

# Global Automotive Artificial Intelligence (AI) Market Research Report 2024(Status and Outlook)

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#### **Abstracts**

#### Report Overview:

Automobile artificial intelligence is a comprehensive system that integrates environmental perception, planning and decision-making, and multi-level assisted driving. It focuses on the use of computers, modern sensing, information fusion, communication, artificial intelligence and automatic control technologies, which are typical High-tech complex.

The Global Automotive Artificial Intelligence (AI) Market Size was estimated at USD 527.98 million in 2023 and is projected to reach USD 2805.68 million by 2029, exhibiting a CAGR of 32.10% during the forecast period.

This report provides a deep insight into the global Automotive Artificial Intelligence (AI) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Artificial Intelligence (AI) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Artificial Intelligence (AI) market in any manner.

Global Automotive Artificial Intelligence (AI) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
NVIDIA
Uber Technologies
Alphabet (Google)
Microsoft
BMW
Xilinx
Didi
Intel
Amazon Web Services
IBM
Toyota Motor Corporation

Audi



Micron	
Samsung	
Tesla	
Hyundai Motor Corporation	
Argo Al	
SenseTime	
Qualcomm	
General Motors Company	
Market Segmentation (by Type)	
Hardware	
Software	
Service	
Market Segmentation (by Application)	
Passenger Car	
Commercial Car	
Geographic Segmentation	
North America (USA, Canada, Mexico)	
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)	
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)	



South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Artificial Intelligence (AI) Market

Overview of the regional outlook of the Automotive Artificial Intelligence (AI) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents



The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.



Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Artificial Intelligence (AI) Market and its likely evolution in the short to midterm, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,



product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



#### **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Artificial Intelligence (AI)
- 1.2 Key Market Segments
  - 1.2.1 Automotive Artificial Intelligence (AI) Segment by Type
  - 1.2.2 Automotive Artificial Intelligence (AI) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
- 1.4.1 Global Automobile Production by Country
- 1.4.2 Global Automobile Production by Type

#### 2 AUTOMOTIVE ARTIFICIAL INTELLIGENCE (AI) MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Automotive Artificial Intelligence (AI) Market Size (M USD) Estimates and Forecasts (2019-2030)
- 2.1.2 Global Automotive Artificial Intelligence (AI) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### 3 AUTOMOTIVE ARTIFICIAL INTELLIGENCE (AI) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automotive Artificial Intelligence (AI) Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Artificial Intelligence (AI) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Artificial Intelligence (AI) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Artificial Intelligence (AI) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Artificial Intelligence (AI) Sales Sites, Area Served,



#### **Product Type**

- 3.6 Automotive Artificial Intelligence (AI) Market Competitive Situation and Trends
  - 3.6.1 Automotive Artificial Intelligence (AI) Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Automotive Artificial Intelligence (AI) Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

#### 4 AUTOMOTIVE ARTIFICIAL INTELLIGENCE (AI) INDUSTRY CHAIN ANALYSIS

- 4.1 Automotive Artificial Intelligence (AI) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE ARTIFICIAL INTELLIGENCE (AI) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## 6 AUTOMOTIVE ARTIFICIAL INTELLIGENCE (AI) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Artificial Intelligence (AI) Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Artificial Intelligence (AI) Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Artificial Intelligence (AI) Price by Type (2019-2024)

#### 7 AUTOMOTIVE ARTIFICIAL INTELLIGENCE (AI) MARKET SEGMENTATION BY



#### **APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Artificial Intelligence (AI) Market Sales by Application (2019-2024)
- 7.3 Global Automotive Artificial Intelligence (AI) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive Artificial Intelligence (AI) Sales Growth Rate by Application (2019-2024)

### 8 AUTOMOTIVE ARTIFICIAL INTELLIGENCE (AI) MARKET SEGMENTATION BY REGION

- 8.1 Global Automotive Artificial Intelligence (AI) Sales by Region
  - 8.1.1 Global Automotive Artificial Intelligence (AI) Sales by Region
- 8.1.2 Global Automotive Artificial Intelligence (AI) Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Automotive Artificial Intelligence (AI) Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Automotive Artificial Intelligence (AI) Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Automotive Artificial Intelligence (AI) Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Automotive Artificial Intelligence (AI) Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina



- 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Automotive Artificial Intelligence (AI) Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 NVIDIA
  - 9.1.1 NVIDIA Automotive Artificial Intelligence (AI) Basic Information
  - 9.1.2 NVIDIA Automotive Artificial Intelligence (AI) Product Overview
  - 9.1.3 NVIDIA Automotive Artificial Intelligence (AI) Product Market Performance
  - 9.1.4 NVIDIA Business Overview
  - 9.1.5 NVIDIA Automotive Artificial Intelligence (AI) SWOT Analysis
  - 9.1.6 NVIDIA Recent Developments
- 9.2 Uber Technologies
  - 9.2.1 Uber Technologies Automotive Artificial Intelligence (AI) Basic Information
  - 9.2.2 Uber Technologies Automotive Artificial Intelligence (AI) Product Overview
- 9.2.3 Uber Technologies Automotive Artificial Intelligence (AI) Product Market

#### Performance

- 9.2.4 Uber Technologies Business Overview
- 9.2.5 Uber Technologies Automotive Artificial Intelligence (AI) SWOT Analysis
- 9.2.6 Uber Technologies Recent Developments
- 9.3 Alphabet (Google)
  - 9.3.1 Alphabet (Google) Automotive Artificial Intelligence (AI) Basic Information
  - 9.3.2 Alphabet (Google) Automotive Artificial Intelligence (AI) Product Overview
  - 9.3.3 Alphabet (Google) Automotive Artificial Intelligence (AI) Product Market

#### Performance

- 9.3.4 Alphabet (Google) Automotive Artificial Intelligence (AI) SWOT Analysis
- 9.3.5 Alphabet (Google) Business Overview
- 9.3.6 Alphabet (Google) Recent Developments
- 9.4 Microsoft
  - 9.4.1 Microsoft Automotive Artificial Intelligence (AI) Basic Information
  - 9.4.2 Microsoft Automotive Artificial Intelligence (AI) Product Overview
  - 9.4.3 Microsoft Automotive Artificial Intelligence (AI) Product Market Performance
  - 9.4.4 Microsoft Business Overview



#### 9.4.5 Microsoft Recent Developments

#### 9.5 BMW

- 9.5.1 BMW Automotive Artificial Intelligence (AI) Basic Information
- 9.5.2 BMW Automotive Artificial Intelligence (AI) Product Overview
- 9.5.3 BMW Automotive Artificial Intelligence (AI) Product Market Performance
- 9.5.4 BMW Business Overview
- 9.5.5 BMW Recent Developments

#### 9.6 Xilinx

- 9.6.1 Xilinx Automotive Artificial Intelligence (AI) Basic Information
- 9.6.2 Xilinx Automotive Artificial Intelligence (AI) Product Overview
- 9.6.3 Xilinx Automotive Artificial Intelligence (AI) Product Market Performance
- 9.6.4 Xilinx Business Overview
- 9.6.5 Xilinx Recent Developments

#### 9.7 Didi

- 9.7.1 Didi Automotive Artificial Intelligence (AI) Basic Information
- 9.7.2 Didi Automotive Artificial Intelligence (AI) Product Overview
- 9.7.3 Didi Automotive Artificial Intelligence (AI) Product Market Performance
- 9.7.4 Didi Business Overview
- 9.7.5 Didi Recent Developments

#### 9.8 Intel

- 9.8.1 Intel Automotive Artificial Intelligence (AI) Basic Information
- 9.8.2 Intel Automotive Artificial Intelligence (AI) Product Overview
- 9.8.3 Intel Automotive Artificial Intelligence (AI) Product Market Performance
- 9.8.4 Intel Business Overview
- 9.8.5 Intel Recent Developments
- 9.9 Amazon Web Services
  - 9.9.1 Amazon Web Services Automotive Artificial Intelligence (AI) Basic Information
  - 9.9.2 Amazon Web Services Automotive Artificial Intelligence (AI) Product Overview
- 9.9.3 Amazon Web Services Automotive Artificial Intelligence (AI) Product Market

#### Performance

- 9.9.4 Amazon Web Services Business Overview
- 9.9.5 Amazon Web Services Recent Developments

#### 9.10 IBM

- 9.10.1 IBM Automotive Artificial Intelligence (AI) Basic Information
- 9.10.2 IBM Automotive Artificial Intelligence (AI) Product Overview
- 9.10.3 IBM Automotive Artificial Intelligence (AI) Product Market Performance
- 9.10.4 IBM Business Overview
- 9.10.5 IBM Recent Developments
- 9.11 Toyota Motor Corporation



- 9.11.1 Toyota Motor Corporation Automotive Artificial Intelligence (AI) Basic Information
- 9.11.2 Toyota Motor Corporation Automotive Artificial Intelligence (AI) Product Overview
- 9.11.3 Toyota Motor Corporation Automotive Artificial Intelligence (AI) Product Market Performance
- 9.11.4 Toyota Motor Corporation Business Overview
- 9.11.5 Toyota Motor Corporation Recent Developments
- 9.12 Audi
- 9.12.1 Audi Automotive Artificial Intelligence (AI) Basic Information
- 9.12.2 Audi Automotive Artificial Intelligence (AI) Product Overview
- 9.12.3 Audi Automotive Artificial Intelligence (AI) Product Market Performance
- 9.12.4 Audi Business Overview
- 9.12.5 Audi Recent Developments
- 9.13 Micron
  - 9.13.1 Micron Automotive Artificial Intelligence (AI) Basic Information
  - 9.13.2 Micron Automotive Artificial Intelligence (AI) Product Overview
  - 9.13.3 Micron Automotive Artificial Intelligence (AI) Product Market Performance
  - 9.13.4 Micron Business Overview
  - 9.13.5 Micron Recent Developments
- 9.14 Samsung
  - 9.14.1 Samsung Automotive Artificial Intelligence (AI) Basic Information
  - 9.14.2 Samsung Automotive Artificial Intelligence (AI) Product Overview
  - 9.14.3 Samsung Automotive Artificial Intelligence (AI) Product Market Performance
  - 9.14.4 Samsung Business Overview
  - 9.14.5 Samsung Recent Developments
- 9.15 Tesla
  - 9.15.1 Tesla Automotive Artificial Intelligence (AI) Basic Information
  - 9.15.2 Tesla Automotive Artificial Intelligence (AI) Product Overview
  - 9.15.3 Tesla Automotive Artificial Intelligence (AI) Product Market Performance
  - 9.15.4 Tesla Business Overview
  - 9.15.5 Tesla Recent Developments
- 9.16 Hyundai Motor Corporation
- 9.16.1 Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Basic Information
- 9.16.2 Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Product Overview
- 9.16.3 Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Product Market Performance



- 9.16.4 Hyundai Motor Corporation Business Overview
- 9.16.5 Hyundai Motor Corporation Recent Developments
- 9.17 Argo Al
  - 9.17.1 Argo Al Automotive Artificial Intelligence (Al) Basic Information
  - 9.17.2 Argo Al Automotive Artificial Intelligence (Al) Product Overview
  - 9.17.3 Argo Al Automotive Artificial Intelligence (Al) Product Market Performance
  - 9.17.4 Argo Al Business Overview
  - 9.17.5 Argo Al Recent Developments
- 9.18 SenseTime
  - 9.18.1 SenseTime Automotive Artificial Intelligence (AI) Basic Information
  - 9.18.2 SenseTime Automotive Artificial Intelligence (AI) Product Overview
  - 9.18.3 SenseTime Automotive Artificial Intelligence (AI) Product Market Performance
  - 9.18.4 SenseTime Business Overview
  - 9.18.5 SenseTime Recent Developments
- 9.19 Qualcomm
  - 9.19.1 Qualcomm Automotive Artificial Intelligence (AI) Basic Information
  - 9.19.2 Qualcomm Automotive Artificial Intelligence (AI) Product Overview
  - 9.19.3 Qualcomm Automotive Artificial Intelligence (AI) Product Market Performance
  - 9.19.4 Qualcomm Business Overview
  - 9.19.5 Qualcomm Recent Developments
- 9.20 General Motors Company
- 9.20.1 General Motors Company Automotive Artificial Intelligence (AI) Basic Information
- 9.20.2 General Motors Company Automotive Artificial Intelligence (AI) Product Overview
- 9.20.3 General Motors Company Automotive Artificial Intelligence (AI) Product Market Performance
- 9.20.4 General Motors Company Business Overview
- 9.20.5 General Motors Company Recent Developments

### 10 AUTOMOTIVE ARTIFICIAL INTELLIGENCE (AI) MARKET FORECAST BY REGION

- 10.1 Global Automotive Artificial Intelligence (AI) Market Size Forecast
- 10.2 Global Automotive Artificial Intelligence (AI) Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Automotive Artificial Intelligence (AI) Market Size Forecast by Country
- 10.2.3 Asia Pacific Automotive Artificial Intelligence (AI) Market Size Forecast by Region



- 10.2.4 South America Automotive Artificial Intelligence (AI) Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Automotive Artificial Intelligence (AI) by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Automotive Artificial Intelligence (AI) Market Forecast by Type (2025-2030)
- 11.1.1 Global Forecasted Sales of Automotive Artificial Intelligence (AI) by Type (2025-2030)
- 11.1.2 Global Automotive Artificial Intelligence (AI) Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Automotive Artificial Intelligence (AI) by Type (2025-2030)
- 11.2 Global Automotive Artificial Intelligence (AI) Market Forecast by Application (2025-2030)
- 11.2.1 Global Automotive Artificial Intelligence (AI) Sales (K Units) Forecast by Application
- 11.2.2 Global Automotive Artificial Intelligence (AI) Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



#### **List Of Tables**

#### **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Country (Vehicle)
- Table 4. Importance and Development Potential of Automobiles in Various Countries
- Table 5. Global Automobile Production by Type
- Table 6. Importance and Development Potential of Automobiles in Various Type
- Table 7. Market Size (M USD) Segment Executive Summary
- Table 8. Automotive Artificial Intelligence (AI) Market Size Comparison by Region (M USD)
- Table 9. Global Automotive Artificial Intelligence (AI) Sales (K Units) by Manufacturers (2019-2024)
- Table 10. Global Automotive Artificial Intelligence (AI) Sales Market Share by Manufacturers (2019-2024)
- Table 11. Global Automotive Artificial Intelligence (AI) Revenue (M USD) by Manufacturers (2019-2024)
- Table 12. Global Automotive Artificial Intelligence (AI) Revenue Share by Manufacturers (2019-2024)
- Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Artificial Intelligence (AI) as of 2022)
- Table 14. Global Market Automotive Artificial Intelligence (AI) Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 15. Manufacturers Automotive Artificial Intelligence (AI) Sales Sites and Area Served
- Table 16. Manufacturers Automotive Artificial Intelligence (AI) Product Type
- Table 17. Global Automotive Artificial Intelligence (AI) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 18. Mergers & Acquisitions, Expansion Plans
- Table 19. Industry Chain Map of Automotive Artificial Intelligence (AI)
- Table 20. Market Overview of Key Raw Materials
- Table 21. Midstream Market Analysis
- Table 22. Downstream Customer Analysis
- Table 23. Key Development Trends
- Table 24. Driving Factors
- Table 25. Automotive Artificial Intelligence (AI) Market Challenges
- Table 26. Global Automotive Artificial Intelligence (AI) Sales by Type (K Units)



- Table 27. Global Automotive Artificial Intelligence (AI) Market Size by Type (M USD)
- Table 28. Global Automotive Artificial Intelligence (AI) Sales (K Units) by Type (2019-2024)
- Table 29. Global Automotive Artificial Intelligence (AI) Sales Market Share by Type (2019-2024)
- Table 30. Global Automotive Artificial Intelligence (AI) Market Size (M USD) by Type (2019-2024)
- Table 31. Global Automotive Artificial Intelligence (AI) Market Size Share by Type (2019-2024)
- Table 32. Global Automotive Artificial Intelligence (AI) Price (USD/Unit) by Type (2019-2024)
- Table 33. Global Automotive Artificial Intelligence (AI) Sales (K Units) by Application
- Table 34. Global Automotive Artificial Intelligence (AI) Market Size by Application
- Table 35. Global Automotive Artificial Intelligence (AI) Sales by Application (2019-2024) & (K Units)
- Table 36. Global Automotive Artificial Intelligence (AI) Sales Market Share by Application (2019-2024)
- Table 37. Global Automotive Artificial Intelligence (AI) Sales by Application (2019-2024) & (M USD)
- Table 38. Global Automotive Artificial Intelligence (AI) Market Share by Application (2019-2024)
- Table 39. Global Automotive Artificial Intelligence (AI) Sales Growth Rate by Application (2019-2024)
- Table 40. Global Automotive Artificial Intelligence (AI) Sales by Region (2019-2024) & (K Units)
- Table 41. Global Automotive Artificial Intelligence (AI) Sales Market Share by Region (2019-2024)
- Table 42. North America Automotive Artificial Intelligence (AI) Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Automotive Artificial Intelligence (AI) Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Automotive Artificial Intelligence (AI) Sales by Region (2019-2024) & (K Units)
- Table 45. South America Automotive Artificial Intelligence (AI) Sales by Country (2019-2024) & (K Units)
- Table 46. Middle East and Africa Automotive Artificial Intelligence (AI) Sales by Region (2019-2024) & (K Units)
- Table 47. NVIDIA Automotive Artificial Intelligence (AI) Basic Information
- Table 48. NVIDIA Automotive Artificial Intelligence (AI) Product Overview



Table 49. NVIDIA Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. NVIDIA Business Overview

Table 51. NVIDIA Automotive Artificial Intelligence (AI) SWOT Analysis

Table 52. NVIDIA Recent Developments

Table 53. Uber Technologies Automotive Artificial Intelligence (AI) Basic Information

Table 54. Uber Technologies Automotive Artificial Intelligence (AI) Product Overview

Table 55. Uber Technologies Automotive Artificial Intelligence (AI) Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Uber Technologies Business Overview

Table 57. Uber Technologies Automotive Artificial Intelligence (AI) SWOT Analysis

Table 58. Uber Technologies Recent Developments

Table 59. Alphabet (Google) Automotive Artificial Intelligence (AI) Basic Information

Table 60. Alphabet (Google) Automotive Artificial Intelligence (AI) Product Overview

Table 61. Alphabet (Google) Automotive Artificial Intelligence (AI) Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. Alphabet (Google) Automotive Artificial Intelligence (AI) SWOT Analysis

Table 63. Alphabet (Google) Business Overview

Table 64. Alphabet (Google) Recent Developments

Table 65. Microsoft Automotive Artificial Intelligence (AI) Basic Information

Table 66. Microsoft Automotive Artificial Intelligence (AI) Product Overview

Table 67. Microsoft Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Microsoft Business Overview

Table 69. Microsoft Recent Developments

Table 70. BMW Automotive Artificial Intelligence (AI) Basic Information

Table 71. BMW Automotive Artificial Intelligence (AI) Product Overview

Table 72. BMW Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. BMW Business Overview

Table 74. BMW Recent Developments

Table 75. Xilinx Automotive Artificial Intelligence (AI) Basic Information

Table 76. Xilinx Automotive Artificial Intelligence (AI) Product Overview

Table 77. Xilinx Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Xilinx Business Overview

Table 79. Xilinx Recent Developments

Table 80. Didi Automotive Artificial Intelligence (AI) Basic Information

Table 81. Didi Automotive Artificial Intelligence (AI) Product Overview



Table 82. Didi Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Didi Business Overview

Table 84. Didi Recent Developments

Table 85. Intel Automotive Artificial Intelligence (AI) Basic Information

Table 86. Intel Automotive Artificial Intelligence (AI) Product Overview

Table 87. Intel Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Intel Business Overview

Table 89. Intel Recent Developments

Table 90. Amazon Web Services Automotive Artificial Intelligence (AI) Basic Information

Table 91. Amazon Web Services Automotive Artificial Intelligence (AI) Product

Overview

Table 92. Amazon Web Services Automotive Artificial Intelligence (AI) Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Amazon Web Services Business Overview

Table 94. Amazon Web Services Recent Developments

Table 95. IBM Automotive Artificial Intelligence (AI) Basic Information

Table 96. IBM Automotive Artificial Intelligence (AI) Product Overview

Table 97. IBM Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. IBM Business Overview

Table 99. IBM Recent Developments

Table 100. Toyota Motor Corporation Automotive Artificial Intelligence (AI) Basic Information

Table 101. Toyota Motor Corporation Automotive Artificial Intelligence (AI) Product Overview

Table 102. Toyota Motor Corporation Automotive Artificial Intelligence (AI) Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Toyota Motor Corporation Business Overview

Table 104. Toyota Motor Corporation Recent Developments

Table 105. Audi Automotive Artificial Intelligence (AI) Basic Information

Table 106. Audi Automotive Artificial Intelligence (AI) Product Overview

Table 107. Audi Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Audi Business Overview

Table 109. Audi Recent Developments

Table 110. Micron Automotive Artificial Intelligence (AI) Basic Information

Table 111. Micron Automotive Artificial Intelligence (AI) Product Overview



- Table 112. Micron Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 113. Micron Business Overview
- Table 114. Micron Recent Developments
- Table 115. Samsung Automotive Artificial Intelligence (AI) Basic Information
- Table 116. Samsung Automotive Artificial Intelligence (AI) Product Overview
- Table 117. Samsung Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 118. Samsung Business Overview
- Table 119. Samsung Recent Developments
- Table 120. Tesla Automotive Artificial Intelligence (AI) Basic Information
- Table 121. Tesla Automotive Artificial Intelligence (AI) Product Overview
- Table 122. Tesla Automotive Artificial Intelligence (AI) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 123. Tesla Business Overview
- Table 124. Tesla Recent Developments
- Table 125. Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Basic Information
- Table 126. Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Product Overview
- Table 127. Hyundai Motor Corporation Automotive Artificial Intelligence (AI) Sales (K
- Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 128. Hyundai Motor Corporation Business Overview
- Table 129. Hyundai Motor Corporation Recent Developments
- Table 130. Argo Al Automotive Artificial Intelligence (Al) Basic Information
- Table 131. Argo Al Automotive Artificial Intelligence (Al) Product Overview
- Table 132. Argo Al Automotive Artificial Intelligence (Al) Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 133. Argo Al Business Overview
- Table 134. Argo Al Recent Developments
- Table 135. SenseTime Automotive Artificial Intelligence (AI) Basic Information
- Table 136. SenseTime Automotive Artificial Intelligence (AI) Product Overview
- Table 137. SenseTime Automotive Artificial Intelligence (AI) Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 138. SenseTime Business Overview
- Table 139. SenseTime Recent Developments
- Table 140. Qualcomm Automotive Artificial Intelligence (AI) Basic Information
- Table 141. Qualcomm Automotive Artificial Intelligence (AI) Product Overview
- Table 142. Qualcomm Automotive Artificial Intelligence (AI) Sales (K Units), Revenue



(M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 143. Qualcomm Business Overview

Table 144. Qualcomm Recent Developments

Table 145. General Motors Company Automotive Artificial Intelligence (AI) Basic Information

Table 146. General Motors Company Automotive Artificial Intelligence (AI) Product Overview

Table 147. General Motors Company Automotive Artificial Intelligence (AI) Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 148. General Motors Company Business Overview

Table 149. General Motors Company Recent Developments

Table 150. Global Automotive Artificial Intelligence (AI) Sales Forecast by Region (2025-2030) & (K Units)

Table 151. Global Automotive Artificial Intelligence (AI) Market Size Forecast by Region (2025-2030) & (M USD)

Table 152. North America Automotive Artificial Intelligence (AI) Sales Forecast by Country (2025-2030) & (K Units)

Table 153. North America Automotive Artificial Intelligence (AI) Market Size Forecast by Country (2025-2030) & (M USD)

Table 154. Europe Automotive Artificial Intelligence (AI) Sales Forecast by Country (2025-2030) & (K Units)

Table 155. Europe Automotive Artificial Intelligence (AI) Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Asia Pacific Automotive Artificial Intelligence (AI) Sales Forecast by Region (2025-2030) & (K Units)

Table 157. Asia Pacific Automotive Artificial Intelligence (AI) Market Size Forecast by Region (2025-2030) & (M USD)

Table 158. South America Automotive Artificial Intelligence (AI) Sales Forecast by Country (2025-2030) & (K Units)

Table 159. South America Automotive Artificial Intelligence (AI) Market Size Forecast by Country (2025-2030) & (M USD)

Table 160. Middle East and Africa Automotive Artificial Intelligence (AI) Consumption Forecast by Country (2025-2030) & (Units)

Table 161. Middle East and Africa Automotive Artificial Intelligence (AI) Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Global Automotive Artificial Intelligence (AI) Sales Forecast by Type (2025-2030) & (K Units)

Table 163. Global Automotive Artificial Intelligence (AI) Market Size Forecast by Type (2025-2030) & (M USD)



Table 164. Global Automotive Artificial Intelligence (AI) Price Forecast by Type (2025-2030) & (USD/Unit)

Table 165. Global Automotive Artificial Intelligence (AI) Sales (K Units) Forecast by Application (2025-2030)

Table 166. Global Automotive Artificial Intelligence (AI) Market Size Forecast by Application (2025-2030) & (M USD)



### **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Automotive Artificial Intelligence (AI)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Artificial Intelligence (AI) Market Size (M USD), 2019-2030
- Figure 5. Global Automotive Artificial Intelligence (AI) Market Size (M USD) (2019-2030)
- Figure 6. Global Automotive Artificial Intelligence (AI) Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Artificial Intelligence (AI) Market Size by Country (M USD)
- Figure 11. Automotive Artificial Intelligence (AI) Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Artificial Intelligence (AI) Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Artificial Intelligence (AI) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Artificial Intelligence (AI) Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Artificial Intelligence (AI) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Artificial Intelligence (AI) Market Share by Type
- Figure 18. Sales Market Share of Automotive Artificial Intelligence (AI) by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Artificial Intelligence (AI) by Type in 2023
- Figure 20. Market Size Share of Automotive Artificial Intelligence (AI) by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Artificial Intelligence (AI) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Artificial Intelligence (AI) Market Share by Application
- Figure 24. Global Automotive Artificial Intelligence (AI) Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive Artificial Intelligence (AI) Sales Market Share by Application in 2023
- Figure 26. Global Automotive Artificial Intelligence (AI) Market Share by Application



(2019-2024)

Figure 27. Global Automotive Artificial Intelligence (AI) Market Share by Application in 2023

Figure 28. Global Automotive Artificial Intelligence (AI) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Artificial Intelligence (AI) Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Artificial Intelligence (AI) Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Artificial Intelligence (AI) Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Artificial Intelligence (AI) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Artificial Intelligence (AI) Sales Market Share by Country in 2023

Figure 37. Germany Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Artificial Intelligence (AI) Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Artificial Intelligence (AI) Sales Market Share by Region in 2023

Figure 44. China Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)



Figure 46. South Korea Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Artificial Intelligence (AI) Sales and Growth Rate (K Units)

Figure 50. South America Automotive Artificial Intelligence (AI) Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Artificial Intelligence (AI) Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Artificial Intelligence (AI) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Artificial Intelligence (AI) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Artificial Intelligence (AI) Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Artificial Intelligence (AI) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Artificial Intelligence (AI) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Artificial Intelligence (AI) Market Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Artificial Intelligence (AI) Sales Forecast by Application



(2025-2030)

Figure 66. Global Automotive Artificial Intelligence (AI) Market Share Forecast by Application (2025-2030)



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