

Global Automatic Spray Tan Machine Market Research Report 2026(Status and Outlook)

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Abstracts

An automatic spray tan machine is a device that is designed to provide a sunless tanning treatment by spraying a fine mist of tanning solution onto the skin. These machines are typically used in professional tanning salons, spas, and beauty centers to offer clients a convenient and efficient way to achieve a bronzed appearance without UV exposure. The machine is often equipped with adjustable spray patterns, customizable spray intensity, and other features to ensure even and natural-looking results. The automatic spray tan machine market is expected to continue its growth trajectory as more people recognize the benefits of sunless tanning. Technological advancements and a focus on user-friendly features will shape the market, catering to both professional and home users seeking convenient, safe, and natural-looking tanning solutions.

The global Automatic Spray Tan Machine market size was estimated at USD 1627.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automatic Spray Tan Machine market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automatic Spray Tan Machine market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automatic Spray Tan Machine market.

Global Automatic Spray Tan Machine Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

GloBody
Million Dollar Tan
MineTan
Oztan Cosmetics
Sienna X
Sjolie Inc
SUN LABS
Tampa Bay Tan
Sunless Inc
VANI-T
Maximist Equipment
Apollo Sprayers Inc

Norvell Sunless
Fascination
AURA Tanning Sprayers
Fuji Spray Tan

Market Segmentation (by Type)

Handy
Standing

Market Segmentation (by Application)

Salon Use
Personal Use

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automatic Spray Tan Machine Market
Overview of the regional outlook of the Automatic Spray Tan Machine Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automatic Spray Tan Machine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automatic Spray Tan Machine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automatic Spray Tan Machine

1.2 Key Market Segments

1.2.1 Automatic Spray Tan Machine Segment by Type

1.2.2 Automatic Spray Tan Machine Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMATIC SPRAY TAN MACHINE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automatic Spray Tan Machine Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Automatic Spray Tan Machine Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMATIC SPRAY TAN MACHINE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automatic Spray Tan Machine Product Life Cycle

3.3 Global Automatic Spray Tan Machine Sales by Manufacturers (2020-2025)

3.4 Global Automatic Spray Tan Machine Revenue Market Share by Manufacturers (2020-2025)

3.5 Automatic Spray Tan Machine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automatic Spray Tan Machine Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automatic Spray Tan Machine Market Competitive Situation and Trends

3.8.1 Automatic Spray Tan Machine Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automatic Spray Tan Machine Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMATIC SPRAY TAN MACHINE INDUSTRY CHAIN ANALYSIS

4.1 Automatic Spray Tan Machine Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMATIC SPRAY TAN MACHINE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automatic Spray Tan Machine Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automatic Spray Tan Machine Market

5.7 ESG Ratings of Leading Companies

6 AUTOMATIC SPRAY TAN MACHINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automatic Spray Tan Machine Sales Market Share by Type (2020-2025)

6.3 Global Automatic Spray Tan Machine Market Size by Type (2020-2025)

6.4 Global Automatic Spray Tan Machine Price by Type (2020-2025)

7 AUTOMATIC SPRAY TAN MACHINE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automatic Spray Tan Machine Market Sales by Application (2020-2025)
- 7.3 Global Automatic Spray Tan Machine Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automatic Spray Tan Machine Sales Growth Rate by Application (2020-2025)

8 AUTOMATIC SPRAY TAN MACHINE MARKET SALES BY REGION

- 8.1 Global Automatic Spray Tan Machine Sales by Region
 - 8.1.1 Global Automatic Spray Tan Machine Sales by Region
 - 8.1.2 Global Automatic Spray Tan Machine Sales Market Share by Region
- 8.2 Global Automatic Spray Tan Machine Market Size by Region
 - 8.2.1 Global Automatic Spray Tan Machine Market Size by Region
 - 8.2.2 Global Automatic Spray Tan Machine Market Size by Region
- 8.3 North America
 - 8.3.1 North America Automatic Spray Tan Machine Sales by Country
 - 8.3.2 North America Automatic Spray Tan Machine Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automatic Spray Tan Machine Sales by Country
 - 8.4.2 Europe Automatic Spray Tan Machine Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automatic Spray Tan Machine Sales by Region
 - 8.5.2 Asia Pacific Automatic Spray Tan Machine Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Automatic Spray Tan Machine Sales by Country

8.6.2 South America Automatic Spray Tan Machine Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Automatic Spray Tan Machine Sales by Region

8.7.2 Middle East and Africa Automatic Spray Tan Machine Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTOMATIC SPRAY TAN MACHINE MARKET PRODUCTION BY REGION

9.1 Global Production of Automatic Spray Tan Machine by Region(2020-2025)

9.2 Global Automatic Spray Tan Machine Revenue Market Share by Region
(2020-2025)

9.3 Global Automatic Spray Tan Machine Production, Revenue, Price and Gross Margin
(2020-2025)

9.4 North America Automatic Spray Tan Machine Production

9.4.1 North America Automatic Spray Tan Machine Production Growth Rate
(2020-2025)

9.4.2 North America Automatic Spray Tan Machine Production, Revenue, Price and
Gross Margin (2020-2025)

9.5 Europe Automatic Spray Tan Machine Production

9.5.1 Europe Automatic Spray Tan Machine Production Growth Rate (2020-2025)

9.5.2 Europe Automatic Spray Tan Machine Production, Revenue, Price and Gross
Margin (2020-2025)

9.6 Japan Automatic Spray Tan Machine Production (2020-2025)

9.6.1 Japan Automatic Spray Tan Machine Production Growth Rate (2020-2025)

9.6.2 Japan Automatic Spray Tan Machine Production, Revenue, Price and Gross
Margin (2020-2025)

9.7 China Automatic Spray Tan Machine Production (2020-2025)

9.7.1 China Automatic Spray Tan Machine Production Growth Rate (2020-2025)

9.7.2 China Automatic Spray Tan Machine Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 GloBody

10.1.1 GloBody Basic Information

10.1.2 GloBody Automatic Spray Tan Machine Product Overview

10.1.3 GloBody Automatic Spray Tan Machine Product Market Performance

10.1.4 GloBody Business Overview

10.1.5 GloBody SWOT Analysis

10.1.6 GloBody Recent Developments

10.2 Million Dollar Tan

10.2.1 Million Dollar Tan Basic Information

10.2.2 Million Dollar Tan Automatic Spray Tan Machine Product Overview

10.2.3 Million Dollar Tan Automatic Spray Tan Machine Product Market Performance

10.2.4 Million Dollar Tan Business Overview

10.2.5 Million Dollar Tan SWOT Analysis

10.2.6 Million Dollar Tan Recent Developments

10.3 MineTan

10.3.1 MineTan Basic Information

10.3.2 MineTan Automatic Spray Tan Machine Product Overview

10.3.3 MineTan Automatic Spray Tan Machine Product Market Performance

10.3.4 MineTan Business Overview

10.3.5 MineTan SWOT Analysis

10.3.6 MineTan Recent Developments

10.4 Oztan Cosmetics

10.4.1 Oztan Cosmetics Basic Information

10.4.2 Oztan Cosmetics Automatic Spray Tan Machine Product Overview

10.4.3 Oztan Cosmetics Automatic Spray Tan Machine Product Market Performance

10.4.4 Oztan Cosmetics Business Overview

10.4.5 Oztan Cosmetics Recent Developments

10.5 Sienna X

10.5.1 Sienna X Basic Information

10.5.2 Sienna X Automatic Spray Tan Machine Product Overview

10.5.3 Sienna X Automatic Spray Tan Machine Product Market Performance

10.5.4 Sienna X Business Overview

10.5.5 Sienna X Recent Developments

10.6 Sjolie Inc

- 10.6.1 Sjolie Inc Basic Information
- 10.6.2 Sjolie Inc Automatic Spray Tan Machine Product Overview
- 10.6.3 Sjolie Inc Automatic Spray Tan Machine Product Market Performance
- 10.6.4 Sjolie Inc Business Overview
- 10.6.5 Sjolie Inc Recent Developments
- 10.7 SUN LABS
 - 10.7.1 SUN LABS Basic Information
 - 10.7.2 SUN LABS Automatic Spray Tan Machine Product Overview
 - 10.7.3 SUN LABS Automatic Spray Tan Machine Product Market Performance
 - 10.7.4 SUN LABS Business Overview
 - 10.7.5 SUN LABS Recent Developments
- 10.8 Tampa Bay Tan
 - 10.8.1 Tampa Bay Tan Basic Information
 - 10.8.2 Tampa Bay Tan Automatic Spray Tan Machine Product Overview
 - 10.8.3 Tampa Bay Tan Automatic Spray Tan Machine Product Market Performance
 - 10.8.4 Tampa Bay Tan Business Overview
 - 10.8.5 Tampa Bay Tan Recent Developments
- 10.9 Sunless Inc
 - 10.9.1 Sunless Inc Basic Information
 - 10.9.2 Sunless Inc Automatic Spray Tan Machine Product Overview
 - 10.9.3 Sunless Inc Automatic Spray Tan Machine Product Market Performance
 - 10.9.4 Sunless Inc Business Overview
 - 10.9.5 Sunless Inc Recent Developments
- 10.10 VANI-T
 - 10.10.1 VANI-T Basic Information
 - 10.10.2 VANI-T Automatic Spray Tan Machine Product Overview
 - 10.10.3 VANI-T Automatic Spray Tan Machine Product Market Performance
 - 10.10.4 VANI-T Business Overview
 - 10.10.5 VANI-T Recent Developments
- 10.11 Maximist Equipment
 - 10.11.1 Maximist Equipment Basic Information
 - 10.11.2 Maximist Equipment Automatic Spray Tan Machine Product Overview
 - 10.11.3 Maximist Equipment Automatic Spray Tan Machine Product Market Performance
 - 10.11.4 Maximist Equipment Business Overview
 - 10.11.5 Maximist Equipment Recent Developments
- 10.12 Apollo Sprayers Inc
 - 10.12.1 Apollo Sprayers Inc Basic Information
 - 10.12.2 Apollo Sprayers Inc Automatic Spray Tan Machine Product Overview

- 10.12.3 Apollo Sprayers Inc Automatic Spray Tan Machine Product Market Performance
 - 10.12.4 Apollo Sprayers Inc Business Overview
 - 10.12.5 Apollo Sprayers Inc Recent Developments
- 10.13 Norvell Sunless
 - 10.13.1 Norvell Sunless Basic Information
 - 10.13.2 Norvell Sunless Automatic Spray Tan Machine Product Overview
 - 10.13.3 Norvell Sunless Automatic Spray Tan Machine Product Market Performance
 - 10.13.4 Norvell Sunless Business Overview
 - 10.13.5 Norvell Sunless Recent Developments
- 10.14 Fascination
 - 10.14.1 Fascination Basic Information
 - 10.14.2 Fascination Automatic Spray Tan Machine Product Overview
 - 10.14.3 Fascination Automatic Spray Tan Machine Product Market Performance
 - 10.14.4 Fascination Business Overview
 - 10.14.5 Fascination Recent Developments
- 10.15 AURA Tanning Sprayers
 - 10.15.1 AURA Tanning Sprayers Basic Information
 - 10.15.2 AURA Tanning Sprayers Automatic Spray Tan Machine Product Overview
 - 10.15.3 AURA Tanning Sprayers Automatic Spray Tan Machine Product Market Performance
- 10.15.4 AURA Tanning Sprayers Business Overview
- 10.15.5 AURA Tanning Sprayers Recent Developments
- 10.16 Fuji Spray Tan
 - 10.16.1 Fuji Spray Tan Basic Information
 - 10.16.2 Fuji Spray Tan Automatic Spray Tan Machine Product Overview
 - 10.16.3 Fuji Spray Tan Automatic Spray Tan Machine Product Market Performance
 - 10.16.4 Fuji Spray Tan Business Overview
 - 10.16.5 Fuji Spray Tan Recent Developments

11 AUTOMATIC SPRAY TAN MACHINE MARKET FORECAST BY REGION

- 11.1 Global Automatic Spray Tan Machine Market Size Forecast
- 11.2 Global Automatic Spray Tan Machine Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automatic Spray Tan Machine Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automatic Spray Tan Machine Market Size Forecast by Region
 - 11.2.4 South America Automatic Spray Tan Machine Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automatic Spray Tan Machine by

Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Automatic Spray Tan Machine Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Automatic Spray Tan Machine by Type (2026-2035)

12.1.2 Global Automatic Spray Tan Machine Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Automatic Spray Tan Machine by Type (2026-2035)

12.2 Global Automatic Spray Tan Machine Market Forecast by Application (2026-2035)

12.2.1 Global Automatic Spray Tan Machine Sales (K Units) Forecast by Application

12.2.2 Global Automatic Spray Tan Machine Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automatic Spray Tan Machine Market Size by Type (M USD)

Table 4. Global Automatic Spray Tan Machine Market Size by Application

Table 5. Automatic Spray Tan Machine Market Size Comparison by Region (M USD)

Table 6. Global Automatic Spray Tan Machine Sales (K Units) by Manufacturers
(2020-2025)

Table 7. Global Automatic Spray Tan Machine Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Automatic Spray Tan Machine Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Automatic Spray Tan Machine Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automatic Spray Tan Machine as of 2025)

Table 11. Global Market Automatic Spray Tan Machine Average Price (USD/Unit) of
Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Automatic Spray Tan Machine Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Automatic Spray Tan Machine Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global Automatic Spray Tan Machine Sales by Type (K Units)

Table 27. Global Automatic Spray Tan Machine Market Size by Type (M USD)

Table 28. Global Automatic Spray Tan Machine Sales (K Units) by Type (2020-2025)

Table 29. Global Automatic Spray Tan Machine Sales Market Share by Type (2020-2025)

Table 30. Global Automatic Spray Tan Machine Market Size (M USD) by Type (2020-2025)

Table 31. Global Automatic Spray Tan Machine Market Share by Type (2020-2025)

Table 32. Global Automatic Spray Tan Machine Price (USD/Unit) by Type (2020-2025)

Table 33. Global Automatic Spray Tan Machine Sales (K Units) by Application

Table 34. Global Automatic Spray Tan Machine Market Size by Application

Table 35. Global Automatic Spray Tan Machine Sales by Application (2020-2025) & (K Units)

Table 36. Global Automatic Spray Tan Machine Sales Market Share by Application (2020-2025)

Table 37. Global Automatic Spray Tan Machine Market Size by Application (2020-2025) & (M USD)

Table 38. Global Automatic Spray Tan Machine Market Share by Application (2020-2025)

Table 39. Global Automatic Spray Tan Machine Sales Growth Rate by Application (2020-2025)

Table 40. Global Automatic Spray Tan Machine Sales by Region (2020-2025) & (K Units)

Table 41. Global Automatic Spray Tan Machine Sales Market Share by Region (2020-2025)

Table 42. Global Automatic Spray Tan Machine Market Size by Region (2020-2025) & (M USD)

Table 43. Global Automatic Spray Tan Machine Market Size by Region (2020-2025)

Table 44. North America Automatic Spray Tan Machine Sales by Country (2020-2025) & (K Units)

Table 45. North America Automatic Spray Tan Machine Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Automatic Spray Tan Machine Sales by Country (2020-2025) & (K Units)

Table 47. Europe Automatic Spray Tan Machine Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Automatic Spray Tan Machine Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Automatic Spray Tan Machine Market Size by Region (2020-2025) & (M USD)

Table 50. South America Automatic Spray Tan Machine Sales by Country (2020-2025)

& (K Units)

Table 51. South America Automatic Spray Tan Machine Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Automatic Spray Tan Machine Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Automatic Spray Tan Machine Market Size by Region (2020-2025) & (M USD)

Table 54. Global Automatic Spray Tan Machine Production (K Units) by Region(2020-2025)

Table 55. Global Automatic Spray Tan Machine Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Automatic Spray Tan Machine Revenue Market Share by Region (2020-2025)

Table 57. Global Automatic Spray Tan Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Automatic Spray Tan Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Automatic Spray Tan Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Automatic Spray Tan Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Automatic Spray Tan Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. GloBody Basic Information

Table 63. GloBody Automatic Spray Tan Machine Product Overview

Table 64. GloBody Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. GloBody Business Overview

Table 66. GloBody SWOT Analysis

Table 67. GloBody Recent Developments

Table 68. Million Dollar Tan Basic Information

Table 69. Million Dollar Tan Automatic Spray Tan Machine Product Overview

Table 70. Million Dollar Tan Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Million Dollar Tan Business Overview

Table 72. Million Dollar Tan SWOT Analysis

Table 73. Million Dollar Tan Recent Developments

Table 74. MineTan Basic Information

Table 75. MineTan Automatic Spray Tan Machine Product Overview

Table 76. MineTan Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. MineTan Business Overview

Table 78. MineTan SWOT Analysis

Table 79. MineTan Recent Developments

Table 80. Oztan Cosmetics Basic Information

Table 81. Oztan Cosmetics Automatic Spray Tan Machine Product Overview

Table 82. Oztan Cosmetics Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Oztan Cosmetics Business Overview

Table 84. Oztan Cosmetics Recent Developments

Table 85. Sienna X Basic Information

Table 86. Sienna X Automatic Spray Tan Machine Product Overview

Table 87. Sienna X Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Sienna X Business Overview

Table 89. Sienna X Recent Developments

Table 90. Sjolie Inc Basic Information

Table 91. Sjolie Inc Automatic Spray Tan Machine Product Overview

Table 92. Sjolie Inc Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Sjolie Inc Business Overview

Table 94. Sjolie Inc Recent Developments

Table 95. SUN LABS Basic Information

Table 96. SUN LABS Automatic Spray Tan Machine Product Overview

Table 97. SUN LABS Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. SUN LABS Business Overview

Table 99. SUN LABS Recent Developments

Table 100. Tampa Bay Tan Basic Information

Table 101. Tampa Bay Tan Automatic Spray Tan Machine Product Overview

Table 102. Tampa Bay Tan Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Tampa Bay Tan Business Overview

Table 104. Tampa Bay Tan Recent Developments

Table 105. Sunless Inc Basic Information

Table 106. Sunless Inc Automatic Spray Tan Machine Product Overview

Table 107. Sunless Inc Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Sunless Inc Business Overview
Table 109. Sunless Inc Recent Developments
Table 110. VANI-T Basic Information
Table 111. VANI-T Automatic Spray Tan Machine Product Overview
Table 112. VANI-T Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. VANI-T Business Overview
Table 114. VANI-T Recent Developments
Table 115. Maximist Equipment Basic Information
Table 116. Maximist Equipment Automatic Spray Tan Machine Product Overview
Table 117. Maximist Equipment Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Maximist Equipment Business Overview
Table 119. Maximist Equipment Recent Developments
Table 120. Apollo Sprayers Inc Basic Information
Table 121. Apollo Sprayers Inc Automatic Spray Tan Machine Product Overview
Table 122. Apollo Sprayers Inc Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Apollo Sprayers Inc Business Overview
Table 124. Apollo Sprayers Inc Recent Developments
Table 125. Norvell Sunless Basic Information
Table 126. Norvell Sunless Automatic Spray Tan Machine Product Overview
Table 127. Norvell Sunless Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Norvell Sunless Business Overview
Table 129. Norvell Sunless Recent Developments
Table 130. Fascination Basic Information
Table 131. Fascination Automatic Spray Tan Machine Product Overview
Table 132. Fascination Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Fascination Business Overview
Table 134. Fascination Recent Developments
Table 135. AURA Tanning Sprayers Basic Information
Table 136. AURA Tanning Sprayers Automatic Spray Tan Machine Product Overview
Table 137. AURA Tanning Sprayers Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. AURA Tanning Sprayers Business Overview
Table 139. AURA Tanning Sprayers Recent Developments
Table 140. Fuji Spray Tan Basic Information

Table 141. Fuji Spray Tan Automatic Spray Tan Machine Product Overview
Table 142. Fuji Spray Tan Automatic Spray Tan Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. Fuji Spray Tan Business Overview
Table 144. Fuji Spray Tan Recent Developments
Table 145. Global Automatic Spray Tan Machine Sales Forecast by Region (2026-2035) & (K Units)
Table 146. Global Automatic Spray Tan Machine Market Size Forecast by Region (2026-2035) & (M USD)
Table 147. North America Automatic Spray Tan Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 148. North America Automatic Spray Tan Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 149. Europe Automatic Spray Tan Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 150. Europe Automatic Spray Tan Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 151. Asia Pacific Automatic Spray Tan Machine Sales Forecast by Region (2026-2035) & (K Units)
Table 152. Asia Pacific Automatic Spray Tan Machine Market Size Forecast by Region (2026-2035) & (M USD)
Table 153. South America Automatic Spray Tan Machine Sales Forecast by Country (2026-2035) & (K Units)
Table 154. South America Automatic Spray Tan Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 155. Middle East and Africa Automatic Spray Tan Machine Sales Forecast by Country (2026-2035) & (Units)
Table 156. Middle East and Africa Automatic Spray Tan Machine Market Size Forecast by Country (2026-2035) & (M USD)
Table 157. Global Automatic Spray Tan Machine Sales Forecast by Type (2026-2035) & (K Units)
Table 158. Global Automatic Spray Tan Machine Market Size Forecast by Type (2026-2035) & (M USD)
Table 159. Global Automatic Spray Tan Machine Price Forecast by Type (2026-2035) & (USD/Unit)
Table 160. Global Automatic Spray Tan Machine Sales (K Units) Forecast by Application (2026-2035)
Table 161. Global Automatic Spray Tan Machine Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Automatic Spray Tan Machine

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automatic Spray Tan Machine Market Size (M USD), 2025-2035

Figure 5. Global Automatic Spray Tan Machine Market Size (M USD) (2020-2035)

Figure 6. Global Automatic Spray Tan Machine Sales (K Units) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automatic Spray Tan Machine Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Automatic Spray Tan Machine Product Life Cycle

Figure 13. Automatic Spray Tan Machine Sales Share by Manufacturers in 2025

Figure 14. Global Automatic Spray Tan Machine Revenue Share by Manufacturers in 2025

Figure 15. Automatic Spray Tan Machine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Automatic Spray Tan Machine Average Price (USD/Unit) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Automatic Spray Tan Machine Revenue in 2025

Figure 18. Industry Chain Map of Automatic Spray Tan Machine

Figure 19. Global Automatic Spray Tan Machine Market PEST Analysis

Figure 20. Global Automatic Spray Tan Machine Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Automatic Spray Tan Machine Market Share by Type

Figure 27. Sales Market Share of Automatic Spray Tan Machine by Type (2020-2025)

Figure 28. Sales Market Share of Automatic Spray Tan Machine by Type in 2025

Figure 29. Market Share of Automatic Spray Tan Machine by Type (2020-2025)

Figure 30. Market Share of Automatic Spray Tan Machine by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Automatic Spray Tan Machine Market Share by Application
- Figure 33. Global Automatic Spray Tan Machine Sales Market Share by Application (2020-2025)
- Figure 34. Global Automatic Spray Tan Machine Sales Market Share by Application in 2025
- Figure 35. Global Automatic Spray Tan Machine Market Share by Application (2020-2025)
- Figure 36. Global Automatic Spray Tan Machine Market Share by Application in 2025
- Figure 37. Global Automatic Spray Tan Machine Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Automatic Spray Tan Machine Sales Market Share by Region (2020-2025)
- Figure 39. Global Automatic Spray Tan Machine Market Size by Region (2020-2025)
- Figure 40. North America Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Automatic Spray Tan Machine Sales Market Share by Country in 2024
- Figure 43. North America Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Automatic Spray Tan Machine Market Size by Country in 2024
- Figure 45. U.S. Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Automatic Spray Tan Machine Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Automatic Spray Tan Machine Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Automatic Spray Tan Machine Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Automatic Spray Tan Machine Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Automatic Spray Tan Machine Sales Market Share by Country in 2024

Figure 53. Europe Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automatic Spray Tan Machine Market Size by Country in 2024

Figure 55. Germany Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automatic Spray Tan Machine Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automatic Spray Tan Machine Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automatic Spray Tan Machine Market Size by Region in 2024

Figure 68. China Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automatic Spray Tan Machine Sales and Growth Rate (K Units)

Figure 79. South America Automatic Spray Tan Machine Sales Market Share by Country in 2024

Figure 80. South America Automatic Spray Tan Machine Market Size and Growth Rate (M USD)

Figure 81. South America Automatic Spray Tan Machine Market Size by Country in 2024

Figure 82. Brazil Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automatic Spray Tan Machine Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automatic Spray Tan Machine Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automatic Spray Tan Machine Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automatic Spray Tan Machine Market Size by Region in 2024

Figure 92. Saudi Arabia Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automatic Spray Tan Machine Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automatic Spray Tan Machine Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automatic Spray Tan Machine Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automatic Spray Tan Machine Production Market Share by Region (2020-2025)

Figure 103. North America Automatic Spray Tan Machine Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automatic Spray Tan Machine Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automatic Spray Tan Machine Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automatic Spray Tan Machine Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automatic Spray Tan Machine Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Automatic Spray Tan Machine Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Automatic Spray Tan Machine Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Automatic Spray Tan Machine Market Share Forecast by Type (2026-2035)

Figure 111. Global Automatic Spray Tan Machine Sales Forecast by Application (2026-2035)

Figure 112. Global Automatic Spray Tan Machine Market Share Forecast by Application (2026-2035)

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