

Global Auto Tire Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G00DD7DE9F01EN.html>

Date: August 2025

Pages: 168

Price: US\$ 3,200.00 (Single User License)

ID: G00DD7DE9F01EN

Abstracts

Automotive Tire is a ring-shaped component that surrounds a wheel's rim to transfer a vehicle's load from the axle through the wheel to the ground and to provide traction on the surface traveled over. Most tires are pneumatically inflated structures, which also provide a flexible cushion that absorbs shock as the tires rolls over rough features on the surface. Tires provide a footprint that is designed to match the weight of the vehicle with the bearing strength of the surface that it rolls over by providing a bearing pressure that will not deform the surface excessively.

The global Auto Tire market size was estimated at USD 135540.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.05% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Auto Tire market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Auto Tire market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables

stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Auto Tire market.

Global Auto Tire Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bridgestone
GoodYear
Continental
Michelin
Sumitomo
Hankook
Pirelli
Yokohama
Zhongce Rubber
Toyo Tire Corporation
Cooper Tire
Apollo Tyres
KUMHO TIRES
Linglong Tire
MRF

Cheng Shin Rubber(Maxxis)
Sailun Group
Nokian Tyres
Triangle Tire Group
JK TYRE
AEOLUS TYRE
Giti
Nexen Tire

Market Segmentation (by Type)

OE Tire
Replacement Tire

Market Segmentation (by Application)

Passenger Vehicle
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Auto Tire Market

Overview of the regional outlook of the Auto Tire Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Auto Tire Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Auto Tire, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Auto Tire

1.2 Key Market Segments

1.2.1 Auto Tire Segment by Type

1.2.2 Auto Tire Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTO TIRE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Auto Tire Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Auto Tire Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTO TIRE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Auto Tire Product Life Cycle

3.3 Global Auto Tire Sales by Manufacturers (2020-2025)

3.4 Global Auto Tire Revenue Market Share by Manufacturers (2020-2025)

3.5 Auto Tire Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Auto Tire Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Auto Tire Market Competitive Situation and Trends

3.8.1 Auto Tire Market Concentration Rate

3.8.2 Global 5 and 10 Largest Auto Tire Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTO TIRE INDUSTRY CHAIN ANALYSIS

- 4.1 Auto Tire Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTO TIRE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Auto Tire Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Auto Tire Market
- 5.7 ESG Ratings of Leading Companies

6 AUTO TIRE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Auto Tire Sales Market Share by Type (2020-2025)
- 6.3 Global Auto Tire Market Size Market Share by Type (2020-2025)
- 6.4 Global Auto Tire Price by Type (2020-2025)

7 AUTO TIRE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Auto Tire Market Sales by Application (2020-2025)
- 7.3 Global Auto Tire Market Size (M USD) by Application (2020-2025)
- 7.4 Global Auto Tire Sales Growth Rate by Application (2020-2025)

8 AUTO TIRE MARKET SALES BY REGION

8.1 Global Auto Tire Sales by Region

8.1.1 Global Auto Tire Sales by Region

8.1.2 Global Auto Tire Sales Market Share by Region

8.2 Global Auto Tire Market Size by Region

8.2.1 Global Auto Tire Market Size by Region

8.2.2 Global Auto Tire Market Size Market Share by Region

8.3 North America

8.3.1 North America Auto Tire Sales by Country

8.3.2 North America Auto Tire Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Auto Tire Sales by Country

8.4.2 Europe Auto Tire Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Auto Tire Sales by Region

8.5.2 Asia Pacific Auto Tire Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Auto Tire Sales by Country

8.6.2 South America Auto Tire Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Auto Tire Sales by Region

8.7.2 Middle East and Africa Auto Tire Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTO TIRE MARKET PRODUCTION BY REGION

9.1 Global Production of Auto Tire by Region(2020-2025)

9.2 Global Auto Tire Revenue Market Share by Region (2020-2025)

9.3 Global Auto Tire Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Auto Tire Production

9.4.1 North America Auto Tire Production Growth Rate (2020-2025)

9.4.2 North America Auto Tire Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Auto Tire Production

9.5.1 Europe Auto Tire Production Growth Rate (2020-2025)

9.5.2 Europe Auto Tire Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Auto Tire Production (2020-2025)

9.6.1 Japan Auto Tire Production Growth Rate (2020-2025)

9.6.2 Japan Auto Tire Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Auto Tire Production (2020-2025)

9.7.1 China Auto Tire Production Growth Rate (2020-2025)

9.7.2 China Auto Tire Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bridgestone

10.1.1 Bridgestone Basic Information

10.1.2 Bridgestone Auto Tire Product Overview

10.1.3 Bridgestone Auto Tire Product Market Performance

10.1.4 Bridgestone Business Overview

10.1.5 Bridgestone SWOT Analysis

10.1.6 Bridgestone Recent Developments

10.2 GoodYear

10.2.1 GoodYear Basic Information

10.2.2 GoodYear Auto Tire Product Overview

10.2.3 GoodYear Auto Tire Product Market Performance

- 10.2.4 GoodYear Business Overview
- 10.2.5 GoodYear SWOT Analysis
- 10.2.6 GoodYear Recent Developments
- 10.3 Continental
 - 10.3.1 Continental Basic Information
 - 10.3.2 Continental Auto Tire Product Overview
 - 10.3.3 Continental Auto Tire Product Market Performance
 - 10.3.4 Continental Business Overview
 - 10.3.5 Continental SWOT Analysis
 - 10.3.6 Continental Recent Developments
- 10.4 Michelin
 - 10.4.1 Michelin Basic Information
 - 10.4.2 Michelin Auto Tire Product Overview
 - 10.4.3 Michelin Auto Tire Product Market Performance
 - 10.4.4 Michelin Business Overview
 - 10.4.5 Michelin Recent Developments
- 10.5 Sumitomo
 - 10.5.1 Sumitomo Basic Information
 - 10.5.2 Sumitomo Auto Tire Product Overview
 - 10.5.3 Sumitomo Auto Tire Product Market Performance
 - 10.5.4 Sumitomo Business Overview
 - 10.5.5 Sumitomo Recent Developments
- 10.6 Hankook
 - 10.6.1 Hankook Basic Information
 - 10.6.2 Hankook Auto Tire Product Overview
 - 10.6.3 Hankook Auto Tire Product Market Performance
 - 10.6.4 Hankook Business Overview
 - 10.6.5 Hankook Recent Developments
- 10.7 Pirelli
 - 10.7.1 Pirelli Basic Information
 - 10.7.2 Pirelli Auto Tire Product Overview
 - 10.7.3 Pirelli Auto Tire Product Market Performance
 - 10.7.4 Pirelli Business Overview
 - 10.7.5 Pirelli Recent Developments
- 10.8 Yokohama
 - 10.8.1 Yokohama Basic Information
 - 10.8.2 Yokohama Auto Tire Product Overview
 - 10.8.3 Yokohama Auto Tire Product Market Performance
 - 10.8.4 Yokohama Business Overview

- 10.8.5 Yokohama Recent Developments
- 10.9 Zhongce Rubber
 - 10.9.1 Zhongce Rubber Basic Information
 - 10.9.2 Zhongce Rubber Auto Tire Product Overview
 - 10.9.3 Zhongce Rubber Auto Tire Product Market Performance
 - 10.9.4 Zhongce Rubber Business Overview
 - 10.9.5 Zhongce Rubber Recent Developments
- 10.10 Toyo Tire Corporation
 - 10.10.1 Toyo Tire Corporation Basic Information
 - 10.10.2 Toyo Tire Corporation Auto Tire Product Overview
 - 10.10.3 Toyo Tire Corporation Auto Tire Product Market Performance
 - 10.10.4 Toyo Tire Corporation Business Overview
 - 10.10.5 Toyo Tire Corporation Recent Developments
- 10.11 Cooper Tire
 - 10.11.1 Cooper Tire Basic Information
 - 10.11.2 Cooper Tire Auto Tire Product Overview
 - 10.11.3 Cooper Tire Auto Tire Product Market Performance
 - 10.11.4 Cooper Tire Business Overview
 - 10.11.5 Cooper Tire Recent Developments
- 10.12 Apollo Tyres
 - 10.12.1 Apollo Tyres Basic Information
 - 10.12.2 Apollo Tyres Auto Tire Product Overview
 - 10.12.3 Apollo Tyres Auto Tire Product Market Performance
 - 10.12.4 Apollo Tyres Business Overview
 - 10.12.5 Apollo Tyres Recent Developments
- 10.13 KUMHO TIRES
 - 10.13.1 KUMHO TIRES Basic Information
 - 10.13.2 KUMHO TIRES Auto Tire Product Overview
 - 10.13.3 KUMHO TIRES Auto Tire Product Market Performance
 - 10.13.4 KUMHO TIRES Business Overview
 - 10.13.5 KUMHO TIRES Recent Developments
- 10.14 Linglong Tire
 - 10.14.1 Linglong Tire Basic Information
 - 10.14.2 Linglong Tire Auto Tire Product Overview
 - 10.14.3 Linglong Tire Auto Tire Product Market Performance
 - 10.14.4 Linglong Tire Business Overview
 - 10.14.5 Linglong Tire Recent Developments
- 10.15 MRF
 - 10.15.1 MRF Basic Information

- 10.15.2 MRF Auto Tire Product Overview
- 10.15.3 MRF Auto Tire Product Market Performance
- 10.15.4 MRF Business Overview
- 10.15.5 MRF Recent Developments
- 10.16 Cheng Shin Rubber(Maxxis)
 - 10.16.1 Cheng Shin Rubber(Maxxis) Basic Information
 - 10.16.2 Cheng Shin Rubber(Maxxis) Auto Tire Product Overview
 - 10.16.3 Cheng Shin Rubber(Maxxis) Auto Tire Product Market Performance
 - 10.16.4 Cheng Shin Rubber(Maxxis) Business Overview
 - 10.16.5 Cheng Shin Rubber(Maxxis) Recent Developments
- 10.17 Sailun Group
 - 10.17.1 Sailun Group Basic Information
 - 10.17.2 Sailun Group Auto Tire Product Overview
 - 10.17.3 Sailun Group Auto Tire Product Market Performance
 - 10.17.4 Sailun Group Business Overview
 - 10.17.5 Sailun Group Recent Developments
- 10.18 Nokian Tyres
 - 10.18.1 Nokian Tyres Basic Information
 - 10.18.2 Nokian Tyres Auto Tire Product Overview
 - 10.18.3 Nokian Tyres Auto Tire Product Market Performance
 - 10.18.4 Nokian Tyres Business Overview
 - 10.18.5 Nokian Tyres Recent Developments
- 10.19 Triangle Tire Group
 - 10.19.1 Triangle Tire Group Basic Information
 - 10.19.2 Triangle Tire Group Auto Tire Product Overview
 - 10.19.3 Triangle Tire Group Auto Tire Product Market Performance
 - 10.19.4 Triangle Tire Group Business Overview
 - 10.19.5 Triangle Tire Group Recent Developments
- 10.20 JK TYRE
 - 10.20.1 JK TYRE Basic Information
 - 10.20.2 JK TYRE Auto Tire Product Overview
 - 10.20.3 JK TYRE Auto Tire Product Market Performance
 - 10.20.4 JK TYRE Business Overview
 - 10.20.5 JK TYRE Recent Developments
- 10.21 AEOLUS TYRE
 - 10.21.1 AEOLUS TYRE Basic Information
 - 10.21.2 AEOLUS TYRE Auto Tire Product Overview
 - 10.21.3 AEOLUS TYRE Auto Tire Product Market Performance
 - 10.21.4 AEOLUS TYRE Business Overview

10.21.5 AEOLUS TYRE Recent Developments

10.22 Giti

10.22.1 Giti Basic Information

10.22.2 Giti Auto Tire Product Overview

10.22.3 Giti Auto Tire Product Market Performance

10.22.4 Giti Business Overview

10.22.5 Giti Recent Developments

10.23 Nexen Tire

10.23.1 Nexen Tire Basic Information

10.23.2 Nexen Tire Auto Tire Product Overview

10.23.3 Nexen Tire Auto Tire Product Market Performance

10.23.4 Nexen Tire Business Overview

10.23.5 Nexen Tire Recent Developments

11 AUTO TIRE MARKET FORECAST BY REGION

11.1 Global Auto Tire Market Size Forecast

11.2 Global Auto Tire Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Auto Tire Market Size Forecast by Country

11.2.3 Asia Pacific Auto Tire Market Size Forecast by Region

11.2.4 South America Auto Tire Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Auto Tire by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Auto Tire Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Auto Tire by Type (2026-2033)

12.1.2 Global Auto Tire Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Auto Tire by Type (2026-2033)

12.2 Global Auto Tire Market Forecast by Application (2026-2033)

12.2.1 Global Auto Tire Sales (K Units) Forecast by Application

12.2.2 Global Auto Tire Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Auto Tire Market Size Comparison by Region (M USD)
Table 5. Global Auto Tire Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Auto Tire Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Auto Tire Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Auto Tire Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Auto Tire as of 2024)
Table 10. Global Market Auto Tire Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Auto Tire Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Auto Tire Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Auto Tire Sales by Type (K Units)
Table 26. Global Auto Tire Market Size by Type (M USD)
Table 27. Global Auto Tire Sales (K Units) by Type (2020-2025)
Table 28. Global Auto Tire Sales Market Share by Type (2020-2025)
Table 29. Global Auto Tire Market Size (M USD) by Type (2020-2025)
Table 30. Global Auto Tire Market Size Share by Type (2020-2025)
Table 31. Global Auto Tire Price (USD/Unit) by Type (2020-2025)
Table 32. Global Auto Tire Sales (K Units) by Application

Table 33. Global Auto Tire Market Size by Application
Table 34. Global Auto Tire Sales by Application (2020-2025) & (K Units)
Table 35. Global Auto Tire Sales Market Share by Application (2020-2025)
Table 36. Global Auto Tire Market Size by Application (2020-2025) & (M USD)
Table 37. Global Auto Tire Market Share by Application (2020-2025)
Table 38. Global Auto Tire Sales Growth Rate by Application (2020-2025)
Table 39. Global Auto Tire Sales by Region (2020-2025) & (K Units)
Table 40. Global Auto Tire Sales Market Share by Region (2020-2025)
Table 41. Global Auto Tire Market Size by Region (2020-2025) & (M USD)
Table 42. Global Auto Tire Market Size Market Share by Region (2020-2025)
Table 43. North America Auto Tire Sales by Country (2020-2025) & (K Units)
Table 44. North America Auto Tire Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Auto Tire Sales by Country (2020-2025) & (K Units)
Table 46. Europe Auto Tire Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Auto Tire Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Auto Tire Market Size by Region (2020-2025) & (M USD)
Table 49. South America Auto Tire Sales by Country (2020-2025) & (K Units)
Table 50. South America Auto Tire Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Auto Tire Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Auto Tire Market Size by Region (2020-2025) & (M USD)
Table 53. Global Auto Tire Production (K Units) by Region(2020-2025)
Table 54. Global Auto Tire Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Auto Tire Revenue Market Share by Region (2020-2025)
Table 56. Global Auto Tire Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Auto Tire Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Auto Tire Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Auto Tire Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Auto Tire Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Bridgestone Basic Information
Table 62. Bridgestone Auto Tire Product Overview
Table 63. Bridgestone Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Bridgestone Business Overview

Table 65. Bridgestone SWOT Analysis
Table 66. Bridgestone Recent Developments
Table 67. GoodYear Basic Information
Table 68. GoodYear Auto Tire Product Overview
Table 69. GoodYear Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. GoodYear Business Overview
Table 71. GoodYear SWOT Analysis
Table 72. GoodYear Recent Developments
Table 73. Continental Basic Information
Table 74. Continental Auto Tire Product Overview
Table 75. Continental Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Continental Business Overview
Table 77. Continental SWOT Analysis
Table 78. Continental Recent Developments
Table 79. Michelin Basic Information
Table 80. Michelin Auto Tire Product Overview
Table 81. Michelin Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Michelin Business Overview
Table 83. Michelin Recent Developments
Table 84. Sumitomo Basic Information
Table 85. Sumitomo Auto Tire Product Overview
Table 86. Sumitomo Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Sumitomo Business Overview
Table 88. Sumitomo Recent Developments
Table 89. Hankook Basic Information
Table 90. Hankook Auto Tire Product Overview
Table 91. Hankook Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Hankook Business Overview
Table 93. Hankook Recent Developments
Table 94. Pirelli Basic Information
Table 95. Pirelli Auto Tire Product Overview
Table 96. Pirelli Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Pirelli Business Overview

Table 98. Pirelli Recent Developments
Table 99. Yokohama Basic Information
Table 100. Yokohama Auto Tire Product Overview
Table 101. Yokohama Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Yokohama Business Overview
Table 103. Yokohama Recent Developments
Table 104. Zhongce Rubber Basic Information
Table 105. Zhongce Rubber Auto Tire Product Overview
Table 106. Zhongce Rubber Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Zhongce Rubber Business Overview
Table 108. Zhongce Rubber Recent Developments
Table 109. Toyo Tire Corporation Basic Information
Table 110. Toyo Tire Corporation Auto Tire Product Overview
Table 111. Toyo Tire Corporation Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Toyo Tire Corporation Business Overview
Table 113. Toyo Tire Corporation Recent Developments
Table 114. Cooper Tire Basic Information
Table 115. Cooper Tire Auto Tire Product Overview
Table 116. Cooper Tire Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Cooper Tire Business Overview
Table 118. Cooper Tire Recent Developments
Table 119. Apollo Tyres Basic Information
Table 120. Apollo Tyres Auto Tire Product Overview
Table 121. Apollo Tyres Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Apollo Tyres Business Overview
Table 123. Apollo Tyres Recent Developments
Table 124. KUMHO TIRES Basic Information
Table 125. KUMHO TIRES Auto Tire Product Overview
Table 126. KUMHO TIRES Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. KUMHO TIRES Business Overview
Table 128. KUMHO TIRES Recent Developments
Table 129. Linglong Tire Basic Information
Table 130. Linglong Tire Auto Tire Product Overview

Table 131. Linglong Tire Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Linglong Tire Business Overview
Table 133. Linglong Tire Recent Developments
Table 134. MRF Basic Information
Table 135. MRF Auto Tire Product Overview
Table 136. MRF Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. MRF Business Overview
Table 138. MRF Recent Developments
Table 139. Cheng Shin Rubber(Maxxis) Basic Information
Table 140. Cheng Shin Rubber(Maxxis) Auto Tire Product Overview
Table 141. Cheng Shin Rubber(Maxxis) Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Cheng Shin Rubber(Maxxis) Business Overview
Table 143. Cheng Shin Rubber(Maxxis) Recent Developments
Table 144. Sailun Group Basic Information
Table 145. Sailun Group Auto Tire Product Overview
Table 146. Sailun Group Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. Sailun Group Business Overview
Table 148. Sailun Group Recent Developments
Table 149. Nokian Tyres Basic Information
Table 150. Nokian Tyres Auto Tire Product Overview
Table 151. Nokian Tyres Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. Nokian Tyres Business Overview
Table 153. Nokian Tyres Recent Developments
Table 154. Triangle Tire Group Basic Information
Table 155. Triangle Tire Group Auto Tire Product Overview
Table 156. Triangle Tire Group Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157. Triangle Tire Group Business Overview
Table 158. Triangle Tire Group Recent Developments
Table 159. JK TYRE Basic Information
Table 160. JK TYRE Auto Tire Product Overview
Table 161. JK TYRE Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 162. JK TYRE Business Overview

Table 163. JK TYRE Recent Developments
Table 164. AEOLUS TYRE Basic Information
Table 165. AEOLUS TYRE Auto Tire Product Overview
Table 166. AEOLUS TYRE Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167. AEOLUS TYRE Business Overview
Table 168. AEOLUS TYRE Recent Developments
Table 169. Giti Basic Information
Table 170. Giti Auto Tire Product Overview
Table 171. Giti Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 172. Giti Business Overview
Table 173. Giti Recent Developments
Table 174. Nexen Tire Basic Information
Table 175. Nexen Tire Auto Tire Product Overview
Table 176. Nexen Tire Auto Tire Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 177. Nexen Tire Business Overview
Table 178. Nexen Tire Recent Developments
Table 179. Global Auto Tire Sales Forecast by Region (2026-2033) & (K Units)
Table 180. Global Auto Tire Market Size Forecast by Region (2026-2033) & (M USD)
Table 181. North America Auto Tire Sales Forecast by Country (2026-2033) & (K Units)
Table 182. North America Auto Tire Market Size Forecast by Country (2026-2033) & (M USD)
Table 183. Europe Auto Tire Sales Forecast by Country (2026-2033) & (K Units)
Table 184. Europe Auto Tire Market Size Forecast by Country (2026-2033) & (M USD)
Table 185. Asia Pacific Auto Tire Sales Forecast by Region (2026-2033) & (K Units)
Table 186. Asia Pacific Auto Tire Market Size Forecast by Region (2026-2033) & (M USD)
Table 187. South America Auto Tire Sales Forecast by Country (2026-2033) & (K Units)
Table 188. South America Auto Tire Market Size Forecast by Country (2026-2033) & (M USD)
Table 189. Middle East and Africa Auto Tire Sales Forecast by Country (2026-2033) & (Units)
Table 190. Middle East and Africa Auto Tire Market Size Forecast by Country (2026-2033) & (M USD)
Table 191. Global Auto Tire Sales Forecast by Type (2026-2033) & (K Units)
Table 192. Global Auto Tire Market Size Forecast by Type (2026-2033) & (M USD)
Table 193. Global Auto Tire Price Forecast by Type (2026-2033) & (USD/Unit)

Table 194. Global Auto Tire Sales (K Units) Forecast by Application (2026-2033)

Table 195. Global Auto Tire Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Auto Tire
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Auto Tire Market Size (M USD), 2024-2033
- Figure 5. Global Auto Tire Market Size (M USD) (2020-2033)
- Figure 6. Global Auto Tire Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Auto Tire Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Auto Tire Product Life Cycle
- Figure 13. Auto Tire Sales Share by Manufacturers in 2024
- Figure 14. Global Auto Tire Revenue Share by Manufacturers in 2024
- Figure 15. Auto Tire Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Auto Tire Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Auto Tire Revenue in 2024
- Figure 18. Industry Chain Map of Auto Tire
- Figure 19. Global Auto Tire Market PEST Analysis
- Figure 20. Global Auto Tire Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Auto Tire Market Share by Type
- Figure 27. Sales Market Share of Auto Tire by Type (2020-2025)
- Figure 28. Sales Market Share of Auto Tire by Type in 2024
- Figure 29. Market Size Share of Auto Tire by Type (2020-2025)
- Figure 30. Market Size Share of Auto Tire by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Auto Tire Market Share by Application
- Figure 33. Global Auto Tire Sales Market Share by Application (2020-2025)

- Figure 34. Global Auto Tire Sales Market Share by Application in 2024
- Figure 35. Global Auto Tire Market Share by Application (2020-2025)
- Figure 36. Global Auto Tire Market Share by Application in 2024
- Figure 37. Global Auto Tire Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Auto Tire Sales Market Share by Region (2020-2025)
- Figure 39. Global Auto Tire Market Size Market Share by Region (2020-2025)
- Figure 40. North America Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Auto Tire Sales Market Share by Country in 2024
- Figure 43. North America Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Auto Tire Market Size Market Share by Country in 2024
- Figure 45. U.S. Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Auto Tire Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Auto Tire Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Auto Tire Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Auto Tire Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Auto Tire Sales Market Share by Country in 2024
- Figure 53. Europe Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Auto Tire Market Size Market Share by Country in 2024
- Figure 55. Germany Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Auto Tire Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Auto Tire Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Auto Tire Market Size Market Share by Region in 2024
- Figure 68. China Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 72. South Korea Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Auto Tire Sales and Growth Rate (K Units)
- Figure 79. South America Auto Tire Sales Market Share by Country in 2024
- Figure 80. South America Auto Tire Market Size and Growth Rate (M USD)
- Figure 81. South America Auto Tire Market Size Market Share by Country in 2024
- Figure 82. Brazil Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Auto Tire Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Auto Tire Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Auto Tire Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Auto Tire Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Auto Tire Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Auto Tire Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Auto Tire Production Market Share by Region (2020-2025)
- Figure 103. North America Auto Tire Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Auto Tire Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Auto Tire Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Auto Tire Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Auto Tire Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Auto Tire Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Auto Tire Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Auto Tire Market Share Forecast by Type (2026-2033)

Figure 111. Global Auto Tire Sales Forecast by Application (2026-2033)

Figure 112. Global Auto Tire Market Share Forecast by Application (2026-2033)

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