

Global Athleisure Wear Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Athleisure Wear market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Athleisure Wear Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Athleisure Wear market in any manner.

Global Athleisure Wear Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Adidas

Sweaty Betty

Nike

Lululemon

Alala

Puma

Under Armour

Tory Sport

Girlfriend Collective

Athleta (Gap Inc.)

Uniqlo

Olivers Apparel

Unbridled Apparel

Lysse

Ultracor

Alo Yoga

Vuori

Rhone Apparel

Market Segmentation (by Type)

Footwear

Pants

Hats

Hoodies

Tops

Leggings

Shorts

Jackets

Others

Market Segmentation (by Application)

Men

Women

Children

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Athleisure Wear Market

Overview of the regional outlook of the Athleisure Wear Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Athleisure Wear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Athleisure Wear

1.2 Key Market Segments

1.2.1 Athleisure Wear Segment by Type

1.2.2 Athleisure Wear Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ATHLEISURE WEAR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Athleisure Wear Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Athleisure Wear Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ATHLEISURE WEAR MARKET COMPETITIVE LANDSCAPE

3.1 Global Athleisure Wear Sales by Manufacturers (2019-2024)

3.2 Global Athleisure Wear Revenue Market Share by Manufacturers (2019-2024)

3.3 Athleisure Wear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Athleisure Wear Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Athleisure Wear Sales Sites, Area Served, Product Type

3.6 Athleisure Wear Market Competitive Situation and Trends

3.6.1 Athleisure Wear Market Concentration Rate

3.6.2 Global 5 and 10 Largest Athleisure Wear Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ATHLEISURE WEAR INDUSTRY CHAIN ANALYSIS

4.1 Athleisure Wear Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ATHLEISURE WEAR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ATHLEISURE WEAR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Athleisure Wear Sales Market Share by Type (2019-2024)

6.3 Global Athleisure Wear Market Size Market Share by Type (2019-2024)

6.4 Global Athleisure Wear Price by Type (2019-2024)

7 ATHLEISURE WEAR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Athleisure Wear Market Sales by Application (2019-2024)

7.3 Global Athleisure Wear Market Size (M USD) by Application (2019-2024)

7.4 Global Athleisure Wear Sales Growth Rate by Application (2019-2024)

8 ATHLEISURE WEAR MARKET SEGMENTATION BY REGION

8.1 Global Athleisure Wear Sales by Region

8.1.1 Global Athleisure Wear Sales by Region

8.1.2 Global Athleisure Wear Sales Market Share by Region

8.2 North America

8.2.1 North America Athleisure Wear Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Athleisure Wear Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Athleisure Wear Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Athleisure Wear Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Athleisure Wear Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Adidas

9.1.1 Adidas Athleisure Wear Basic Information

9.1.2 Adidas Athleisure Wear Product Overview

9.1.3 Adidas Athleisure Wear Product Market Performance

9.1.4 Adidas Business Overview

9.1.5 Adidas Athleisure Wear SWOT Analysis

9.1.6 Adidas Recent Developments

9.2 Sweaty Betty

- 9.2.1 Sweaty Betty Athleisure Wear Basic Information
- 9.2.2 Sweaty Betty Athleisure Wear Product Overview
- 9.2.3 Sweaty Betty Athleisure Wear Product Market Performance
- 9.2.4 Sweaty Betty Business Overview
- 9.2.5 Sweaty Betty Athleisure Wear SWOT Analysis
- 9.2.6 Sweaty Betty Recent Developments
- 9.3 Nike
 - 9.3.1 Nike Athleisure Wear Basic Information
 - 9.3.2 Nike Athleisure Wear Product Overview
 - 9.3.3 Nike Athleisure Wear Product Market Performance
 - 9.3.4 Nike Athleisure Wear SWOT Analysis
 - 9.3.5 Nike Business Overview
 - 9.3.6 Nike Recent Developments
- 9.4 Lululemon
 - 9.4.1 Lululemon Athleisure Wear Basic Information
 - 9.4.2 Lululemon Athleisure Wear Product Overview
 - 9.4.3 Lululemon Athleisure Wear Product Market Performance
 - 9.4.4 Lululemon Business Overview
 - 9.4.5 Lululemon Recent Developments
- 9.5 Alala
 - 9.5.1 Alala Athleisure Wear Basic Information
 - 9.5.2 Alala Athleisure Wear Product Overview
 - 9.5.3 Alala Athleisure Wear Product Market Performance
 - 9.5.4 Alala Business Overview
 - 9.5.5 Alala Recent Developments
- 9.6 Puma
 - 9.6.1 Puma Athleisure Wear Basic Information
 - 9.6.2 Puma Athleisure Wear Product Overview
 - 9.6.3 Puma Athleisure Wear Product Market Performance
 - 9.6.4 Puma Business Overview
 - 9.6.5 Puma Recent Developments
- 9.7 Under Armour
 - 9.7.1 Under Armour Athleisure Wear Basic Information
 - 9.7.2 Under Armour Athleisure Wear Product Overview
 - 9.7.3 Under Armour Athleisure Wear Product Market Performance
 - 9.7.4 Under Armour Business Overview
 - 9.7.5 Under Armour Recent Developments
- 9.8 Tory Sport
 - 9.8.1 Tory Sport Athleisure Wear Basic Information

- 9.8.2 Tory Sport Athleisure Wear Product Overview
- 9.8.3 Tory Sport Athleisure Wear Product Market Performance
- 9.8.4 Tory Sport Business Overview
- 9.8.5 Tory Sport Recent Developments
- 9.9 Girlfriend Collective
 - 9.9.1 Girlfriend Collective Athleisure Wear Basic Information
 - 9.9.2 Girlfriend Collective Athleisure Wear Product Overview
 - 9.9.3 Girlfriend Collective Athleisure Wear Product Market Performance
 - 9.9.4 Girlfriend Collective Business Overview
 - 9.9.5 Girlfriend Collective Recent Developments
- 9.10 Athleta (Gap Inc.)
 - 9.10.1 Athleta (Gap Inc.) Athleisure Wear Basic Information
 - 9.10.2 Athleta (Gap Inc.) Athleisure Wear Product Overview
 - 9.10.3 Athleta (Gap Inc.) Athleisure Wear Product Market Performance
 - 9.10.4 Athleta (Gap Inc.) Business Overview
 - 9.10.5 Athleta (Gap Inc.) Recent Developments
- 9.11 Uniqlo
 - 9.11.1 Uniqlo Athleisure Wear Basic Information
 - 9.11.2 Uniqlo Athleisure Wear Product Overview
 - 9.11.3 Uniqlo Athleisure Wear Product Market Performance
 - 9.11.4 Uniqlo Business Overview
 - 9.11.5 Uniqlo Recent Developments
- 9.12 Olivers Apparel
 - 9.12.1 Olivers Apparel Athleisure Wear Basic Information
 - 9.12.2 Olivers Apparel Athleisure Wear Product Overview
 - 9.12.3 Olivers Apparel Athleisure Wear Product Market Performance
 - 9.12.4 Olivers Apparel Business Overview
 - 9.12.5 Olivers Apparel Recent Developments
- 9.13 Unbridled Apparel
 - 9.13.1 Unbridled Apparel Athleisure Wear Basic Information
 - 9.13.2 Unbridled Apparel Athleisure Wear Product Overview
 - 9.13.3 Unbridled Apparel Athleisure Wear Product Market Performance
 - 9.13.4 Unbridled Apparel Business Overview
 - 9.13.5 Unbridled Apparel Recent Developments
- 9.14 Lysse
 - 9.14.1 Lysse Athleisure Wear Basic Information
 - 9.14.2 Lysse Athleisure Wear Product Overview
 - 9.14.3 Lysse Athleisure Wear Product Market Performance
 - 9.14.4 Lysse Business Overview

9.14.5 Lysse Recent Developments

9.15 Ultracor

9.15.1 Ultracor Athleisure Wear Basic Information

9.15.2 Ultracor Athleisure Wear Product Overview

9.15.3 Ultracor Athleisure Wear Product Market Performance

9.15.4 Ultracor Business Overview

9.15.5 Ultracor Recent Developments

9.16 Alo Yoga

9.16.1 Alo Yoga Athleisure Wear Basic Information

9.16.2 Alo Yoga Athleisure Wear Product Overview

9.16.3 Alo Yoga Athleisure Wear Product Market Performance

9.16.4 Alo Yoga Business Overview

9.16.5 Alo Yoga Recent Developments

9.17 Vuori

9.17.1 Vuori Athleisure Wear Basic Information

9.17.2 Vuori Athleisure Wear Product Overview

9.17.3 Vuori Athleisure Wear Product Market Performance

9.17.4 Vuori Business Overview

9.17.5 Vuori Recent Developments

9.18 Rhone Apparel

9.18.1 Rhone Apparel Athleisure Wear Basic Information

9.18.2 Rhone Apparel Athleisure Wear Product Overview

9.18.3 Rhone Apparel Athleisure Wear Product Market Performance

9.18.4 Rhone Apparel Business Overview

9.18.5 Rhone Apparel Recent Developments

10 ATHLEISURE WEAR MARKET FORECAST BY REGION

10.1 Global Athleisure Wear Market Size Forecast

10.2 Global Athleisure Wear Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Athleisure Wear Market Size Forecast by Country

10.2.3 Asia Pacific Athleisure Wear Market Size Forecast by Region

10.2.4 South America Athleisure Wear Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Athleisure Wear by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Athleisure Wear Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Athleisure Wear by Type (2025-2030)
- 11.1.2 Global Athleisure Wear Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Athleisure Wear by Type (2025-2030)
- 11.2 Global Athleisure Wear Market Forecast by Application (2025-2030)
 - 11.2.1 Global Athleisure Wear Sales (K Units) Forecast by Application
 - 11.2.2 Global Athleisure Wear Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Athleisure Wear Market Size Comparison by Region (M USD)
Table 5. Global Athleisure Wear Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Athleisure Wear Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Athleisure Wear Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Athleisure Wear Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Athleisure Wear as of 2022)
Table 10. Global Market Athleisure Wear Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Athleisure Wear Sales Sites and Area Served
Table 12. Manufacturers Athleisure Wear Product Type
Table 13. Global Athleisure Wear Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Athleisure Wear
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Athleisure Wear Market Challenges
Table 22. Global Athleisure Wear Sales by Type (K Units)
Table 23. Global Athleisure Wear Market Size by Type (M USD)
Table 24. Global Athleisure Wear Sales (K Units) by Type (2019-2024)
Table 25. Global Athleisure Wear Sales Market Share by Type (2019-2024)
Table 26. Global Athleisure Wear Market Size (M USD) by Type (2019-2024)
Table 27. Global Athleisure Wear Market Size Share by Type (2019-2024)
Table 28. Global Athleisure Wear Price (USD/Unit) by Type (2019-2024)
Table 29. Global Athleisure Wear Sales (K Units) by Application
Table 30. Global Athleisure Wear Market Size by Application
Table 31. Global Athleisure Wear Sales by Application (2019-2024) & (K Units)
Table 32. Global Athleisure Wear Sales Market Share by Application (2019-2024)

Table 33. Global Athleisure Wear Sales by Application (2019-2024) & (M USD)
Table 34. Global Athleisure Wear Market Share by Application (2019-2024)
Table 35. Global Athleisure Wear Sales Growth Rate by Application (2019-2024)
Table 36. Global Athleisure Wear Sales by Region (2019-2024) & (K Units)
Table 37. Global Athleisure Wear Sales Market Share by Region (2019-2024)
Table 38. North America Athleisure Wear Sales by Country (2019-2024) & (K Units)
Table 39. Europe Athleisure Wear Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Athleisure Wear Sales by Region (2019-2024) & (K Units)
Table 41. South America Athleisure Wear Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Athleisure Wear Sales by Region (2019-2024) & (K Units)
Table 43. Adidas Athleisure Wear Basic Information
Table 44. Adidas Athleisure Wear Product Overview
Table 45. Adidas Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. Adidas Business Overview
Table 47. Adidas Athleisure Wear SWOT Analysis
Table 48. Adidas Recent Developments
Table 49. Sweaty Betty Athleisure Wear Basic Information
Table 50. Sweaty Betty Athleisure Wear Product Overview
Table 51. Sweaty Betty Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 52. Sweaty Betty Business Overview
Table 53. Sweaty Betty Athleisure Wear SWOT Analysis
Table 54. Sweaty Betty Recent Developments
Table 55. Nike Athleisure Wear Basic Information
Table 56. Nike Athleisure Wear Product Overview
Table 57. Nike Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. Nike Athleisure Wear SWOT Analysis
Table 59. Nike Business Overview
Table 60. Nike Recent Developments
Table 61. Lululemon Athleisure Wear Basic Information
Table 62. Lululemon Athleisure Wear Product Overview
Table 63. Lululemon Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 64. Lululemon Business Overview
Table 65. Lululemon Recent Developments
Table 66. Alala Athleisure Wear Basic Information

Table 67. Alala Athleisure Wear Product Overview
Table 68. Alala Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. Alala Business Overview
Table 70. Alala Recent Developments
Table 71. Puma Athleisure Wear Basic Information
Table 72. Puma Athleisure Wear Product Overview
Table 73. Puma Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. Puma Business Overview
Table 75. Puma Recent Developments
Table 76. Under Armour Athleisure Wear Basic Information
Table 77. Under Armour Athleisure Wear Product Overview
Table 78. Under Armour Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Under Armour Business Overview
Table 80. Under Armour Recent Developments
Table 81. Tory Sport Athleisure Wear Basic Information
Table 82. Tory Sport Athleisure Wear Product Overview
Table 83. Tory Sport Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. Tory Sport Business Overview
Table 85. Tory Sport Recent Developments
Table 86. Girlfriend Collective Athleisure Wear Basic Information
Table 87. Girlfriend Collective Athleisure Wear Product Overview
Table 88. Girlfriend Collective Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Girlfriend Collective Business Overview
Table 90. Girlfriend Collective Recent Developments
Table 91. Athleta (Gap Inc.) Athleisure Wear Basic Information
Table 92. Athleta (Gap Inc.) Athleisure Wear Product Overview
Table 93. Athleta (Gap Inc.) Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. Athleta (Gap Inc.) Business Overview
Table 95. Athleta (Gap Inc.) Recent Developments
Table 96. Uniqlo Athleisure Wear Basic Information
Table 97. Uniqlo Athleisure Wear Product Overview
Table 98. Uniqlo Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Uniqlo Business Overview

Table 100. Uniqlo Recent Developments

Table 101. Olivers Apparel Athleisure Wear Basic Information

Table 102. Olivers Apparel Athleisure Wear Product Overview

Table 103. Olivers Apparel Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Olivers Apparel Business Overview

Table 105. Olivers Apparel Recent Developments

Table 106. Unbridled Apparel Athleisure Wear Basic Information

Table 107. Unbridled Apparel Athleisure Wear Product Overview

Table 108. Unbridled Apparel Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Unbridled Apparel Business Overview

Table 110. Unbridled Apparel Recent Developments

Table 111. Lysse Athleisure Wear Basic Information

Table 112. Lysse Athleisure Wear Product Overview

Table 113. Lysse Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Lysse Business Overview

Table 115. Lysse Recent Developments

Table 116. Ultracor Athleisure Wear Basic Information

Table 117. Ultracor Athleisure Wear Product Overview

Table 118. Ultracor Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Ultracor Business Overview

Table 120. Ultracor Recent Developments

Table 121. Alo Yoga Athleisure Wear Basic Information

Table 122. Alo Yoga Athleisure Wear Product Overview

Table 123. Alo Yoga Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Alo Yoga Business Overview

Table 125. Alo Yoga Recent Developments

Table 126. Vuori Athleisure Wear Basic Information

Table 127. Vuori Athleisure Wear Product Overview

Table 128. Vuori Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Vuori Business Overview

Table 130. Vuori Recent Developments

Table 131. Rhone Apparel Athleisure Wear Basic Information

Table 132. Rhone Apparel Athleisure Wear Product Overview

Table 133. Rhone Apparel Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Rhone Apparel Business Overview

Table 135. Rhone Apparel Recent Developments

Table 136. Global Athleisure Wear Sales Forecast by Region (2025-2030) & (K Units)

Table 137. Global Athleisure Wear Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. North America Athleisure Wear Sales Forecast by Country (2025-2030) & (K Units)

Table 139. North America Athleisure Wear Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Europe Athleisure Wear Sales Forecast by Country (2025-2030) & (K Units)

Table 141. Europe Athleisure Wear Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Asia Pacific Athleisure Wear Sales Forecast by Region (2025-2030) & (K Units)

Table 143. Asia Pacific Athleisure Wear Market Size Forecast by Region (2025-2030) & (M USD)

Table 144. South America Athleisure Wear Sales Forecast by Country (2025-2030) & (K Units)

Table 145. South America Athleisure Wear Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Athleisure Wear Consumption Forecast by Country (2025-2030) & (Units)

Table 147. Middle East and Africa Athleisure Wear Market Size Forecast by Country (2025-2030) & (M USD)

Table 148. Global Athleisure Wear Sales Forecast by Type (2025-2030) & (K Units)

Table 149. Global Athleisure Wear Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Athleisure Wear Price Forecast by Type (2025-2030) & (USD/Unit)

Table 151. Global Athleisure Wear Sales (K Units) Forecast by Application (2025-2030)

Table 152. Global Athleisure Wear Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Athleisure Wear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Athleisure Wear Market Size (M USD), 2019-2030
- Figure 5. Global Athleisure Wear Market Size (M USD) (2019-2030)
- Figure 6. Global Athleisure Wear Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Athleisure Wear Market Size by Country (M USD)
- Figure 11. Athleisure Wear Sales Share by Manufacturers in 2023
- Figure 12. Global Athleisure Wear Revenue Share by Manufacturers in 2023
- Figure 13. Athleisure Wear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Athleisure Wear Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Athleisure Wear Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Athleisure Wear Market Share by Type
- Figure 18. Sales Market Share of Athleisure Wear by Type (2019-2024)
- Figure 19. Sales Market Share of Athleisure Wear by Type in 2023
- Figure 20. Market Size Share of Athleisure Wear by Type (2019-2024)
- Figure 21. Market Size Market Share of Athleisure Wear by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Athleisure Wear Market Share by Application
- Figure 24. Global Athleisure Wear Sales Market Share by Application (2019-2024)
- Figure 25. Global Athleisure Wear Sales Market Share by Application in 2023
- Figure 26. Global Athleisure Wear Market Share by Application (2019-2024)
- Figure 27. Global Athleisure Wear Market Share by Application in 2023
- Figure 28. Global Athleisure Wear Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Athleisure Wear Sales Market Share by Region (2019-2024)
- Figure 30. North America Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Athleisure Wear Sales Market Share by Country in 2023

- Figure 32. U.S. Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Athleisure Wear Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Athleisure Wear Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Athleisure Wear Sales Market Share by Country in 2023
- Figure 37. Germany Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Athleisure Wear Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Athleisure Wear Sales Market Share by Region in 2023
- Figure 44. China Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Athleisure Wear Sales and Growth Rate (K Units)
- Figure 50. South America Athleisure Wear Sales Market Share by Country in 2023
- Figure 51. Brazil Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Athleisure Wear Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Athleisure Wear Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Athleisure Wear Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Athleisure Wear Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Athleisure Wear Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Athleisure Wear Market Share Forecast by Type (2025-2030)

Figure 65. Global Athleisure Wear Sales Forecast by Application (2025-2030)

Figure 66. Global Athleisure Wear Market Share Forecast by Application (2025-2030)

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