

# Global Automotive Aftermarket Tire Pressure Monitoring System Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Automotive aftermarket tire pressure monitoring system is a device that monitors tire pressure and temperature in real time and automatically alerts the driver when the tire pressure or temperature is abnormal, helping to ensure driving safety. The system mainly includes tire pressure sensor, control unit, display unit and alarm unit, which can be installed on different types of vehicles.

The Global Automotive Aftermarket Tire Pressure Monitoring System Market Size was estimated at USD 674.40 million in 2023 and is projected to reach USD 1234.39 million by 2029, exhibiting a CAGR of 10.60% during the forecast period.

This report provides a deep insight into the global Automotive Aftermarket Tire Pressure Monitoring System market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Aftermarket Tire Pressure Monitoring System Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the

main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive Aftermarket Tire Pressure Monitoring System market in any manner.

## Global Automotive Aftermarket Tire Pressure Monitoring System Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Schrader (Sensata)

Continental

ZF

Pacific Industrial

Huf

Baolong Automotive

Bendix

Denso

NIRA Dynamics

CUB Elecparts

Steelmate

DIAS

Orange Electronic

Shenzhen Autotech

ACDelco

Nanjing Top Sun

Market Segmentation (by Type)

Direct TPMS

Indirect TPMS

Market Segmentation (by Application)

Passenger Vehicle

Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Aftermarket Tire Pressure Monitoring System Market

Overview of the regional outlook of the Automotive Aftermarket Tire Pressure Monitoring System Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Aftermarket Tire Pressure Monitoring System Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Automotive Aftermarket Tire Pressure Monitoring System

1.2 Key Market Segments

1.2.1 Automotive Aftermarket Tire Pressure Monitoring System Segment by Type

1.2.2 Automotive Aftermarket Tire Pressure Monitoring System Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

1.4 Key Data of Global Auto Market

1.4.1 Global Automobile Production by Country

1.4.2 Global Automobile Production by Type

### **2 AUTOMOTIVE AFTERMARKET TIRE PRESSURE MONITORING SYSTEM MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Automotive Aftermarket Tire Pressure Monitoring System Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Automotive Aftermarket Tire Pressure Monitoring System Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 AUTOMOTIVE AFTERMARKET TIRE PRESSURE MONITORING SYSTEM MARKET COMPETITIVE LANDSCAPE**

3.1 Global Automotive Aftermarket Tire Pressure Monitoring System Sales by Manufacturers (2019-2024)

3.2 Global Automotive Aftermarket Tire Pressure Monitoring System Revenue Market Share by Manufacturers (2019-2024)

3.3 Automotive Aftermarket Tire Pressure Monitoring System Market Share by



Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Automotive Aftermarket Tire Pressure Monitoring System Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Automotive Aftermarket Tire Pressure Monitoring System Sales Sites, Area Served, Product Type

3.6 Automotive Aftermarket Tire Pressure Monitoring System Market Competitive Situation and Trends

3.6.1 Automotive Aftermarket Tire Pressure Monitoring System Market Concentration Rate

3.6.2 Global 5 and 10 Largest Automotive Aftermarket Tire Pressure Monitoring System Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE AFTERMARKET TIRE PRESSURE MONITORING SYSTEM INDUSTRY CHAIN ANALYSIS**

4.1 Automotive Aftermarket Tire Pressure Monitoring System Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE AFTERMARKET TIRE PRESSURE MONITORING SYSTEM MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 AUTOMOTIVE AFTERMARKET TIRE PRESSURE MONITORING SYSTEM MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Type (2019-2024)

6.3 Global Automotive Aftermarket Tire Pressure Monitoring System Market Size Market Share by Type (2019-2024)

6.4 Global Automotive Aftermarket Tire Pressure Monitoring System Price by Type (2019-2024)

## **7 AUTOMOTIVE AFTERMARKET TIRE PRESSURE MONITORING SYSTEM MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Aftermarket Tire Pressure Monitoring System Market Sales by Application (2019-2024)

7.3 Global Automotive Aftermarket Tire Pressure Monitoring System Market Size (M USD) by Application (2019-2024)

7.4 Global Automotive Aftermarket Tire Pressure Monitoring System Sales Growth Rate by Application (2019-2024)

## **8 AUTOMOTIVE AFTERMARKET TIRE PRESSURE MONITORING SYSTEM MARKET SEGMENTATION BY REGION**

8.1 Global Automotive Aftermarket Tire Pressure Monitoring System Sales by Region

8.1.1 Global Automotive Aftermarket Tire Pressure Monitoring System Sales by Region

8.1.2 Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Region

8.2 North America

8.2.1 North America Automotive Aftermarket Tire Pressure Monitoring System Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automotive Aftermarket Tire Pressure Monitoring System Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automotive Aftermarket Tire Pressure Monitoring System Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automotive Aftermarket Tire Pressure Monitoring System Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automotive Aftermarket Tire Pressure Monitoring System Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Schrader (Sensata)

9.1.1 Schrader (Sensata) Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.1.2 Schrader (Sensata) Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.1.3 Schrader (Sensata) Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.1.4 Schrader (Sensata) Business Overview

9.1.5 Schrader (Sensata) Automotive Aftermarket Tire Pressure Monitoring System SWOT Analysis

9.1.6 Schrader (Sensata) Recent Developments

9.2 Continental

9.2.1 Continental Automotive Aftermarket Tire Pressure Monitoring System Basic

## Information

9.2.2 Continental Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.2.3 Continental Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.2.4 Continental Business Overview

9.2.5 Continental Automotive Aftermarket Tire Pressure Monitoring System SWOT Analysis

9.2.6 Continental Recent Developments

## 9.3 ZF

9.3.1 ZF Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.3.2 ZF Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.3.3 ZF Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.3.4 ZF Automotive Aftermarket Tire Pressure Monitoring System SWOT Analysis

9.3.5 ZF Business Overview

9.3.6 ZF Recent Developments

## 9.4 Pacific Industrial

9.4.1 Pacific Industrial Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.4.2 Pacific Industrial Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.4.3 Pacific Industrial Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.4.4 Pacific Industrial Business Overview

9.4.5 Pacific Industrial Recent Developments

## 9.5 Huf

9.5.1 Huf Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.5.2 Huf Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.5.3 Huf Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.5.4 Huf Business Overview

9.5.5 Huf Recent Developments

## 9.6 Baolong Automotive

9.6.1 Baolong Automotive Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.6.2 Baolong Automotive Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.6.3 Baolong Automotive Automotive Aftermarket Tire Pressure Monitoring System

## Product Market Performance

9.6.4 Baolong Automotive Business Overview

9.6.5 Baolong Automotive Recent Developments

## 9.7 Bendix

9.7.1 Bendix Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.7.2 Bendix Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.7.3 Bendix Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.7.4 Bendix Business Overview

9.7.5 Bendix Recent Developments

## 9.8 Denso

9.8.1 Denso Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.8.2 Denso Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.8.3 Denso Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.8.4 Denso Business Overview

9.8.5 Denso Recent Developments

## 9.9 NIRA Dynamics

9.9.1 NIRA Dynamics Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.9.2 NIRA Dynamics Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.9.3 NIRA Dynamics Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.9.4 NIRA Dynamics Business Overview

9.9.5 NIRA Dynamics Recent Developments

## 9.10 CUB Elecparts

9.10.1 CUB Elecparts Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.10.2 CUB Elecparts Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.10.3 CUB Elecparts Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.10.4 CUB Elecparts Business Overview

9.10.5 CUB Elecparts Recent Developments

## 9.11 Steelmate

9.11.1 Steelmate Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.11.2 Steelmate Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.11.3 Steelmate Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.11.4 Steelmate Business Overview

9.11.5 Steelmate Recent Developments

## 9.12 DIAS

9.12.1 DIAS Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.12.2 DIAS Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.12.3 DIAS Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.12.4 DIAS Business Overview

9.12.5 DIAS Recent Developments

## 9.13 Orange Electronic

9.13.1 Orange Electronic Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.13.2 Orange Electronic Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.13.3 Orange Electronic Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.13.4 Orange Electronic Business Overview

9.13.5 Orange Electronic Recent Developments

## 9.14 Shenzhen Autotech

9.14.1 Shenzhen Autotech Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.14.2 Shenzhen Autotech Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.14.3 Shenzhen Autotech Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.14.4 Shenzhen Autotech Business Overview

9.14.5 Shenzhen Autotech Recent Developments

## 9.15 ACDelco

9.15.1 ACDelco Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.15.2 ACDelco Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.15.3 ACDelco Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.15.4 ACDelco Business Overview

9.15.5 ACDelco Recent Developments

9.16 Nanjing Top Sun

9.16.1 Nanjing Top Sun Automotive Aftermarket Tire Pressure Monitoring System Basic Information

9.16.2 Nanjing Top Sun Automotive Aftermarket Tire Pressure Monitoring System Product Overview

9.16.3 Nanjing Top Sun Automotive Aftermarket Tire Pressure Monitoring System Product Market Performance

9.16.4 Nanjing Top Sun Business Overview

9.16.5 Nanjing Top Sun Recent Developments

## **10 AUTOMOTIVE AFTERMARKET TIRE PRESSURE MONITORING SYSTEM MARKET FORECAST BY REGION**

10.1 Global Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast

10.2 Global Automotive Aftermarket Tire Pressure Monitoring System Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Country

10.2.3 Asia Pacific Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Region

10.2.4 South America Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Automotive Aftermarket Tire Pressure Monitoring System by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Automotive Aftermarket Tire Pressure Monitoring System Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automotive Aftermarket Tire Pressure Monitoring System by Type (2025-2030)

11.1.2 Global Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automotive Aftermarket Tire Pressure Monitoring System by Type (2025-2030)

11.2 Global Automotive Aftermarket Tire Pressure Monitoring System Market Forecast by Application (2025-2030)

11.2.1 Global Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units) Forecast by Application

11.2.2 Global Automotive Aftermarket Tire Pressure Monitoring System Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Country (Vehicle)
- Table 4. Importance and Development Potential of Automobiles in Various Countries
- Table 5. Global Automobile Production by Type
- Table 6. Importance and Development Potential of Automobiles in Various Type
- Table 7. Market Size (M USD) Segment Executive Summary
- Table 8. Automotive Aftermarket Tire Pressure Monitoring System Market Size Comparison by Region (M USD)
- Table 9. Global Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units) by Manufacturers (2019-2024)
- Table 10. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Manufacturers (2019-2024)
- Table 11. Global Automotive Aftermarket Tire Pressure Monitoring System Revenue (M USD) by Manufacturers (2019-2024)
- Table 12. Global Automotive Aftermarket Tire Pressure Monitoring System Revenue Share by Manufacturers (2019-2024)
- Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Aftermarket Tire Pressure Monitoring System as of 2022)
- Table 14. Global Market Automotive Aftermarket Tire Pressure Monitoring System Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 15. Manufacturers Automotive Aftermarket Tire Pressure Monitoring System Sales Sites and Area Served
- Table 16. Manufacturers Automotive Aftermarket Tire Pressure Monitoring System Product Type
- Table 17. Global Automotive Aftermarket Tire Pressure Monitoring System Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 18. Mergers & Acquisitions, Expansion Plans
- Table 19. Industry Chain Map of Automotive Aftermarket Tire Pressure Monitoring System
- Table 20. Market Overview of Key Raw Materials
- Table 21. Midstream Market Analysis
- Table 22. Downstream Customer Analysis
- Table 23. Key Development Trends
- Table 24. Driving Factors

- Table 25. Automotive Aftermarket Tire Pressure Monitoring System Market Challenges
- Table 26. Global Automotive Aftermarket Tire Pressure Monitoring System Sales by Type (K Units)
- Table 27. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size by Type (M USD)
- Table 28. Global Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units) by Type (2019-2024)
- Table 29. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Type (2019-2024)
- Table 30. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size (M USD) by Type (2019-2024)
- Table 31. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size Share by Type (2019-2024)
- Table 32. Global Automotive Aftermarket Tire Pressure Monitoring System Price (USD/Unit) by Type (2019-2024)
- Table 33. Global Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units) by Application
- Table 34. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size by Application
- Table 35. Global Automotive Aftermarket Tire Pressure Monitoring System Sales by Application (2019-2024) & (K Units)
- Table 36. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Application (2019-2024)
- Table 37. Global Automotive Aftermarket Tire Pressure Monitoring System Sales by Application (2019-2024) & (M USD)
- Table 38. Global Automotive Aftermarket Tire Pressure Monitoring System Market Share by Application (2019-2024)
- Table 39. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Growth Rate by Application (2019-2024)
- Table 40. Global Automotive Aftermarket Tire Pressure Monitoring System Sales by Region (2019-2024) & (K Units)
- Table 41. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Region (2019-2024)
- Table 42. North America Automotive Aftermarket Tire Pressure Monitoring System Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Automotive Aftermarket Tire Pressure Monitoring System Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Automotive Aftermarket Tire Pressure Monitoring System Sales by Region (2019-2024) & (K Units)

Table 45. South America Automotive Aftermarket Tire Pressure Monitoring System Sales by Country (2019-2024) & (K Units)

Table 46. Middle East and Africa Automotive Aftermarket Tire Pressure Monitoring System Sales by Region (2019-2024) & (K Units)

Table 47. Schrader (Sensata) Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 48. Schrader (Sensata) Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 49. Schrader (Sensata) Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. Schrader (Sensata) Business Overview

Table 51. Schrader (Sensata) Automotive Aftermarket Tire Pressure Monitoring System SWOT Analysis

Table 52. Schrader (Sensata) Recent Developments

Table 53. Continental Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 54. Continental Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 55. Continental Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Continental Business Overview

Table 57. Continental Automotive Aftermarket Tire Pressure Monitoring System SWOT Analysis

Table 58. Continental Recent Developments

Table 59. ZF Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 60. ZF Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 61. ZF Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. ZF Automotive Aftermarket Tire Pressure Monitoring System SWOT Analysis

Table 63. ZF Business Overview

Table 64. ZF Recent Developments

Table 65. Pacific Industrial Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 66. Pacific Industrial Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 67. Pacific Industrial Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Pacific Industrial Business Overview

Table 69. Pacific Industrial Recent Developments

Table 70. Huf Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 71. Huf Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 72. Huf Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Huf Business Overview

Table 74. Huf Recent Developments

Table 75. Baolong Automotive Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 76. Baolong Automotive Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 77. Baolong Automotive Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Baolong Automotive Business Overview

Table 79. Baolong Automotive Recent Developments

Table 80. Bendix Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 81. Bendix Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 82. Bendix Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Bendix Business Overview

Table 84. Bendix Recent Developments

Table 85. Denso Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 86. Denso Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 87. Denso Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Denso Business Overview

Table 89. Denso Recent Developments

Table 90. NIRA Dynamics Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 91. NIRA Dynamics Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 92. NIRA Dynamics Automotive Aftermarket Tire Pressure Monitoring System

Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. NIRA Dynamics Business Overview

Table 94. NIRA Dynamics Recent Developments

Table 95. CUB Elecparts Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 96. CUB Elecparts Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 97. CUB Elecparts Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. CUB Elecparts Business Overview

Table 99. CUB Elecparts Recent Developments

Table 100. Steelmate Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 101. Steelmate Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 102. Steelmate Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Steelmate Business Overview

Table 104. Steelmate Recent Developments

Table 105. DIAS Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 106. DIAS Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 107. DIAS Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. DIAS Business Overview

Table 109. DIAS Recent Developments

Table 110. Orange Electronic Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 111. Orange Electronic Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 112. Orange Electronic Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Orange Electronic Business Overview

Table 114. Orange Electronic Recent Developments

Table 115. Shenzhen Autotech Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 116. Shenzhen Autotech Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 117. Shenzhen Autotech Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Shenzhen Autotech Business Overview

Table 119. Shenzhen Autotech Recent Developments

Table 120. ACDelco Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 121. ACDelco Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 122. ACDelco Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. ACDelco Business Overview

Table 124. ACDelco Recent Developments

Table 125. Nanjing Top Sun Automotive Aftermarket Tire Pressure Monitoring System Basic Information

Table 126. Nanjing Top Sun Automotive Aftermarket Tire Pressure Monitoring System Product Overview

Table 127. Nanjing Top Sun Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. Nanjing Top Sun Business Overview

Table 129. Nanjing Top Sun Recent Developments

Table 130. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Forecast by Region (2025-2030) & (K Units)

Table 131. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Region (2025-2030) & (M USD)

Table 132. North America Automotive Aftermarket Tire Pressure Monitoring System Sales Forecast by Country (2025-2030) & (K Units)

Table 133. North America Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Country (2025-2030) & (M USD)

Table 134. Europe Automotive Aftermarket Tire Pressure Monitoring System Sales Forecast by Country (2025-2030) & (K Units)

Table 135. Europe Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Asia Pacific Automotive Aftermarket Tire Pressure Monitoring System Sales Forecast by Region (2025-2030) & (K Units)

Table 137. Asia Pacific Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. South America Automotive Aftermarket Tire Pressure Monitoring System Sales Forecast by Country (2025-2030) & (K Units)

Table 139. South America Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Middle East and Africa Automotive Aftermarket Tire Pressure Monitoring System Consumption Forecast by Country (2025-2030) & (Units)

Table 141. Middle East and Africa Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Forecast by Type (2025-2030) & (K Units)

Table 143. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Type (2025-2030) & (M USD)

Table 144. Global Automotive Aftermarket Tire Pressure Monitoring System Price Forecast by Type (2025-2030) & (USD/Unit)

Table 145. Global Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units) Forecast by Application (2025-2030)

Table 146. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Automotive Aftermarket Tire Pressure Monitoring System

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size (M USD), 2019-2030

Figure 5. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size (M USD) (2019-2030)

Figure 6. Global Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Aftermarket Tire Pressure Monitoring System Market Size by Country (M USD)

Figure 11. Automotive Aftermarket Tire Pressure Monitoring System Sales Share by Manufacturers in 2023

Figure 12. Global Automotive Aftermarket Tire Pressure Monitoring System Revenue Share by Manufacturers in 2023

Figure 13. Automotive Aftermarket Tire Pressure Monitoring System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Automotive Aftermarket Tire Pressure Monitoring System Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Automotive Aftermarket Tire Pressure Monitoring System Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Automotive Aftermarket Tire Pressure Monitoring System Market Share by Type

Figure 18. Sales Market Share of Automotive Aftermarket Tire Pressure Monitoring System by Type (2019-2024)

Figure 19. Sales Market Share of Automotive Aftermarket Tire Pressure Monitoring System by Type in 2023

Figure 20. Market Size Share of Automotive Aftermarket Tire Pressure Monitoring System by Type (2019-2024)

Figure 21. Market Size Market Share of Automotive Aftermarket Tire Pressure Monitoring System by Type in 2023



Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Automotive Aftermarket Tire Pressure Monitoring System Market Share by Application

Figure 24. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Application (2019-2024)

Figure 25. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Application in 2023

Figure 26. Global Automotive Aftermarket Tire Pressure Monitoring System Market Share by Application (2019-2024)

Figure 27. Global Automotive Aftermarket Tire Pressure Monitoring System Market Share by Application in 2023

Figure 28. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Growth Rate by Application (2019-2024)

Figure 29. Global Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Region (2019-2024)

Figure 30. North America Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Country in 2023

Figure 32. U.S. Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Automotive Aftermarket Tire Pressure Monitoring System Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Automotive Aftermarket Tire Pressure Monitoring System Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Country in 2023

Figure 37. Germany Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Region in 2023

Figure 44. China Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (K Units)

Figure 50. South America Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Country in 2023

Figure 51. Brazil Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Automotive Aftermarket Tire Pressure Monitoring System Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Automotive Aftermarket Tire Pressure Monitoring System Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Automotive Aftermarket Tire Pressure Monitoring System Sales

Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Automotive Aftermarket Tire Pressure Monitoring System Market Size

Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Automotive Aftermarket Tire Pressure Monitoring System Sales

Market Share Forecast by Type (2025-2030)

Figure 64. Global Automotive Aftermarket Tire Pressure Monitoring System Market

Share Forecast by Type (2025-2030)

Figure 65. Global Automotive Aftermarket Tire Pressure Monitoring System Sales

Forecast by Application (2025-2030)

Figure 66. Global Automotive Aftermarket Tire Pressure Monitoring System Market

Share Forecast by Application (2025-2030)

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