

Global Athletic Field Grass Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Athletic Field Grass mostly applied in football, Tennis, Golf sport, . It mainly include two type: synthetic grass and natura grass

The global Athletic Field Grass market size was estimated at USD 1753.60 million in 2023 and is projected to reach USD 2190.01 million by 2032, exhibiting a CAGR of 2.50% during the forecast period.

North America Athletic Field Grass market size was estimated at USD 476.73 million in 2023, at a CAGR of 2.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Athletic Field Grass market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Athletic Field Grass Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Athletic Field Grass market in any manner.

Global Athletic Field Grass Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Artimex Sport

Beka Sport

BESANA MOQUETTE

COUNTY TURF

Demirhan Wire Fence Systems & Sport Fields Co.

Desso Sports Systems

ECOPOLIMER

Lano Sports

LIMONTA SPORT

MONDO

No Fault

Playrite

poliflor

Polytan Sportst?ttenbau GmbH

Royal Grass

Thornton Sports Ltd

Tiptiptap

VERDINIA GARDEN

S.L.

Market Segmentation (by Type)

Synthetic Grass

Natura Grass

Market Segmentation (by Application)

Stadium

School

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Athletic Field Grass Market

Overview of the regional outlook of the Athletic Field Grass Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Athletic Field Grass Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Athletic Field Grass, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Athletic Field Grass
- 1.2 Key Market Segments
 - 1.2.1 Athletic Field Grass Segment by Type
 - 1.2.2 Athletic Field Grass Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ATHLETIC FIELD GRASS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Athletic Field Grass Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Athletic Field Grass Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ATHLETIC FIELD GRASS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Athletic Field Grass Sales by Manufacturers (2019-2024)
- 3.2 Global Athletic Field Grass Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Athletic Field Grass Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Athletic Field Grass Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Athletic Field Grass Sales Sites, Area Served, Product Type
- 3.6 Athletic Field Grass Market Competitive Situation and Trends
 - 3.6.1 Athletic Field Grass Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Athletic Field Grass Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ATHLETIC FIELD GRASS INDUSTRY CHAIN ANALYSIS

- 4.1 Athletic Field Grass Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ATHLETIC FIELD GRASS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ATHLETIC FIELD GRASS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Athletic Field Grass Sales Market Share by Type (2019-2024)

6.3 Global Athletic Field Grass Market Size Market Share by Type (2019-2024)

6.4 Global Athletic Field Grass Price by Type (2019-2024)

7 ATHLETIC FIELD GRASS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Athletic Field Grass Market Sales by Application (2019-2024)

7.3 Global Athletic Field Grass Market Size (M USD) by Application (2019-2024)

7.4 Global Athletic Field Grass Sales Growth Rate by Application (2019-2024)

8 ATHLETIC FIELD GRASS MARKET CONSUMPTION BY REGION

8.1 Global Athletic Field Grass Sales by Region

8.1.1 Global Athletic Field Grass Sales by Region

8.1.2 Global Athletic Field Grass Sales Market Share by Region

8.2 North America

8.2.1 North America Athletic Field Grass Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Athletic Field Grass Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Athletic Field Grass Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Athletic Field Grass Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Athletic Field Grass Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 ATHLETIC FIELD GRASS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Athletic Field Grass by Region (2019-2024)
- 9.2 Global Athletic Field Grass Revenue Market Share by Region (2019-2024)
- 9.3 Global Athletic Field Grass Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Athletic Field Grass Production
 - 9.4.1 North America Athletic Field Grass Production Growth Rate (2019-2024)
 - 9.4.2 North America Athletic Field Grass Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Athletic Field Grass Production

9.5.1 Europe Athletic Field Grass Production Growth Rate (2019-2024)

9.5.2 Europe Athletic Field Grass Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Athletic Field Grass Production (2019-2024)

9.6.1 Japan Athletic Field Grass Production Growth Rate (2019-2024)

9.6.2 Japan Athletic Field Grass Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Athletic Field Grass Production (2019-2024)

9.7.1 China Athletic Field Grass Production Growth Rate (2019-2024)

9.7.2 China Athletic Field Grass Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Artimex Sport

10.1.1 Artimex Sport Athletic Field Grass Basic Information

10.1.2 Artimex Sport Athletic Field Grass Product Overview

10.1.3 Artimex Sport Athletic Field Grass Product Market Performance

10.1.4 Artimex Sport Business Overview

10.1.5 Artimex Sport Athletic Field Grass SWOT Analysis

10.1.6 Artimex Sport Recent Developments

10.2 Beka Sport

10.2.1 Beka Sport Athletic Field Grass Basic Information

10.2.2 Beka Sport Athletic Field Grass Product Overview

10.2.3 Beka Sport Athletic Field Grass Product Market Performance

10.2.4 Beka Sport Business Overview

10.2.5 Beka Sport Athletic Field Grass SWOT Analysis

10.2.6 Beka Sport Recent Developments

10.3 BESANA MOQUETTE

10.3.1 BESANA MOQUETTE Athletic Field Grass Basic Information

10.3.2 BESANA MOQUETTE Athletic Field Grass Product Overview

10.3.3 BESANA MOQUETTE Athletic Field Grass Product Market Performance

10.3.4 BESANA MOQUETTE Athletic Field Grass SWOT Analysis

10.3.5 BESANA MOQUETTE Business Overview

10.3.6 BESANA MOQUETTE Recent Developments

10.4 COUNTY TURF

10.4.1 COUNTY TURF Athletic Field Grass Basic Information

10.4.2 COUNTY TURF Athletic Field Grass Product Overview

- 10.4.3 COUNTY TURF Athletic Field Grass Product Market Performance
- 10.4.4 COUNTY TURF Business Overview
- 10.4.5 COUNTY TURF Recent Developments
- 10.5 Demirhan Wire Fence Systems and Sport Fields Co.
 - 10.5.1 Demirhan Wire Fence Systems and Sport Fields Co. Athletic Field Grass Basic Information
 - 10.5.2 Demirhan Wire Fence Systems and Sport Fields Co. Athletic Field Grass Product Overview
 - 10.5.3 Demirhan Wire Fence Systems and Sport Fields Co. Athletic Field Grass Product Market Performance
 - 10.5.4 Demirhan Wire Fence Systems and Sport Fields Co. Business Overview
 - 10.5.5 Demirhan Wire Fence Systems and Sport Fields Co. Recent Developments
- 10.6 Desso Sports Systems
 - 10.6.1 Desso Sports Systems Athletic Field Grass Basic Information
 - 10.6.2 Desso Sports Systems Athletic Field Grass Product Overview
 - 10.6.3 Desso Sports Systems Athletic Field Grass Product Market Performance
 - 10.6.4 Desso Sports Systems Business Overview
 - 10.6.5 Desso Sports Systems Recent Developments
- 10.7 ECOPOLIMER
 - 10.7.1 ECOPOLIMER Athletic Field Grass Basic Information
 - 10.7.2 ECOPOLIMER Athletic Field Grass Product Overview
 - 10.7.3 ECOPOLIMER Athletic Field Grass Product Market Performance
 - 10.7.4 ECOPOLIMER Business Overview
 - 10.7.5 ECOPOLIMER Recent Developments
- 10.8 Lano Sports
 - 10.8.1 Lano Sports Athletic Field Grass Basic Information
 - 10.8.2 Lano Sports Athletic Field Grass Product Overview
 - 10.8.3 Lano Sports Athletic Field Grass Product Market Performance
 - 10.8.4 Lano Sports Business Overview
 - 10.8.5 Lano Sports Recent Developments
- 10.9 LIMONTA SPORT
 - 10.9.1 LIMONTA SPORT Athletic Field Grass Basic Information
 - 10.9.2 LIMONTA SPORT Athletic Field Grass Product Overview
 - 10.9.3 LIMONTA SPORT Athletic Field Grass Product Market Performance
 - 10.9.4 LIMONTA SPORT Business Overview
 - 10.9.5 LIMONTA SPORT Recent Developments
- 10.10 MONDO
 - 10.10.1 MONDO Athletic Field Grass Basic Information
 - 10.10.2 MONDO Athletic Field Grass Product Overview

- 10.10.3 MONDO Athletic Field Grass Product Market Performance
- 10.10.4 MONDO Business Overview
- 10.10.5 MONDO Recent Developments
- 10.11 No Fault
 - 10.11.1 No Fault Athletic Field Grass Basic Information
 - 10.11.2 No Fault Athletic Field Grass Product Overview
 - 10.11.3 No Fault Athletic Field Grass Product Market Performance
 - 10.11.4 No Fault Business Overview
 - 10.11.5 No Fault Recent Developments
- 10.12 Playrite
 - 10.12.1 Playrite Athletic Field Grass Basic Information
 - 10.12.2 Playrite Athletic Field Grass Product Overview
 - 10.12.3 Playrite Athletic Field Grass Product Market Performance
 - 10.12.4 Playrite Business Overview
 - 10.12.5 Playrite Recent Developments
- 10.13 poliflor
 - 10.13.1 poliflor Athletic Field Grass Basic Information
 - 10.13.2 poliflor Athletic Field Grass Product Overview
 - 10.13.3 poliflor Athletic Field Grass Product Market Performance
 - 10.13.4 poliflor Business Overview
 - 10.13.5 poliflor Recent Developments
- 10.14 Polytan Sportst?tttenbau GmbH
 - 10.14.1 Polytan Sportst?tttenbau GmbH Athletic Field Grass Basic Information
 - 10.14.2 Polytan Sportst?tttenbau GmbH Athletic Field Grass Product Overview
 - 10.14.3 Polytan Sportst?tttenbau GmbH Athletic Field Grass Product Market Performance
 - 10.14.4 Polytan Sportst?tttenbau GmbH Business Overview
 - 10.14.5 Polytan Sportst?tttenbau GmbH Recent Developments
- 10.15 Royal Grass
 - 10.15.1 Royal Grass Athletic Field Grass Basic Information
 - 10.15.2 Royal Grass Athletic Field Grass Product Overview
 - 10.15.3 Royal Grass Athletic Field Grass Product Market Performance
 - 10.15.4 Royal Grass Business Overview
 - 10.15.5 Royal Grass Recent Developments
- 10.16 Thornton Sports Ltd
 - 10.16.1 Thornton Sports Ltd Athletic Field Grass Basic Information
 - 10.16.2 Thornton Sports Ltd Athletic Field Grass Product Overview
 - 10.16.3 Thornton Sports Ltd Athletic Field Grass Product Market Performance
 - 10.16.4 Thornton Sports Ltd Business Overview

10.16.5 Thornton Sports Ltd Recent Developments

10.17 Tiptiptap

10.17.1 Tiptiptap Athletic Field Grass Basic Information

10.17.2 Tiptiptap Athletic Field Grass Product Overview

10.17.3 Tiptiptap Athletic Field Grass Product Market Performance

10.17.4 Tiptiptap Business Overview

10.17.5 Tiptiptap Recent Developments

10.18 VERDINIA GARDEN

10.18.1 VERDINIA GARDEN Athletic Field Grass Basic Information

10.18.2 VERDINIA GARDEN Athletic Field Grass Product Overview

10.18.3 VERDINIA GARDEN Athletic Field Grass Product Market Performance

10.18.4 VERDINIA GARDEN Business Overview

10.18.5 VERDINIA GARDEN Recent Developments

10.19 S.L.

10.19.1 S.L. Athletic Field Grass Basic Information

10.19.2 S.L. Athletic Field Grass Product Overview

10.19.3 S.L. Athletic Field Grass Product Market Performance

10.19.4 S.L. Business Overview

10.19.5 S.L. Recent Developments

11 ATHLETIC FIELD GRASS MARKET FORECAST BY REGION

11.1 Global Athletic Field Grass Market Size Forecast

11.2 Global Athletic Field Grass Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Athletic Field Grass Market Size Forecast by Country

11.2.3 Asia Pacific Athletic Field Grass Market Size Forecast by Region

11.2.4 South America Athletic Field Grass Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Athletic Field Grass by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Athletic Field Grass Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Athletic Field Grass by Type (2025-2032)

12.1.2 Global Athletic Field Grass Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Athletic Field Grass by Type (2025-2032)

12.2 Global Athletic Field Grass Market Forecast by Application (2025-2032)

12.2.1 Global Athletic Field Grass Sales (K MT) Forecast by Application

12.2.2 Global Athletic Field Grass Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Athletic Field Grass Market Size Comparison by Region (M USD)
- Table 5. Global Athletic Field Grass Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Athletic Field Grass Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Athletic Field Grass Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Athletic Field Grass Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Athletic Field Grass as of 2022)
- Table 10. Global Market Athletic Field Grass Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Athletic Field Grass Sales Sites and Area Served
- Table 12. Manufacturers Athletic Field Grass Product Type
- Table 13. Global Athletic Field Grass Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Athletic Field Grass
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Athletic Field Grass Market Challenges
- Table 22. Global Athletic Field Grass Sales by Type (K MT)
- Table 23. Global Athletic Field Grass Market Size by Type (M USD)
- Table 24. Global Athletic Field Grass Sales (K MT) by Type (2019-2024)
- Table 25. Global Athletic Field Grass Sales Market Share by Type (2019-2024)
- Table 26. Global Athletic Field Grass Market Size (M USD) by Type (2019-2024)
- Table 27. Global Athletic Field Grass Market Size Share by Type (2019-2024)
- Table 28. Global Athletic Field Grass Price (USD/MT) by Type (2019-2024)
- Table 29. Global Athletic Field Grass Sales (K MT) by Application
- Table 30. Global Athletic Field Grass Market Size by Application
- Table 31. Global Athletic Field Grass Sales by Application (2019-2024) & (K MT)
- Table 32. Global Athletic Field Grass Sales Market Share by Application (2019-2024)

Table 33. Global Athletic Field Grass Sales by Application (2019-2024) & (M USD)

Table 34. Global Athletic Field Grass Market Share by Application (2019-2024)

Table 35. Global Athletic Field Grass Sales Growth Rate by Application (2019-2024)

Table 36. Global Athletic Field Grass Sales by Region (2019-2024) & (K MT)

Table 37. Global Athletic Field Grass Sales Market Share by Region (2019-2024)

Table 38. North America Athletic Field Grass Sales by Country (2019-2024) & (K MT)

Table 39. Europe Athletic Field Grass Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Athletic Field Grass Sales by Region (2019-2024) & (K MT)

Table 41. South America Athletic Field Grass Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Athletic Field Grass Sales by Region (2019-2024) & (K MT)

Table 43. Global Athletic Field Grass Production (K MT) by Region (2019-2024)

Table 44. Global Athletic Field Grass Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Athletic Field Grass Revenue Market Share by Region (2019-2024)

Table 46. Global Athletic Field Grass Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Athletic Field Grass Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Athletic Field Grass Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Athletic Field Grass Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Athletic Field Grass Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Artimex Sport Athletic Field Grass Basic Information

Table 52. Artimex Sport Athletic Field Grass Product Overview

Table 53. Artimex Sport Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Artimex Sport Business Overview

Table 55. Artimex Sport Athletic Field Grass SWOT Analysis

Table 56. Artimex Sport Recent Developments

Table 57. Beka Sport Athletic Field Grass Basic Information

Table 58. Beka Sport Athletic Field Grass Product Overview

Table 59. Beka Sport Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Beka Sport Business Overview

Table 61. Beka Sport Athletic Field Grass SWOT Analysis

Table 62. Beka Sport Recent Developments

Table 63. BESANA MOQUETTE Athletic Field Grass Basic Information

- Table 64. BESANA MOQUETTE Athletic Field Grass Product Overview
- Table 65. BESANA MOQUETTE Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. BESANA MOQUETTE Athletic Field Grass SWOT Analysis
- Table 67. BESANA MOQUETTE Business Overview
- Table 68. BESANA MOQUETTE Recent Developments
- Table 69. COUNTY TURF Athletic Field Grass Basic Information
- Table 70. COUNTY TURF Athletic Field Grass Product Overview
- Table 71. COUNTY TURF Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. COUNTY TURF Business Overview
- Table 73. COUNTY TURF Recent Developments
- Table 74. Demirhan Wire Fence Systems and Sport Fields Co. Athletic Field Grass Basic Information
- Table 75. Demirhan Wire Fence Systems and Sport Fields Co. Athletic Field Grass Product Overview
- Table 76. Demirhan Wire Fence Systems and Sport Fields Co. Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Demirhan Wire Fence Systems and Sport Fields Co. Business Overview
- Table 78. Demirhan Wire Fence Systems and Sport Fields Co. Recent Developments
- Table 79. Desso Sports Systems Athletic Field Grass Basic Information
- Table 80. Desso Sports Systems Athletic Field Grass Product Overview
- Table 81. Desso Sports Systems Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Desso Sports Systems Business Overview
- Table 83. Desso Sports Systems Recent Developments
- Table 84. ECOPOLIMER Athletic Field Grass Basic Information
- Table 85. ECOPOLIMER Athletic Field Grass Product Overview
- Table 86. ECOPOLIMER Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. ECOPOLIMER Business Overview
- Table 88. ECOPOLIMER Recent Developments
- Table 89. Lano Sports Athletic Field Grass Basic Information
- Table 90. Lano Sports Athletic Field Grass Product Overview
- Table 91. Lano Sports Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Lano Sports Business Overview
- Table 93. Lano Sports Recent Developments
- Table 94. LIMONTA SPORT Athletic Field Grass Basic Information

- Table 95. LIMONTA SPORT Athletic Field Grass Product Overview
- Table 96. LIMONTA SPORT Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. LIMONTA SPORT Business Overview
- Table 98. LIMONTA SPORT Recent Developments
- Table 99. MONDO Athletic Field Grass Basic Information
- Table 100. MONDO Athletic Field Grass Product Overview
- Table 101. MONDO Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. MONDO Business Overview
- Table 103. MONDO Recent Developments
- Table 104. No Fault Athletic Field Grass Basic Information
- Table 105. No Fault Athletic Field Grass Product Overview
- Table 106. No Fault Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. No Fault Business Overview
- Table 108. No Fault Recent Developments
- Table 109. Playrite Athletic Field Grass Basic Information
- Table 110. Playrite Athletic Field Grass Product Overview
- Table 111. Playrite Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. Playrite Business Overview
- Table 113. Playrite Recent Developments
- Table 114. poliflor Athletic Field Grass Basic Information
- Table 115. poliflor Athletic Field Grass Product Overview
- Table 116. poliflor Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. poliflor Business Overview
- Table 118. poliflor Recent Developments
- Table 119. Polytan Sportst?ttenbau GmbH Athletic Field Grass Basic Information
- Table 120. Polytan Sportst?ttenbau GmbH Athletic Field Grass Product Overview
- Table 121. Polytan Sportst?ttenbau GmbH Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 122. Polytan Sportst?ttenbau GmbH Business Overview
- Table 123. Polytan Sportst?ttenbau GmbH Recent Developments
- Table 124. Royal Grass Athletic Field Grass Basic Information
- Table 125. Royal Grass Athletic Field Grass Product Overview
- Table 126. Royal Grass Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

- Table 127. Royal Grass Business Overview
- Table 128. Royal Grass Recent Developments
- Table 129. Thornton Sports Ltd Athletic Field Grass Basic Information
- Table 130. Thornton Sports Ltd Athletic Field Grass Product Overview
- Table 131. Thornton Sports Ltd Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 132. Thornton Sports Ltd Business Overview
- Table 133. Thornton Sports Ltd Recent Developments
- Table 134. Tiptiptap Athletic Field Grass Basic Information
- Table 135. Tiptiptap Athletic Field Grass Product Overview
- Table 136. Tiptiptap Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 137. Tiptiptap Business Overview
- Table 138. Tiptiptap Recent Developments
- Table 139. VERDINIA GARDEN Athletic Field Grass Basic Information
- Table 140. VERDINIA GARDEN Athletic Field Grass Product Overview
- Table 141. VERDINIA GARDEN Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 142. VERDINIA GARDEN Business Overview
- Table 143. VERDINIA GARDEN Recent Developments
- Table 144. S.L. Athletic Field Grass Basic Information
- Table 145. S.L. Athletic Field Grass Product Overview
- Table 146. S.L. Athletic Field Grass Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 147. S.L. Business Overview
- Table 148. S.L. Recent Developments
- Table 149. Global Athletic Field Grass Sales Forecast by Region (2025-2032) & (K MT)
- Table 150. Global Athletic Field Grass Market Size Forecast by Region (2025-2032) & (M USD)
- Table 151. North America Athletic Field Grass Sales Forecast by Country (2025-2032) & (K MT)
- Table 152. North America Athletic Field Grass Market Size Forecast by Country (2025-2032) & (M USD)
- Table 153. Europe Athletic Field Grass Sales Forecast by Country (2025-2032) & (K MT)
- Table 154. Europe Athletic Field Grass Market Size Forecast by Country (2025-2032) & (M USD)
- Table 155. Asia Pacific Athletic Field Grass Sales Forecast by Region (2025-2032) & (K MT)

Table 156. Asia Pacific Athletic Field Grass Market Size Forecast by Region (2025-2032) & (M USD)

Table 157. South America Athletic Field Grass Sales Forecast by Country (2025-2032) & (K MT)

Table 158. South America Athletic Field Grass Market Size Forecast by Country (2025-2032) & (M USD)

Table 159. Middle East and Africa Athletic Field Grass Consumption Forecast by Country (2025-2032) & (Units)

Table 160. Middle East and Africa Athletic Field Grass Market Size Forecast by Country (2025-2032) & (M USD)

Table 161. Global Athletic Field Grass Sales Forecast by Type (2025-2032) & (K MT)

Table 162. Global Athletic Field Grass Market Size Forecast by Type (2025-2032) & (M USD)

Table 163. Global Athletic Field Grass Price Forecast by Type (2025-2032) & (USD/MT)

Table 164. Global Athletic Field Grass Sales (K MT) Forecast by Application (2025-2032)

Table 165. Global Athletic Field Grass Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Athletic Field Grass
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Athletic Field Grass Market Size (M USD), 2019-2032
- Figure 5. Global Athletic Field Grass Market Size (M USD) (2019-2032)
- Figure 6. Global Athletic Field Grass Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Athletic Field Grass Market Size by Country (M USD)
- Figure 11. Athletic Field Grass Sales Share by Manufacturers in 2023
- Figure 12. Global Athletic Field Grass Revenue Share by Manufacturers in 2023
- Figure 13. Athletic Field Grass Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Athletic Field Grass Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Athletic Field Grass Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Athletic Field Grass Market Share by Type
- Figure 18. Sales Market Share of Athletic Field Grass by Type (2019-2024)
- Figure 19. Sales Market Share of Athletic Field Grass by Type in 2023
- Figure 20. Market Size Share of Athletic Field Grass by Type (2019-2024)
- Figure 21. Market Size Market Share of Athletic Field Grass by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Athletic Field Grass Market Share by Application
- Figure 24. Global Athletic Field Grass Sales Market Share by Application (2019-2024)
- Figure 25. Global Athletic Field Grass Sales Market Share by Application in 2023
- Figure 26. Global Athletic Field Grass Market Share by Application (2019-2024)
- Figure 27. Global Athletic Field Grass Market Share by Application in 2023
- Figure 28. Global Athletic Field Grass Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Athletic Field Grass Sales Market Share by Region (2019-2024)
- Figure 30. North America Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Athletic Field Grass Sales Market Share by Country in 2023

- Figure 32. U.S. Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Athletic Field Grass Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Athletic Field Grass Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Athletic Field Grass Sales Market Share by Country in 2023
- Figure 37. Germany Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Athletic Field Grass Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Athletic Field Grass Sales Market Share by Region in 2023
- Figure 44. China Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Athletic Field Grass Sales and Growth Rate (K MT)
- Figure 50. South America Athletic Field Grass Sales Market Share by Country in 2023
- Figure 51. Brazil Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Athletic Field Grass Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Athletic Field Grass Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Athletic Field Grass Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Athletic Field Grass Production Market Share by Region (2019-2024)
- Figure 62. North America Athletic Field Grass Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Athletic Field Grass Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Athletic Field Grass Production (K MT) Growth Rate (2019-2024)

Figure 65. China Athletic Field Grass Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Athletic Field Grass Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Athletic Field Grass Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Athletic Field Grass Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Athletic Field Grass Market Share Forecast by Type (2025-2032)

Figure 70. Global Athletic Field Grass Sales Forecast by Application (2025-2032)

Figure 71. Global Athletic Field Grass Market Share Forecast by Application (2025-2032)

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