

# Global Automotive Airbag ICs Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Automotive Airbag ICs (Integrated Circuits) are specialized electronic components designed specifically for controlling and managing the deployment of airbag systems in vehicles. Airbags are crucial safety features in modern automobiles, designed to rapidly inflate and cushion passengers during collisions, reducing the risk of injury. Automotive airbag ICs play a pivotal role in ensuring the proper and timely activation of airbags to enhance passenger safety.

The global Automotive Airbag ICs market size was estimated at USD 1486.70 million in 2023 and is projected to reach USD 1873.05 million by 2032, exhibiting a CAGR of 2.60% during the forecast period.

North America Automotive Airbag ICs market size was estimated at USD 404.85 million in 2023, at a CAGR of 2.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Automotive Airbag ICs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Airbag ICs Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Airbag ICs market in any manner.

## Global Automotive Airbag ICs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Bosch

Continental

ST

ADI

NXP

Infineon

Denso

### Market Segmentation (by Type)

Integrated System Chip

Independent Chip

## Market Segmentation (by Application)

Passenger Vehicle

Commercial Vehicle

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Airbag ICs Market

Overview of the regional outlook of the Automotive Airbag ICs Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Airbag ICs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Airbag ICs, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Airbag ICs
- 1.2 Key Market Segments
  - 1.2.1 Automotive Airbag ICs Segment by Type
  - 1.2.2 Automotive Airbag ICs Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AUTOMOTIVE AIRBAG ICS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Airbag ICs Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Automotive Airbag ICs Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE AIRBAG ICS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Automotive Airbag ICs Sales by Manufacturers (2019-2024)
- 3.2 Global Automotive Airbag ICs Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automotive Airbag ICs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automotive Airbag ICs Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automotive Airbag ICs Sales Sites, Area Served, Product Type
- 3.6 Automotive Airbag ICs Market Competitive Situation and Trends
  - 3.6.1 Automotive Airbag ICs Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Automotive Airbag ICs Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 AUTOMOTIVE AIRBAG ICS INDUSTRY CHAIN ANALYSIS**

- 4.1 Automotive Airbag ICs Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE AIRBAG ICS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 AUTOMOTIVE AIRBAG ICS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Airbag ICs Sales Market Share by Type (2019-2024)
- 6.3 Global Automotive Airbag ICs Market Size Market Share by Type (2019-2024)
- 6.4 Global Automotive Airbag ICs Price by Type (2019-2024)

## **7 AUTOMOTIVE AIRBAG ICS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Airbag ICs Market Sales by Application (2019-2024)
- 7.3 Global Automotive Airbag ICs Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automotive Airbag ICs Sales Growth Rate by Application (2019-2024)

## **8 AUTOMOTIVE AIRBAG ICS MARKET CONSUMPTION BY REGION**

- 8.1 Global Automotive Airbag ICs Sales by Region
  - 8.1.1 Global Automotive Airbag ICs Sales by Region
  - 8.1.2 Global Automotive Airbag ICs Sales Market Share by Region
- 8.2 North America



- 8.2.1 North America Automotive Airbag ICs Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Automotive Airbag ICs Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Automotive Airbag ICs Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Automotive Airbag ICs Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Automotive Airbag ICs Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 AUTOMOTIVE AIRBAG ICS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Automotive Airbag ICs by Region (2019-2024)
- 9.2 Global Automotive Airbag ICs Revenue Market Share by Region (2019-2024)
- 9.3 Global Automotive Airbag ICs Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Automotive Airbag ICs Production
  - 9.4.1 North America Automotive Airbag ICs Production Growth Rate (2019-2024)

9.4.2 North America Automotive Airbag ICs Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Automotive Airbag ICs Production

9.5.1 Europe Automotive Airbag ICs Production Growth Rate (2019-2024)

9.5.2 Europe Automotive Airbag ICs Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Automotive Airbag ICs Production (2019-2024)

9.6.1 Japan Automotive Airbag ICs Production Growth Rate (2019-2024)

9.6.2 Japan Automotive Airbag ICs Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Automotive Airbag ICs Production (2019-2024)

9.7.1 China Automotive Airbag ICs Production Growth Rate (2019-2024)

9.7.2 China Automotive Airbag ICs Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Bosch

10.1.1 Bosch Automotive Airbag ICs Basic Information

10.1.2 Bosch Automotive Airbag ICs Product Overview

10.1.3 Bosch Automotive Airbag ICs Product Market Performance

10.1.4 Bosch Business Overview

10.1.5 Bosch Automotive Airbag ICs SWOT Analysis

10.1.6 Bosch Recent Developments

10.2 Continental

10.2.1 Continental Automotive Airbag ICs Basic Information

10.2.2 Continental Automotive Airbag ICs Product Overview

10.2.3 Continental Automotive Airbag ICs Product Market Performance

10.2.4 Continental Business Overview

10.2.5 Continental Automotive Airbag ICs SWOT Analysis

10.2.6 Continental Recent Developments

10.3 ST

10.3.1 ST Automotive Airbag ICs Basic Information

10.3.2 ST Automotive Airbag ICs Product Overview

10.3.3 ST Automotive Airbag ICs Product Market Performance

10.3.4 ST Automotive Airbag ICs SWOT Analysis

10.3.5 ST Business Overview

10.3.6 ST Recent Developments

10.4 ADI

- 10.4.1 ADI Automotive Airbag ICs Basic Information
- 10.4.2 ADI Automotive Airbag ICs Product Overview
- 10.4.3 ADI Automotive Airbag ICs Product Market Performance
- 10.4.4 ADI Business Overview
- 10.4.5 ADI Recent Developments

#### 10.5 NXP

- 10.5.1 NXP Automotive Airbag ICs Basic Information
- 10.5.2 NXP Automotive Airbag ICs Product Overview
- 10.5.3 NXP Automotive Airbag ICs Product Market Performance
- 10.5.4 NXP Business Overview
- 10.5.5 NXP Recent Developments

#### 10.6 Infineon

- 10.6.1 Infineon Automotive Airbag ICs Basic Information
- 10.6.2 Infineon Automotive Airbag ICs Product Overview
- 10.6.3 Infineon Automotive Airbag ICs Product Market Performance
- 10.6.4 Infineon Business Overview
- 10.6.5 Infineon Recent Developments

#### 10.7 Denso

- 10.7.1 Denso Automotive Airbag ICs Basic Information
- 10.7.2 Denso Automotive Airbag ICs Product Overview
- 10.7.3 Denso Automotive Airbag ICs Product Market Performance
- 10.7.4 Denso Business Overview
- 10.7.5 Denso Recent Developments

## **11 AUTOMOTIVE AIRBAG ICS MARKET FORECAST BY REGION**

- 11.1 Global Automotive Airbag ICs Market Size Forecast
- 11.2 Global Automotive Airbag ICs Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Automotive Airbag ICs Market Size Forecast by Country
  - 11.2.3 Asia Pacific Automotive Airbag ICs Market Size Forecast by Region
  - 11.2.4 South America Automotive Airbag ICs Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Automotive Airbag ICs by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Automotive Airbag ICs Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Automotive Airbag ICs by Type (2025-2032)

- 12.1.2 Global Automotive Airbag ICs Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Automotive Airbag ICs by Type (2025-2032)
- 12.2 Global Automotive Airbag ICs Market Forecast by Application (2025-2032)
  - 12.2.1 Global Automotive Airbag ICs Sales (K Units) Forecast by Application
  - 12.2.2 Global Automotive Airbag ICs Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Airbag ICs Market Size Comparison by Region (M USD)

Table 5. Global Automotive Airbag ICs Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Automotive Airbag ICs Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Automotive Airbag ICs Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Automotive Airbag ICs Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Airbag ICs as of 2022)

Table 10. Global Market Automotive Airbag ICs Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Automotive Airbag ICs Sales Sites and Area Served

Table 12. Manufacturers Automotive Airbag ICs Product Type

Table 13. Global Automotive Airbag ICs Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Automotive Airbag ICs

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Automotive Airbag ICs Market Challenges

Table 22. Global Automotive Airbag ICs Sales by Type (K Units)

Table 23. Global Automotive Airbag ICs Market Size by Type (M USD)

Table 24. Global Automotive Airbag ICs Sales (K Units) by Type (2019-2024)

Table 25. Global Automotive Airbag ICs Sales Market Share by Type (2019-2024)

Table 26. Global Automotive Airbag ICs Market Size (M USD) by Type (2019-2024)

Table 27. Global Automotive Airbag ICs Market Size Share by Type (2019-2024)

Table 28. Global Automotive Airbag ICs Price (USD/Unit) by Type (2019-2024)

Table 29. Global Automotive Airbag ICs Sales (K Units) by Application

Table 30. Global Automotive Airbag ICs Market Size by Application

- Table 31. Global Automotive Airbag ICs Sales by Application (2019-2024) & (K Units)
- Table 32. Global Automotive Airbag ICs Sales Market Share by Application (2019-2024)
- Table 33. Global Automotive Airbag ICs Sales by Application (2019-2024) & (M USD)
- Table 34. Global Automotive Airbag ICs Market Share by Application (2019-2024)
- Table 35. Global Automotive Airbag ICs Sales Growth Rate by Application (2019-2024)
- Table 36. Global Automotive Airbag ICs Sales by Region (2019-2024) & (K Units)
- Table 37. Global Automotive Airbag ICs Sales Market Share by Region (2019-2024)
- Table 38. North America Automotive Airbag ICs Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Automotive Airbag ICs Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Automotive Airbag ICs Sales by Region (2019-2024) & (K Units)
- Table 41. South America Automotive Airbag ICs Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Automotive Airbag ICs Sales by Region (2019-2024) & (K Units)
- Table 43. Global Automotive Airbag ICs Production (K Units) by Region (2019-2024)
- Table 44. Global Automotive Airbag ICs Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Automotive Airbag ICs Revenue Market Share by Region (2019-2024)
- Table 46. Global Automotive Airbag ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Automotive Airbag ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Automotive Airbag ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Automotive Airbag ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Automotive Airbag ICs Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Bosch Automotive Airbag ICs Basic Information
- Table 52. Bosch Automotive Airbag ICs Product Overview
- Table 53. Bosch Automotive Airbag ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Bosch Business Overview
- Table 55. Bosch Automotive Airbag ICs SWOT Analysis
- Table 56. Bosch Recent Developments
- Table 57. Continental Automotive Airbag ICs Basic Information
- Table 58. Continental Automotive Airbag ICs Product Overview
- Table 59. Continental Automotive Airbag ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 60. Continental Business Overview
- Table 61. Continental Automotive Airbag ICs SWOT Analysis
- Table 62. Continental Recent Developments
- Table 63. ST Automotive Airbag ICs Basic Information
- Table 64. ST Automotive Airbag ICs Product Overview
- Table 65. ST Automotive Airbag ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. ST Automotive Airbag ICs SWOT Analysis
- Table 67. ST Business Overview
- Table 68. ST Recent Developments
- Table 69. ADI Automotive Airbag ICs Basic Information
- Table 70. ADI Automotive Airbag ICs Product Overview
- Table 71. ADI Automotive Airbag ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. ADI Business Overview
- Table 73. ADI Recent Developments
- Table 74. NXP Automotive Airbag ICs Basic Information
- Table 75. NXP Automotive Airbag ICs Product Overview
- Table 76. NXP Automotive Airbag ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. NXP Business Overview
- Table 78. NXP Recent Developments
- Table 79. Infineon Automotive Airbag ICs Basic Information
- Table 80. Infineon Automotive Airbag ICs Product Overview
- Table 81. Infineon Automotive Airbag ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Infineon Business Overview
- Table 83. Infineon Recent Developments
- Table 84. Denso Automotive Airbag ICs Basic Information
- Table 85. Denso Automotive Airbag ICs Product Overview
- Table 86. Denso Automotive Airbag ICs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Denso Business Overview
- Table 88. Denso Recent Developments
- Table 89. Global Automotive Airbag ICs Sales Forecast by Region (2025-2032) & (K Units)
- Table 90. Global Automotive Airbag ICs Market Size Forecast by Region (2025-2032) & (M USD)
- Table 91. North America Automotive Airbag ICs Sales Forecast by Country (2025-2032)

& (K Units)

Table 92. North America Automotive Airbag ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 93. Europe Automotive Airbag ICs Sales Forecast by Country (2025-2032) & (K Units)

Table 94. Europe Automotive Airbag ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 95. Asia Pacific Automotive Airbag ICs Sales Forecast by Region (2025-2032) & (K Units)

Table 96. Asia Pacific Automotive Airbag ICs Market Size Forecast by Region (2025-2032) & (M USD)

Table 97. South America Automotive Airbag ICs Sales Forecast by Country (2025-2032) & (K Units)

Table 98. South America Automotive Airbag ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 99. Middle East and Africa Automotive Airbag ICs Consumption Forecast by Country (2025-2032) & (Units)

Table 100. Middle East and Africa Automotive Airbag ICs Market Size Forecast by Country (2025-2032) & (M USD)

Table 101. Global Automotive Airbag ICs Sales Forecast by Type (2025-2032) & (K Units)

Table 102. Global Automotive Airbag ICs Market Size Forecast by Type (2025-2032) & (M USD)

Table 103. Global Automotive Airbag ICs Price Forecast by Type (2025-2032) & (USD/Unit)

Table 104. Global Automotive Airbag ICs Sales (K Units) Forecast by Application (2025-2032)

Table 105. Global Automotive Airbag ICs Market Size Forecast by Application (2025-2032) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Automotive Airbag ICs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Airbag ICs Market Size (M USD), 2019-2032
- Figure 5. Global Automotive Airbag ICs Market Size (M USD) (2019-2032)
- Figure 6. Global Automotive Airbag ICs Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Airbag ICs Market Size by Country (M USD)
- Figure 11. Automotive Airbag ICs Sales Share by Manufacturers in 2023
- Figure 12. Global Automotive Airbag ICs Revenue Share by Manufacturers in 2023
- Figure 13. Automotive Airbag ICs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automotive Airbag ICs Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Airbag ICs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automotive Airbag ICs Market Share by Type
- Figure 18. Sales Market Share of Automotive Airbag ICs by Type (2019-2024)
- Figure 19. Sales Market Share of Automotive Airbag ICs by Type in 2023
- Figure 20. Market Size Share of Automotive Airbag ICs by Type (2019-2024)
- Figure 21. Market Size Market Share of Automotive Airbag ICs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automotive Airbag ICs Market Share by Application
- Figure 24. Global Automotive Airbag ICs Sales Market Share by Application (2019-2024)
- Figure 25. Global Automotive Airbag ICs Sales Market Share by Application in 2023
- Figure 26. Global Automotive Airbag ICs Market Share by Application (2019-2024)
- Figure 27. Global Automotive Airbag ICs Market Share by Application in 2023
- Figure 28. Global Automotive Airbag ICs Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Automotive Airbag ICs Sales Market Share by Region (2019-2024)
- Figure 30. North America Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Airbag ICs Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Airbag ICs Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Airbag ICs Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Airbag ICs Sales Market Share by Country in 2023

Figure 37. Germany Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Airbag ICs Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Airbag ICs Sales Market Share by Region in 2023

Figure 44. China Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Airbag ICs Sales and Growth Rate (K Units)

Figure 50. South America Automotive Airbag ICs Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Airbag ICs Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Airbag ICs Sales Market Share by Region

in 2023

Figure 56. Saudi Arabia Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Airbag ICs Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Airbag ICs Production Market Share by Region (2019-2024)

Figure 62. North America Automotive Airbag ICs Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Automotive Airbag ICs Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Automotive Airbag ICs Production (K Units) Growth Rate (2019-2024)

Figure 65. China Automotive Airbag ICs Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Automotive Airbag ICs Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Automotive Airbag ICs Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Automotive Airbag ICs Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Automotive Airbag ICs Market Share Forecast by Type (2025-2032)

Figure 70. Global Automotive Airbag ICs Sales Forecast by Application (2025-2032)

Figure 71. Global Automotive Airbag ICs Market Share Forecast by Application (2025-2032)

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