

Global Automobile Event Data Recorders (EDR) Market Research Report 2026(Status and Outlook)

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Abstracts

The vehicle event data recorder (EDR) is a device installed in the car to record information such as driving status in order to provide evidence in the event of a traffic accident. In modern driving, car accidents often occur when the engine fails or the speed of the car changes suddenly, and the vehicle event data recorder records the data at this time. After the car accident, the data collected from the vehicle event data recorder can be used to analyze the cause of the accident and determine the person responsible. This device has tamper-proof and readable and writable characteristics, similar to the black box on the aircraft. It is often called the "car black box". Many countries and regions are implementing regulations that require the installation of EDRs in new vehicles. For example, the National Highway Traffic Safety Administration (NHTSA) in the United States has proposed regulations for EDRs, increasing their penetration in the market. As part of broader automotive safety standards, the recording of crash data helps enhance safety protocols and accident investigations. Also growing awareness of road safety among consumers is leading to increased demand for vehicles equipped with advanced safety systems, including EDRs. Insurers may provide better premiums for vehicles equipped with safety features like EDRs, promoting their adoption among consumers.

The global Automobile Event Data Recorders (EDR) market size was estimated at USD 922.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automobile Event Data Recorders (EDR) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and

challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automobile Event Data Recorders (EDR) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automobile Event Data Recorders (EDR) market.

Global Automobile Event Data Recorders (EDR) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bosch
Changchun Qiming
Hangzhou Hopechart
Deren Electronic

Joyson Electronics
Harbin Viti
Nanjing Waythink

Market Segmentation (by Type)

Discrete EDR
Integrated EDR

Market Segmentation (by Application)

Passenger Car
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automobile Event Data Recorders (EDR) Market
Overview of the regional outlook of the Automobile Event Data Recorders (EDR) Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automobile Event Data Recorders (EDR) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automobile Event Data Recorders (EDR), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automobile Event Data Recorders (EDR)
- 1.2 Key Market Segments
 - 1.2.1 Automobile Event Data Recorders (EDR) Segment by Type
 - 1.2.2 Automobile Event Data Recorders (EDR) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOBILE EVENT DATA RECORDERS (EDR) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automobile Event Data Recorders (EDR) Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Automobile Event Data Recorders (EDR) Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOBILE EVENT DATA RECORDERS (EDR) MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Automobile Event Data Recorders (EDR) Product Life Cycle
- 3.3 Global Automobile Event Data Recorders (EDR) Sales by Manufacturers (2020-2025)
- 3.4 Global Automobile Event Data Recorders (EDR) Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Automobile Event Data Recorders (EDR) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automobile Event Data Recorders (EDR) Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automobile Event Data Recorders (EDR) Market Competitive Situation and Trends

3.8.1 Automobile Event Data Recorders (EDR) Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automobile Event Data Recorders (EDR) Players

Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOBILE EVENT DATA RECORDERS (EDR) INDUSTRY CHAIN ANALYSIS

4.1 Automobile Event Data Recorders (EDR) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOBILE EVENT DATA RECORDERS (EDR) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automobile Event Data Recorders (EDR) Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automobile Event Data Recorders (EDR) Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOBILE EVENT DATA RECORDERS (EDR) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automobile Event Data Recorders (EDR) Sales Market Share by Type (2020-2025)
- 6.3 Global Automobile Event Data Recorders (EDR) Market Size by Type (2020-2025)
- 6.4 Global Automobile Event Data Recorders (EDR) Price by Type (2020-2025)

7 AUTOMOBILE EVENT DATA RECORDERS (EDR) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automobile Event Data Recorders (EDR) Market Sales by Application (2020-2025)
- 7.3 Global Automobile Event Data Recorders (EDR) Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automobile Event Data Recorders (EDR) Sales Growth Rate by Application (2020-2025)

8 AUTOMOBILE EVENT DATA RECORDERS (EDR) MARKET SALES BY REGION

- 8.1 Global Automobile Event Data Recorders (EDR) Sales by Region
 - 8.1.1 Global Automobile Event Data Recorders (EDR) Sales by Region
 - 8.1.2 Global Automobile Event Data Recorders (EDR) Sales Market Share by Region
- 8.2 Global Automobile Event Data Recorders (EDR) Market Size by Region
 - 8.2.1 Global Automobile Event Data Recorders (EDR) Market Size by Region
 - 8.2.2 Global Automobile Event Data Recorders (EDR) Market Size by Region
- 8.3 North America
 - 8.3.1 North America Automobile Event Data Recorders (EDR) Sales by Country
 - 8.3.2 North America Automobile Event Data Recorders (EDR) Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automobile Event Data Recorders (EDR) Sales by Country
 - 8.4.2 Europe Automobile Event Data Recorders (EDR) Market Size by Country
 - 8.4.3 Germany Market Overview

- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automobile Event Data Recorders (EDR) Sales by Region
 - 8.5.2 Asia Pacific Automobile Event Data Recorders (EDR) Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automobile Event Data Recorders (EDR) Sales by Country
 - 8.6.2 South America Automobile Event Data Recorders (EDR) Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Automobile Event Data Recorders (EDR) Sales by Region
 - 8.7.2 Middle East and Africa Automobile Event Data Recorders (EDR) Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 AUTOMOBILE EVENT DATA RECORDERS (EDR) MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automobile Event Data Recorders (EDR) by Region(2020-2025)
- 9.2 Global Automobile Event Data Recorders (EDR) Revenue Market Share by Region (2020-2025)
- 9.3 Global Automobile Event Data Recorders (EDR) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automobile Event Data Recorders (EDR) Production

9.4.1 North America Automobile Event Data Recorders (EDR) Production Growth Rate (2020-2025)

9.4.2 North America Automobile Event Data Recorders (EDR) Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automobile Event Data Recorders (EDR) Production

9.5.1 Europe Automobile Event Data Recorders (EDR) Production Growth Rate (2020-2025)

9.5.2 Europe Automobile Event Data Recorders (EDR) Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Automobile Event Data Recorders (EDR) Production (2020-2025)

9.6.1 Japan Automobile Event Data Recorders (EDR) Production Growth Rate (2020-2025)

9.6.2 Japan Automobile Event Data Recorders (EDR) Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Automobile Event Data Recorders (EDR) Production (2020-2025)

9.7.1 China Automobile Event Data Recorders (EDR) Production Growth Rate (2020-2025)

9.7.2 China Automobile Event Data Recorders (EDR) Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bosch

10.1.1 Bosch Basic Information

10.1.2 Bosch Automobile Event Data Recorders (EDR) Product Overview

10.1.3 Bosch Automobile Event Data Recorders (EDR) Product Market Performance

10.1.4 Bosch Business Overview

10.1.5 Bosch SWOT Analysis

10.1.6 Bosch Recent Developments

10.2 Changchun Qiming

10.2.1 Changchun Qiming Basic Information

10.2.2 Changchun Qiming Automobile Event Data Recorders (EDR) Product Overview

10.2.3 Changchun Qiming Automobile Event Data Recorders (EDR) Product Market Performance

10.2.4 Changchun Qiming Business Overview

10.2.5 Changchun Qiming SWOT Analysis

10.2.6 Changchun Qiming Recent Developments

10.3 Hangzhou Hopechart

10.3.1 Hangzhou Hopechart Basic Information

10.3.2 Hangzhou Hopechart Automobile Event Data Recorders (EDR) Product Overview

10.3.3 Hangzhou Hopechart Automobile Event Data Recorders (EDR) Product Market Performance

10.3.4 Hangzhou Hopechart Business Overview

10.3.5 Hangzhou Hopechart SWOT Analysis

10.3.6 Hangzhou Hopechart Recent Developments

10.4 Deren Electronic

10.4.1 Deren Electronic Basic Information

10.4.2 Deren Electronic Automobile Event Data Recorders (EDR) Product Overview

10.4.3 Deren Electronic Automobile Event Data Recorders (EDR) Product Market Performance

10.4.4 Deren Electronic Business Overview

10.4.5 Deren Electronic Recent Developments

10.5 Joyson Electronics

10.5.1 Joyson Electronics Basic Information

10.5.2 Joyson Electronics Automobile Event Data Recorders (EDR) Product Overview

10.5.3 Joyson Electronics Automobile Event Data Recorders (EDR) Product Market Performance

10.5.4 Joyson Electronics Business Overview

10.5.5 Joyson Electronics Recent Developments

10.6 Harbin Viti

10.6.1 Harbin Viti Basic Information

10.6.2 Harbin Viti Automobile Event Data Recorders (EDR) Product Overview

10.6.3 Harbin Viti Automobile Event Data Recorders (EDR) Product Market Performance

10.6.4 Harbin Viti Business Overview

10.6.5 Harbin Viti Recent Developments

10.7 Nanjing Waythink

10.7.1 Nanjing Waythink Basic Information

10.7.2 Nanjing Waythink Automobile Event Data Recorders (EDR) Product Overview

10.7.3 Nanjing Waythink Automobile Event Data Recorders (EDR) Product Market Performance

10.7.4 Nanjing Waythink Business Overview

10.7.5 Nanjing Waythink Recent Developments

11 AUTOMOBILE EVENT DATA RECORDERS (EDR) MARKET FORECAST BY REGION

- 11.1 Global Automobile Event Data Recorders (EDR) Market Size Forecast
- 11.2 Global Automobile Event Data Recorders (EDR) Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automobile Event Data Recorders (EDR) Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automobile Event Data Recorders (EDR) Market Size Forecast by Region
 - 11.2.4 South America Automobile Event Data Recorders (EDR) Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automobile Event Data Recorders (EDR) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Automobile Event Data Recorders (EDR) Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Automobile Event Data Recorders (EDR) by Type (2026-2035)
 - 12.1.2 Global Automobile Event Data Recorders (EDR) Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Automobile Event Data Recorders (EDR) by Type (2026-2035)
- 12.2 Global Automobile Event Data Recorders (EDR) Market Forecast by Application (2026-2035)
 - 12.2.1 Global Automobile Event Data Recorders (EDR) Sales (K Units) Forecast by Application
 - 12.2.2 Global Automobile Event Data Recorders (EDR) Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Region (Units)

Table 4. Market Share and Development Potential of Automobiles by Region

Table 5. Global Automobile Production by Country (Units)

Table 6. Market Share and Development Potential of Automobiles by Country

Table 7. Motor Vehicle Production Market Share by Type (2024)

Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type

Table 10. Global Automobile Event Data Recorders (EDR) Market Size by Type (M USD)

Table 11. Global Automobile Event Data Recorders (EDR) Market Size by Application

Table 12. Automobile Event Data Recorders (EDR) Market Size Comparison by Region (M USD)

Table 13. Global Automobile Event Data Recorders (EDR) Sales (K Units) by Manufacturers (2020-2025)

Table 14. Global Automobile Event Data Recorders (EDR) Sales Market Share by Manufacturers (2020-2025)

Table 15. Global Automobile Event Data Recorders (EDR) Revenue (M USD) by Manufacturers (2020-2025)

Table 16. Global Automobile Event Data Recorders (EDR) Revenue Share by Manufacturers (2020-2025)

Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automobile Event Data Recorders (EDR) as of 2025)

Table 18. Global Market Automobile Event Data Recorders (EDR) Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 19. Manufacturers? Manufacturing Sites, Areas Served

Table 20. Manufacturers? Product Type

Table 21. Global Automobile Event Data Recorders (EDR) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. Market Overview of Key Raw Materials

Table 24. Midstream Market Analysis

Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

Table 28. Automobile Event Data Recorders (EDR) Market Challenges

Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 33. Global Automobile Event Data Recorders (EDR) Sales by Type (K Units)

Table 34. Global Automobile Event Data Recorders (EDR) Market Size by Type (M USD)

Table 35. Global Automobile Event Data Recorders (EDR) Sales (K Units) by Type (2020-2025)

Table 36. Global Automobile Event Data Recorders (EDR) Sales Market Share by Type (2020-2025)

Table 37. Global Automobile Event Data Recorders (EDR) Market Size (M USD) by Type (2020-2025)

Table 38. Global Automobile Event Data Recorders (EDR) Market Share by Type (2020-2025)

Table 39. Global Automobile Event Data Recorders (EDR) Price (USD/Unit) by Type (2020-2025)

Table 40. Global Automobile Event Data Recorders (EDR) Sales (K Units) by Application

Table 41. Global Automobile Event Data Recorders (EDR) Market Size by Application

Table 42. Global Automobile Event Data Recorders (EDR) Sales by Application (2020-2025) & (K Units)

Table 43. Global Automobile Event Data Recorders (EDR) Sales Market Share by Application (2020-2025)

Table 44. Global Automobile Event Data Recorders (EDR) Market Size by Application (2020-2025) & (M USD)

Table 45. Global Automobile Event Data Recorders (EDR) Market Share by Application (2020-2025)

Table 46. Global Automobile Event Data Recorders (EDR) Sales Growth Rate by Application (2020-2025)

Table 47. Global Automobile Event Data Recorders (EDR) Sales by Region (2020-2025) & (K Units)

Table 48. Global Automobile Event Data Recorders (EDR) Sales Market Share by Region (2020-2025)

Table 49. Global Automobile Event Data Recorders (EDR) Market Size by Region (2020-2025) & (M USD)

Table 50. Global Automobile Event Data Recorders (EDR) Market Size by Region (2020-2025)

Table 51. North America Automobile Event Data Recorders (EDR) Sales by Country (2020-2025) & (K Units)

Table 52. North America Automobile Event Data Recorders (EDR) Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Automobile Event Data Recorders (EDR) Sales by Country (2020-2025) & (K Units)

Table 54. Europe Automobile Event Data Recorders (EDR) Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Automobile Event Data Recorders (EDR) Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Automobile Event Data Recorders (EDR) Market Size by Region (2020-2025) & (M USD)

Table 57. South America Automobile Event Data Recorders (EDR) Sales by Country (2020-2025) & (K Units)

Table 58. South America Automobile Event Data Recorders (EDR) Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Automobile Event Data Recorders (EDR) Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Automobile Event Data Recorders (EDR) Market Size by Region (2020-2025) & (M USD)

Table 61. Global Automobile Event Data Recorders (EDR) Production (K Units) by Region(2020-2025)

Table 62. Global Automobile Event Data Recorders (EDR) Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Automobile Event Data Recorders (EDR) Revenue Market Share by Region (2020-2025)

Table 64. Global Automobile Event Data Recorders (EDR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Automobile Event Data Recorders (EDR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Automobile Event Data Recorders (EDR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Automobile Event Data Recorders (EDR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Automobile Event Data Recorders (EDR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Bosch Basic Information

- Table 70. Bosch Automobile Event Data Recorders (EDR) Product Overview
- Table 71. Bosch Automobile Event Data Recorders (EDR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 72. Bosch Business Overview
- Table 73. Bosch SWOT Analysis
- Table 74. Bosch Recent Developments
- Table 75. Changchun Qiming Basic Information
- Table 76. Changchun Qiming Automobile Event Data Recorders (EDR) Product Overview
- Table 77. Changchun Qiming Automobile Event Data Recorders (EDR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 78. Changchun Qiming Business Overview
- Table 79. Changchun Qiming SWOT Analysis
- Table 80. Changchun Qiming Recent Developments
- Table 81. Hangzhou Hopechart Basic Information
- Table 82. Hangzhou Hopechart Automobile Event Data Recorders (EDR) Product Overview
- Table 83. Hangzhou Hopechart Automobile Event Data Recorders (EDR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 84. Hangzhou Hopechart Business Overview
- Table 85. Hangzhou Hopechart SWOT Analysis
- Table 86. Hangzhou Hopechart Recent Developments
- Table 87. Deren Electronic Basic Information
- Table 88. Deren Electronic Automobile Event Data Recorders (EDR) Product Overview
- Table 89. Deren Electronic Automobile Event Data Recorders (EDR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 90. Deren Electronic Business Overview
- Table 91. Deren Electronic Recent Developments
- Table 92. Joyson Electronics Basic Information
- Table 93. Joyson Electronics Automobile Event Data Recorders (EDR) Product Overview
- Table 94. Joyson Electronics Automobile Event Data Recorders (EDR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 95. Joyson Electronics Business Overview
- Table 96. Joyson Electronics Recent Developments
- Table 97. Harbin Viti Basic Information
- Table 98. Harbin Viti Automobile Event Data Recorders (EDR) Product Overview
- Table 99. Harbin Viti Automobile Event Data Recorders (EDR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 100. Harbin Viti Business Overview
- Table 101. Harbin Viti Recent Developments
- Table 102. Nanjing Waythink Basic Information
- Table 103. Nanjing Waythink Automobile Event Data Recorders (EDR) Product Overview
- Table 104. Nanjing Waythink Automobile Event Data Recorders (EDR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 105. Nanjing Waythink Business Overview
- Table 106. Nanjing Waythink Recent Developments
- Table 107. Global Automobile Event Data Recorders (EDR) Sales Forecast by Region (2026-2035) & (K Units)
- Table 108. Global Automobile Event Data Recorders (EDR) Market Size Forecast by Region (2026-2035) & (M USD)
- Table 109. North America Automobile Event Data Recorders (EDR) Sales Forecast by Country (2026-2035) & (K Units)
- Table 110. North America Automobile Event Data Recorders (EDR) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 111. Europe Automobile Event Data Recorders (EDR) Sales Forecast by Country (2026-2035) & (K Units)
- Table 112. Europe Automobile Event Data Recorders (EDR) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 113. Asia Pacific Automobile Event Data Recorders (EDR) Sales Forecast by Region (2026-2035) & (K Units)
- Table 114. Asia Pacific Automobile Event Data Recorders (EDR) Market Size Forecast by Region (2026-2035) & (M USD)
- Table 115. South America Automobile Event Data Recorders (EDR) Sales Forecast by Country (2026-2035) & (K Units)
- Table 116. South America Automobile Event Data Recorders (EDR) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 117. Middle East and Africa Automobile Event Data Recorders (EDR) Sales Forecast by Country (2026-2035) & (Units)
- Table 118. Middle East and Africa Automobile Event Data Recorders (EDR) Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Global Automobile Event Data Recorders (EDR) Sales Forecast by Type (2026-2035) & (K Units)
- Table 120. Global Automobile Event Data Recorders (EDR) Market Size Forecast by Type (2026-2035) & (M USD)
- Table 121. Global Automobile Event Data Recorders (EDR) Price Forecast by Type (2026-2035) & (USD/Unit)

Table 122. Global Automobile Event Data Recorders (EDR) Sales (K Units) Forecast by Application (2026-2035)

Table 123. Global Automobile Event Data Recorders (EDR) Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automobile Event Data Recorders (EDR)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Automobile Event Data Recorders (EDR) Market Size (M USD), 2025-2035
- Figure 6. Global Automobile Event Data Recorders (EDR) Market Size (M USD) (2020-2035)
- Figure 7. Global Automobile Event Data Recorders (EDR) Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Automobile Event Data Recorders (EDR) Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Automobile Event Data Recorders (EDR) Product Life Cycle
- Figure 14. Automobile Event Data Recorders (EDR) Sales Share by Manufacturers in 2025
- Figure 15. Global Automobile Event Data Recorders (EDR) Revenue Share by Manufacturers in 2025
- Figure 16. Automobile Event Data Recorders (EDR) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Automobile Event Data Recorders (EDR) Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Automobile Event Data Recorders (EDR) Revenue in 2025
- Figure 19. Industry Chain Map of Automobile Event Data Recorders (EDR)
- Figure 20. Global Automobile Event Data Recorders (EDR) Market PEST Analysis
- Figure 21. Global Automobile Event Data Recorders (EDR) Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 27. Global Automobile Event Data Recorders (EDR) Market Share by Type

Figure 28. Sales Market Share of Automobile Event Data Recorders (EDR) by Type (2020-2025)

Figure 29. Sales Market Share of Automobile Event Data Recorders (EDR) by Type in 2025

Figure 30. Market Share of Automobile Event Data Recorders (EDR) by Type (2020-2025)

Figure 31. Market Share of Automobile Event Data Recorders (EDR) by Type in 2025

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Automobile Event Data Recorders (EDR) Market Share by Application

Figure 34. Global Automobile Event Data Recorders (EDR) Sales Market Share by Application (2020-2025)

Figure 35. Global Automobile Event Data Recorders (EDR) Sales Market Share by Application in 2025

Figure 36. Global Automobile Event Data Recorders (EDR) Market Share by Application (2020-2025)

Figure 37. Global Automobile Event Data Recorders (EDR) Market Share by Application in 2025

Figure 38. Global Automobile Event Data Recorders (EDR) Sales Growth Rate by Application (2020-2025)

Figure 39. Global Automobile Event Data Recorders (EDR) Sales Market Share by Region (2020-2025)

Figure 40. Global Automobile Event Data Recorders (EDR) Market Size by Region (2020-2025)

Figure 41. North America Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America Automobile Event Data Recorders (EDR) Sales Market Share by Country in 2024

Figure 44. North America Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America Automobile Event Data Recorders (EDR) Market Size by Country in 2024

Figure 46. U.S. Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Automobile Event Data Recorders (EDR) Sales (K Units) and

Growth Rate (2020-2025)

Figure 49. Canada Automobile Event Data Recorders (EDR) Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Automobile Event Data Recorders (EDR) Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Automobile Event Data Recorders (EDR) Market Size (Units) and Growth Rate (2020-2025)

Figure 52. Europe Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Automobile Event Data Recorders (EDR) Sales Market Share by Country in 2024

Figure 54. Europe Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Automobile Event Data Recorders (EDR) Market Size by Country in 2024

Figure 56. Germany Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Automobile Event Data Recorders (EDR) Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Automobile Event Data Recorders (EDR) Sales Market Share by Region in 2024

Figure 68. Asia Pacific Automobile Event Data Recorders (EDR) Market Size by Region in 2024

Figure 69. China Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Automobile Event Data Recorders (EDR) Sales and Growth Rate (K Units)

Figure 80. South America Automobile Event Data Recorders (EDR) Sales Market Share by Country in 2024

Figure 81. South America Automobile Event Data Recorders (EDR) Market Size and Growth Rate (M USD)

Figure 82. South America Automobile Event Data Recorders (EDR) Market Size by Country in 2024

Figure 83. Brazil Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Automobile Event Data Recorders (EDR) Sales and Growth Rate

(2020-2025) & (K Units)

Figure 88. Columbia Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Automobile Event Data Recorders (EDR) Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Automobile Event Data Recorders (EDR) Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Automobile Event Data Recorders (EDR) Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Automobile Event Data Recorders (EDR) Market Size by Region in 2024

Figure 93. Saudi Arabia Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Automobile Event Data Recorders (EDR) Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Automobile Event Data Recorders (EDR) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Automobile Event Data Recorders (EDR) Production Market Share by Region (2020-2025)

Figure 104. North America Automobile Event Data Recorders (EDR) Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Automobile Event Data Recorders (EDR) Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Automobile Event Data Recorders (EDR) Production (K Units) Growth Rate (2020-2025)

Figure 107. China Automobile Event Data Recorders (EDR) Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Automobile Event Data Recorders (EDR) Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Automobile Event Data Recorders (EDR) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Automobile Event Data Recorders (EDR) Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Automobile Event Data Recorders (EDR) Market Share Forecast by Type (2026-2035)

Figure 112. Global Automobile Event Data Recorders (EDR) Sales Forecast by Application (2026-2035)

Figure 113. Global Automobile Event Data Recorders (EDR) Market Share Forecast by Application (2026-2035)

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