

# Global Auto Parts E-Commerce Aftermarket Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Online platforms have gained traction among the e-commerce automotive aftermarket participants for launching their product portfolio. The component manufacturers are continuously launching their products online via third party retailers including eBay and Amazon, or through their own channel. However, easy counterfeiting due to lack of efficient standardization of these e-commerce platforms may hamper the industry growth over the coming years.

This report provides a deep insight into the global Auto Parts E-Commerce Aftermarket market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Auto Parts E-Commerce Aftermarket Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Auto Parts E-Commerce Aftermarket market in any manner.

## Global Auto Parts E-Commerce Aftermarket Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Denso Corporation

Robert Bosch

Magna International

Continental

ZF Friedrichshafen

Advance Auto Parts

Auto Zone

Hyundai Mobis

Aisin Seiki

Faurecia

Lear Corp.

Valeo

Napa Auto Parts

Hella Group

Yazaki Corp.

Sumitomo Electric

JTEKT Corp.

Calsonic Kansei Corp.

Toyota Boshoku Corp.

Schaeffler

Panasonic Automotive

Toyoda Gosei

Thyssenkrupp

Mahle GmbH

Market Segmentation (by Type)

Driveline & Powertrain

Electronics

Bodies & Chassis

Seating

Lighting

Wheel & Tires

Others

## Market Segmentation (by Application)

B2C

B2B

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Auto Parts E-Commerce Aftermarket Market

Overview of the regional outlook of the Auto Parts E-Commerce Aftermarket Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Auto Parts E-Commerce Aftermarket Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Auto Parts E-Commerce Aftermarket
- 1.2 Key Market Segments
  - 1.2.1 Auto Parts E-Commerce Aftermarket Segment by Type
  - 1.2.2 Auto Parts E-Commerce Aftermarket Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 AUTO PARTS E-COMMERCE AFTERMARKET MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Auto Parts E-Commerce Aftermarket Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Auto Parts E-Commerce Aftermarket Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTO PARTS E-COMMERCE AFTERMARKET MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Auto Parts E-Commerce Aftermarket Sales by Manufacturers (2019-2024)
- 3.2 Global Auto Parts E-Commerce Aftermarket Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Auto Parts E-Commerce Aftermarket Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Auto Parts E-Commerce Aftermarket Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Auto Parts E-Commerce Aftermarket Sales Sites, Area Served,

## Product Type

### 3.6 Auto Parts E-Commerce Aftermarket Market Competitive Situation and Trends

#### 3.6.1 Auto Parts E-Commerce Aftermarket Market Concentration Rate

#### 3.6.2 Global 5 and 10 Largest Auto Parts E-Commerce Aftermarket Players Market Share by Revenue

#### 3.6.3 Mergers & Acquisitions, Expansion

## **4 AUTO PARTS E-COMMERCE AFTERMARKET INDUSTRY CHAIN ANALYSIS**

### 4.1 Auto Parts E-Commerce Aftermarket Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTO PARTS E-COMMERCE AFTERMARKET MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 AUTO PARTS E-COMMERCE AFTERMARKET MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Auto Parts E-Commerce Aftermarket Sales Market Share by Type (2019-2024)

### 6.3 Global Auto Parts E-Commerce Aftermarket Market Size Market Share by Type (2019-2024)

### 6.4 Global Auto Parts E-Commerce Aftermarket Price by Type (2019-2024)

## **7 AUTO PARTS E-COMMERCE AFTERMARKET MARKET SEGMENTATION BY**

## **APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Auto Parts E-Commerce Aftermarket Market Sales by Application (2019-2024)
- 7.3 Global Auto Parts E-Commerce Aftermarket Market Size (M USD) by Application (2019-2024)
- 7.4 Global Auto Parts E-Commerce Aftermarket Sales Growth Rate by Application (2019-2024)

## **8 AUTO PARTS E-COMMERCE AFTERMARKET MARKET SEGMENTATION BY REGION**

- 8.1 Global Auto Parts E-Commerce Aftermarket Sales by Region
  - 8.1.1 Global Auto Parts E-Commerce Aftermarket Sales by Region
  - 8.1.2 Global Auto Parts E-Commerce Aftermarket Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Auto Parts E-Commerce Aftermarket Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Auto Parts E-Commerce Aftermarket Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Auto Parts E-Commerce Aftermarket Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Auto Parts E-Commerce Aftermarket Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Auto Parts E-Commerce Aftermarket Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Denso Corporation

9.1.1 Denso Corporation Auto Parts E-Commerce Aftermarket Basic Information

9.1.2 Denso Corporation Auto Parts E-Commerce Aftermarket Product Overview

9.1.3 Denso Corporation Auto Parts E-Commerce Aftermarket Product Market Performance

9.1.4 Denso Corporation Business Overview

9.1.5 Denso Corporation Auto Parts E-Commerce Aftermarket SWOT Analysis

9.1.6 Denso Corporation Recent Developments

9.2 Robert Bosch

9.2.1 Robert Bosch Auto Parts E-Commerce Aftermarket Basic Information

9.2.2 Robert Bosch Auto Parts E-Commerce Aftermarket Product Overview

9.2.3 Robert Bosch Auto Parts E-Commerce Aftermarket Product Market Performance

9.2.4 Robert Bosch Business Overview

9.2.5 Robert Bosch Auto Parts E-Commerce Aftermarket SWOT Analysis

9.2.6 Robert Bosch Recent Developments

9.3 Magna International

9.3.1 Magna International Auto Parts E-Commerce Aftermarket Basic Information

9.3.2 Magna International Auto Parts E-Commerce Aftermarket Product Overview

9.3.3 Magna International Auto Parts E-Commerce Aftermarket Product Market Performance

9.3.4 Magna International Auto Parts E-Commerce Aftermarket SWOT Analysis

9.3.5 Magna International Business Overview

9.3.6 Magna International Recent Developments

9.4 Continental

9.4.1 Continental Auto Parts E-Commerce Aftermarket Basic Information

9.4.2 Continental Auto Parts E-Commerce Aftermarket Product Overview

9.4.3 Continental Auto Parts E-Commerce Aftermarket Product Market Performance

9.4.4 Continental Business Overview

#### 9.4.5 Continental Recent Developments

### 9.5 ZF Friedrichshafen

#### 9.5.1 ZF Friedrichshafen Auto Parts E-Commerce Aftermarket Basic Information

#### 9.5.2 ZF Friedrichshafen Auto Parts E-Commerce Aftermarket Product Overview

#### 9.5.3 ZF Friedrichshafen Auto Parts E-Commerce Aftermarket Product Market

#### Performance

#### 9.5.4 ZF Friedrichshafen Business Overview

#### 9.5.5 ZF Friedrichshafen Recent Developments

### 9.6 Advance Auto Parts

#### 9.6.1 Advance Auto Parts Auto Parts E-Commerce Aftermarket Basic Information

#### 9.6.2 Advance Auto Parts Auto Parts E-Commerce Aftermarket Product Overview

#### 9.6.3 Advance Auto Parts Auto Parts E-Commerce Aftermarket Product Market

#### Performance

#### 9.6.4 Advance Auto Parts Business Overview

#### 9.6.5 Advance Auto Parts Recent Developments

### 9.7 Auto Zone

#### 9.7.1 Auto Zone Auto Parts E-Commerce Aftermarket Basic Information

#### 9.7.2 Auto Zone Auto Parts E-Commerce Aftermarket Product Overview

#### 9.7.3 Auto Zone Auto Parts E-Commerce Aftermarket Product Market Performance

#### 9.7.4 Auto Zone Business Overview

#### 9.7.5 Auto Zone Recent Developments

### 9.8 Hyundai Mobis

#### 9.8.1 Hyundai Mobis Auto Parts E-Commerce Aftermarket Basic Information

#### 9.8.2 Hyundai Mobis Auto Parts E-Commerce Aftermarket Product Overview

#### 9.8.3 Hyundai Mobis Auto Parts E-Commerce Aftermarket Product Market

#### Performance

#### 9.8.4 Hyundai Mobis Business Overview

#### 9.8.5 Hyundai Mobis Recent Developments

### 9.9 Aisin Seiki

#### 9.9.1 Aisin Seiki Auto Parts E-Commerce Aftermarket Basic Information

#### 9.9.2 Aisin Seiki Auto Parts E-Commerce Aftermarket Product Overview

#### 9.9.3 Aisin Seiki Auto Parts E-Commerce Aftermarket Product Market Performance

#### 9.9.4 Aisin Seiki Business Overview

#### 9.9.5 Aisin Seiki Recent Developments

### 9.10 Faurecia

#### 9.10.1 Faurecia Auto Parts E-Commerce Aftermarket Basic Information

#### 9.10.2 Faurecia Auto Parts E-Commerce Aftermarket Product Overview

#### 9.10.3 Faurecia Auto Parts E-Commerce Aftermarket Product Market Performance

#### 9.10.4 Faurecia Business Overview

#### 9.10.5 Faurecia Recent Developments

### 9.11 Lear Corp.

#### 9.11.1 Lear Corp. Auto Parts E-Commerce Aftermarket Basic Information

#### 9.11.2 Lear Corp. Auto Parts E-Commerce Aftermarket Product Overview

#### 9.11.3 Lear Corp. Auto Parts E-Commerce Aftermarket Product Market Performance

#### 9.11.4 Lear Corp. Business Overview

#### 9.11.5 Lear Corp. Recent Developments

### 9.12 Valeo

#### 9.12.1 Valeo Auto Parts E-Commerce Aftermarket Basic Information

#### 9.12.2 Valeo Auto Parts E-Commerce Aftermarket Product Overview

#### 9.12.3 Valeo Auto Parts E-Commerce Aftermarket Product Market Performance

#### 9.12.4 Valeo Business Overview

#### 9.12.5 Valeo Recent Developments

### 9.13 Napa Auto Parts

#### 9.13.1 Napa Auto Parts Auto Parts E-Commerce Aftermarket Basic Information

#### 9.13.2 Napa Auto Parts Auto Parts E-Commerce Aftermarket Product Overview

#### 9.13.3 Napa Auto Parts Auto Parts E-Commerce Aftermarket Product Market

#### Performance

#### 9.13.4 Napa Auto Parts Business Overview

#### 9.13.5 Napa Auto Parts Recent Developments

### 9.14 Hella Group

#### 9.14.1 Hella Group Auto Parts E-Commerce Aftermarket Basic Information

#### 9.14.2 Hella Group Auto Parts E-Commerce Aftermarket Product Overview

#### 9.14.3 Hella Group Auto Parts E-Commerce Aftermarket Product Market Performance

#### 9.14.4 Hella Group Business Overview

#### 9.14.5 Hella Group Recent Developments

### 9.15 Yazaki Corp.

#### 9.15.1 Yazaki Corp. Auto Parts E-Commerce Aftermarket Basic Information

#### 9.15.2 Yazaki Corp. Auto Parts E-Commerce Aftermarket Product Overview

#### 9.15.3 Yazaki Corp. Auto Parts E-Commerce Aftermarket Product Market Performance

#### 9.15.4 Yazaki Corp. Business Overview

#### 9.15.5 Yazaki Corp. Recent Developments

### 9.16 Sumitomo Electric

#### 9.16.1 Sumitomo Electric Auto Parts E-Commerce Aftermarket Basic Information

#### 9.16.2 Sumitomo Electric Auto Parts E-Commerce Aftermarket Product Overview

#### 9.16.3 Sumitomo Electric Auto Parts E-Commerce Aftermarket Product Market

#### Performance

#### 9.16.4 Sumitomo Electric Business Overview

#### 9.16.5 Sumitomo Electric Recent Developments

## 9.17 JTEKT Corp.

9.17.1 JTEKT Corp. Auto Parts E-Commerce Aftermarket Basic Information

9.17.2 JTEKT Corp. Auto Parts E-Commerce Aftermarket Product Overview

9.17.3 JTEKT Corp. Auto Parts E-Commerce Aftermarket Product Market

Performance

9.17.4 JTEKT Corp. Business Overview

9.17.5 JTEKT Corp. Recent Developments

## 9.18 Calsonic Kansei Corp.

9.18.1 Calsonic Kansei Corp. Auto Parts E-Commerce Aftermarket Basic Information

9.18.2 Calsonic Kansei Corp. Auto Parts E-Commerce Aftermarket Product Overview

9.18.3 Calsonic Kansei Corp. Auto Parts E-Commerce Aftermarket Product Market

Performance

9.18.4 Calsonic Kansei Corp. Business Overview

9.18.5 Calsonic Kansei Corp. Recent Developments

## 9.19 Toyota Boshoku Corp.

9.19.1 Toyota Boshoku Corp. Auto Parts E-Commerce Aftermarket Basic Information

9.19.2 Toyota Boshoku Corp. Auto Parts E-Commerce Aftermarket Product Overview

9.19.3 Toyota Boshoku Corp. Auto Parts E-Commerce Aftermarket Product Market

Performance

9.19.4 Toyota Boshoku Corp. Business Overview

9.19.5 Toyota Boshoku Corp. Recent Developments

## 9.20 Schaeffler

9.20.1 Schaeffler Auto Parts E-Commerce Aftermarket Basic Information

9.20.2 Schaeffler Auto Parts E-Commerce Aftermarket Product Overview

9.20.3 Schaeffler Auto Parts E-Commerce Aftermarket Product Market Performance

9.20.4 Schaeffler Business Overview

9.20.5 Schaeffler Recent Developments

## 9.21 Panasonic Automotive

9.21.1 Panasonic Automotive Auto Parts E-Commerce Aftermarket Basic Information

9.21.2 Panasonic Automotive Auto Parts E-Commerce Aftermarket Product Overview

9.21.3 Panasonic Automotive Auto Parts E-Commerce Aftermarket Product Market

Performance

9.21.4 Panasonic Automotive Business Overview

9.21.5 Panasonic Automotive Recent Developments

## 9.22 Toyoda Gosei

9.22.1 Toyoda Gosei Auto Parts E-Commerce Aftermarket Basic Information

9.22.2 Toyoda Gosei Auto Parts E-Commerce Aftermarket Product Overview

9.22.3 Toyoda Gosei Auto Parts E-Commerce Aftermarket Product Market

Performance

- 9.22.4 Toyota Gosei Business Overview
- 9.22.5 Toyota Gosei Recent Developments

#### 9.23 Thyssenkrupp

- 9.23.1 Thyssenkrupp Auto Parts E-Commerce Aftermarket Basic Information
- 9.23.2 Thyssenkrupp Auto Parts E-Commerce Aftermarket Product Overview
- 9.23.3 Thyssenkrupp Auto Parts E-Commerce Aftermarket Product Market

#### Performance

- 9.23.4 Thyssenkrupp Business Overview
- 9.23.5 Thyssenkrupp Recent Developments

#### 9.24 Mahle GmbH

- 9.24.1 Mahle GmbH Auto Parts E-Commerce Aftermarket Basic Information
- 9.24.2 Mahle GmbH Auto Parts E-Commerce Aftermarket Product Overview
- 9.24.3 Mahle GmbH Auto Parts E-Commerce Aftermarket Product Market

#### Performance

- 9.24.4 Mahle GmbH Business Overview
- 9.24.5 Mahle GmbH Recent Developments

## **10 AUTO PARTS E-COMMERCE AFTERMARKET MARKET FORECAST BY REGION**

### 10.1 Global Auto Parts E-Commerce Aftermarket Market Size Forecast

### 10.2 Global Auto Parts E-Commerce Aftermarket Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Auto Parts E-Commerce Aftermarket Market Size Forecast by Country

#### 10.2.3 Asia Pacific Auto Parts E-Commerce Aftermarket Market Size Forecast by Region

#### 10.2.4 South America Auto Parts E-Commerce Aftermarket Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Auto Parts E-Commerce Aftermarket by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Auto Parts E-Commerce Aftermarket Market Forecast by Type (2025-2030)

#### 11.1.1 Global Forecasted Sales of Auto Parts E-Commerce Aftermarket by Type (2025-2030)

#### 11.1.2 Global Auto Parts E-Commerce Aftermarket Market Size Forecast by Type (2025-2030)

#### 11.1.3 Global Forecasted Price of Auto Parts E-Commerce Aftermarket by Type

(2025-2030)

11.2 Global Auto Parts E-Commerce Aftermarket Market Forecast by Application

(2025-2030)

11.2.1 Global Auto Parts E-Commerce Aftermarket Sales (K Units) Forecast by Application

11.2.2 Global Auto Parts E-Commerce Aftermarket Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Country (Vehicle)
- Table 4. Importance and Development Potential of Automobiles in Various Countries
- Table 5. Global Automobile Production by Type
- Table 6. Importance and Development Potential of Automobiles in Various Type
- Table 7. Market Size (M USD) Segment Executive Summary
- Table 8. Auto Parts E-Commerce Aftermarket Market Size Comparison by Region (M USD)
- Table 9. Global Auto Parts E-Commerce Aftermarket Sales (K Units) by Manufacturers (2019-2024)
- Table 10. Global Auto Parts E-Commerce Aftermarket Sales Market Share by Manufacturers (2019-2024)
- Table 11. Global Auto Parts E-Commerce Aftermarket Revenue (M USD) by Manufacturers (2019-2024)
- Table 12. Global Auto Parts E-Commerce Aftermarket Revenue Share by Manufacturers (2019-2024)
- Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Auto Parts E-Commerce Aftermarket as of 2022)
- Table 14. Global Market Auto Parts E-Commerce Aftermarket Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 15. Manufacturers Auto Parts E-Commerce Aftermarket Sales Sites and Area Served
- Table 16. Manufacturers Auto Parts E-Commerce Aftermarket Product Type
- Table 17. Global Auto Parts E-Commerce Aftermarket Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 18. Mergers & Acquisitions, Expansion Plans
- Table 19. Industry Chain Map of Auto Parts E-Commerce Aftermarket
- Table 20. Market Overview of Key Raw Materials
- Table 21. Midstream Market Analysis
- Table 22. Downstream Customer Analysis
- Table 23. Key Development Trends
- Table 24. Driving Factors
- Table 25. Auto Parts E-Commerce Aftermarket Market Challenges
- Table 26. Global Auto Parts E-Commerce Aftermarket Sales by Type (K Units)

Table 27. Global Auto Parts E-Commerce Aftermarket Market Size by Type (M USD)

Table 28. Global Auto Parts E-Commerce Aftermarket Sales (K Units) by Type (2019-2024)

Table 29. Global Auto Parts E-Commerce Aftermarket Sales Market Share by Type (2019-2024)

Table 30. Global Auto Parts E-Commerce Aftermarket Market Size (M USD) by Type (2019-2024)

Table 31. Global Auto Parts E-Commerce Aftermarket Market Size Share by Type (2019-2024)

Table 32. Global Auto Parts E-Commerce Aftermarket Price (USD/Unit) by Type (2019-2024)

Table 33. Global Auto Parts E-Commerce Aftermarket Sales (K Units) by Application

Table 34. Global Auto Parts E-Commerce Aftermarket Market Size by Application

Table 35. Global Auto Parts E-Commerce Aftermarket Sales by Application (2019-2024) & (K Units)

Table 36. Global Auto Parts E-Commerce Aftermarket Sales Market Share by Application (2019-2024)

Table 37. Global Auto Parts E-Commerce Aftermarket Sales by Application (2019-2024) & (M USD)

Table 38. Global Auto Parts E-Commerce Aftermarket Market Share by Application (2019-2024)

Table 39. Global Auto Parts E-Commerce Aftermarket Sales Growth Rate by Application (2019-2024)

Table 40. Global Auto Parts E-Commerce Aftermarket Sales by Region (2019-2024) & (K Units)

Table 41. Global Auto Parts E-Commerce Aftermarket Sales Market Share by Region (2019-2024)

Table 42. North America Auto Parts E-Commerce Aftermarket Sales by Country (2019-2024) & (K Units)

Table 43. Europe Auto Parts E-Commerce Aftermarket Sales by Country (2019-2024) & (K Units)

Table 44. Asia Pacific Auto Parts E-Commerce Aftermarket Sales by Region (2019-2024) & (K Units)

Table 45. South America Auto Parts E-Commerce Aftermarket Sales by Country (2019-2024) & (K Units)

Table 46. Middle East and Africa Auto Parts E-Commerce Aftermarket Sales by Region (2019-2024) & (K Units)

Table 47. Denso Corporation Auto Parts E-Commerce Aftermarket Basic Information

Table 48. Denso Corporation Auto Parts E-Commerce Aftermarket Product Overview

Table 49. Denso Corporation Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. Denso Corporation Business Overview

Table 51. Denso Corporation Auto Parts E-Commerce Aftermarket SWOT Analysis

Table 52. Denso Corporation Recent Developments

Table 53. Robert Bosch Auto Parts E-Commerce Aftermarket Basic Information

Table 54. Robert Bosch Auto Parts E-Commerce Aftermarket Product Overview

Table 55. Robert Bosch Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Robert Bosch Business Overview

Table 57. Robert Bosch Auto Parts E-Commerce Aftermarket SWOT Analysis

Table 58. Robert Bosch Recent Developments

Table 59. Magna International Auto Parts E-Commerce Aftermarket Basic Information

Table 60. Magna International Auto Parts E-Commerce Aftermarket Product Overview

Table 61. Magna International Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 62. Magna International Auto Parts E-Commerce Aftermarket SWOT Analysis

Table 63. Magna International Business Overview

Table 64. Magna International Recent Developments

Table 65. Continental Auto Parts E-Commerce Aftermarket Basic Information

Table 66. Continental Auto Parts E-Commerce Aftermarket Product Overview

Table 67. Continental Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Continental Business Overview

Table 69. Continental Recent Developments

Table 70. ZF Friedrichshafen Auto Parts E-Commerce Aftermarket Basic Information

Table 71. ZF Friedrichshafen Auto Parts E-Commerce Aftermarket Product Overview

Table 72. ZF Friedrichshafen Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. ZF Friedrichshafen Business Overview

Table 74. ZF Friedrichshafen Recent Developments

Table 75. Advance Auto Parts Auto Parts E-Commerce Aftermarket Basic Information

Table 76. Advance Auto Parts Auto Parts E-Commerce Aftermarket Product Overview

Table 77. Advance Auto Parts Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Advance Auto Parts Business Overview

Table 79. Advance Auto Parts Recent Developments

Table 80. Auto Zone Auto Parts E-Commerce Aftermarket Basic Information

Table 81. Auto Zone Auto Parts E-Commerce Aftermarket Product Overview

Table 82. Auto Zone Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Auto Zone Business Overview

Table 84. Auto Zone Recent Developments

Table 85. Hyundai Mobis Auto Parts E-Commerce Aftermarket Basic Information

Table 86. Hyundai Mobis Auto Parts E-Commerce Aftermarket Product Overview

Table 87. Hyundai Mobis Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Hyundai Mobis Business Overview

Table 89. Hyundai Mobis Recent Developments

Table 90. Aisin Seiki Auto Parts E-Commerce Aftermarket Basic Information

Table 91. Aisin Seiki Auto Parts E-Commerce Aftermarket Product Overview

Table 92. Aisin Seiki Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Aisin Seiki Business Overview

Table 94. Aisin Seiki Recent Developments

Table 95. Faurecia Auto Parts E-Commerce Aftermarket Basic Information

Table 96. Faurecia Auto Parts E-Commerce Aftermarket Product Overview

Table 97. Faurecia Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Faurecia Business Overview

Table 99. Faurecia Recent Developments

Table 100. Lear Corp. Auto Parts E-Commerce Aftermarket Basic Information

Table 101. Lear Corp. Auto Parts E-Commerce Aftermarket Product Overview

Table 102. Lear Corp. Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Lear Corp. Business Overview

Table 104. Lear Corp. Recent Developments

Table 105. Valeo Auto Parts E-Commerce Aftermarket Basic Information

Table 106. Valeo Auto Parts E-Commerce Aftermarket Product Overview

Table 107. Valeo Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Valeo Business Overview

Table 109. Valeo Recent Developments

Table 110. Napa Auto Parts Auto Parts E-Commerce Aftermarket Basic Information

Table 111. Napa Auto Parts Auto Parts E-Commerce Aftermarket Product Overview

Table 112. Napa Auto Parts Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Napa Auto Parts Business Overview

- Table 114. Napa Auto Parts Recent Developments
- Table 115. Hella Group Auto Parts E-Commerce Aftermarket Basic Information
- Table 116. Hella Group Auto Parts E-Commerce Aftermarket Product Overview
- Table 117. Hella Group Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 118. Hella Group Business Overview
- Table 119. Hella Group Recent Developments
- Table 120. Yazaki Corp. Auto Parts E-Commerce Aftermarket Basic Information
- Table 121. Yazaki Corp. Auto Parts E-Commerce Aftermarket Product Overview
- Table 122. Yazaki Corp. Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 123. Yazaki Corp. Business Overview
- Table 124. Yazaki Corp. Recent Developments
- Table 125. Sumitomo Electric Auto Parts E-Commerce Aftermarket Basic Information
- Table 126. Sumitomo Electric Auto Parts E-Commerce Aftermarket Product Overview
- Table 127. Sumitomo Electric Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 128. Sumitomo Electric Business Overview
- Table 129. Sumitomo Electric Recent Developments
- Table 130. JTEKT Corp. Auto Parts E-Commerce Aftermarket Basic Information
- Table 131. JTEKT Corp. Auto Parts E-Commerce Aftermarket Product Overview
- Table 132. JTEKT Corp. Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 133. JTEKT Corp. Business Overview
- Table 134. JTEKT Corp. Recent Developments
- Table 135. Calsonic Kansei Corp. Auto Parts E-Commerce Aftermarket Basic Information
- Table 136. Calsonic Kansei Corp. Auto Parts E-Commerce Aftermarket Product Overview
- Table 137. Calsonic Kansei Corp. Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 138. Calsonic Kansei Corp. Business Overview
- Table 139. Calsonic Kansei Corp. Recent Developments
- Table 140. Toyota Boshoku Corp. Auto Parts E-Commerce Aftermarket Basic Information
- Table 141. Toyota Boshoku Corp. Auto Parts E-Commerce Aftermarket Product Overview
- Table 142. Toyota Boshoku Corp. Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 143. Toyota Boshoku Corp. Business Overview
- Table 144. Toyota Boshoku Corp. Recent Developments
- Table 145. Schaeffler Auto Parts E-Commerce Aftermarket Basic Information
- Table 146. Schaeffler Auto Parts E-Commerce Aftermarket Product Overview
- Table 147. Schaeffler Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 148. Schaeffler Business Overview
- Table 149. Schaeffler Recent Developments
- Table 150. Panasonic Automotive Auto Parts E-Commerce Aftermarket Basic Information
- Table 151. Panasonic Automotive Auto Parts E-Commerce Aftermarket Product Overview
- Table 152. Panasonic Automotive Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 153. Panasonic Automotive Business Overview
- Table 154. Panasonic Automotive Recent Developments
- Table 155. Toyoda Gosei Auto Parts E-Commerce Aftermarket Basic Information
- Table 156. Toyoda Gosei Auto Parts E-Commerce Aftermarket Product Overview
- Table 157. Toyoda Gosei Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 158. Toyoda Gosei Business Overview
- Table 159. Toyoda Gosei Recent Developments
- Table 160. Thyssenkrupp Auto Parts E-Commerce Aftermarket Basic Information
- Table 161. Thyssenkrupp Auto Parts E-Commerce Aftermarket Product Overview
- Table 162. Thyssenkrupp Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 163. Thyssenkrupp Business Overview
- Table 164. Thyssenkrupp Recent Developments
- Table 165. Mahle GmbH Auto Parts E-Commerce Aftermarket Basic Information
- Table 166. Mahle GmbH Auto Parts E-Commerce Aftermarket Product Overview
- Table 167. Mahle GmbH Auto Parts E-Commerce Aftermarket Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 168. Mahle GmbH Business Overview
- Table 169. Mahle GmbH Recent Developments
- Table 170. Global Auto Parts E-Commerce Aftermarket Sales Forecast by Region (2025-2030) & (K Units)
- Table 171. Global Auto Parts E-Commerce Aftermarket Market Size Forecast by Region (2025-2030) & (M USD)
- Table 172. North America Auto Parts E-Commerce Aftermarket Sales Forecast by

Country (2025-2030) & (K Units)

Table 173. North America Auto Parts E-Commerce Aftermarket Market Size Forecast by Country (2025-2030) & (M USD)

Table 174. Europe Auto Parts E-Commerce Aftermarket Sales Forecast by Country (2025-2030) & (K Units)

Table 175. Europe Auto Parts E-Commerce Aftermarket Market Size Forecast by Country (2025-2030) & (M USD)

Table 176. Asia Pacific Auto Parts E-Commerce Aftermarket Sales Forecast by Region (2025-2030) & (K Units)

Table 177. Asia Pacific Auto Parts E-Commerce Aftermarket Market Size Forecast by Region (2025-2030) & (M USD)

Table 178. South America Auto Parts E-Commerce Aftermarket Sales Forecast by Country (2025-2030) & (K Units)

Table 179. South America Auto Parts E-Commerce Aftermarket Market Size Forecast by Country (2025-2030) & (M USD)

Table 180. Middle East and Africa Auto Parts E-Commerce Aftermarket Consumption Forecast by Country (2025-2030) & (Units)

Table 181. Middle East and Africa Auto Parts E-Commerce Aftermarket Market Size Forecast by Country (2025-2030) & (M USD)

Table 182. Global Auto Parts E-Commerce Aftermarket Sales Forecast by Type (2025-2030) & (K Units)

Table 183. Global Auto Parts E-Commerce Aftermarket Market Size Forecast by Type (2025-2030) & (M USD)

Table 184. Global Auto Parts E-Commerce Aftermarket Price Forecast by Type (2025-2030) & (USD/Unit)

Table 185. Global Auto Parts E-Commerce Aftermarket Sales (K Units) Forecast by Application (2025-2030)

Table 186. Global Auto Parts E-Commerce Aftermarket Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Auto Parts E-Commerce Aftermarket
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Auto Parts E-Commerce Aftermarket Market Size (M USD), 2019-2030
- Figure 5. Global Auto Parts E-Commerce Aftermarket Market Size (M USD) (2019-2030)
- Figure 6. Global Auto Parts E-Commerce Aftermarket Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Auto Parts E-Commerce Aftermarket Market Size by Country (M USD)
- Figure 11. Auto Parts E-Commerce Aftermarket Sales Share by Manufacturers in 2023
- Figure 12. Global Auto Parts E-Commerce Aftermarket Revenue Share by Manufacturers in 2023
- Figure 13. Auto Parts E-Commerce Aftermarket Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Auto Parts E-Commerce Aftermarket Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Auto Parts E-Commerce Aftermarket Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Auto Parts E-Commerce Aftermarket Market Share by Type
- Figure 18. Sales Market Share of Auto Parts E-Commerce Aftermarket by Type (2019-2024)
- Figure 19. Sales Market Share of Auto Parts E-Commerce Aftermarket by Type in 2023
- Figure 20. Market Size Share of Auto Parts E-Commerce Aftermarket by Type (2019-2024)
- Figure 21. Market Size Market Share of Auto Parts E-Commerce Aftermarket by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Auto Parts E-Commerce Aftermarket Market Share by Application
- Figure 24. Global Auto Parts E-Commerce Aftermarket Sales Market Share by Application (2019-2024)
- Figure 25. Global Auto Parts E-Commerce Aftermarket Sales Market Share by Application in 2023

Figure 26. Global Auto Parts E-Commerce Aftermarket Market Share by Application (2019-2024)

Figure 27. Global Auto Parts E-Commerce Aftermarket Market Share by Application in 2023

Figure 28. Global Auto Parts E-Commerce Aftermarket Sales Growth Rate by Application (2019-2024)

Figure 29. Global Auto Parts E-Commerce Aftermarket Sales Market Share by Region (2019-2024)

Figure 30. North America Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Auto Parts E-Commerce Aftermarket Sales Market Share by Country in 2023

Figure 32. U.S. Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Auto Parts E-Commerce Aftermarket Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Auto Parts E-Commerce Aftermarket Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Auto Parts E-Commerce Aftermarket Sales Market Share by Country in 2023

Figure 37. Germany Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Auto Parts E-Commerce Aftermarket Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Auto Parts E-Commerce Aftermarket Sales Market Share by Region in 2023

Figure 44. China Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Auto Parts E-Commerce Aftermarket Sales and Growth Rate

(2019-2024) & (K Units)

Figure 46. South Korea Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Auto Parts E-Commerce Aftermarket Sales and Growth Rate (K Units)

Figure 50. South America Auto Parts E-Commerce Aftermarket Sales Market Share by Country in 2023

Figure 51. Brazil Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Auto Parts E-Commerce Aftermarket Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Auto Parts E-Commerce Aftermarket Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Auto Parts E-Commerce Aftermarket Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Auto Parts E-Commerce Aftermarket Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Auto Parts E-Commerce Aftermarket Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Auto Parts E-Commerce Aftermarket Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Auto Parts E-Commerce Aftermarket Market Share Forecast by Type (2025-2030)

Figure 65. Global Auto Parts E-Commerce Aftermarket Sales Forecast by Application (2025-2030)

Figure 66. Global Auto Parts E-Commerce Aftermarket Market Share Forecast by Application (2025-2030)

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