

# Global Automotive Chip Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Automotive chips are utilized for the observing and controlling of different capacities in a vehicle. Such chips utilize calculations to explain different assignments and makes the driving background significantly less demanding for the driver. There are five distinctive kind of car chips or incorporated circuits (ICs, for example, general and extraordinary reason rationale ICs, microcontrollers, DRAM, simple ICs and blaze. Universally useful rationale ICs bolster PC fields and data gear, where there is a requirement for superior with different power supply voltage, abilities and capacities.

This report provides a deep insight into the global Automotive Chip market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Chip Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Automotive Chip market in any manner.

## Global Automotive Chip Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

NXP Semiconductors

Infineon Technologies

Renesas Electronics

STMicroelectronics

Texas Instruments Incorporated

Robert Bosch GmbH

ON Semiconductor

### Market Segmentation (by Type)

Logic ICs

Analog ICs

Microcontrollers & Microprocessors

Memory

### Market Segmentation (by Application)

Chassis

Powertrain

Safety

Telematics & Infotainment

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Chip Market

## Overview of the regional outlook of the Automotive Chip Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Chip Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Chip
- 1.2 Key Market Segments
  - 1.2.1 Automotive Chip Segment by Type
  - 1.2.2 Automotive Chip Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 AUTOMOTIVE CHIP MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Chip Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Automotive Chip Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE CHIP MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Automotive Chip Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Chip Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Chip Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Chip Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Chip Sales Sites, Area Served, Product Type
- 3.6 Automotive Chip Market Competitive Situation and Trends
  - 3.6.1 Automotive Chip Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Automotive Chip Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE CHIP INDUSTRY CHAIN ANALYSIS**

- 4.1 Automotive Chip Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE CHIP MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 AUTOMOTIVE CHIP MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Chip Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Chip Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Chip Price by Type (2019-2024)

## **7 AUTOMOTIVE CHIP MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Chip Market Sales by Application (2019-2024)
- 7.3 Global Automotive Chip Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive Chip Sales Growth Rate by Application (2019-2024)

## **8 AUTOMOTIVE CHIP MARKET SEGMENTATION BY REGION**

- 8.1 Global Automotive Chip Sales by Region
  - 8.1.1 Global Automotive Chip Sales by Region
  - 8.1.2 Global Automotive Chip Sales Market Share by Region



## 8.2 North America

### 8.2.1 North America Automotive Chip Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Automotive Chip Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Automotive Chip Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Automotive Chip Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Automotive Chip Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 NXP Semiconductors

#### 9.1.1 NXP Semiconductors Automotive Chip Basic Information

#### 9.1.2 NXP Semiconductors Automotive Chip Product Overview

#### 9.1.3 NXP Semiconductors Automotive Chip Product Market Performance

#### 9.1.4 NXP Semiconductors Business Overview

- 9.1.5 NXP Semiconductors Automotive Chip SWOT Analysis
- 9.1.6 NXP Semiconductors Recent Developments
- 9.2 Infineon Technologies
  - 9.2.1 Infineon Technologies Automotive Chip Basic Information
  - 9.2.2 Infineon Technologies Automotive Chip Product Overview
  - 9.2.3 Infineon Technologies Automotive Chip Product Market Performance
  - 9.2.4 Infineon Technologies Business Overview
  - 9.2.5 Infineon Technologies Automotive Chip SWOT Analysis
  - 9.2.6 Infineon Technologies Recent Developments
- 9.3 Renesas Electronics
  - 9.3.1 Renesas Electronics Automotive Chip Basic Information
  - 9.3.2 Renesas Electronics Automotive Chip Product Overview
  - 9.3.3 Renesas Electronics Automotive Chip Product Market Performance
  - 9.3.4 Renesas Electronics Automotive Chip SWOT Analysis
  - 9.3.5 Renesas Electronics Business Overview
  - 9.3.6 Renesas Electronics Recent Developments
- 9.4 STMicroelectronics
  - 9.4.1 STMicroelectronics Automotive Chip Basic Information
  - 9.4.2 STMicroelectronics Automotive Chip Product Overview
  - 9.4.3 STMicroelectronics Automotive Chip Product Market Performance
  - 9.4.4 STMicroelectronics Business Overview
  - 9.4.5 STMicroelectronics Recent Developments
- 9.5 Texas Instruments Incorporated
  - 9.5.1 Texas Instruments Incorporated Automotive Chip Basic Information
  - 9.5.2 Texas Instruments Incorporated Automotive Chip Product Overview
  - 9.5.3 Texas Instruments Incorporated Automotive Chip Product Market Performance
  - 9.5.4 Texas Instruments Incorporated Business Overview
  - 9.5.5 Texas Instruments Incorporated Recent Developments
- 9.6 Robert Bosch GmbH
  - 9.6.1 Robert Bosch GmbH Automotive Chip Basic Information
  - 9.6.2 Robert Bosch GmbH Automotive Chip Product Overview
  - 9.6.3 Robert Bosch GmbH Automotive Chip Product Market Performance
  - 9.6.4 Robert Bosch GmbH Business Overview
  - 9.6.5 Robert Bosch GmbH Recent Developments
- 9.7 ON Semiconductor
  - 9.7.1 ON Semiconductor Automotive Chip Basic Information
  - 9.7.2 ON Semiconductor Automotive Chip Product Overview
  - 9.7.3 ON Semiconductor Automotive Chip Product Market Performance
  - 9.7.4 ON Semiconductor Business Overview

### 9.7.5 ON Semiconductor Recent Developments

## **10 AUTOMOTIVE CHIP MARKET FORECAST BY REGION**

### 10.1 Global Automotive Chip Market Size Forecast

### 10.2 Global Automotive Chip Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Automotive Chip Market Size Forecast by Country

#### 10.2.3 Asia Pacific Automotive Chip Market Size Forecast by Region

#### 10.2.4 South America Automotive Chip Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Chip by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Automotive Chip Market Forecast by Type (2025-2030)

#### 11.1.1 Global Forecasted Sales of Automotive Chip by Type (2025-2030)

#### 11.1.2 Global Automotive Chip Market Size Forecast by Type (2025-2030)

#### 11.1.3 Global Forecasted Price of Automotive Chip by Type (2025-2030)

### 11.2 Global Automotive Chip Market Forecast by Application (2025-2030)

#### 11.2.1 Global Automotive Chip Sales (K Units) Forecast by Application

#### 11.2.2 Global Automotive Chip Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Country (Vehicle)
- Table 4. Importance and Development Potential of Automobiles in Various Countries
- Table 5. Global Automobile Production by Type
- Table 6. Importance and Development Potential of Automobiles in Various Type
- Table 7. Market Size (M USD) Segment Executive Summary
- Table 8. Automotive Chip Market Size Comparison by Region (M USD)
- Table 9. Global Automotive Chip Sales (K Units) by Manufacturers (2019-2024)
- Table 10. Global Automotive Chip Sales Market Share by Manufacturers (2019-2024)
- Table 11. Global Automotive Chip Revenue (M USD) by Manufacturers (2019-2024)
- Table 12. Global Automotive Chip Revenue Share by Manufacturers (2019-2024)
- Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Chip as of 2022)
- Table 14. Global Market Automotive Chip Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 15. Manufacturers Automotive Chip Sales Sites and Area Served
- Table 16. Manufacturers Automotive Chip Product Type
- Table 17. Global Automotive Chip Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 18. Mergers & Acquisitions, Expansion Plans
- Table 19. Industry Chain Map of Automotive Chip
- Table 20. Market Overview of Key Raw Materials
- Table 21. Midstream Market Analysis
- Table 22. Downstream Customer Analysis
- Table 23. Key Development Trends
- Table 24. Driving Factors
- Table 25. Automotive Chip Market Challenges
- Table 26. Global Automotive Chip Sales by Type (K Units)
- Table 27. Global Automotive Chip Market Size by Type (M USD)
- Table 28. Global Automotive Chip Sales (K Units) by Type (2019-2024)
- Table 29. Global Automotive Chip Sales Market Share by Type (2019-2024)
- Table 30. Global Automotive Chip Market Size (M USD) by Type (2019-2024)
- Table 31. Global Automotive Chip Market Size Share by Type (2019-2024)
- Table 32. Global Automotive Chip Price (USD/Unit) by Type (2019-2024)

- Table 33. Global Automotive Chip Sales (K Units) by Application
- Table 34. Global Automotive Chip Market Size by Application
- Table 35. Global Automotive Chip Sales by Application (2019-2024) & (K Units)
- Table 36. Global Automotive Chip Sales Market Share by Application (2019-2024)
- Table 37. Global Automotive Chip Sales by Application (2019-2024) & (M USD)
- Table 38. Global Automotive Chip Market Share by Application (2019-2024)
- Table 39. Global Automotive Chip Sales Growth Rate by Application (2019-2024)
- Table 40. Global Automotive Chip Sales by Region (2019-2024) & (K Units)
- Table 41. Global Automotive Chip Sales Market Share by Region (2019-2024)
- Table 42. North America Automotive Chip Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Automotive Chip Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Automotive Chip Sales by Region (2019-2024) & (K Units)
- Table 45. South America Automotive Chip Sales by Country (2019-2024) & (K Units)
- Table 46. Middle East and Africa Automotive Chip Sales by Region (2019-2024) & (K Units)
- Table 47. NXP Semiconductors Automotive Chip Basic Information
- Table 48. NXP Semiconductors Automotive Chip Product Overview
- Table 49. NXP Semiconductors Automotive Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. NXP Semiconductors Business Overview
- Table 51. NXP Semiconductors Automotive Chip SWOT Analysis
- Table 52. NXP Semiconductors Recent Developments
- Table 53. Infineon Technologies Automotive Chip Basic Information
- Table 54. Infineon Technologies Automotive Chip Product Overview
- Table 55. Infineon Technologies Automotive Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 56. Infineon Technologies Business Overview
- Table 57. Infineon Technologies Automotive Chip SWOT Analysis
- Table 58. Infineon Technologies Recent Developments
- Table 59. Renesas Electronics Automotive Chip Basic Information
- Table 60. Renesas Electronics Automotive Chip Product Overview
- Table 61. Renesas Electronics Automotive Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 62. Renesas Electronics Automotive Chip SWOT Analysis
- Table 63. Renesas Electronics Business Overview
- Table 64. Renesas Electronics Recent Developments
- Table 65. STMicroelectronics Automotive Chip Basic Information
- Table 66. STMicroelectronics Automotive Chip Product Overview
- Table 67. STMicroelectronics Automotive Chip Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. STMicroelectronics Business Overview

Table 69. STMicroelectronics Recent Developments

Table 70. Texas Instruments Incorporated Automotive Chip Basic Information

Table 71. Texas Instruments Incorporated Automotive Chip Product Overview

Table 72. Texas Instruments Incorporated Automotive Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Texas Instruments Incorporated Business Overview

Table 74. Texas Instruments Incorporated Recent Developments

Table 75. Robert Bosch GmbH Automotive Chip Basic Information

Table 76. Robert Bosch GmbH Automotive Chip Product Overview

Table 77. Robert Bosch GmbH Automotive Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Robert Bosch GmbH Business Overview

Table 79. Robert Bosch GmbH Recent Developments

Table 80. ON Semiconductor Automotive Chip Basic Information

Table 81. ON Semiconductor Automotive Chip Product Overview

Table 82. ON Semiconductor Automotive Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. ON Semiconductor Business Overview

Table 84. ON Semiconductor Recent Developments

Table 85. Global Automotive Chip Sales Forecast by Region (2025-2030) & (K Units)

Table 86. Global Automotive Chip Market Size Forecast by Region (2025-2030) & (M USD)

Table 87. North America Automotive Chip Sales Forecast by Country (2025-2030) & (K Units)

Table 88. North America Automotive Chip Market Size Forecast by Country (2025-2030) & (M USD)

Table 89. Europe Automotive Chip Sales Forecast by Country (2025-2030) & (K Units)

Table 90. Europe Automotive Chip Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Asia Pacific Automotive Chip Sales Forecast by Region (2025-2030) & (K Units)

Table 92. Asia Pacific Automotive Chip Market Size Forecast by Region (2025-2030) & (M USD)

Table 93. South America Automotive Chip Sales Forecast by Country (2025-2030) & (K Units)

Table 94. South America Automotive Chip Market Size Forecast by Country (2025-2030) & (M USD)



Table 95. Middle East and Africa Automotive Chip Consumption Forecast by Country (2025-2030) & (Units)

Table 96. Middle East and Africa Automotive Chip Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global Automotive Chip Sales Forecast by Type (2025-2030) & (K Units)

Table 98. Global Automotive Chip Market Size Forecast by Type (2025-2030) & (M USD)

Table 99. Global Automotive Chip Price Forecast by Type (2025-2030) & (USD/Unit)

Table 100. Global Automotive Chip Sales (K Units) Forecast by Application (2025-2030)

Table 101. Global Automotive Chip Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Automotive Chip
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Chip Market Size (M USD), 2019-2030
- Figure 5. Global Automotive Chip Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive Chip Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Chip Market Size by Country (M USD)
- Figure 11. Automotive Chip Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Chip Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Chip Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Chip Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Chip Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Chip Market Share by Type
- Figure 18. Sales Market Share of Automotive Chip by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Chip by Type in 2023
- Figure 20. Market Size Share of Automotive Chip by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Chip by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Chip Market Share by Application
- Figure 24. Global Automotive Chip Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive Chip Sales Market Share by Application in 2023
- Figure 26. Global Automotive Chip Market Share by Application (2019-2024)
- Figure 27. Global Automotive Chip Market Share by Application in 2023
- Figure 28. Global Automotive Chip Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Automotive Chip Sales Market Share by Region (2019-2024)
- Figure 30. North America Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Automotive Chip Sales Market Share by Country in 2023



Figure 32. U.S. Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Chip Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Chip Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Chip Sales Market Share by Country in 2023

Figure 37. Germany Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Chip Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Chip Sales Market Share by Region in 2023

Figure 44. China Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Chip Sales and Growth Rate (K Units)

Figure 50. South America Automotive Chip Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Chip Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Chip Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Chip Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Chip Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Chip Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Chip Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Chip Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Chip Sales Forecast by Application (2025-2030)

Figure 66. Global Automotive Chip Market Share Forecast by Application (2025-2030)

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