25. Global Automotive Embedded Systems Market Size Growth Rate by
Application (2019-2024)

Table 26. Global Automotive Embedded Systems Market Size by Region (2019-2024) & (M USD)

Table 27. Global Automotive Embedded Systems Market Size Market Share by Region (2019-2024)

Table 28. North America Automotive Embedded Systems Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Automotive Embedded Systems Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Automotive Embedded Systems Market Size by Region (2019-2024) & (M USD)

Table 31. South America Automotive Embedded Systems Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Automotive Embedded Systems Market Size by Region (2019-2024) & (M USD)

Table 33. Robert Bosch GmbH Automotive Embedded Systems Basic Information

Table 34. Robert Bosch GmbH Automotive Embedded Systems Product Overview

Table 35. Robert Bosch GmbH Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Robert Bosch GmbH Automotive Embedded Systems SWOT Analysis

Table 37. Robert Bosch GmbH Business Overview

Table 38. Robert Bosch GmbH Recent Developments

Table 39. Panasonic Corporation Automotive Embedded Systems Basic Information

Table 40. Panasonic Corporation Automotive Embedded Systems Product Overview

Table 41. Panasonic Corporation Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Panasonic Corporation Automotive Embedded Systems SWOT Analysis

Table 43. Panasonic Corporation Business Overview

Table 44. Panasonic Corporation Recent Developments

Table 45. Toshiba Automotive Embedded Systems Basic Information

Table 46. Toshiba Automotive Embedded Systems Product Overview

Table 47. Toshiba Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Toshiba Automotive Embedded Systems SWOT Analysis

Table 49. Toshiba Business Overview

Table 50. Toshiba Recent Developments

Table 51. Continental AG Automotive Embedded Systems Basic Information

Table 52. Continental AG Automotive Embedded Systems Product Overview

Table 53. Continental AG Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Continental AG Business Overview
Table 55. Continental AG Recent Developments
Table 56. Denso Corporation Automotive Embedded Systems Basic Information
Table 57. Denso Corporation Automotive Embedded Systems Product Overview
Table 58. Denso Corporation Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)
Table 59. Denso Corporation Business Overview
Table 60. Denso Corporation Recent Developments
Table 61. Mitsubishi Electric Corporation Automotive Embedded Systems Basic Information
Table 62. Mitsubishi Electric Corporation Automotive Embedded Systems Product Overview
Table 63. Mitsubishi Electric Corporation Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Mitsubishi Electric Corporation Business Overview
Table 65. Mitsubishi Electric Corporation Recent Developments
Table 66. BorgWarner Inc (Delphi) Automotive Embedded Systems Basic Information
Table 67. BorgWarner Inc (Delphi) Automotive Embedded Systems Product Overview
Table 68. BorgWarner Inc (Delphi) Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)
Table 69. BorgWarner Inc (Delphi) Business Overview
Table 70. BorgWarner Inc (Delphi) Recent Developments
Table 71. Texas Instruments Incorporated Automotive Embedded Systems Basic Information
Table 72. Texas Instruments Incorporated Automotive Embedded Systems Product Overview
Table 73. Texas Instruments Incorporated Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)
Table 74. Texas Instruments Incorporated Business Overview
Table 75. Texas Instruments Incorporated Recent Developments
Table 76. Infineon Technologies AG Automotive Embedded Systems Basic Information
Table 77. Infineon Technologies AG Automotive Embedded Systems Product Overview
Table 78. Infineon Technologies AG Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Infineon Technologies AG Business Overview
Table 80. Infineon Technologies AG Recent Developments
Table 81. Harman International Automotive Embedded Systems Basic Information
Table 82. Harman International Automotive Embedded Systems Product Overview
Table 83. Harman International Automotive Embedded Systems Revenue (M USD) and

Gross Margin (2019-2024)

Table 84. Harman International Business Overview

Table 85. Harman International Recent Developments

Table 86. NXP Semiconductors N.V. Automotive Embedded Systems Basic Information

Table 87. NXP Semiconductors N.V. Automotive Embedded Systems Product Overview

Table 88. NXP Semiconductors N.V. Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 89. NXP Semiconductors N.V. Business Overview

Table 90. NXP Semiconductors N.V. Recent Developments

Table 91. Johnson Electric Automotive Embedded Systems Basic Information

Table 92. Johnson Electric Automotive Embedded Systems Product Overview

Table 93. Johnson Electric Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Johnson Electric Business Overview

Table 95. Johnson Electric Recent Developments

Table 96. Intel Automotive Embedded Systems Basic Information

Table 97. Intel Automotive Embedded Systems Product Overview

Table 98. Intel Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Intel Business Overview

Table 100. Intel Recent Developments

Table 101. Valeo Automotive Embedded Systems Basic Information

Table 102. Valeo Automotive Embedded Systems Product Overview

Table 103. Valeo Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Valeo Business Overview

Table 105. Valeo Recent Developments

Table 106. Hella KGaA Hueck and Co Automotive Embedded Systems Basic Information

Table 107. Hella KGaA Hueck and Co Automotive Embedded Systems Product Overview

Table 108. Hella KGaA Hueck and Co Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Hella KGaA Hueck and Co Business Overview

Table 110. Hella KGaA Hueck and Co Recent Developments

Table 111. Nvidia Automotive Embedded Systems Basic Information

Table 112. Nvidia Automotive Embedded Systems Product Overview

Table 113. Nvidia Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Nvidia Business Overview

Table 115. Nvidia Recent Developments

Table 116. Renesas Electronics Automotive Embedded Systems Basic Information

Table 117. Renesas Electronics Automotive Embedded Systems Product Overview

Table 118. Renesas Electronics Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Renesas Electronics Business Overview

Table 120. Renesas Electronics Recent Developments

Table 121. On Semiconductor Automotive Embedded Systems Basic Information

Table 122. On Semiconductor Automotive Embedded Systems Product Overview

Table 123. On Semiconductor Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 124. On Semiconductor Business Overview

Table 125. On Semiconductor Recent Developments

Table 126. Analog Devices Inc. Automotive Embedded Systems Basic Information

Table 127. Analog Devices Inc. Automotive Embedded Systems Product Overview

Table 128. Analog Devices Inc. Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Analog Devices Inc. Business Overview

Table 130. Analog Devices Inc. Recent Developments

Table 131. Visteon Automotive Embedded Systems Basic Information

Table 132. Visteon Automotive Embedded Systems Product Overview

Table 133. Visteon Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Visteon Business Overview

Table 135. Visteon Recent Developments

Table 136. Rohm Semiconductor Automotive Embedded Systems Basic Information

Table 137. Rohm Semiconductor Automotive Embedded Systems Product Overview

Table 138. Rohm Semiconductor Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 139. Rohm Semiconductor Business Overview

Table 140. Rohm Semiconductor Recent Developments

Table 141. Microchip Technology Inc. Automotive Embedded Systems Basic Information

Table 142. Microchip Technology Inc. Automotive Embedded Systems Product Overview

Table 143. Microchip Technology Inc. Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 144. Microchip Technology Inc. Business Overview

Table 145. Microchip Technology Inc. Recent Developments

Table 146. Sierra Wireless Automotive Embedded Systems Basic Information

Table 147. Sierra Wireless Automotive Embedded Systems Product Overview

Table 148. Sierra Wireless Automotive Embedded Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Sierra Wireless Business Overview

Table 150. Sierra Wireless Recent Developments

Table 151. Global Automotive Embedded Systems Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. North America Automotive Embedded Systems Market Size Forecast by Country (2025-2032) & (M USD)

Table 153. Europe Automotive Embedded Systems Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Asia Pacific Automotive Embedded Systems Market Size Forecast by Region (2025-2032) & (M USD)

Table 155. South America Automotive Embedded Systems Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Middle East and Africa Automotive Embedded Systems Market Size Forecast by Country (2025-2032) & (M USD)

Table 157. Global Automotive Embedded Systems Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Automotive Embedded Systems Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Automotive Embedded Systems

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Embedded Systems Market Size (M USD), 2019-2032

Figure 5. Global Automotive Embedded Systems Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Automotive Embedded Systems Market Size by Country (M USD)

Figure 10. Global Automotive Embedded Systems Revenue Share by Company in 2023

Figure 11. Automotive Embedded Systems Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Automotive Embedded Systems Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Automotive Embedded Systems Market Share by Type

Figure 15. Market Size Share of Automotive Embedded Systems by Type (2019-2024)

Figure 16. Market Size Market Share of Automotive Embedded Systems by Type in 2022

Figure 17. Global Automotive Embedded Systems Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Automotive Embedded Systems Market Share by Application

Figure 20. Global Automotive Embedded Systems Market Share by Application (2019-2024)

Figure 21. Global Automotive Embedded Systems Market Share by Application in 2022

Figure 22. Global Automotive Embedded Systems Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Automotive Embedded Systems Market Size Market Share by Region (2019-2024)

Figure 24. North America Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Automotive Embedded Systems Market Size Market Share by Country in 2023

Figure 26. U.S. Automotive Embedded Systems Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 27. Canada Automotive Embedded Systems Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Automotive Embedded Systems Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Automotive Embedded Systems Market Size Market Share by Country in 2023

Figure 31. Germany Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Automotive Embedded Systems Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Automotive Embedded Systems Market Size Market Share by Region in 2023

Figure 38. China Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Automotive Embedded Systems Market Size and Growth Rate (M USD)

Figure 44. South America Automotive Embedded Systems Market Size Market Share by Country in 2023

Figure 45. Brazil Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Automotive Embedded Systems Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Automotive Embedded Systems Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Automotive Embedded Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Automotive Embedded Systems Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Automotive Embedded Systems Market Share Forecast by Type (2025-2032)

Figure 57. Global Automotive Embedded Systems Market Share Forecast by Application (2025-2032)

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