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Global Automotive Digital Mapping Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Digital mapping has emerged as a crucial factor while developing autonomous cars, as they have to be accurate to help avoid collision with other objects within the field of view. Digital mapping in the automotive sector has been evolving at a rapid pace, as a majority of the automobiles being manufactured are being fitted in with a navigation system to help assist the end-user by providing accurate navigational assistance.

The global Automotive Digital Mapping market size was estimated at USD 14540 million in 2023 and is projected to reach USD 27184.26 million by 2032, exhibiting a CAGR of 7.20% during the forecast period.

North America Automotive Digital Mapping market size was estimated at USD 4270.77 million in 2023, at a CAGR of 6.17% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Automotive Digital Mapping market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Digital Mapping Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

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players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Digital Mapping market in any manner.

Global Automotive Digital Mapping Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Google

Apple

ESRI

Autonavi

Microsoft

Tomtom

Mapbox

DigitalGlobe

Here

MiTAC International

Nearmap

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Navinfo

Mapquest

Zenrin

Living Map

Market Segmentation (by Type)

GIS

LiDAR

Digital Orthophotography

Others

Market Segmentation (by Application)

Autonomous Cars

Logistics Control Systems

Advanced Driver Assistance Systems

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

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The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Digital Mapping Market

Overview of the regional outlook of the Automotive Digital Mapping Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

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Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

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standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Digital Mapping Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Digital Mapping, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

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Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Digital Mapping
1.2 Key Market Segments
  1.2.1 Automotive Digital Mapping Segment by Type
  1.2.2 Automotive Digital Mapping Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE DIGITAL MAPPING MARKET OVERVIEW

2.1 Global Market Overview
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 AUTOMOTIVE DIGITAL MAPPING MARKET COMPETITIVE LANDSCAPE

3.1 Global Automotive Digital Mapping Revenue Market Share by Company (2019-2024)
3.2 Automotive Digital Mapping Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.3 Company Automotive Digital Mapping Market Size Sites, Area Served, Product Type
3.4 Automotive Digital Mapping Market Competitive Situation and Trends
  3.4.1 Automotive Digital Mapping Market Concentration Rate
  3.4.2 Global 5 and 10 Largest Automotive Digital Mapping Players Market Share by Revenue
  3.4.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE DIGITAL MAPPING VALUE CHAIN ANALYSIS

4.1 Automotive Digital Mapping Value Chain Analysis
4.2 Midstream Market Analysis

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4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE DIGITAL MAPPING MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 Mergers & Acquisitions
  5.5.2 Expansions
  5.5.3 Collaboration/Supply Contracts
5.6 Industry Policies

6 AUTOMOTIVE DIGITAL MAPPING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Automotive Digital Mapping Market Size Market Share by Type (2019-2024)
6.3 Global Automotive Digital Mapping Market Size Growth Rate by Type (2019-2024)

7 AUTOMOTIVE DIGITAL MAPPING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Automotive Digital Mapping Market Size (M USD) by Application (2019-2024)
7.3 Global Automotive Digital Mapping Market Size Growth Rate by Application (2019-2024)

8 AUTOMOTIVE DIGITAL MAPPING MARKET SEGMENTATION BY REGION

8.1 Global Automotive Digital Mapping Market Size by Region
  8.1.1 Global Automotive Digital Mapping Market Size by Region
  8.1.2 Global Automotive Digital Mapping Market Size Market Share by Region
8.2 North America
  8.2.1 North America Automotive Digital Mapping Market Size by Country
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico
8.3 Europe

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8.3.1 Europe Automotive Digital Mapping Market Size by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific Automotive Digital Mapping Market Size by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Automotive Digital Mapping Market Size by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Automotive Digital Mapping Market Size by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Google
9.1.1 Google Automotive Digital Mapping Basic Information
9.1.2 Google Automotive Digital Mapping Product Overview
9.1.3 Google Automotive Digital Mapping Product Market Performance
9.1.4 Google Automotive Digital Mapping SWOT Analysis
9.1.5 Google Business Overview
9.1.6 Google Recent Developments
9.2 Apple
9.2.1 Apple Automotive Digital Mapping Basic Information
9.2.2 Apple Automotive Digital Mapping Product Overview
9.2.3 Apple Automotive Digital Mapping Product Market Performance

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9.2.4 Apple Automotive Digital Mapping SWOT Analysis
9.2.5 Apple Business Overview
9.2.6 Apple Recent Developments
9.3 ESRI
9.3.1 ESRI Automotive Digital Mapping Basic Information
9.3.2 ESRI Automotive Digital Mapping Product Overview
9.3.3 ESRI Automotive Digital Mapping Product Market Performance
9.3.4 ESRI Automotive Digital Mapping SWOT Analysis
9.3.5 ESRI Business Overview
9.3.6 ESRI Recent Developments
9.4 Autonavi
9.4.1 Autonavi Automotive Digital Mapping Basic Information
9.4.2 Autonavi Automotive Digital Mapping Product Overview
9.4.3 Autonavi Automotive Digital Mapping Product Market Performance
9.4.4 Autonavi Business Overview
9.4.5 Autonavi Recent Developments
9.5 Microsoft
9.5.1 Microsoft Automotive Digital Mapping Basic Information
9.5.2 Microsoft Automotive Digital Mapping Product Overview
9.5.3 Microsoft Automotive Digital Mapping Product Market Performance
9.5.4 Microsoft Business Overview
9.5.5 Microsoft Recent Developments
9.6 Tomtom
9.6.1 Tomtom Automotive Digital Mapping Basic Information
9.6.2 Tomtom Automotive Digital Mapping Product Overview
9.6.3 Tomtom Automotive Digital Mapping Product Market Performance
9.6.4 Tomtom Business Overview
9.6.5 Tomtom Recent Developments
9.7 Mapbox
9.7.1 Mapbox Automotive Digital Mapping Basic Information
9.7.2 Mapbox Automotive Digital Mapping Product Overview
9.7.3 Mapbox Automotive Digital Mapping Product Market Performance
9.7.4 Mapbox Business Overview
9.7.5 Mapbox Recent Developments
9.8 DigitalGlobe
9.8.1 DigitalGlobe Automotive Digital Mapping Basic Information
9.8.2 DigitalGlobe Automotive Digital Mapping Product Overview
9.8.3 DigitalGlobe Automotive Digital Mapping Product Market Performance
9.8.4 DigitalGlobe Business Overview

+44 20 8123 2220
info@marketpublishers.com

9.8.5 DigitalGlobe Recent Developments
9.9 Here
9.9.1 Here Automotive Digital Mapping Basic Information
9.9.2 Here Automotive Digital Mapping Product Overview
9.9.3 Here Automotive Digital Mapping Product Market Performance
9.9.4 Here Business Overview
9.9.5 Here Recent Developments
9.10 MiTAC International
9.10.1 MiTAC International Automotive Digital Mapping Basic Information
9.10.2 MiTAC International Automotive Digital Mapping Product Overview
9.10.3 MiTAC International Automotive Digital Mapping Product Market Performance
9.10.4 MiTAC International Business Overview
9.10.5 MiTAC International Recent Developments
9.11 Nearmap
9.11.1 Nearmap Automotive Digital Mapping Basic Information
9.11.2 Nearmap Automotive Digital Mapping Product Overview
9.11.3 Nearmap Automotive Digital Mapping Product Market Performance
9.11.4 Nearmap Business Overview
9.11.5 Nearmap Recent Developments
9.12 Navinfo
9.12.1 Navinfo Automotive Digital Mapping Basic Information
9.12.2 Navinfo Automotive Digital Mapping Product Overview
9.12.3 Navinfo Automotive Digital Mapping Product Market Performance
9.12.4 Navinfo Business Overview
9.12.5 Navinfo Recent Developments
9.13 Mapquest
9.13.1 Mapquest Automotive Digital Mapping Basic Information
9.13.2 Mapquest Automotive Digital Mapping Product Overview
9.13.3 Mapquest Automotive Digital Mapping Product Market Performance
9.13.4 Mapquest Business Overview
9.13.5 Mapquest Recent Developments
9.14 Zenrin
9.14.1 Zenrin Automotive Digital Mapping Basic Information
9.14.2 Zenrin Automotive Digital Mapping Product Overview
9.14.3 Zenrin Automotive Digital Mapping Product Market Performance
9.14.4 Zenrin Business Overview
9.14.5 Zenrin Recent Developments
9.15 Living Map
9.15.1 Living Map Automotive Digital Mapping Basic Information

+44 20 8123 2220
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9.15.2 Living Map Automotive Digital Mapping Product Overview
9.15.3 Living Map Automotive Digital Mapping Product Market Performance
9.15.4 Living Map Business Overview
9.15.5 Living Map Recent Developments

10 AUTOMOTIVE DIGITAL MAPPING REGIONAL MARKET FORECAST

10.1 Global Automotive Digital Mapping Market Size Forecast
10.2 Global Automotive Digital Mapping Market Forecast by Region
10.2.1 North America Market Size Forecast by Country
10.2.2 Europe Automotive Digital Mapping Market Size Forecast by Country
10.2.3 Asia Pacific Automotive Digital Mapping Market Size Forecast by Region
10.2.4 South America Automotive Digital Mapping Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of Automotive Digital Mapping by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Automotive Digital Mapping Market Forecast by Type (2025-2032)
11.2 Global Automotive Digital Mapping Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Automotive Digital Mapping Market Size Comparison by Region (M USD)
Table 5. Global Automotive Digital Mapping Revenue (M USD) by Company (2019-2024)
Table 6. Global Automotive Digital Mapping Revenue Share by Company (2019-2024)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Digital Mapping as of 2022)
Table 8. Company Automotive Digital Mapping Market Size Sites and Area Served
Table 9. Company Automotive Digital Mapping Product Type
Table 10. Global Automotive Digital Mapping Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Value Chain Map of Automotive Digital Mapping
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Automotive Digital Mapping Market Challenges
Table 18. Global Automotive Digital Mapping Market Size by Type (M USD)
Table 19. Global Automotive Digital Mapping Market Size (M USD) by Type (2019-2024)
Table 20. Global Automotive Digital Mapping Market Size Share by Type (2019-2024)
Table 21. Global Automotive Digital Mapping Market Size Growth Rate by Type (2019-2024)
Table 22. Global Automotive Digital Mapping Market Size by Application
Table 23. Global Automotive Digital Mapping Market Size by Application (2019-2024) & (M USD)
Table 24. Global Automotive Digital Mapping Market Share by Application (2019-2024)
Table 25. Global Automotive Digital Mapping Market Size Growth Rate by Application (2019-2024)
Table 26. Global Automotive Digital Mapping Market Size by Region (2019-2024) & (M USD)
Table 27. Global Automotive Digital Mapping Market Size Market Share by Region

+44 20 8123 2220
info@marketpublishers.com

(2019-2024)
Table 28. North America Automotive Digital Mapping Market Size by Country (2019-2024) & (M USD)
Table 29. Europe Automotive Digital Mapping Market Size by Country (2019-2024) & (M USD)
Table 30. Asia Pacific Automotive Digital Mapping Market Size by Region (2019-2024) & (M USD)
Table 31. South America Automotive Digital Mapping Market Size by Country (2019-2024) & (M USD)
Table 32. Middle East and Africa Automotive Digital Mapping Market Size by Region (2019-2024) & (M USD)
Table 33. Google Automotive Digital Mapping Basic Information
Table 34. Google Automotive Digital Mapping Product Overview
Table 35. Google Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 36. Google Automotive Digital Mapping SWOT Analysis
Table 37. Google Business Overview
Table 38. Google Recent Developments
Table 39. Apple Automotive Digital Mapping Basic Information
Table 40. Apple Automotive Digital Mapping Product Overview
Table 41. Apple Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 42. Apple Automotive Digital Mapping SWOT Analysis
Table 43. Apple Business Overview
Table 44. Apple Recent Developments
Table 45. ESRI Automotive Digital Mapping Basic Information
Table 46. ESRI Automotive Digital Mapping Product Overview
Table 47. ESRI Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 48. ESRI Automotive Digital Mapping SWOT Analysis
Table 49. ESRI Business Overview
Table 50. ESRI Recent Developments
Table 51. Autonavi Automotive Digital Mapping Basic Information
Table 52. Autonavi Automotive Digital Mapping Product Overview
Table 53. Autonavi Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 54. Autonavi Business Overview
Table 55. Autonavi Recent Developments
Table 56. Microsoft Automotive Digital Mapping Basic Information

+44 20 8123 2220
info@marketpublishers.com

Table 57. Microsoft Automotive Digital Mapping Product Overview
Table 58. Microsoft Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 59. Microsoft Business Overview
Table 60. Microsoft Recent Developments
Table 61. Tomtom Automotive Digital Mapping Basic Information
Table 62. Tomtom Automotive Digital Mapping Product Overview
Table 63. Tomtom Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Tomtom Business Overview
Table 65. Tomtom Recent Developments
Table 66. Mapbox Automotive Digital Mapping Basic Information
Table 67. Mapbox Automotive Digital Mapping Product Overview
Table 68. Mapbox Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Mapbox Business Overview
Table 70. Mapbox Recent Developments
Table 71. DigitalGlobe Automotive Digital Mapping Basic Information
Table 72. DigitalGlobe Automotive Digital Mapping Product Overview
Table 73. DigitalGlobe Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 74. DigitalGlobe Business Overview
Table 75. DigitalGlobe Recent Developments
Table 76. Here Automotive Digital Mapping Basic Information
Table 77. Here Automotive Digital Mapping Product Overview
Table 78. Here Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Here Business Overview
Table 80. Here Recent Developments
Table 81. MiTAC International Automotive Digital Mapping Basic Information
Table 82. MiTAC International Automotive Digital Mapping Product Overview
Table 83. MiTAC International Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 84. MiTAC International Business Overview
Table 85. MiTAC International Recent Developments
Table 86. Nearmap Automotive Digital Mapping Basic Information
Table 87. Nearmap Automotive Digital Mapping Product Overview
Table 88. Nearmap Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 89. Nearmap Business Overview
Table 90. Nearmap Recent Developments
Table 91. Navinfo Automotive Digital Mapping Basic Information
Table 92. Navinfo Automotive Digital Mapping Product Overview
Table 93. Navinfo Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Navinfo Business Overview
Table 95. Navinfo Recent Developments
Table 96. Mapquest Automotive Digital Mapping Basic Information
Table 97. Mapquest Automotive Digital Mapping Product Overview
Table 98. Mapquest Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 99. Mapquest Business Overview
Table 100. Mapquest Recent Developments
Table 101. Zenrin Automotive Digital Mapping Basic Information
Table 102. Zenrin Automotive Digital Mapping Product Overview
Table 103. Zenrin Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 104. Zenrin Business Overview
Table 105. Zenrin Recent Developments
Table 106. Living Map Automotive Digital Mapping Basic Information
Table 107. Living Map Automotive Digital Mapping Product Overview
Table 108. Living Map Automotive Digital Mapping Revenue (M USD) and Gross Margin (2019-2024)
Table 109. Living Map Business Overview
Table 110. Living Map Recent Developments
Table 111. Global Automotive Digital Mapping Market Size Forecast by Region (2025-2032) & (M USD)
Table 112. North America Automotive Digital Mapping Market Size Forecast by Country (2025-2032) & (M USD)
Table 113. Europe Automotive Digital Mapping Market Size Forecast by Country (2025-2032) & (M USD)
Table 114. Asia Pacific Automotive Digital Mapping Market Size Forecast by Region (2025-2032) & (M USD)
Table 115. South America Automotive Digital Mapping Market Size Forecast by Country (2025-2032) & (M USD)
Table 116. Middle East and Africa Automotive Digital Mapping Market Size Forecast by Country (2025-2032) & (M USD)
Table 117. Global Automotive Digital Mapping Market Size Forecast by Type

+44 20 8123 2220
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(2025-2032) & (M USD)

Table 118. Global Automotive Digital Mapping Market Size Forecast by Application (2025-2032) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Automotive Digital Mapping
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Automotive Digital Mapping Market Size (M USD), 2019-2032
Figure 5. Global Automotive Digital Mapping Market Size (M USD) (2019-2032)
Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 8. Evaluation Matrix of Regional Market Development Potential
Figure 9. Automotive Digital Mapping Market Size by Country (M USD)
Figure 10. Global Automotive Digital Mapping Revenue Share by Company in 2023
Figure 11. Automotive Digital Mapping Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 12. The Global 5 and 10 Largest Players: Market Share by Automotive Digital Mapping Revenue in 2023
Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 14. Global Automotive Digital Mapping Market Share by Type
Figure 15. Market Size Share of Automotive Digital Mapping by Type (2019-2024)
Figure 16. Market Size Market Share of Automotive Digital Mapping by Type in 2022
Figure 17. Global Automotive Digital Mapping Market Size Growth Rate by Type (2019-2024)
Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 19. Global Automotive Digital Mapping Market Share by Application
Figure 20. Global Automotive Digital Mapping Market Share by Application (2019-2024)
Figure 21. Global Automotive Digital Mapping Market Share by Application in 2022
Figure 22. Global Automotive Digital Mapping Market Size Growth Rate by Application (2019-2024)
Figure 23. Global Automotive Digital Mapping Market Size Market Share by Region (2019-2024)
Figure 24. North America Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 25. North America Automotive Digital Mapping Market Size Market Share by Country in 2023
Figure 26. U.S. Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 27. Canada Automotive Digital Mapping Market Size (M USD) and Growth Rate

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(2019-2024)
Figure 28. Mexico Automotive Digital Mapping Market Size (Units) and Growth Rate (2019-2024)
Figure 29. Europe Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 30. Europe Automotive Digital Mapping Market Size Market Share by Country in 2023
Figure 31. Germany Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 32. France Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 33. U.K. Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 34. Italy Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 35. Russia Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 36. Asia Pacific Automotive Digital Mapping Market Size and Growth Rate (M USD)
Figure 37. Asia Pacific Automotive Digital Mapping Market Size Market Share by Region in 2023
Figure 38. China Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 39. Japan Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 40. South Korea Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 41. India Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 42. Southeast Asia Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 43. South America Automotive Digital Mapping Market Size and Growth Rate (M USD)
Figure 44. South America Automotive Digital Mapping Market Size Market Share by Country in 2023
Figure 45. Brazil Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 46. Argentina Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)

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Figure 47. Columbia Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 48. Middle East and Africa Automotive Digital Mapping Market Size and Growth Rate (M USD)
Figure 49. Middle East and Africa Automotive Digital Mapping Market Size Market Share by Region in 2023
Figure 50. Saudi Arabia Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 51. UAE Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 52. Egypt Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 53. Nigeria Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 54. South Africa Automotive Digital Mapping Market Size and Growth Rate (2019-2024) & (M USD)
Figure 55. Global Automotive Digital Mapping Market Size Forecast by Value (2019-2032) & (M USD)
Figure 56. Global Automotive Digital Mapping Market Share Forecast by Type (2025-2032)
Figure 57. Global Automotive Digital Mapping Market Share Forecast by Application (2025-2032)

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