

# Global Automated Security Awareness Platform Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Automated Security Awareness Platform is a security awareness tool that will teach your employees good cybersecurity practices. A cyber security awareness platform that enables you to easily manage and distribute training content, evaluate knowledge retention, while tracking and reporting participation and progress on learning outcomes.

The global Automated Security Awareness Platform market size was estimated at USD 1233.50 million in 2023 and is projected to reach USD 4373.38 million by 2032, exhibiting a CAGR of 15.10% during the forecast period.

North America Automated Security Awareness Platform market size was estimated at USD 410.00 million in 2023, at a CAGR of 12.94% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Automated Security Awareness Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automated Security Awareness Platform Market, this report introduces in detail

the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automated Security Awareness Platform market in any manner.

## Global Automated Security Awareness Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

KnowBe4

Proofpoint

ESET

Sophos

Kaspersky

Mimecast

Cofense

AwareGO

Infosec

Barracuda Networks

Inc

Phished

Hoxhunt

Hook Security

CybeReady

Market Segmentation (by Type)

On-premises

Cloud-based

Market Segmentation (by Application)

SMEs

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automated Security Awareness Platform Market

Overview of the regional outlook of the Automated Security Awareness Platform Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automated Security Awareness Platform Market and its likely evolution in the short to

mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automated Security Awareness Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Automated Security Awareness Platform

1.2 Key Market Segments

1.2.1 Automated Security Awareness Platform Segment by Type

1.2.2 Automated Security Awareness Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 AUTOMATED SECURITY AWARENESS PLATFORM MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 AUTOMATED SECURITY AWARENESS PLATFORM MARKET COMPETITIVE LANDSCAPE**

3.1 Global Automated Security Awareness Platform Revenue Market Share by Company (2019-2024)

3.2 Automated Security Awareness Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Automated Security Awareness Platform Market Size Sites, Area Served, Product Type

3.4 Automated Security Awareness Platform Market Competitive Situation and Trends

3.4.1 Automated Security Awareness Platform Market Concentration Rate

3.4.2 Global 5 and 10 Largest Automated Security Awareness Platform Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 AUTOMATED SECURITY AWARENESS PLATFORM VALUE CHAIN ANALYSIS**

4.1 Automated Security Awareness Platform Value Chain Analysis



- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMATED SECURITY AWARENESS PLATFORM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 AUTOMATED SECURITY AWARENESS PLATFORM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automated Security Awareness Platform Market Size Market Share by Type (2019-2024)
- 6.3 Global Automated Security Awareness Platform Market Size Growth Rate by Type (2019-2024)

## **7 AUTOMATED SECURITY AWARENESS PLATFORM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automated Security Awareness Platform Market Size (M USD) by Application (2019-2024)
- 7.3 Global Automated Security Awareness Platform Market Size Growth Rate by Application (2019-2024)

## **8 AUTOMATED SECURITY AWARENESS PLATFORM MARKET SEGMENTATION BY REGION**

- 8.1 Global Automated Security Awareness Platform Market Size by Region
  - 8.1.1 Global Automated Security Awareness Platform Market Size by Region

## 8.1.2 Global Automated Security Awareness Platform Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Automated Security Awareness Platform Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Automated Security Awareness Platform Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Automated Security Awareness Platform Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Automated Security Awareness Platform Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Automated Security Awareness Platform Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 KnowBe4

#### 9.1.1 KnowBe4 Automated Security Awareness Platform Basic Information

- 9.1.2 KnowBe4 Automated Security Awareness Platform Product Overview
- 9.1.3 KnowBe4 Automated Security Awareness Platform Product Market Performance
- 9.1.4 KnowBe4 Automated Security Awareness Platform SWOT Analysis
- 9.1.5 KnowBe4 Business Overview
- 9.1.6 KnowBe4 Recent Developments

## 9.2 Proofpoint

- 9.2.1 Proofpoint Automated Security Awareness Platform Basic Information
- 9.2.2 Proofpoint Automated Security Awareness Platform Product Overview
- 9.2.3 Proofpoint Automated Security Awareness Platform Product Market Performance
- 9.2.4 Proofpoint Automated Security Awareness Platform SWOT Analysis
- 9.2.5 Proofpoint Business Overview
- 9.2.6 Proofpoint Recent Developments

## 9.3 ESET

- 9.3.1 ESET Automated Security Awareness Platform Basic Information
- 9.3.2 ESET Automated Security Awareness Platform Product Overview
- 9.3.3 ESET Automated Security Awareness Platform Product Market Performance
- 9.3.4 ESET Automated Security Awareness Platform SWOT Analysis
- 9.3.5 ESET Business Overview
- 9.3.6 ESET Recent Developments

## 9.4 Sophos

- 9.4.1 Sophos Automated Security Awareness Platform Basic Information
- 9.4.2 Sophos Automated Security Awareness Platform Product Overview
- 9.4.3 Sophos Automated Security Awareness Platform Product Market Performance
- 9.4.4 Sophos Business Overview
- 9.4.5 Sophos Recent Developments

## 9.5 Kaspersky

- 9.5.1 Kaspersky Automated Security Awareness Platform Basic Information
- 9.5.2 Kaspersky Automated Security Awareness Platform Product Overview
- 9.5.3 Kaspersky Automated Security Awareness Platform Product Market

## Performance

- 9.5.4 Kaspersky Business Overview
- 9.5.5 Kaspersky Recent Developments

## 9.6 Mimecast

- 9.6.1 Mimecast Automated Security Awareness Platform Basic Information
- 9.6.2 Mimecast Automated Security Awareness Platform Product Overview
- 9.6.3 Mimecast Automated Security Awareness Platform Product Market Performance
- 9.6.4 Mimecast Business Overview
- 9.6.5 Mimecast Recent Developments

## 9.7 Cofense

- 9.7.1 Cofense Automated Security Awareness Platform Basic Information
- 9.7.2 Cofense Automated Security Awareness Platform Product Overview
- 9.7.3 Cofense Automated Security Awareness Platform Product Market Performance
- 9.7.4 Cofense Business Overview
- 9.7.5 Cofense Recent Developments

## 9.8 AwareGO

- 9.8.1 AwareGO Automated Security Awareness Platform Basic Information
- 9.8.2 AwareGO Automated Security Awareness Platform Product Overview
- 9.8.3 AwareGO Automated Security Awareness Platform Product Market Performance
- 9.8.4 AwareGO Business Overview
- 9.8.5 AwareGO Recent Developments

## 9.9 Infosec

- 9.9.1 Infosec Automated Security Awareness Platform Basic Information
- 9.9.2 Infosec Automated Security Awareness Platform Product Overview
- 9.9.3 Infosec Automated Security Awareness Platform Product Market Performance
- 9.9.4 Infosec Business Overview
- 9.9.5 Infosec Recent Developments

## 9.10 Barracuda Networks

- 9.10.1 Barracuda Networks Automated Security Awareness Platform Basic Information
- 9.10.2 Barracuda Networks Automated Security Awareness Platform Product Overview
- 9.10.3 Barracuda Networks Automated Security Awareness Platform Product Market Performance
- 9.10.4 Barracuda Networks Business Overview
- 9.10.5 Barracuda Networks Recent Developments

## 9.11 Inc

- 9.11.1 Inc Automated Security Awareness Platform Basic Information
- 9.11.2 Inc Automated Security Awareness Platform Product Overview
- 9.11.3 Inc Automated Security Awareness Platform Product Market Performance
- 9.11.4 Inc Business Overview
- 9.11.5 Inc Recent Developments

## 9.12 Phished

- 9.12.1 Phished Automated Security Awareness Platform Basic Information
- 9.12.2 Phished Automated Security Awareness Platform Product Overview
- 9.12.3 Phished Automated Security Awareness Platform Product Market Performance
- 9.12.4 Phished Business Overview
- 9.12.5 Phished Recent Developments

## 9.13 Hoxhunt

- 9.13.1 Hoxhunt Automated Security Awareness Platform Basic Information

- 9.13.2 Hoxhunt Automated Security Awareness Platform Product Overview
- 9.13.3 Hoxhunt Automated Security Awareness Platform Product Market Performance
- 9.13.4 Hoxhunt Business Overview
- 9.13.5 Hoxhunt Recent Developments
- 9.14 Hook Security
  - 9.14.1 Hook Security Automated Security Awareness Platform Basic Information
  - 9.14.2 Hook Security Automated Security Awareness Platform Product Overview
  - 9.14.3 Hook Security Automated Security Awareness Platform Product Market Performance
  - 9.14.4 Hook Security Business Overview
  - 9.14.5 Hook Security Recent Developments
- 9.15 CybeReady
  - 9.15.1 CybeReady Automated Security Awareness Platform Basic Information
  - 9.15.2 CybeReady Automated Security Awareness Platform Product Overview
  - 9.15.3 CybeReady Automated Security Awareness Platform Product Market Performance
  - 9.15.4 CybeReady Business Overview
  - 9.15.5 CybeReady Recent Developments

## **10 AUTOMATED SECURITY AWARENESS PLATFORM REGIONAL MARKET FORECAST**

- 10.1 Global Automated Security Awareness Platform Market Size Forecast
- 10.2 Global Automated Security Awareness Platform Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Automated Security Awareness Platform Market Size Forecast by Country
  - 10.2.3 Asia Pacific Automated Security Awareness Platform Market Size Forecast by Region
  - 10.2.4 South America Automated Security Awareness Platform Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Automated Security Awareness Platform by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 11.1 Global Automated Security Awareness Platform Market Forecast by Type (2025-2032)
- 11.2 Global Automated Security Awareness Platform Market Forecast by Application

(2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automated Security Awareness Platform Market Size Comparison by Region (M USD)

Table 5. Global Automated Security Awareness Platform Revenue (M USD) by Company (2019-2024)

Table 6. Global Automated Security Awareness Platform Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automated Security Awareness Platform as of 2022)

Table 8. Company Automated Security Awareness Platform Market Size Sites and Area Served

Table 9. Company Automated Security Awareness Platform Product Type

Table 10. Global Automated Security Awareness Platform Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Automated Security Awareness Platform

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Automated Security Awareness Platform Market Challenges

Table 18. Global Automated Security Awareness Platform Market Size by Type (M USD)

Table 19. Global Automated Security Awareness Platform Market Size (M USD) by Type (2019-2024)

Table 20. Global Automated Security Awareness Platform Market Size Share by Type (2019-2024)

Table 21. Global Automated Security Awareness Platform Market Size Growth Rate by Type (2019-2024)

Table 22. Global Automated Security Awareness Platform Market Size by Application

Table 23. Global Automated Security Awareness Platform Market Size by Application (2019-2024) & (M USD)

Table 24. Global Automated Security Awareness Platform Market Share by Application



(2019-2024)

Table 25. Global Automated Security Awareness Platform Market Size Growth Rate by Application (2019-2024)

Table 26. Global Automated Security Awareness Platform Market Size by Region (2019-2024) & (M USD)

Table 27. Global Automated Security Awareness Platform Market Size Market Share by Region (2019-2024)

Table 28. North America Automated Security Awareness Platform Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Automated Security Awareness Platform Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Automated Security Awareness Platform Market Size by Region (2019-2024) & (M USD)

Table 31. South America Automated Security Awareness Platform Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Automated Security Awareness Platform Market Size by Region (2019-2024) & (M USD)

Table 33. KnowBe4 Automated Security Awareness Platform Basic Information

Table 34. KnowBe4 Automated Security Awareness Platform Product Overview

Table 35. KnowBe4 Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 36. KnowBe4 Automated Security Awareness Platform SWOT Analysis

Table 37. KnowBe4 Business Overview

Table 38. KnowBe4 Recent Developments

Table 39. Proofpoint Automated Security Awareness Platform Basic Information

Table 40. Proofpoint Automated Security Awareness Platform Product Overview

Table 41. Proofpoint Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Proofpoint Automated Security Awareness Platform SWOT Analysis

Table 43. Proofpoint Business Overview

Table 44. Proofpoint Recent Developments

Table 45. ESET Automated Security Awareness Platform Basic Information

Table 46. ESET Automated Security Awareness Platform Product Overview

Table 47. ESET Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 48. ESET Automated Security Awareness Platform SWOT Analysis

Table 49. ESET Business Overview

Table 50. ESET Recent Developments

Table 51. Sophos Automated Security Awareness Platform Basic Information



Table 52. Sophos Automated Security Awareness Platform Product Overview
Table 53. Sophos Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 54. Sophos Business Overview
Table 55. Sophos Recent Developments
Table 56. Kaspersky Automated Security Awareness Platform Basic Information
Table 57. Kaspersky Automated Security Awareness Platform Product Overview
Table 58. Kaspersky Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 59. Kaspersky Business Overview
Table 60. Kaspersky Recent Developments
Table 61. Mimecast Automated Security Awareness Platform Basic Information
Table 62. Mimecast Automated Security Awareness Platform Product Overview
Table 63. Mimecast Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 64. Mimecast Business Overview
Table 65. Mimecast Recent Developments
Table 66. Cofense Automated Security Awareness Platform Basic Information
Table 67. Cofense Automated Security Awareness Platform Product Overview
Table 68. Cofense Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 69. Cofense Business Overview
Table 70. Cofense Recent Developments
Table 71. AwareGO Automated Security Awareness Platform Basic Information
Table 72. AwareGO Automated Security Awareness Platform Product Overview
Table 73. AwareGO Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 74. AwareGO Business Overview
Table 75. AwareGO Recent Developments
Table 76. Infosec Automated Security Awareness Platform Basic Information
Table 77. Infosec Automated Security Awareness Platform Product Overview
Table 78. Infosec Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)
Table 79. Infosec Business Overview
Table 80. Infosec Recent Developments
Table 81. Barracuda Networks Automated Security Awareness Platform Basic Information
Table 82. Barracuda Networks Automated Security Awareness Platform Product Overview

Table 83. Barracuda Networks Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Barracuda Networks Business Overview

Table 85. Barracuda Networks Recent Developments

Table 86. Inc Automated Security Awareness Platform Basic Information

Table 87. Inc Automated Security Awareness Platform Product Overview

Table 88. Inc Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Inc Business Overview

Table 90. Inc Recent Developments

Table 91. Phished Automated Security Awareness Platform Basic Information

Table 92. Phished Automated Security Awareness Platform Product Overview

Table 93. Phished Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Phished Business Overview

Table 95. Phished Recent Developments

Table 96. Hoxhunt Automated Security Awareness Platform Basic Information

Table 97. Hoxhunt Automated Security Awareness Platform Product Overview

Table 98. Hoxhunt Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Hoxhunt Business Overview

Table 100. Hoxhunt Recent Developments

Table 101. Hook Security Automated Security Awareness Platform Basic Information

Table 102. Hook Security Automated Security Awareness Platform Product Overview

Table 103. Hook Security Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Hook Security Business Overview

Table 105. Hook Security Recent Developments

Table 106. CybeReady Automated Security Awareness Platform Basic Information

Table 107. CybeReady Automated Security Awareness Platform Product Overview

Table 108. CybeReady Automated Security Awareness Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 109. CybeReady Business Overview

Table 110. CybeReady Recent Developments

Table 111. Global Automated Security Awareness Platform Market Size Forecast by Region (2025-2032) & (M USD)

Table 112. North America Automated Security Awareness Platform Market Size Forecast by Country (2025-2032) & (M USD)

Table 113. Europe Automated Security Awareness Platform Market Size Forecast by

Country (2025-2032) & (M USD)

Table 114. Asia Pacific Automated Security Awareness Platform Market Size Forecast by Region (2025-2032) & (M USD)

Table 115. South America Automated Security Awareness Platform Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Middle East and Africa Automated Security Awareness Platform Market Size Forecast by Country (2025-2032) & (M USD)

Table 117. Global Automated Security Awareness Platform Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Automated Security Awareness Platform Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Automated Security Awareness Platform

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automated Security Awareness Platform Market Size (M USD), 2019-2032

Figure 5. Global Automated Security Awareness Platform Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Automated Security Awareness Platform Market Size by Country (M USD)

Figure 10. Global Automated Security Awareness Platform Revenue Share by Company in 2023

Figure 11. Automated Security Awareness Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Automated Security Awareness Platform Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Automated Security Awareness Platform Market Share by Type

Figure 15. Market Size Share of Automated Security Awareness Platform by Type (2019-2024)

Figure 16. Market Size Market Share of Automated Security Awareness Platform by Type in 2022

Figure 17. Global Automated Security Awareness Platform Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Automated Security Awareness Platform Market Share by Application

Figure 20. Global Automated Security Awareness Platform Market Share by Application (2019-2024)

Figure 21. Global Automated Security Awareness Platform Market Share by Application in 2022

Figure 22. Global Automated Security Awareness Platform Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Automated Security Awareness Platform Market Size Market Share by Region (2019-2024)

Figure 24. North America Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Automated Security Awareness Platform Market Size Market Share by Country in 2023

Figure 26. U.S. Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Automated Security Awareness Platform Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Automated Security Awareness Platform Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Automated Security Awareness Platform Market Size Market Share by Country in 2023

Figure 31. Germany Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Automated Security Awareness Platform Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Automated Security Awareness Platform Market Size Market Share by Region in 2023

Figure 38. China Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Automated Security Awareness Platform Market Size and

Growth Rate (M USD)

Figure 44. South America Automated Security Awareness Platform Market Size Market Share by Country in 2023

Figure 45. Brazil Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Automated Security Awareness Platform Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Automated Security Awareness Platform Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Automated Security Awareness Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Automated Security Awareness Platform Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Automated Security Awareness Platform Market Share Forecast by Type (2025-2032)

Figure 57. Global Automated Security Awareness Platform Market Share Forecast by Application (2025-2032)



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