

Global Automotive Digital Services Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Automotive Digital Services is a service delivered via the internet, or an electronic network. Supply is essentially automated, or involves only minimal human intervention.

The Global Automotive Digital Services Market Size was estimated at USD 3058.83 million in 2023 and is projected to reach USD 5690.42 million by 2029, exhibiting a CAGR of 10.90% during the forecast period.

This report provides a deep insight into the global Automotive Digital Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Digital Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Automotive Digital Services market in any manner.

Global Automotive Digital Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Uber Technologies

Daimler

Bosch

TomTom

FEV Group

MAN

PCG

Continental

Bayerische Motoren Werke (BMW) Group

Volkswagen

Market Segmentation (by Type)

Mobility on Demand Service

Logistic Fleet Management Service

In-vehicle Digital Service

Other

Market Segmentation (by Application)

Customer

Automobile Manufacturer

Automobile Service Provider

Transportation Management Company

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Digital Services Market

Overview of the regional outlook of the Automotive Digital Services Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Digital Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Digital Services
- 1.2 Key Market Segments
 - 1.2.1 Automotive Digital Services Segment by Type
 - 1.2.2 Automotive Digital Services Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOTIVE DIGITAL SERVICES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Digital Services Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Automotive Digital Services Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE DIGITAL SERVICES MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Digital Services Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Digital Services Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Digital Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Digital Services Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Digital Services Sales Sites, Area Served, Product Type
- 3.6 Automotive Digital Services Market Competitive Situation and Trends
 - 3.6.1 Automotive Digital Services Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Automotive Digital Services Players Market Share by

Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE DIGITAL SERVICES INDUSTRY CHAIN ANALYSIS

4.1 Automotive Digital Services Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE DIGITAL SERVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AUTOMOTIVE DIGITAL SERVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Digital Services Sales Market Share by Type (2019-2024)

6.3 Global Automotive Digital Services Market Size Market Share by Type (2019-2024)

6.4 Global Automotive Digital Services Price by Type (2019-2024)

7 AUTOMOTIVE DIGITAL SERVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Digital Services Market Sales by Application (2019-2024)

7.3 Global Automotive Digital Services Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive Digital Services Sales Growth Rate by Application (2019-2024)

8 AUTOMOTIVE DIGITAL SERVICES MARKET SEGMENTATION BY REGION

8.1 Global Automotive Digital Services Sales by Region

8.1.1 Global Automotive Digital Services Sales by Region

8.1.2 Global Automotive Digital Services Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Digital Services Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Digital Services Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Digital Services Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Digital Services Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Digital Services Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Uber Technologies

- 9.1.1 Uber Technologies Automotive Digital Services Basic Information
- 9.1.2 Uber Technologies Automotive Digital Services Product Overview
- 9.1.3 Uber Technologies Automotive Digital Services Product Market Performance
- 9.1.4 Uber Technologies Business Overview
- 9.1.5 Uber Technologies Automotive Digital Services SWOT Analysis
- 9.1.6 Uber Technologies Recent Developments
- 9.2 Daimler
 - 9.2.1 Daimler Automotive Digital Services Basic Information
 - 9.2.2 Daimler Automotive Digital Services Product Overview
 - 9.2.3 Daimler Automotive Digital Services Product Market Performance
 - 9.2.4 Daimler Business Overview
 - 9.2.5 Daimler Automotive Digital Services SWOT Analysis
 - 9.2.6 Daimler Recent Developments
- 9.3 Bosch
 - 9.3.1 Bosch Automotive Digital Services Basic Information
 - 9.3.2 Bosch Automotive Digital Services Product Overview
 - 9.3.3 Bosch Automotive Digital Services Product Market Performance
 - 9.3.4 Bosch Automotive Digital Services SWOT Analysis
 - 9.3.5 Bosch Business Overview
 - 9.3.6 Bosch Recent Developments
- 9.4 TomTom
 - 9.4.1 TomTom Automotive Digital Services Basic Information
 - 9.4.2 TomTom Automotive Digital Services Product Overview
 - 9.4.3 TomTom Automotive Digital Services Product Market Performance
 - 9.4.4 TomTom Business Overview
 - 9.4.5 TomTom Recent Developments
- 9.5 FEV Group
 - 9.5.1 FEV Group Automotive Digital Services Basic Information
 - 9.5.2 FEV Group Automotive Digital Services Product Overview
 - 9.5.3 FEV Group Automotive Digital Services Product Market Performance
 - 9.5.4 FEV Group Business Overview
 - 9.5.5 FEV Group Recent Developments
- 9.6 MAN
 - 9.6.1 MAN Automotive Digital Services Basic Information
 - 9.6.2 MAN Automotive Digital Services Product Overview
 - 9.6.3 MAN Automotive Digital Services Product Market Performance
 - 9.6.4 MAN Business Overview
 - 9.6.5 MAN Recent Developments
- 9.7 PCG

- 9.7.1 PCG Automotive Digital Services Basic Information
- 9.7.2 PCG Automotive Digital Services Product Overview
- 9.7.3 PCG Automotive Digital Services Product Market Performance
- 9.7.4 PCG Business Overview
- 9.7.5 PCG Recent Developments
- 9.8 Continental
 - 9.8.1 Continental Automotive Digital Services Basic Information
 - 9.8.2 Continental Automotive Digital Services Product Overview
 - 9.8.3 Continental Automotive Digital Services Product Market Performance
 - 9.8.4 Continental Business Overview
 - 9.8.5 Continental Recent Developments
- 9.9 Bayerische Motoren Werke (BMW) Group
 - 9.9.1 Bayerische Motoren Werke (BMW) Group Automotive Digital Services Basic Information
 - 9.9.2 Bayerische Motoren Werke (BMW) Group Automotive Digital Services Product Overview
 - 9.9.3 Bayerische Motoren Werke (BMW) Group Automotive Digital Services Product Market Performance
 - 9.9.4 Bayerische Motoren Werke (BMW) Group Business Overview
 - 9.9.5 Bayerische Motoren Werke (BMW) Group Recent Developments
- 9.10 Volkswagen
 - 9.10.1 Volkswagen Automotive Digital Services Basic Information
 - 9.10.2 Volkswagen Automotive Digital Services Product Overview
 - 9.10.3 Volkswagen Automotive Digital Services Product Market Performance
 - 9.10.4 Volkswagen Business Overview
 - 9.10.5 Volkswagen Recent Developments

10 AUTOMOTIVE DIGITAL SERVICES MARKET FORECAST BY REGION

- 10.1 Global Automotive Digital Services Market Size Forecast
- 10.2 Global Automotive Digital Services Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Automotive Digital Services Market Size Forecast by Country
 - 10.2.3 Asia Pacific Automotive Digital Services Market Size Forecast by Region
 - 10.2.4 South America Automotive Digital Services Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Digital Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Automotive Digital Services Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive Digital Services by Type (2025-2030)

11.1.2 Global Automotive Digital Services Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive Digital Services by Type (2025-2030)

11.2 Global Automotive Digital Services Market Forecast by Application (2025-2030)

11.2.1 Global Automotive Digital Services Sales (K Units) Forecast by Application

11.2.2 Global Automotive Digital Services Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Country (Vehicle)

Table 4. Importance and Development Potential of Automobiles in Various Countries

Table 5. Global Automobile Production by Type

Table 6. Importance and Development Potential of Automobiles in Various Type

Table 7. Market Size (M USD) Segment Executive Summary

Table 8. Automotive Digital Services Market Size Comparison by Region (M USD)

Table 9. Global Automotive Digital Services Sales (K Units) by Manufacturers
(2019-2024)

Table 10. Global Automotive Digital Services Sales Market Share by Manufacturers
(2019-2024)

Table 11. Global Automotive Digital Services Revenue (M USD) by Manufacturers
(2019-2024)

Table 12. Global Automotive Digital Services Revenue Share by Manufacturers
(2019-2024)

Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive Digital Services as of 2022)

Table 14. Global Market Automotive Digital Services Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 15. Manufacturers Automotive Digital Services Sales Sites and Area Served

Table 16. Manufacturers Automotive Digital Services Product Type

Table 17. Global Automotive Digital Services Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 18. Mergers & Acquisitions, Expansion Plans

Table 19. Industry Chain Map of Automotive Digital Services

Table 20. Market Overview of Key Raw Materials

Table 21. Midstream Market Analysis

Table 22. Downstream Customer Analysis

Table 23. Key Development Trends

Table 24. Driving Factors

Table 25. Automotive Digital Services Market Challenges

Table 26. Global Automotive Digital Services Sales by Type (K Units)

Table 27. Global Automotive Digital Services Market Size by Type (M USD)

Table 28. Global Automotive Digital Services Sales (K Units) by Type (2019-2024)

- Table 29. Global Automotive Digital Services Sales Market Share by Type (2019-2024)
- Table 30. Global Automotive Digital Services Market Size (M USD) by Type (2019-2024)
- Table 31. Global Automotive Digital Services Market Size Share by Type (2019-2024)
- Table 32. Global Automotive Digital Services Price (USD/Unit) by Type (2019-2024)
- Table 33. Global Automotive Digital Services Sales (K Units) by Application
- Table 34. Global Automotive Digital Services Market Size by Application
- Table 35. Global Automotive Digital Services Sales by Application (2019-2024) & (K Units)
- Table 36. Global Automotive Digital Services Sales Market Share by Application (2019-2024)
- Table 37. Global Automotive Digital Services Sales by Application (2019-2024) & (M USD)
- Table 38. Global Automotive Digital Services Market Share by Application (2019-2024)
- Table 39. Global Automotive Digital Services Sales Growth Rate by Application (2019-2024)
- Table 40. Global Automotive Digital Services Sales by Region (2019-2024) & (K Units)
- Table 41. Global Automotive Digital Services Sales Market Share by Region (2019-2024)
- Table 42. North America Automotive Digital Services Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Automotive Digital Services Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Automotive Digital Services Sales by Region (2019-2024) & (K Units)
- Table 45. South America Automotive Digital Services Sales by Country (2019-2024) & (K Units)
- Table 46. Middle East and Africa Automotive Digital Services Sales by Region (2019-2024) & (K Units)
- Table 47. Uber Technologies Automotive Digital Services Basic Information
- Table 48. Uber Technologies Automotive Digital Services Product Overview
- Table 49. Uber Technologies Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. Uber Technologies Business Overview
- Table 51. Uber Technologies Automotive Digital Services SWOT Analysis
- Table 52. Uber Technologies Recent Developments
- Table 53. Daimler Automotive Digital Services Basic Information
- Table 54. Daimler Automotive Digital Services Product Overview
- Table 55. Daimler Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Daimler Business Overview

Table 57. Daimler Automotive Digital Services SWOT Analysis

Table 58. Daimler Recent Developments

Table 59. Bosch Automotive Digital Services Basic Information

Table 60. Bosch Automotive Digital Services Product Overview

Table 61. Bosch Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. Bosch Automotive Digital Services SWOT Analysis

Table 63. Bosch Business Overview

Table 64. Bosch Recent Developments

Table 65. TomTom Automotive Digital Services Basic Information

Table 66. TomTom Automotive Digital Services Product Overview

Table 67. TomTom Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. TomTom Business Overview

Table 69. TomTom Recent Developments

Table 70. FEV Group Automotive Digital Services Basic Information

Table 71. FEV Group Automotive Digital Services Product Overview

Table 72. FEV Group Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. FEV Group Business Overview

Table 74. FEV Group Recent Developments

Table 75. MAN Automotive Digital Services Basic Information

Table 76. MAN Automotive Digital Services Product Overview

Table 77. MAN Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. MAN Business Overview

Table 79. MAN Recent Developments

Table 80. PCG Automotive Digital Services Basic Information

Table 81. PCG Automotive Digital Services Product Overview

Table 82. PCG Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. PCG Business Overview

Table 84. PCG Recent Developments

Table 85. Continental Automotive Digital Services Basic Information

Table 86. Continental Automotive Digital Services Product Overview

Table 87. Continental Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Continental Business Overview

Table 89. Continental Recent Developments

Table 90. Bayerische Motoren Werke (BMW) Group Automotive Digital Services Basic Information

Table 91. Bayerische Motoren Werke (BMW) Group Automotive Digital Services Product Overview

Table 92. Bayerische Motoren Werke (BMW) Group Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Bayerische Motoren Werke (BMW) Group Business Overview

Table 94. Bayerische Motoren Werke (BMW) Group Recent Developments

Table 95. Volkswagen Automotive Digital Services Basic Information

Table 96. Volkswagen Automotive Digital Services Product Overview

Table 97. Volkswagen Automotive Digital Services Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Volkswagen Business Overview

Table 99. Volkswagen Recent Developments

Table 100. Global Automotive Digital Services Sales Forecast by Region (2025-2030) & (K Units)

Table 101. Global Automotive Digital Services Market Size Forecast by Region (2025-2030) & (M USD)

Table 102. North America Automotive Digital Services Sales Forecast by Country (2025-2030) & (K Units)

Table 103. North America Automotive Digital Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 104. Europe Automotive Digital Services Sales Forecast by Country (2025-2030) & (K Units)

Table 105. Europe Automotive Digital Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Asia Pacific Automotive Digital Services Sales Forecast by Region (2025-2030) & (K Units)

Table 107. Asia Pacific Automotive Digital Services Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. South America Automotive Digital Services Sales Forecast by Country (2025-2030) & (K Units)

Table 109. South America Automotive Digital Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Middle East and Africa Automotive Digital Services Consumption Forecast by Country (2025-2030) & (Units)

Table 111. Middle East and Africa Automotive Digital Services Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Global Automotive Digital Services Sales Forecast by Type (2025-2030) & (K Units)

Table 113. Global Automotive Digital Services Market Size Forecast by Type (2025-2030) & (M USD)

Table 114. Global Automotive Digital Services Price Forecast by Type (2025-2030) & (USD/Unit)

Table 115. Global Automotive Digital Services Sales (K Units) Forecast by Application (2025-2030)

Table 116. Global Automotive Digital Services Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Digital Services
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Digital Services Market Size (M USD), 2019-2030
- Figure 5. Global Automotive Digital Services Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive Digital Services Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Digital Services Market Size by Country (M USD)
- Figure 11. Automotive Digital Services Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Digital Services Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Digital Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Digital Services Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Digital Services Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Digital Services Market Share by Type
- Figure 18. Sales Market Share of Automotive Digital Services by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Digital Services by Type in 2023
- Figure 20. Market Size Share of Automotive Digital Services by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Digital Services by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Digital Services Market Share by Application
- Figure 24. Global Automotive Digital Services Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive Digital Services Sales Market Share by Application in 2023
- Figure 26. Global Automotive Digital Services Market Share by Application (2019-2024)
- Figure 27. Global Automotive Digital Services Market Share by Application in 2023
- Figure 28. Global Automotive Digital Services Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Automotive Digital Services Sales Market Share by Region

(2019-2024)

Figure 30. North America Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Digital Services Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Digital Services Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Digital Services Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Digital Services Sales Market Share by Country in 2023

Figure 37. Germany Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Digital Services Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Digital Services Sales Market Share by Region in 2023

Figure 44. China Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Digital Services Sales and Growth Rate (K Units)

Figure 50. South America Automotive Digital Services Sales Market Share by Country

in 2023

Figure 51. Brazil Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Digital Services Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Digital Services Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Digital Services Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Digital Services Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Digital Services Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Digital Services Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Digital Services Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Digital Services Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Digital Services Market Share Forecast by Application (2025-2030)

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