

# Global Automated Content Moderation Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GC99A7640C10EN.html>

Date: March 2026

Pages: 122

Price: US\$ 2,980.00 (Single User License)

ID: GC99A7640C10EN

## Abstracts

Automated moderation leverages artificial intelligence (AI) to review and accept, refuse or create actions associated with any user-generated content given to an online platform based on the platform's specific rules and guidelines. As an important force driving a new round of scientific and technological revolution, artificial intelligence has been of national strategic importance. Many governments introduce policies and increase capital investment to support AI companies. The Digital Europe plan adopted by the European Union will allocate ?9.2 billion on high-tech investments, such as supercomputing, artificial intelligence, and network security. In order to maintain its leading position, the United States will increase its investment in artificial intelligence research and development in non-defense fields, from US\$1.6 billion to US\$1.7 billion in 2022. According to the latest data released by IDC, global artificial intelligence revenue was US\$432.8 billion in 2022, a year-on-year increase of 19.6%, including software, hardware and services.

The global Automated Content Moderation market size was estimated at USD 860.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 18.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automated Content Moderation market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automated Content Moderation market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automated Content Moderation market.

### **Global Automated Content Moderation Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Besedo  
Open Access BPO  
Viafoura  
TaskUs  
Appen  
Microsoft Azure  
Magellan Solutions  
Cogito  
Accenture

Clarifai  
Webhelp  
OneSpace  
Two Hat  
GenPact  
LiveWorld  
Pactera  
Cognizant  
Lionbridge AI

### **Market Segmentation (by Type)**

Service  
Software and Platform

### **Market Segmentation (by Application)**

Social Media  
E-commerce Retailer  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Automated Content Moderation Market

Overview of the regional outlook of the Automated Content Moderation Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automated Content Moderation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automated Content Moderation, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and

restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automated Content Moderation
- 1.2 Key Market Segments
  - 1.2.1 Automated Content Moderation Segment by Type
  - 1.2.2 Automated Content Moderation Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AUTOMATED CONTENT MODERATION MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMATED CONTENT MODERATION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Automated Content Moderation Product Life Cycle
- 3.3 Global Automated Content Moderation Revenue Market Share by Company (2020-2025)
- 3.4 Automated Content Moderation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Automated Content Moderation Market Competitive Situation and Trends
  - 3.6.1 Automated Content Moderation Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Automated Content Moderation Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 AUTOMATED CONTENT MODERATION VALUE CHAIN ANALYSIS**

- 4.1 Automated Content Moderation Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMATED CONTENT MODERATION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Automated Content Moderation Market Porter's Five Forces Analysis

## **6 AUTOMATED CONTENT MODERATION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automated Content Moderation Market by Type (2020-2025)
- 6.3 Global Automated Content Moderation Market Size Growth Rate by Type (2021-2025)

## **7 AUTOMATED CONTENT MODERATION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automated Content Moderation Market Size (M USD) by Application (2020-2025)
- 7.3 Global Automated Content Moderation Market Size Growth Rate by Application (2021-2025)

## **8 AUTOMATED CONTENT MODERATION MARKET SEGMENTATION BY REGION**

## 8.1 Global Automated Content Moderation Market Size by Region

### 8.1.1 Global Automated Content Moderation Market Size by Region

### 8.1.2 Global Automated Content Moderation Market Size Market Share by Region

## 8.2 North America

### 8.2.1 North America Automated Content Moderation Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Automated Content Moderation Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Spain

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Automated Content Moderation Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Automated Content Moderation Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Automated Content Moderation Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Besedo

#### 9.1.1 Besedo Basic Information

- 9.1.2 Besedo Automated Content Moderation Product Overview
- 9.1.3 Besedo Automated Content Moderation Product Market Performance
- 9.1.4 Besedo SWOT Analysis
- 9.1.5 Besedo Business Overview
- 9.1.6 Besedo Recent Developments
- 9.2 Open Access BPO
  - 9.2.1 Open Access BPO Basic Information
  - 9.2.2 Open Access BPO Automated Content Moderation Product Overview
  - 9.2.3 Open Access BPO Automated Content Moderation Product Market Performance
  - 9.2.4 Open Access BPO SWOT Analysis
  - 9.2.5 Open Access BPO Business Overview
  - 9.2.6 Open Access BPO Recent Developments
- 9.3 Viafoura
  - 9.3.1 Viafoura Basic Information
  - 9.3.2 Viafoura Automated Content Moderation Product Overview
  - 9.3.3 Viafoura Automated Content Moderation Product Market Performance
  - 9.3.4 Viafoura SWOT Analysis
  - 9.3.5 Viafoura Business Overview
  - 9.3.6 Viafoura Recent Developments
- 9.4 TaskUs
  - 9.4.1 TaskUs Basic Information
  - 9.4.2 TaskUs Automated Content Moderation Product Overview
  - 9.4.3 TaskUs Automated Content Moderation Product Market Performance
  - 9.4.4 TaskUs Business Overview
  - 9.4.5 TaskUs Recent Developments
- 9.5 Appen
  - 9.5.1 Appen Basic Information
  - 9.5.2 Appen Automated Content Moderation Product Overview
  - 9.5.3 Appen Automated Content Moderation Product Market Performance
  - 9.5.4 Appen Business Overview
  - 9.5.5 Appen Recent Developments
- 9.6 Microsoft Azure
  - 9.6.1 Microsoft Azure Basic Information
  - 9.6.2 Microsoft Azure Automated Content Moderation Product Overview
  - 9.6.3 Microsoft Azure Automated Content Moderation Product Market Performance
  - 9.6.4 Microsoft Azure Business Overview
  - 9.6.5 Microsoft Azure Recent Developments
- 9.7 Magellan Solutions
  - 9.7.1 Magellan Solutions Basic Information

- 9.7.2 Magellan Solutions Automated Content Moderation Product Overview
- 9.7.3 Magellan Solutions Automated Content Moderation Product Market Performance
- 9.7.4 Magellan Solutions Business Overview
- 9.7.5 Magellan Solutions Recent Developments
- 9.8 Cogito
  - 9.8.1 Cogito Basic Information
  - 9.8.2 Cogito Automated Content Moderation Product Overview
  - 9.8.3 Cogito Automated Content Moderation Product Market Performance
  - 9.8.4 Cogito Business Overview
  - 9.8.5 Cogito Recent Developments
- 9.9 Accenture
  - 9.9.1 Accenture Basic Information
  - 9.9.2 Accenture Automated Content Moderation Product Overview
  - 9.9.3 Accenture Automated Content Moderation Product Market Performance
  - 9.9.4 Accenture Business Overview
  - 9.9.5 Accenture Recent Developments
- 9.10 Clarifai
  - 9.10.1 Clarifai Basic Information
  - 9.10.2 Clarifai Automated Content Moderation Product Overview
  - 9.10.3 Clarifai Automated Content Moderation Product Market Performance
  - 9.10.4 Clarifai Business Overview
  - 9.10.5 Clarifai Recent Developments
- 9.11 Webhelp
  - 9.11.1 Webhelp Basic Information
  - 9.11.2 Webhelp Automated Content Moderation Product Overview
  - 9.11.3 Webhelp Automated Content Moderation Product Market Performance
  - 9.11.4 Webhelp Business Overview
  - 9.11.5 Webhelp Recent Developments
- 9.12 OneSpace
  - 9.12.1 OneSpace Basic Information
  - 9.12.2 OneSpace Automated Content Moderation Product Overview
  - 9.12.3 OneSpace Automated Content Moderation Product Market Performance
  - 9.12.4 OneSpace Business Overview
  - 9.12.5 OneSpace Recent Developments
- 9.13 Two Hat
  - 9.13.1 Two Hat Basic Information
  - 9.13.2 Two Hat Automated Content Moderation Product Overview
  - 9.13.3 Two Hat Automated Content Moderation Product Market Performance
  - 9.13.4 Two Hat Business Overview

- 9.13.5 Two Hat Recent Developments
- 9.14 GenPact
  - 9.14.1 GenPact Basic Information
  - 9.14.2 GenPact Automated Content Moderation Product Overview
  - 9.14.3 GenPact Automated Content Moderation Product Market Performance
  - 9.14.4 GenPact Business Overview
  - 9.14.5 GenPact Recent Developments
- 9.15 LiveWorld
  - 9.15.1 LiveWorld Basic Information
  - 9.15.2 LiveWorld Automated Content Moderation Product Overview
  - 9.15.3 LiveWorld Automated Content Moderation Product Market Performance
  - 9.15.4 LiveWorld Business Overview
  - 9.15.5 LiveWorld Recent Developments
- 9.16 Pactera
  - 9.16.1 Pactera Basic Information
  - 9.16.2 Pactera Automated Content Moderation Product Overview
  - 9.16.3 Pactera Automated Content Moderation Product Market Performance
  - 9.16.4 Pactera Business Overview
  - 9.16.5 Pactera Recent Developments
- 9.17 Cognizant
  - 9.17.1 Cognizant Basic Information
  - 9.17.2 Cognizant Automated Content Moderation Product Overview
  - 9.17.3 Cognizant Automated Content Moderation Product Market Performance
  - 9.17.4 Cognizant Business Overview
  - 9.17.5 Cognizant Recent Developments
- 9.18 Lionbridge AI
  - 9.18.1 Lionbridge AI Basic Information
  - 9.18.2 Lionbridge AI Automated Content Moderation Product Overview
  - 9.18.3 Lionbridge AI Automated Content Moderation Product Market Performance
  - 9.18.4 Lionbridge AI Business Overview
  - 9.18.5 Lionbridge AI Recent Developments

## **10 AUTOMATED CONTENT MODERATION MARKET FORECAST BY REGION**

- 10.1 Global Automated Content Moderation Market Size Forecast
- 10.2 Global Automated Content Moderation Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Automated Content Moderation Market Size Forecast by Country
  - 10.2.3 Asia Pacific Automated Content Moderation Market Size Forecast by Region

10.2.4 South America Automated Content Moderation Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Automated Content Moderation by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

11.1 Global Automated Content Moderation Market Forecast by Type (2026-2035)

11.1.1 Global Automated Content Moderation Market Size Forecast by Type (2026-2035)

11.2 Global Automated Content Moderation Market Forecast by Application (2026-2035)

11.2.1 Global Automated Content Moderation Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automated Content Moderation Market Size by Type (M USD)
- Table 4. Global Automated Content Moderation Market Size by Application
- Table 5. Automated Content Moderation Market Size Comparison by Region (M USD)
- Table 6. Global Automated Content Moderation Revenue (M USD) by Company (2020-2025)
- Table 7. Global Automated Content Moderation Revenue Share by Company (2020-2025)
- Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automated Content Moderation as of 2025)
- Table 9. Headquarters, Areas Served, and Product Types of Major Players
- Table 10. Product Type of Major Players
- Table 11. Global Automated Content Moderation Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Mergers & Acquisitions, Expansion Plans
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Automated Content Moderation Market Challenges
- Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 21. Global Automated Content Moderation Market Size by Type (M USD)
- Table 22. Global Automated Content Moderation Market Size (M USD) by Type (2020-2025)
- Table 23. Global Automated Content Moderation Market Share by Type (2020-2025)
- Table 24. Global Automated Content Moderation Market Size Growth Rate by Type (2021-2025)
- Table 25. Global Automated Content Moderation Market Size by Application
- Table 26. Global Automated Content Moderation Market Size by Application (2020-2025) & (M USD)
- Table 27. Global Automated Content Moderation Market Share by Application (2020-2025)

- Table 28. Global Automated Content Moderation Market Size Growth Rate by Application (2021-2025)
- Table 29. Global Automated Content Moderation Market Size by Region (2020-2025) & (M USD)
- Table 30. Global Automated Content Moderation Market Size Market Share by Region (2020-2025)
- Table 31. North America Automated Content Moderation Market Size by Country (2020-2025) & (M USD)
- Table 32. Europe Automated Content Moderation Market Size by Country (2020-2025) & (M USD)
- Table 33. Asia Pacific Automated Content Moderation Market Size by Region (2020-2025) & (M USD)
- Table 34. South America Automated Content Moderation Market Size by Country (2020-2025) & (M USD)
- Table 35. Middle East and Africa Automated Content Moderation Market Size by Region (2020-2025) & (M USD)
- Table 36. Besedo Basic Information
- Table 37. Besedo Automated Content Moderation Product Overview
- Table 38. Besedo Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 39. Besedo SWOT Analysis
- Table 40. Besedo Business Overview
- Table 41. Besedo Recent Developments
- Table 42. Open Access BPO Basic Information
- Table 43. Open Access BPO Automated Content Moderation Product Overview
- Table 44. Open Access BPO Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 45. Open Access BPO SWOT Analysis
- Table 46. Open Access BPO Business Overview
- Table 47. Open Access BPO Recent Developments
- Table 48. Viafoura Basic Information
- Table 49. Viafoura Automated Content Moderation Product Overview
- Table 50. Viafoura Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 51. Viafoura SWOT Analysis
- Table 52. Viafoura Business Overview
- Table 53. Viafoura Recent Developments
- Table 54. TaskUs Basic Information
- Table 55. TaskUs Automated Content Moderation Product Overview

Table 56. TaskUs Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 57. TaskUs Business Overview

Table 58. TaskUs Recent Developments

Table 59. Appen Basic Information

Table 60. Appen Automated Content Moderation Product Overview

Table 61. Appen Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Appen Business Overview

Table 63. Appen Recent Developments

Table 64. Microsoft Azure Basic Information

Table 65. Microsoft Azure Automated Content Moderation Product Overview

Table 66. Microsoft Azure Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Microsoft Azure Business Overview

Table 68. Microsoft Azure Recent Developments

Table 69. Magellan Solutions Basic Information

Table 70. Magellan Solutions Automated Content Moderation Product Overview

Table 71. Magellan Solutions Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Magellan Solutions Business Overview

Table 73. Magellan Solutions Recent Developments

Table 74. Cogito Basic Information

Table 75. Cogito Automated Content Moderation Product Overview

Table 76. Cogito Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Cogito Business Overview

Table 78. Cogito Recent Developments

Table 79. Accenture Basic Information

Table 80. Accenture Automated Content Moderation Product Overview

Table 81. Accenture Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Accenture Business Overview

Table 83. Accenture Recent Developments

Table 84. Clarifai Basic Information

Table 85. Clarifai Automated Content Moderation Product Overview

Table 86. Clarifai Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Clarifai Business Overview

- Table 88. Clarifai Recent Developments
- Table 89. Webhelp Basic Information
- Table 90. Webhelp Automated Content Moderation Product Overview
- Table 91. Webhelp Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Webhelp Business Overview
- Table 93. Webhelp Recent Developments
- Table 94. OneSpace Basic Information
- Table 95. OneSpace Automated Content Moderation Product Overview
- Table 96. OneSpace Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. OneSpace Business Overview
- Table 98. OneSpace Recent Developments
- Table 99. Two Hat Basic Information
- Table 100. Two Hat Automated Content Moderation Product Overview
- Table 101. Two Hat Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Two Hat Business Overview
- Table 103. Two Hat Recent Developments
- Table 104. GenPact Basic Information
- Table 105. GenPact Automated Content Moderation Product Overview
- Table 106. GenPact Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. GenPact Business Overview
- Table 108. GenPact Recent Developments
- Table 109. LiveWorld Basic Information
- Table 110. LiveWorld Automated Content Moderation Product Overview
- Table 111. LiveWorld Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. LiveWorld Business Overview
- Table 113. LiveWorld Recent Developments
- Table 114. Pactera Basic Information
- Table 115. Pactera Automated Content Moderation Product Overview
- Table 116. Pactera Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Pactera Business Overview
- Table 118. Pactera Recent Developments
- Table 119. Cognizant Basic Information
- Table 120. Cognizant Automated Content Moderation Product Overview

Table 121. Cognizant Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Cognizant Business Overview

Table 123. Cognizant Recent Developments

Table 124. Lionbridge AI Basic Information

Table 125. Lionbridge AI Automated Content Moderation Product Overview

Table 126. Lionbridge AI Automated Content Moderation Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Lionbridge AI Business Overview

Table 128. Lionbridge AI Recent Developments

Table 129. Global Automated Content Moderation Market Size Forecast by Region (2026-2035) & (M USD)

Table 130. North America Automated Content Moderation Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Europe Automated Content Moderation Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Asia Pacific Automated Content Moderation Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Automated Content Moderation Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Middle East and Africa Automated Content Moderation Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Global Automated Content Moderation Market Size Forecast by Type (2026-2035) & (M USD)

Table 136. Global Automated Content Moderation Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Automated Content Moderation
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automated Content Moderation Market Size (M USD), 2025-2035
- Figure 5. Global Automated Content Moderation Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Automated Content Moderation Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Automated Content Moderation Product Life Cycle
- Figure 12. Global Automated Content Moderation Revenue Share by Company in 2025
- Figure 13. Automated Content Moderation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Automated Content Moderation Revenue in 2025
- Figure 15. Value Chain Map of Automated Content Moderation
- Figure 16. Global Automated Content Moderation Market PEST Analysis
- Figure 17. Global Automated Content Moderation Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Automated Content Moderation Market Share by Type
- Figure 20. Market Share of Automated Content Moderation by Type (2020-2025)
- Figure 21. Global Automated Content Moderation Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Automated Content Moderation Market Share by Application
- Figure 24. Global Automated Content Moderation Market Share by Application (2020-2025)
- Figure 25. Global Automated Content Moderation Market Share by Application in 2024
- Figure 26. Global Automated Content Moderation Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Automated Content Moderation Market Size Market Share by Region (2020-2025)
- Figure 28. North America Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Automated Content Moderation Market Size Market Share by Country in 2024

Figure 30. U.S. Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Automated Content Moderation Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Automated Content Moderation Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Automated Content Moderation Market Share by Country in 2024

Figure 35. Germany Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Automated Content Moderation Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Automated Content Moderation Market Size Market Share by Region in 2024

Figure 42. China Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Automated Content Moderation Market Size and Growth Rate (M USD)

Figure 48. South America Automated Content Moderation Market Size Market Share by Country in 2024

Figure 49. Brazil Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Automated Content Moderation Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Automated Content Moderation Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Automated Content Moderation Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Automated Content Moderation Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Automated Content Moderation Market Share Forecast by Type (2026-2035)

Figure 61. Global Automated Content Moderation Market Share Forecast by Application (2026-2035)

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