

Global At-Home Drug of Abuse (DOA) Testing Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The at-home DOA testing market has been categorized into rapid DOA test kits and breath analyzers.

The Global At-Home Drug of Abuse (DOA) Testing Market Size was estimated at USD 472.11 million in 2023 and is projected to reach USD 864.11 million by 2029, exhibiting a CAGR of 10.60% during the forecast period.

This report provides a deep insight into the global At-Home Drug of Abuse (DOA) Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global At-Home Drug of Abuse (DOA) Testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the At-Home Drug of Abuse (DOA) Testing market in any manner.

Global At-Home Drug of Abuse (DOA) Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

UCP Biosciences

Orient New Life Medical

Express Diagnostics Int'l

Assure Tech (Hangzhou)

Psychemedics Corporation

Confirm BioSciences

Phamatech

Home Health (U.K.) Ltd.

Quest Products

Market Segmentation (by Type)

Test Cups

Test Dip Cards

Test Strips

Others

Market Segmentation (by Application)

Urine

Saliva

Hair

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the At-Home Drug of Abuse (DOA) Testing Market

Overview of the regional outlook of the At-Home Drug of Abuse (DOA) Testing Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the At-Home Drug of Abuse (DOA) Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of At-Home Drug of Abuse (DOA) Testing

1.2 Key Market Segments

1.2.1 At-Home Drug of Abuse (DOA) Testing Segment by Type

1.2.2 At-Home Drug of Abuse (DOA) Testing Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AT-HOME DRUG OF ABUSE (DOA) TESTING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global At-Home Drug of Abuse (DOA) Testing Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global At-Home Drug of Abuse (DOA) Testing Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AT-HOME DRUG OF ABUSE (DOA) TESTING MARKET COMPETITIVE LANDSCAPE

3.1 Global At-Home Drug of Abuse (DOA) Testing Sales by Manufacturers (2019-2024)

3.2 Global At-Home Drug of Abuse (DOA) Testing Revenue Market Share by Manufacturers (2019-2024)

3.3 At-Home Drug of Abuse (DOA) Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global At-Home Drug of Abuse (DOA) Testing Average Price by Manufacturers (2019-2024)

3.5 Manufacturers At-Home Drug of Abuse (DOA) Testing Sales Sites, Area Served, Product Type

3.6 At-Home Drug of Abuse (DOA) Testing Market Competitive Situation and Trends

3.6.1 At-Home Drug of Abuse (DOA) Testing Market Concentration Rate

3.6.2 Global 5 and 10 Largest At-Home Drug of Abuse (DOA) Testing Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AT-HOME DRUG OF ABUSE (DOA) TESTING INDUSTRY CHAIN ANALYSIS

4.1 At-Home Drug of Abuse (DOA) Testing Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AT-HOME DRUG OF ABUSE (DOA) TESTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 AT-HOME DRUG OF ABUSE (DOA) TESTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by Type (2019-2024)

6.3 Global At-Home Drug of Abuse (DOA) Testing Market Size Market Share by Type (2019-2024)

6.4 Global At-Home Drug of Abuse (DOA) Testing Price by Type (2019-2024)

7 AT-HOME DRUG OF ABUSE (DOA) TESTING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global At-Home Drug of Abuse (DOA) Testing Market Sales by Application (2019-2024)

7.3 Global At-Home Drug of Abuse (DOA) Testing Market Size (M USD) by Application (2019-2024)

7.4 Global At-Home Drug of Abuse (DOA) Testing Sales Growth Rate by Application (2019-2024)

8 AT-HOME DRUG OF ABUSE (DOA) TESTING MARKET SEGMENTATION BY REGION

8.1 Global At-Home Drug of Abuse (DOA) Testing Sales by Region

8.1.1 Global At-Home Drug of Abuse (DOA) Testing Sales by Region

8.1.2 Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by Region

8.2 North America

8.2.1 North America At-Home Drug of Abuse (DOA) Testing Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe At-Home Drug of Abuse (DOA) Testing Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific At-Home Drug of Abuse (DOA) Testing Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America At-Home Drug of Abuse (DOA) Testing Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa At-Home Drug of Abuse (DOA) Testing Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 UCP Biosciences

9.1.1 UCP Biosciences At-Home Drug of Abuse (DOA) Testing Basic Information

9.1.2 UCP Biosciences At-Home Drug of Abuse (DOA) Testing Product Overview

9.1.3 UCP Biosciences At-Home Drug of Abuse (DOA) Testing Product Market Performance

9.1.4 UCP Biosciences Business Overview

9.1.5 UCP Biosciences At-Home Drug of Abuse (DOA) Testing SWOT Analysis

9.1.6 UCP Biosciences Recent Developments

9.2 Orient New Life Medical

9.2.1 Orient New Life Medical At-Home Drug of Abuse (DOA) Testing Basic Information

9.2.2 Orient New Life Medical At-Home Drug of Abuse (DOA) Testing Product Overview

9.2.3 Orient New Life Medical At-Home Drug of Abuse (DOA) Testing Product Market Performance

9.2.4 Orient New Life Medical Business Overview

9.2.5 Orient New Life Medical At-Home Drug of Abuse (DOA) Testing SWOT Analysis

9.2.6 Orient New Life Medical Recent Developments

9.3 Express Diagnostics Int'l

9.3.1 Express Diagnostics Int'l At-Home Drug of Abuse (DOA) Testing Basic Information

9.3.2 Express Diagnostics Int'l At-Home Drug of Abuse (DOA) Testing Product Overview

9.3.3 Express Diagnostics Int'l At-Home Drug of Abuse (DOA) Testing Product Market Performance

9.3.4 Express Diagnostics Int'l At-Home Drug of Abuse (DOA) Testing SWOT Analysis

9.3.5 Express Diagnostics Int'l Business Overview

9.3.6 Express Diagnostics Int'l Recent Developments

9.4 Assure Tech (Hangzhou)

9.4.1 Assure Tech (Hangzhou) At-Home Drug of Abuse (DOA) Testing Basic

Information

9.4.2 Assure Tech (Hangzhou) At-Home Drug of Abuse (DOA) Testing Product

Overview

9.4.3 Assure Tech (Hangzhou) At-Home Drug of Abuse (DOA) Testing Product Market

Performance

9.4.4 Assure Tech (Hangzhou) Business Overview

9.4.5 Assure Tech (Hangzhou) Recent Developments

9.5 Psychemedics Corporation

9.5.1 Psychemedics Corporation At-Home Drug of Abuse (DOA) Testing Basic

Information

9.5.2 Psychemedics Corporation At-Home Drug of Abuse (DOA) Testing Product

Overview

9.5.3 Psychemedics Corporation At-Home Drug of Abuse (DOA) Testing Product

Market Performance

9.5.4 Psychemedics Corporation Business Overview

9.5.5 Psychemedics Corporation Recent Developments

9.6 Confirm BioSciences

9.6.1 Confirm BioSciences At-Home Drug of Abuse (DOA) Testing Basic Information

9.6.2 Confirm BioSciences At-Home Drug of Abuse (DOA) Testing Product Overview

9.6.3 Confirm BioSciences At-Home Drug of Abuse (DOA) Testing Product Market

Performance

9.6.4 Confirm BioSciences Business Overview

9.6.5 Confirm BioSciences Recent Developments

9.7 Phamatech

9.7.1 Phamatech At-Home Drug of Abuse (DOA) Testing Basic Information

9.7.2 Phamatech At-Home Drug of Abuse (DOA) Testing Product Overview

9.7.3 Phamatech At-Home Drug of Abuse (DOA) Testing Product Market Performance

9.7.4 Phamatech Business Overview

9.7.5 Phamatech Recent Developments

9.8 Home Health (U.K.) Ltd.

9.8.1 Home Health (U.K.) Ltd. At-Home Drug of Abuse (DOA) Testing Basic

Information

9.8.2 Home Health (U.K.) Ltd. At-Home Drug of Abuse (DOA) Testing Product

Overview

9.8.3 Home Health (U.K.) Ltd. At-Home Drug of Abuse (DOA) Testing Product Market

Performance

9.8.4 Home Health (U.K.) Ltd. Business Overview

9.8.5 Home Health (U.K.) Ltd. Recent Developments

9.9 Quest Products

- 9.9.1 Quest Products At-Home Drug of Abuse (DOA) Testing Basic Information
- 9.9.2 Quest Products At-Home Drug of Abuse (DOA) Testing Product Overview
- 9.9.3 Quest Products At-Home Drug of Abuse (DOA) Testing Product Market

Performance

- 9.9.4 Quest Products Business Overview
- 9.9.5 Quest Products Recent Developments

10 AT-HOME DRUG OF ABUSE (DOA) TESTING MARKET FORECAST BY REGION

- 10.1 Global At-Home Drug of Abuse (DOA) Testing Market Size Forecast
- 10.2 Global At-Home Drug of Abuse (DOA) Testing Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Country
 - 10.2.3 Asia Pacific At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Region
 - 10.2.4 South America At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of At-Home Drug of Abuse (DOA) Testing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global At-Home Drug of Abuse (DOA) Testing Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of At-Home Drug of Abuse (DOA) Testing by Type (2025-2030)
 - 11.1.2 Global At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of At-Home Drug of Abuse (DOA) Testing by Type (2025-2030)
- 11.2 Global At-Home Drug of Abuse (DOA) Testing Market Forecast by Application (2025-2030)
 - 11.2.1 Global At-Home Drug of Abuse (DOA) Testing Sales (K Units) Forecast by Application
 - 11.2.2 Global At-Home Drug of Abuse (DOA) Testing Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. At-Home Drug of Abuse (DOA) Testing Market Size Comparison by Region (M USD)

Table 5. Global At-Home Drug of Abuse (DOA) Testing Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by Manufacturers (2019-2024)

Table 7. Global At-Home Drug of Abuse (DOA) Testing Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global At-Home Drug of Abuse (DOA) Testing Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in At-Home Drug of Abuse (DOA) Testing as of 2022)

Table 10. Global Market At-Home Drug of Abuse (DOA) Testing Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers At-Home Drug of Abuse (DOA) Testing Sales Sites and Area Served

Table 12. Manufacturers At-Home Drug of Abuse (DOA) Testing Product Type

Table 13. Global At-Home Drug of Abuse (DOA) Testing Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of At-Home Drug of Abuse (DOA) Testing

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. At-Home Drug of Abuse (DOA) Testing Market Challenges

Table 22. Global At-Home Drug of Abuse (DOA) Testing Sales by Type (K Units)

Table 23. Global At-Home Drug of Abuse (DOA) Testing Market Size by Type (M USD)

Table 24. Global At-Home Drug of Abuse (DOA) Testing Sales (K Units) by Type (2019-2024)

Table 25. Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by Type

(2019-2024)

Table 26. Global At-Home Drug of Abuse (DOA) Testing Market Size (M USD) by Type (2019-2024)

Table 27. Global At-Home Drug of Abuse (DOA) Testing Market Size Share by Type (2019-2024)

Table 28. Global At-Home Drug of Abuse (DOA) Testing Price (USD/Unit) by Type (2019-2024)

Table 29. Global At-Home Drug of Abuse (DOA) Testing Sales (K Units) by Application

Table 30. Global At-Home Drug of Abuse (DOA) Testing Market Size by Application

Table 31. Global At-Home Drug of Abuse (DOA) Testing Sales by Application (2019-2024) & (K Units)

Table 32. Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by Application (2019-2024)

Table 33. Global At-Home Drug of Abuse (DOA) Testing Sales by Application (2019-2024) & (M USD)

Table 34. Global At-Home Drug of Abuse (DOA) Testing Market Share by Application (2019-2024)

Table 35. Global At-Home Drug of Abuse (DOA) Testing Sales Growth Rate by Application (2019-2024)

Table 36. Global At-Home Drug of Abuse (DOA) Testing Sales by Region (2019-2024) & (K Units)

Table 37. Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by Region (2019-2024)

Table 38. North America At-Home Drug of Abuse (DOA) Testing Sales by Country (2019-2024) & (K Units)

Table 39. Europe At-Home Drug of Abuse (DOA) Testing Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific At-Home Drug of Abuse (DOA) Testing Sales by Region (2019-2024) & (K Units)

Table 41. South America At-Home Drug of Abuse (DOA) Testing Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa At-Home Drug of Abuse (DOA) Testing Sales by Region (2019-2024) & (K Units)

Table 43. UCP Biosciences At-Home Drug of Abuse (DOA) Testing Basic Information

Table 44. UCP Biosciences At-Home Drug of Abuse (DOA) Testing Product Overview

Table 45. UCP Biosciences At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. UCP Biosciences Business Overview

Table 47. UCP Biosciences At-Home Drug of Abuse (DOA) Testing SWOT Analysis

Table 48. UCP Biosciences Recent Developments

Table 49. Orient New Life Medical At-Home Drug of Abuse (DOA) Testing Basic Information

Table 50. Orient New Life Medical At-Home Drug of Abuse (DOA) Testing Product Overview

Table 51. Orient New Life Medical At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Orient New Life Medical Business Overview

Table 53. Orient New Life Medical At-Home Drug of Abuse (DOA) Testing SWOT Analysis

Table 54. Orient New Life Medical Recent Developments

Table 55. Express Diagnostics Int'l At-Home Drug of Abuse (DOA) Testing Basic Information

Table 56. Express Diagnostics Int'l At-Home Drug of Abuse (DOA) Testing Product Overview

Table 57. Express Diagnostics Int'l At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Express Diagnostics Int'l At-Home Drug of Abuse (DOA) Testing SWOT Analysis

Table 59. Express Diagnostics Int'l Business Overview

Table 60. Express Diagnostics Int'l Recent Developments

Table 61. Assure Tech (Hangzhou) At-Home Drug of Abuse (DOA) Testing Basic Information

Table 62. Assure Tech (Hangzhou) At-Home Drug of Abuse (DOA) Testing Product Overview

Table 63. Assure Tech (Hangzhou) At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Assure Tech (Hangzhou) Business Overview

Table 65. Assure Tech (Hangzhou) Recent Developments

Table 66. Psychemedics Corporation At-Home Drug of Abuse (DOA) Testing Basic Information

Table 67. Psychemedics Corporation At-Home Drug of Abuse (DOA) Testing Product Overview

Table 68. Psychemedics Corporation At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Psychemedics Corporation Business Overview

Table 70. Psychemedics Corporation Recent Developments

Table 71. Confirm BioSciences At-Home Drug of Abuse (DOA) Testing Basic Information

Table 72. Confirm BioSciences At-Home Drug of Abuse (DOA) Testing Product Overview

Table 73. Confirm BioSciences At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Confirm BioSciences Business Overview

Table 75. Confirm BioSciences Recent Developments

Table 76. Phamatech At-Home Drug of Abuse (DOA) Testing Basic Information

Table 77. Phamatech At-Home Drug of Abuse (DOA) Testing Product Overview

Table 78. Phamatech At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Phamatech Business Overview

Table 80. Phamatech Recent Developments

Table 81. Home Health (U.K.) Ltd. At-Home Drug of Abuse (DOA) Testing Basic Information

Table 82. Home Health (U.K.) Ltd. At-Home Drug of Abuse (DOA) Testing Product Overview

Table 83. Home Health (U.K.) Ltd. At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Home Health (U.K.) Ltd. Business Overview

Table 85. Home Health (U.K.) Ltd. Recent Developments

Table 86. Quest Products At-Home Drug of Abuse (DOA) Testing Basic Information

Table 87. Quest Products At-Home Drug of Abuse (DOA) Testing Product Overview

Table 88. Quest Products At-Home Drug of Abuse (DOA) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Quest Products Business Overview

Table 90. Quest Products Recent Developments

Table 91. Global At-Home Drug of Abuse (DOA) Testing Sales Forecast by Region (2025-2030) & (K Units)

Table 92. Global At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 93. North America At-Home Drug of Abuse (DOA) Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 94. North America At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 95. Europe At-Home Drug of Abuse (DOA) Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 96. Europe At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Asia Pacific At-Home Drug of Abuse (DOA) Testing Sales Forecast by Region

(2025-2030) & (K Units)

Table 98. Asia Pacific At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 99. South America At-Home Drug of Abuse (DOA) Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 100. South America At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 101. Middle East and Africa At-Home Drug of Abuse (DOA) Testing Consumption Forecast by Country (2025-2030) & (Units)

Table 102. Middle East and Africa At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 103. Global At-Home Drug of Abuse (DOA) Testing Sales Forecast by Type (2025-2030) & (K Units)

Table 104. Global At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Type (2025-2030) & (M USD)

Table 105. Global At-Home Drug of Abuse (DOA) Testing Price Forecast by Type (2025-2030) & (USD/Unit)

Table 106. Global At-Home Drug of Abuse (DOA) Testing Sales (K Units) Forecast by Application (2025-2030)

Table 107. Global At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of At-Home Drug of Abuse (DOA) Testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global At-Home Drug of Abuse (DOA) Testing Market Size (M USD), 2019-2030
- Figure 5. Global At-Home Drug of Abuse (DOA) Testing Market Size (M USD) (2019-2030)
- Figure 6. Global At-Home Drug of Abuse (DOA) Testing Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. At-Home Drug of Abuse (DOA) Testing Market Size by Country (M USD)
- Figure 11. At-Home Drug of Abuse (DOA) Testing Sales Share by Manufacturers in 2023
- Figure 12. Global At-Home Drug of Abuse (DOA) Testing Revenue Share by Manufacturers in 2023
- Figure 13. At-Home Drug of Abuse (DOA) Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market At-Home Drug of Abuse (DOA) Testing Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by At-Home Drug of Abuse (DOA) Testing Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global At-Home Drug of Abuse (DOA) Testing Market Share by Type
- Figure 18. Sales Market Share of At-Home Drug of Abuse (DOA) Testing by Type (2019-2024)
- Figure 19. Sales Market Share of At-Home Drug of Abuse (DOA) Testing by Type in 2023
- Figure 20. Market Size Share of At-Home Drug of Abuse (DOA) Testing by Type (2019-2024)
- Figure 21. Market Size Market Share of At-Home Drug of Abuse (DOA) Testing by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global At-Home Drug of Abuse (DOA) Testing Market Share by Application
- Figure 24. Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by

Application (2019-2024)

Figure 25. Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by Application in 2023

Figure 26. Global At-Home Drug of Abuse (DOA) Testing Market Share by Application (2019-2024)

Figure 27. Global At-Home Drug of Abuse (DOA) Testing Market Share by Application in 2023

Figure 28. Global At-Home Drug of Abuse (DOA) Testing Sales Growth Rate by Application (2019-2024)

Figure 29. Global At-Home Drug of Abuse (DOA) Testing Sales Market Share by Region (2019-2024)

Figure 30. North America At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America At-Home Drug of Abuse (DOA) Testing Sales Market Share by Country in 2023

Figure 32. U.S. At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada At-Home Drug of Abuse (DOA) Testing Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico At-Home Drug of Abuse (DOA) Testing Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe At-Home Drug of Abuse (DOA) Testing Sales Market Share by Country in 2023

Figure 37. Germany At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (K Units)

Figure 43. Asia Pacific At-Home Drug of Abuse (DOA) Testing Sales Market Share by Region in 2023

Figure 44. China At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (K Units)

Figure 50. South America At-Home Drug of Abuse (DOA) Testing Sales Market Share by Country in 2023

Figure 51. Brazil At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa At-Home Drug of Abuse (DOA) Testing Sales Market Share by Region in 2023

Figure 56. Saudi Arabia At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa At-Home Drug of Abuse (DOA) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global At-Home Drug of Abuse (DOA) Testing Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global At-Home Drug of Abuse (DOA) Testing Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global At-Home Drug of Abuse (DOA) Testing Sales Market Share Forecast

by Type (2025-2030)

Figure 64. Global At-Home Drug of Abuse (DOA) Testing Market Share Forecast by Type (2025-2030)

Figure 65. Global At-Home Drug of Abuse (DOA) Testing Sales Forecast by Application (2025-2030)

Figure 66. Global At-Home Drug of Abuse (DOA) Testing Market Share Forecast by Application (2025-2030)

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