

Global Automobile TPMS Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

A tire-pressure monitoring system (TPMS) is an electronic system designed to monitor the air pressure inside the pneumatic tires on various types of vehicles. TPMS report real-time tire-pressure information to the driver of the vehicle, either via a gauge, a pictogram display, or a simple low-pressure warning light. TPMS are provided both at an OEM (factory) level as well as an aftermarket solution. The target of a TPMS is avoiding traffic accidents, poor fuel economy, and increased tire wear due to under-inflated tires through early recognition of a hazardous state of the tires.

The Global Automobile TPMS Market Size was estimated at USD 3949.43 million in 2023 and is projected to reach USD 5414.75 million by 2029, exhibiting a CAGR of 5.40% during the forecast period.

This report provides a deep insight into the global Automobile TPMS market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automobile TPMS Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automobile TPMS market in any manner.

Global Automobile TPMS Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Schrader (Sensata)

Continental

ZF TRW

Pacific Industrial

Huf

Denso

Lear

Bendix

Baolong Automotive

Sate Auto Electronic

ACDelco

CUB Elecparts

NIRA Dynamics

Orange Electronic

Shenzhen Autotech

Steelmate

Nanjing Top Sun

Shenzhen Hangshen

Market Segmentation (by Type)

Direct TPMS

Indirect TPMS

Market Segmentation (by Application)

Passenger Vehicle

Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automobile TPMS Market

Overview of the regional outlook of the Automobile TPMS Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automobile TPMS Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automobile TPMS
- 1.2 Key Market Segments
 - 1.2.1 Automobile TPMS Segment by Type
 - 1.2.2 Automobile TPMS Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOBILE TPMS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automobile TPMS Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Automobile TPMS Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOBILE TPMS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Automobile TPMS Sales by Manufacturers (2019-2024)
- 3.2 Global Automobile TPMS Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Automobile TPMS Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Automobile TPMS Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Automobile TPMS Sales Sites, Area Served, Product Type
- 3.6 Automobile TPMS Market Competitive Situation and Trends
 - 3.6.1 Automobile TPMS Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Automobile TPMS Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 AUTOMOBILE TPMS INDUSTRY CHAIN ANALYSIS

- 4.1 Automobile TPMS Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOBILE TPMS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AUTOMOBILE TPMS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automobile TPMS Sales Market Share by Type (2019-2024)
- 6.3 Global Automobile TPMS Market Size Market Share by Type (2019-2024)
- 6.4 Global Automobile TPMS Price by Type (2019-2024)

7 AUTOMOBILE TPMS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automobile TPMS Market Sales by Application (2019-2024)
- 7.3 Global Automobile TPMS Market Size (M USD) by Application (2019-2024)
- 7.4 Global Automobile TPMS Sales Growth Rate by Application (2019-2024)

8 AUTOMOBILE TPMS MARKET SEGMENTATION BY REGION

- 8.1 Global Automobile TPMS Sales by Region
 - 8.1.1 Global Automobile TPMS Sales by Region
 - 8.1.2 Global Automobile TPMS Sales Market Share by Region

8.2 North America

8.2.1 North America Automobile TPMS Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Automobile TPMS Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Automobile TPMS Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Automobile TPMS Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Automobile TPMS Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Schrader (Sensata)

9.1.1 Schrader (Sensata) Automobile TPMS Basic Information

9.1.2 Schrader (Sensata) Automobile TPMS Product Overview

9.1.3 Schrader (Sensata) Automobile TPMS Product Market Performance

9.1.4 Schrader (Sensata) Business Overview

- 9.1.5 Schrader (Sensata) Automobile TPMS SWOT Analysis
- 9.1.6 Schrader (Sensata) Recent Developments
- 9.2 Continental
 - 9.2.1 Continental Automobile TPMS Basic Information
 - 9.2.2 Continental Automobile TPMS Product Overview
 - 9.2.3 Continental Automobile TPMS Product Market Performance
 - 9.2.4 Continental Business Overview
 - 9.2.5 Continental Automobile TPMS SWOT Analysis
 - 9.2.6 Continental Recent Developments
- 9.3 ZF TRW
 - 9.3.1 ZF TRW Automobile TPMS Basic Information
 - 9.3.2 ZF TRW Automobile TPMS Product Overview
 - 9.3.3 ZF TRW Automobile TPMS Product Market Performance
 - 9.3.4 ZF TRW Automobile TPMS SWOT Analysis
 - 9.3.5 ZF TRW Business Overview
 - 9.3.6 ZF TRW Recent Developments
- 9.4 Pacific Industrial
 - 9.4.1 Pacific Industrial Automobile TPMS Basic Information
 - 9.4.2 Pacific Industrial Automobile TPMS Product Overview
 - 9.4.3 Pacific Industrial Automobile TPMS Product Market Performance
 - 9.4.4 Pacific Industrial Business Overview
 - 9.4.5 Pacific Industrial Recent Developments
- 9.5 Huf
 - 9.5.1 Huf Automobile TPMS Basic Information
 - 9.5.2 Huf Automobile TPMS Product Overview
 - 9.5.3 Huf Automobile TPMS Product Market Performance
 - 9.5.4 Huf Business Overview
 - 9.5.5 Huf Recent Developments
- 9.6 Denso
 - 9.6.1 Denso Automobile TPMS Basic Information
 - 9.6.2 Denso Automobile TPMS Product Overview
 - 9.6.3 Denso Automobile TPMS Product Market Performance
 - 9.6.4 Denso Business Overview
 - 9.6.5 Denso Recent Developments
- 9.7 Lear
 - 9.7.1 Lear Automobile TPMS Basic Information
 - 9.7.2 Lear Automobile TPMS Product Overview
 - 9.7.3 Lear Automobile TPMS Product Market Performance
 - 9.7.4 Lear Business Overview

9.7.5 Lear Recent Developments

9.8 Bendix

9.8.1 Bendix Automobile TPMS Basic Information

9.8.2 Bendix Automobile TPMS Product Overview

9.8.3 Bendix Automobile TPMS Product Market Performance

9.8.4 Bendix Business Overview

9.8.5 Bendix Recent Developments

9.9 Baolong Automotive

9.9.1 Baolong Automotive Automobile TPMS Basic Information

9.9.2 Baolong Automotive Automobile TPMS Product Overview

9.9.3 Baolong Automotive Automobile TPMS Product Market Performance

9.9.4 Baolong Automotive Business Overview

9.9.5 Baolong Automotive Recent Developments

9.10 Sate Auto Electronic

9.10.1 Sate Auto Electronic Automobile TPMS Basic Information

9.10.2 Sate Auto Electronic Automobile TPMS Product Overview

9.10.3 Sate Auto Electronic Automobile TPMS Product Market Performance

9.10.4 Sate Auto Electronic Business Overview

9.10.5 Sate Auto Electronic Recent Developments

9.11 ACDelco

9.11.1 ACDelco Automobile TPMS Basic Information

9.11.2 ACDelco Automobile TPMS Product Overview

9.11.3 ACDelco Automobile TPMS Product Market Performance

9.11.4 ACDelco Business Overview

9.11.5 ACDelco Recent Developments

9.12 CUB Elecparts

9.12.1 CUB Elecparts Automobile TPMS Basic Information

9.12.2 CUB Elecparts Automobile TPMS Product Overview

9.12.3 CUB Elecparts Automobile TPMS Product Market Performance

9.12.4 CUB Elecparts Business Overview

9.12.5 CUB Elecparts Recent Developments

9.13 NIRA Dynamics

9.13.1 NIRA Dynamics Automobile TPMS Basic Information

9.13.2 NIRA Dynamics Automobile TPMS Product Overview

9.13.3 NIRA Dynamics Automobile TPMS Product Market Performance

9.13.4 NIRA Dynamics Business Overview

9.13.5 NIRA Dynamics Recent Developments

9.14 Orange Electronic

9.14.1 Orange Electronic Automobile TPMS Basic Information

- 9.14.2 Orange Electronic Automobile TPMS Product Overview
- 9.14.3 Orange Electronic Automobile TPMS Product Market Performance
- 9.14.4 Orange Electronic Business Overview
- 9.14.5 Orange Electronic Recent Developments
- 9.15 Shenzhen Autotech
 - 9.15.1 Shenzhen Autotech Automobile TPMS Basic Information
 - 9.15.2 Shenzhen Autotech Automobile TPMS Product Overview
 - 9.15.3 Shenzhen Autotech Automobile TPMS Product Market Performance
 - 9.15.4 Shenzhen Autotech Business Overview
 - 9.15.5 Shenzhen Autotech Recent Developments
- 9.16 Steelmate
 - 9.16.1 Steelmate Automobile TPMS Basic Information
 - 9.16.2 Steelmate Automobile TPMS Product Overview
 - 9.16.3 Steelmate Automobile TPMS Product Market Performance
 - 9.16.4 Steelmate Business Overview
 - 9.16.5 Steelmate Recent Developments
- 9.17 Nanjing Top Sun
 - 9.17.1 Nanjing Top Sun Automobile TPMS Basic Information
 - 9.17.2 Nanjing Top Sun Automobile TPMS Product Overview
 - 9.17.3 Nanjing Top Sun Automobile TPMS Product Market Performance
 - 9.17.4 Nanjing Top Sun Business Overview
 - 9.17.5 Nanjing Top Sun Recent Developments
- 9.18 Shenzhen Hangshen
 - 9.18.1 Shenzhen Hangshen Automobile TPMS Basic Information
 - 9.18.2 Shenzhen Hangshen Automobile TPMS Product Overview
 - 9.18.3 Shenzhen Hangshen Automobile TPMS Product Market Performance
 - 9.18.4 Shenzhen Hangshen Business Overview
 - 9.18.5 Shenzhen Hangshen Recent Developments

10 AUTOMOBILE TPMS MARKET FORECAST BY REGION

- 10.1 Global Automobile TPMS Market Size Forecast
- 10.2 Global Automobile TPMS Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Automobile TPMS Market Size Forecast by Country
 - 10.2.3 Asia Pacific Automobile TPMS Market Size Forecast by Region
 - 10.2.4 South America Automobile TPMS Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Automobile TPMS by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Automobile TPMS Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Automobile TPMS by Type (2025-2030)

11.1.2 Global Automobile TPMS Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Automobile TPMS by Type (2025-2030)

11.2 Global Automobile TPMS Market Forecast by Application (2025-2030)

11.2.1 Global Automobile TPMS Sales (K Units) Forecast by Application

11.2.2 Global Automobile TPMS Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Country (Vehicle)
- Table 4. Importance and Development Potential of Automobiles in Various Countries
- Table 5. Global Automobile Production by Type
- Table 6. Importance and Development Potential of Automobiles in Various Type
- Table 7. Market Size (M USD) Segment Executive Summary
- Table 8. Automobile TPMS Market Size Comparison by Region (M USD)
- Table 9. Global Automobile TPMS Sales (K Units) by Manufacturers (2019-2024)
- Table 10. Global Automobile TPMS Sales Market Share by Manufacturers (2019-2024)
- Table 11. Global Automobile TPMS Revenue (M USD) by Manufacturers (2019-2024)
- Table 12. Global Automobile TPMS Revenue Share by Manufacturers (2019-2024)
- Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automobile TPMS as of 2022)
- Table 14. Global Market Automobile TPMS Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 15. Manufacturers Automobile TPMS Sales Sites and Area Served
- Table 16. Manufacturers Automobile TPMS Product Type
- Table 17. Global Automobile TPMS Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 18. Mergers & Acquisitions, Expansion Plans
- Table 19. Industry Chain Map of Automobile TPMS
- Table 20. Market Overview of Key Raw Materials
- Table 21. Midstream Market Analysis
- Table 22. Downstream Customer Analysis
- Table 23. Key Development Trends
- Table 24. Driving Factors
- Table 25. Automobile TPMS Market Challenges
- Table 26. Global Automobile TPMS Sales by Type (K Units)
- Table 27. Global Automobile TPMS Market Size by Type (M USD)
- Table 28. Global Automobile TPMS Sales (K Units) by Type (2019-2024)
- Table 29. Global Automobile TPMS Sales Market Share by Type (2019-2024)
- Table 30. Global Automobile TPMS Market Size (M USD) by Type (2019-2024)
- Table 31. Global Automobile TPMS Market Size Share by Type (2019-2024)
- Table 32. Global Automobile TPMS Price (USD/Unit) by Type (2019-2024)

- Table 33. Global Automobile TPMS Sales (K Units) by Application
- Table 34. Global Automobile TPMS Market Size by Application
- Table 35. Global Automobile TPMS Sales by Application (2019-2024) & (K Units)
- Table 36. Global Automobile TPMS Sales Market Share by Application (2019-2024)
- Table 37. Global Automobile TPMS Sales by Application (2019-2024) & (M USD)
- Table 38. Global Automobile TPMS Market Share by Application (2019-2024)
- Table 39. Global Automobile TPMS Sales Growth Rate by Application (2019-2024)
- Table 40. Global Automobile TPMS Sales by Region (2019-2024) & (K Units)
- Table 41. Global Automobile TPMS Sales Market Share by Region (2019-2024)
- Table 42. North America Automobile TPMS Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Automobile TPMS Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Automobile TPMS Sales by Region (2019-2024) & (K Units)
- Table 45. South America Automobile TPMS Sales by Country (2019-2024) & (K Units)
- Table 46. Middle East and Africa Automobile TPMS Sales by Region (2019-2024) & (K Units)
- Table 47. Schrader (Sensata) Automobile TPMS Basic Information
- Table 48. Schrader (Sensata) Automobile TPMS Product Overview
- Table 49. Schrader (Sensata) Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. Schrader (Sensata) Business Overview
- Table 51. Schrader (Sensata) Automobile TPMS SWOT Analysis
- Table 52. Schrader (Sensata) Recent Developments
- Table 53. Continental Automobile TPMS Basic Information
- Table 54. Continental Automobile TPMS Product Overview
- Table 55. Continental Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 56. Continental Business Overview
- Table 57. Continental Automobile TPMS SWOT Analysis
- Table 58. Continental Recent Developments
- Table 59. ZF TRW Automobile TPMS Basic Information
- Table 60. ZF TRW Automobile TPMS Product Overview
- Table 61. ZF TRW Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 62. ZF TRW Automobile TPMS SWOT Analysis
- Table 63. ZF TRW Business Overview
- Table 64. ZF TRW Recent Developments
- Table 65. Pacific Industrial Automobile TPMS Basic Information
- Table 66. Pacific Industrial Automobile TPMS Product Overview
- Table 67. Pacific Industrial Automobile TPMS Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 68. Pacific Industrial Business Overview

Table 69. Pacific Industrial Recent Developments

Table 70. Huf Automobile TPMS Basic Information

Table 71. Huf Automobile TPMS Product Overview

Table 72. Huf Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Huf Business Overview

Table 74. Huf Recent Developments

Table 75. Denso Automobile TPMS Basic Information

Table 76. Denso Automobile TPMS Product Overview

Table 77. Denso Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Denso Business Overview

Table 79. Denso Recent Developments

Table 80. Lear Automobile TPMS Basic Information

Table 81. Lear Automobile TPMS Product Overview

Table 82. Lear Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Lear Business Overview

Table 84. Lear Recent Developments

Table 85. Bendix Automobile TPMS Basic Information

Table 86. Bendix Automobile TPMS Product Overview

Table 87. Bendix Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Bendix Business Overview

Table 89. Bendix Recent Developments

Table 90. Baolong Automotive Automobile TPMS Basic Information

Table 91. Baolong Automotive Automobile TPMS Product Overview

Table 92. Baolong Automotive Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Baolong Automotive Business Overview

Table 94. Baolong Automotive Recent Developments

Table 95. Sate Auto Electronic Automobile TPMS Basic Information

Table 96. Sate Auto Electronic Automobile TPMS Product Overview

Table 97. Sate Auto Electronic Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Sate Auto Electronic Business Overview

Table 99. Sate Auto Electronic Recent Developments

Table 100. ACDelco Automobile TPMS Basic Information

Table 101. ACDelco Automobile TPMS Product Overview

Table 102. ACDelco Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. ACDelco Business Overview

Table 104. ACDelco Recent Developments

Table 105. CUB Elecparts Automobile TPMS Basic Information

Table 106. CUB Elecparts Automobile TPMS Product Overview

Table 107. CUB Elecparts Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. CUB Elecparts Business Overview

Table 109. CUB Elecparts Recent Developments

Table 110. NIRA Dynamics Automobile TPMS Basic Information

Table 111. NIRA Dynamics Automobile TPMS Product Overview

Table 112. NIRA Dynamics Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. NIRA Dynamics Business Overview

Table 114. NIRA Dynamics Recent Developments

Table 115. Orange Electronic Automobile TPMS Basic Information

Table 116. Orange Electronic Automobile TPMS Product Overview

Table 117. Orange Electronic Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Orange Electronic Business Overview

Table 119. Orange Electronic Recent Developments

Table 120. Shenzhen Autotech Automobile TPMS Basic Information

Table 121. Shenzhen Autotech Automobile TPMS Product Overview

Table 122. Shenzhen Autotech Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. Shenzhen Autotech Business Overview

Table 124. Shenzhen Autotech Recent Developments

Table 125. Steelmate Automobile TPMS Basic Information

Table 126. Steelmate Automobile TPMS Product Overview

Table 127. Steelmate Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. Steelmate Business Overview

Table 129. Steelmate Recent Developments

Table 130. Nanjing Top Sun Automobile TPMS Basic Information

Table 131. Nanjing Top Sun Automobile TPMS Product Overview

Table 132. Nanjing Top Sun Automobile TPMS Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 133. Nanjing Top Sun Business Overview

Table 134. Nanjing Top Sun Recent Developments

Table 135. Shenzhen Hangshen Automobile TPMS Basic Information

Table 136. Shenzhen Hangshen Automobile TPMS Product Overview

Table 137. Shenzhen Hangshen Automobile TPMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 138. Shenzhen Hangshen Business Overview

Table 139. Shenzhen Hangshen Recent Developments

Table 140. Global Automobile TPMS Sales Forecast by Region (2025-2030) & (K Units)

Table 141. Global Automobile TPMS Market Size Forecast by Region (2025-2030) & (M USD)

Table 142. North America Automobile TPMS Sales Forecast by Country (2025-2030) & (K Units)

Table 143. North America Automobile TPMS Market Size Forecast by Country (2025-2030) & (M USD)

Table 144. Europe Automobile TPMS Sales Forecast by Country (2025-2030) & (K Units)

Table 145. Europe Automobile TPMS Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Asia Pacific Automobile TPMS Sales Forecast by Region (2025-2030) & (K Units)

Table 147. Asia Pacific Automobile TPMS Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. South America Automobile TPMS Sales Forecast by Country (2025-2030) & (K Units)

Table 149. South America Automobile TPMS Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Middle East and Africa Automobile TPMS Consumption Forecast by Country (2025-2030) & (Units)

Table 151. Middle East and Africa Automobile TPMS Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Global Automobile TPMS Sales Forecast by Type (2025-2030) & (K Units)

Table 153. Global Automobile TPMS Market Size Forecast by Type (2025-2030) & (M USD)

Table 154. Global Automobile TPMS Price Forecast by Type (2025-2030) & (USD/Unit)

Table 155. Global Automobile TPMS Sales (K Units) Forecast by Application (2025-2030)

Table 156. Global Automobile TPMS Market Size Forecast by Application (2025-2030)

& (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automobile TPMS
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automobile TPMS Market Size (M USD), 2019-2030
- Figure 5. Global Automobile TPMS Market Size (M USD) (2019-2030)
- Figure 6. Global Automobile TPMS Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automobile TPMS Market Size by Country (M USD)
- Figure 11. Automobile TPMS Sales Share by Manufacturers in 2023
- Figure 12. Global Automobile TPMS Revenue Share by Manufacturers in 2023
- Figure 13. Automobile TPMS Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Automobile TPMS Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Automobile TPMS Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Automobile TPMS Market Share by Type
- Figure 18. Sales Market Share of Automobile TPMS by Type (2019-2024)
- Figure 19. Sales Market Share of Automobile TPMS by Type in 2023
- Figure 20. Market Size Share of Automobile TPMS by Type (2019-2024)
- Figure 21. Market Size Market Share of Automobile TPMS by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automobile TPMS Market Share by Application
- Figure 24. Global Automobile TPMS Sales Market Share by Application (2019-2024)
- Figure 25. Global Automobile TPMS Sales Market Share by Application in 2023
- Figure 26. Global Automobile TPMS Market Share by Application (2019-2024)
- Figure 27. Global Automobile TPMS Market Share by Application in 2023
- Figure 28. Global Automobile TPMS Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Automobile TPMS Sales Market Share by Region (2019-2024)
- Figure 30. North America Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Automobile TPMS Sales Market Share by Country in 2023

- Figure 32. U.S. Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Automobile TPMS Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Automobile TPMS Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Automobile TPMS Sales Market Share by Country in 2023
- Figure 37. Germany Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Automobile TPMS Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Automobile TPMS Sales Market Share by Region in 2023
- Figure 44. China Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Automobile TPMS Sales and Growth Rate (K Units)
- Figure 50. South America Automobile TPMS Sales Market Share by Country in 2023
- Figure 51. Brazil Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Automobile TPMS Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Automobile TPMS Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Automobile TPMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Automobile TPMS Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Automobile TPMS Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Automobile TPMS Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Automobile TPMS Market Share Forecast by Type (2025-2030)

Figure 65. Global Automobile TPMS Sales Forecast by Application (2025-2030)

Figure 66. Global Automobile TPMS Market Share Forecast by Application (2025-2030)

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