

Global Automotive Axial Flux Motor Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Automotive Axial Flux Motor competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Automotive Axial Flux Motors represent a groundbreaking technology characterized by their unique design, where the magnetic flux flows parallel to the motor shaft. This results in a compact, disc-shaped motor structure that offers significant advantages over traditional radial flux motors in terms of power density, weight reduction, and spatial efficiency. These benefits make AFMs particularly well-suited for electric vehicles, where space optimization and high performance are critical. As the global automotive industry accelerates its transition to electrification, AFMs are rapidly gaining recognition as essential components of advanced electric drive systems. The product types of Automotive Axial Flux Motors can be primarily categorized into dual-rotor single-stator and single-rotor dual-stator designs. Among these, the dual-rotor single-stator type dominates the market, accounting for approximately 67% of the global AFM market share. This configuration offers superior magnetic circuit utilization and symmetrical structure, resulting in enhanced efficiency and output performance. Meanwhile, the single-rotor dual-stator type, while simpler in design and manufacturing, holds a smaller portion of the market due to comparatively lower electromagnetic performance. In terms of application, AFMs are predominantly used in electric buses, electric trucks, and electric supercars. These vehicle segments demand motors that can provide high torque, exceptional efficiency, and effective thermal management. AFMs meet these needs by delivering high torque at low speeds and enabling efficient cooling due to their flat construction. Besides these major applications, AFMs also serve other electric vehicle segments, explicitly excluding two-wheelers and three-wheelers, highlighting their focus on mid-to-large four-wheeled electric vehicles. Geographically,

Europe stands as the largest consumer market for AFMs, accounting for about 60% of global market revenue. This dominance is driven by Europe's stringent environmental policies, robust automotive manufacturing infrastructure, and strong governmental support for electric mobility. Europe's leading role not only fuels demand but also fosters technological innovation and the development of a mature supply chain around AFM technologies. Several factors drive the growth of AFM adoption in electric vehicles. Increasingly strict emission regulations worldwide are accelerating the shift from internal combustion engine vehicles to electric vehicles, creating a growing demand for high-performance electric motors. AFMs' high power density and compact size align perfectly with the automotive industry's push toward lightweight and efficient electric drive solutions. Improvements in manufacturing techniques and cost reduction strategies further enhance the viability of AFMs for large-scale adoption. Moreover, their flat design enables automakers to optimize vehicle architecture, improving battery space utilization and overall vehicle dynamics, which are critical for extending driving range and performance. Nevertheless, challenges remain in the widespread deployment of AFMs. The manufacturing process is complex and relies on advanced materials, which contributes to relatively high production costs compared to conventional motors. The precision required in materials and fabrication raises the technical barrier, impacting affordability. Furthermore, integrating AFMs into existing vehicle platforms presents engineering challenges, necessitating adaptations in electronic control systems, mechanical assembly, and cooling solutions. These integration demands require close collaboration between vehicle manufacturers and motor suppliers. The scaling of production capacity and establishment of standardized manufacturing processes are also critical to meeting growing market demand efficiently. In conclusion, axial flux motors represent a vital technological advancement in electric vehicle propulsion systems, combining superior performance with design compactness. The dual-rotor single-stator type leads the market, especially in applications such as electric buses, trucks, and supercars. Europe's position as the largest consumer market underpins continued growth and innovation in this field. While cost and integration challenges persist, ongoing technological advancements and industry maturation are expected to drive the broader adoption of AFMs, thus playing a key role in the evolution of high-performance, efficient electric vehicles globally.

The global Automotive Axial Flux Motor market size was estimated at USD 247.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 66.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Axial Flux Motor market, covering all critical facets from a broad macroeconomic overview to

detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Axial Flux Motor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Axial Flux Motor market.

Global Automotive Axial Flux Motor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

YASA

PanGood

Omni Powertrain Technologies

Turntide Technologies

Magnax
EMRAX
Beyond Motors

Market Segmentation (by Type)

Dual-rotor Single Stator
Single-rotor Dual-Stator

Market Segmentation (by Application)

Electric Buses
Electric Trucks
Electric Supercars
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automotive Axial Flux Motor Market
Overview of the regional outlook of the Automotive Axial Flux Motor Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Axial Flux Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Axial Flux Motor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come
6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive Axial Flux Motor

1.2 Key Market Segments

1.2.1 Automotive Axial Flux Motor Segment by Type

1.2.2 Automotive Axial Flux Motor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

2 AUTOMOTIVE AXIAL FLUX MOTOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive Axial Flux Motor Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Automotive Axial Flux Motor Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE AXIAL FLUX MOTOR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive Axial Flux Motor Product Life Cycle

3.3 Global Automotive Axial Flux Motor Sales by Manufacturers (2020-2025)

3.4 Global Automotive Axial Flux Motor Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive Axial Flux Motor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive Axial Flux Motor Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Axial Flux Motor Market Competitive Situation and Trends

- 3.8.1 Automotive Axial Flux Motor Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Automotive Axial Flux Motor Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE AXIAL FLUX MOTOR INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Axial Flux Motor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE AXIAL FLUX MOTOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Automotive Axial Flux Motor Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Automotive Axial Flux Motor Market
- 5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE AXIAL FLUX MOTOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Axial Flux Motor Sales Market Share by Type (2020-2025)
- 6.3 Global Automotive Axial Flux Motor Market Size by Type (2020-2025)

6.4 Global Automotive Axial Flux Motor Price by Type (2020-2025)

7 AUTOMOTIVE AXIAL FLUX MOTOR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Axial Flux Motor Market Sales by Application (2020-2025)

7.3 Global Automotive Axial Flux Motor Market Size (M USD) by Application (2020-2025)

7.4 Global Automotive Axial Flux Motor Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE AXIAL FLUX MOTOR MARKET SALES BY REGION

8.1 Global Automotive Axial Flux Motor Sales by Region

8.1.1 Global Automotive Axial Flux Motor Sales by Region

8.1.2 Global Automotive Axial Flux Motor Sales Market Share by Region

8.2 Global Automotive Axial Flux Motor Market Size by Region

8.2.1 Global Automotive Axial Flux Motor Market Size by Region

8.2.2 Global Automotive Axial Flux Motor Market Size by Region

8.3 North America

8.3.1 North America Automotive Axial Flux Motor Sales by Country

8.3.2 North America Automotive Axial Flux Motor Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Automotive Axial Flux Motor Sales by Country

8.4.2 Europe Automotive Axial Flux Motor Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive Axial Flux Motor Sales by Region

8.5.2 Asia Pacific Automotive Axial Flux Motor Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Automotive Axial Flux Motor Sales by Country

8.6.2 South America Automotive Axial Flux Motor Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Automotive Axial Flux Motor Sales by Region

8.7.2 Middle East and Africa Automotive Axial Flux Motor Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTOMOTIVE AXIAL FLUX MOTOR MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive Axial Flux Motor by Region(2020-2025)

9.2 Global Automotive Axial Flux Motor Revenue Market Share by Region (2020-2025)

9.3 Global Automotive Axial Flux Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Automotive Axial Flux Motor Production

9.4.1 North America Automotive Axial Flux Motor Production Growth Rate (2020-2025)

9.4.2 North America Automotive Axial Flux Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automotive Axial Flux Motor Production

9.5.1 Europe Automotive Axial Flux Motor Production Growth Rate (2020-2025)

9.5.2 Europe Automotive Axial Flux Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Automotive Axial Flux Motor Production (2020-2025)

9.6.1 Japan Automotive Axial Flux Motor Production Growth Rate (2020-2025)

9.6.2 Japan Automotive Axial Flux Motor Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Automotive Axial Flux Motor Production (2020-2025)

9.7.1 China Automotive Axial Flux Motor Production Growth Rate (2020-2025)

9.7.2 China Automotive Axial Flux Motor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 YASA

- 10.1.1 YASA Basic Information
- 10.1.2 YASA Automotive Axial Flux Motor Product Overview
- 10.1.3 YASA Automotive Axial Flux Motor Product Market Performance
- 10.1.4 YASA Business Overview
- 10.1.5 YASA SWOT Analysis
- 10.1.6 YASA Recent Developments

10.2 PanGood

- 10.2.1 PanGood Basic Information
- 10.2.2 PanGood Automotive Axial Flux Motor Product Overview
- 10.2.3 PanGood Automotive Axial Flux Motor Product Market Performance
- 10.2.4 PanGood Business Overview
- 10.2.5 PanGood SWOT Analysis
- 10.2.6 PanGood Recent Developments

10.3 Omni Powertrain Technologies

- 10.3.1 Omni Powertrain Technologies Basic Information
- 10.3.2 Omni Powertrain Technologies Automotive Axial Flux Motor Product Overview
- 10.3.3 Omni Powertrain Technologies Automotive Axial Flux Motor Product Market Performance
- 10.3.4 Omni Powertrain Technologies Business Overview
- 10.3.5 Omni Powertrain Technologies SWOT Analysis
- 10.3.6 Omni Powertrain Technologies Recent Developments

10.4 Turntide Technologies

- 10.4.1 Turntide Technologies Basic Information
- 10.4.2 Turntide Technologies Automotive Axial Flux Motor Product Overview
- 10.4.3 Turntide Technologies Automotive Axial Flux Motor Product Market Performance
- 10.4.4 Turntide Technologies Business Overview
- 10.4.5 Turntide Technologies Recent Developments

10.5 Magnax

- 10.5.1 Magnax Basic Information
- 10.5.2 Magnax Automotive Axial Flux Motor Product Overview
- 10.5.3 Magnax Automotive Axial Flux Motor Product Market Performance
- 10.5.4 Magnax Business Overview
- 10.5.5 Magnax Recent Developments

10.6 EMRAX

- 10.6.1 EMRAX Basic Information
- 10.6.2 EMRAX Automotive Axial Flux Motor Product Overview
- 10.6.3 EMRAX Automotive Axial Flux Motor Product Market Performance
- 10.6.4 EMRAX Business Overview
- 10.6.5 EMRAX Recent Developments
- 10.7 Beyond Motors
 - 10.7.1 Beyond Motors Basic Information
 - 10.7.2 Beyond Motors Automotive Axial Flux Motor Product Overview
 - 10.7.3 Beyond Motors Automotive Axial Flux Motor Product Market Performance
 - 10.7.4 Beyond Motors Business Overview
 - 10.7.5 Beyond Motors Recent Developments

11 AUTOMOTIVE AXIAL FLUX MOTOR MARKET FORECAST BY REGION

- 11.1 Global Automotive Axial Flux Motor Market Size Forecast
- 11.2 Global Automotive Axial Flux Motor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive Axial Flux Motor Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive Axial Flux Motor Market Size Forecast by Region
 - 11.2.4 South America Automotive Axial Flux Motor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automotive Axial Flux Motor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Automotive Axial Flux Motor Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Automotive Axial Flux Motor by Type (2026-2035)
 - 12.1.2 Global Automotive Axial Flux Motor Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Automotive Axial Flux Motor by Type (2026-2035)
- 12.2 Global Automotive Axial Flux Motor Market Forecast by Application (2026-2035)
 - 12.2.1 Global Automotive Axial Flux Motor Sales (K Units) Forecast by Application
 - 12.2.2 Global Automotive Axial Flux Motor Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Automobile Production by Region (Units)
Table 4. Market Share and Development Potential of Automobiles by Region
Table 5. Global Automobile Production by Country (Units)
Table 6. Market Share and Development Potential of Automobiles by Country
Table 7. Motor Vehicle Production Market Share by Type (2024)
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Global Automotive Axial Flux Motor Market Size by Type (M USD)
Table 11. Global Automotive Axial Flux Motor Market Size by Application
Table 12. Automotive Axial Flux Motor Market Size Comparison by Region (M USD)
Table 13. Global Automotive Axial Flux Motor Sales (K Units) by Manufacturers (2020-2025)
Table 14. Global Automotive Axial Flux Motor Sales Market Share by Manufacturers (2020-2025)
Table 15. Global Automotive Axial Flux Motor Revenue (M USD) by Manufacturers (2020-2025)
Table 16. Global Automotive Axial Flux Motor Revenue Share by Manufacturers (2020-2025)
Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Axial Flux Motor as of 2025)
Table 18. Global Market Automotive Axial Flux Motor Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 19. Manufacturers? Manufacturing Sites, Areas Served
Table 20. Manufacturers? Product Type
Table 21. Global Automotive Axial Flux Motor Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 22. Mergers & Acquisitions, Expansion Plans
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors
Table 28. Automotive Axial Flux Motor Market Challenges

Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 33. Global Automotive Axial Flux Motor Sales by Type (K Units)

Table 34. Global Automotive Axial Flux Motor Market Size by Type (M USD)

Table 35. Global Automotive Axial Flux Motor Sales (K Units) by Type (2020-2025)

Table 36. Global Automotive Axial Flux Motor Sales Market Share by Type (2020-2025)

Table 37. Global Automotive Axial Flux Motor Market Size (M USD) by Type (2020-2025)

Table 38. Global Automotive Axial Flux Motor Market Share by Type (2020-2025)

Table 39. Global Automotive Axial Flux Motor Price (USD/Unit) by Type (2020-2025)

Table 40. Global Automotive Axial Flux Motor Sales (K Units) by Application

Table 41. Global Automotive Axial Flux Motor Market Size by Application

Table 42. Global Automotive Axial Flux Motor Sales by Application (2020-2025) & (K Units)

Table 43. Global Automotive Axial Flux Motor Sales Market Share by Application (2020-2025)

Table 44. Global Automotive Axial Flux Motor Market Size by Application (2020-2025) & (M USD)

Table 45. Global Automotive Axial Flux Motor Market Share by Application (2020-2025)

Table 46. Global Automotive Axial Flux Motor Sales Growth Rate by Application (2020-2025)

Table 47. Global Automotive Axial Flux Motor Sales by Region (2020-2025) & (K Units)

Table 48. Global Automotive Axial Flux Motor Sales Market Share by Region (2020-2025)

Table 49. Global Automotive Axial Flux Motor Market Size by Region (2020-2025) & (M USD)

Table 50. Global Automotive Axial Flux Motor Market Size by Region (2020-2025)

Table 51. North America Automotive Axial Flux Motor Sales by Country (2020-2025) & (K Units)

Table 52. North America Automotive Axial Flux Motor Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Automotive Axial Flux Motor Sales by Country (2020-2025) & (K Units)

Table 54. Europe Automotive Axial Flux Motor Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Automotive Axial Flux Motor Sales by Region (2020-2025) & (K

Units)

Table 56. Asia Pacific Automotive Axial Flux Motor Market Size by Region (2020-2025) & (M USD)

Table 57. South America Automotive Axial Flux Motor Sales by Country (2020-2025) & (K Units)

Table 58. South America Automotive Axial Flux Motor Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Automotive Axial Flux Motor Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Automotive Axial Flux Motor Market Size by Region (2020-2025) & (M USD)

Table 61. Global Automotive Axial Flux Motor Production (K Units) by Region(2020-2025)

Table 62. Global Automotive Axial Flux Motor Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Automotive Axial Flux Motor Revenue Market Share by Region (2020-2025)

Table 64. Global Automotive Axial Flux Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Automotive Axial Flux Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Automotive Axial Flux Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Automotive Axial Flux Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Automotive Axial Flux Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. YASA Basic Information

Table 70. YASA Automotive Axial Flux Motor Product Overview

Table 71. YASA Automotive Axial Flux Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. YASA Business Overview

Table 73. YASA SWOT Analysis

Table 74. YASA Recent Developments

Table 75. PanGood Basic Information

Table 76. PanGood Automotive Axial Flux Motor Product Overview

Table 77. PanGood Automotive Axial Flux Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. PanGood Business Overview

Table 79. PanGood SWOT Analysis

Table 80. PanGood Recent Developments

Table 81. Omni Powertrain Technologies Basic Information

Table 82. Omni Powertrain Technologies Automotive Axial Flux Motor Product Overview

Table 83. Omni Powertrain Technologies Automotive Axial Flux Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Omni Powertrain Technologies Business Overview

Table 85. Omni Powertrain Technologies SWOT Analysis

Table 86. Omni Powertrain Technologies Recent Developments

Table 87. Turntide Technologies Basic Information

Table 88. Turntide Technologies Automotive Axial Flux Motor Product Overview

Table 89. Turntide Technologies Automotive Axial Flux Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Turntide Technologies Business Overview

Table 91. Turntide Technologies Recent Developments

Table 92. Magnax Basic Information

Table 93. Magnax Automotive Axial Flux Motor Product Overview

Table 94. Magnax Automotive Axial Flux Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Magnax Business Overview

Table 96. Magnax Recent Developments

Table 97. EMRAX Basic Information

Table 98. EMRAX Automotive Axial Flux Motor Product Overview

Table 99. EMRAX Automotive Axial Flux Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. EMRAX Business Overview

Table 101. EMRAX Recent Developments

Table 102. Beyond Motors Basic Information

Table 103. Beyond Motors Automotive Axial Flux Motor Product Overview

Table 104. Beyond Motors Automotive Axial Flux Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Beyond Motors Business Overview

Table 106. Beyond Motors Recent Developments

Table 107. Global Automotive Axial Flux Motor Sales Forecast by Region (2026-2035) & (K Units)

Table 108. Global Automotive Axial Flux Motor Market Size Forecast by Region (2026-2035) & (M USD)

Table 109. North America Automotive Axial Flux Motor Sales Forecast by Country

(2026-2035) & (K Units)

Table 110. North America Automotive Axial Flux Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 111. Europe Automotive Axial Flux Motor Sales Forecast by Country (2026-2035) & (K Units)

Table 112. Europe Automotive Axial Flux Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 113. Asia Pacific Automotive Axial Flux Motor Sales Forecast by Region (2026-2035) & (K Units)

Table 114. Asia Pacific Automotive Axial Flux Motor Market Size Forecast by Region (2026-2035) & (M USD)

Table 115. South America Automotive Axial Flux Motor Sales Forecast by Country (2026-2035) & (K Units)

Table 116. South America Automotive Axial Flux Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 117. Middle East and Africa Automotive Axial Flux Motor Sales Forecast by Country (2026-2035) & (Units)

Table 118. Middle East and Africa Automotive Axial Flux Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Global Automotive Axial Flux Motor Sales Forecast by Type (2026-2035) & (K Units)

Table 120. Global Automotive Axial Flux Motor Market Size Forecast by Type (2026-2035) & (M USD)

Table 121. Global Automotive Axial Flux Motor Price Forecast by Type (2026-2035) & (USD/Unit)

Table 122. Global Automotive Axial Flux Motor Sales (K Units) Forecast by Application (2026-2035)

Table 123. Global Automotive Axial Flux Motor Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Axial Flux Motor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Automotive Axial Flux Motor Market Size (M USD), 2025-2035
- Figure 6. Global Automotive Axial Flux Motor Market Size (M USD) (2020-2035)
- Figure 7. Global Automotive Axial Flux Motor Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Automotive Axial Flux Motor Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Automotive Axial Flux Motor Product Life Cycle
- Figure 14. Automotive Axial Flux Motor Sales Share by Manufacturers in 2025
- Figure 15. Global Automotive Axial Flux Motor Revenue Share by Manufacturers in 2025
- Figure 16. Automotive Axial Flux Motor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Automotive Axial Flux Motor Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Automotive Axial Flux Motor Revenue in 2025
- Figure 19. Industry Chain Map of Automotive Axial Flux Motor
- Figure 20. Global Automotive Axial Flux Motor Market PEST Analysis
- Figure 21. Global Automotive Axial Flux Motor Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Automotive Axial Flux Motor Market Share by Type
- Figure 28. Sales Market Share of Automotive Axial Flux Motor by Type (2020-2025)
- Figure 29. Sales Market Share of Automotive Axial Flux Motor by Type in 2025
- Figure 30. Market Share of Automotive Axial Flux Motor by Type (2020-2025)
- Figure 31. Market Share of Automotive Axial Flux Motor by Type in 2025

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Automotive Axial Flux Motor Market Share by Application

Figure 34. Global Automotive Axial Flux Motor Sales Market Share by Application (2020-2025)

Figure 35. Global Automotive Axial Flux Motor Sales Market Share by Application in 2025

Figure 36. Global Automotive Axial Flux Motor Market Share by Application (2020-2025)

Figure 37. Global Automotive Axial Flux Motor Market Share by Application in 2025

Figure 38. Global Automotive Axial Flux Motor Sales Growth Rate by Application (2020-2025)

Figure 39. Global Automotive Axial Flux Motor Sales Market Share by Region (2020-2025)

Figure 40. Global Automotive Axial Flux Motor Market Size by Region (2020-2025)

Figure 41. North America Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America Automotive Axial Flux Motor Sales Market Share by Country in 2024

Figure 44. North America Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America Automotive Axial Flux Motor Market Size by Country in 2024

Figure 46. U.S. Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Automotive Axial Flux Motor Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada Automotive Axial Flux Motor Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive Axial Flux Motor Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Automotive Axial Flux Motor Market Size (Units) and Growth Rate (2020-2025)

Figure 52. Europe Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Automotive Axial Flux Motor Sales Market Share by Country in 2024

Figure 54. Europe Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Automotive Axial Flux Motor Market Size by Country in 2024

Figure 56. Germany Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Automotive Axial Flux Motor Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Automotive Axial Flux Motor Sales Market Share by Region in 2024

Figure 68. Asia Pacific Automotive Axial Flux Motor Market Size by Region in 2024

Figure 69. China Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Automotive Axial Flux Motor Sales and Growth Rate (K Units)

Figure 80. South America Automotive Axial Flux Motor Sales Market Share by Country in 2024

Figure 81. South America Automotive Axial Flux Motor Market Size and Growth Rate (M USD)

Figure 82. South America Automotive Axial Flux Motor Market Size by Country in 2024

Figure 83. Brazil Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Automotive Axial Flux Motor Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Automotive Axial Flux Motor Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Automotive Axial Flux Motor Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Automotive Axial Flux Motor Market Size by Region in 2024

Figure 93. Saudi Arabia Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 97. Egypt Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Automotive Axial Flux Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Automotive Axial Flux Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Automotive Axial Flux Motor Production Market Share by Region (2020-2025)

Figure 104. North America Automotive Axial Flux Motor Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Automotive Axial Flux Motor Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Automotive Axial Flux Motor Production (K Units) Growth Rate (2020-2025)

Figure 107. China Automotive Axial Flux Motor Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Automotive Axial Flux Motor Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Automotive Axial Flux Motor Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Automotive Axial Flux Motor Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Automotive Axial Flux Motor Market Share Forecast by Type (2026-2035)

Figure 112. Global Automotive Axial Flux Motor Sales Forecast by Application (2026-2035)

Figure 113. Global Automotive Axial Flux Motor Market Share Forecast by Application (2026-2035)

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