

Global Autocrane Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Autocranes are specialized vehicles equipped with a crane for lifting and moving heavy loads in various industries such as construction, infrastructure development, logistics, and manufacturing. These vehicles are essential for tasks requiring heavy lifting capabilities in challenging environments. The market for Autocranes is positioned within the broader heavy equipment industry, catering to specific lifting needs across different sectors.

As of 2023, the Autocrane market size stands at approximately USD 670 million. The market is expected to grow at a Compound Annual Growth Rate (CAGR) of 5.78% from 2024 to 2032. Several factors are driving this growth, including increasing infrastructure projects globally, the expansion of the construction industry, and the rising demand for efficient material handling solutions.

One key growth driver for the Autocrane market is the rapid urbanization and industrialization in emerging economies. Countries in Asia-Pacific, particularly China and India, are witnessing significant infrastructure development, driving the demand for Autocranes in construction and logistics activities. Additionally, the adoption of advanced technologies such as telematics and IoT in Autocranes is enhancing operational efficiency, further fueling market growth.

Market trends in the Autocrane industry include the integration of automation and remote operation capabilities in crane systems, enhancing safety and productivity on job sites. Manufacturers are focusing on developing lightweight yet durable crane components to improve fuel efficiency and reduce environmental impact. Moreover, the

shift towards electric and hybrid Autocranes is gaining traction due to stringent emission regulations and the emphasis on sustainability.

In terms of regional market distribution, Asia-Pacific leads the Autocrane market due to robust construction activities and infrastructure investments. Europe and North America follow closely, driven by ongoing urban redevelopment projects and the replacement of aging crane fleets. The Middle East and Africa are also emerging markets for Autocranes, supported by investments in oil & gas, mining, and renewable energy sectors.

Despite the positive outlook, the Autocrane market faces challenges such as the high initial investment costs associated with advanced crane technologies. Additionally, fluctuations in raw material prices and supply chain disruptions can impact manufacturing operations and lead to cost escalations. Moreover, regulatory complexities related to crane safety standards pose compliance challenges for industry players.

In conclusion, the Autocrane market is poised for steady growth driven by infrastructure development, technological advancements, and sustainability initiatives. Manufacturers need to focus on innovation, cost optimization, and regulatory compliance to capitalize on emerging opportunities in the market. As the demand for efficient lifting solutions continues to rise, strategic partnerships and investments in R&D will be crucial for sustained success in the Autocrane industry.

This report provides a deep insight into the global Autocrane market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Autocrane Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Autocrane market in any manner.

Global Autocrane Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

XCMG

Zoomlion

Liebherr

Tadano

Manitowoc

Sany

Terex

Furukawa

Manitex

Sichuan Changjiang

Altec Industries

Action Construction Equipment

Elliott Equipment

Böcker Maschinenwerke

Liugong

Liaoning Fuwa

Broderson

Market Segmentation (by Type)

All Terrain Crane

Truck Crane

Trailer-Mounted Crane

Rough Terrain Crane

Others

Market Segmentation (by Application)

Construction

Industries

Utilities

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Autocrane Market

Overview of the regional outlook of the Autocrane Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Autocrane Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Autocrane

1.2 Key Market Segments

1.2.1 Autocrane Segment by Type

1.2.2 Autocrane Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOCRANE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Autocrane Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Autocrane Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 AUTOCRANE MARKET COMPETITIVE LANDSCAPE

3.1 Global Autocrane Sales by Manufacturers (2019-2024)

3.2 Global Autocrane Revenue Market Share by Manufacturers (2019-2024)

3.3 Autocrane Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Autocrane Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Autocrane Sales Sites, Area Served, Product Type

3.6 Autocrane Market Competitive Situation and Trends

3.6.1 Autocrane Market Concentration Rate

3.6.2 Global 5 and 10 Largest Autocrane Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AUTOCRANE INDUSTRY CHAIN ANALYSIS

4.1 Autocrane Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOCRANE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AUTOCRANE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Autocrane Sales Market Share by Type (2019-2024)

6.3 Global Autocrane Market Size Market Share by Type (2019-2024)

6.4 Global Autocrane Price by Type (2019-2024)

7 AUTOCRANE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Autocrane Market Sales by Application (2019-2024)

7.3 Global Autocrane Market Size (M USD) by Application (2019-2024)

7.4 Global Autocrane Sales Growth Rate by Application (2019-2024)

8 AUTOCRANE MARKET SALES BY REGION

8.1 Global Autocrane Sales by Region

8.1.1 Global Autocrane Sales by Region

8.1.2 Global Autocrane Sales Market Share by Region

8.2 Global Autocrane Market Size by Region

8.2.1 Global Autocrane Market Size by Region

8.2.2 Global Autocrane Market Size Market Share by Region

8.3 North America

8.3.1 North America Autocrane Sales by Country

8.3.2 North America Autocrane Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Autocrane Sales by Country

8.4.2 Europe Autocrane Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Autocrane Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Autocrane Market Size by Region

8.6.2 Asia Pacific Autocrane Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Autocrane Sales by Country

8.7.2 South America Autocrane Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Autocrane Sales by Region

8.8.2 Middle East and Africa Autocrane Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 AUTOCRANE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Autocrane by Region (2019-2024)
- 9.2 Global Autocrane Revenue Market Share by Region (2019-2024)
- 9.3 Global Autocrane Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Autocrane Production
 - 9.4.1 North America Autocrane Production Growth Rate (2019-2024)
 - 9.4.2 North America Autocrane Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Autocrane Production
 - 9.5.1 Europe Autocrane Production Growth Rate (2019-2024)
 - 9.5.2 Europe Autocrane Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Autocrane Production (2019-2024)
 - 9.6.1 Japan Autocrane Production Growth Rate (2019-2024)
 - 9.6.2 Japan Autocrane Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Autocrane Production (2019-2024)
 - 9.7.1 China Autocrane Production Growth Rate (2019-2024)
 - 9.7.2 China Autocrane Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 XCMG
 - 10.1.1 XCMG Autocrane Basic Information
 - 10.1.2 XCMG Autocrane Product Overview
 - 10.1.3 XCMG Autocrane Product Market Performance
 - 10.1.4 XCMG Business Overview
 - 10.1.5 XCMG Autocrane SWOT Analysis
 - 10.1.6 XCMG Recent Developments
- 10.2 Zoomlion
 - 10.2.1 Zoomlion Autocrane Basic Information
 - 10.2.2 Zoomlion Autocrane Product Overview
 - 10.2.3 Zoomlion Autocrane Product Market Performance
 - 10.2.4 Zoomlion Business Overview
 - 10.2.5 Zoomlion Autocrane SWOT Analysis

10.2.6 Zoomlion Recent Developments

10.3 Liebherr

10.3.1 Liebherr Autocrane Basic Information

10.3.2 Liebherr Autocrane Product Overview

10.3.3 Liebherr Autocrane Product Market Performance

10.3.4 Liebherr Autocrane SWOT Analysis

10.3.5 Liebherr Business Overview

10.3.6 Liebherr Recent Developments

10.4 Tadano

10.4.1 Tadano Autocrane Basic Information

10.4.2 Tadano Autocrane Product Overview

10.4.3 Tadano Autocrane Product Market Performance

10.4.4 Tadano Business Overview

10.4.5 Tadano Recent Developments

10.5 Manitowoc

10.5.1 Manitowoc Autocrane Basic Information

10.5.2 Manitowoc Autocrane Product Overview

10.5.3 Manitowoc Autocrane Product Market Performance

10.5.4 Manitowoc Business Overview

10.5.5 Manitowoc Recent Developments

10.6 Sany

10.6.1 Sany Autocrane Basic Information

10.6.2 Sany Autocrane Product Overview

10.6.3 Sany Autocrane Product Market Performance

10.6.4 Sany Business Overview

10.6.5 Sany Recent Developments

10.7 Terex

10.7.1 Terex Autocrane Basic Information

10.7.2 Terex Autocrane Product Overview

10.7.3 Terex Autocrane Product Market Performance

10.7.4 Terex Business Overview

10.7.5 Terex Recent Developments

10.8 Furukawa

10.8.1 Furukawa Autocrane Basic Information

10.8.2 Furukawa Autocrane Product Overview

10.8.3 Furukawa Autocrane Product Market Performance

10.8.4 Furukawa Business Overview

10.8.5 Furukawa Recent Developments

10.9 Manitex

- 10.9.1 Manitex Autocrane Basic Information
- 10.9.2 Manitex Autocrane Product Overview
- 10.9.3 Manitex Autocrane Product Market Performance
- 10.9.4 Manitex Business Overview
- 10.9.5 Manitex Recent Developments
- 10.10 Sichuan Changjiang
 - 10.10.1 Sichuan Changjiang Autocrane Basic Information
 - 10.10.2 Sichuan Changjiang Autocrane Product Overview
 - 10.10.3 Sichuan Changjiang Autocrane Product Market Performance
 - 10.10.4 Sichuan Changjiang Business Overview
 - 10.10.5 Sichuan Changjiang Recent Developments
- 10.11 Altec Industries
 - 10.11.1 Altec Industries Autocrane Basic Information
 - 10.11.2 Altec Industries Autocrane Product Overview
 - 10.11.3 Altec Industries Autocrane Product Market Performance
 - 10.11.4 Altec Industries Business Overview
 - 10.11.5 Altec Industries Recent Developments
- 10.12 Action Construction Equipment
 - 10.12.1 Action Construction Equipment Autocrane Basic Information
 - 10.12.2 Action Construction Equipment Autocrane Product Overview
 - 10.12.3 Action Construction Equipment Autocrane Product Market Performance
 - 10.12.4 Action Construction Equipment Business Overview
 - 10.12.5 Action Construction Equipment Recent Developments
- 10.13 Elliott Equipment
 - 10.13.1 Elliott Equipment Autocrane Basic Information
 - 10.13.2 Elliott Equipment Autocrane Product Overview
 - 10.13.3 Elliott Equipment Autocrane Product Market Performance
 - 10.13.4 Elliott Equipment Business Overview
 - 10.13.5 Elliott Equipment Recent Developments
- 10.14 B?cker Maschinenwerke
 - 10.14.1 B?cker Maschinenwerke Autocrane Basic Information
 - 10.14.2 B?cker Maschinenwerke Autocrane Product Overview
 - 10.14.3 B?cker Maschinenwerke Autocrane Product Market Performance
 - 10.14.4 B?cker Maschinenwerke Business Overview
 - 10.14.5 B?cker Maschinenwerke Recent Developments
- 10.15 Liugong
 - 10.15.1 Liugong Autocrane Basic Information
 - 10.15.2 Liugong Autocrane Product Overview
 - 10.15.3 Liugong Autocrane Product Market Performance

- 10.15.4 Liugong Business Overview
- 10.15.5 Liugong Recent Developments
- 10.16 Liaoning Fuwa
 - 10.16.1 Liaoning Fuwa Autocrane Basic Information
 - 10.16.2 Liaoning Fuwa Autocrane Product Overview
 - 10.16.3 Liaoning Fuwa Autocrane Product Market Performance
 - 10.16.4 Liaoning Fuwa Business Overview
 - 10.16.5 Liaoning Fuwa Recent Developments
- 10.17 Broderson
 - 10.17.1 Broderson Autocrane Basic Information
 - 10.17.2 Broderson Autocrane Product Overview
 - 10.17.3 Broderson Autocrane Product Market Performance
 - 10.17.4 Broderson Business Overview
 - 10.17.5 Broderson Recent Developments

11 AUTOCRANE MARKET FORECAST BY REGION

- 11.1 Global Autocrane Market Size Forecast
- 11.2 Global Autocrane Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Autocrane Market Size Forecast by Country
 - 11.2.3 Asia Pacific Autocrane Market Size Forecast by Region
 - 11.2.4 South America Autocrane Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Autocrane by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Autocrane Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Autocrane by Type (2025-2032)
 - 12.1.2 Global Autocrane Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Autocrane by Type (2025-2032)
- 12.2 Global Autocrane Market Forecast by Application (2025-2032)
 - 12.2.1 Global Autocrane Sales (K Units) Forecast by Application
 - 12.2.2 Global Autocrane Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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