

# Global Automotive Embedded Software Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G04FA0BB6F72EN.html>

Date: July 2024

Pages: 124

Price: US\$ 3,200.00 (Single User License)

ID: G04FA0BB6F72EN

## Abstracts

Report Overview:

Vehicle embedded software is the pre-built software of the car, with the use of hardware, to better improve the performance of the car, such as electronic system, entertainment system and so on.

The Global Automotive Embedded Software Market Size was estimated at USD 3372.96 million in 2023 and is projected to reach USD 4624.39 million by 2029, exhibiting a CAGR of 5.40% during the forecast period.

This report provides a deep insight into the global Automotive Embedded Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Embedded Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Embedded Software market in any manner.

## Global Automotive Embedded Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Google

Apple

MSC Software

Microsoft

AdvanTech

IBM

Denso

Green Hills Software

Mentor Graphics

### Market Segmentation (by Type)

OS X

Windows

GNU / Linux

## Market Segmentation (by Application)

Passenger Cars

Commercial Vehicles

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Embedded Software Market

Overview of the regional outlook of the Automotive Embedded Software Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Embedded Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Embedded Software
- 1.2 Key Market Segments
  - 1.2.1 Automotive Embedded Software Segment by Type
  - 1.2.2 Automotive Embedded Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 AUTOMOTIVE EMBEDDED SOFTWARE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Embedded Software Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Automotive Embedded Software Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE EMBEDDED SOFTWARE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Automotive Embedded Software Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Embedded Software Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Embedded Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Embedded Software Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Embedded Software Sales Sites, Area Served, Product Type

### 3.6 Automotive Embedded Software Market Competitive Situation and Trends

#### 3.6.1 Automotive Embedded Software Market Concentration Rate

#### 3.6.2 Global 5 and 10 Largest Automotive Embedded Software Players Market Share by Revenue

#### 3.6.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE EMBEDDED SOFTWARE INDUSTRY CHAIN ANALYSIS**

### 4.1 Automotive Embedded Software Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE EMBEDDED SOFTWARE MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 AUTOMOTIVE EMBEDDED SOFTWARE MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Automotive Embedded Software Sales Market Share by Type (2019-2024)

### 6.3 Global Automotive Embedded Software Market Size Market Share by Type (2019-2024)

### 6.4 Global Automotive Embedded Software Price by Type (2019-2024)

## **7 AUTOMOTIVE EMBEDDED SOFTWARE MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)



7.2 Global Automotive Embedded Software Market Sales by Application (2019-2024)

7.3 Global Automotive Embedded Software Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive Embedded Software Sales Growth Rate by Application (2019-2024)

## **8 AUTOMOTIVE EMBEDDED SOFTWARE MARKET SEGMENTATION BY REGION**

8.1 Global Automotive Embedded Software Sales by Region

8.1.1 Global Automotive Embedded Software Sales by Region

8.1.2 Global Automotive Embedded Software Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Embedded Software Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Embedded Software Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Embedded Software Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Embedded Software Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Embedded Software Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 Google

- 9.1.1 Google Automotive Embedded Software Basic Information
- 9.1.2 Google Automotive Embedded Software Product Overview
- 9.1.3 Google Automotive Embedded Software Product Market Performance
- 9.1.4 Google Business Overview
- 9.1.5 Google Automotive Embedded Software SWOT Analysis
- 9.1.6 Google Recent Developments

### 9.2 Apple

- 9.2.1 Apple Automotive Embedded Software Basic Information
- 9.2.2 Apple Automotive Embedded Software Product Overview
- 9.2.3 Apple Automotive Embedded Software Product Market Performance
- 9.2.4 Apple Business Overview
- 9.2.5 Apple Automotive Embedded Software SWOT Analysis
- 9.2.6 Apple Recent Developments

### 9.3 MSC Software

- 9.3.1 MSC Software Automotive Embedded Software Basic Information
- 9.3.2 MSC Software Automotive Embedded Software Product Overview
- 9.3.3 MSC Software Automotive Embedded Software Product Market Performance
- 9.3.4 MSC Software Automotive Embedded Software SWOT Analysis
- 9.3.5 MSC Software Business Overview
- 9.3.6 MSC Software Recent Developments

### 9.4 Microsoft

- 9.4.1 Microsoft Automotive Embedded Software Basic Information
- 9.4.2 Microsoft Automotive Embedded Software Product Overview
- 9.4.3 Microsoft Automotive Embedded Software Product Market Performance
- 9.4.4 Microsoft Business Overview
- 9.4.5 Microsoft Recent Developments

### 9.5 AdvanTech

- 9.5.1 AdvanTech Automotive Embedded Software Basic Information
- 9.5.2 AdvanTech Automotive Embedded Software Product Overview
- 9.5.3 AdvanTech Automotive Embedded Software Product Market Performance
- 9.5.4 AdvanTech Business Overview
- 9.5.5 AdvanTech Recent Developments

## 9.6 IBM

- 9.6.1 IBM Automotive Embedded Software Basic Information
- 9.6.2 IBM Automotive Embedded Software Product Overview
- 9.6.3 IBM Automotive Embedded Software Product Market Performance
- 9.6.4 IBM Business Overview
- 9.6.5 IBM Recent Developments

## 9.7 Denso

- 9.7.1 Denso Automotive Embedded Software Basic Information
- 9.7.2 Denso Automotive Embedded Software Product Overview
- 9.7.3 Denso Automotive Embedded Software Product Market Performance
- 9.7.4 Denso Business Overview
- 9.7.5 Denso Recent Developments

## 9.8 Green Hills Software

- 9.8.1 Green Hills Software Automotive Embedded Software Basic Information
- 9.8.2 Green Hills Software Automotive Embedded Software Product Overview
- 9.8.3 Green Hills Software Automotive Embedded Software Product Market

### Performance

- 9.8.4 Green Hills Software Business Overview
- 9.8.5 Green Hills Software Recent Developments

## 9.9 Mentor Graphics

- 9.9.1 Mentor Graphics Automotive Embedded Software Basic Information
- 9.9.2 Mentor Graphics Automotive Embedded Software Product Overview
- 9.9.3 Mentor Graphics Automotive Embedded Software Product Market Performance
- 9.9.4 Mentor Graphics Business Overview
- 9.9.5 Mentor Graphics Recent Developments

## **10 AUTOMOTIVE EMBEDDED SOFTWARE MARKET FORECAST BY REGION**

### 10.1 Global Automotive Embedded Software Market Size Forecast

### 10.2 Global Automotive Embedded Software Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Automotive Embedded Software Market Size Forecast by Country

#### 10.2.3 Asia Pacific Automotive Embedded Software Market Size Forecast by Region

#### 10.2.4 South America Automotive Embedded Software Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Embedded Software by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

## 11.1 Global Automotive Embedded Software Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive Embedded Software by Type (2025-2030)

11.1.2 Global Automotive Embedded Software Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive Embedded Software by Type (2025-2030)

11.2 Global Automotive Embedded Software Market Forecast by Application (2025-2030)

11.2.1 Global Automotive Embedded Software Sales (K Units) Forecast by Application

11.2.2 Global Automotive Embedded Software Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Country (Vehicle)

Table 4. Importance and Development Potential of Automobiles in Various Countries

Table 5. Global Automobile Production by Type

Table 6. Importance and Development Potential of Automobiles in Various Type

Table 7. Market Size (M USD) Segment Executive Summary

Table 8. Automotive Embedded Software Market Size Comparison by Region (M USD)

Table 9. Global Automotive Embedded Software Sales (K Units) by Manufacturers (2019-2024)

Table 10. Global Automotive Embedded Software Sales Market Share by Manufacturers (2019-2024)

Table 11. Global Automotive Embedded Software Revenue (M USD) by Manufacturers (2019-2024)

Table 12. Global Automotive Embedded Software Revenue Share by Manufacturers (2019-2024)

Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Embedded Software as of 2022)

Table 14. Global Market Automotive Embedded Software Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 15. Manufacturers Automotive Embedded Software Sales Sites and Area Served

Table 16. Manufacturers Automotive Embedded Software Product Type

Table 17. Global Automotive Embedded Software Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 18. Mergers & Acquisitions, Expansion Plans

Table 19. Industry Chain Map of Automotive Embedded Software

Table 20. Market Overview of Key Raw Materials

Table 21. Midstream Market Analysis

Table 22. Downstream Customer Analysis

Table 23. Key Development Trends

Table 24. Driving Factors

Table 25. Automotive Embedded Software Market Challenges

Table 26. Global Automotive Embedded Software Sales by Type (K Units)

Table 27. Global Automotive Embedded Software Market Size by Type (M USD)

Table 28. Global Automotive Embedded Software Sales (K Units) by Type (2019-2024)

Table 29. Global Automotive Embedded Software Sales Market Share by Type (2019-2024)

Table 30. Global Automotive Embedded Software Market Size (M USD) by Type (2019-2024)

Table 31. Global Automotive Embedded Software Market Size Share by Type (2019-2024)

Table 32. Global Automotive Embedded Software Price (USD/Unit) by Type (2019-2024)

Table 33. Global Automotive Embedded Software Sales (K Units) by Application

Table 34. Global Automotive Embedded Software Market Size by Application

Table 35. Global Automotive Embedded Software Sales by Application (2019-2024) & (K Units)

Table 36. Global Automotive Embedded Software Sales Market Share by Application (2019-2024)

Table 37. Global Automotive Embedded Software Sales by Application (2019-2024) & (M USD)

Table 38. Global Automotive Embedded Software Market Share by Application (2019-2024)

Table 39. Global Automotive Embedded Software Sales Growth Rate by Application (2019-2024)

Table 40. Global Automotive Embedded Software Sales by Region (2019-2024) & (K Units)

Table 41. Global Automotive Embedded Software Sales Market Share by Region (2019-2024)

Table 42. North America Automotive Embedded Software Sales by Country (2019-2024) & (K Units)

Table 43. Europe Automotive Embedded Software Sales by Country (2019-2024) & (K Units)

Table 44. Asia Pacific Automotive Embedded Software Sales by Region (2019-2024) & (K Units)

Table 45. South America Automotive Embedded Software Sales by Country (2019-2024) & (K Units)

Table 46. Middle East and Africa Automotive Embedded Software Sales by Region (2019-2024) & (K Units)

Table 47. Google Automotive Embedded Software Basic Information

Table 48. Google Automotive Embedded Software Product Overview

Table 49. Google Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. Google Business Overview

- Table 51. Google Automotive Embedded Software SWOT Analysis
- Table 52. Google Recent Developments
- Table 53. Apple Automotive Embedded Software Basic Information
- Table 54. Apple Automotive Embedded Software Product Overview
- Table 55. Apple Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 56. Apple Business Overview
- Table 57. Apple Automotive Embedded Software SWOT Analysis
- Table 58. Apple Recent Developments
- Table 59. MSC Software Automotive Embedded Software Basic Information
- Table 60. MSC Software Automotive Embedded Software Product Overview
- Table 61. MSC Software Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 62. MSC Software Automotive Embedded Software SWOT Analysis
- Table 63. MSC Software Business Overview
- Table 64. MSC Software Recent Developments
- Table 65. Microsoft Automotive Embedded Software Basic Information
- Table 66. Microsoft Automotive Embedded Software Product Overview
- Table 67. Microsoft Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 68. Microsoft Business Overview
- Table 69. Microsoft Recent Developments
- Table 70. AdvanTech Automotive Embedded Software Basic Information
- Table 71. AdvanTech Automotive Embedded Software Product Overview
- Table 72. AdvanTech Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 73. AdvanTech Business Overview
- Table 74. AdvanTech Recent Developments
- Table 75. IBM Automotive Embedded Software Basic Information
- Table 76. IBM Automotive Embedded Software Product Overview
- Table 77. IBM Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 78. IBM Business Overview
- Table 79. IBM Recent Developments
- Table 80. Denso Automotive Embedded Software Basic Information
- Table 81. Denso Automotive Embedded Software Product Overview
- Table 82. Denso Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 83. Denso Business Overview

Table 84. Denso Recent Developments

Table 85. Green Hills Software Automotive Embedded Software Basic Information

Table 86. Green Hills Software Automotive Embedded Software Product Overview

Table 87. Green Hills Software Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Green Hills Software Business Overview

Table 89. Green Hills Software Recent Developments

Table 90. Mentor Graphics Automotive Embedded Software Basic Information

Table 91. Mentor Graphics Automotive Embedded Software Product Overview

Table 92. Mentor Graphics Automotive Embedded Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Mentor Graphics Business Overview

Table 94. Mentor Graphics Recent Developments

Table 95. Global Automotive Embedded Software Sales Forecast by Region (2025-2030) & (K Units)

Table 96. Global Automotive Embedded Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 97. North America Automotive Embedded Software Sales Forecast by Country (2025-2030) & (K Units)

Table 98. North America Automotive Embedded Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 99. Europe Automotive Embedded Software Sales Forecast by Country (2025-2030) & (K Units)

Table 100. Europe Automotive Embedded Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 101. Asia Pacific Automotive Embedded Software Sales Forecast by Region (2025-2030) & (K Units)

Table 102. Asia Pacific Automotive Embedded Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 103. South America Automotive Embedded Software Sales Forecast by Country (2025-2030) & (K Units)

Table 104. South America Automotive Embedded Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 105. Middle East and Africa Automotive Embedded Software Consumption Forecast by Country (2025-2030) & (Units)

Table 106. Middle East and Africa Automotive Embedded Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Global Automotive Embedded Software Sales Forecast by Type (2025-2030) & (K Units)



Table 108. Global Automotive Embedded Software Market Size Forecast by Type (2025-2030) & (M USD)

Table 109. Global Automotive Embedded Software Price Forecast by Type (2025-2030) & (USD/Unit)

Table 110. Global Automotive Embedded Software Sales (K Units) Forecast by Application (2025-2030)

Table 111. Global Automotive Embedded Software Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Automotive Embedded Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Embedded Software Market Size (M USD), 2019-2030

Figure 5. Global Automotive Embedded Software Market Size (M USD) (2019-2030)

Figure 6. Global Automotive Embedded Software Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Embedded Software Market Size by Country (M USD)

Figure 11. Automotive Embedded Software Sales Share by Manufacturers in 2023

Figure 12. Global Automotive Embedded Software Revenue Share by Manufacturers in 2023

Figure 13. Automotive Embedded Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Automotive Embedded Software Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Embedded Software Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Automotive Embedded Software Market Share by Type

Figure 18. Sales Market Share of Automotive Embedded Software by Type (2019-2024)

Figure 19. Sales Market Share of Automotive Embedded Software by Type in 2023

Figure 20. Market Size Share of Automotive Embedded Software by Type (2019-2024)

Figure 21. Market Size Market Share of Automotive Embedded Software by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Automotive Embedded Software Market Share by Application

Figure 24. Global Automotive Embedded Software Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Embedded Software Sales Market Share by Application in 2023

Figure 26. Global Automotive Embedded Software Market Share by Application (2019-2024)

Figure 27. Global Automotive Embedded Software Market Share by Application in 2023

Figure 28. Global Automotive Embedded Software Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Embedded Software Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Embedded Software Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Embedded Software Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Embedded Software Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Embedded Software Sales Market Share by Country in 2023

Figure 37. Germany Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Embedded Software Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Embedded Software Sales Market Share by Region in 2023

Figure 44. China Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Embedded Software Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Embedded Software Sales and Growth Rate (K Units)

Figure 50. South America Automotive Embedded Software Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Embedded Software Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Embedded Software Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Embedded Software Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Embedded Software Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Embedded Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Embedded Software Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Embedded Software Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Embedded Software Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Embedded Software Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Automotive Embedded Software Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G04FA0BB6F72EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G04FA0BB6F72EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

