

Global Automated Medium Duty Truck Market Research Report 2025(Status and Outlook)

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Abstracts

Automated medium duty trucks refer to Class 4-6 commercial vehicles (with a gross vehicle weight rating of 14,001-26,000 lbs) equipped with advanced driver-assistance systems (ADAS) or conditional automation technologies that enable limited self-driving functions, such as adaptive cruise control, lane-keeping assistance, automated braking, and platooning capabilities, primarily aimed at improving safety, operational efficiency, and reducing driver fatigue in applications like last-mile delivery, regional freight transport, and municipal services. These vehicles bridge the gap between light-duty automation and heavy-duty autonomous solutions, leveraging sensor suites including LiDAR, radar, cameras, and connectivity modules to navigate semi-structured environments while often still requiring human oversight for complex scenarios or exceptions.

The global Automated Medium Duty Truck market size was estimated at USD 14600.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automated Medium Duty Truck market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automated Medium Duty Truck market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automated Medium Duty Truck market.

Global Automated Medium Duty Truck Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

AB Volvo
APTIV
Autonomous Solutions Inc.
Caterpillar Inc.
Continental AG
Daimler AG
Denso Corporation
EMBARK
Hitachi Ltd.
Intel Corporation

Komatsu Corporation
NVIDIA
PECCARInc.
Qualcomm TechnologiesInc.
Robert Bosch GmbH
Valeo
WABCO
Waymo LLC
ZF Friedrichshafen AG

Market Segmentation (by Type)

Diesel
Gasoline
Electric
Hybrid

Market Segmentation (by Application)

Agriculture
Transportation and Logistics

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Automated Medium Duty Truck Market
Overview of the regional outlook of the Automated Medium Duty Truck Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automated Medium Duty Truck Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automated Medium Duty Truck, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automated Medium Duty Truck

1.2 Key Market Segments

1.2.1 Automated Medium Duty Truck Segment by Type

1.2.2 Automated Medium Duty Truck Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMATED MEDIUM DUTY TRUCK MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automated Medium Duty Truck Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automated Medium Duty Truck Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMATED MEDIUM DUTY TRUCK MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automated Medium Duty Truck Product Life Cycle

3.3 Global Automated Medium Duty Truck Sales by Manufacturers (2020-2025)

3.4 Global Automated Medium Duty Truck Revenue Market Share by Manufacturers (2020-2025)

3.5 Automated Medium Duty Truck Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automated Medium Duty Truck Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automated Medium Duty Truck Market Competitive Situation and Trends

3.8.1 Automated Medium Duty Truck Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automated Medium Duty Truck Players Market Share

by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMATED MEDIUM DUTY TRUCK INDUSTRY CHAIN ANALYSIS

4.1 Automated Medium Duty Truck Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMATED MEDIUM DUTY TRUCK MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automated Medium Duty Truck Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automated Medium Duty Truck Market

5.7 ESG Ratings of Leading Companies

6 AUTOMATED MEDIUM DUTY TRUCK MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automated Medium Duty Truck Sales Market Share by Type (2020-2025)

6.3 Global Automated Medium Duty Truck Market Size Market Share by Type (2020-2025)

6.4 Global Automated Medium Duty Truck Price by Type (2020-2025)

7 AUTOMATED MEDIUM DUTY TRUCK MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automated Medium Duty Truck Market Sales by Application (2020-2025)

7.3 Global Automated Medium Duty Truck Market Size (M USD) by Application (2020-2025)

7.4 Global Automated Medium Duty Truck Sales Growth Rate by Application (2020-2025)

8 AUTOMATED MEDIUM DUTY TRUCK MARKET SALES BY REGION

8.1 Global Automated Medium Duty Truck Sales by Region

8.1.1 Global Automated Medium Duty Truck Sales by Region

8.1.2 Global Automated Medium Duty Truck Sales Market Share by Region

8.2 Global Automated Medium Duty Truck Market Size by Region

8.2.1 Global Automated Medium Duty Truck Market Size by Region

8.2.2 Global Automated Medium Duty Truck Market Size Market Share by Region

8.3 North America

8.3.1 North America Automated Medium Duty Truck Sales by Country

8.3.2 North America Automated Medium Duty Truck Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Automated Medium Duty Truck Sales by Country

8.4.2 Europe Automated Medium Duty Truck Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automated Medium Duty Truck Sales by Region

8.5.2 Asia Pacific Automated Medium Duty Truck Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automated Medium Duty Truck Sales by Country
 - 8.6.2 South America Automated Medium Duty Truck Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Automated Medium Duty Truck Sales by Region
 - 8.7.2 Middle East and Africa Automated Medium Duty Truck Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 AUTOMATED MEDIUM DUTY TRUCK MARKET PRODUCTION BY REGION

- 9.1 Global Production of Automated Medium Duty Truck by Region(2020-2025)
- 9.2 Global Automated Medium Duty Truck Revenue Market Share by Region (2020-2025)
- 9.3 Global Automated Medium Duty Truck Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automated Medium Duty Truck Production
 - 9.4.1 North America Automated Medium Duty Truck Production Growth Rate (2020-2025)
 - 9.4.2 North America Automated Medium Duty Truck Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automated Medium Duty Truck Production
 - 9.5.1 Europe Automated Medium Duty Truck Production Growth Rate (2020-2025)
 - 9.5.2 Europe Automated Medium Duty Truck Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automated Medium Duty Truck Production (2020-2025)
 - 9.6.1 Japan Automated Medium Duty Truck Production Growth Rate (2020-2025)
 - 9.6.2 Japan Automated Medium Duty Truck Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automated Medium Duty Truck Production (2020-2025)

- 9.7.1 China Automated Medium Duty Truck Production Growth Rate (2020-2025)
- 9.7.2 China Automated Medium Duty Truck Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 AB Volvo

- 10.1.1 AB Volvo Basic Information
- 10.1.2 AB Volvo Automated Medium Duty Truck Product Overview
- 10.1.3 AB Volvo Automated Medium Duty Truck Product Market Performance
- 10.1.4 AB Volvo Business Overview
- 10.1.5 AB Volvo SWOT Analysis
- 10.1.6 AB Volvo Recent Developments

10.2 APTIV

- 10.2.1 APTIV Basic Information
- 10.2.2 APTIV Automated Medium Duty Truck Product Overview
- 10.2.3 APTIV Automated Medium Duty Truck Product Market Performance
- 10.2.4 APTIV Business Overview
- 10.2.5 APTIV SWOT Analysis
- 10.2.6 APTIV Recent Developments

10.3 Autonomous Solutions Inc.

- 10.3.1 Autonomous Solutions Inc. Basic Information
- 10.3.2 Autonomous Solutions Inc. Automated Medium Duty Truck Product Overview
- 10.3.3 Autonomous Solutions Inc. Automated Medium Duty Truck Product Market Performance
- 10.3.4 Autonomous Solutions Inc. Business Overview
- 10.3.5 Autonomous Solutions Inc. SWOT Analysis
- 10.3.6 Autonomous Solutions Inc. Recent Developments

10.4 Caterpillar Inc.

- 10.4.1 Caterpillar Inc. Basic Information
- 10.4.2 Caterpillar Inc. Automated Medium Duty Truck Product Overview
- 10.4.3 Caterpillar Inc. Automated Medium Duty Truck Product Market Performance
- 10.4.4 Caterpillar Inc. Business Overview
- 10.4.5 Caterpillar Inc. Recent Developments

10.5 Continental AG

- 10.5.1 Continental AG Basic Information
- 10.5.2 Continental AG Automated Medium Duty Truck Product Overview
- 10.5.3 Continental AG Automated Medium Duty Truck Product Market Performance
- 10.5.4 Continental AG Business Overview

10.5.5 Continental AG Recent Developments

10.6 Daimler AG

10.6.1 Daimler AG Basic Information

10.6.2 Daimler AG Automated Medium Duty Truck Product Overview

10.6.3 Daimler AG Automated Medium Duty Truck Product Market Performance

10.6.4 Daimler AG Business Overview

10.6.5 Daimler AG Recent Developments

10.7 Denso Corporation

10.7.1 Denso Corporation Basic Information

10.7.2 Denso Corporation Automated Medium Duty Truck Product Overview

10.7.3 Denso Corporation Automated Medium Duty Truck Product Market

Performance

10.7.4 Denso Corporation Business Overview

10.7.5 Denso Corporation Recent Developments

10.8 EMBARK

10.8.1 EMBARK Basic Information

10.8.2 EMBARK Automated Medium Duty Truck Product Overview

10.8.3 EMBARK Automated Medium Duty Truck Product Market Performance

10.8.4 EMBARK Business Overview

10.8.5 EMBARK Recent Developments

10.9 Hitachi Ltd.

10.9.1 Hitachi Ltd. Basic Information

10.9.2 Hitachi Ltd. Automated Medium Duty Truck Product Overview

10.9.3 Hitachi Ltd. Automated Medium Duty Truck Product Market Performance

10.9.4 Hitachi Ltd. Business Overview

10.9.5 Hitachi Ltd. Recent Developments

10.10 Intel Corporation

10.10.1 Intel Corporation Basic Information

10.10.2 Intel Corporation Automated Medium Duty Truck Product Overview

10.10.3 Intel Corporation Automated Medium Duty Truck Product Market Performance

10.10.4 Intel Corporation Business Overview

10.10.5 Intel Corporation Recent Developments

10.11 Komatsu Corporation

10.11.1 Komatsu Corporation Basic Information

10.11.2 Komatsu Corporation Automated Medium Duty Truck Product Overview

10.11.3 Komatsu Corporation Automated Medium Duty Truck Product Market

Performance

10.11.4 Komatsu Corporation Business Overview

10.11.5 Komatsu Corporation Recent Developments

10.12 NVIDIA

10.12.1 NVIDIA Basic Information

10.12.2 NVIDIA Automated Medium Duty Truck Product Overview

10.12.3 NVIDIA Automated Medium Duty Truck Product Market Performance

10.12.4 NVIDIA Business Overview

10.12.5 NVIDIA Recent Developments

10.13 PECCARInc.

10.13.1 PECCARInc. Basic Information

10.13.2 PECCARInc. Automated Medium Duty Truck Product Overview

10.13.3 PECCARInc. Automated Medium Duty Truck Product Market Performance

10.13.4 PECCARInc. Business Overview

10.13.5 PECCARInc. Recent Developments

10.14 Qualcomm TechnologiesInc.

10.14.1 Qualcomm TechnologiesInc. Basic Information

10.14.2 Qualcomm TechnologiesInc. Automated Medium Duty Truck Product Overview

10.14.3 Qualcomm TechnologiesInc. Automated Medium Duty Truck Product Market Performance

10.14.4 Qualcomm TechnologiesInc. Business Overview

10.14.5 Qualcomm TechnologiesInc. Recent Developments

10.15 Robert Bosch GmbH

10.15.1 Robert Bosch GmbH Basic Information

10.15.2 Robert Bosch GmbH Automated Medium Duty Truck Product Overview

10.15.3 Robert Bosch GmbH Automated Medium Duty Truck Product Market Performance

10.15.4 Robert Bosch GmbH Business Overview

10.15.5 Robert Bosch GmbH Recent Developments

10.16 Valeo

10.16.1 Valeo Basic Information

10.16.2 Valeo Automated Medium Duty Truck Product Overview

10.16.3 Valeo Automated Medium Duty Truck Product Market Performance

10.16.4 Valeo Business Overview

10.16.5 Valeo Recent Developments

10.17 WABCO

10.17.1 WABCO Basic Information

10.17.2 WABCO Automated Medium Duty Truck Product Overview

10.17.3 WABCO Automated Medium Duty Truck Product Market Performance

10.17.4 WABCO Business Overview

10.17.5 WABCO Recent Developments

10.18 Waymo LLC

10.18.1 Waymo LLC Basic Information

10.18.2 Waymo LLC Automated Medium Duty Truck Product Overview

10.18.3 Waymo LLC Automated Medium Duty Truck Product Market Performance

10.18.4 Waymo LLC Business Overview

10.18.5 Waymo LLC Recent Developments

10.19 ZF Friedrichshafen AG

10.19.1 ZF Friedrichshafen AG Basic Information

10.19.2 ZF Friedrichshafen AG Automated Medium Duty Truck Product Overview

10.19.3 ZF Friedrichshafen AG Automated Medium Duty Truck Product Market Performance

10.19.4 ZF Friedrichshafen AG Business Overview

10.19.5 ZF Friedrichshafen AG Recent Developments

11 AUTOMATED MEDIUM DUTY TRUCK MARKET FORECAST BY REGION

11.1 Global Automated Medium Duty Truck Market Size Forecast

11.2 Global Automated Medium Duty Truck Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Automated Medium Duty Truck Market Size Forecast by Country

11.2.3 Asia Pacific Automated Medium Duty Truck Market Size Forecast by Region

11.2.4 South America Automated Medium Duty Truck Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automated Medium Duty Truck by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Automated Medium Duty Truck Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Automated Medium Duty Truck by Type (2026-2033)

12.1.2 Global Automated Medium Duty Truck Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Automated Medium Duty Truck by Type (2026-2033)

12.2 Global Automated Medium Duty Truck Market Forecast by Application (2026-2033)

12.2.1 Global Automated Medium Duty Truck Sales (K Units) Forecast by Application

12.2.2 Global Automated Medium Duty Truck Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automated Medium Duty Truck Market Size Comparison by Region (M USD)

Table 5. Global Automated Medium Duty Truck Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Automated Medium Duty Truck Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Automated Medium Duty Truck Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Automated Medium Duty Truck Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automated Medium Duty Truck as of 2024)

Table 10. Global Market Automated Medium Duty Truck Average Price (USD/Unit) of
Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automated Medium Duty Truck Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automated Medium Duty Truck Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Automated Medium Duty Truck Sales by Type (K Units)

Table 26. Global Automated Medium Duty Truck Market Size by Type (M USD)

Table 27. Global Automated Medium Duty Truck Sales (K Units) by Type (2020-2025)

Table 28. Global Automated Medium Duty Truck Sales Market Share by Type (2020-2025)

Table 29. Global Automated Medium Duty Truck Market Size (M USD) by Type (2020-2025)

Table 30. Global Automated Medium Duty Truck Market Size Share by Type (2020-2025)

Table 31. Global Automated Medium Duty Truck Price (USD/Unit) by Type (2020-2025)

Table 32. Global Automated Medium Duty Truck Sales (K Units) by Application

Table 33. Global Automated Medium Duty Truck Market Size by Application

Table 34. Global Automated Medium Duty Truck Sales by Application (2020-2025) & (K Units)

Table 35. Global Automated Medium Duty Truck Sales Market Share by Application (2020-2025)

Table 36. Global Automated Medium Duty Truck Market Size by Application (2020-2025) & (M USD)

Table 37. Global Automated Medium Duty Truck Market Share by Application (2020-2025)

Table 38. Global Automated Medium Duty Truck Sales Growth Rate by Application (2020-2025)

Table 39. Global Automated Medium Duty Truck Sales by Region (2020-2025) & (K Units)

Table 40. Global Automated Medium Duty Truck Sales Market Share by Region (2020-2025)

Table 41. Global Automated Medium Duty Truck Market Size by Region (2020-2025) & (M USD)

Table 42. Global Automated Medium Duty Truck Market Size Market Share by Region (2020-2025)

Table 43. North America Automated Medium Duty Truck Sales by Country (2020-2025) & (K Units)

Table 44. North America Automated Medium Duty Truck Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Automated Medium Duty Truck Sales by Country (2020-2025) & (K Units)

Table 46. Europe Automated Medium Duty Truck Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Automated Medium Duty Truck Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Automated Medium Duty Truck Market Size by Region (2020-2025) & (M USD)

Table 49. South America Automated Medium Duty Truck Sales by Country (2020-2025) & (K Units)

Table 50. South America Automated Medium Duty Truck Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Automated Medium Duty Truck Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Automated Medium Duty Truck Market Size by Region (2020-2025) & (M USD)

Table 53. Global Automated Medium Duty Truck Production (K Units) by Region(2020-2025)

Table 54. Global Automated Medium Duty Truck Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automated Medium Duty Truck Revenue Market Share by Region (2020-2025)

Table 56. Global Automated Medium Duty Truck Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Automated Medium Duty Truck Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Automated Medium Duty Truck Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Automated Medium Duty Truck Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Automated Medium Duty Truck Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. AB Volvo Basic Information

Table 62. AB Volvo Automated Medium Duty Truck Product Overview

Table 63. AB Volvo Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. AB Volvo Business Overview

Table 65. AB Volvo SWOT Analysis

Table 66. AB Volvo Recent Developments

Table 67. APTIV Basic Information

Table 68. APTIV Automated Medium Duty Truck Product Overview

Table 69. APTIV Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. APTIV Business Overview

Table 71. APTIV SWOT Analysis

Table 72. APTIV Recent Developments

Table 73. Autonomous Solutions Inc. Basic Information

Table 74. Autonomous Solutions Inc. Automated Medium Duty Truck Product Overview

Table 75. Autonomous Solutions Inc. Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Autonomous Solutions Inc. Business Overview

Table 77. Autonomous Solutions Inc. SWOT Analysis

Table 78. Autonomous Solutions Inc. Recent Developments

Table 79. Caterpillar Inc. Basic Information

Table 80. Caterpillar Inc. Automated Medium Duty Truck Product Overview

Table 81. Caterpillar Inc. Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Caterpillar Inc. Business Overview

Table 83. Caterpillar Inc. Recent Developments

Table 84. Continental AG Basic Information

Table 85. Continental AG Automated Medium Duty Truck Product Overview

Table 86. Continental AG Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Continental AG Business Overview

Table 88. Continental AG Recent Developments

Table 89. Daimler AG Basic Information

Table 90. Daimler AG Automated Medium Duty Truck Product Overview

Table 91. Daimler AG Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Daimler AG Business Overview

Table 93. Daimler AG Recent Developments

Table 94. Denso Corporation Basic Information

Table 95. Denso Corporation Automated Medium Duty Truck Product Overview

Table 96. Denso Corporation Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Denso Corporation Business Overview

Table 98. Denso Corporation Recent Developments

Table 99. EMBARK Basic Information

Table 100. EMBARK Automated Medium Duty Truck Product Overview

Table 101. EMBARK Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. EMBARK Business Overview

Table 103. EMBARK Recent Developments

Table 104. Hitachi Ltd. Basic Information

Table 105. Hitachi Ltd. Automated Medium Duty Truck Product Overview

Table 106. Hitachi Ltd. Automated Medium Duty Truck Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Hitachi Ltd. Business Overview

Table 108. Hitachi Ltd. Recent Developments

Table 109. Intel Corporation Basic Information

Table 110. Intel Corporation Automated Medium Duty Truck Product Overview

Table 111. Intel Corporation Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Intel Corporation Business Overview

Table 113. Intel Corporation Recent Developments

Table 114. Komatsu Corporation Basic Information

Table 115. Komatsu Corporation Automated Medium Duty Truck Product Overview

Table 116. Komatsu Corporation Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Komatsu Corporation Business Overview

Table 118. Komatsu Corporation Recent Developments

Table 119. NVIDIA Basic Information

Table 120. NVIDIA Automated Medium Duty Truck Product Overview

Table 121. NVIDIA Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. NVIDIA Business Overview

Table 123. NVIDIA Recent Developments

Table 124. PECCARInc. Basic Information

Table 125. PECCARInc. Automated Medium Duty Truck Product Overview

Table 126. PECCARInc. Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. PECCARInc. Business Overview

Table 128. PECCARInc. Recent Developments

Table 129. Qualcomm TechnologiesInc. Basic Information

Table 130. Qualcomm TechnologiesInc. Automated Medium Duty Truck Product Overview

Table 131. Qualcomm TechnologiesInc. Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Qualcomm TechnologiesInc. Business Overview

Table 133. Qualcomm TechnologiesInc. Recent Developments

Table 134. Robert Bosch GmbH Basic Information

Table 135. Robert Bosch GmbH Automated Medium Duty Truck Product Overview

Table 136. Robert Bosch GmbH Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Robert Bosch GmbH Business Overview

Table 138. Robert Bosch GmbH Recent Developments
Table 139. Valeo Basic Information
Table 140. Valeo Automated Medium Duty Truck Product Overview
Table 141. Valeo Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Valeo Business Overview
Table 143. Valeo Recent Developments
Table 144. WABCO Basic Information
Table 145. WABCO Automated Medium Duty Truck Product Overview
Table 146. WABCO Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. WABCO Business Overview
Table 148. WABCO Recent Developments
Table 149. Waymo LLC Basic Information
Table 150. Waymo LLC Automated Medium Duty Truck Product Overview
Table 151. Waymo LLC Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. Waymo LLC Business Overview
Table 153. Waymo LLC Recent Developments
Table 154. ZF Friedrichshafen AG Basic Information
Table 155. ZF Friedrichshafen AG Automated Medium Duty Truck Product Overview
Table 156. ZF Friedrichshafen AG Automated Medium Duty Truck Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157. ZF Friedrichshafen AG Business Overview
Table 158. ZF Friedrichshafen AG Recent Developments
Table 159. Global Automated Medium Duty Truck Sales Forecast by Region (2026-2033) & (K Units)
Table 160. Global Automated Medium Duty Truck Market Size Forecast by Region (2026-2033) & (M USD)
Table 161. North America Automated Medium Duty Truck Sales Forecast by Country (2026-2033) & (K Units)
Table 162. North America Automated Medium Duty Truck Market Size Forecast by Country (2026-2033) & (M USD)
Table 163. Europe Automated Medium Duty Truck Sales Forecast by Country (2026-2033) & (K Units)
Table 164. Europe Automated Medium Duty Truck Market Size Forecast by Country (2026-2033) & (M USD)
Table 165. Asia Pacific Automated Medium Duty Truck Sales Forecast by Region (2026-2033) & (K Units)

Table 166. Asia Pacific Automated Medium Duty Truck Market Size Forecast by Region (2026-2033) & (M USD)

Table 167. South America Automated Medium Duty Truck Sales Forecast by Country (2026-2033) & (K Units)

Table 168. South America Automated Medium Duty Truck Market Size Forecast by Country (2026-2033) & (M USD)

Table 169. Middle East and Africa Automated Medium Duty Truck Sales Forecast by Country (2026-2033) & (Units)

Table 170. Middle East and Africa Automated Medium Duty Truck Market Size Forecast by Country (2026-2033) & (M USD)

Table 171. Global Automated Medium Duty Truck Sales Forecast by Type (2026-2033) & (K Units)

Table 172. Global Automated Medium Duty Truck Market Size Forecast by Type (2026-2033) & (M USD)

Table 173. Global Automated Medium Duty Truck Price Forecast by Type (2026-2033) & (USD/Unit)

Table 174. Global Automated Medium Duty Truck Sales (K Units) Forecast by Application (2026-2033)

Table 175. Global Automated Medium Duty Truck Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automated Medium Duty Truck
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automated Medium Duty Truck Market Size (M USD), 2024-2033
- Figure 5. Global Automated Medium Duty Truck Market Size (M USD) (2020-2033)
- Figure 6. Global Automated Medium Duty Truck Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automated Medium Duty Truck Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automated Medium Duty Truck Product Life Cycle
- Figure 13. Automated Medium Duty Truck Sales Share by Manufacturers in 2024
- Figure 14. Global Automated Medium Duty Truck Revenue Share by Manufacturers in 2024
- Figure 15. Automated Medium Duty Truck Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automated Medium Duty Truck Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automated Medium Duty Truck Revenue in 2024
- Figure 18. Industry Chain Map of Automated Medium Duty Truck
- Figure 19. Global Automated Medium Duty Truck Market PEST Analysis
- Figure 20. Global Automated Medium Duty Truck Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automated Medium Duty Truck Market Share by Type
- Figure 27. Sales Market Share of Automated Medium Duty Truck by Type (2020-2025)
- Figure 28. Sales Market Share of Automated Medium Duty Truck by Type in 2024
- Figure 29. Market Size Share of Automated Medium Duty Truck by Type (2020-2025)
- Figure 30. Market Size Share of Automated Medium Duty Truck by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Automated Medium Duty Truck Market Share by Application

Figure 33. Global Automated Medium Duty Truck Sales Market Share by Application (2020-2025)

Figure 34. Global Automated Medium Duty Truck Sales Market Share by Application in 2024

Figure 35. Global Automated Medium Duty Truck Market Share by Application (2020-2025)

Figure 36. Global Automated Medium Duty Truck Market Share by Application in 2024

Figure 37. Global Automated Medium Duty Truck Sales Growth Rate by Application (2020-2025)

Figure 38. Global Automated Medium Duty Truck Sales Market Share by Region (2020-2025)

Figure 39. Global Automated Medium Duty Truck Market Size Market Share by Region (2020-2025)

Figure 40. North America Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automated Medium Duty Truck Sales Market Share by Country in 2024

Figure 43. North America Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Automated Medium Duty Truck Market Size Market Share by Country in 2024

Figure 45. U.S. Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Automated Medium Duty Truck Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Automated Medium Duty Truck Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Automated Medium Duty Truck Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Automated Medium Duty Truck Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Automated Medium Duty Truck Sales Market Share by Country in

2024

Figure 53. Europe Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automated Medium Duty Truck Market Size Market Share by Country in 2024

Figure 55. Germany Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automated Medium Duty Truck Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automated Medium Duty Truck Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automated Medium Duty Truck Market Size Market Share by Region in 2024

Figure 68. China Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automated Medium Duty Truck Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automated Medium Duty Truck Sales and Growth Rate (K Units)

Figure 79. South America Automated Medium Duty Truck Sales Market Share by Country in 2024

Figure 80. South America Automated Medium Duty Truck Market Size and Growth Rate (M USD)

Figure 81. South America Automated Medium Duty Truck Market Size Market Share by Country in 2024

Figure 82. Brazil Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automated Medium Duty Truck Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automated Medium Duty Truck Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automated Medium Duty Truck Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automated Medium Duty Truck Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automated Medium Duty Truck Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automated Medium Duty Truck Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automated Medium Duty Truck Production Market Share by Region (2020-2025)

Figure 103. North America Automated Medium Duty Truck Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automated Medium Duty Truck Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automated Medium Duty Truck Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automated Medium Duty Truck Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automated Medium Duty Truck Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Automated Medium Duty Truck Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automated Medium Duty Truck Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automated Medium Duty Truck Market Share Forecast by Type (2026-2033)

Figure 111. Global Automated Medium Duty Truck Sales Forecast by Application

(2026-2033)

Figure 112. Global Automated Medium Duty Truck Market Share Forecast by
Application (2026-2033)

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