

# Global Augmented Reality Book Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Augmented reality is having a moment. Apps like Quiver, for example, can transform pages of a coloring book into living animations—where wheels spin, birds take flight, and fire-breathing dragons come to life.

The Global Augmented Reality Book Market Size was estimated at USD 1141.41 million in 2023 and is projected to reach USD 2077.85 million by 2029, exhibiting a CAGR of 10.50% during the forecast period.

This report provides a deep insight into the global Augmented Reality Book market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Augmented Reality Book Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Augmented Reality Book market in any manner.

## Global Augmented Reality Book Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Samsung

Microsoft

Google

FaceBook

Carl Zeiss

Baofeng

Sony

Razer

HTC

Daqri

AMD

Atheer

Meta

CastAR

Skully

HP

Antvr

Lumus

Fove

Sulon

JINWEIDU

Virglass

Emaxv

Market Segmentation (by Type)

Phone

Tablet

Market Segmentation (by Application)

Home Use

Commercial Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Augmented Reality Book Market

Overview of the regional outlook of the Augmented Reality Book Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Augmented Reality Book Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Augmented Reality Book

1.2 Key Market Segments

1.2.1 Augmented Reality Book Segment by Type

1.2.2 Augmented Reality Book Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 AUGMENTED REALITY BOOK MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 AUGMENTED REALITY BOOK MARKET COMPETITIVE LANDSCAPE**

3.1 Global Augmented Reality Book Revenue Market Share by Company (2019-2024)

3.2 Augmented Reality Book Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Augmented Reality Book Market Size Sites, Area Served, Product Type

3.4 Augmented Reality Book Market Competitive Situation and Trends

3.4.1 Augmented Reality Book Market Concentration Rate

3.4.2 Global 5 and 10 Largest Augmented Reality Book Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 AUGMENTED REALITY BOOK VALUE CHAIN ANALYSIS**

4.1 Augmented Reality Book Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis



## **5 THE DEVELOPMENT AND DYNAMICS OF AUGMENTED REALITY BOOK MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 AUGMENTED REALITY BOOK MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Augmented Reality Book Market Size Market Share by Type (2019-2024)
- 6.3 Global Augmented Reality Book Market Size Growth Rate by Type (2019-2024)

## **7 AUGMENTED REALITY BOOK MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Augmented Reality Book Market Size (M USD) by Application (2019-2024)
- 7.3 Global Augmented Reality Book Market Size Growth Rate by Application (2019-2024)

## **8 AUGMENTED REALITY BOOK MARKET SEGMENTATION BY REGION**

- 8.1 Global Augmented Reality Book Market Size by Region
  - 8.1.1 Global Augmented Reality Book Market Size by Region
  - 8.1.2 Global Augmented Reality Book Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Augmented Reality Book Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Augmented Reality Book Market Size by Country
  - 8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Augmented Reality Book Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Augmented Reality Book Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Augmented Reality Book Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Samsung

9.1.1 Samsung Augmented Reality Book Basic Information

9.1.2 Samsung Augmented Reality Book Product Overview

9.1.3 Samsung Augmented Reality Book Product Market Performance

9.1.4 Samsung Augmented Reality Book SWOT Analysis

9.1.5 Samsung Business Overview

9.1.6 Samsung Recent Developments

9.2 Microsoft

9.2.1 Microsoft Augmented Reality Book Basic Information

9.2.2 Microsoft Augmented Reality Book Product Overview

9.2.3 Microsoft Augmented Reality Book Product Market Performance

9.2.4 Samsung Augmented Reality Book SWOT Analysis

9.2.5 Microsoft Business Overview

#### 9.2.6 Microsoft Recent Developments

### 9.3 Google

#### 9.3.1 Google Augmented Reality Book Basic Information

#### 9.3.2 Google Augmented Reality Book Product Overview

#### 9.3.3 Google Augmented Reality Book Product Market Performance

#### 9.3.4 Samsung Augmented Reality Book SWOT Analysis

#### 9.3.5 Google Business Overview

#### 9.3.6 Google Recent Developments

### 9.4 FaceBook

#### 9.4.1 FaceBook Augmented Reality Book Basic Information

#### 9.4.2 FaceBook Augmented Reality Book Product Overview

#### 9.4.3 FaceBook Augmented Reality Book Product Market Performance

#### 9.4.4 FaceBook Business Overview

#### 9.4.5 FaceBook Recent Developments

### 9.5 Carl Zeiss

#### 9.5.1 Carl Zeiss Augmented Reality Book Basic Information

#### 9.5.2 Carl Zeiss Augmented Reality Book Product Overview

#### 9.5.3 Carl Zeiss Augmented Reality Book Product Market Performance

#### 9.5.4 Carl Zeiss Business Overview

#### 9.5.5 Carl Zeiss Recent Developments

### 9.6 Baofeng

#### 9.6.1 Baofeng Augmented Reality Book Basic Information

#### 9.6.2 Baofeng Augmented Reality Book Product Overview

#### 9.6.3 Baofeng Augmented Reality Book Product Market Performance

#### 9.6.4 Baofeng Business Overview

#### 9.6.5 Baofeng Recent Developments

### 9.7 Sony

#### 9.7.1 Sony Augmented Reality Book Basic Information

#### 9.7.2 Sony Augmented Reality Book Product Overview

#### 9.7.3 Sony Augmented Reality Book Product Market Performance

#### 9.7.4 Sony Business Overview

#### 9.7.5 Sony Recent Developments

### 9.8 Razer

#### 9.8.1 Razer Augmented Reality Book Basic Information

#### 9.8.2 Razer Augmented Reality Book Product Overview

#### 9.8.3 Razer Augmented Reality Book Product Market Performance

#### 9.8.4 Razer Business Overview

#### 9.8.5 Razer Recent Developments

### 9.9 HTC

- 9.9.1 HTC Augmented Reality Book Basic Information
- 9.9.2 HTC Augmented Reality Book Product Overview
- 9.9.3 HTC Augmented Reality Book Product Market Performance
- 9.9.4 HTC Business Overview
- 9.9.5 HTC Recent Developments
- 9.10 Daqri
  - 9.10.1 Daqri Augmented Reality Book Basic Information
  - 9.10.2 Daqri Augmented Reality Book Product Overview
  - 9.10.3 Daqri Augmented Reality Book Product Market Performance
  - 9.10.4 Daqri Business Overview
  - 9.10.5 Daqri Recent Developments
- 9.11 AMD
  - 9.11.1 AMD Augmented Reality Book Basic Information
  - 9.11.2 AMD Augmented Reality Book Product Overview
  - 9.11.3 AMD Augmented Reality Book Product Market Performance
  - 9.11.4 AMD Business Overview
  - 9.11.5 AMD Recent Developments
- 9.12 Atheer
  - 9.12.1 Atheer Augmented Reality Book Basic Information
  - 9.12.2 Atheer Augmented Reality Book Product Overview
  - 9.12.3 Atheer Augmented Reality Book Product Market Performance
  - 9.12.4 Atheer Business Overview
  - 9.12.5 Atheer Recent Developments
- 9.13 Meta
  - 9.13.1 Meta Augmented Reality Book Basic Information
  - 9.13.2 Meta Augmented Reality Book Product Overview
  - 9.13.3 Meta Augmented Reality Book Product Market Performance
  - 9.13.4 Meta Business Overview
  - 9.13.5 Meta Recent Developments
- 9.14 CastAR
  - 9.14.1 CastAR Augmented Reality Book Basic Information
  - 9.14.2 CastAR Augmented Reality Book Product Overview
  - 9.14.3 CastAR Augmented Reality Book Product Market Performance
  - 9.14.4 CastAR Business Overview
  - 9.14.5 CastAR Recent Developments
- 9.15 Skully
  - 9.15.1 Skully Augmented Reality Book Basic Information
  - 9.15.2 Skully Augmented Reality Book Product Overview
  - 9.15.3 Skully Augmented Reality Book Product Market Performance

- 9.15.4 Skully Business Overview
- 9.15.5 Skully Recent Developments
- 9.16 HP
  - 9.16.1 HP Augmented Reality Book Basic Information
  - 9.16.2 HP Augmented Reality Book Product Overview
  - 9.16.3 HP Augmented Reality Book Product Market Performance
  - 9.16.4 HP Business Overview
  - 9.16.5 HP Recent Developments
- 9.17 Antvr
  - 9.17.1 Antvr Augmented Reality Book Basic Information
  - 9.17.2 Antvr Augmented Reality Book Product Overview
  - 9.17.3 Antvr Augmented Reality Book Product Market Performance
  - 9.17.4 Antvr Business Overview
  - 9.17.5 Antvr Recent Developments
- 9.18 Lumus
  - 9.18.1 Lumus Augmented Reality Book Basic Information
  - 9.18.2 Lumus Augmented Reality Book Product Overview
  - 9.18.3 Lumus Augmented Reality Book Product Market Performance
  - 9.18.4 Lumus Business Overview
  - 9.18.5 Lumus Recent Developments
- 9.19 Fove
  - 9.19.1 Fove Augmented Reality Book Basic Information
  - 9.19.2 Fove Augmented Reality Book Product Overview
  - 9.19.3 Fove Augmented Reality Book Product Market Performance
  - 9.19.4 Fove Business Overview
  - 9.19.5 Fove Recent Developments
- 9.20 Sulon
  - 9.20.1 Sulon Augmented Reality Book Basic Information
  - 9.20.2 Sulon Augmented Reality Book Product Overview
  - 9.20.3 Sulon Augmented Reality Book Product Market Performance
  - 9.20.4 Sulon Business Overview
  - 9.20.5 Sulon Recent Developments
- 9.21 JINWEIDU
  - 9.21.1 JINWEIDU Augmented Reality Book Basic Information
  - 9.21.2 JINWEIDU Augmented Reality Book Product Overview
  - 9.21.3 JINWEIDU Augmented Reality Book Product Market Performance
  - 9.21.4 JINWEIDU Business Overview
  - 9.21.5 JINWEIDU Recent Developments
- 9.22 Virglass

- 9.22.1 Virglass Augmented Reality Book Basic Information
- 9.22.2 Virglass Augmented Reality Book Product Overview
- 9.22.3 Virglass Augmented Reality Book Product Market Performance
- 9.22.4 Virglass Business Overview
- 9.22.5 Virglass Recent Developments

## 9.23 Emaxv

- 9.23.1 Emaxv Augmented Reality Book Basic Information
- 9.23.2 Emaxv Augmented Reality Book Product Overview
- 9.23.3 Emaxv Augmented Reality Book Product Market Performance
- 9.23.4 Emaxv Business Overview
- 9.23.5 Emaxv Recent Developments

## **10 AUGMENTED REALITY BOOK REGIONAL MARKET FORECAST**

- 10.1 Global Augmented Reality Book Market Size Forecast
- 10.2 Global Augmented Reality Book Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Augmented Reality Book Market Size Forecast by Country
  - 10.2.3 Asia Pacific Augmented Reality Book Market Size Forecast by Region
  - 10.2.4 South America Augmented Reality Book Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Augmented Reality Book by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Augmented Reality Book Market Forecast by Type (2025-2030)
- 11.2 Global Augmented Reality Book Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Augmented Reality Book Market Size Comparison by Region (M USD)

Table 5. Global Augmented Reality Book Revenue (M USD) by Company (2019-2024)

Table 6. Global Augmented Reality Book Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Augmented Reality Book as of 2022)

Table 8. Company Augmented Reality Book Market Size Sites and Area Served

Table 9. Company Augmented Reality Book Product Type

Table 10. Global Augmented Reality Book Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Augmented Reality Book

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Augmented Reality Book Market Challenges

Table 18. Global Augmented Reality Book Market Size by Type (M USD)

Table 19. Global Augmented Reality Book Market Size (M USD) by Type (2019-2024)

Table 20. Global Augmented Reality Book Market Size Share by Type (2019-2024)

Table 21. Global Augmented Reality Book Market Size Growth Rate by Type (2019-2024)

Table 22. Global Augmented Reality Book Market Size by Application

Table 23. Global Augmented Reality Book Market Size by Application (2019-2024) & (M USD)

Table 24. Global Augmented Reality Book Market Share by Application (2019-2024)

Table 25. Global Augmented Reality Book Market Size Growth Rate by Application (2019-2024)

Table 26. Global Augmented Reality Book Market Size by Region (2019-2024) & (M USD)

Table 27. Global Augmented Reality Book Market Size Market Share by Region (2019-2024)

Table 28. North America Augmented Reality Book Market Size by Country (2019-2024)



& (M USD)

Table 29. Europe Augmented Reality Book Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Augmented Reality Book Market Size by Region (2019-2024) & (M USD)

Table 31. South America Augmented Reality Book Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Augmented Reality Book Market Size by Region (2019-2024) & (M USD)

Table 33. Samsung Augmented Reality Book Basic Information

Table 34. Samsung Augmented Reality Book Product Overview

Table 35. Samsung Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Samsung Augmented Reality Book SWOT Analysis

Table 37. Samsung Business Overview

Table 38. Samsung Recent Developments

Table 39. Microsoft Augmented Reality Book Basic Information

Table 40. Microsoft Augmented Reality Book Product Overview

Table 41. Microsoft Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Samsung Augmented Reality Book SWOT Analysis

Table 43. Microsoft Business Overview

Table 44. Microsoft Recent Developments

Table 45. Google Augmented Reality Book Basic Information

Table 46. Google Augmented Reality Book Product Overview

Table 47. Google Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Samsung Augmented Reality Book SWOT Analysis

Table 49. Google Business Overview

Table 50. Google Recent Developments

Table 51. FaceBook Augmented Reality Book Basic Information

Table 52. FaceBook Augmented Reality Book Product Overview

Table 53. FaceBook Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 54. FaceBook Business Overview

Table 55. FaceBook Recent Developments

Table 56. Carl Zeiss Augmented Reality Book Basic Information

Table 57. Carl Zeiss Augmented Reality Book Product Overview

Table 58. Carl Zeiss Augmented Reality Book Revenue (M USD) and Gross Margin



(2019-2024)

Table 59. Carl Zeiss Business Overview

Table 60. Carl Zeiss Recent Developments

Table 61. Baofeng Augmented Reality Book Basic Information

Table 62. Baofeng Augmented Reality Book Product Overview

Table 63. Baofeng Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 64. Baofeng Business Overview

Table 65. Baofeng Recent Developments

Table 66. Sony Augmented Reality Book Basic Information

Table 67. Sony Augmented Reality Book Product Overview

Table 68. Sony Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 69. Sony Business Overview

Table 70. Sony Recent Developments

Table 71. Razer Augmented Reality Book Basic Information

Table 72. Razer Augmented Reality Book Product Overview

Table 73. Razer Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 74. Razer Business Overview

Table 75. Razer Recent Developments

Table 76. HTC Augmented Reality Book Basic Information

Table 77. HTC Augmented Reality Book Product Overview

Table 78. HTC Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 79. HTC Business Overview

Table 80. HTC Recent Developments

Table 81. Daqri Augmented Reality Book Basic Information

Table 82. Daqri Augmented Reality Book Product Overview

Table 83. Daqri Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 84. Daqri Business Overview

Table 85. Daqri Recent Developments

Table 86. AMD Augmented Reality Book Basic Information

Table 87. AMD Augmented Reality Book Product Overview

Table 88. AMD Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 89. AMD Business Overview

Table 90. AMD Recent Developments

Table 91. Atheer Augmented Reality Book Basic Information

Table 92. Atheer Augmented Reality Book Product Overview

Table 93. Atheer Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Atheer Business Overview

Table 95. Atheer Recent Developments

Table 96. Meta Augmented Reality Book Basic Information

Table 97. Meta Augmented Reality Book Product Overview

Table 98. Meta Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Meta Business Overview

Table 100. Meta Recent Developments

Table 101. CastAR Augmented Reality Book Basic Information

Table 102. CastAR Augmented Reality Book Product Overview

Table 103. CastAR Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 104. CastAR Business Overview

Table 105. CastAR Recent Developments

Table 106. Skully Augmented Reality Book Basic Information

Table 107. Skully Augmented Reality Book Product Overview

Table 108. Skully Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Skully Business Overview

Table 110. Skully Recent Developments

Table 111. HP Augmented Reality Book Basic Information

Table 112. HP Augmented Reality Book Product Overview

Table 113. HP Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 114. HP Business Overview

Table 115. HP Recent Developments

Table 116. Antvr Augmented Reality Book Basic Information

Table 117. Antvr Augmented Reality Book Product Overview

Table 118. Antvr Augmented Reality Book Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Antvr Business Overview

Table 120. Antvr Recent Developments

Table 121. Lumus Augmented Reality Book Basic Information

Table 122. Lumus Augmented Reality Book Product Overview

Table 123. Lumus Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 124. Lumus Business Overview

Table 125. Lumus Recent Developments

Table 126. Fove Augmented Reality Book Basic Information

Table 127. Fove Augmented Reality Book Product Overview

Table 128. Fove Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 129. Fove Business Overview

Table 130. Fove Recent Developments

Table 131. Sulon Augmented Reality Book Basic Information

Table 132. Sulon Augmented Reality Book Product Overview

Table 133. Sulon Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 134. Sulon Business Overview

Table 135. Sulon Recent Developments

Table 136. JINWEIDU Augmented Reality Book Basic Information

Table 137. JINWEIDU Augmented Reality Book Product Overview

Table 138. JINWEIDU Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 139. JINWEIDU Business Overview

Table 140. JINWEIDU Recent Developments

Table 141. Virglass Augmented Reality Book Basic Information

Table 142. Virglass Augmented Reality Book Product Overview

Table 143. Virglass Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 144. Virglass Business Overview

Table 145. Virglass Recent Developments

Table 146. Emaxv Augmented Reality Book Basic Information

Table 147. Emaxv Augmented Reality Book Product Overview

Table 148. Emaxv Augmented Reality Book Revenue (M USD) and Gross Margin

(2019-2024)

Table 149. Emaxv Business Overview

Table 150. Emaxv Recent Developments

Table 151. Global Augmented Reality Book Market Size Forecast by Region

(2025-2030) & (M USD)

Table 152. North America Augmented Reality Book Market Size Forecast by Country

(2025-2030) & (M USD)

Table 153. Europe Augmented Reality Book Market Size Forecast by Country

(2025-2030) & (M USD)

Table 154. Asia Pacific Augmented Reality Book Market Size Forecast by Region (2025-2030) & (M USD)

Table 155. South America Augmented Reality Book Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Augmented Reality Book Market Size Forecast by Country (2025-2030) & (M USD)

Table 157. Global Augmented Reality Book Market Size Forecast by Type (2025-2030) & (M USD)

Table 158. Global Augmented Reality Book Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Augmented Reality Book
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Augmented Reality Book Market Size (M USD), 2019-2030
- Figure 5. Global Augmented Reality Book Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Augmented Reality Book Market Size by Country (M USD)
- Figure 10. Global Augmented Reality Book Revenue Share by Company in 2023
- Figure 11. Augmented Reality Book Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Augmented Reality Book Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Augmented Reality Book Market Share by Type
- Figure 15. Market Size Share of Augmented Reality Book by Type (2019-2024)
- Figure 16. Market Size Market Share of Augmented Reality Book by Type in 2022
- Figure 17. Global Augmented Reality Book Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Augmented Reality Book Market Share by Application
- Figure 20. Global Augmented Reality Book Market Share by Application (2019-2024)
- Figure 21. Global Augmented Reality Book Market Share by Application in 2022
- Figure 22. Global Augmented Reality Book Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Augmented Reality Book Market Size Market Share by Region (2019-2024)
- Figure 24. North America Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Augmented Reality Book Market Size Market Share by Country in 2023
- Figure 26. U.S. Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Augmented Reality Book Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Augmented Reality Book Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Augmented Reality Book Market Size Market Share by Country in 2023

Figure 31. Germany Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Augmented Reality Book Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Augmented Reality Book Market Size Market Share by Region in 2023

Figure 38. China Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Augmented Reality Book Market Size and Growth Rate (M USD)

Figure 44. South America Augmented Reality Book Market Size Market Share by Country in 2023

Figure 45. Brazil Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Augmented Reality Book Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Augmented Reality Book Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Augmented Reality Book Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Augmented Reality Book Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Augmented Reality Book Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Augmented Reality Book Market Share Forecast by Type (2025-2030)

Figure 57. Global Augmented Reality Book Market Share Forecast by Application (2025-2030)



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